

CORNETT TOPS OKC MAYOR FIELD; TOLBERT FIGHTS TO FORCE RUNOFF

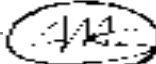
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

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OR REPRINT THESE RESULTS IN WHOLE OR PART

UNDECIDEDS MAY PUSH CORNETT OVER THE 50% THRESHOLD

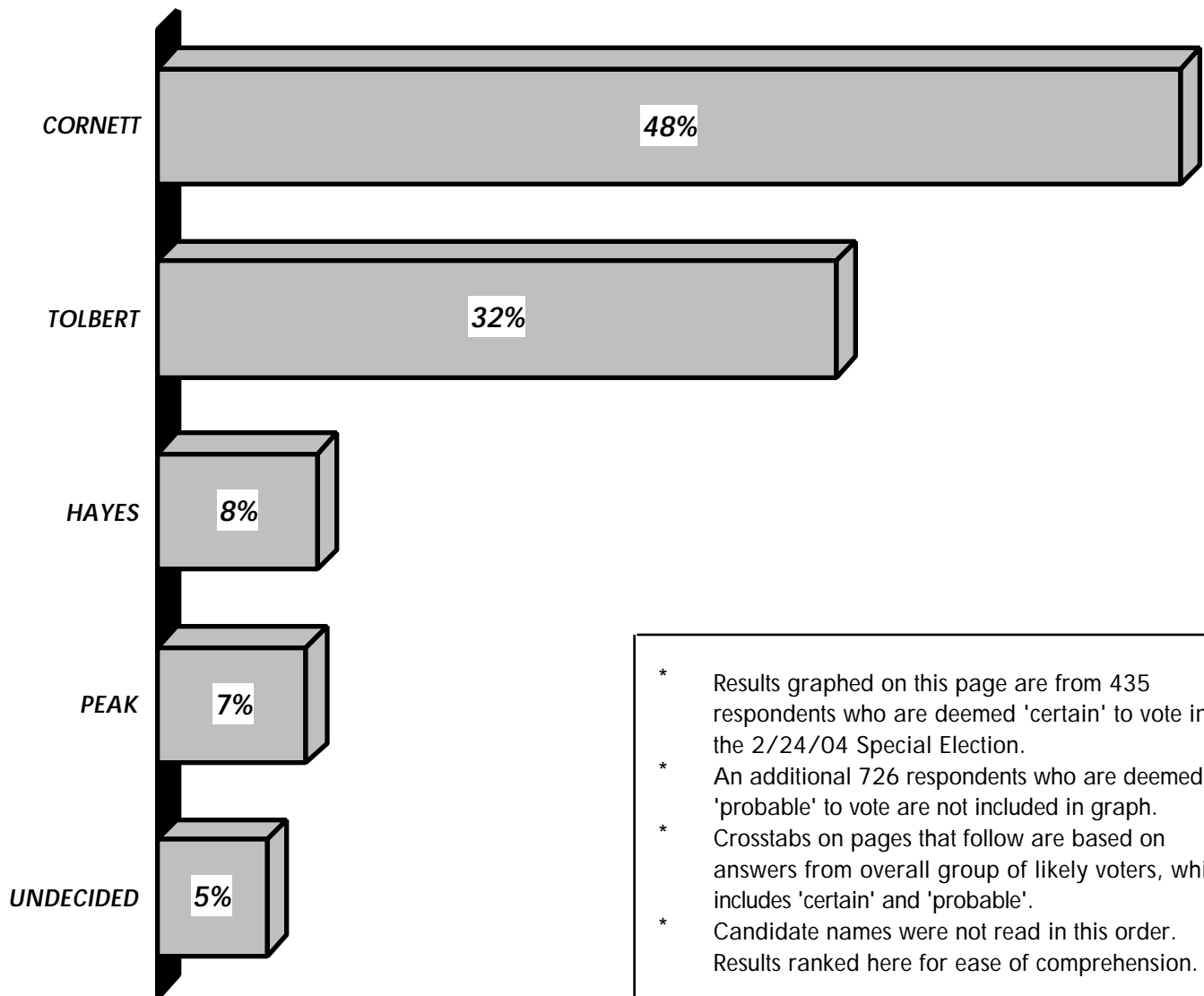
- * ON THE EVE OF THE SPECIAL ELECTION FOR OKLAHOMA CITY MAYOR, MICK CORNETT BEATS JIM TOLBERT, 48% TO 32%, BUT MAY FACE A RUNOFF ON 4/6, ACCORDING TO THIS EXCLUSIVE KFOR-TV POLL OF 435 CERTAIN OKC VOTERS, CONDUCTED 2/20 + 2/21 + 2/22 BY SURVEYUSA.
- * MARCUS HAYES GETS 8%. FROSTY PEAK GETS 7%. 5% ARE UNDECIDED.
- * IN THE LAST WEEK, CORNETT HAS GAINED 5 PTS TO 48%, AND TOLBERT HAS LOST 6 PTS TO 32%.
- * CORNETT HAS MOMENTUM. TO KEEP CORNETT UNDER 50% AND FORCE A RUNOFF, TOLBERT NEEDS TO WIN UNDECIDEDS AND HOPE HAYES AND PEAK SUPPORT DOESN'T COLLAPSE -- HAYES AND PEAK VOTERS PREFER CORNETT AS THEIR 2ND CHOICE.
- * IF 'PROBABLE' VOTERS ARE ALSO INCLUDED, CORNETT DROPS TO 45%. HIGH TURNOUT WOULD HELP TOLBERT, BUT OKC TURNOUT HAS BEEN UNDER 15% LAST 2 MAYORAL ELECTIONS.
- * CONSERVATIVES BACK CORNETT 5:2. LIBERALS BACK TOLBERT 3:2. MODERATES 7:6 FOR CORNETT.

RESEARCH CONDUCTED E.T.	040220 16:30-21:50 040221 13:00-20:25 040222 13:00-20:33 ET	APPROVED
RESPONDENTS DRAWN FROM	THE CITY OF OKLAHOMA CITY	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

FOR COMMENT, ADDITIONAL ANALYSIS OR ACTUALITY, CALL 1-800-786-8000

VOTE FOR MAYOR / ALL CERTAIN VOTERS

VOTERS IN OKLAHOMA CITY WILL VOTE FOR MAYOR IN A SPECIAL ELECTION ON TUESDAY. IF THE OKLAHOMA CITY MAYORAL ELECTION WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? MICK CORNETT? MARCUS HAYES? FROSTY PEAK? OR JIM TOLBERT?

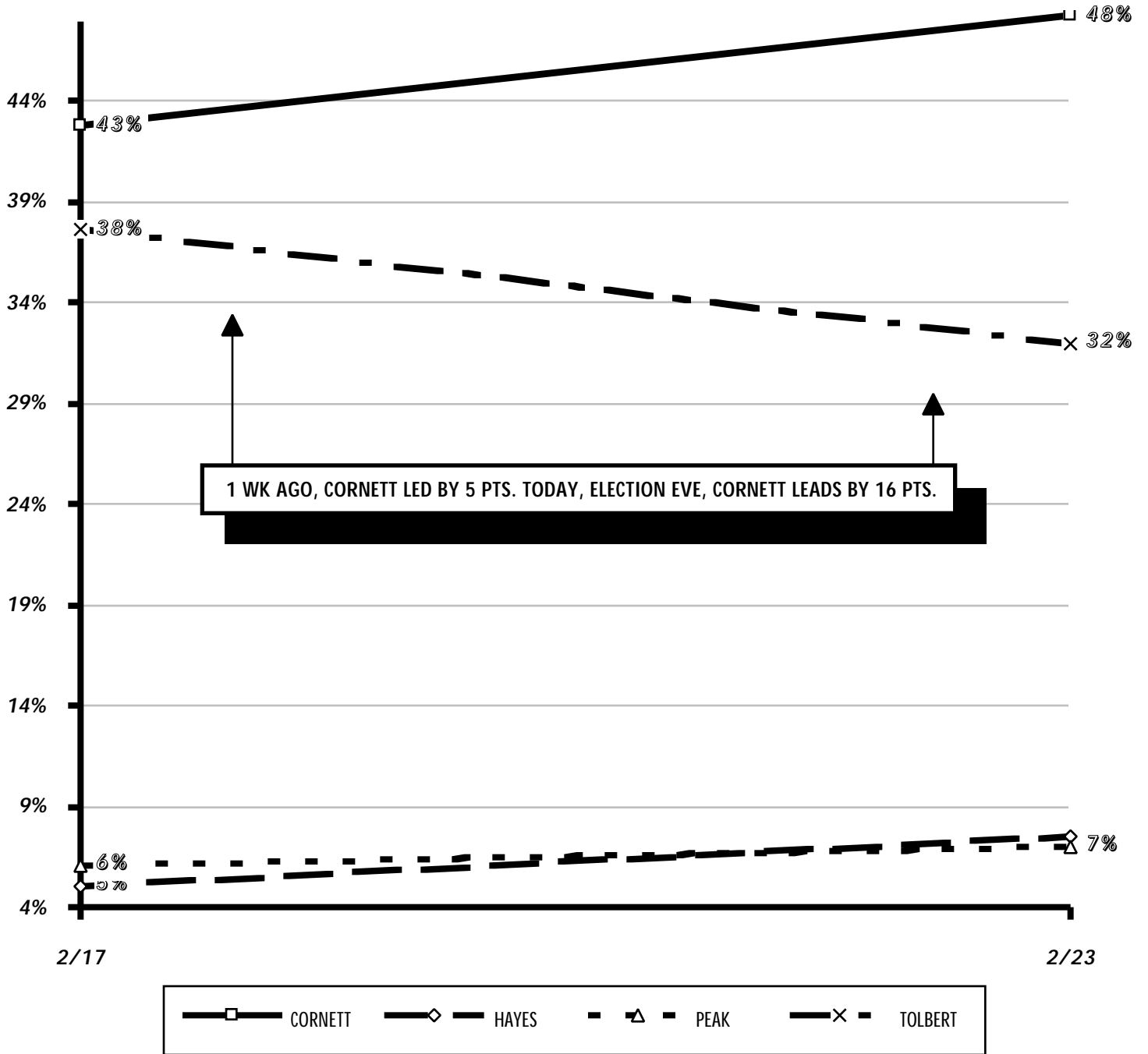


* Results graphed on this page are from 435 respondents who are deemed 'certain' to vote in the 2/24/04 Special Election.
 * An additional 726 respondents who are deemed 'probable' to vote are not included in graph.
 * Crosstabs on pages that follow are based on answers from overall group of likely voters, which includes 'certain' and 'probable'.
 * Candidate names were not read in this order. Results ranked here for ease of comprehension.

THIS IS A SURVEY OF	435	CERTAIN VOTERS FROM THE CITY OF OKLAHOMA CITY
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.8%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR MAYOR / ALL CERTAIN VOTERS



VOTE FOR MAYOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18-34	35-44	45-64	65+	WHITE	BLACK	HI SPANI C	OTHER		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
CORNETT	48%	43%	45%	48%	42%	34%	43%	49%	54%	49%	26%	46%	41%		
HAYES	8%	11%	10%	8%	11%	17%	10%	7%	6%	5%	31%	10%	18%		
PEAK	7%	8%	7%	9%	6%	10%	6%	7%	7%	8%	5%	14%	4%		
TOLBERT	32%	27%	29%	27%	31%	26%	29%	31%	28%	31%	25%	20%	26%		
UNDECI DED	5%	11%	9%	8%	10%	13%	12%	6%	6%	7%	14%	11%	11%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	18-34	35-44	45-64	65+	WHITE	BLACK	HI SPANI C	OTHER		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
CORNETT	107	96	100	107	94	76	96	108	119	109	57	103	91		
HAYES	77	114	100	85	113	171	106	69	63	50	321	103	183		
PEAK	94	103	100	121	81	140	75	92	91	103	65	182	56		
TOLBERT	111	94	100	93	107	90	101	109	96	107	85	68	90		
UNDECI DED	59	124	100	87	112	145	135	69	63	84	159	120	126		

VOTE FOR MAYOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 CORNETT 2ND
 HAYES 2ND
 PEAK 2ND
 TOLBERT 2ND
 NO SECOND CHOICE
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

CORNETT	45%	27%	36%	57%	74%	42%	56%	38%	33%	57%	38%	27%			
HAYES	10%	11%	12%	13%	8%	8%	4%	13%	22%	6%	13%	13%			
PEAK	7%	10%	13%	6%	7%	4%	8%	7%	9%	6%	9%	9%			
TOLBERT	29%	47%	33%	23%	9%	26%	24%	34%	27%	22%	33%	43%			
UNDECIDED	9%	4%	6%	2%	3%	20%	8%	9%	8%	9%	7%	8%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

CORNETT	100	61	80	126	164	94	124	83	74	126	85	60			
HAYES	100	117	120	130	79	80	42	132	229	65	132	137			
PEAK	100	140	173	75	87	53	104	92	120	82	119	118			
TOLBERT	100	163	115	80	32	89	83	117	95	76	115	147			
UNDECIDED	100	43	67	18	29	233	93	101	90	101	76	94			

OVERALL
 CORNETT 2ND
 HAYES 2ND
 PEAK 2ND
 TOLBERT 2ND
 NO SECOND CHOICE
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR MAYOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
COLLEGE GRAD
SOME COLLEGE
HS GRAD
NO HS DIPLOMA

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY													
CORNETT	45%	46%	46%	42%	46%									
HAYES	10%	7%	11%	11%	14%									
PEAK	7%	5%	10%	7%	8%									
TOLBERT	29%	34%	25%	28%	23%									
UNDECI DED	9%	7%	9%	12%	10%									
	100%	100%	100%	100%	100%									

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES													
CORNETT	100	101	102	93	101									
HAYES	100	75	110	118	140									
PEAK	100	73	128	93	102									
TOLBERT	100	119	87	95	80									
UNDECI DED	100	82	100	134	116									

OVERALL
COLLEGE GRAD
SOME COLLEGE
HS GRAD
NO HS DIPLOMA

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CORNETT 2ND	HAYES 2ND	PEAK 2ND	TOLBERT 2ND	NO SECOND CHOICE	CONSERVATIVE	MODERATE	LIBERAL	COLLEGE GRAD	SOME COLLEGE	HS GRAD	NO HS DIPLOMA
REGISTERED	1565	328	127	116	233	352	681	610	218	545	641	292	086
CERTAIN	435	120	046	046	093	128	216	146	067	202	159	057	017
PROBABLE	726	207	081	070	141	224	317	300	078	232	308	148	039
CORNETT	524	090	046	066	172	149	303	171	039	198	215	086	025
HAYES	113	037	015	015	018	027	033	057	019	032	050	023	008
PEAK	086	034	016	006	015	014	032	039	013	024	044	014	004
TOLBERT	336	154	042	027	022	090	117	148	062	150	117	057	013
UNDECIDED	102	012	007	002	006	072	047	030	012	031	041	024	006
TOTAL	2000	328	127	116	233	352	681	610	218	621	803	419	157
COMPOSITION OF ADULTS	100%	16%	6%	6%	12%	18%	34%	31%	11%	31%	40%	21%	8%
COMP. OF REG. VOTERS	100%	21%	8%	7%	15%	23%	44%	39%	14%	35%	41%	19%	6%
COMP. LIKELY VOTERS	100%	28%	11%	10%	20%	30%	46%	38%	12%	37%	40%	18%	5%
COMP. CERTAIN VOTERS	100%	28%	11%	11%	21%	29%	50%	34%	15%	47%	37%	13%	4%
COMP. HAYES VOTERS		33%	13%	13%	16%	24%							
COMP. PEAK VOTERS		39%	19%	7%	18%	16%							

2000 OKLAHOMA CITY ADULTS INTERVIEWED 2/20 - 2/22.
 OF THEM, 1565 WERE REGISTERED TO VOTE.
 OF THEM, 1161 WERE JUDGED TO BE ' LIKELY ' PRIMARY VOTERS.
 OF THEM, 435 WERE JUDGED TO BE ' CERTAIN ' PRIMARY VOTERS.
 GRAPHS REFLECT ' CERTAIN ' PRIMARY VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.