

KERRY GETS 4 ECV IN RHODE ISLAND, BUT MARGIN IS SMALLER THAN GORE



5 DAYS TO THE ELECTION ... KERRY 54%, BUSH 41%

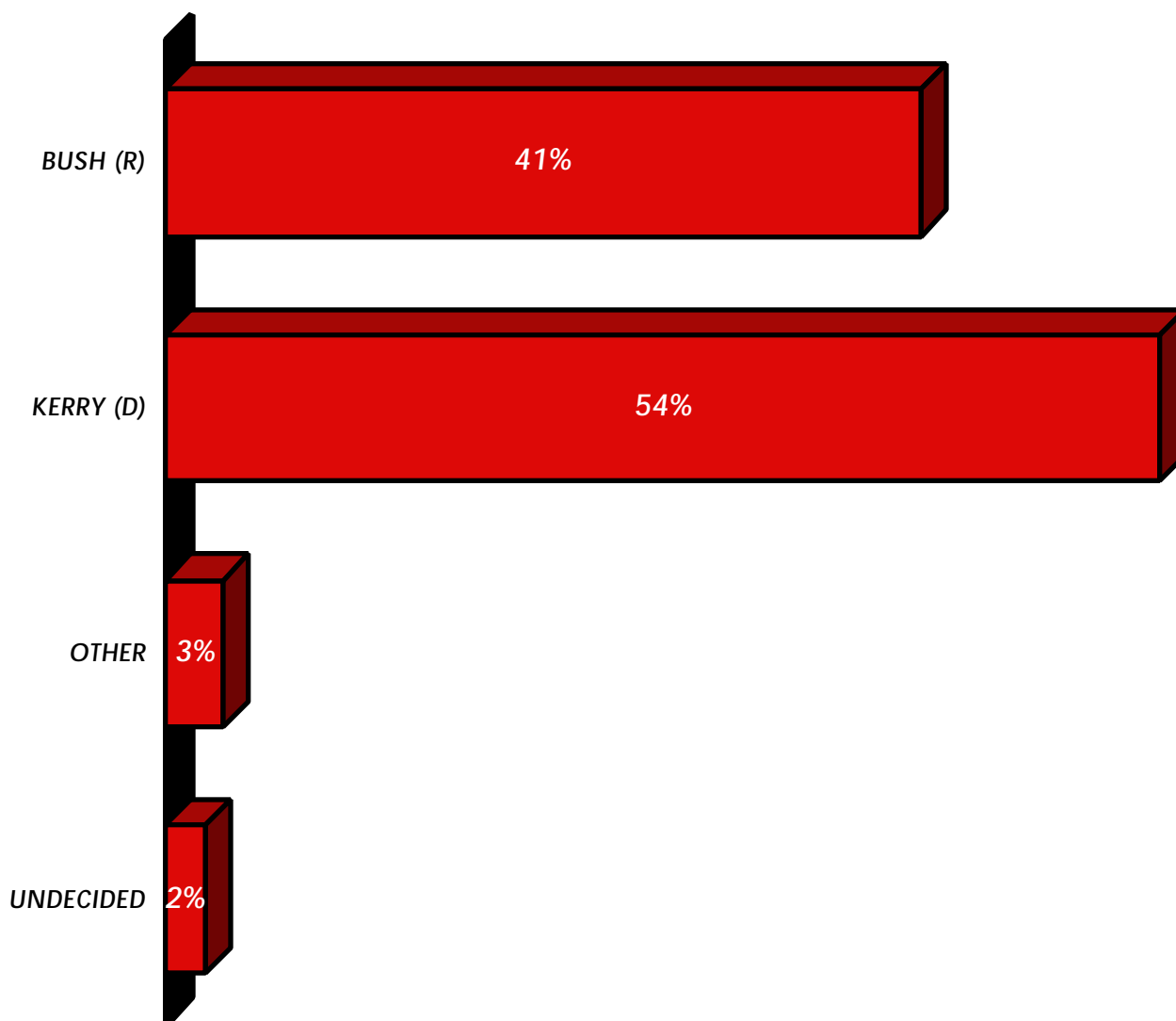
- ☛ IN AN ELECTION IN RHODE ISLAND TODAY, 5 DAYS TO THE VOTE, JOHN KERRY DEFEATS GEORGE W BUSH 54% TO 41%, ACCORDING TO SURVEYUSA POLL OF 594 LIKELY VOTERS 10/25 - 10/27.
- ☛ 2 WKS AGO, IN AN IDENTICAL SURVEYUSA TRACKING POLL, KERRY LED BY 20 PTS. TODAY KERRY LEADS BY 13 PTS. IN 2000, AL GORE CARRIED RHODE ISLAND BY 29 PTS.
- ☛ KERRY LEADS BY 7 AMONG MALES & BY 19 AMONG FEMALES.
- ☛ KERRY LEADS BY 11 AMONG WHITE VOTERS & BY 30 PTS AMONG MINORITY VOTERS.
- ☛ KERRY LEADS BY 30 PTS IN UNION HOUSEHOLDS & BY 4 PTS IN NON-UNION HOUSEHOLDS.

RESEARCH CONDUCTED E.T.	041025 15: 33- 20: 50 041026 15: 34- 20: 50 041027 15: 32- 20: 47 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF RHODE ISLAND
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WLNE-TV PROVIDENCE

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

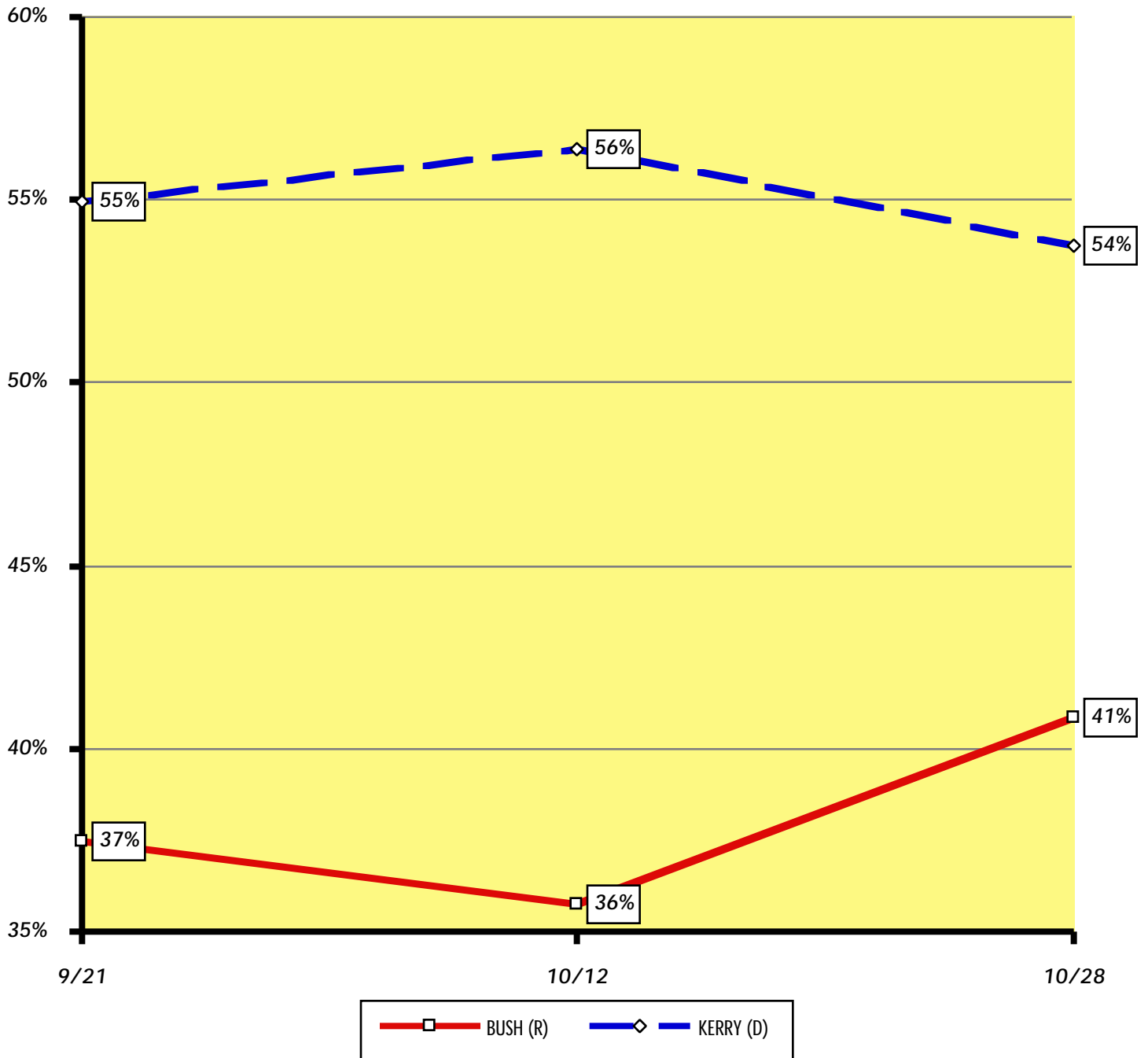
ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	594	LIKELY VOTERS FROM THE ENTIRE STATE OF RHODE ISLAND
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.1\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	NON-WHITE				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	41%	41%	37%	44%	38%	34%	47%	42%	39%	42%	32%				
KERRY (D)	54%	54%	51%	51%	57%	61%	50%	52%	52%	53%	62%				
OTHER	3%	3%	7%	4%	3%	4%	1%	4%	5%	3%	5%				
UNDECIDED	2%	2%	4%	2%	3%	1%	2%	2%	5%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	NON-WHITE				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	101	91	108	92	83	115	103	95	103	78				
KERRY (D)	100	100	95	94	105	114	93	96	97	98	116				
OTHER	100	88	237	114	87	129	35	121	143	91	161				
UNDECIDED	100	92	193	67	130	36	83	103	204	110	33				

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	41%	95%	9%	43%	40%	47%	43%	35%	68%	37%	13%				
KERRY (D)	54%	5%	89%	49%	57%	47%	54%	57%	29%	56%	82%				
OTHER	3%	0%	1%	5%	2%	4%	3%	4%	1%	4%	4%				
UNDECIDED	2%	0%	1%	3%	2%	2%	1%	4%	2%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	232	21	106	97	116	105	87	166	91	32				
KERRY (D)	100	10	165	90	105	87	100	106	55	105	153				
OTHER	100	8	40	155	72	122	89	113	31	118	130				
UNDECIDED	100	0	56	148	72	93	31	171	77	109	31				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	41%	33%	39%	49%	60%	30%	44%	38%	33%	45%					
KERRY (D)	54%	61%	57%	45%	36%	65%	50%	57%	63%	49%					
OTHER	3%	5%	2%	3%	2%	4%	4%	3%	2%	4%					
UNDECIDED	2%	1%	2%	3%	2%	2%	3%	1%	2%	2%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	80	95	120	146	72	107	94	82	110					
KERRY (D)	100	113	107	83	67	120	92	107	118	92					
OTHER	100	171	72	79	65	134	114	91	56	116					
UNDECIDED	100	51	72	156	105	69	130	62	70	90					

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **URBAN** **SUBURBAN** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	41%	29%	43%	51%	28%	45%												
KERRY (D)	54%	64%	51%	46%	64%	50%												
OTHER	3%	3%	4%	2%	4%	3%												
UNDECIDED	2%	4%	2%	1%	3%	2%												
VOTED 'FOR' CANDIDATE																		
'AGAINST' OTHER CAND.																	79%	46%
																	19%	48%
	100%	100%	100%	100%	100%	100%												

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	70	106	125	69	110												
KERRY (D)	100	118	95	86	120	94												
OTHER	100	105	113	57	134	89												
UNDECIDED	100	193	84	28	147	85												

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **URBAN** **SUBURBAN**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	676	545	049	317	360	175	213	147	142	583	022	041	031		
CERTAIN	545	545	000	261	284	129	178	122	117	482	017	026	020		
PROBABLE	049	000	049	021	028	024	013	006	005	036	000	007	005		
LIKELY	594	545	049	282	312	153	191	128	122	518	017	033	026		
BUSH (R)	243	224	018	125	118	052	089	054	047	218	004	013	007		
KERRY (D)	319	295	025	143	177	094	096	066	064	272	012	020	014		
OTHER	019	015	004	010	009	006	002	005	006	015	000	000	004		
UNDECIDED	013	011	002	004	009	001	004	003	006	013	000	000	000		
TOTAL	800	545	049	376	424	247	246	157	151	678	028	056	038		
COMPOSITION OF ADULTS	100%	68%	6%	47%	53%	31%	31%	20%	19%	85%	4%	7%	5%		
COMP. OF REG. VOTERS	100%	81%	7%	47%	53%	26%	31%	22%	21%	86%	3%	6%	5%		
COMP. OF LIKELY VOTERS	100%	92%	8%	47%	53%	26%	32%	22%	21%	87%	3%	6%	4%		

800 RHODE ISLAND ADULTS WERE INTERVIEWED BY TELEPHONE
10/25 - 10/27.
OF THEM, 676 WERE REGISTERED TO VOTE.
OF THEM, 594 WERE JUDGED TO BE ' LIKELY' PRESIDENTIAL VOTERS.
GRAPHS REFLECT ' LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.