

Polling Organization	Which Measure of Accuracy?	Number of Competitions	Survey USA Better	Both Pollsters Comparable	Survey USA Worse	Com-petitor Mean Error	Survey USA Mean Error	Com-petitor Standard Deviation	Survey USA Standard Deviation
Mason-Dixon Polling & Research	Mosteller 1	203	64%	24%	13%	7.15	2.59	6.17	3.42
Rasmussen Reports	Mosteller 1	98	52%	38%	10%	4.83	2.86	3.64	2.24
Zogby International	Mosteller 1	86	44%	34%	22%	4.14	6.75	1.90	2.76
Research 2000	Mosteller 1	55	42%	40%	18%	5.38	5.56	4.26	3.45
Los Angeles Times	Mosteller 1	52	58%	29%	13%	9.06	7.05	5.87	3.14
Harris Poll / Harris Interactive	Mosteller 1	42	31%	38%	31%	4.00	3.21	3.92	2.26
Zogby Interactive	Mosteller 1	38	58%	39%	3%	2.15	1.08	1.42	0.55
Field Research Corporation	Mosteller 1	37	70%	19%	11%	8.56	5.36	6.93	6.45
Quinnipiac University	Mosteller 1	35	49%	31%	20%	4.26	1.48	3.63	1.40
American Research Group	Mosteller 1	31	45%	35%	19%	5.93	4.77	3.28	3.36
Polimetrix	Mosteller 1	31	26%	45%	29%	2.85	2.86	2.50	2.02
Strategic Vision	Mosteller 1	24	50%	42%	8%	5.82	3.54	5.38	4.27
Gallup Organization	Mosteller 1	23	43%	26%	30%	3.48	3.29	2.72	3.08
Public Policy Institute Of California	Mosteller 1	22	82%	14%	5%	10.23	4.57	6.69	4.58
Market Shares	Mosteller 1	18	72%	28%	0%	9.07	2.61	6.89	2.33
New York Times / CBS News	Mosteller 1	17	47%	35%	18%	5.85	4.04	4.32	2.71
Public Opinion Strategies	Mosteller 1	16	69%	25%	6%	7.82	3.53	6.51	2.21
Majority Watch	Mosteller 1	14	36%	43%	21%	3.70	3.01	3.34	2.28
Blum & Weprin Associates	Mosteller 1	13	85%	8%	8%	7.38	4.29	3.76	2.89
Keystone Poll	Mosteller 1	12	67%	17%	17%	7.30	3.55	5.76	2.40
Louisville Courier-Journal / Bluegrass Poll	Mosteller 1	12	75%	17%	8%	7.19	1.99	6.32	1.78
Mitchell Research	Mosteller 1	12	67%	25%	8%	9.63	4.67	7.66	3.86
Washington Post / ABC News	Mosteller 1	12	50%	33%	17%	4.90	2.88	3.67	3.53
CNN	Mosteller 1	11	64%	18%	18%	8.39	5.57	7.49	3.46
Epic/MRA	Mosteller 1	11	82%	18%	0%	7.62	4.64	3.84	3.02
Garin Hart Yang	Mosteller 1	11	64%	18%	18%	5.96	3.22	3.53	1.98
KRC Research and Consulting	Mosteller 1	11	45%	27%	27%	4.66	3.65	4.08	2.50
Arizona Republic	Mosteller 1	10	80%	20%	0%	10.92	8.88	2.71	0.90
Arizona State University	Mosteller 1	10	70%	10%	20%	9.48	2.82	6.86	2.54
Columbus Dispatch	Mosteller 1	10	40%	30%	30%	3.75	2.53	3.00	4.53
Opinion Research Associates	Mosteller 1	10	50%	30%	20%	6.10	3.86	6.99	2.63
Ciruli Associates	Mosteller 1	9	100%	0%	0%	7.70	1.63	4.44	1.52
InsiderAdvantage	Mosteller 1	9	56%	33%	11%	16.09	8.72	7.24	1.56
Marist Institute for Public Opinion	Mosteller 1	9	33%	44%	22%	8.14	1.16	2.21	0.79
Richard Day Research	Mosteller 1	9	67%	11%	22%	7.79	1.97	8.28	2.06
Consumer Logic	Mosteller 1	8	75%	13%	13%	9.74	4.94	7.56	5.25
Elway Research, Inc.	Mosteller 1	8	38%	38%	25%	6.36	3.82	4.84	3.59
Fleming and Associates	Mosteller 1	8	75%	13%	13%	7.64	2.14	3.83	0.77
New York Post	Mosteller 1	8	63%	25%	13%	8.38	4.38	3.38	3.42
Roanoke College	Mosteller 1	8	88%	13%	0%	6.91	2.51	4.36	2.27
Scripps Howard Data Center	Mosteller 1	8	88%	13%	0%	16.59	5.79	16.92	6.78
Selzer & Company	Mosteller 1	8	38%	13%	50%	4.79	5.41	3.24	4.95
University Of Cincinnati	Mosteller 1	8	25%	38%	38%	3.19	3.79	3.47	3.57
Fairbank, Maslin & Maullin	Mosteller 1	7	43%	57%	0%	7.43	4.29	4.69	4.35
Opinion Dynamics	Mosteller 1	7	57%	43%	0%	5.71	2.86	3.30	1.21
Rutgers University	Mosteller 1	7	86%	14%	0%	7.38	2.86	3.51	2.41
Schroth, Eldon & Associates	Mosteller 1	7	57%	43%	0%	4.64	2.64	1.88	1.36
ABC News (w/o Washington Post)	Mosteller 1	6	33%	50%	17%	3.78	3.08	3.28	1.61
Datmar, Inc.	Mosteller 1	6	17%	83%	0%	3.33	2.39	1.81	1.27
Davis & Hibbits	Mosteller 1	6	67%	33%	0%	7.83	4.63	4.61	2.63
Gonzales Research & Marketing Strategies	Mosteller 1	6	50%	33%	17%	8.41	4.73	7.71	4.88
Houston Chronicle	Mosteller 1	6	67%	17%	17%	7.25	4.42	3.55	2.84
Knowledge Networks (Intersurvey)	Mosteller 1	6	50%	0%	50%	3.48	3.02	2.39	1.80
NBC News	Mosteller 1	6	33%	0%	67%	5.70	6.58	4.32	4.22
Potomac Research	Mosteller 1	6	50%	50%	0%	6.40	3.90	4.99	5.36
Princeton Survey / Pew Research	Mosteller 1	6	50%	17%	33%	13.25	7.19	6.81	2.10
Rice University	Mosteller 1	6	83%	17%	0%	11.50	4.23	8.09	4.05
RKM Research & Communications	Mosteller 1	6	17%	33%	50%	5.67	6.50	4.32	4.85
Tarrance Group	Mosteller 1	6	33%	33%	33%	5.02	5.32	4.73	6.34
University Of New Hampshire	Mosteller 1	6	33%	33%	33%	4.54	4.17	3.24	2.93
University Of Tennessee	Mosteller 1	6	83%	0%	17%	7.46	2.53	5.77	1.77
Wash Post (no ABC)	Mosteller 1	6	17%	50%	33%	2.29	2.75	1.75	1.51
Wilson Research Strategies	Mosteller 1	6	67%	33%	0%	7.42	3.92	5.07	5.08