

IA GOV: VILSACK ATOP GROSS BY 14; SENATE: HARKIN UP 17 ON GANSKE

* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE
OR REPRINT THESE RESULTS IN WHOLE OR PART

13 DAYS OUT: INCUMBENT DEMOCRATS LOOK SAFE IN GOV/SENATE RACES

- * IN A GENERAL ELECTION HELD TODAY, INCUMBENT DEMOCRAT GOVERNOR TOM VILSACK TOPS GOP DOUG GROSS BY 14 PTS, WHILE INCUMBENT DEMOCRAT SENATOR TOM HARKIN TOPS REPUBLICAN GREG GANSKE BY 17 PTS, ACCORDING TO THIS LATEST EXCLUSIVE WHO-TV NEWS POLL OF 760 LIKELY IA VOTERS, CONDUCTED 10/20 + 10/21 + 10/22 BY SURVEYUSA. ELECTION DAY IS 11/5.
- * COMPARED TO AN IDENTICAL SURVEYUSA POLL 2 WEEKS AGO: VILSACK IS UP 5 PTS TO 55%, GROSS IS DOWN 5 PTS TO 41%. VILSACK'S LEAD HAS GROWN FROM 4 PTS TO 14 PTS.
- * HARKIN IS UP 4 PTS TO 57% & GANSKE IS DOWN 4 TO 40%. HARKIN'S LEAD WAS 9, IS NOW 17.
- * HARKIN & VILSACK GET 85%+ OF DEMOCRAT VOTES. 1 IN 4 GOPS IN EACH RACE CROSSES-OVER.
- * WOMEN PICK VILSACK BY 24 PTS AND HARKIN BY 29. MEN FAVOR VILSACK BY 4 & HARKIN BY 6.
- * SURVEY OF 1,000 IOWA ADULTS, INCLUDING 871 REGISTERED VOTERS AND 760 LIKELY VOTERS.

RESEARCH CONDUCTED E.T.

021020 13:00-20:26 021021 15:55-21:15 021022 16:03-21:38 021022 16:04-22:01 ET

APPROVED

RESPONDENTS DRAWN FROM

THE ENTIRE STATE OF IOWA

RANDOM SAMPLE SELECTED BY

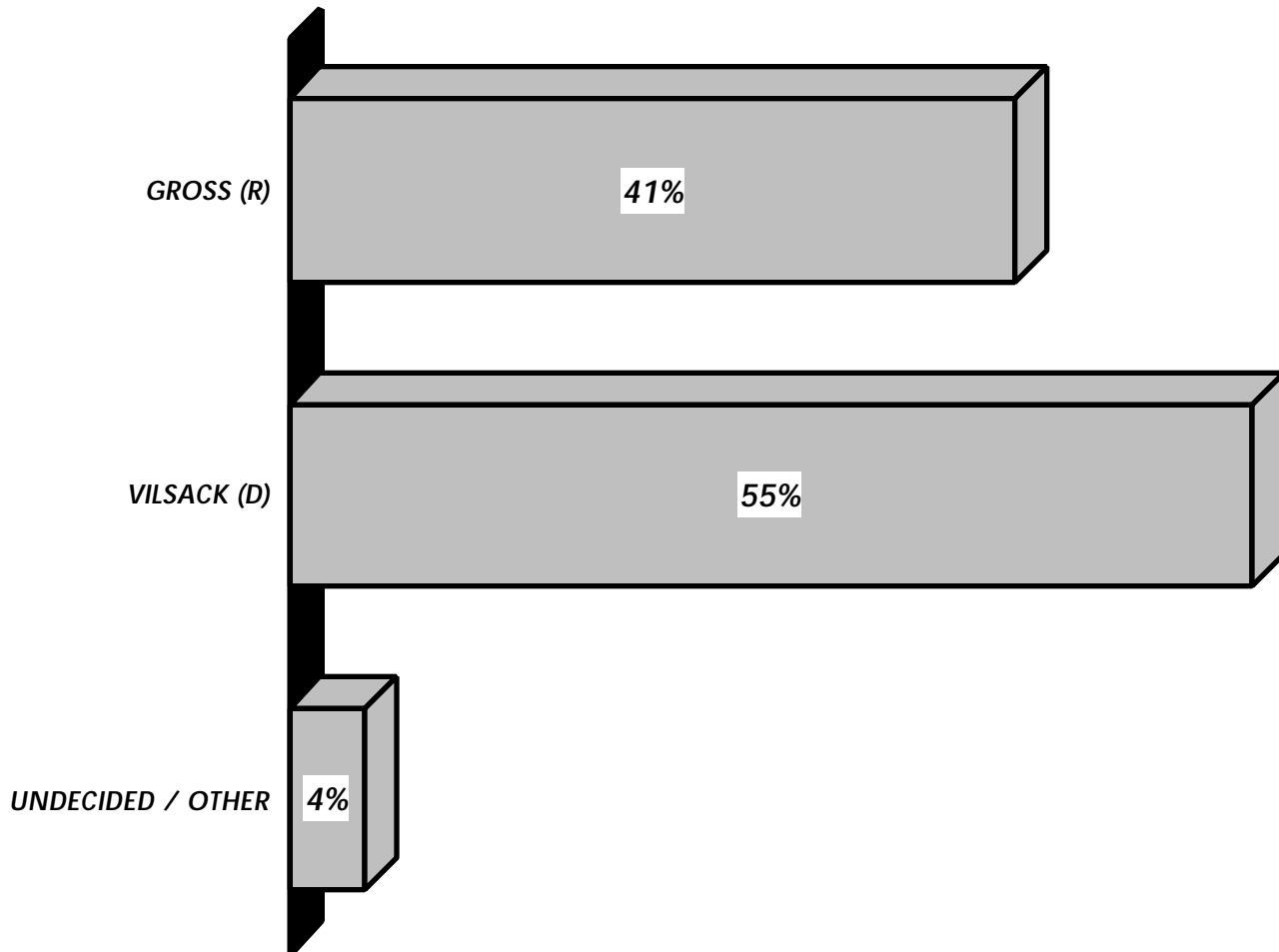
SURVEY SAMPLING, INC.



FOR COMMENT, ADDITIONAL ANALYSIS OR ACTUALITY, CALL 1-800-786-8000

Q1: VOTE FOR GOVERNOR / ALL LIKELY VOTERS

VOTERS IN IOWA WILL ELECT A GOVERNOR ON NOVEMBER 5TH. IF THE ELECTION FOR IOWA GOVERNOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN DOUG GROSS? OR DEMOCRAT TOM VILSACK?

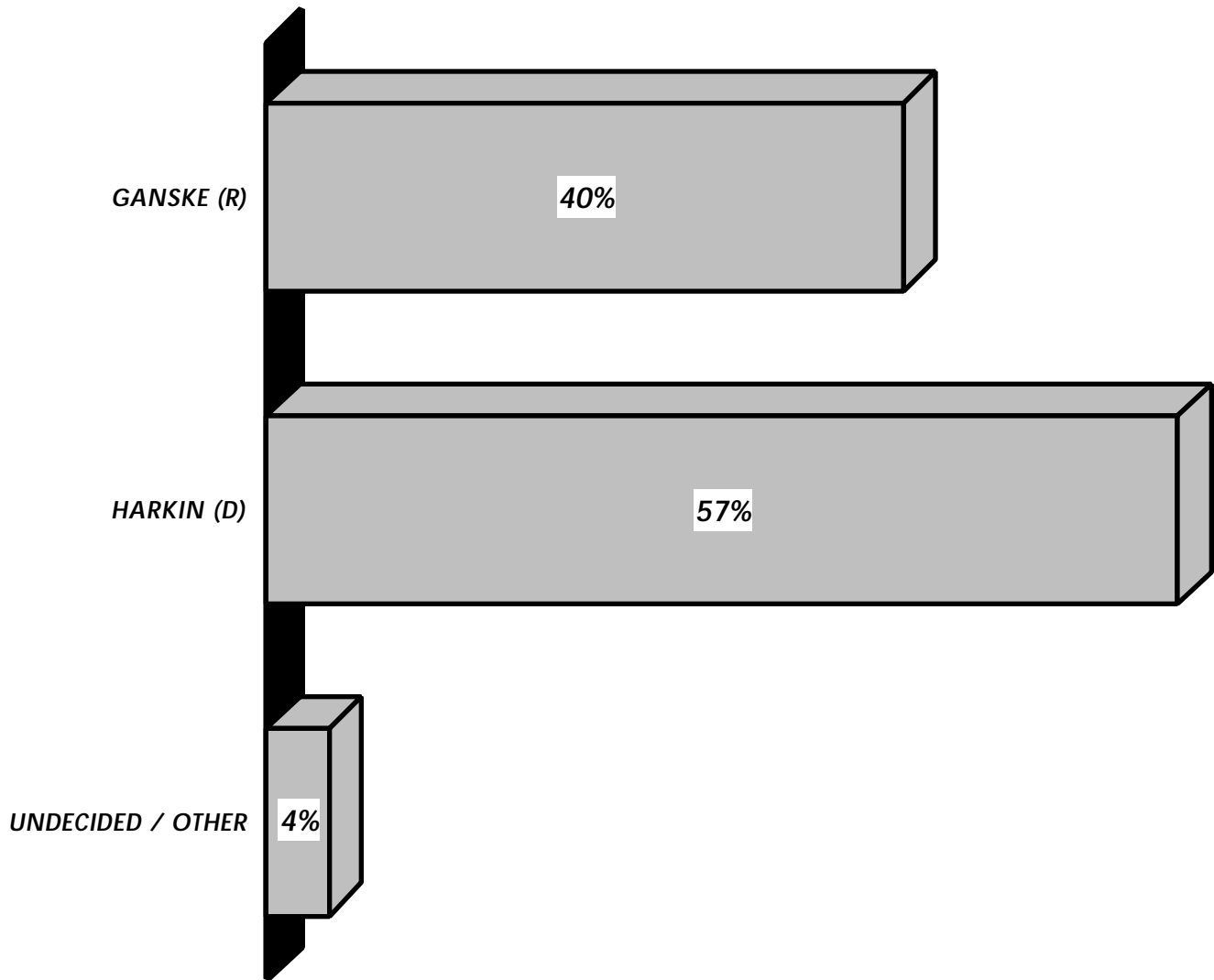


THIS IS A SURVEY OF	760	LIKELY VOTERS FROM THE ENTIRE STATE OF IOWA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.6\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q2: VOTE FOR SENATE / ALL LIKELY VOTERS

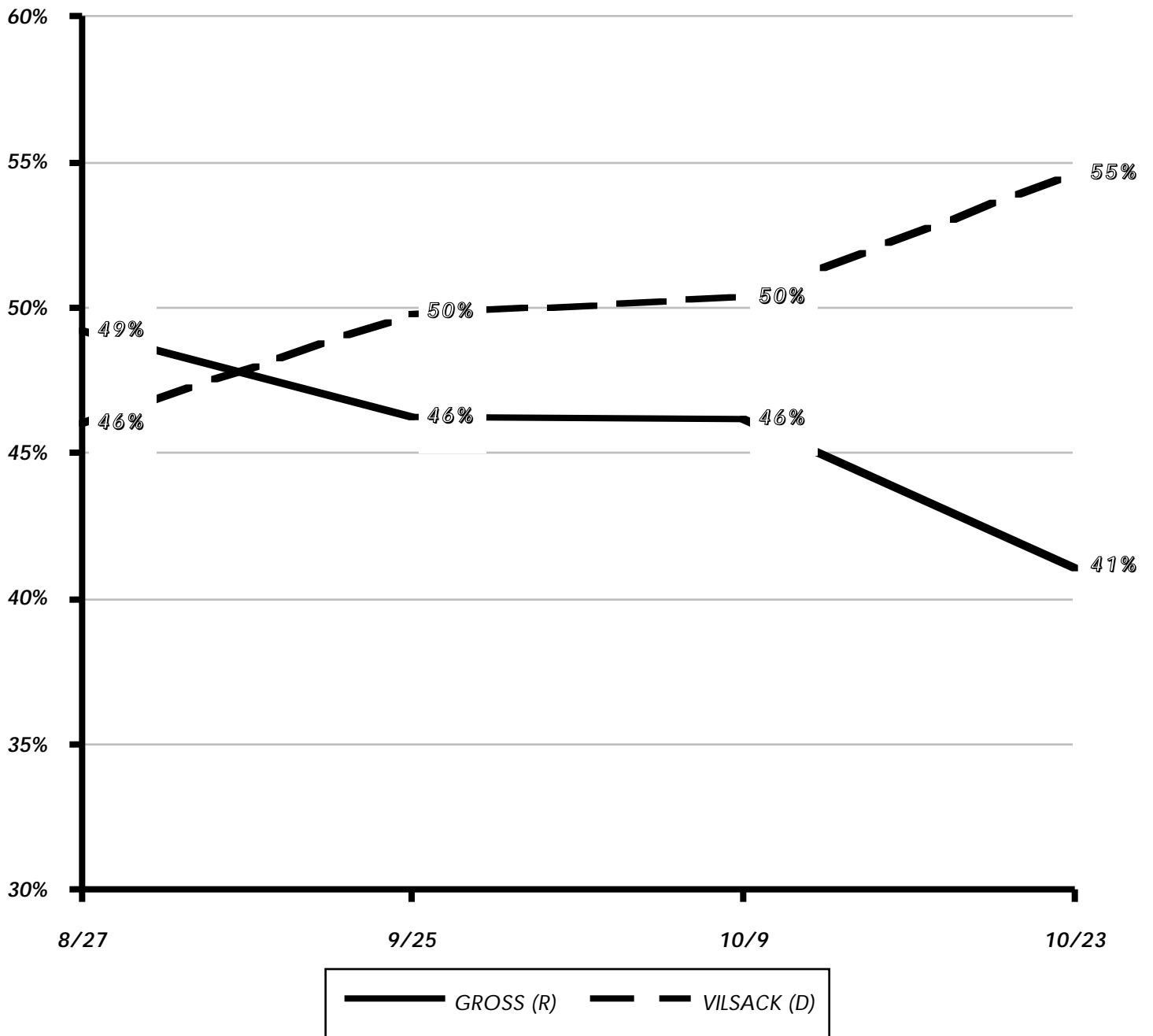
VOTERS IN IOWA ALSO WILL ELECT A U. S. SENATOR ON NOVEMBER 5TH. IF THE ELECTION FOR U. S. SENATOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GREG GANSKE? OR DEMOCRAT TOM HARKIN?



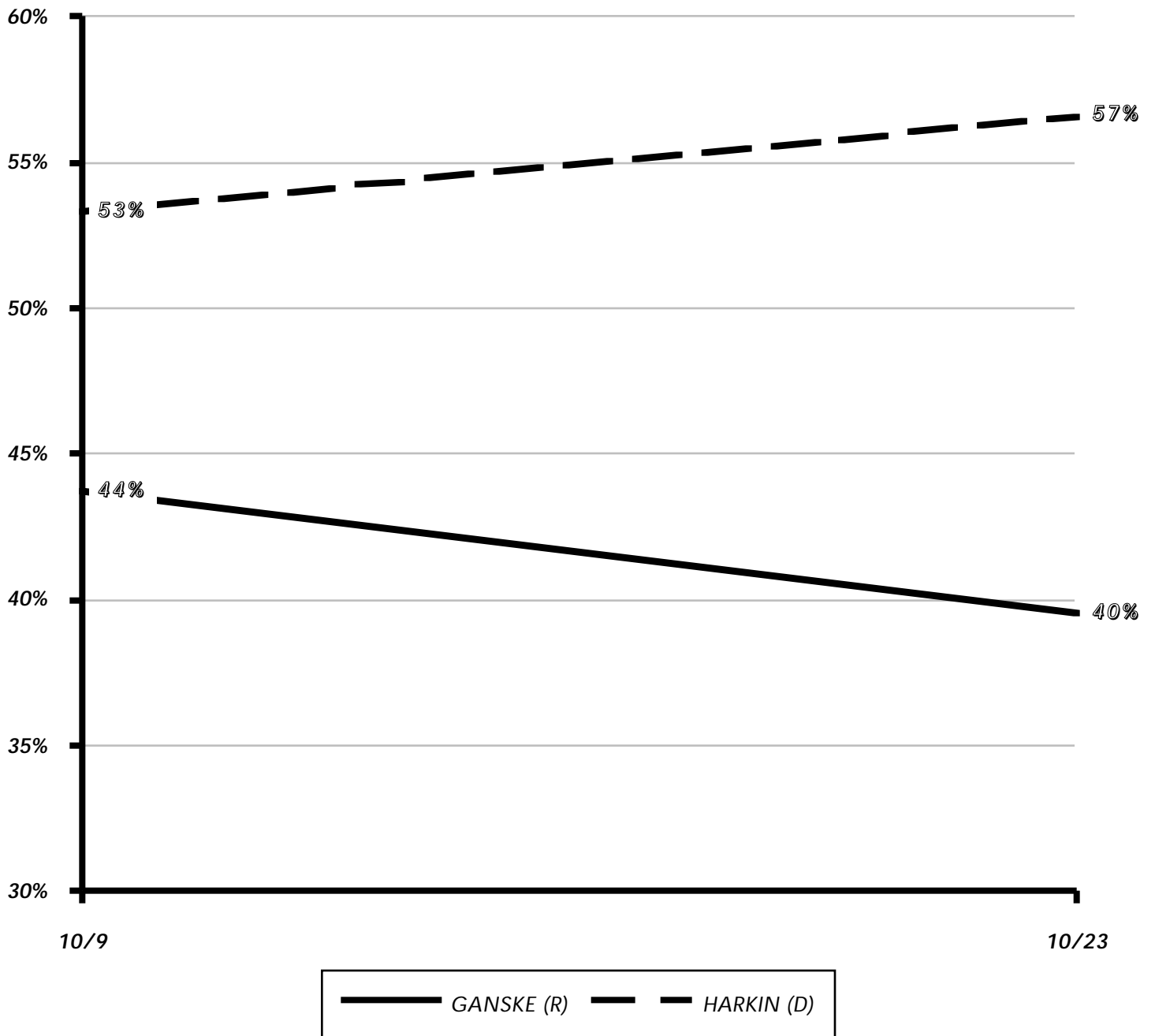
THIS IS A SURVEY OF	754	LIKELY VOTERS FROM THE ENTIRE STATE OF IOWA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.6\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

Q1: VOTE FOR GOVERNOR / ALL LIKELY VOTERS, TRACKED OVER TIME



Q2: VOTE FOR SENATE / ALL LIKELY VOTERS, TRACKED OVER TIME



Q1: VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 54
 AGE 55+
 WHITE
 BLACK
 HISPANIC
 OTHER
 NORTHEAST IOWA
 SOUTHEAST IOWA
 SOUTHWEST IOWA
 NORTHWEST IOWA

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

GROSS (R)
 VILSACK (D)
 UNDECIDED / OTHER

41%	46%	36%	44%	42%	38%	42%	28%	26%	61%	40%	40%	41%	44%	
55%	50%	60%	50%	54%	58%	54%	66%	65%	39%	54%	56%	57%	51%	
4%	4%	5%	6%	4%	4%	4%	7%	10%	0%	5%	4%	3%	5%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

GROSS (R)
 VILSACK (D)
 UNDECIDED / OTHER

100	113	87	106	103	93	102	68	62	148	99	97	99	108	
100	91	109	92	99	106	99	120	118	72	99	103	104	93	
100	94	106	145	85	91	94	152	225	0	122	86	62	115	

OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 54
 AGE 55+
 WHITE
 BLACK
 HISPANIC
 OTHER
 NORTHEAST IOWA
 SOUTHEAST IOWA
 SOUTHWEST IOWA
 NORTHWEST IOWA

Q1: VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

GROSS (R)
 VILSACK (D)
 UNDECIDED / OTHER

41%	73%	11%	39%	65%	30%	15%								
55%	24%	86%	53%	32%	66%	77%								
4%	3%	3%	8%	3%	4%	8%								
100%	100%	100%	100%	100%	100%	100%								

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

GROSS (R)
 VILSACK (D)
 UNDECIDED / OTHER

100	178	26	94	158	73	37								
100	44	158	97	58	121	141								
100	69	63	189	79	91	185								

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL

Q2: VOTE FOR SENATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

GANSKE (R)
 HARKIN (D)
 UNDECIDED / OTHER

40%	71%	13%	33%	65%	27%	13%								
57%	26%	85%	59%	34%	68%	82%								
4%	2%	2%	8%	2%	5%	5%								
100%	100%	100%	100%	100%	100%	100%								

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

GANSKE (R)
 HARKIN (D)
 UNDECIDED / OTHER

100	180	33	83	164	69	32								
100	47	150	104	59	120	145								
100	61	55	210	45	125	129								

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT
 CONSERVATIVE
 MODERATE
 LIBERAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 4.0%
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	NORTHEAST	SOUTHEAST	SOUTHWEST	NORTHWEST
REGISTERED	871	425	445	227	353	291	811	014	036	010	347	175	193	156
NOT REGISTERED	118	054	063	061	040	017	100	005	008	005	048	018	021	031
NOT SURE	012	004	008	004	003	004	009	000	002	000	006	003	001	002
LIKELY	760	378	382	165	321	274	708	013	032	007	302	155	173	131
NOT LIKELY	111	047	064	062	032	018	103	001	004	002	046	020	020	025
GROSS (R)	312	175	137	072	136	104	296	004	008	004	122	062	070	058
VILSACK (D)	415	188	227	083	173	159	383	008	021	003	164	087	098	066
UNDECIDED / OTHER	033	015	018	010	012	011	029	001	003	000	016	006	005	006
LIKELY	754	377	377	163	315	276	701	013	033	007	301	150	171	131
NOT LIKELY	117	048	069	064	038	015	110	001	003	002	046	024	022	025
GANSKE (R)	298	171	127	067	124	108	281	005	009	004	114	054	072	058
HARKIN (D)	427	191	236	088	178	161	394	007	022	003	170	091	095	070
UNDECIDED / OTHER	029	015	014	008	013	008	026	001	002	000	017	005	004	003
TOTAL	1000	484	516	292	396	313	920	019	046	015	402	195	214	190
COMPOSITION OF ADULTS	100%	48%	52%	29%	40%	31%	92%	2%	5%	1%	40%	19%	21%	19%
COMPOSITION OF RV	100%	49%	51%	26%	41%	33%	93%	2%	4%	1%	40%	20%	22%	18%
TOTAL LIKELY GOV VOTERS	760	378	382	165	321	274	708	013	032	007	302	155	173	131
COMP. OF LIKELY GOV VOTERS	100%	50%	50%	22%	42%	36%	93%	2%	4%	1%	40%	20%	23%	17%
TOTAL LIKELY SEN VOTERS	754	377	377	163	315	276	701	013	033	007	301	150	171	131
COMP. OF LIKELY SEN VOTERS	100%	50%	50%	22%	42%	37%	93%	2%	4%	1%	40%	20%	23%	17%

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT	CONSERVATIVE	MODERATE	LIBERAL									
REGISTERED	871	309	308	254	319	409	123									
NOT REGISTERED	118	000	000	000	031	048	030									
NOT SURE	012	000	000	000	005	003	001									
LIKELY	760	275	276	209	285	362	100									
NOT LIKELY	111	034	032	045	034	048	023									
GROSS (R)	312	201	030	081	185	108	015									
VILSACK (D)	415	065	239	111	090	239	077									
UNDECIDED / OTHER	033	008	008	017	010	014	008									
LIKELY	754	274	272	208	284	357	099									
NOT LIKELY	117	035	035	046	035	052	024									
GANSKE (R)	298	195	035	068	184	098	013									
HARKIN (D)	427	072	231	123	095	242	082									
UNDECIDED / OTHER	029	006	006	017	005	017	005									
TOTAL	1000	309	308	254	355	461	155									
COMPOSITION OF ADULTS	100%	31%	31%	25%	35%	46%	15%									
COMPOSITION OF RV	100%	35%	35%	29%	37%	47%	14%									
TOTAL LIKELY GOV VOTERS	760	275	276	209	285	362	100									
COMP. OF LIKELY GOV VOTERS	100%	36%	36%	28%	38%	48%	13%									
TOTAL LIKELY SEN VOTERS	754	274	272	208	284	357	099									
COMP. OF LIKELY SEN VOTERS	100%	36%	36%	28%	38%	47%	13%									

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council of Public Polls.