

# ***ELECTION EVE: KERRY CAPTURES CA'S 55 EV; BOXER RE-ELECTED TO SENATE***



**IN 2000, DEMOCRATS CARRIED CA BY 12 PTS ... ON ELECTION EVE 2004, KERRY LEADS BY 11 PTS**

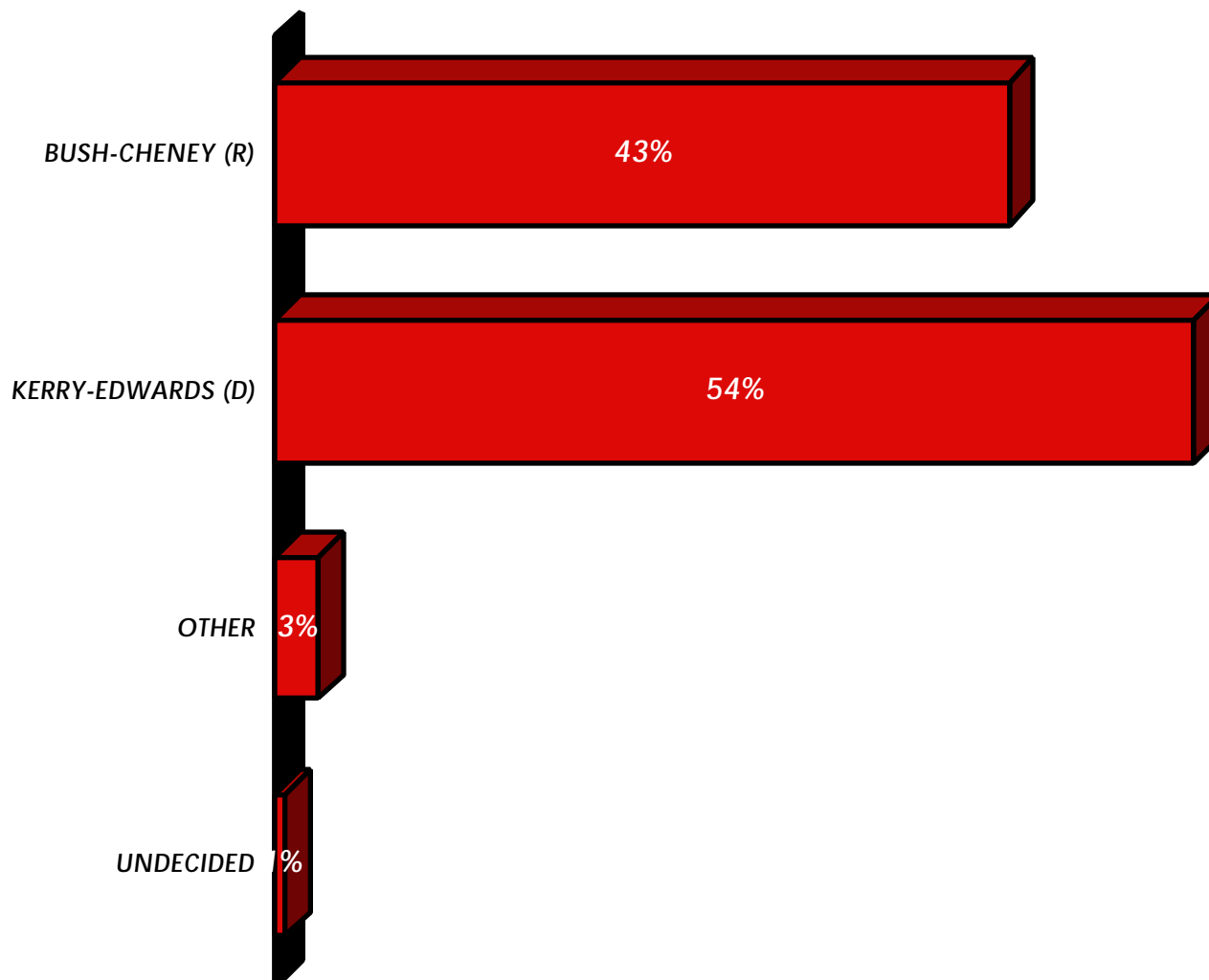
- ☛ ON ELECTION EVE IN CALIFORNIA, JOHN KERRY DEFEATS GEORGE W BUSH 54% TO 43% & DEMOCRAT INCUMBENT BARBARA BOXER DEFEATS REPUBLICAN CHALLENGER BILL JONES FOR U. S. SENATE, ACCORDING TO FINAL SURVEYUSA TRACKING POLL OF 767 LIKELY VOTERS TAKEN 10/29 - 10/31.
- ☛ IN 10 TRACKING POLLS OVER 6 MONTHS, KERRY HAS NEVER TRAILED, THOUGH TWICE BUSH WAS CLOSE. SINCE SEPTEMBER, KERRY HAS POLLED IN A NARROW BAND BETWEEN 51% & 54% & BUSH IN A NARROW BAND BETWEEN 42% & 44%. BUSH LOST BY 12 PTS IN '00, LOSES BY 11 PTS IN '04.
- ☛ BUSH WINS CENTRAL VALLEY & INLAND EMPIRE. KERRY WINS GREATER LA & BAY AREA.
- ☛ BOXER POLLED ABOVE 50% IN 8 OF 10 TRACKING POLLS. JONES POLLED ABOVE 40% ONLY ONCE.

<b>RESEARCH CONDUCTED E.T.</b>	041029 18:33-23:48 041030 15:03-23:48 041031 15:32-21:00 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF CALIFORNIA
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

**RESEARCH CONDUCTED FOR KABC-TV LOS ANGELES, KPIX-TV SAN FRANCISCO, KXTV-TV SACRAMENTO & KGTV-TV SAN DIEGO**

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL CAST BALLOTS FOR PRESIDENT BETWEEN NOW AND NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? THE REPUBLICAN TICKET OF GEORGE W. BUSH AND DICK CHENEY? OR, THE DEMOCRATIC TICKET OF JOHN KERRY AND JOHN EDWARDS?

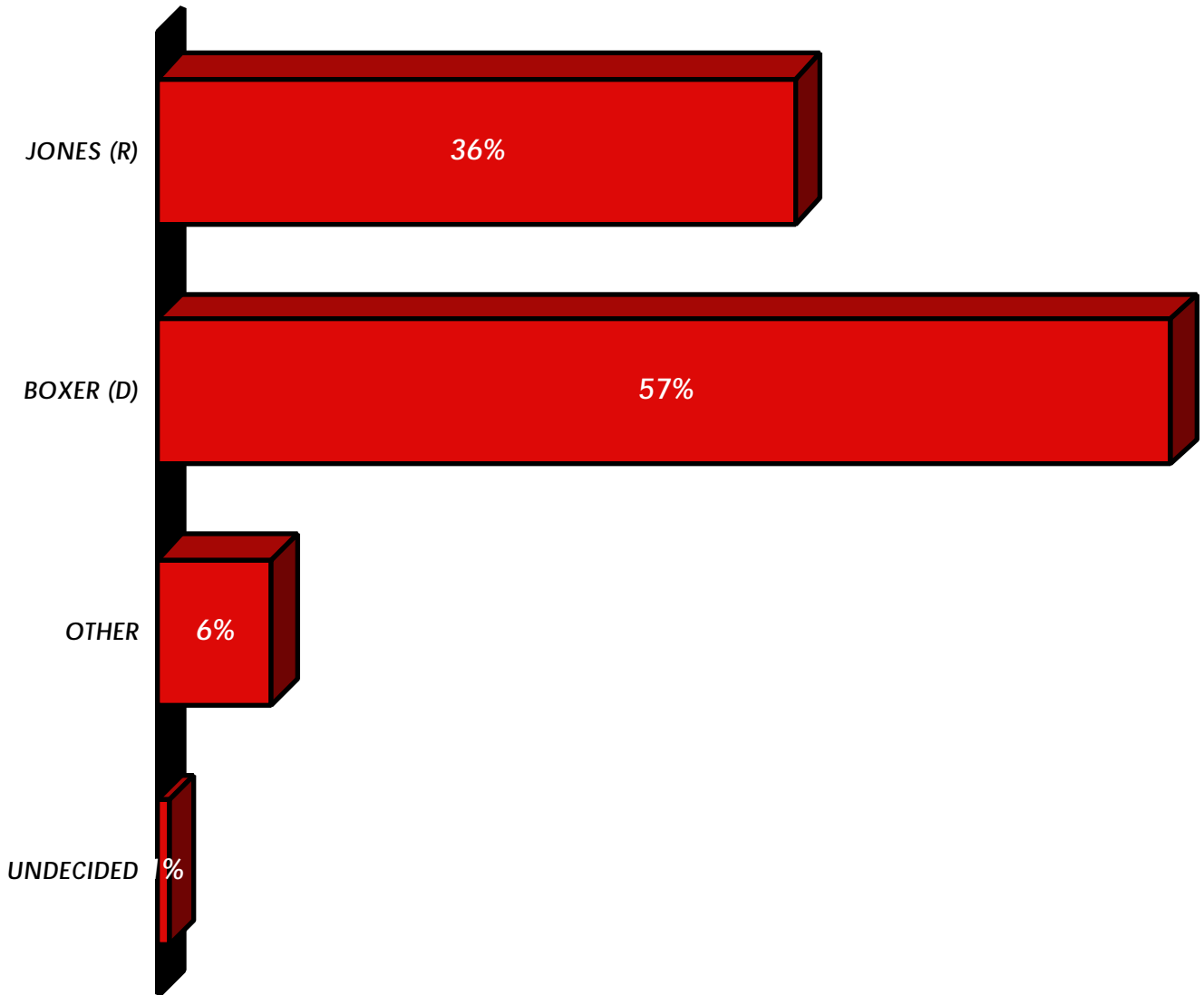


THIS IS A SURVEY OF	767	LIKELY VOTERS FROM THE ENTIRE STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.6%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

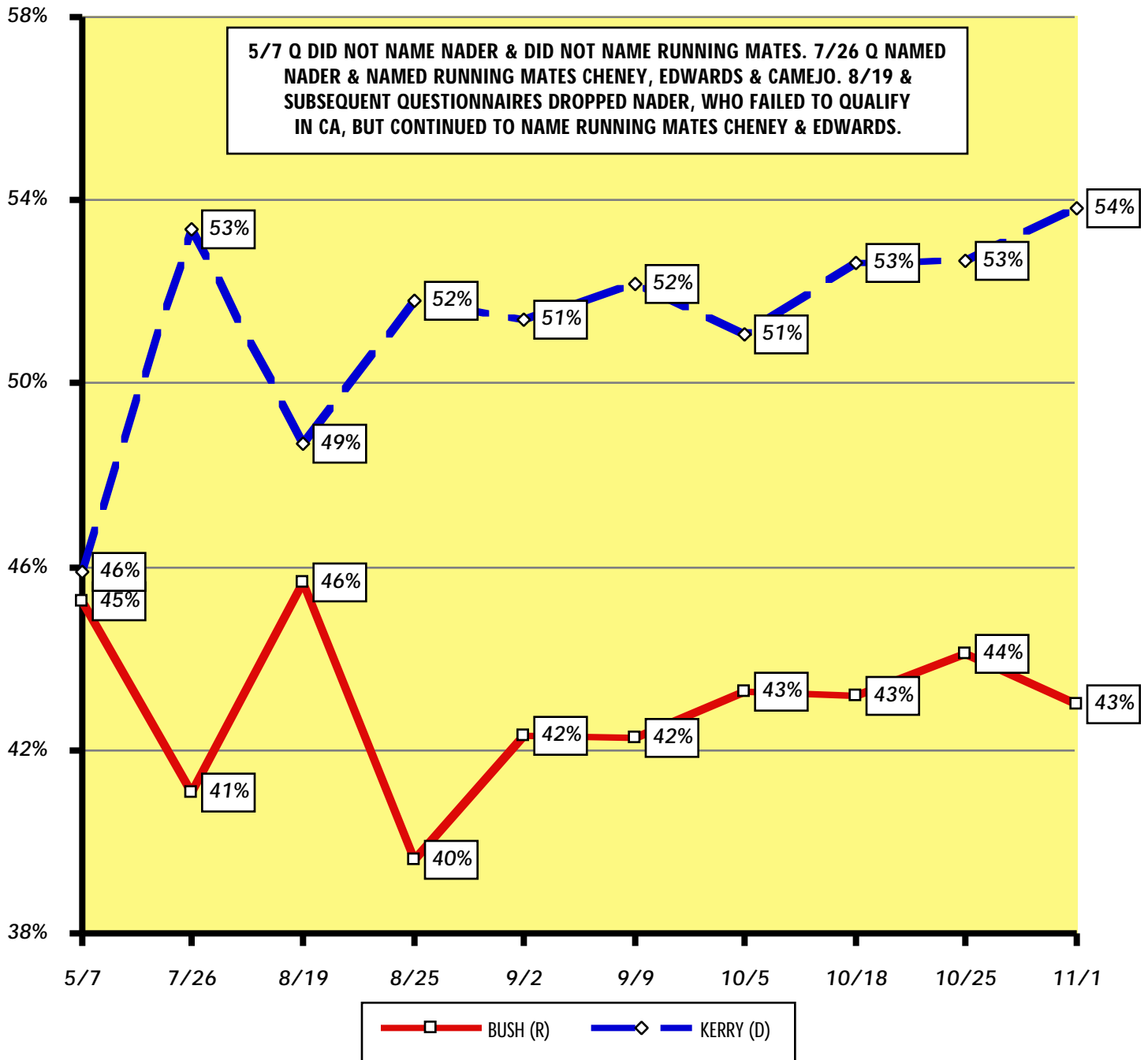
CALIFORNIANS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM CALIFORNIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN BILL JONES? DEMOCRAT BARBARA BOXER? OR SOME OTHER CANDIDATE?



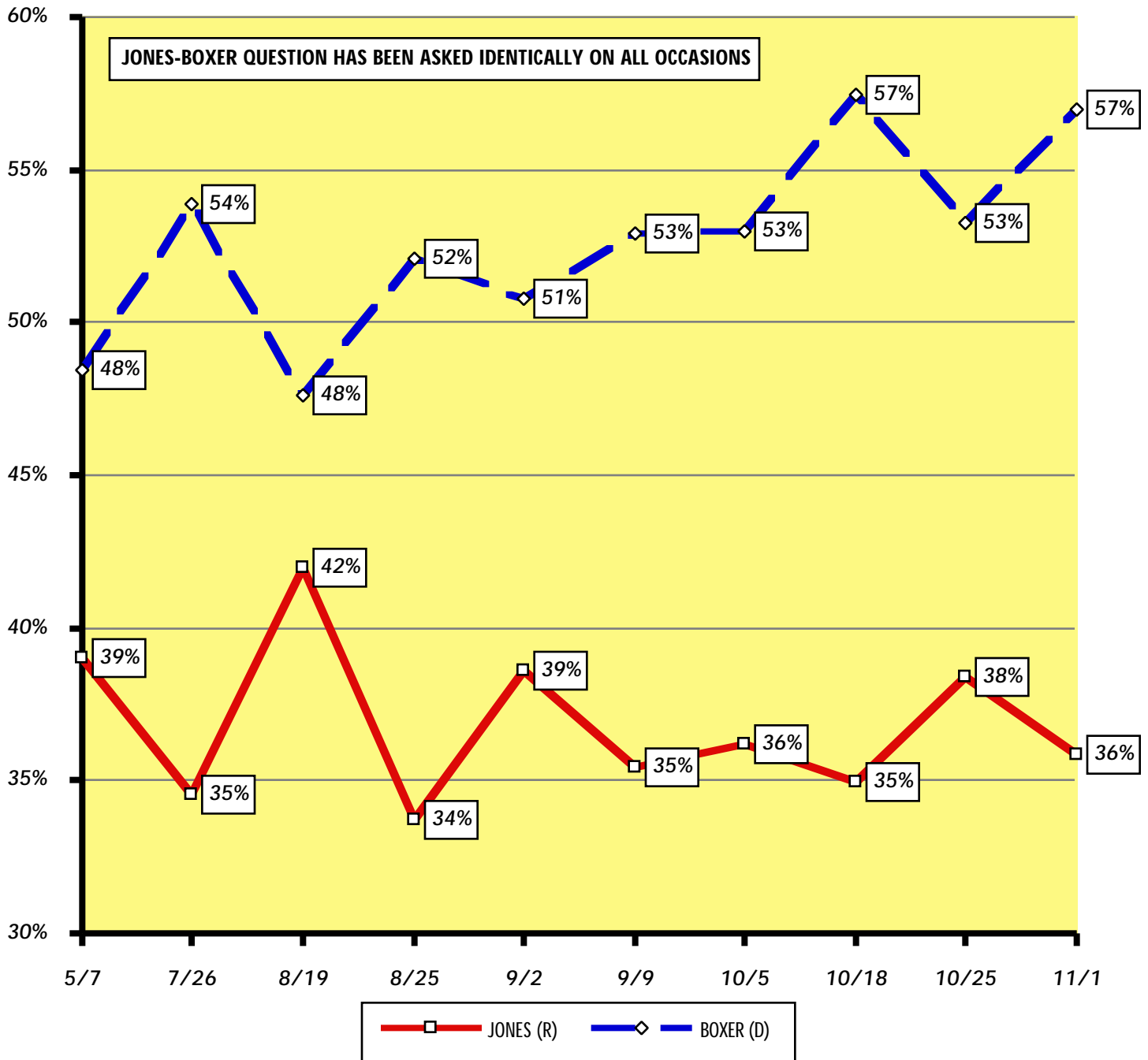
THIS IS A SURVEY OF	763	LIKELY VOTERS FROM THE ENTIRE STATE OF CALIFORNIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 3.6\%$	A LARGER $\pm$ APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BUSH-CHENEY (R)	43%	53%	40%	47%	39%	35%	43%	47%	52%	50%	13%	34%	44%		
KERRY-EDWARDS (D)	54%	44%	57%	50%	58%	61%	55%	50%	42%	47%	81%	64%	51%		
OTHER	3%	3%	2%	3%	2%	3%	2%	2%	5%	2%	6%	2%	4%		
UNDECIDED	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BUSH-CHENEY (R)	100	123	94	109	91	82	100	110	121	115	31	79	103		
KERRY-EDWARDS (D)	100	82	105	92	107	114	102	93	78	88	150	119	95		
OTHER	100	113	96	112	88	106	70	67	193	81	221	82	158		
UNDECIDED	100	53	113	92	108	135	0	176	110	158	0	0	79		
	100	100	100	100	100	100	100	100	100	100	100	100	100		

OVERALL  
ALREADY VOTED  
NOT YET VOTED  
MALE  
FEMALE  
AGE 18-34  
AGE 35-49  
AGE 50-64  
AGE 65+  
WHITE  
BLACK  
HISPANIC  
ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY		
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>BUSH-CHENEY (R)</b>	43%	89%	6%	38%	38%	44%	47%	41%	81%	34%	8%	50%	36%		
<b>KERRY-EDWARDS (D)</b>	54%	9%	93%	52%	59%	52%	52%	54%	16%	63%	89%	48%	60%		
<b>OTHER</b>	3%	2%	1%	8%	2%	3%	1%	4%	2%	3%	2%	2%	3%		
<b>UNDECIDED</b>	1%	0%	0%	2%	1%	1%	0%	1%	1%	0%	1%	0%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY		
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>BUSH-CHENEY (R)</b>	100	206	15	89	89	103	108	95	189	79	18	117	84		
<b>KERRY-EDWARDS (D)</b>	100	17	172	97	109	97	96	101	30	117	165	88	111		
<b>OTHER</b>	100	81	37	296	85	120	53	166	83	107	93	72	119		
<b>UNDECIDED</b>	100	32	29	357	110	136	72	92	88	69	159	51	148		

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **NO RELIGIOUS SERVICES**      **OCCASIONAL RELIGIOUS SERVICES**      **REGULAR RELIGIOUS SERVICES**  
**CENTRAL VALLEY**      **GREATER L.A.**      **INLAND EMPIRE**      **BAY AREA/NORTHERN COAST**  
**URBAN**      **SUBURBAN**      **RURAL**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH-CHENEY (R)</b>	43%	37%	37%	55%	54%	40%	55%	31%	37%	46%	52%				
<b>KERRY-EDWARDS (D)</b>	54%	60%	60%	42%	43%	57%	42%	66%	60%	51%	44%				
<b>OTHER</b>	3%	2%	2%	3%	2%	3%	3%	2%	2%	3%	4%				
<b>UNDECIDED</b>	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH-CHENEY (R)</b>	100	85	86	127	127	92	128	71	86	107	122				
<b>KERRY-EDWARDS (D)</b>	100	112	112	78	80	106	78	122	111	94	82				
<b>OTHER</b>	100	98	88	106	90	103	110	96	82	108	144				
<b>UNDECIDED</b>	100	81	101	127	43	130	0	171	151	76	0				

**OVERALL**      **NO RELIGIOUS SERVICES**      **OCCASIONAL RELIGIOUS SERVICES**      **REGULAR RELIGIOUS SERVICES**  
**CENTRAL VALLEY**      **GREATER L.A.**      **INLAND EMPIRE**      **BAY AREA/NORTHERN COAST**  
**URBAN**      **SUBURBAN**      **RURAL**



VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
JONES (R)	36%	46%	33%	41%	31%	28%	35%	42%	45%	44%	14%	22%	33%		
BOXER (D)	57%	49%	59%	51%	62%	60%	60%	55%	48%	51%	76%	67%	56%		
OTHER	6%	4%	7%	7%	6%	10%	5%	3%	7%	4%	9%	9%	10%		
UNDECIDED	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
JONES (R)	100	129	92	116	85	79	96	118	124	124	40	62	93		
BOXER (D)	100	86	104	90	109	106	105	96	84	89	133	118	99		
OTHER	100	68	109	101	99	157	78	39	111	65	143	144	149		
UNDECIDED	100	0	128	108	93	187	52	41	98	101	70	117	78		

OVERALL  
ALREADY VOTED  
NOT YET VOTED  
MALE  
FEMALE  
AGE 18-34  
AGE 35-49  
AGE 50-64  
AGE 65+  
WHITE  
BLACK  
HISPANIC  
ASIAN/OTHER

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY	BUSH-CHENEY (R)	KERRY-EDWARDS (D)
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
JONES (R)	36%	79%	3%	28%	37%	38%	37%	31%	73%	27%	3%	41%	32%	78%	4%
BOXER (D)	57%	15%	92%	60%	59%	55%	56%	57%	22%	65%	92%	53%	61%	18%	90%
OTHER	6%	6%	4%	12%	4%	6%	6%	11%	5%	8%	4%	6%	6%	4%	6%
UNDECIDED	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
JONES (R)	100	220	9	77	102	106	103	87	203	75	9	113	88	217	10
BOXER (D)	100	26	161	106	104	96	99	101	39	114	162	93	108	31	157
OTHER	100	89	64	181	55	98	86	175	73	120	64	88	100	59	94
UNDECIDED	100	83	107	88	86	103	130	34	63	65	78	110	67	107	100
	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY	NON-MILITARY	BUSH-CHENEY (R)	KERRY-EDWARDS (D)

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **NO RELIGIOUS SERVICES**      **OCCASIONAL RELIGIOUS SERVICES**      **REGULAR RELIGIOUS SERVICES**      **CENTRAL VALLEY**      **GREATER L.A.**      **INLAND EMPIRE**      **BAY AREA/NORTHERN COAST**      **URBAN**      **SUBURBAN**      **RURAL**

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
<b>JONES (R)</b>	36%	29%	32%	47%	48%	33%	41%	27%	30%	39%	41%				
<b>BOXER (D)</b>	57%	64%	61%	47%	43%	60%	53%	66%	62%	55%	46%				
<b>OTHER</b>	6%	7%	6%	5%	7%	6%	5%	7%	7%	6%	11%				
<b>UNDECIDED</b>	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
<b>JONES (R)</b>	100	80	90	130	134	93	115	74	85	108	115				
<b>BOXER (D)</b>	100	112	107	83	76	105	93	115	109	96	80				
<b>OTHER</b>	100	108	100	78	116	94	80	113	107	90	164				
<b>UNDECIDED</b>	100	39	85	138	153	84	87	93	90	87	337				

**OVERALL**      **NO RELIGIOUS SERVICES**      **OCCASIONAL RELIGIOUS SERVICES**      **REGULAR RELIGIOUS SERVICES**      **CENTRAL VALLEY**      **GREATER L.A.**      **INLAND EMPIRE**      **BAY AREA/NORTHERN COAST**      **URBAN**      **SUBURBAN**      **RURAL**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER
REGISTERED	869	169	599	424	445	280	264	189	136	468	052	228	121
ALREADY VOTED	169	169	000	077	091	030	041	048	050	113	009	025	023
NOT YET VOTED	599	000	599	296	303	214	189	124	071	320	034	159	086
LIKELY	767	169	599	373	394	244	230	172	121	432	043	183	109
BUSH-CHENEY (R)	330	089	241	175	155	086	099	082	063	214	006	062	048
KERRY-EDWARDS (D)	413	074	339	185	228	150	126	086	051	205	035	117	056
OTHER	020	005	015	011	009	007	004	003	006	009	002	004	004
UNDECIDED	005	001	004	002	003	002	000	002	001	004	000	000	001
JONES (R)	274	078	196	153	120	069	079	072	054	191	006	041	035
BOXER (D)	435	083	352	190	245	147	137	093	058	219	033	123	060
OTHER	049	007	042	024	025	025	012	004	009	018	004	017	010
NOT VOTE	005	000	004	003	002	001	001	003	000	001	000	000	003
UNDECIDED	005	000	005	003	002	003	001	000	001	003	000	001	001
TOTAL	1000	169	599	493	507	349	303	202	146	511	062	281	146
COMPOSITION OF ADULTS	100%	17%	60%	49%	51%	35%	30%	20%	15%	51%	6%	28%	15%
COMP. OF REG. VOTERS	100%	19%	69%	49%	51%	32%	30%	22%	16%	54%	6%	26%	14%
COMP. OF LIKELY VOTERS	100%	22%	78%	49%	51%	32%	30%	22%	16%	56%	6%	24%	14%

1000 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE  
 10/29 - 10/31.  
 OF THEM, 869 WERE REGISTERED TO VOTE.  
 OF THEM, 767 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.  
 OF LIKELIES, 169 HAVE ALREADY VOTED; 599 HAVE NOT YET VOTED.  
 LV'S ON 11/1 INCLUDE 22% ALREADY VOTED & 78% YET TO VOTE.



RAW COUNTS FOR ALL RESPONSES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	CENTRAL VALLEY	GREATER L.A.	INLAND EMPIRE	BAY AREA/NORTHERN COAST	URBAN	SUBURBAN	RURAL	BUSH-CHENEY (R)	KERRY-EDWARDS (D)				
REGISTERED	869	292	262	281	164	344	156	205	329	501	038						
ALREADY VOTED	169	057	047	059	033	061	032	043	060	099	009						
NOT YET VOTED	599	192	188	199	111	233	108	147	223	349	027						
LIKELY	767	249	235	258	143	294	140	190	284	448	036						
BUSH-CHENEY (R)	330	091	087	141	078	117	077	058	105	206	019						
KERRY-EDWARDS (D)	413	150	142	108	062	168	059	125	170	227	016						
OTHER	020	006	005	007	003	008	004	005	006	012	001						
UNDECIDED	005	001	001	002	000	002	000	002	003	002	000						
JONES (R)	274	071	075	119	069	097	057	050	086	174	015	254	015				
BOXER (D)	435	159	141	122	062	175	074	124	174	245	016	058	370				
OTHER	049	017	015	013	011	018	007	014	019	026	004	012	025				
NOT VOTE	005	000	003	002	000	003	001	001	003	001	000	003	001				
UNDECIDED	005	001	001	002	001	002	001	001	002	003	001	002	003				
TOTAL	1000	338	302	310	191	396	183	229	388	571	042						
COMPOSITION OF ADULTS	100%	34%	30%	31%	19%	40%	18%	23%	39%	57%	4%						
COMP. OF REG. VOTERS	100%	34%	30%	32%	19%	40%	18%	24%	38%	58%	4%						
COMP. OF LIKELY VOTERS	100%	32%	31%	34%	19%	38%	18%	25%	37%	58%	5%						

1000 CALIFORNIA ADULTS WERE INTERVIEWED BY TELEPHONE  
 10/29 - 10/31.  
 OF THEM, 869 WERE REGISTERED TO VOTE.  
 OF THEM, 767 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.  
 OF LIKELIES, 169 HAVE ALREADY VOTED; 599 HAVE NOT YET VOTED.  
 LV'S ON 11/1 INCLUDE 22% ALREADY VOTED & 78% YET TO VOTE.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.