

MAINE SCHOOL FUND ISSUE PASSES, THOUGH OPPOSITION INCREASES



12 HOURS TILL POLLS OPEN, VOTERS WEIGH PROS AND CONS

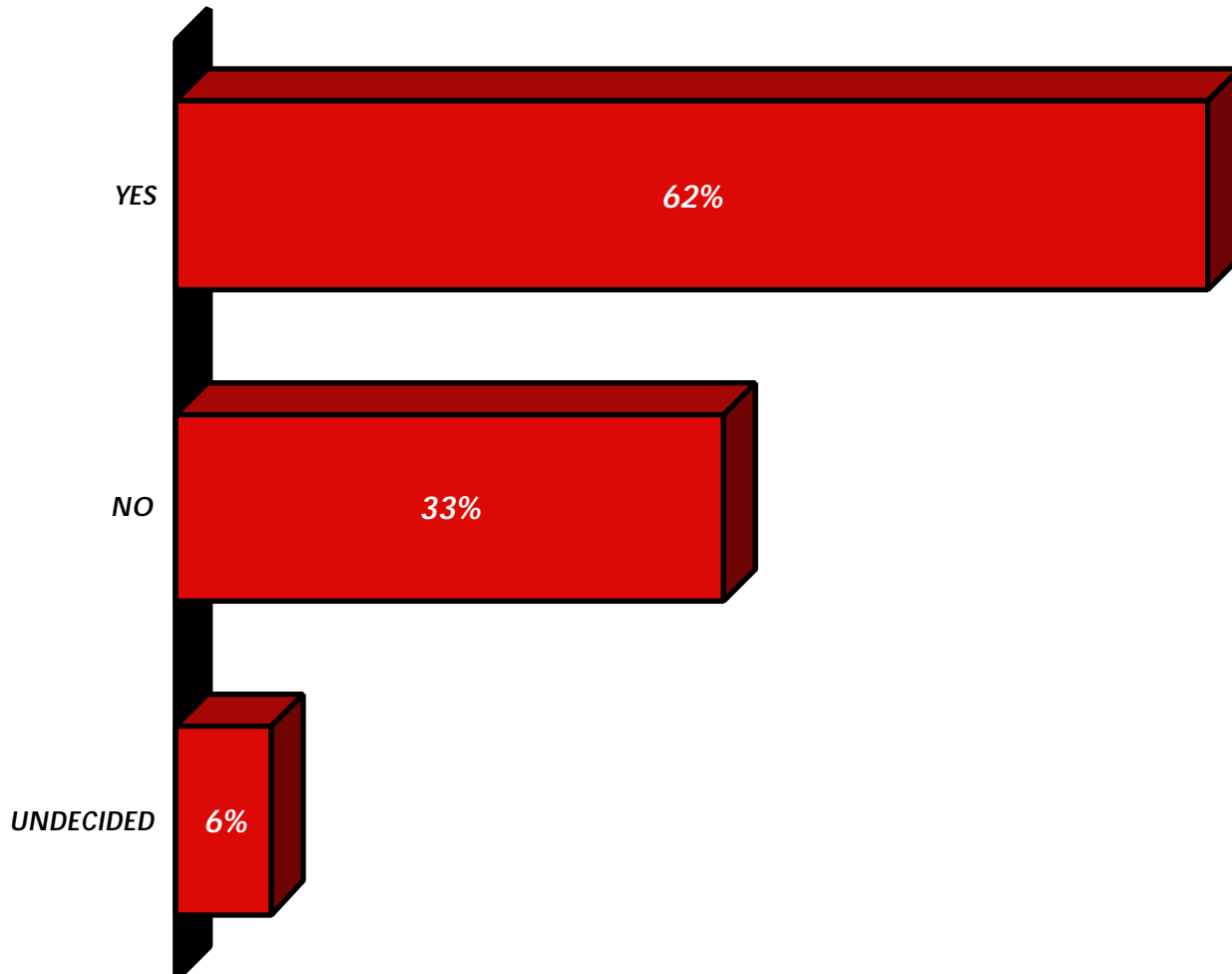
- * ON ELECTION EVE, MAINE VOTERS APPEAR READY TO APPROVE BALLOT QUESTION #1, WHICH WOULD CHANGE THE WAY THE STATE'S PUBLIC SCHOOLS ARE FUNDED, ACCORDING TO THIS EXCLUSIVE SURVEYUSA POLL OF 423 CERTAIN MAINE VOTERS CONDUCTED 6/4 + 6/5 + 6/6.
- * TODAY, BALLOT QUESTION #1 PASSES 62% TO 33%. TEN DAYS AGO, IN AN IDENTICAL SURVEYUSA POLL, THE MEASURE LED 73% TO 19%. THE MEASURE HAD BEEN AHEAD 4:1, NOW AHEAD 2:1.
- * MEN ARE MORE LIKELY TO FAVOR THE ISSUE, WOMEN LESS LIKELY.
- * YOUNGER VOTERS ARE MORE LIKELY TO FAVOR THE ISSUE, OLDER VOTERS LESS LIKELY.
- * THOSE WITH CHILDREN IN PUBLIC SCHOOL ARE MORE LIKELY TO FAVOR THE ISSUE, THOSE WITH NO CHILDREN IN PUBLIC SCHOOLS, LESS LIKELY.

RESEARCH CONDUCTED E.T.	040604 15:31-20:58 040605 12:29-20:58 040606 14:00-19:27 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF MAINE
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSH-TV PORTLAND & WLZ-TV BANGOR

VOTE ON BALLOT QUESTION / ALL CERTAIN VOTERS

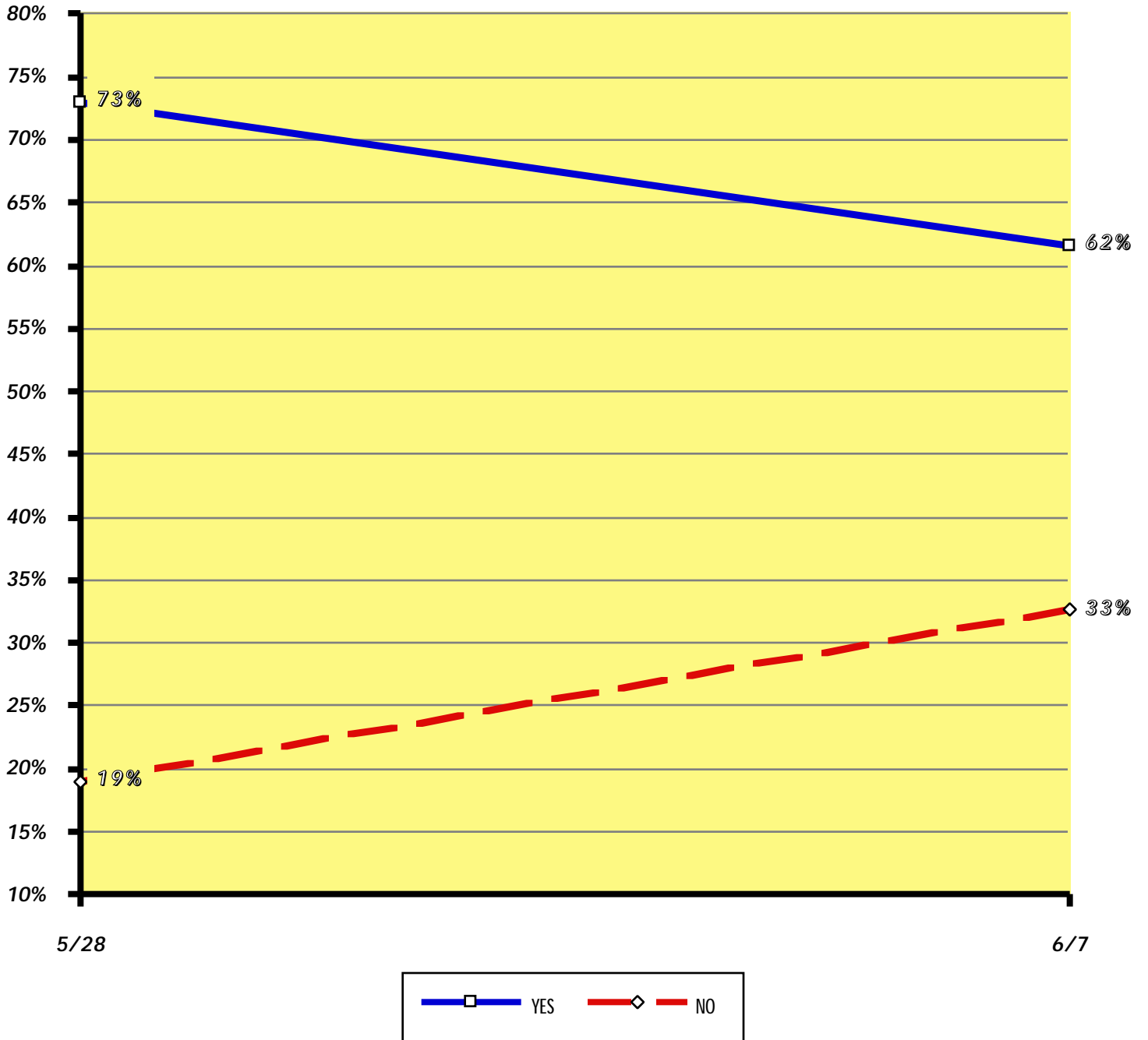
ON TUESDAY, MAINE RESIDENTS WILL VOTE ON WHETHER TO CHANGE THE STATE'S SHARE OF PUBLIC SCHOOL FUNDING. BALLOT QUESTION 1 WOULD INCREASE THE SHARE OF SCHOOL FUNDING COVERED BY THE STATE FROM 43% TO 55%. HERE IS THE EXACT LANGUAGE THAT WILL APPEAR ON THE BALLOT: "DO YOU WANT THE STATE OF MAINE TO PAY 55% OF THE COST OF PUBLIC EDUCATION, WHICH INCLUDES ALL SPECIAL ED. COSTS, FOR THE PURPOSE OF SHIFTING COSTS FROM THE PPTY TAX TO STATE RESOURCES?"



THIS IS A SURVEY OF	423	CERTAIN VOTERS FROM THE ENTIRE STATE OF MAINE
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE ON BALLOT QUESTION / ALL CERTAIN VOTERS



VOTE ON BALLOT QUESTION / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **REPUBLICAN** **DEMOCRAT** **INDEPENDENT/OTHER** **VERY IMPORTANT** **SOMEWHAT IMPORTANT** **NOT VERY IMPORTANT** **NOT AT ALL IMPORTANT** **GRAD SCHOOL** **COLLEGE GRAD** **SOME COLLEGE** **NO COLLEGE** **CHILD IN PUBLIC SCHOOL** **NO CHILD IN PUBLIC SCHOOL**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
YES	62%	61%	57%	67%	68%	50%	41%	55%	54%	59%	65%	69%	68%	59%
NO	33%	33%	38%	27%	27%	43%	50%	45%	39%	38%	31%	24%	29%	34%
UNDECIDED	6%	6%	6%	6%	5%	7%	9%	0%	8%	4%	4%	7%	3%	7%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
YES	100	99	92	109	111	81	66	89	87	95	105	112	111	95
NO	100	100	115	83	82	133	154	138	119	115	96	72	89	105
UNDECIDED	100	106	99	97	86	123	151	0	133	65	72	127	52	122

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.