

BUSH CAPTURES HOME STATE OF TX; LOCKS 34 ELECTORAL COLLEGE VOTES



IN 2000, BUSH CARRIED TEXAS BY 21 PTS, LEADS TODAY BY 22 PTS ... 4 DAYS TO THE ELECTION

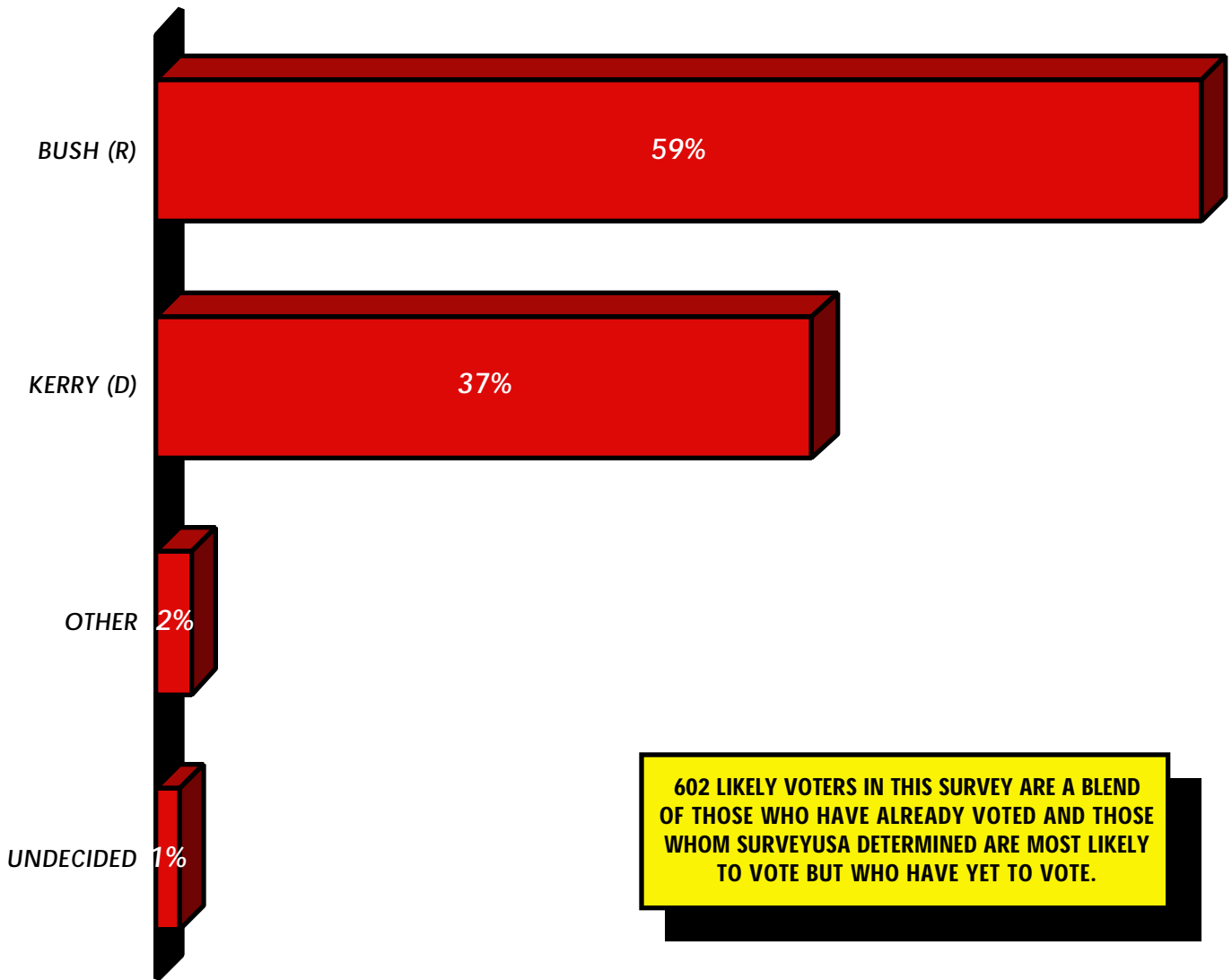
- ✦ IN AN ELECTION FOR PRESIDENT TODAY IN TEXAS, GEORGE W BUSH DEFEATS JOHN KERRY 59% TO 37%, ACCORDING TO A SURVEYUSA POLL OF 602 LIKELY VOTERS CONDUCTED 10/26 - 10/28.
- ✦ IN 4 TRACKING POLLS OVER 10 WEEKS, KERRY POLLED 37% EVERY TIME. BUSH NEVER POLLED LOWER THAN 58% NOR HIGHER THAN 60%. IN 2000, BUSH WON BY 21 PTS, LEADS TODAY BY 22.
- ✦ 41% OF THOSE COUNTED AS LIKELY VOTERS IN THIS SURVEY HAVE ALREADY VOTED. OF THOSE WHO HAVE ALREADY VOTED, KERRY TRAILS BY 14 PTS, 55% TO 41%. OF THE 59% OF LIKELY VOTERS WHO HAVE YET TO VOTE, BUSH LEADS BY 28 PTS. KERRY SUPPORTERS ARE DISPROPORTIONATELY VOTING EARLY. BUSH LEADS 3: 1 AMONG WHITE VOTERS. HISPANICS SPLIT. BLACKS GO 7: 1 FOR KERRY. BUSH LEADS BY AT LEAST 18 PTS IN ALL 4 REGIONS OF THE STATE.

RESEARCH CONDUCTED E.T.	041026 16: 33- 21: 47 041027 16: 38- 21: 43 041028 16: 37- 21: 44 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF TEXAS
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KPRC-TV HOUSTON, KEYE-TV AUSTIN, & WOAI-TV SAN ANTONIO

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

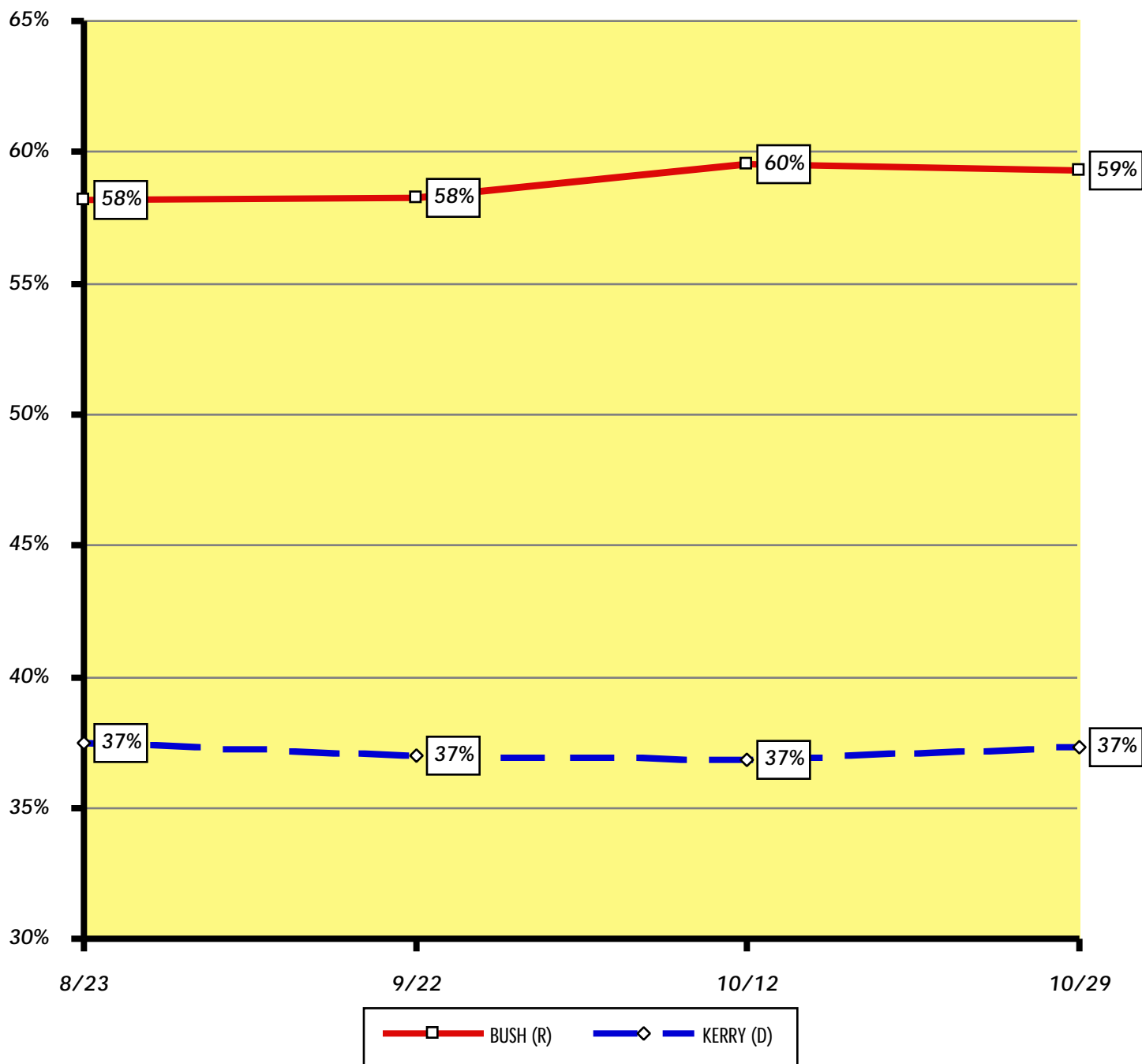
AMERICANS WILL CAST BALLOTS FOR PRESIDENT FROM NOW THROUGH NOVEMBER 2ND. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	602	LIKELY VOTERS FROM THE ENTIRE STATE OF TEXAS
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC			
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	59%	55%	62%	62%	56%	52%	65%	61%	56%	72%	12%	49%			
KERRY (D)	37%	41%	34%	35%	40%	41%	33%	36%	42%	25%	81%	46%			
OTHER	2%	2%	2%	2%	2%	4%	1%	2%	1%	2%	5%	2%			
UNDECIDED	1%	1%	1%	1%	2%	2%	1%	1%	0%	1%	2%	3%			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC			
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	93	105	105	95	88	110	104	95	122	21	83			
KERRY (D)	100	111	92	93	107	111	87	95	114	68	218	124			
OTHER	100	92	106	93	107	205	42	91	32	89	231	87			
UNDECIDED	100	101	99	71	128	158	92	77	35	40	118	200			

OVERALL
ALREADY VOTED
NOT YET VOTED
MALE
FEMALE
AGE 18-34
AGE 35-49
AGE 50-64
AGE 65+
WHITE
BLACK
HISPANIC

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	59%	93%	11%	63%	55%	66%	56%	60%	84%	47%	19%				
KERRY (D)	37%	5%	85%	32%	42%	33%	38%	37%	15%	49%	78%				
OTHER	2%	0%	3%	4%	3%	1%	3%	1%	1%	2%	2%				
UNDECIDED	1%	1%	1%	1%	0%	0%	3%	1%	0%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	158	18	106	92	112	94	101	142	79	32				
KERRY (D)	100	14	229	85	112	88	103	100	40	130	209				
OTHER	100	7	145	218	151	31	150	67	40	117	115				
UNDECIDED	100	75	69	87	24	23	208	95	0	152	38				

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	59%	52%	60%	62%	78%	41%	59%	61%	46%	62%				
KERRY (D)	37%	46%	37%	35%	21%	56%	38%	36%	51%	35%				
OTHER	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%				
UNDECIDED	1%	1%	2%	1%	0%	1%	1%	2%	2%	1%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	87	100	105	131	68	99	103	78	104				
KERRY (D)	100	123	99	95	57	151	103	97	135	95				
OTHER	100	77	72	73	46	84	100	31	59	73				
UNDECIDED	100	58	143	70	23	101	76	130	139	94				

OVERALL
NO RELIGIOUS SERVICES
OCCASIONAL RELIGIOUS SERVICES
REGULAR RELIGIOUS SERVICES
PRO-LIFE
PRO-CHOICE
MILITARY/VET
NON-MILITARY/VET
UNION
NON-UNION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **PANHANDLE** **WEST TEXAS** **HOUSTON** **EAST TEXAS** **URBAN** **SUBURBAN** **RURAL** **BUSH (R)** **KERRY (D)**

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	59%	52%	62%	64%	62%	57%	58%	59%	51%	65%	70%				
KERRY (D)	37%	44%	35%	35%	33%	39%	39%	39%	45%	30%	30%				
OTHER	2%	2%	2%	1%	3%	1%	2%	1%	3%	2%	0%				
UNDECIDED	1%	2%	2%	1%	1%	3%	1%	1%	1%	3%	0%				
VOTED 'FOR' CANDIDATE															
'AGAINST' OTHER CAND.													85%	62%	
													13%	35%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	88	104	107	104	96	97	99	86	110	119				
KERRY (D)	100	118	94	93	90	105	105	104	122	81	79				
OTHER	100	99	78	49	173	46	91	69	138	94	0				
UNDECIDED	100	140	115	55	86	237	89	87	65	186	0				

OVERALL **< \$40K/YR** **\$40K - \$80K/YR** **> \$80K/YR** **PANHANDLE** **WEST TEXAS** **HOUSTON** **EAST TEXAS** **URBAN** **SUBURBAN** **RURAL**

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	ALREADY VOTED	NOT YET VOTED	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
REGISTERED	687	246	356	336	351	218	219	147	102	411	070	182	023		
ALREADY VOTED	246	246	000	122	124	053	071	059	063	160	027	050	008		
NOT YET VOTED	356	000	356	176	180	126	129	075	026	206	036	100	014		
LIKELY	602	246	356	298	304	179	200	134	089	366	063	150	022		
BUSH (R)	357	136	221	186	171	094	131	083	050	265	008	074	010		
KERRY (D)	224	102	122	103	121	074	065	048	038	093	052	069	011		
OTHER	012	005	008	006	006	007	002	002	001	006	003	003	000		
UNDECIDED	008	003	005	003	005	004	003	001	000	002	001	004	001		
TOTAL	800	246	356	392	408	287	246	157	110	450	087	229	033		
COMPOSITION OF ADULTS	100%	31%	44%	49%	51%	36%	31%	20%	14%	56%	11%	29%	4%		
COMP. OF REG. VOTERS	100%	36%	52%	49%	51%	32%	32%	21%	15%	60%	10%	27%	3%		
COMP. OF LIKELY VOTERS	100%	41%	59%	49%	51%	30%	33%	22%	15%	61%	11%	25%	4%		

800 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 10/26 - 10/28.
OF THEM, 687 WERE REGISTERED TO VOTE.
OF THEM, 602 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.
OF LIKELIES, 246 HAVE ALREADY VOTED; 356 HAVE NOT YET VOTED.
LV'S ON 10/29 INCLUDE 41% ALREADY VOTED & 59% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	687	289	214	166	017	124	161	216	183	290	267	094	027		
ALREADY VOTED	246	108	089	046	003	055	063	074	053	112	086	038	006		
NOT YET VOTED	356	150	100	095	010	058	081	116	099	150	143	044	014		
LIKELY	602	258	190	141	013	113	144	190	152	262	230	082	020		
BUSH (R)	357	241	020	089	007	062	095	106	091	221	108	016	008		
KERRY (D)	224	014	162	044	004	047	047	073	057	039	112	064	009		
OTHER	012	000	006	006	000	003	001	006	002	002	005	002	001		
UNDECIDED	008	003	002	002	002	000	000	006	002	000	005	000	002		
TOTAL	800	289	214	166	017	132	166	239	259	324	314	108	044		
COMPOSITION OF ADULTS	100%	36%	27%	21%	2%	17%	21%	30%	32%	40%	39%	14%	6%		
COMP. OF REG. VOTERS	100%	42%	31%	24%	3%	18%	23%	31%	27%	42%	39%	14%	4%		
COMP. OF LIKELY VOTERS	100%	43%	31%	23%	2%	19%	24%	32%	25%	44%	38%	14%	3%		

800 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 10/26 - 10/28.
OF THEM, 687 WERE REGISTERED TO VOTE.
OF THEM, 602 WERE JUDGED TO BE ' LIKELY ' PRESIDENTIAL VOTERS.
LV' S ON 10/29 INCLUDE 41% ALREADY VOTED & 59% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSES HOIES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION	NOT SURE			
REGISTERED	687	106	243	322	316	294	054	367	273	071	562	005			
ALREADY VOTED	246	031	073	136	114	108	016	135	101	028	204	001			
NOT YET VOTED	356	058	134	155	170	146	027	194	133	038	287	002			
LIKELY	602	089	207	291	284	254	043	329	234	066	492	003			
BUSH (R)	357	046	123	181	220	103	024	193	143	030	304	003			
KERRY (D)	224	041	077	103	060	143	014	126	085	033	174	001			
OTHER	012	001	003	004	003	004	001	007	001	001	007	000			
UNDECIDED	008	001	004	003	001	004	003	003	004	001	006	000			
TOTAL	800	139	289	354	368	338	068	418	324	075	657	007			
COMPOSITION OF ADULTS	100%	17%	36%	44%	46%	42%	9%	52%	40%	9%	82%	1%			
COMP. OF REG. VOTERS	100%	15%	35%	47%	46%	43%	8%	53%	40%	10%	82%	1%			
COMP. OF LIKELY VOTERS	100%	15%	34%	48%	47%	42%	7%	55%	39%	11%	82%	1%			

800 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 10/26 - 10/28. OF THEM, 687 WERE REGISTERED TO VOTE. OF THEM, 602 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS. LV'S ON 10/29 INCLUDE 41% ALREADY VOTED & 59% YET TO VOTE.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE	PANHANDLE	WEST TEXAS	HOUSTON	EAST TEXAS	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.	NOT SURE
REGISTERED	687	197	228	167	028	196	061	115	314	326	251	110			
ALREADY VOTED	246	067	085	066	010	077	024	031	114	130	084	032			
NOT YET VOTED	356	097	121	089	015	092	027	070	167	154	140	061			
LIKELY	602	164	207	155	024	169	051	101	281	284	224	093			
BUSH (R)	357	085	128	098	020	104	029	058	165	145	147	066	305	047	005
KERRY (D)	224	072	072	054	005	057	020	039	109	129	068	028	140	079	006
OTHER	012	003	003	002	000	006	000	002	004	008	004	000	000	000	000
UNDECIDED	008	003	003	001	000	002	002	001	003	003	006	000	000	000	000
TOTAL	800	250	256	176	032	230	072	134	365	390	288	122			
COMPOSITION OF ADULTS	100%	31%	32%	22%	4%	29%	9%	17%	46%	49%	36%	15%			
COMP. OF REG. VOTERS	100%	29%	33%	24%	4%	29%	9%	17%	46%	47%	37%	16%			
COMP. OF LIKELY VOTERS	100%	27%	34%	26%	4%	28%	8%	17%	47%	47%	37%	15%			

800 TEXAS ADULTS WERE INTERVIEWED BY TELEPHONE 10/26 - 10/28. OF THEM, 687 WERE REGISTERED TO VOTE. OF THEM, 602 WERE JUDGED TO BE ' LIKELY ' PRESIDENTIAL VOTERS. LV'S ON 10/29 INCLUDE 41% ALREADY VOTED & 59% YET TO VOTE.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.