

# NC GOP GOV PRIMARY: COBEY TIED WITH BALLANTINE BEHIND VINROOT



**VINROOT STRONG IN CHARLOTTE ... COBEY STRONG IN TRIANGLE ... BALLANTINE STRONG SOUTH & EAST**

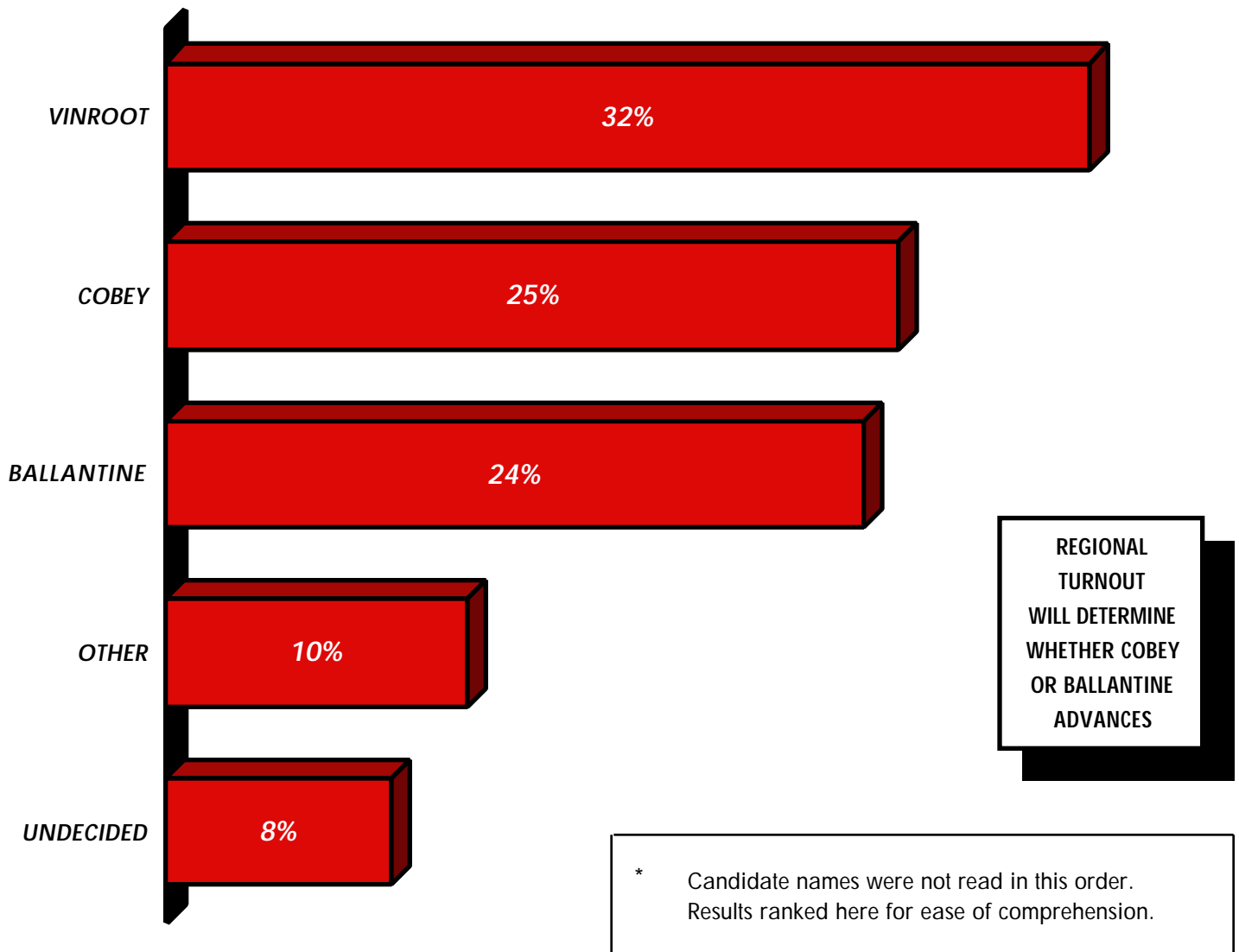
- \* 12 HRS TILL POLLS OPEN IN NC FOR THE GOP GOVERNOR PRIMARY, ALL EYES ARE ON 2ND PLACE, AS BILL COBEY & PATRICK BALLANTINE FIGHT FOR THE RIGHT TO ADVANCE TO AN 8/17 RUNOFF AGAINST RICHARD VINROOT, WHO LEADS BUT APPEARS UNLIKELY TO GET 40% NEEDED TO AVOID RUNOFF, ACCORDING TO SURVEYUSA POLL OF 467 CERTAIN NC GOP VOTERS CONDUCTED 7/16-7/18.
- \* AT WIRE: VINROOT 32%, COBEY 25%, BALLANTINE 24%, OTHER CANDIDATES 10%, UNDECIDED 8%.
- \* COMPARED TO SAME POLL 1 WK AGO: VINROOT IS DOWN 3, BALLANTINE IS FLAT, COBEY IS UP 5.
- \* COBEY STRONG IN TRIANGLE, AMONG CONSERVATIVES, & AMONG LEAST EDUCATED.
- \* BALLANTINE STRONG IN SOUTHERN & COASTAL NC, IN SUBURBS & AMONG VOTERS AGE 65+.
- \* VINROOT STRONG IN CHARLOTTE & WESTERN NC, AMONG MALES & AMONG MODERATES.

<b>RESEARCH CONDUCTED E.T.</b>	040716 16:32-20:49 040717 12:01-20:49 040718 14:01-19:29 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF NORTH CAROLINA
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WTVD-TV RALEIGH-DURHAM & WBTV-TV CHARLOTTE

**VOTE FOR GOVERNOR / ALL CERTAIN VOTERS**

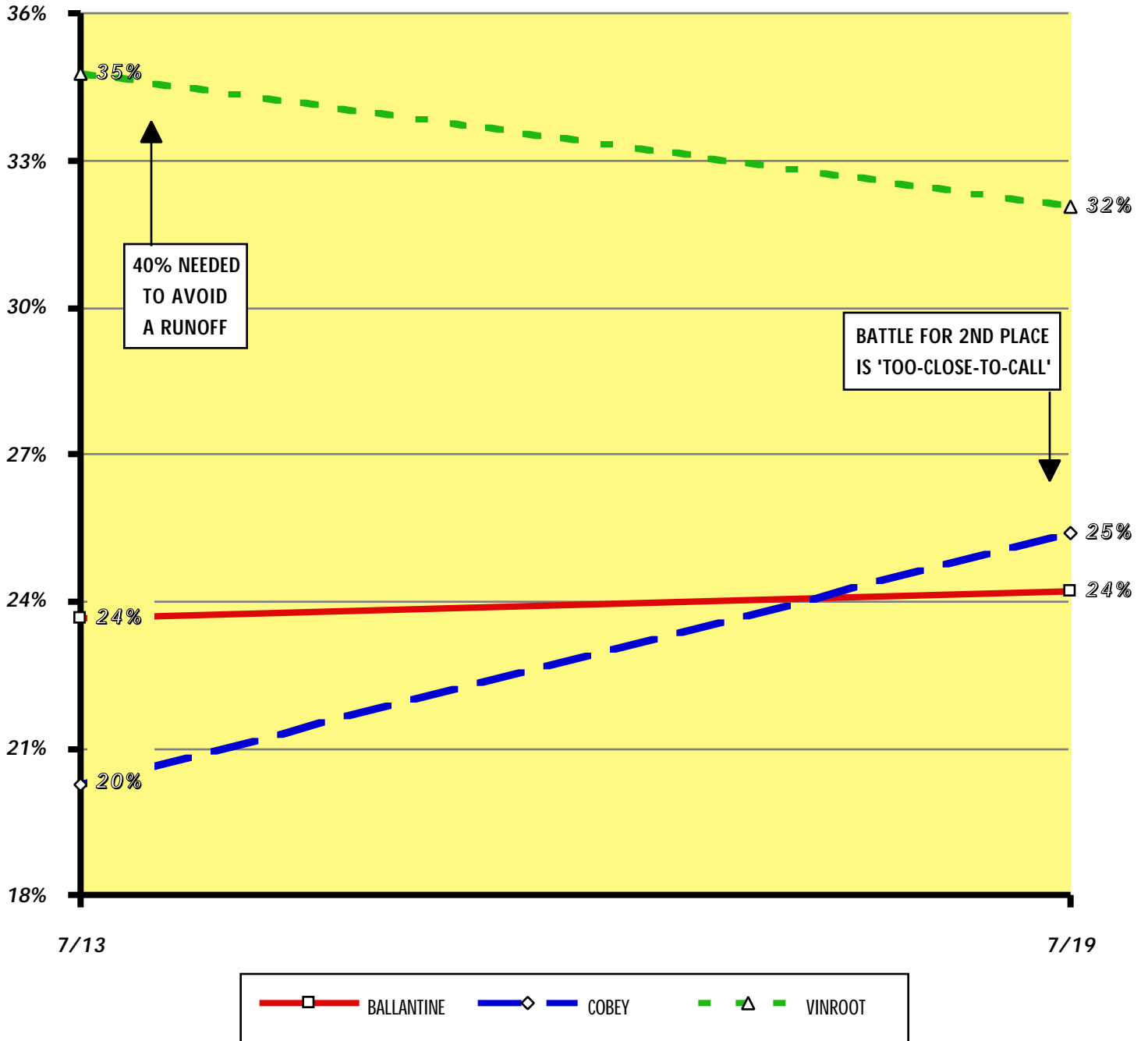
ON TUESDAY, NORTH CAROLINA WILL HOLD A REPUBLICAN PRIMARY FOR GOVERNOR. IF THE REPUBLICAN PRIMARY FOR GOVERNOR WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? PATRICK BALLANTINE? BILL COBEY? RICHARD VINROOT? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	<b>467</b>	CERTAIN VOTERS FROM THE ENTIRE STATE OF NORTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	<b>±4.6%</b>	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR GOVERNOR / ALL CERTAIN VOTERS



VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	REPUBLICAN	INDEPENDENT		
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BALLANTINE	24%	23%	26%	22%	21%	27%	29%	25%	7%	49%	10%	24%	24%		
COBEY	25%	27%	24%	28%	27%	21%	25%	25%	31%	37%	22%	26%	14%		
VINROOT	32%	36%	27%	26%	34%	35%	31%	34%	35%	14%	0%	33%	21%		
OTHER	10%	10%	11%	18%	10%	7%	9%	9%	15%	0%	62%	9%	31%		
UNDECIDED	8%	5%	12%	6%	8%	10%	6%	8%	13%	0%	7%	8%	10%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	REPUBLICAN	INDEPENDENT		
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BALLANTINE	100	93	109	89	86	112	119	103	27	201	40	100	97		
COBEY	100	104	94	112	107	83	99	98	121	145	85	103	57		
VINROOT	100	112	83	82	106	108	96	105	109	45	0	103	64		
OTHER	100	99	101	171	92	71	85	83	139	0	587	85	297		
UNDECIDED	100	58	158	73	107	122	80	100	166	0	92	97	132		

VOTE FOR GOVERNOR / RESPONSES COMPARED BY PERCENTAGES AND INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CHARLOTTE & WEST	RALEIGH & GREENSBORO	SOUTH & COAST	URBAN	SUBURBAN	RURAL	
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
BALLANTINE	24%	24%	21%	33%	26%	30%	21%	21%	21%	24%	35%	22%	28%	21%	
COBEY	25%	28%	17%	27%	25%	23%	24%	29%	19%	34%	15%	24%	25%	27%	
VINROOT	32%	32%	38%	12%	25%	36%	38%	27%	43%	28%	19%	36%	31%	30%	
OTHER	10%	8%	15%	17%	16%	7%	8%	13%	10%	8%	20%	8%	9%	14%	
UNDECIDED	8%	7%	9%	10%	7%	5%	9%	10%	7%	7%	11%	9%	7%	8%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CHARLOTTE & WEST	RALEIGH & GREENSBORO	SOUTH & COAST	URBAN	SUBURBAN	RURAL	
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
BALLANTINE	100	101	88	138	108	125	87	88	85	98	143	93	115	88	
COBEY	100	111	67	108	100	91	93	116	74	132	59	96	97	105	
VINROOT	100	100	118	37	78	111	119	84	134	86	61	113	98	95	
OTHER	100	76	144	161	154	62	79	119	99	73	190	78	85	131	
UNDECIDED	100	92	109	133	92	58	112	122	92	94	138	112	93	100	





The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.