

# 3-MAN FREE-4-ALL AT FINISH LINE IN PALM BEACH SHERIFF PRIMARY



**BRADSHAW UP 5 PTS IN PAST 2 WEEKS ... EGGLESTON DOWN 1 ... MASCARO UP 5 PTS**

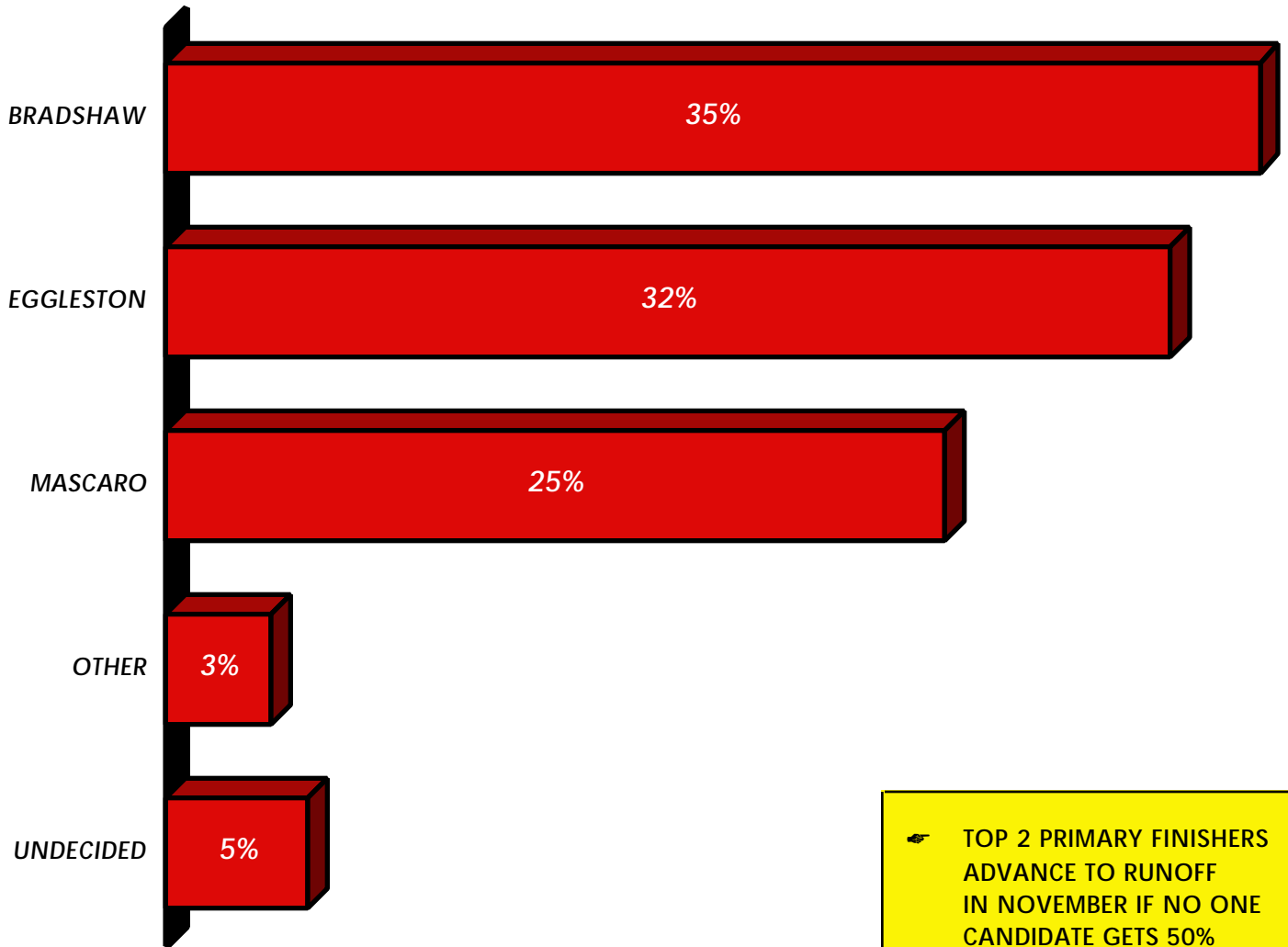
- ☛ 12 HRS TILL POLLS OPEN IN PALM BEACH COUNTY, THE PRIMARY FOR SHERIFF IS VOLATILE & ANY 2 OF THE 3 TOP CANDIDATES COULD ADVANCE TO THE NOVEMBER RUNOFF, ACCORDING TO SURVEYUSA FINAL TRACKING POLL OF 633 LIKELY PRIMARY VOTERS CONDUCTED 8/27 - 8/29.
- ☛ RIC BRADSHAW ENDS THE CAMPAIGN AT 35%. THE MORE WHITES, MALES, INDEPENDENTS & OLDER VOTERS WHO TURN-OUT TOMORROW, THE BETTER BRADSHAW' S CHANCES.
- ☛ KEN EGGLESTON ENDS THE CAMPAIGN AT 32%. THE MORE BLACKS, FEMALES, LIBERALS & DEMOCRATS WHO VOTE TOMORROW, THE BETTER EGGLESTON' S CHANCES.
- ☛ FRED MASCARO ENDS THE CAMPAIGN AT 25%. HIS SUPPORT IS YOUNG, HISPANIC & REPUBLICAN.

<b>RESEARCH CONDUCTED E.T.</b>	040827 15: 31- 20: 49 040828 12: 00- 20: 49 040829 14: 01- 19: 30 ET
<b>RESPONDENTS DRAWN FROM</b>	PALM BEACH COUNTY
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WPTV-TV WEST PALM BEACH

VOTE FOR SHERIFF / ALL LIKELY VOTERS

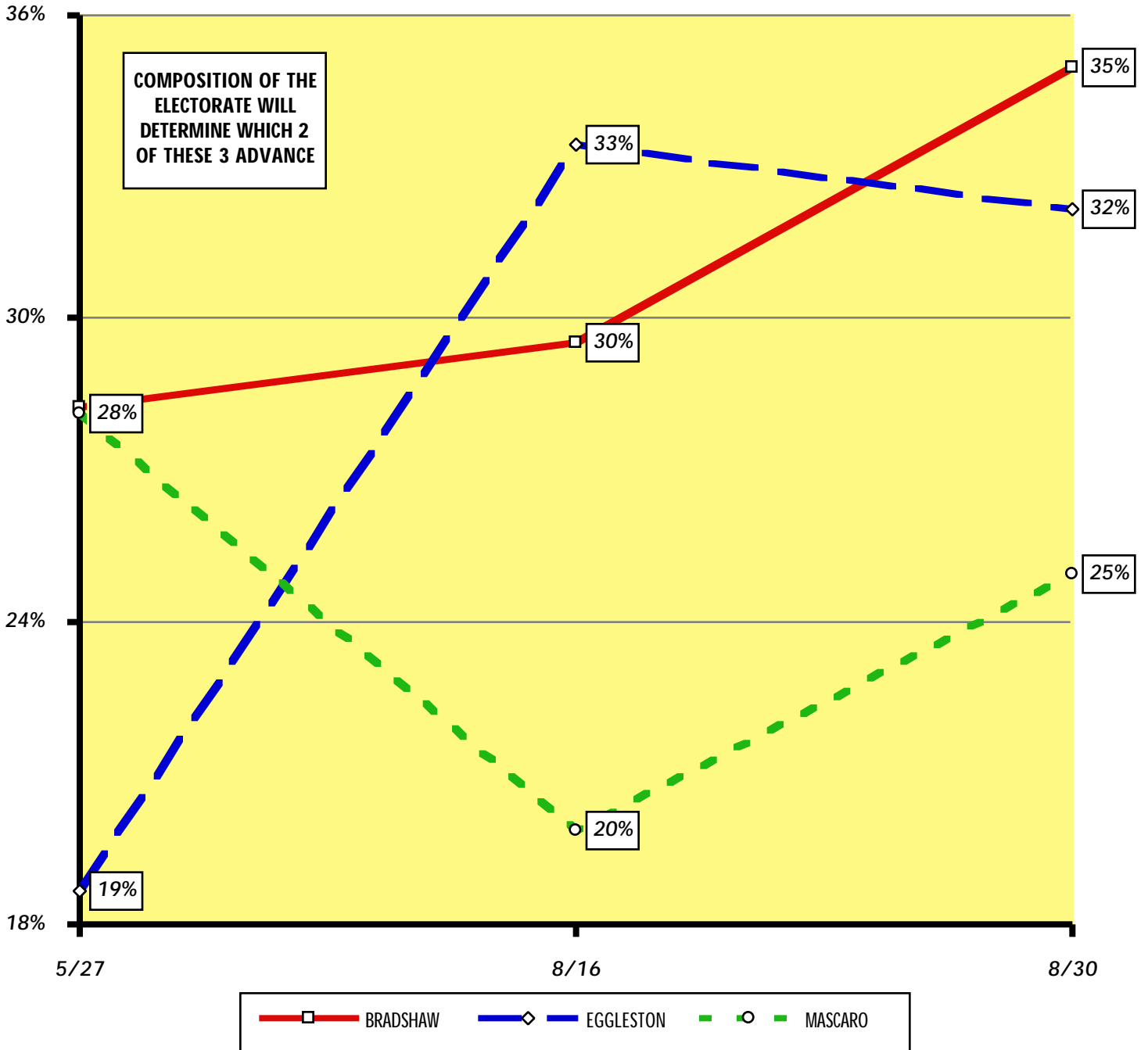
VOTERS IN PALM BEACH COUNTY WILL VOTE FOR SHERIFF IN A PRIMARY ON AUGUST 31ST. IF THE PALM BEACH COUNTY SHERIFF PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? RIC BRADSHAW? KEN EGGLESTON? FRED MASCARO? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	633	LIKELY VOTERS FROM PALM BEACH COUNTY
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SHERIFF / ALL LIKELY VOTERS



VOTE FOR SHERIFF / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
<b>BRADSHAW</b>	35%	35%	35%	37%	33%	36%	31%	34%	38%	38%	22%	28%	31%		
<b>EGGLESTON</b>	32%	32%	34%	28%	36%	28%	35%	30%	32%	31%	49%	16%	40%		
<b>MASCARO</b>	25%	25%	23%	27%	23%	30%	26%	28%	20%	23%	22%	50%	14%		
<b>OTHER</b>	3%	4%	2%	3%	4%	1%	4%	5%	3%	3%	4%	3%	12%		
<b>UNDECIDED</b>	5%	4%	6%	5%	4%	5%	3%	3%	7%	5%	3%	4%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
<b>BRADSHAW</b>	100	100	99	105	95	102	90	97	109	108	63	80	90		
<b>EGGLESTON</b>	100	98	106	87	113	87	110	94	101	96	153	49	125		
<b>MASCARO</b>	100	102	94	107	93	120	106	113	81	93	86	199	57		
<b>OTHER</b>	100	116	53	96	104	39	124	133	81	94	116	82	345		
<b>UNDECIDED</b>	100	88	136	117	83	113	59	73	144	108	68	87	60		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR SHERIFF / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT/OTHER**      **CONSERVATIVE**      **MODERATE**      **LIBERAL**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
<b>BRADSHAW</b>	35%	36%	33%	42%	34%	36%	36%	34%	36%	34%	35%			
<b>EGGLESTON</b>	32%	22%	40%	25%	24%	34%	39%	32%	30%	31%	39%			
<b>MASCARO</b>	25%	35%	19%	24%	36%	22%	17%	25%	27%	27%	17%			
<b>OTHER</b>	3%	4%	3%	3%	3%	3%	4%	4%	3%	3%	3%			
<b>UNDECIDED</b>	5%	4%	5%	6%	3%	5%	4%	5%	4%	4%	6%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
<b>BRADSHAW</b>	100	104	96	120	97	102	102	98	104	99	100			
<b>EGGLESTON</b>	100	67	124	78	73	105	122	99	93	96	120			
<b>MASCARO</b>	100	140	76	96	143	88	70	101	108	110	70			
<b>OTHER</b>	100	109	94	89	103	95	113	127	82	92	95			
<b>UNDECIDED</b>	100	79	99	131	72	119	89	104	91	89	127			

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT/OTHER**      **CONSERVATIVE**      **MODERATE**      **LIBERAL**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**





The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.