

# **KERRY CARRIES NY STATE DECISIVELY; LOCKS 31 ELECTORAL COLLEGE VOTES**



**4 DAYS TO THE ELECTION ... KERRY 57%, BUSH 39%**

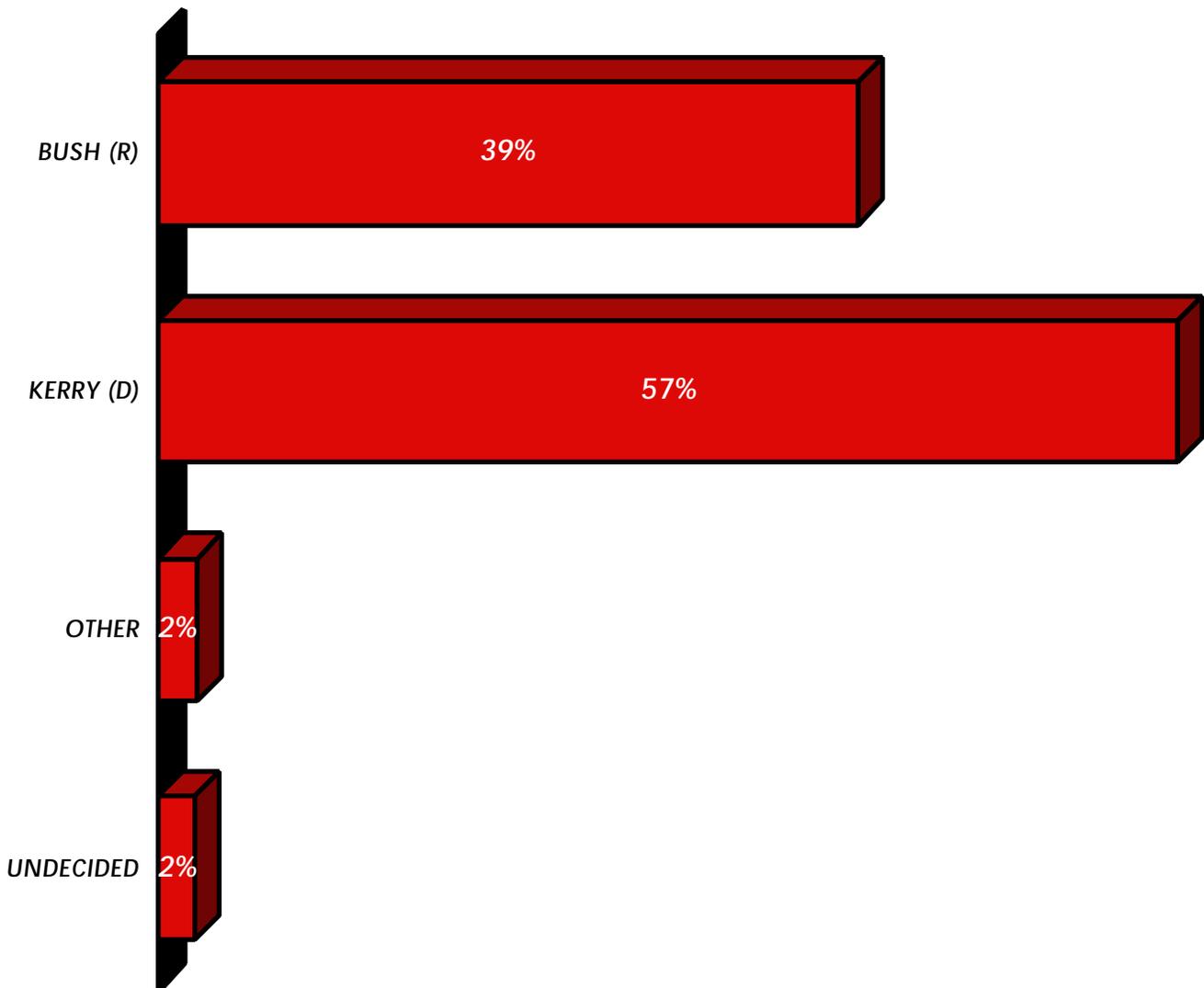
- ✦ IN AN ELECTION FOR PRESIDENT IN NY STATE TODAY, JOHN KERRY DEFEATS GEORGE W BUSH 57% TO 39%, ACCORDING TO SURVEYUSA POLL OF 628 LIKELY VOTERS CONDUCTED 10/26 - 10/28.
- ✦ CONTEST IS STABLE ACROSS 3 TRACKING POLLS. 6 WKS AGO, BUSH GOT 39%, SAME AS TODAY. 6 WKS AGO, KERRY GOT 55%, GETS 57% TODAY. GORE WON BY 25 IN 2000, KERRY UP 18 TODAY.
- ✦ KERRY LEADS BY 8 AMONG MEN, BY 26 AMONG WOMEN. KERRY LEADS BY 2 PTS AMONG WHITES, BY 33 PTS AMONG HISPANICS, BY 70 PTS AMONG BLACKS. KERRY LEADS BY 29 PTS AMONG THE YOUNGEST VOTERS, BY 5 PTS AMONG THE OLDEST. KERRY LEADS BY 4 PTS UPSTATE, BY 7 PTS IN THE NYC SUBURBS & BY 39 PTS IN NYC. KERRY UP BY 3 PTS AMONG THOSE EARNING > \$80K/YR, UP BY 29 PTS AMONG THOSE EARNING < \$40K/YR. INDEPENDENTS BREAK 54% TO 39% FOR KERRY.

<b>RESEARCH CONDUCTED E.T.</b>	041026 15: 33- 20: 50 041027 15: 33- 20: 50 041028 15: 35- 20: 50 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF NEW YORK
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WABC-TV NEW YORK CITY, WRGB-TV ALBANY, & WGRZ-TV BUFFALO

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

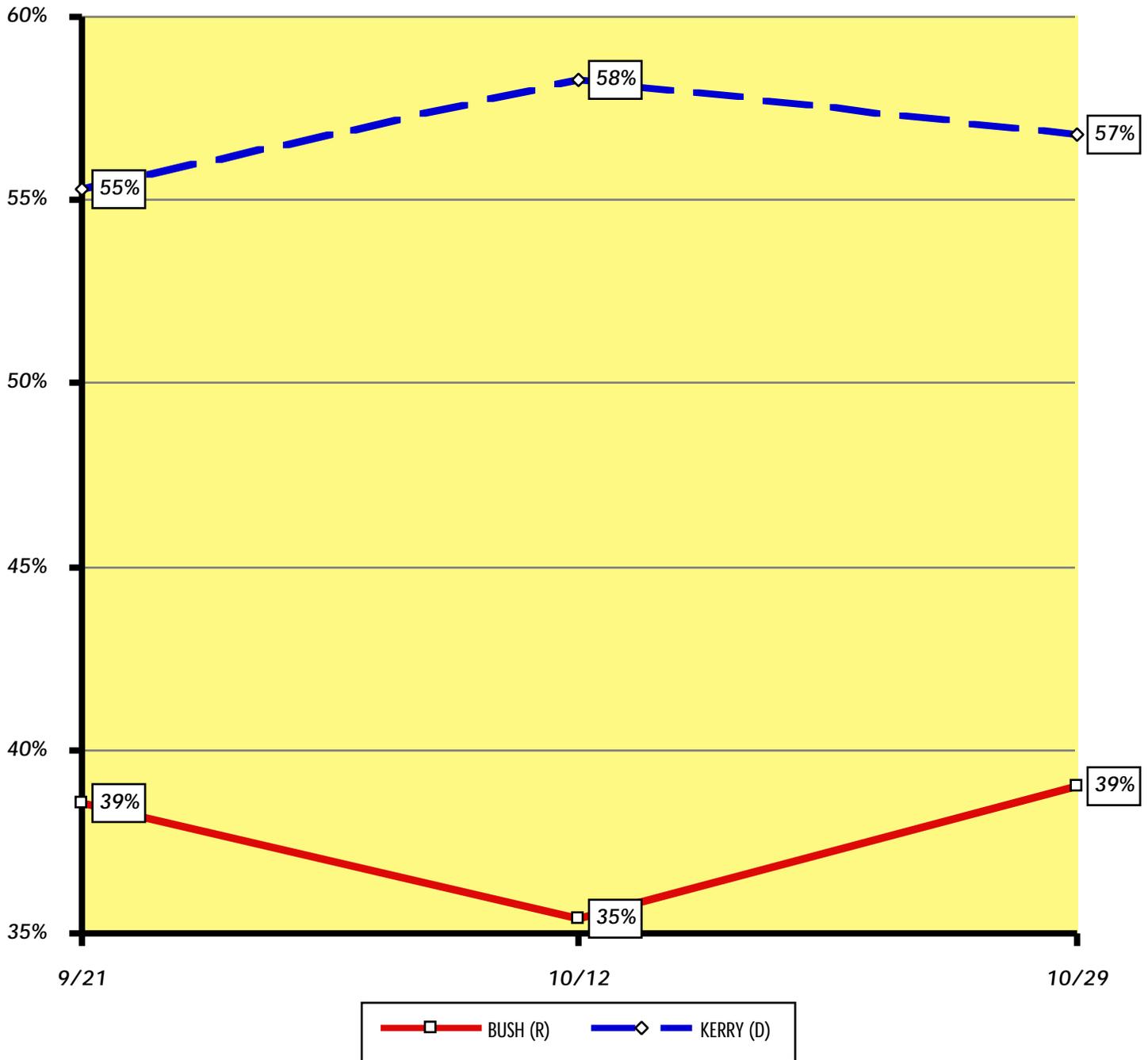
ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	628	LIKELY VOTERS FROM THE ENTIRE STATE OF NEW YORK
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
<b>BUSH (R)</b>	39%	39%	36%	44%	35%	34%	41%	38%	45%	47%	13%	31%	22%		
<b>KERRY (D)</b>	57%	57%	56%	52%	61%	63%	54%	59%	50%	49%	83%	64%	73%		
<b>OTHER</b>	2%	2%	4%	3%	2%	2%	4%	1%	1%	2%	1%	3%	1%		
<b>UNDECIDED</b>	2%	2%	3%	2%	2%	1%	2%	1%	5%	2%	2%	2%	3%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
<b>BUSH (R)</b>	100	101	91	112	89	87	105	98	114	121	34	80	58		
<b>KERRY (D)</b>	100	100	99	92	108	110	95	105	88	86	147	112	128		
<b>OTHER</b>	100	90	209	122	80	95	168	54	41	103	54	144	69		
<b>UNDECIDED</b>	100	94	164	83	116	68	85	60	229	91	115	95	166		
	100	100	100	100	100	100	100	100	100	100	100	100	100		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>BUSH (R)</b>	39%	80%	12%	39%	41%	38%	37%	41%	67%	32%	12%				
<b>KERRY (D)</b>	57%	17%	85%	54%	57%	56%	59%	54%	28%	65%	83%				
<b>OTHER</b>	2%	2%	2%	4%	1%	3%	2%	3%	3%	1%	2%				
<b>UNDECIDED</b>	2%	1%	1%	3%	1%	3%	2%	2%	2%	2%	3%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>BUSH (R)</b>	100	206	31	100	105	97	94	104	171	83	31				
<b>KERRY (D)</b>	100	30	149	95	101	99	105	96	49	114	146				
<b>OTHER</b>	100	83	78	165	26	150	108	118	161	49	104				
<b>UNDECIDED</b>	100	54	71	163	55	139	81	113	87	74	139				

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **< \$40K/YR**      **\$40K - \$80K/YR**      **> \$80K/YR**      **NEW YORK CITY**      **NYC SUBURBS**      **UPSTATE NY**      **URBAN**      **SUBURBAN**      **RURAL**      **BUSH (R)**      **KERRY (D)**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	39%	34%	40%	46%	29%	45%	45%	31%	45%	54%					
<b>KERRY (D)</b>	57%	63%	59%	49%	68%	52%	49%	66%	50%	44%					
<b>OTHER</b>	2%	1%	1%	2%	1%	1%	4%	2%	3%	0%					
<b>UNDECIDED</b>	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%					
<b>VOTED 'FOR' CANDIDATE</b>															
<b>'AGAINST' OTHER CAND.</b>													77%	52%	
													21%	45%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	88	101	119	74	116	116	79	116	139					
<b>KERRY (D)</b>	100	110	103	86	119	91	86	115	87	77					
<b>OTHER</b>	100	63	48	108	52	69	181	88	129	0					
<b>UNDECIDED</b>	100	85	38	124	102	83	113	91	110	95					

**OVERALL**      **< \$40K/YR**      **\$40K - \$80K/YR**      **> \$80K/YR**      **NEW YORK CITY**      **NYC SUBURBS**      **UPSTATE NY**      **URBAN**      **SUBURBAN**      **RURAL**









The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.