

12 HOURS TILL VOTES ARE COUNTED, BUSH PULLS BACK AHEAD IN NEVADA



FINAL NUMBERS: BUSH 53%, KERRY 45% ... 5 ELECTORAL VOTES AT STAKE

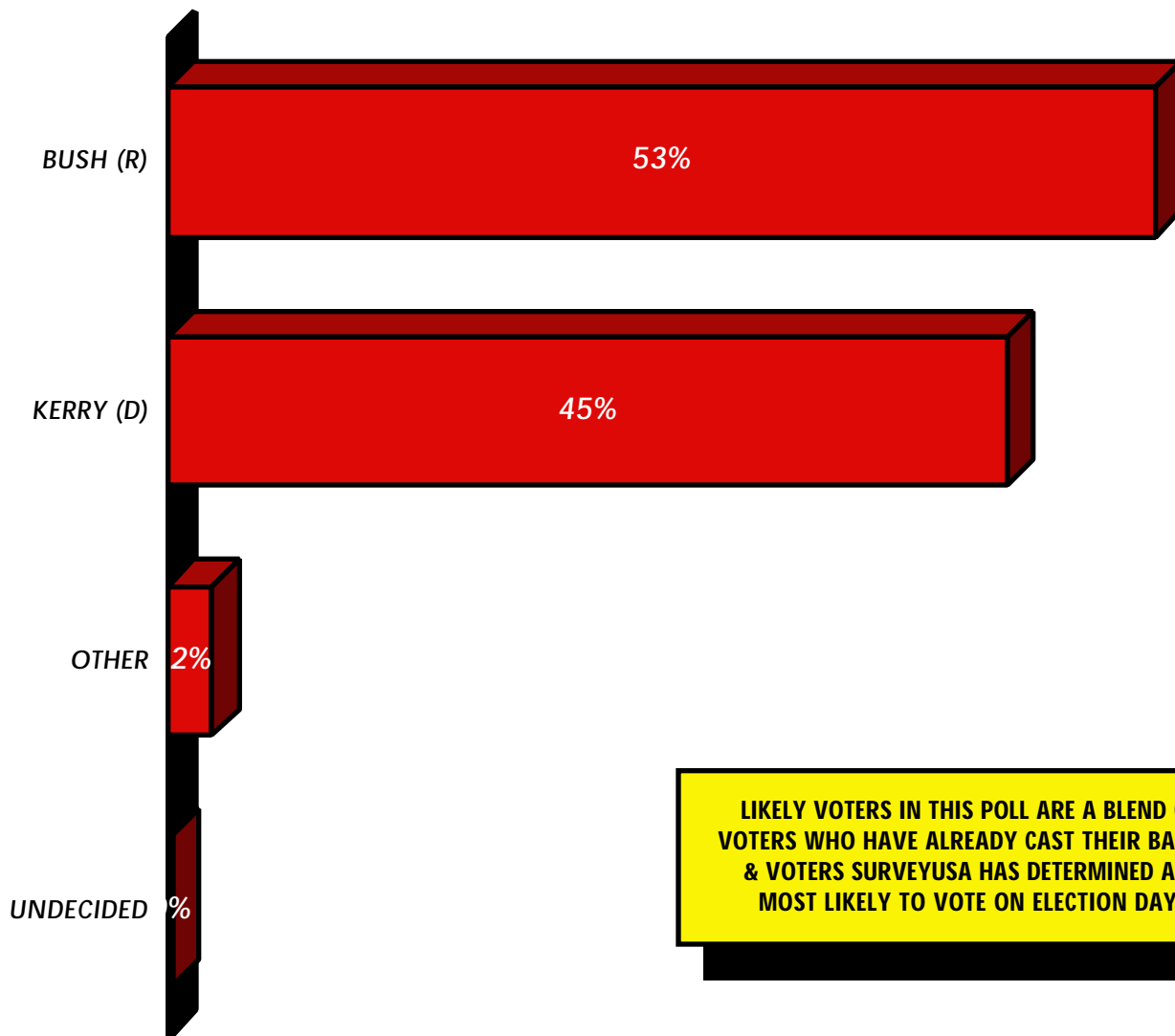
- ☛ ON ELECTION EVE, GEORGE W BUSH PULLS BACK AHEAD OF JOHN KERRY IN NEVADA, AFTER A VOLATILE WEEK OF POLLING, & CAPTURES THE SILVER STATE'S 5 ECV, 53% TO 45%, ACCORDING TO 7TH & FINAL SURVEYUSA TRACKING POLL OF 636 LIKELY VOTERS CONDUCTED 10/30 - 11/1.
- ☛ 2 WKS AGO, BUSH LED BY 7 IN NV. 3 DAYS AGO, CONTEST WAS TIED. NOW IT'S BUSH BY 8.
- ☛ 54% OF THOSE IN TODAY'S LIKELY VOTER POOL HAVE ALREADY VOTED. OF THEM, BUSH LEADS 53% TO 46%. OF THOSE WHO HAVE NOT YET VOTED, BUT SURVEYUSA BELIEVES WILL VOTE ON ELECTION DAY, BUSH LEADS 53% TO 43%. WHEN THE 2 GROUPS ARE COMBINED, IT'S 53% TO 45%.
- ☛ BUSH & KERRY TIE AT 48% IN GREATER LAS VEGAS. BUSH LEADS BY 26 PTS IN REST OF STATE.

RESEARCH CONDUCTED E.T.	041030 13:33-23:49 041031 15:34-20:55 041101 18:32-22:21 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF NEVADA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KVBC-TV LAS VEGAS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

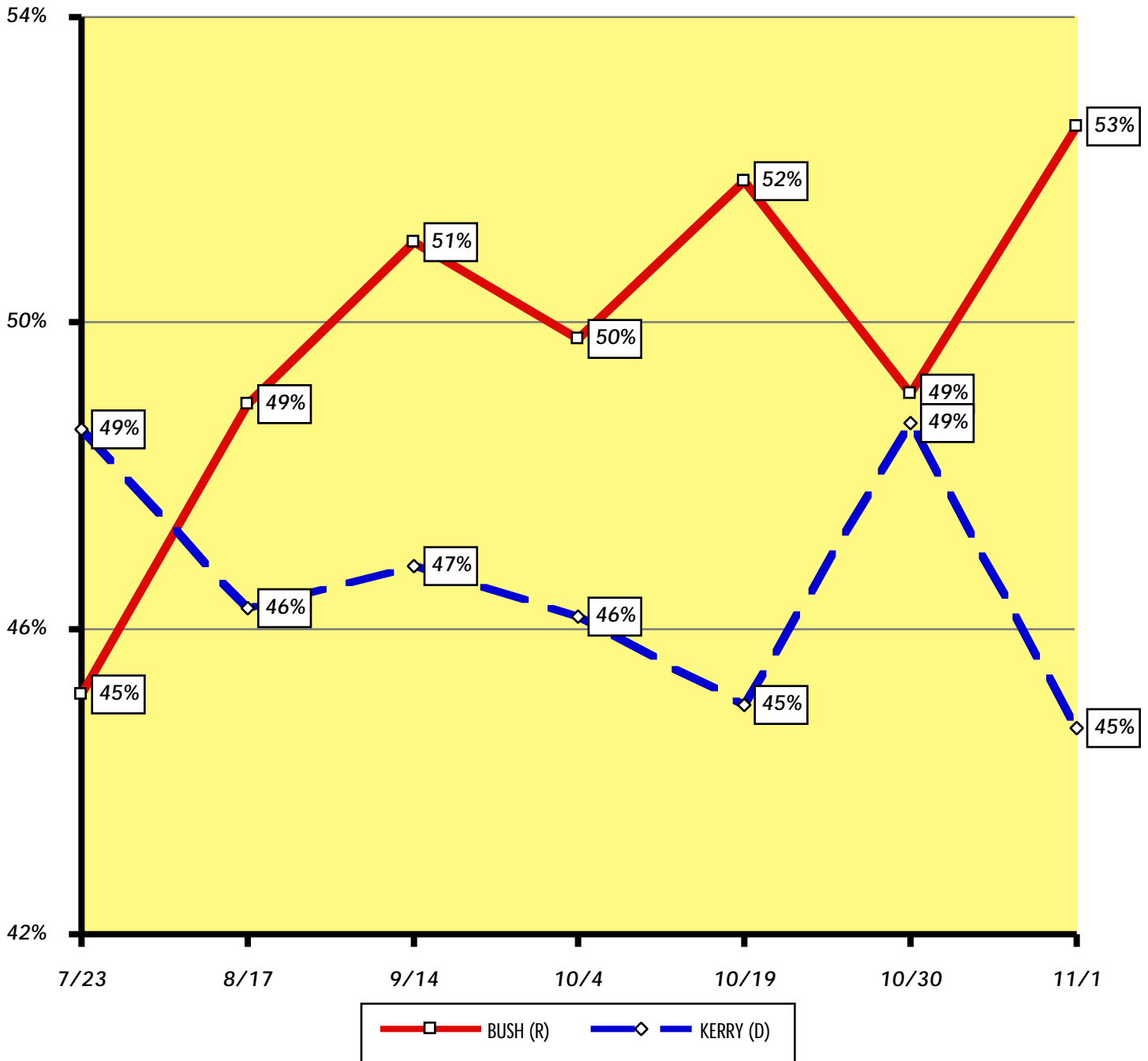


LIKELY VOTERS IN THIS POLL ARE A BLEND OF VOTERS WHO HAVE ALREADY CAST THEIR BALLOT & VOTERS SURVEYUSA HAS DETERMINED ARE MOST LIKELY TO VOTE ON ELECTION DAY.

THIS IS A SURVEY OF	636	LIKELY VOTERS FROM THE ENTIRE STATE OF NEVADA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **ALREADY VOTED** **NOT YET VOTED**
MALE **FEMALE** **AGE 18-34** **AGE 35-49** **AGE 50-64** **AGE 65+**
WHITE **BLACK** **HISPANIC** **ASIAN/OTHER**
BUSH (R) **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	53%	53%	53%	56%	49%	48%	57%	53%	52%	57%	20%	49%	47%		
KERRY (D)	45%	46%	43%	42%	48%	50%	39%	45%	45%	40%	80%	50%	47%		
OTHER	2%	1%	4%	3%	2%	1%	4%	1%	3%	3%	0%	1%	5%		
UNDECIDED	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%		
VOTED 'FOR' CANDIDATE														81%	54%
'AGAINST' OTHER CAND.														18%	42%
	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	100	100	106	93	91	108	101	99	108	39	93	90		
KERRY (D)	100	103	96	93	107	113	87	102	101	89	178	113	104		
OTHER	100	59	149	107	93	54	178	37	122	114	0	32	214		
UNDECIDED	100	0	220	0	203	143	57	125	71	113	0	0	315		

OVERALL **ALREADY VOTED** **NOT YET VOTED**
MALE **FEMALE** **AGE 18-34** **AGE 35-49** **AGE 50-64** **AGE 65+**
WHITE **BLACK** **HISPANIC** **ASIAN/OTHER**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	53%	91%	13%	40%	46%	55%	54%	53%	79%	43%	14%	55%	48%		
KERRY (D)	45%	8%	86%	51%	50%	42%	43%	45%	18%	54%	84%	41%	50%		
OTHER	2%	0%	1%	8%	3%	3%	2%	1%	2%	2%	2%	3%	1%		
UNDECIDED	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	174	24	77	88	105	102	101	151	81	27	105	92		
KERRY (D)	100	18	192	115	113	94	97	102	41	122	188	92	113		
OTHER	100	20	33	342	144	105	101	33	103	101	63	119	55		
UNDECIDED	100	0	174	45	0	0	175	149	0	120	70	139	46		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRADUATE SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	UNION	NON-UNION	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	53%	45%	55%	46%	46%	65%	78%	38%	46%	52%	60%				
KERRY (D)	45%	52%	42%	52%	51%	32%	20%	60%	50%	45%	39%				
OTHER	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	2%				
UNDECIDED	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	UNION	NON-UNION	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	86	105	87	88	123	148	71	88	100	114				
KERRY (D)	100	116	95	116	114	72	44	134	112	102	86				
OTHER	100	120	85	82	87	113	85	99	126	78	72				
UNDECIDED	100	44	122	86	127	64	114	85	169	102	0				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 LAS VEGAS AREA
 REST OF STATE
 URBAN
 SUBURBAN
 RURAL

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
BUSH (R)	53%	48%	62%	51%	49%	70%								
KERRY (D)	45%	48%	36%	48%	47%	28%								
OTHER	2%	3%	1%	1%	4%	2%								
UNDECIDED	0%	0%	0%	0%	0%	0%								
	100%	100%	100%	100%	100%	100%								

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
BUSH (R)	100	92	118	97	94	134								
KERRY (D)	100	108	81	107	105	62								
OTHER	100	117	61	32	150	73								
UNDECIDED	100	97	107	88	111	86								

OVERALL
 LAS VEGAS AREA
 REST OF STATE
 URBAN
 SUBURBAN
 RURAL

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	690	346	290	346	344	211	213	157	109	485	045	110	050		
ALREADY VOTED	346	346	000	184	163	083	103	095	065	245	023	059	019		
NOT YET VOTED	290	000	290	140	150	101	100	057	032	211	021	039	020		
LIKELY	636	346	290	323	313	184	203	151	097	456	043	098	039		
BUSH (R)	334	182	152	181	153	088	115	081	050	259	009	048	018		
KERRY (D)	284	159	125	134	150	092	079	069	044	182	034	049	018		
OTHER	015	005	010	008	007	002	009	001	003	013	000	001	002		
UNDECIDED	002	000	002	000	002	001	000	001	000	002	000	000	000		
TOTAL	800	346	290	406	394	262	249	171	118	551	049	134	065		
COMPOSITION OF ADULTS	100%	43%	36%	51%	49%	33%	31%	21%	15%	69%	6%	17%	8%		
COMP. OF REG. VOTERS	100%	50%	42%	50%	50%	31%	31%	23%	16%	70%	7%	16%	7%		
COMP. OF LIKELY VOTERS	100%	54%	46%	51%	49%	29%	32%	24%	15%	72%	7%	15%	6%		

800 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/30 - 11/1. OF THEM, 690 WERE REGISTERED TO VOTE. OF THEM, 636 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 346 HAVE ALREADY VOTED; 290 HAVE NOT YET VOTED. LV'S ON 11/1 INCLUDE 54% ALREADY VOTED & 46% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100.

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	NOT SURE	GRADUATE SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	MILITARY/VET	NON-MILITARY/VET
REGISTERED	690	280	236	168	005	118	138	241	188	263	289	108	018	395	283
ALREADY VOTED	346	143	131	071	001	070	072	115	087	132	157	043	007	209	130
NOT YET VOTED	290	125	084	078	002	045	057	110	076	116	107	054	009	165	120
LIKELY	636	268	215	149	004	115	129	225	163	247	264	098	016	375	250
BUSH (R)	334	245	027	060	002	053	071	121	087	196	113	014	005	207	120
KERRY (D)	284	022	184	076	001	058	054	097	074	045	144	082	010	155	126
OTHER	015	001	002	012	000	004	003	005	001	006	006	001	000	011	003
UNDECIDED	002	000	001	000	001	000	000	001	001	000	001	000	001	002	000
TOTAL	800	280	236	168	005	128	146	263	253	283	337	132	026	438	339
COMPOSITION OF ADULTS	100%	35%	30%	21%	1%	16%	18%	33%	32%	35%	42%	16%	3%	55%	42%
COMP. OF REG. VOTERS	100%	41%	34%	24%	1%	17%	20%	35%	27%	38%	42%	16%	3%	57%	41%
COMP. OF LIKELY VOTERS	100%	42%	34%	23%	1%	18%	20%	35%	26%	39%	42%	15%	2%	59%	39%

800 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/30 - 11/1. OF THEM, 690 WERE REGISTERED TO VOTE. OF THEM, 636 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 346 HAVE ALREADY VOTED; 290 HAVE NOT YET VOTED. LV'S ON 11/1 INCLUDE 54% ALREADY VOTED & 46% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 800 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	UNION	NON-UNION	NOT SURE	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE
REGISTERED	690	166	506	004	229	213	228	247	392	029	177	255	192	023
ALREADY VOTED	346	096	242	001	103	114	119	118	204	014	075	133	103	014
NOT YET VOTED	290	058	224	002	109	082	091	108	160	014	077	104	084	008
LIKELY	636	154	466	003	212	196	211	226	364	027	153	238	187	021
BUSH (R)	334	069	258	001	097	091	137	176	136	013	071	124	112	011
KERRY (D)	284	080	197	003	110	100	068	045	217	014	076	108	072	009
OTHER	015	004	010	000	004	004	006	005	009	001	005	004	003	001
UNDECIDED	002	000	002	000	001	001	000	001	001	000	001	001	000	000
TOTAL	800	191	576	004	268	251	247	274	450	038	212	283	209	025
COMPOSITION OF ADULTS	100%	24%	72%	1%	33%	31%	31%	34%	56%	5%	27%	35%	26%	3%
COMP. OF REG. VOTERS	100%	24%	73%	1%	33%	31%	33%	36%	57%	4%	26%	37%	28%	3%
COMP. OF LIKELY VOTERS	100%	24%	73%	0%	33%	31%	33%	36%	57%	4%	24%	37%	29%	3%

800 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/30 - 11/1. OF THEM, 690 WERE REGISTERED TO VOTE. OF THEM, 636 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 346 HAVE ALREADY VOTED; 290 HAVE NOT YET VOTED. LV'S ON 11/1 INCLUDE 54% ALREADY VOTED & 46% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	LAS VEGAS AREA	REST OF STATE	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.	NOT SURE							
REGISTERED	690	487	203	230	374	086										
ALREADY VOTED	346	278	068	123	192	031										
NOT YET VOTED	290	167	122	093	147	049										
LIKELY	636	445	191	217	339	080										
BUSH (R)	334	216	118	111	167	057	270	059	005							
KERRY (D)	284	216	069	103	159	022	153	119	012							
OTHER	015	013	003	002	012	001	000	000	000							
UNDECIDED	002	001	001	001	001	000	000	000	000							
TOTAL	800	571	229	264	438	098										
COMPOSITION OF ADULTS	100%	71%	29%	33%	55%	12%										
COMP. OF REG. VOTERS	100%	71%	29%	33%	54%	12%										
COMP. OF LIKELY VOTERS	100%	70%	30%	34%	53%	13%										

800 NEVADA ADULTS WERE INTERVIEWED BY TELEPHONE 10/30 - 11/1. OF THEM, 690 WERE REGISTERED TO VOTE. OF THEM, 636 WERE JUDGED TO BE 'LIKELY' TO VOTE. OF LIKELIES, 346 HAVE ALREADY VOTED; 290 HAVE NOT YET VOTED. LV'S ON 11/1 INCLUDE 54% ALREADY VOTED & 46% YET TO VOTE.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.