

# **BUSH CARRIES SOUTH CAROLINA; DEMINT PICKS-UP HOLLINGS SEAT**



**ELECTION EVE ... BUSH 54%, KERRY 43% ... DEMINT 52%, TENENBAUM 41%**

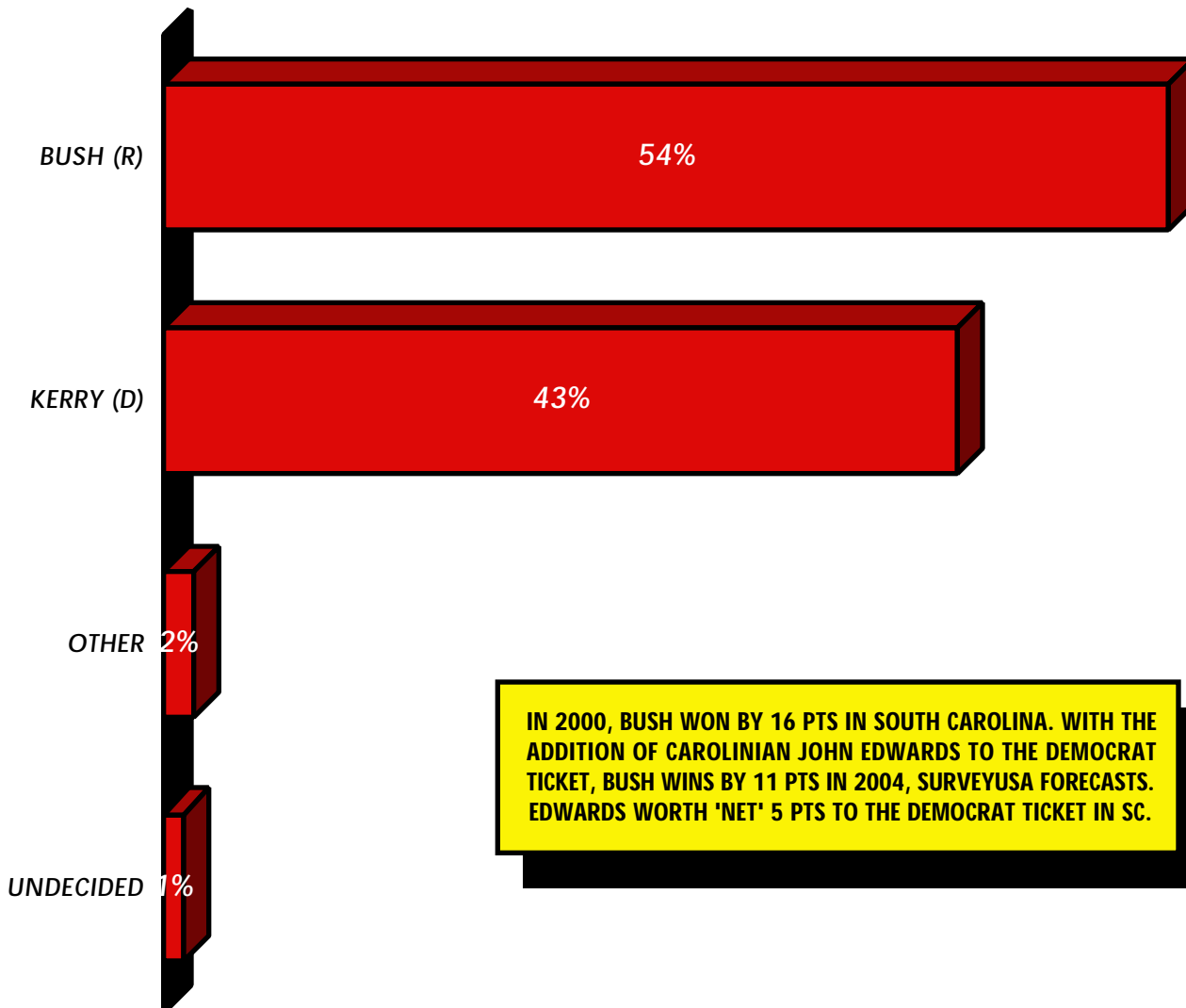
- ☛ IN AN ELECTION IN SOUTH CAROLINA TODAY, GEORGE W BUSH DEFEATS JOHN KERRY 54% TO 43% & REPUBLICAN JIM DEMINT DEFEATS DEMOCRAT INEZ TENENBAUM 52% TO 41% FOR U. S. SENATE, ACCORDING TO SURVEYUSA POLL OF 635 LIKELY VOTERS CONDUCTED 10/29 - 10/31.
- ☛ IN 6 TRACKING POLLS CONDUCTED OVER 4 MONTHS, BUSH HAS NEVER POLLED UNDER 51%, KERRY NEVER ABOVE 44%. BUSH GETS 73% OF THE WHITE VOTE, 10% OF THE BLACK VOTE. KERRY LEADS BY 1 IN EASTERN SC. BUSH LEADS BY 11 IN CENTRAL SC & BY 26 IN WESTERN SC.
- ☛ IN 6 TRACKING POLLS CONDUCTED OVER 4 MONTHS, TENENBAUM WAS CLOSEST TO DEMINT ON 10/13, WHEN SHE TRAILED BY 3. IN THE END, DEMINT WINS BY 11. DEMINT LEADS BY 18 PTS AMONG MALES, BY 3 AMONG FEMALES. DEMINT CARRIES SUBURBAN SC BY 19 & RURAL SC BY 2.

<b>RESEARCH CONDUCTED E.T.</b>	041029 15: 34- 20: 48 041030 12: 07- 20: 44 041031 12: 32- 17: 56 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF SOUTH CAROLINA
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



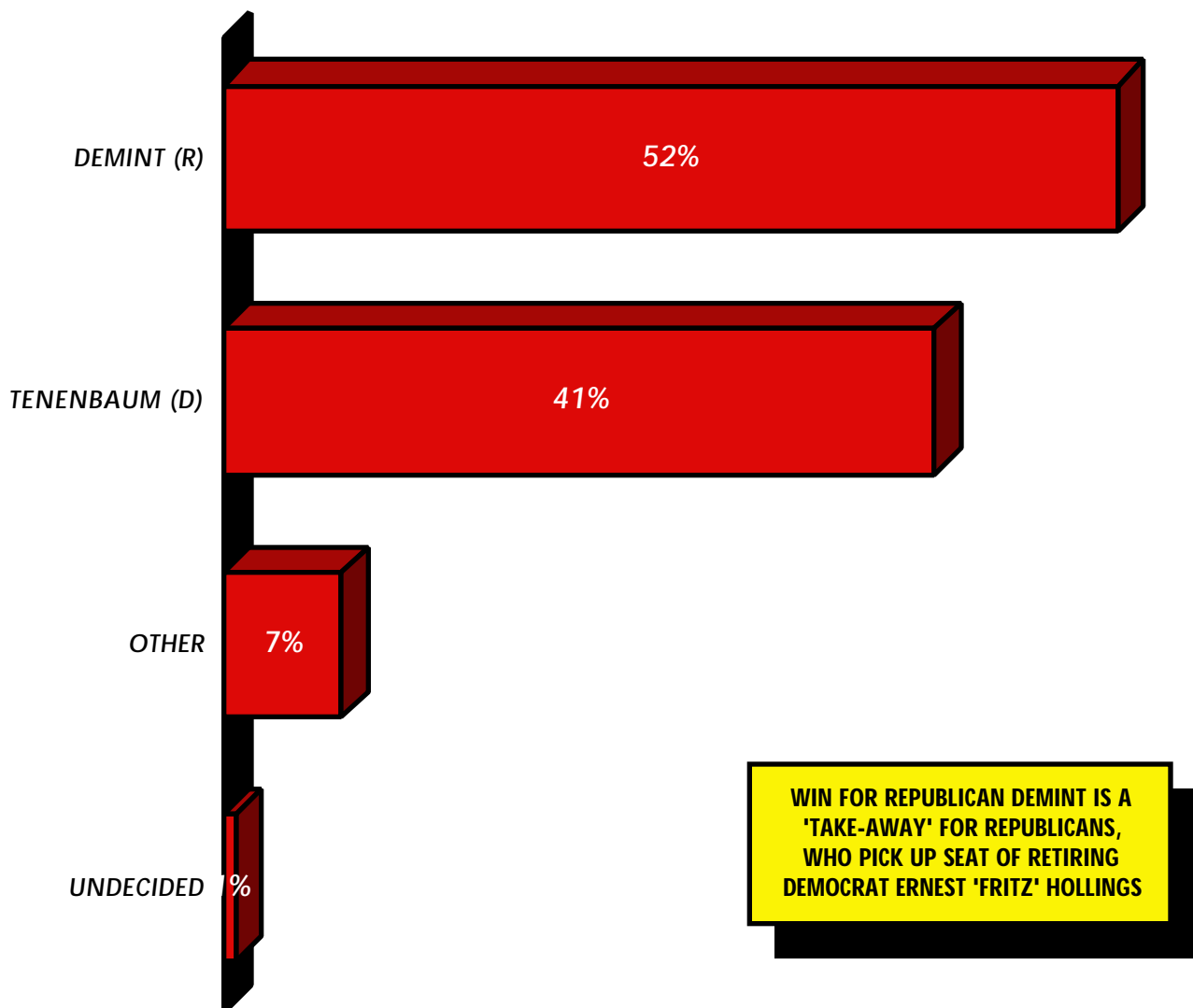
IN 2000, BUSH WON BY 16 PTS IN SOUTH CAROLINA. WITH THE ADDITION OF CAROLINIAN JOHN EDWARDS TO THE DEMOCRAT TICKET, BUSH WINS BY 11 PTS IN 2004, SURVEYUSA FORECASTS. EDWARDS WORTH 'NET' 5 PTS TO THE DEMOCRAT TICKET IN SC.

THIS IS A SURVEY OF	635	LIKELY VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

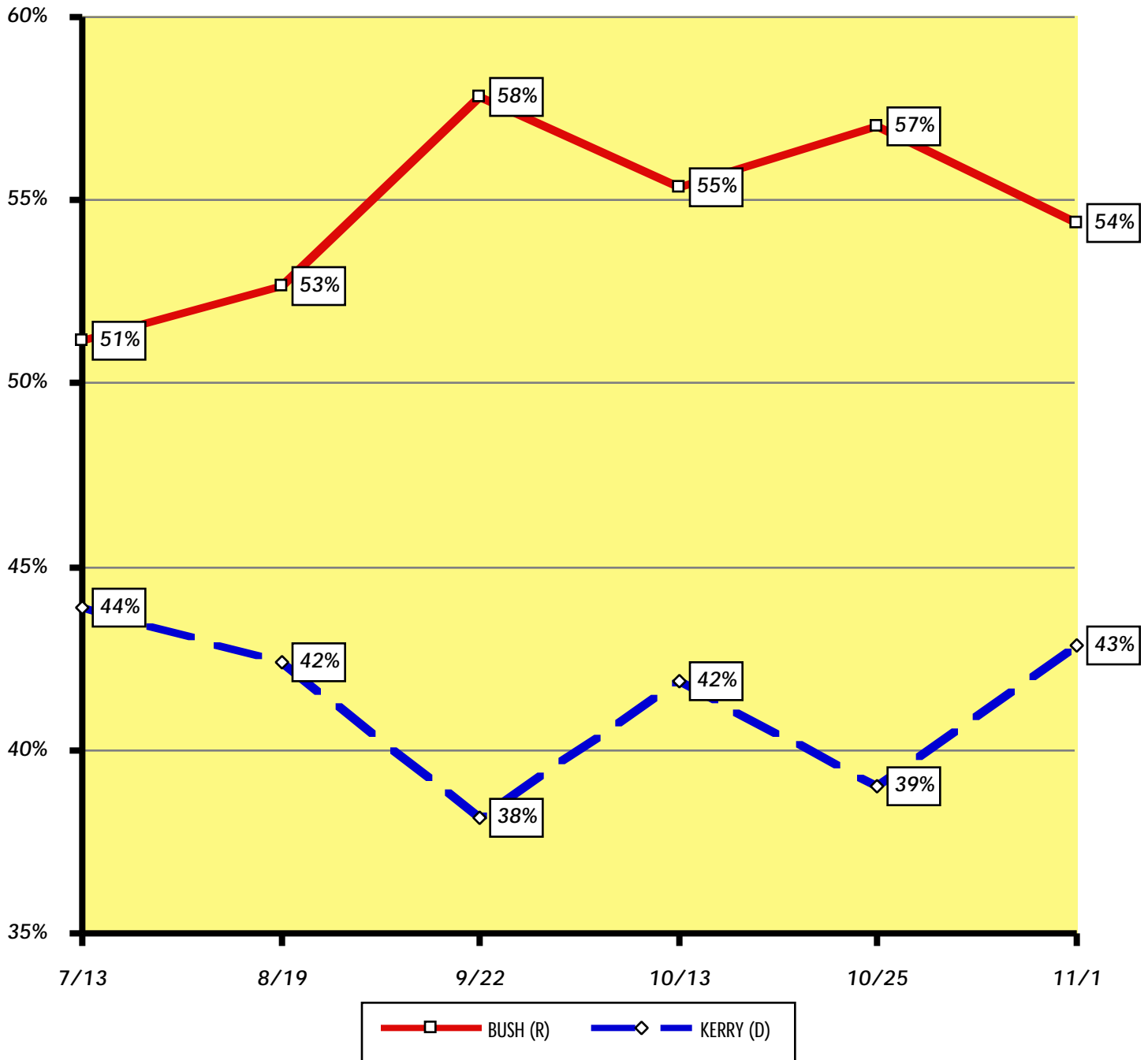
SOUTH CAROLINA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM SOUTH CAROLINA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN JIM DEMINT? DEMOCRAT INEZ TENENBAUM? OR SOME OTHER CANDIDATE?



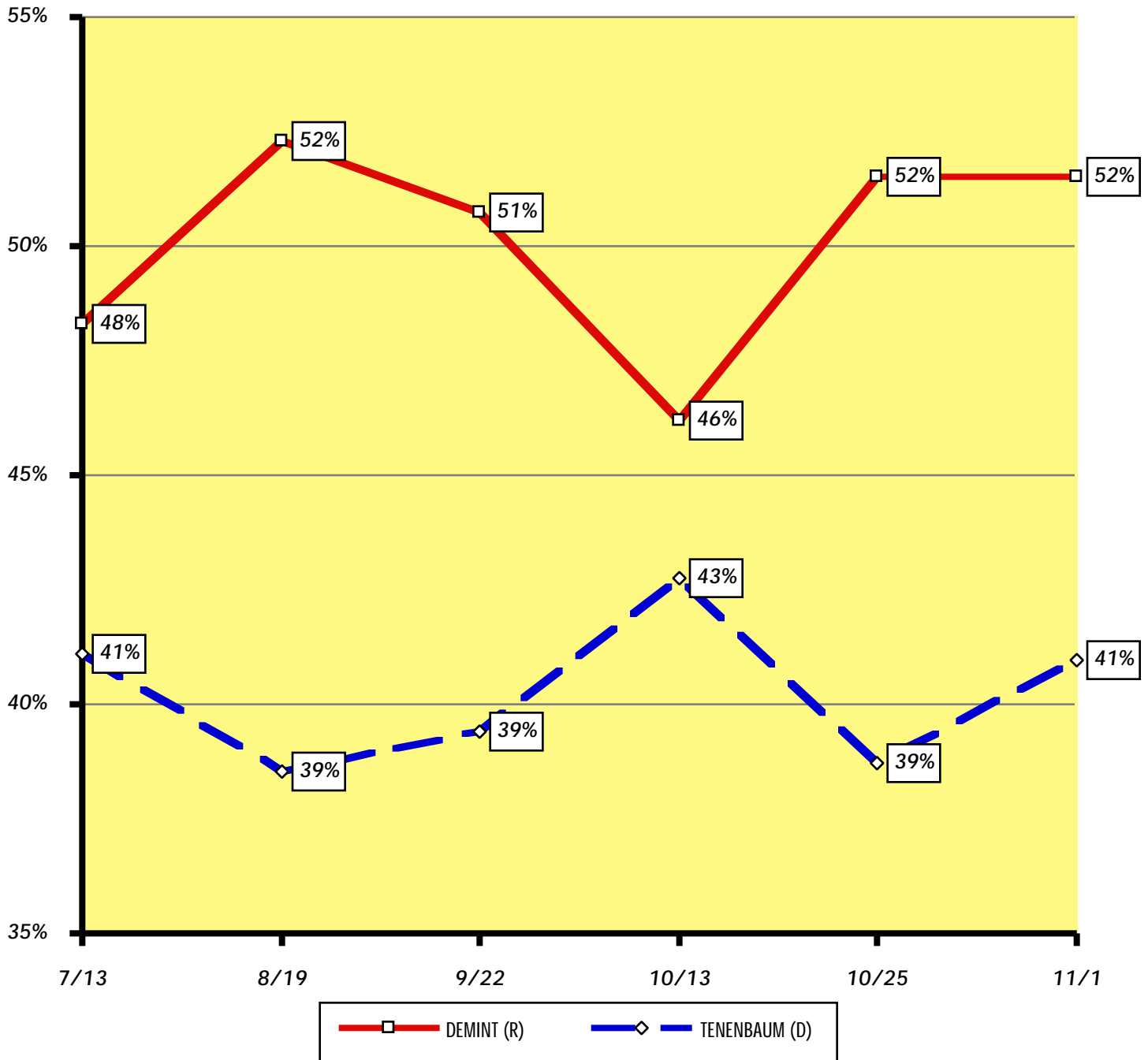
THIS IS A SURVEY OF	627	LIKELY VOTERS FROM THE ENTIRE STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK						
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>BUSH (R)</b>	54%	58%	51%	45%	55%	57%	65%	73%	10%						
<b>KERRY (D)</b>	43%	40%	46%	53%	40%	41%	32%	25%	88%						
<b>OTHER</b>	2%	2%	2%	1%	3%	1%	2%	1%	1%						
<b>UNDECIDED</b>	1%	0%	2%	1%	2%	1%	1%	1%	1%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>BUSH (R)</b>	100	107	93	84	102	105	120	134	18						
<b>KERRY (D)</b>	100	92	108	123	94	96	75	59	204						
<b>OTHER</b>	100	108	92	50	159	84	106	72	73						
<b>UNDECIDED</b>	100	34	164	104	150	55	61	66	141						

OVERALL MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT/OTHER**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**      **MILITARY/VET**      **NON-MILITARY/VET**

**BUSH (R)**      **KERRY (D)**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	54%	96%	5%	50%	52%	70%	59%	44%	54%	55%						
<b>KERRY (D)</b>	43%	4%	93%	43%	42%	29%	40%	53%	44%	42%						
<b>OTHER</b>	2%	1%	1%	5%	4%	1%	0%	2%	2%	1%						
<b>UNDECIDED</b>	1%	0%	1%	2%	1%	0%	1%	1%	1%	2%						
<b>VOTED 'FOR' CANDIDATE</b>																
<b>'AGAINST' OTHER CAND.</b>															82%	53%
															16%	44%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	176	10	91	96	128	108	80	99	102						
<b>KERRY (D)</b>	100	9	217	101	99	68	93	123	102	97						
<b>OTHER</b>	100	38	31	266	239	61	19	112	115	66						
<b>UNDECIDED</b>	100	0	112	232	123	14	107	132	67	166						

**OVERALL**      **REPUBLICAN**      **DEMOCRAT**      **INDEPENDENT/OTHER**      **GRAD SCHOOL**      **COLLEGE GRAD**      **SOME COLLEGE**      **NO COLLEGE**      **MILITARY/VET**      **NON-MILITARY/VET**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
 CONSERVATIVE  
 MODERATE  
 LIBERAL  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 < \$40K/YR  
 \$40K - \$80K/YR  
 > \$80K/YR

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	54%	77%	37%	16%	57%	46%	58%	72%	36%	45%	59%	66%			
KERRY (D)	43%	20%	60%	81%	43%	50%	39%	26%	62%	52%	41%	31%			
OTHER	2%	2%	2%	1%	0%	2%	2%	1%	2%	2%	1%	2%			
UNDECIDED	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	142	69	30	105	84	108	132	66	82	108	122			
KERRY (D)	100	48	140	190	99	116	92	60	144	122	95	72			
OTHER	100	93	98	62	0	143	96	81	96	125	30	127			
UNDECIDED	100	67	82	99	49	193	64	90	75	82	3	79			

OVERALL  
 CONSERVATIVE  
 MODERATE  
 LIBERAL  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 < \$40K/YR  
 \$40K - \$80K/YR  
 > \$80K/YR



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL  
WESTERN SC  
CENTRAL SC  
EASTERN SC  
URBAN  
SUBURBAN  
RURAL

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	54%	62%	54%	48%	41%	61%	47%											
<b>KERRY (D)</b>	43%	36%	43%	49%	57%	38%	48%											
<b>OTHER</b>	2%	1%	2%	2%	1%	1%	3%											
<b>UNDECIDED</b>	1%	1%	2%	0%	1%	1%	2%											
	100%	100%	100%	100%	100%	100%	100%											

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	113	99	89	76	111	87											
<b>KERRY (D)</b>	100	83	100	115	132	88	111											
<b>OTHER</b>	100	85	104	108	51	65	191											
<b>UNDECIDED</b>	100	125	146	27	102	71	157											

OVERALL  
WESTERN SC  
CENTRAL SC  
EASTERN SC  
URBAN  
SUBURBAN  
RURAL

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **MALE**      **FEMALE**      **AGE 18-34**      **AGE 35-49**      **AGE 50-64**      **AGE 65+**      **WHITE**      **BLACK**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>DEMINT (R)</b>	52%	56%	47%	45%	51%	55%	61%	66%	16%						
<b>TENENBAUM (D)</b>	41%	38%	44%	48%	39%	39%	36%	28%	72%						
<b>OTHER</b>	7%	5%	8%	8%	9%	6%	3%	5%	10%						
<b>UNDECIDED</b>	1%	1%	1%	0%	2%	0%	0%	0%	1%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>DEMINT (R)</b>	100	109	91	87	98	107	118	128	31						
<b>TENENBAUM (D)</b>	100	93	107	116	94	96	88	69	176						
<b>OTHER</b>	100	78	122	111	128	83	48	74	150						
<b>UNDECIDED</b>	100	109	92	0	309	22	0	66	204						

**OVERALL**      **MALE**      **FEMALE**      **AGE 18-34**      **AGE 35-49**      **AGE 50-64**      **AGE 65+**      **WHITE**      **BLACK**

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/VET	BUSH (R)	KERRY (D)			
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
DEMINT (R)	52%	89%	12%	43%	50%	61%	54%	45%	51%	52%	83%	12%			
TENENBAUM (D)	41%	7%	81%	46%	45%	32%	39%	46%	40%	42%	11%	80%			
OTHER	7%	4%	6%	11%	4%	6%	7%	8%	8%	5%	5%	7%			
UNDECIDED	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/VET	BUSH (R)	KERRY (D)			
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
DEMINT (R)	100	172	24	83	97	119	105	87	100	100	162	24			
TENENBAUM (D)	100	17	197	113	111	77	94	113	98	103	28	196			
OTHER	100	63	93	157	65	83	96	124	112	72	68	101			
UNDECIDED	100	0	93	62	0	189	125	81	77	146	66	83			

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 MILITARY/VET  
 NON-MILITARY/VET  
 BUSH (R)  
 KERRY (D)

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR			
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
DEMINT (R)	52%	74%	34%	17%	49%	44%	56%	71%	31%	46%	54%	58%			
TENENBAUM (D)	41%	21%	58%	73%	44%	45%	38%	22%	62%	43%	43%	37%			
OTHER	7%	5%	8%	8%	6%	10%	5%	7%	6%	10%	3%	4%			
UNDECIDED	1%	0%	0%	3%	1%	2%	0%	0%	1%	1%	0%	1%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR			
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
DEMINT (R)	100	144	66	33	96	85	110	138	60	89	105	113			
TENENBAUM (D)	100	51	141	177	107	109	93	55	151	106	104	90			
OTHER	100	70	117	111	90	142	77	96	84	151	50	57			
UNDECIDED	100	11	59	388	73	282	9	10	165	102	0	121			

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**  
**WESTERN SC**  
**CENTRAL SC**  
**EASTERN SC**  
**URBAN**  
**SUBURBAN**  
**RURAL**

<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>													
<b>DEMINT (R)</b>	52%	58%	50%	47%	44%	56%	46%						
<b>TENENBAUM (D)</b>	41%	37%	41%	44%	50%	37%	44%						
<b>OTHER</b>	7%	4%	8%	8%	3%	7%	9%						
<b>UNDECIDED</b>	1%	0%	1%	1%	2%	1%	0%						
	100%	100%	100%	100%	100%	100%	100%						

<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>													
<b>DEMINT (R)</b>	100	113	97	91	86	108	90						
<b>TENENBAUM (D)</b>	100	91	101	107	123	91	108						
<b>OTHER</b>	100	63	117	115	44	96	132						
<b>UNDECIDED</b>	100	32	117	143	288	79	64						

**OVERALL**  
**WESTERN SC**  
**CENTRAL SC**  
**EASTERN SC**  
**URBAN**  
**SUBURBAN**  
**RURAL**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER	FOR CANDIDATE	AGAINST OTHER CANDIDATE		
REGISTERED	700	332	368	211	213	158	117	479	195	014	013				
LIKELY	635	312	324	193	194	146	102	440	171	012	011				
BUSH (R)	345	182	164	088	108	083	067	320	017	005	004	284	055		
KERRY (D)	272	123	149	101	078	060	033	112	150	005	005	143	119		
OTHER	011	006	005	002	005	002	002	005	002	001	002	000	000		
UNDECIDED	007	001	006	002	003	001	001	003	003	001	000	000	000		
DEMINT (R)	323	175	148	086	097	079	061	289	027	004	003				
TENENBAUM (D)	257	118	139	091	074	057	036	124	120	008	006				
OTHER	043	016	026	014	017	008	003	022	017	001	003				
WON'T VOTE	008	000	008	002	002	002	003	003	006	000	000				
UNDECIDED	004	002	002	000	004	000	000	002	002	000	000				
TOTAL	800	382	418	258	236	176	130	551	216	018	015				
COMPOSITION OF ADULTS	100%	48%	52%	32%	29%	22%	16%	69%	27%	2%	2%				
COMP. OF REG. VOTERS	100%	47%	53%	30%	30%	23%	17%	68%	28%	2%	2%				
COMP. OF LIKELY VOTERS	100%	49%	51%	30%	31%	23%	16%	69%	27%	2%	2%				

800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE  
 10/29 - 10/31.  
 OF THEM, 700 WERE REGISTERED TO VOTE.  
 OF THEM, 635 WERE JUDGED TO BE ' LIKELY' PRESIDENTIAL VOTERS.  
 GRAPHS REFLECT ' LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/ OTHER	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	MILITARY/VET	NON-MILITARY/ VET	BUSH (R)	KERRY (D)				
REGISTERED	700	272	221	195	012	113	126	191	265	448	243						
LIKELY	635	251	196	180	008	107	122	178	225	411	218						
BUSH (R)	345	240	010	089	005	056	085	104	098	221	120						
KERRY (D)	272	009	182	078	003	045	035	071	119	179	091						
OTHER	011	002	001	008	000	004	001	001	004	008	002						
UNDECIDED	007	000	002	004	000	001	000	002	003	003	004						
DEMINT (R)	323	220	024	076	003	053	074	095	099	209	111	287	033				
TENENBAUM (D)	257	017	156	083	002	048	038	068	101	164	091	039	214				
OTHER	043	011	012	019	001	005	007	011	018	031	011	016	018				
WON'T VOTE	008	003	003	002	001	000	001	002	005	006	003	002	005				
UNDECIDED	004	000	001	001	002	000	002	002	001	002	002	002	002				
TOTAL	800	272	221	195	012	123	132	207	329	496	289						
COMPOSITION OF ADULTS	100%	34%	28%	24%	1%	15%	17%	26%	41%	62%	36%						
COMP. OF REG. VOTERS	100%	39%	32%	28%	2%	16%	18%	27%	38%	64%	35%						
COMP. OF LIKELY VOTERS	100%	40%	31%	28%	1%	17%	19%	28%	35%	65%	34%						

800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE  
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RAW COUNTS FOR ALL RESPONSE CHOICES

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PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE
REGISTERED	700	329	255	071	037	096	214	378	345	280	060	253	245	127	029
LIKELY	635	303	235	059	033	084	192	353	324	254	047	223	233	124	022
BUSH (R)	345	234	088	010	010	048	088	206	233	091	015	100	137	082	009
KERRY (D)	272	062	141	048	020	036	095	139	083	157	028	117	094	038	009
OTHER	011	005	004	001	001	000	005	006	004	004	002	005	001	003	002
UNDECIDED	007	002	002	001	002	000	004	002	003	002	001	002	000	001	002
DEMINT (R)	323	222	079	010	010	041	083	196	228	078	012	099	125	072	009
TENENBAUM (D)	257	063	134	041	016	036	085	133	072	156	026	094	099	046	008
OTHER	043	014	018	004	005	005	018	018	021	014	005	022	008	005	003
WON'T VOTE	008	003	003	002	000	001	002	005	003	002	003	006	001	000	000
UNDECIDED	004	000	001	002	002	000	004	000	000	003	001	002	000	001	001
TOTAL	800	368	285	088	046	124	251	406	379	330	069	309	269	133	033
COMPOSITION OF ADULTS	100%	46%	36%	11%	6%	16%	31%	51%	47%	41%	9%	39%	34%	17%	4%
COMP. OF REG. VOTERS	100%	47%	36%	10%	5%	14%	31%	54%	49%	40%	9%	36%	35%	18%	4%
COMP. OF LIKELY VOTERS	100%	48%	37%	9%	5%	13%	30%	56%	51%	40%	7%	35%	37%	20%	4%

800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE  
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THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	WESTERN SC	CENTRAL SC	EASTERN SC	URBAN	SUBURBAN	RURAL								
REGISTERED	700	210	253	237	087	409	203								
<b>LIKELY</b>	635	191	232	212	78	372	185								
<b>BUSH (R)</b>	345	118	125	103	032	225	088								
<b>KERRY (D)</b>	272	068	099	105	044	140	089								
<b>OTHER</b>	011	003	004	004	001	004	006								
<b>UNDECIDED</b>	007	003	004	001	001	003	003								
<b>DEMINT (R)</b>	323	111	114	098	034	204	085								
<b>TENENBAUM (D)</b>	257	071	095	092	039	137	082								
<b>OTHER</b>	043	008	018	016	002	024	016								
<b>WON'T VOTE</b>	008	001	003	004	001	006	001								
<b>UNDECIDED</b>	004	000	002	002	002	002	001								
<b>TOTAL</b>	800	238	288	274	100	468	232								
<b>COMPOSITION OF ADULTS</b>	100%	30%	36%	34%	12%	59%	29%								
<b>COMP. OF REG. VOTERS</b>	100%	30%	36%	34%	12%	58%	29%								
<b>COMP. OF LIKELY VOTERS</b>	100%	30%	36%	33%	12%	59%	29%								

800 SOUTH CAROLINA ADULTS INTERVIEWED BY TELEPHONE  
 10/29 - 10/31.  
 OF THEM, 700 WERE REGISTERED TO VOTE.  
 OF THEM, 635 WERE JUDGED TO BE ' LIKELY' PRESIDENTIAL VOTERS.  
 GRAPHS REFLECT ' LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.