

Polling Organization	Which Measure of Accuracy?	Number of Competitions	Survey USA Better	Both Pollsters Comparable	Survey USA Worse	Com-petitor Mean Error	Survey USA Mean Error	Com-petitor Standard Deviation	Survey USA Standard Deviation
Mason-Dixon Polling & Research	Mosteller 2	203	41%	32%	28%	3.66	1.78	4.17	1.77
Rasmussen Reports	Mosteller 2	98	35%	37%	29%	2.51	2.27	2.30	1.81
Zogby International	Mosteller 2	86	44%	24%	31%	2.67	4.55	2.42	2.24
Research 2000	Mosteller 2	55	29%	36%	35%	4.04	2.21	3.62	1.82
Los Angeles Times	Mosteller 2	52	50%	25%	25%	6.03	4.00	4.48	3.21
Harris Poll / Harris Interactive	Mosteller 2	42	43%	17%	40%	3.51	2.49	4.02	1.83
Zogby Interactive	Mosteller 2	38	71%	11%	18%	2.73	0.95	0.82	0.43
Field Research Corporation	Mosteller 2	37	41%	35%	24%	4.01	3.85	5.17	5.41
Quinnipiac University	Mosteller 2	35	29%	37%	34%	1.51	0.82	2.39	1.35
American Research Group	Mosteller 2	31	45%	26%	29%	4.91	2.13	3.44	2.29
Polimetrix	Mosteller 2	31	39%	23%	39%	2.48	2.42	1.48	1.62
Strategic Vision	Mosteller 2	24	29%	33%	38%	2.94	2.88	4.16	4.23
Gallup Organization	Mosteller 2	23	30%	30%	39%	2.16	2.48	1.96	2.64
Public Policy Institute Of California	Mosteller 2	22	45%	27%	27%	5.28	3.54	6.63	4.83
Market Shares	Mosteller 2	18	56%	28%	17%	5.40	2.41	5.17	1.79
New York Times / CBS News	Mosteller 2	17	47%	35%	18%	3.56	2.66	2.56	2.35
Public Opinion Strategies	Mosteller 2	16	50%	31%	19%	4.56	2.92	4.09	1.76
Majority Watch	Mosteller 2	14	50%	21%	29%	3.12	1.68	2.66	0.84
Blum & Weprin Associates	Mosteller 2	13	31%	31%	38%	2.48	2.40	1.58	1.86
Keystone Poll	Mosteller 2	12	50%	33%	17%	4.24	3.03	3.00	1.74
Louisville Courier-Journal / Bluegrass Poll	Mosteller 2	12	50%	33%	17%	2.91	1.79	2.29	1.28
Mitchell Research	Mosteller 2	12	58%	17%	25%	4.43	2.72	5.34	3.18
Washington Post / ABC News	Mosteller 2	12	58%	8%	33%	3.18	2.61	2.35	2.56
CNN	Mosteller 2	11	73%	9%	18%	8.15	4.80	7.45	3.86
Epic/MRA	Mosteller 2	11	36%	45%	18%	3.07	2.92	2.46	2.82
Garin Hart Yang	Mosteller 2	11	36%	27%	36%	3.66	2.94	3.00	1.08
KRC Research and Consulting	Mosteller 2	11	36%	55%	9%	4.22	3.08	3.27	2.61
Arizona Republic	Mosteller 2	10	40%	30%	30%	1.75	6.52	1.40	0.55
Arizona State University	Mosteller 2	10	60%	20%	20%	5.47	3.18	2.60	2.10
Columbus Dispatch	Mosteller 2	10	50%	20%	30%	4.12	2.65	2.82	4.21
Opinion Research Associates	Mosteller 2	10	50%	30%	20%	5.21	2.40	6.00	1.48
Ciruli Associates	Mosteller 2	9	22%	56%	22%	2.02	1.91	1.29	1.46
InsiderAdvantage	Mosteller 2	9	44%	44%	11%	6.27	6.40	2.63	0.93
Marist Institute for Public Opinion	Mosteller 2	9	67%	22%	11%	6.36	0.41	1.83	0.59
Richard Day Research	Mosteller 2	9	56%	22%	22%	5.75	2.65	5.08	1.42
Consumer Logic	Mosteller 2	8	63%	13%	25%	8.47	4.24	8.35	3.87
Elway Research, Inc.	Mosteller 2	8	63%	25%	13%	2.90	2.65	1.59	2.07
Fleming and Associates	Mosteller 2	8	38%	25%	38%	2.91	6.37	1.85	0.86
New York Post	Mosteller 2	8	38%	38%	25%	3.43	3.18	2.35	2.85
Roanoke College	Mosteller 2	8	63%	0%	38%	2.50	2.32	1.93	1.99
Scripps Howard Data Center	Mosteller 2	8	38%	38%	25%	3.92	2.83	3.17	2.49
Selzer & Company	Mosteller 2	8	0%	63%	38%	1.33	2.99	1.06	2.15
University Of Cincinnati	Mosteller 2	8	25%	63%	13%	1.79	1.54	2.28	1.12
Fairbank, Maslin & Maullin	Mosteller 2	7	43%	29%	29%	2.93	2.57	3.51	4.12
Opinion Dynamics	Mosteller 2	7	43%	29%	29%	2.06	1.52	1.96	1.07
Rutgers University	Mosteller 2	7	71%	14%	14%	5.60	2.39	5.11	1.33
Schroth, Eldon & Associates	Mosteller 2	7	43%	29%	29%	3.19	2.49	2.75	1.99
ABC News (w/o Washington Post)	Mosteller 2	6	50%	33%	17%	2.33	0.85	3.38	0.77
Datmar, Inc.	Mosteller 2	6	33%	33%	33%	2.49	2.49	1.94	1.38
Davis & Hibbits	Mosteller 2	6	33%	50%	17%	5.03	2.26	6.03	1.48
Gonzales Research & Marketing Strategies	Mosteller 2	6	33%	33%	33%	5.15	3.46	6.82	4.16
Houston Chronicle	Mosteller 2	6	17%	17%	67%	2.15	4.28	0.76	2.79
Knowledge Networks (Intersurvey)	Mosteller 2	6	33%	0%	67%	2.73	2.64	2.05	1.36
NBC News	Mosteller 2	6	33%	33%	33%	5.11	4.87	1.85	3.71
Potomac Research	Mosteller 2	6	50%	17%	33%	4.78	3.60	4.11	4.12
Princeton Survey / Pew Research	Mosteller 2	6	67%	0%	33%	13.01	6.29	7.08	2.71
Rice University	Mosteller 2	6	50%	17%	33%	3.17	3.04	1.68	2.39
RKM Research & Communications	Mosteller 2	6	33%	0%	67%	3.97	6.63	3.86	6.73
Tarrance Group	Mosteller 2	6	17%	50%	33%	1.66	3.80	1.67	6.10
University Of New Hampshire	Mosteller 2	6	33%	33%	33%	3.21	3.70	2.59	3.24
University Of Tennessee	Mosteller 2	6	33%	67%	0%	1.74	1.21	0.87	0.94
Wash Post (no ABC)	Mosteller 2	6	0%	67%	33%	1.16	2.11	0.78	1.55
Wilson Research Strategies	Mosteller 2	6	50%	17%	33%	5.08	3.63	3.38	4.04