

WELCOME TO ILLINOIS MR. KEYES; YOU'RE DOWN 39 POINTS ON DAY 1



REPUBLICAN COMMENTATOR HAS WORK CUT OUT FOR HIM IN CAMPAIGN'S FINAL 12 WKS

- * IF REPUBLICAN ALAN KEYES & DEMOCRAT BARACK OBAMA WERE THE ONLY TWO CANDIDATES ON THE BALLOT IN IL FOR THE U. S. SENATE & THERE WAS A HYPOTHETICAL VOTE TODAY, OBAMA WINS 67% TO 28%, IN A SURVEY OF 612 *REGISTERED* IL VOTERS CONDUCTED 8/6-8/7 BY SURVEYUSA.
- * ALL INTERVIEWS COMPLETED *BEFORE* KEYES MADE HIS FORMAL ANNOUNCEMENT YESTERDAY.
- * AFRICAN AMERICANS GO 9: 1 FOR OBAMA. WHITES GO 2: 1 FOR OBAMA. 27% OF REPUBLICANS CROSS-OVER & VOTE OBAMA, COMPARED TO 4% OF DEMOCRATS WHO CROSS OVER & VOTE KEYES. INDEPENDENTS BREAK 2: 1 FOR OBAMA. OBAMA GETS 74% OF FEMALE VOTE, 59% OF MALE VOTE.
- * KEYES GETS 38% DOWNSTATE & 39% IN RURAL IL. KEYES GETS 16% IN THE CITY OF CHICAGO.

RESEARCH CONDUCTED E.T.

040806 16: 31- 21: 48 040807 13: 01- 21: 47 ET

RESPONDENTS DRAWN FROM

THE ENTIRE STATE OF ILLINOIS

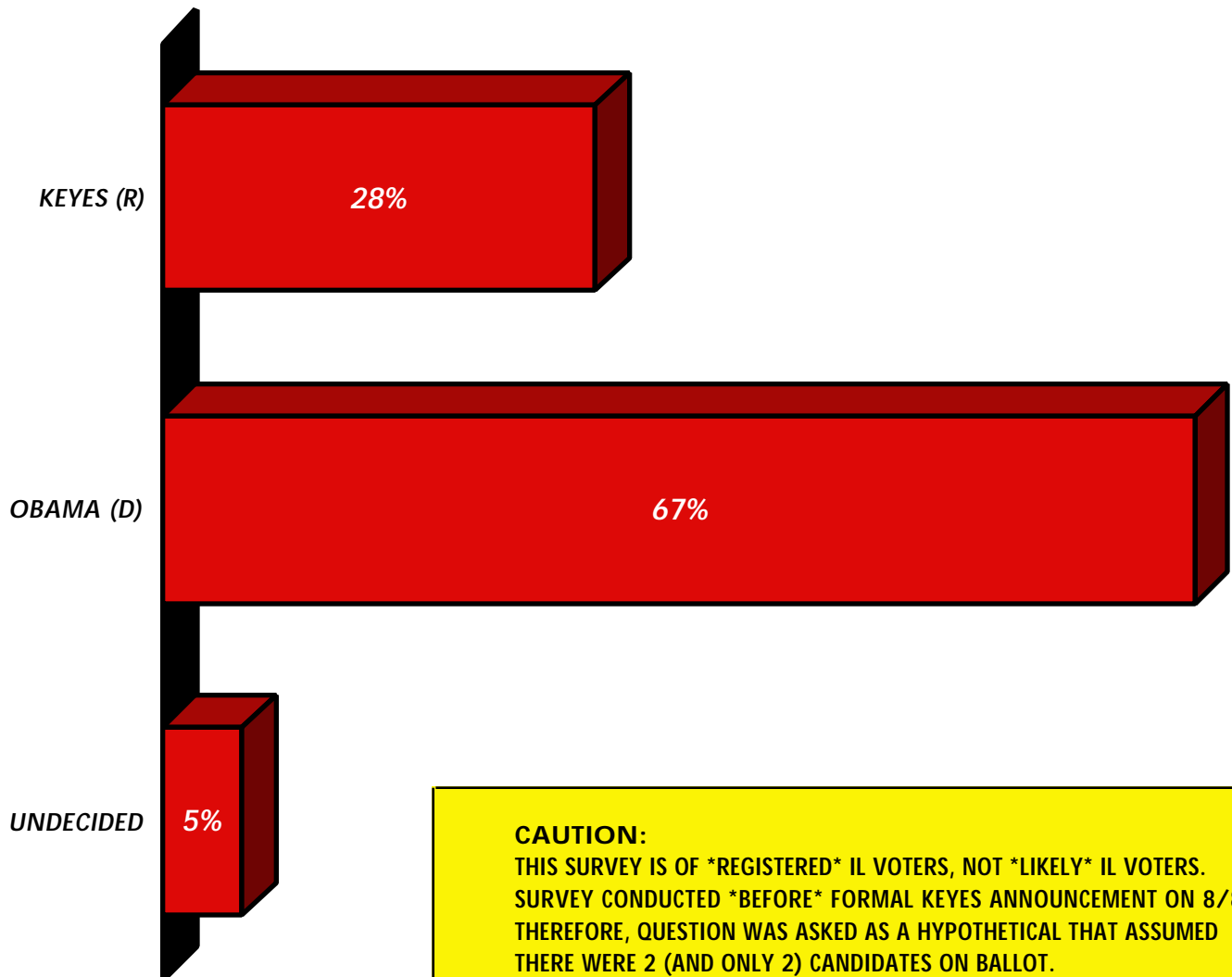
RANDOM SAMPLE SELECTED BY

SURVEY SAMPLING INC.

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE, OR PUBLISH ANY PORTION OF THESE RESULTS. 1-800-786-8000

VOTE FOR SENATOR / ALL REGISTERED VOTERS

IMAGINE THERE IS AN ELECTION FOR UNITED STATES SENATOR FROM ILLINOIS TODAY, AND THE ONLY TWO CANDIDATES ON THE BALLOT ARE REPUBLICAN ALAN KEYES AND DEMOCRAT BARACK OBAMA. IF YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? KEYES? OR OBAMA?



CAUTION:
THIS SURVEY IS OF *REGISTERED* IL VOTERS, NOT *LIKELY* IL VOTERS.
SURVEY CONDUCTED *BEFORE* FORMAL KEYES ANNOUNCEMENT ON 8/8.
THEREFORE, QUESTION WAS ASKED AS A HYPOTHETICAL THAT ASSUMED
THERE WERE 2 (AND ONLY 2) CANDIDATES ON BALLOT.

THIS IS A SURVEY OF	612	REGISTERED VOTERS FROM THE ENTIRE STATE OF ILLINOIS
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 CHICAGO CITY
 SUBURBAN COOK
 COLLAR COUNTIES
 DOWNSTATE
 URBAN
 SUBURBAN
 RURAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
KEYES (R)	28%	16%	20%	34%	38%	21%	30%	39%					
OBAMA (D)	67%	79%	74%	62%	56%	74%	64%	57%					
UNDECIDED	5%	4%	5%	4%	6%	5%	5%	5%					
	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
KEYES (R)	100	58	73	121	134	74	108	139					
OBAMA (D)	100	119	112	93	84	111	97	85					
UNDECIDED	100	84	98	80	121	104	101	86					

OVERALL
 CHICAGO CITY
 SUBURBAN COOK
 COLLAR COUNTIES
 DOWNSTATE
 URBAN
 SUBURBAN
 RURAL

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.