Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015

Percentages

SURVEY USA

Bay News 9 (Tampa), News 13 (Orlando)

In Florida, 19 Weeks to GOP Presidential Primary, Trump Tops Carson and Rubio 2:1; Former FL Governor Bush Runs 5th;

Dem Clinton Dispatches Sanders 3:1; State's 29 Electoral Votes Go Red if Trump or Carson Face Clinton in General Election: Hillary Clinton wins 3:1 a Florida Democratic Presidential Primary today and Donald Trump wins 2:1 a Republican presidential primary today, according to SurveyUSA research conducted for Bay News 9 in Tampa and News 13 Orlando. Trump gets 37% to Ben Carson's 17% to Marco Rubio's 16%, in research completed after the most recent GOP candidate debate. Ted Cruz runs 4th at 10%, former Florida Governor Jeb Bush is 5th at 7%. Trump gets 49% of the vote among Republican Primary voters who say that immigration is the most important issue that the country faces. Trump leads in all 5 regions of the state. Clinton today gets 66% to 24% for Bernie Sanders. Clinton is above 50% in every region of the state. Clinton leads 2:1 among whites, 9:1 among blacks. \* If Clinton and Trump are their party's nominees, Florida's 29 vital electoral votes turn red: Trump 47%, Clinton 43%.

- \* If Clinton and Carson are their party's nominees, Florida's 29 vital electoral votes turn red: Carson 47%, Clinton 44%.
- \* If Clinton and Rubio are their party's nominees, Florida is too-close-to-call: Clinton 46%, Rubio 45%. Florida registered voters support a constitutional amendment to legalize medical marijuana, 2:1. Voters split on whether recreational use of marijuana should be legalized. Voters by 5:3 favoring legalizing casino gambling in Florida. Filtering: 3,000 state of Florida adults were interviewed 10/28/15 through 11/01/15. Of the adults, 2,712 were registered voters, 2,400 were determined to be likely to vote in the 11/08/16 general election. Of the registered voters, SurveyUSA determined that 922 were likely to vote in the 03/15/16 Republican primary and 826 were likely to vote in the 03/15/16 Democratic primary. This research was conducted using blended sample, mixed mode: respondents reachable on their home telephone (69% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (31% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Barack Obama carried Florida (the state was "blue") in both 2008 and 2012.

If the Republican primary for President were today, and you were filling out your ballot now, which Republican would you vote for? Donald Trump? Ben Carson? Carly Fiorina? Marco Rubio? Jeb Bush? Ted Cruz? John Kasich? Mike Huckabee? Or Some other Republican?

| 922 Likely Republican Primary Voter     | Λ11  | Ge   | nder   |       | A     | ge    |      | <50   | / 50+ | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Тор    | Issue   |        | E       | Education | 1      |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-3.3 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+   | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Trump                                   | 37%  | 39%  | 33%    | 33%   | 42%   | 40%   | 31%  | 39%   | 36%   | 25%   | 41%     | 37%   | 28%   | **      | 37%     | **         | **       | 37%      | **           | 31%      | 35%    | 38%      | **      | 35%   | 49%    | 32%     | 35%    | 38%     | 38%       | 35%    |
| Carson                                  | 17%  | 15%  | 20%    | 28%   | 16%   | 15%   | 16%  | 21%   | 16%   | 23%   | 15%     | 17%   | 33%   | **      | 17%     | **         | **       | 18%      | **           | 11%      | 19%    | 15%      | **      | 16%   | 13%    | 20%     | 28%    | 13%     | 20%       | 17%    |
| Fiorina                                 | 3%   | 3%   | 3%     | 5%    | 4%    | 3%    | 2%   | 5%    | 2%    | 5%    | 4%      | 3%    | 8%    | **      | 3%      | **         | **       | 3%       | **           | 6%       | 3%     | 3%       | **      | 3%    | 1%     | 3%      | 0%     | 1%      | 2%        | 4%     |
| Rubio                                   | 16%  | 16%  | 16%    | 11%   | 13%   | 14%   | 21%  | 12%   | 18%   | 23%   | 9%      | 17%   | 11%   | **      | 16%     | **         | **       | 16%      | **           | 8%       | 16%    | 17%      | **      | 18%   | 9%     | 22%     | 15%    | 17%     | 13%       | 18%    |
| Bush                                    | 7%   | 7%   | 8%     | 4%    | 6%    | 9%    | 8%   | 5%    | 8%    | 9%    | 13%     | 7%    | 7%    | **      | 7%      | **         | **       | 8%       | **           | 4%       | 5%     | 12%      | **      | 8%    | 5%     | 6%      | 9%     | 10%     | 6%        | 8%     |
| Cruz                                    | 10%  | 12%  | 9%     | 7%    | 6%    | 12%   | 11%  | 7%    | 12%   | 9%    | 3%      | 10%   | 7%    | **      | 10%     | **         | **       | 10%      | **           | 11%      | 13%    | 4%       | **      | 12%   | 16%    | 7%      | 3%     | 9%      | 11%       | 10%    |
| Kasich                                  | 3%   | 3%   | 4%     | 2%    | 4%    | 2%    | 5%   | 3%    | 3%    | 5%    | 1%      | 3%    | 6%    | **      | 3%      | **         | **       | 3%       | **           | 11%      | 3%     | 4%       | **      | 4%    | 1%     | 3%      | 2%     | 3%      | 3%        | 4%     |
| Huckabee                                | 1%   | 0%   | 2%     | 2%    | 0%    | 2%    | 0%   | 1%    | 1%    | 0%    | 4%      | 1%    | 0%    | **      | 1%      | **         | **       | 1%       | **           | 0%       | 2%     | 0%       | **      | 0%    | 2%     | 1%      | 4%     | 2%      | 1%        | 1%     |
| Other                                   | 2%   | 2%   | 2%     | 5%    | 1%    | 1%    | 1%   | 3%    | 1%    | 0%    | 10%     | 2%    | 0%    | **      | 2%      | **         | **       | 1%       | **           | 9%       | 1%     | 4%       | **      | 2%    | 1%     | 1%      | 1%     | 1%      | 3%        | 1%     |
| Undecided                               | 3%   | 3%   | 4%     | 2%    | 7%    | 2%    | 4%   | 5%    | 3%    | 2%    | 0%      | 4%    | 0%    | **      | 3%      | **         | **       | 3%       | **           | 9%       | 3%     | 3%       | **      | 3%    | 2%     | 5%      | 3%     | 6%      | 3%        | 2%     |
| Total                                   | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 0%         | 0%       | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely Republican Pri    | 100% | 53%  | 47%    | 13%   | 19%   | 35%   | 34%  | 31%   | 69%   | 7%    | 5%      | 90%   | 6%    | 4%      | 100%    | 0%         | 0%       | 92%      | 2%           | 7%       | 65%    | 30%      | 3%      | 43%   | 20%    | 23%     | 7%     | 15%     | 35%       | 50%    |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

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If the Republican primary for President were today, and you were filling out your ballot now, which Republican would you vote for? Donald Trump? Ben Carson? Carly Fiorina? Marco Rubio? Jeb Bush? Ted Cruz? John Kasich? Mike Huckabee? Or Some other Republican?

| 922 Likely Republican Primary Voter     | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-3.3 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Trump                                   | 37%  | 40%     | 37%     | 33%     | 39%      | 36%      | 28%   | 44%     | 39%     | 35%   | 35%     |
| Carson                                  | 17%  | 15%     | 17%     | 19%     | 22%      | 16%      | 23%   | 14%     | 17%     | 18%   | 17%     |
| Fiorina                                 | 3%   | 2%      | 4%      | 3%      | 4%       | 3%       | 1%    | 1%      | 2%      | 3%    | 5%      |
| Rubio                                   | 16%  | 14%     | 15%     | 19%     | 10%      | 18%      | 24%   | 16%     | 15%     | 18%   | 13%     |
| Bush                                    | 7%   | 10%     | 6%      | 6%      | 10%      | 7%       | 4%    | 4%      | 8%      | 7%    | 10%     |
| Cruz                                    | 10%  | 9%      | 10%     | 12%     | 4%       | 12%      | 15%   | 13%     | 9%      | 7%    | 12%     |
| Kasich                                  | 3%   | 3%      | 3%      | 4%      | 2%       | 4%       | 1%    | 2%      | 3%      | 5%    | 3%      |
| Huckabee                                | 1%   | 1%      | 1%      | 1%      | 2%       | 1%       | 2%    | 1%      | 1%      | 2%    | 0%      |
| Other                                   | 2%   | 2%      | 2%      | 1%      | 3%       | 1%       | 0%    | 0%      | 2%      | 2%    | 2%      |
| Undecided                               | 3%   | 4%      | 3%      | 3%      | 4%       | 3%       | 3%    | 5%      | 3%      | 4%    | 2%      |
| Total                                   | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely Republican Pri    | 100% | 25%     | 41%     | 34%     | 21%      | 79%      | 10%   | 10%     | 34%     | 23%   | 24%     |

If the Democratic primary for President were today, and these were the only names on the ballot, who would you vote for? Hillary Clinton? Bernie Sanders? Or Martin O'Malley?

| 826 Likely Democratic Primary Voter     | A II | Ger  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Тор    | Issue   |        | i       | Educatio | n      |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|----------|--------|
| Credibility Interval: +/-3.3 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some     | 4-year |
| Clinton                                 | 66%  | 62%  | 68%    | 50%   | 69%   | 65%   | 72%  | 61%   | 68%  | **    | 75%     | 60%   | 81%   | 75%     | **      | 66%        | **       | **       | 68%          | **       | 58%    | 71%      | 63%     | 68%   | 66%    | 65%     | 68%    | 70%     | 64%      | 66%    |
| Sanders                                 | 24%  | 27%  | 21%    | 41%   | 19%   | 26%   | 16%  | 28%   | 21%  | **    | 19%     | 29%   | 9%    | 15%     | **      | 24%        | **       | **       | 23%          | **       | 23%    | 18%      | 32%     | 24%   | 11%    | 20%     | 24%    | 12%     | 25%      | 26%    |
| O'Malley                                | 3%   | 4%   | 2%     | 5%    | 3%    | 2%    | 4%   | 4%    | 3%   | **    | 3%      | 3%    | 2%    | 3%      | **      | 3%         | **       | **       | 3%           | **       | 6%     | 4%       | 1%      | 3%    | 7%     | 2%      | 1%     | 4%      | 4%       | 2%     |
| Other                                   | 2%   | 2%   | 2%     | 0%    | 1%    | 2%    | 3%   | 1%    | 3%   | **    | 1%      | 2%    | 1%    | 5%      | **      | 2%         | **       | **       | 2%           | **       | 3%     | 2%       | 1%      | 1%    | 5%     | 5%      | 1%     | 4%      | 1%       | 2%     |
| Undecided                               | 6%   | 5%   | 6%     | 4%    | 8%    | 6%    | 5%   | 6%    | 5%   | **    | 2%      | 6%    | 6%    | 3%      | **      | 6%         | **       | **       | 5%           | **       | 9%     | 6%       | 3%      | 4%    | 11%    | 8%      | 8%     | 10%     | 6%       | 4%     |
| Total                                   | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 0%      | 100%       | 0%       | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%     | 100%   |
| Composition of Likely Democratic Pri    | 100% | 45%  | 55%    | 16%   | 22%   | 32%   | 30%  | 38%   | 62%  | 5%    | 8%      | 72%   | 22%   | 6%      | 0%      | 100%       | 0%       | 2%       | 94%          | 3%       | 14%    | 43%      | 40%     | 45%   | 9%     | 11%     | 16%    | 13%     | 36%      | 50%    |

1 If the Democratic primary for President were today, and these were the only names on the ballot, who would you vote for? Hillary Clinton? Bernie Sanders? Or Martin O'Malley?

| 826 Likely Democratic Primary Voter     | ΛII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-3.3 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                                 | 66%  | 66%     | 63%     | 69%     | 65%      | 66%      | 79%   | 51%     | 62%     | 62%   | 73%     |
| Sanders                                 | 24%  | 21%     | 26%     | 25%     | 24%      | 24%      | 8%    | 33%     | 26%     | 25%   | 21%     |
| O'Malley                                | 3%   | 3%      | 3%      | 4%      | 3%       | 3%       | 2%    | 2%      | 6%      | 4%    | 1%      |
| Other                                   | 2%   | 2%      | 2%      | 1%      | 1%       | 2%       | 5%    | 1%      | 1%      | 2%    | 2%      |
| Undecided                               | 6%   | 8%      | 6%      | 2%      | 7%       | 5%       | 6%    | 13%     | 4%      | 7%    | 4%      |
| Total                                   | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely Democratic Pri    | 100% | 34%     | 37%     | 29%     | 30%      | 70%      | 6%    | 10%     | 28%     | 22%   | 34%     |

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Data Collected: 10/28/2015 - 11/01/2015

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Percentages

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If the general election for President were today, and the candidates were Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?

| 2400 Likely November 2016 Voters      | ۸    | Gei  | nder   |       | Αģ    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Af | filiation, R | Regardle |        | Ideology |         |       | Top    | ssue    |        |         | Education | n      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Clinton                               | 43%  | 39%  | 47%    | 48%   | 45%   | 42%   | 41%  | 46%   | 41%  | **    | 57%     | 37%   | 82%   | 50%     | 9%      | 81%        | 36%      | 9%       | 82%          | 35%      | 14%    | 48%      | 86%     | 44%   | 25%    | 24%     | 63%    | 39%     | 42%       | 46%    |
| Trump                                 | 47%  | 53%  | 42%    | 41%   | 44%   | 49%   | 51%  | 43%   | 50%  | **    | 35%     | 53%   | 13%   | 39%     | 82%     | 13%        | 45%      | 82%      | 13%          | 46%      | 78%    | 40%      | 9%      | 46%   | 71%    | 64%     | 28%    | 47%     | 48%       | 46%    |
| Undecided                             | 9%   | 8%   | 10%    | 11%   | 11%   | 9%    | 9%   | 11%   | 9%   | **    | 8%      | 10%   | 5%    | 11%     | 9%      | 5%         | 19%      | 9%       | 5%           | 18%      | 8%     | 12%      | 5%      | 10%   | 4%     | 12%     | 9%     | 14%     | 10%       | 8%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

If the general election for President were today, and the candidates were Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?

| 2400 Likely November 2016 Voters      | AII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                               | 43%  | 47%     | 41%     | 42%     | 51%      | 40%      | 34%   | 42%     | 39%     | 43%   | 51%     |
| Trump                                 | 47%  | 42%     | 49%     | 50%     | 35%      | 52%      | 59%   | 50%     | 53%     | 48%   | 37%     |
| Undecided                             | 9%   | 11%     | 9%      | 8%      | 14%      | 8%       | 7%    | 9%      | 8%      | 9%    | 12%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Ok, what if it were Hillary Clinton and Ben Carson?

| 2400 Likely November 2016 Voters      | Λ.ΙΙ | Ger  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Party   | / Registra | ation    | Party Aff | filiation, F | Regardle |        | Ideology |         |       | Тор    | Issue   |        | E       | Education | ı      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|-----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi   | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Clinton                               | 44%  | 41%  | 48%    | 48%   | 47%   | 44%   | 42%  | 47%   | 43%  | **    | 60%     | 39%   | 77%   | 46%     | 10%     | 82%        | 37%      | 10%       | 83%          | 37%      | 13%    | 51%      | 86%     | 46%   | 27%    | 25%     | 64%    | 42%     | 44%       | 46%    |
| Carson                                | 47%  | 50%  | 43%    | 42%   | 43%   | 47%   | 51%  | 42%   | 49%  | **    | 36%     | 51%   | 17%   | 43%     | 82%     | 12%        | 44%      | 82%       | 12%          | 46%      | 81%    | 37%      | 8%      | 46%   | 66%    | 64%     | 27%    | 46%     | 47%       | 46%    |
| Undecided                             | 9%   | 9%   | 9%     | 11%   | 10%   | 9%    | 7%   | 11%   | 8%   | **    | 3%      | 9%    | 6%    | 11%     | 8%      | 5%         | 18%      | 9%        | 5%           | 17%      | 6%     | 12%      | 6%      | 9%    | 7%     | 11%     | 9%     | 13%     | 9%        | 8%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%      | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%       | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

Ok, what if it were Hillary Clinton and Ben Carson?

| 2400 Likely November 2016 Voters      | AII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                               | 44%  | 47%     | 43%     | 43%     | 50%      | 43%      | 36%   | 39%     | 41%     | 43%   | 54%     |
| Carson                                | 47%  | 41%     | 48%     | 49%     | 38%      | 50%      | 57%   | 53%     | 52%     | 48%   | 35%     |
| Undecided                             | 9%   | 11%     | 9%      | 7%      | 12%      | 8%       | 7%    | 8%      | 8%      | 9%    | 12%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Geography: Florida

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Percentages

SURVEY USA

Bay News 9 (Tampa), News 13 (Orlando)

What if it were Hillary Clinton and Jeb Bush?

| 2400 Likely November 2016 Voters      | A II | Gei  | nder   |       | Αç    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Aft | filiation, F | Regardle |        | Ideology |         |       | Тор    | ssue    |        | E       | Education | ก      |   |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|-----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|---|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi   | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year | ı |
| Clinton                               | 46%  | 43%  | 49%    | 52%   | 48%   | 44%   | 43%  | 50%   | 44%  | **    | 56%     | 40%   | 82%   | 50%     | 12%     | 84%        | 38%      | 12%       | 85%          | 37%      | 15%    | 51%      | 89%     | 48%   | 29%    | 24%     | 64%    | 42%     | 43%       | 49%    | ı |
| Bush                                  | 44%  | 46%  | 41%    | 35%   | 40%   | 45%   | 48%  | 39%   | 46%  | **    | 34%     | 49%   | 13%   | 36%     | 77%     | 10%        | 42%      | 77%       | 10%          | 43%      | 74%    | 37%      | 6%      | 42%   | 59%    | 64%     | 30%    | 48%     | 45%       | 41%    | ı |
| Undecided                             | 10%  | 11%  | 10%    | 13%   | 11%   | 11%   | 8%   | 12%   | 10%  | **    | 10%     | 11%   | 6%    | 14%     | 11%     | 5%         | 20%      | 11%       | 5%           | 19%      | 11%    | 12%      | 5%      | 10%   | 12%    | 12%     | 6%     | 11%     | 12%       | 9%     | ı |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%      | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   | ı |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%       | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    | ı |

What if it were Hillary Clinton and Jeb Bush?

| 2400 Likely November 2016 Voters      | AII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                               | 46%  | 50%     | 45%     | 44%     | 52%      | 44%      | 38%   | 41%     | 41%     | 45%   | 55%     |
| Bush                                  | 44%  | 39%     | 45%     | 47%     | 35%      | 47%      | 51%   | 52%     | 48%     | 44%   | 34%     |
| Undecided                             | 10%  | 12%     | 10%     | 9%      | 13%      | 9%       | 11%   | 7%      | 11%     | 11%   | 11%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

What if it were Hillary Clinton and Marco Rubio?

| 2400 Likely November 2016 Voters      | ΔII  | Ge   | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        | 1       | Education | 1      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Clinton                               | 46%  | 44%  | 49%    | 48%   | 50%   | 46%   | 43%  | 50%   | 45%  | **    | 64%     | 41%   | 82%   | 54%     | 12%     | 85%        | 38%      | 12%      | 85%          | 38%      | 15%    | 52%      | 88%     | 47%   | 32%    | 24%     | 68%    | 44%     | 44%       | 49%    |
| Rubio                                 | 45%  | 49%  | 42%    | 39%   | 40%   | 46%   | 51%  | 39%   | 49%  | **    | 28%     | 51%   | 13%   | 36%     | 81%     | 10%        | 45%      | 81%      | 10%          | 45%      | 78%    | 37%      | 7%      | 46%   | 61%    | 65%     | 24%    | 44%     | 47%       | 44%    |
| Undecided                             | 8%   | 8%   | 9%     | 13%   | 10%   | 8%    | 5%   | 11%   | 7%   | **    | 7%      | 9%    | 5%    | 10%     | 7%      | 5%         | 17%      | 7%       | 5%           | 17%      | 7%     | 11%      | 5%      | 7%    | 7%     | 11%     | 8%     | 12%     | 9%        | 6%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

What if it were Hillary Clinton and Marco Rubio?

| 2400 Likely November 2016 Voters      | ΛII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                               | 46%  | 50%     | 45%     | 44%     | 52%      | 44%      | 36%   | 39%     | 43%     | 45%   | 56%     |
| Rubio                                 | 45%  | 39%     | 46%     | 50%     | 35%      | 49%      | 55%   | 54%     | 48%     | 48%   | 35%     |
| Undecided                             | 8%   | 10%     | 9%      | 6%      | 13%      | 7%       | 8%    | 7%      | 9%      | 8%    | 9%      |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

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Bay News 9 (Tampa), News 13 (Orlando)

What if it were Hillary Clinton and Carly Fiorina?

| 2400 Likely November 2016 Voters      | A II | Ger  | nder   |       | Ą     | ge    |      | <50   | / 50+ | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Aft | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        | F       | Education | า      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|-------|-------|---------|---------|------------|----------|-----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+   | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi   | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Clinton                               | 48%  | 45%  | 51%    | 52%   | 52%   | 47%   | 45%  | 52%   | 46%   | **    | 65%     | 42%   | 83%   | 53%     | 15%     | 85%        | 41%      | 15%       | 85%          | 39%      | 18%    | 54%      | 89%     | 48%   | 32%    | 29%     | 69%    | 45%     | 46%       | 50%    |
| Fiorina                               | 42%  | 47%  | 38%    | 35%   | 36%   | 44%   | 47%  | 36%   | 46%   | **    | 27%     | 47%   | 13%   | 36%     | 76%     | 9%         | 40%      | 76%       | 9%           | 43%      | 74%    | 34%      | 6%      | 43%   | 58%    | 60%     | 20%    | 41%     | 43%       | 42%    |
| Undecided                             | 10%  | 8%   | 12%    | 13%   | 12%   | 9%    | 8%   | 12%   | 9%    | **    | 7%      | 11%   | 4%    | 11%     | 10%     | 6%         | 19%      | 9%        | 6%           | 18%      | 8%     | 13%      | 5%      | 9%    | 10%    | 12%     | 11%    | 14%     | 11%       | 8%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%      | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 10%  | 510/   | 130/  | 230/  | 330/  | 31%  | 36%   | 64%   | 5%    | 7%      | 82%   | 12%   | 6%      | /110/   | /110/      | 16%      | 40%       | 40%          | 20%      | 35%    | 120/     | 20%     | 15%   | 1./10/ | 170/    | 110/   | 1.40/   | 37%       | 100/   |

What if it were Hillary Clinton and Carly Fiorina?

| 2400 Likely November 2016 Voters      | A II |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Clinton                               | 48%  | 52%     | 46%     | 46%     | 55%      | 45%      | 36%   | 44%     | 44%     | 46%   | 58%     |
| Fiorina                               | 42%  | 36%     | 44%     | 47%     | 30%      | 47%      | 52%   | 48%     | 46%     | 45%   | 31%     |
| Undecided                             | 10%  | 12%     | 10%     | 8%      | 15%      | 8%       | 11%   | 8%      | 10%     | 9%    | 11%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Now, what if the general election for President were today, and the candidates were Democrat Bernie Sanders and Republican Donald Trump? Who would you vote for?

| 2400 Likely November 2016 Voters      | Λ.ΙΙ | Ger  | nder   |       | Αį    | ge    |      | <50 / | / 50+ | Cuban | Non-Cu  |       | Race  |         | Party   | / Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        | E       | Education | ı      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+   | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Sanders                               | 41%  | 38%  | 44%    | 50%   | 40%   | 41%   | 38%  | 44%   | 40%   | **    | 44%     | 37%   | 74%   | 36%     | 11%     | 74%        | 38%      | 10%      | 75%          | 36%      | 14%    | 46%      | 81%     | 43%   | 22%    | 22%     | 60%    | 39%     | 40%       | 43%    |
| Trump                                 | 50%  | 55%  | 44%    | 41%   | 48%   | 50%   | 54%  | 45%   | 52%   | **    | 43%     | 55%   | 17%   | 45%     | 82%     | 18%        | 48%      | 83%      | 17%          | 48%      | 80%    | 41%      | 12%     | 48%   | 73%    | 66%     | 34%    | 48%     | 50%       | 49%    |
| Undecided                             | 9%   | 7%   | 12%    | 9%    | 12%   | 8%    | 9%   | 11%   | 8%    | **    | 13%     | 9%    | 8%    | 18%     | 7%      | 8%         | 15%      | 7%       | 8%           | 16%      | 6%     | 13%      | 7%      | 10%   | 5%     | 12%     | 7%     | 13%     | 10%       | 8%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%   | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

Now, what if the general election for President were today, and the candidates were Democrat Bernie Sanders and Republican Donald Trump? Who would you vote for?

| 2400 Likely November 2016 Voters      | ΛII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Sanders                               | 41%  | 46%     | 39%     | 39%     | 48%      | 39%      | 36%   | 43%     | 35%     | 42%   | 48%     |
| Trump                                 | 50%  | 44%     | 51%     | 54%     | 38%      | 54%      | 56%   | 51%     | 57%     | 49%   | 40%     |
| Undecided                             | 9%   | 10%     | 10%     | 8%      | 14%      | 7%       | 9%    | 6%      | 8%      | 10%   | 12%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Geography: Florida

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#### Ok, what if it were Bernie Sanders and Republican Ben Carson?

| 2400 Likely November 2016 Voters      | A II | Ge   | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | / Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology | ,       |       | Top I  | ssue    |        | ı       | Educatio | ı      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some     | 4-year |
| Sanders                               | 40%  | 38%  | 43%    | 48%   | 38%   | 41%   | 37%  | 42%   | 39%  | **    | 42%     | 37%   | 67%   | 30%     | 9%      | 75%        | 34%      | 9%       | 75%          | 32%      | 12%    | 44%      | 82%     | 42%   | 21%    | 20%     | 55%    | 34%     | 39%      | 43%    |
| Carson                                | 48%  | 52%  | 45%    | 41%   | 46%   | 48%   | 53%  | 44%   | 51%  | **    | 42%     | 52%   | 24%   | 50%     | 83%     | 15%        | 46%      | 83%      | 15%          | 46%      | 80%    | 41%      | 10%     | 47%   | 69%    | 67%     | 31%    | 47%     | 48%      | 48%    |
| Undecided                             | 12%  | 10%  | 13%    | 11%   | 16%   | 11%   | 9%   | 14%   | 10%  | **    | 16%     | 11%   | 8%    | 20%     | 9%      | 10%        | 20%      | 8%       | 10%          | 22%      | 7%     | 15%      | 9%      | 11%   | 10%    | 13%     | 14%    | 19%     | 12%      | 9%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%     | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%      | 48%    |

#### Ok, what if it were Bernie Sanders and Republican Ben Carson?

| 2400 Likely November 2016 Voters      | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Sanders                               | 40%  | 44%     | 38%     | 39%     | 43%      | 39%      | 32%   | 39%     | 36%     | 42%   | 47%     |
| Carson                                | 48%  | 42%     | 50%     | 53%     | 39%      | 52%      | 59%   | 52%     | 53%     | 49%   | 39%     |
| Undecided                             | 12%  | 14%     | 12%     | 8%      | 18%      | 9%       | 9%    | 9%      | 12%     | 10%   | 15%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

#### 10 What if it were Bernie Sanders and Republican Jeb Bush?

| 2400 Likely November 2016 Voters      | Λ.ΙΙ | Ger  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Party   | Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        |         | Education | 1      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|----------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr   | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Sanders                               | 44%  | 42%  | 45%    | 54%   | 43%   | 43%   | 40%  | 47%   | 42%  | **    | 41%     | 39%   | 79%   | 41%     | 11%     | 78%      | 40%      | 13%      | 78%          | 37%      | 15%    | 48%      | 85%     | 45%   | 25%    | 24%     | 58%    | 39%     | 43%       | 46%    |
| Bush                                  | 46%  | 49%  | 43%    | 38%   | 45%   | 46%   | 51%  | 42%   | 48%  | **    | 43%     | 51%   | 16%   | 41%     | 79%     | 14%      | 44%      | 78%      | 14%          | 45%      | 77%    | 40%      | 8%      | 44%   | 62%    | 67%     | 33%    | 48%     | 46%       | 45%    |
| Undecided                             | 10%  | 9%   | 12%    | 8%    | 12%   | 12%   | 9%   | 10%   | 10%  | **    | 17%     | 11%   | 5%    | 18%     | 10%     | 8%       | 16%      | 9%       | 8%           | 18%      | 8%     | 12%      | 7%      | 10%   | 13%    | 9%      | 9%     | 13%     | 11%       | 9%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%     | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%      | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

#### What if it were Bernie Sanders and Republican Jeb Bush?

| 2400 Likely November 2016 Voters      | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Sanders                               | 44%  | 48%     | 43%     | 41%     | 50%      | 42%      | 35%   | 43%     | 38%     | 44%   | 52%     |
| Bush                                  | 46%  | 42%     | 46%     | 51%     | 37%      | 49%      | 57%   | 48%     | 51%     | 46%   | 37%     |
| Undecided                             | 10%  | 11%     | 11%     | 9%      | 14%      | 9%       | 8%    | 9%      | 11%     | 10%   | 10%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

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What if it were Bernie Sanders and Republican Marco Rubio?

| 2400 Likely November 2016 Voters      | A II | Gei  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Party   | y Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology | ,       |       | Top I  | ssue    |        |         | Education | า      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Sanders                               | 44%  | 42%  | 46%    | 51%   | 46%   | 44%   | 41%  | 48%   | 42%  | **    | 46%     | 40%   | 78%   | 42%     | 11%     | 81%        | 40%      | 11%      | 81%          | 39%      | 15%    | 50%      | 85%     | 46%   | 26%    | 24%     | 62%    | 41%     | 44%       | 46%    |
| Rubio                                 | 46%  | 50%  | 42%    | 38%   | 42%   | 47%   | 52%  | 40%   | 49%  | **    | 37%     | 51%   | 17%   | 41%     | 80%     | 13%        | 44%      | 81%      | 12%          | 44%      | 79%    | 38%      | 8%      | 45%   | 63%    | 66%     | 25%    | 44%     | 46%       | 47%    |
| Undecided                             | 9%   | 7%   | 11%    | 11%   | 12%   | 9%    | 7%   | 12%   | 8%   | **    | 17%     | 9%    | 5%    | 18%     | 8%      | 7%         | 15%      | 8%       | 7%           | 17%      | 6%     | 12%      | 7%      | 8%    | 10%    | 10%     | 12%    | 15%     | 10%       | 7%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

What if it were Bernie Sanders and Republican Marco Rubio?

| 2400 Likely November 2016 Voters      | AII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Sanders                               | 44%  | 49%     | 43%     | 41%     | 49%      | 43%      | 34%   | 44%     | 40%     | 43%   | 53%     |
| Rubio                                 | 46%  | 40%     | 47%     | 52%     | 35%      | 50%      | 57%   | 50%     | 51%     | 48%   | 35%     |
| Undecided                             | 9%   | 11%     | 10%     | 6%      | 16%      | 7%       | 9%    | 6%      | 9%      | 9%    | 11%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

19 What if it were Bernie Sanders and Republican Carly Fiorina?

| 2400 Likely November 2016 Voters      | Λ.ΙΙ | Ger  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Party   | Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        |         | Education | 1      |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|----------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr   | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Sanders                               | 46%  | 43%  | 48%    | 56%   | 48%   | 44%   | 41%  | 51%   | 42%  | **    | 52%     | 41%   | 77%   | 47%     | 13%     | 81%      | 43%      | 14%      | 81%          | 38%      | 18%    | 51%      | 85%     | 46%   | 28%    | 26%     | 65%    | 39%     | 46%       | 48%    |
| Fiorina                               | 43%  | 47%  | 38%    | 33%   | 38%   | 45%   | 48%  | 36%   | 47%  | **    | 31%     | 47%   | 16%   | 36%     | 76%     | 11%      | 40%      | 76%      | 10%          | 42%      | 74%    | 35%      | 7%      | 43%   | 61%    | 62%     | 21%    | 43%     | 41%       | 44%    |
| Undecided                             | 12%  | 9%   | 14%    | 11%   | 14%   | 11%   | 10%  | 13%   | 11%  | **    | 17%     | 12%   | 6%    | 17%     | 11%     | 9%       | 18%      | 10%      | 9%           | 20%      | 8%     | 15%      | 8%      | 11%   | 12%    | 12%     | 14%    | 18%     | 13%       | 8%     |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%     | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%  | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%      | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%    |

12 What if it were Bernie Sanders and Republican Carly Fiorina?

| 2400 Likely November 2016 Voters      | ΛII  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Sanders                               | 46%  | 49%     | 45%     | 44%     | 51%      | 44%      | 36%   | 47%     | 40%     | 45%   | 55%     |
| Fiorina                               | 43%  | 36%     | 44%     | 49%     | 30%      | 47%      | 54%   | 44%     | 48%     | 46%   | 32%     |
| Undecided                             | 12%  | 16%     | 11%     | 7%      | 19%      | 9%       | 10%   | 9%      | 12%     | 9%    | 14%     |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015

Percentages

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3 What's the biggest issue facing the 2016 candidates for President? The economy? Immigration? Education? National Security? Health Care? Climate Change? Or something else?

|                                       |      |      |        |       |       |       |      |       |       |       |         |       |       |         |         |            |          |          |              |          |        |          |         |       |        |         |        |         |           | $\overline{}$ |
|---------------------------------------|------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|---------------|
| 2400 Likely November 2016 Voters      | Δ11  | Ger  | nder   |       | Α     | ge    |      | <50   | / 50+ | Cuban | Non-Cu  |       | Race  |         | Party   | / Registra | ation    | Party Af | filiation, I | Regardle |        | Ideology |         |       | Top I  | ssue    |        | E       | Education | n .           |
| Credibility Interval: +/-2 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+   | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year        |
| Economy                               | 45%  | 45%  | 44%    | 43%   | 46%   | 45%   | 44%  | 45%   | 44%   | **    | 42%     | 44%   | 49%   | 36%     | 42%     | 45%        | 49%      | 42%      | 45%          | 50%      | 43%    | 46%      | 44%     | 100%  | 0%     | 0%      | 0%     | 44%     | 46%       | 44%           |
| Immigration                           | 14%  | 15%  | 12%    | 12%   | 12%   | 14%   | 16%  | 12%   | 15%   | **    | 20%     | 14%   | 10%   | 19%     | 19%     | 10%        | 11%      | 19%      | 10%          | 12%      | 20%    | 11%      | 8%      | 0%    | 100%   | 0%      | 0%     | 14%     | 15%       | 13%           |
| Education                             | 3%   | 3%   | 3%     | 6%    | 5%    | 3%    | 2%   | 5%    | 2%    | **    | 3%      | 3%    | 8%    | 3%      | 2%      | 5%         | 3%       | 2%       | 5%           | 3%       | 2%     | 3%       | 6%      | 0%    | 0%     | 0%      | 0%     | 1%      | 3%        | 5%            |
| National Security                     | 17%  | 15%  | 18%    | 10%   | 16%   | 17%   | 20%  | 14%   | 19%   | **    | 11%     | 18%   | 9%    | 18%     | 23%     | 11%        | 16%      | 23%      | 10%          | 17%      | 23%    | 17%      | 8%      | 0%    | 0%     | 100%    | 0%     | 19%     | 17%       | 16%           |
| Health Care                           | 11%  | 10%  | 12%    | 14%   | 12%   | 12%   | 7%   | 13%   | 9%    | **    | 15%     | 10%   | 16%   | 13%     | 7%      | 15%        | 8%       | 7%       | 16%          | 8%       | 8%     | 11%      | 15%     | 0%    | 0%     | 0%      | 100%   | 13%     | 9%        | 11%           |
| Climate Change                        | 4%   | 5%   | 4%     | 9%    | 4%    | 3%    | 5%   | 6%    | 4%    | **    | 4%      | 5%    | 2%    | 2%      | 1%      | 8%         | 5%       | 1%       | 9%           | 3%       | 0%     | 4%       | 13%     | 0%    | 0%     | 0%      | 0%     | 3%      | 3%        | 6%            |
| Other                                 | 3%   | 3%   | 3%     | 2%    | 4%    | 3%    | 3%   | 3%    | 3%    | **    | 2%      | 3%    | 2%    | 4%      | 3%      | 3%         | 4%       | 3%       | 3%           | 5%       | 2%     | 4%       | 4%      | 0%    | 0%     | 0%      | 0%     | 2%      | 3%        | 4%            |
| Not Sure                              | 3%   | 3%   | 3%     | 3%    | 1%    | 3%    | 3%   | 2%    | 3%    | **    | 3%      | 3%    | 3%    | 5%      | 2%      | 3%         | 4%       | 2%       | 3%           | 3%       | 3%     | 3%       | 3%      | 0%    | 0%     | 0%      | 0%     | 5%      | 3%        | 2%            |
| Total                                 | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%          |
| Composition of Likely November 201    | 100% | 49%  | 51%    | 13%   | 23%   | 33%   | 31%  | 36%   | 64%   | 5%    | 7%      | 82%   | 12%   | 6%      | 41%     | 41%        | 16%      | 40%      | 40%          | 20%      | 35%    | 42%      | 20%     | 45%   | 14%    | 17%     | 11%    | 14%     | 37%       | 48%           |

What's the biggest issue facing the 2016 candidates for President? The economy? Immigration? Education? National Security? Health Care? Climate Change? Or something else?

| 2400 Likely November 2016 Voters      | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---------------------------------------|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-2 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Economy                               | 45%  | 45%     | 42%     | 47%     | 44%      | 45%      | 45%   | 43%     | 46%     | 42%   | 45%     |
| Immigration                           | 14%  | 13%     | 15%     | 12%     | 13%      | 14%      | 12%   | 12%     | 14%     | 16%   | 14%     |
| Education                             | 3%   | 2%      | 4%      | 4%      | 4%       | 3%       | 2%    | 4%      | 4%      | 4%    | 3%      |
| National Security                     | 17%  | 13%     | 18%     | 18%     | 14%      | 18%      | 26%   | 16%     | 15%     | 18%   | 15%     |
| Health Care                           | 11%  | 14%     | 10%     | 8%      | 15%      | 9%       | 7%    | 16%     | 10%     | 7%    | 13%     |
| Climate Change                        | 4%   | 4%      | 4%      | 6%      | 4%       | 5%       | 1%    | 3%      | 4%      | 5%    | 6%      |
| Other                                 | 3%   | 3%      | 3%      | 3%      | 2%       | 4%       | 4%    | 3%      | 4%      | 5%    | 1%      |
| Not Sure                              | 3%   | 5%      | 2%      | 2%      | 3%       | 3%       | 4%    | 2%      | 4%      | 3%    | 2%      |
| Total                                 | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Likely November 201    | 100% | 32%     | 38%     | 31%     | 26%      | 74%      | 8%    | 9%      | 32%     | 23%   | 29%     |

Would you support or oppose a state constitutional amendment to legalize medical marijuana?

| 2712 Registered Voters                  |      | Ger  | nder   |       | Αģ    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Party   | y Registra | ation    | Party Aff | iliation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        | E       | Education | 1      |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|-----------|-------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-1.9 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi   | Democr      | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Support                                 | 62%  | 64%  | 60%    | 67%   | 68%   | 66%   | 48%  | 68%   | 58%  | 61%   | 61%     | 61%   | 67%   | 63%     | 45%     | 75%        | 68%      | 44%       | 76%         | 66%      | 44%    | 68%      | 81%     | 63%   | 51%    | 52%     | 72%    | 56%     | 64%       | 62%    |
| Oppose                                  | 30%  | 31%  | 30%    | 20%   | 21%   | 28%   | 46%  | 21%   | 37%  | 29%   | 26%     | 32%   | 22%   | 29%     | 47%     | 17%        | 25%      | 47%       | 17%         | 25%      | 49%    | 24%      | 12%     | 31%   | 41%    | 42%     | 20%    | 35%     | 28%       | 30%    |
| Not Sure                                | 8%   | 5%   | 10%    | 13%   | 11%   | 5%    | 6%   | 11%   | 5%   | 10%   | 12%     | 7%    | 11%   | 9%      | 8%      | 7%         | 7%       | 8%        | 7%          | 9%       | 7%     | 9%       | 7%      | 6%    | 8%     | 6%      | 7%     | 8%      | 8%        | 8%     |
| Total                                   | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%      | 100%        | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Registered Voters        | 100% | 48%  | 52%    | 16%   | 24%   | 32%   | 29%  | 40%   | 60%  | 5%    | 7%      | 80%   | 13%   | 7%      | 39%     | 41%        | 17%      | 37%       | 40%         | 22%      | 34%    | 43%      | 20%     | 45%   | 14%    | 17%     | 11%    | 16%     | 38%       | 46%    |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015

Percentages

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Bay News 9 (Tampa), News 13 (Orlando)

Would you support or oppose a state constitutional amendment to legalize medical marijuana?

| 2712 Registered Voters                  | A 11 |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-1.9 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Support                                 | 62%  | 62%     | 62%     | 61%     | 68%      | 59%      | 57%   | 55%     | 62%     | 62%   | 65%     |
| Oppose                                  | 30%  | 29%     | 30%     | 32%     | 18%      | 36%      | 33%   | 34%     | 32%     | 32%   | 26%     |
| Not Sure                                | 8%   | 9%      | 8%      | 7%      | 14%      | 5%       | 9%    | 11%     | 7%      | 6%    | 9%      |
| Total                                   | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Registered Voters        | 100% | 34%     | 37%     | 29%     | 31%      | 69%      | 8%    | 9%      | 31%     | 22%   | 30%     |

Would you support or oppose a state constitutional amendment to legalize all forms of marijuana?

| 2712 Registered Voters                  | A.II | Ge   | nder   |       | A     | ge    |      | <50 / | / 50+ | Cuban | Non-Cu  |       | Race  |         | Part    | y Registra | ation    | Party Af | ffiliation, R | egardle |        | Ideology |         |       | Top    | ssue    |        | 1       | Education | า      |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|---------|-------|-------|---------|---------|------------|----------|----------|---------------|---------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-1.9 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+   | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr        | Indepe  | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Support                                 | 44%  | 49%  | 40%    | 57%   | 49%   | 49%   | 26%  | 52%   | 39%   | 41%   | 37%     | 44%   | 44%   | 41%     | 30%     | 56%        | 45%      | 30%      | 56%           | 45%     | 31%    | 45%      | 65%     | 46%   | 35%    | 32%     | 57%    | 43%     | 44%       | 44%    |
| Oppose                                  | 47%  | 44%  | 49%    | 31%   | 38%   | 42%   | 67%  | 35%   | 54%   | 47%   | 47%     | 48%   | 40%   | 48%     | 63%     | 32%        | 45%      | 63%      | 32%           | 44%     | 62%    | 44%      | 24%     | 46%   | 59%    | 61%     | 38%    | 45%     | 45%       | 48%    |
| Not Sure                                | 10%  | 7%   | 12%    | 12%   | 13%   | 8%    | 6%   | 13%   | 7%    | 12%   | 16%     | 8%    | 16%   | 11%     | 7%      | 11%        | 9%       | 6%       | 11%           | 11%     | 6%     | 11%      | 11%     | 8%    | 6%     | 7%      | 6%     | 13%     | 10%       | 8%     |
| Total                                   | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100%  | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%          | 100%    | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Registered Voters        | 100% | 48%  | 52%    | 16%   | 24%   | 32%   | 29%  | 40%   | 60%   | 5%    | 7%      | 80%   | 13%   | 7%      | 39%     | 41%        | 17%      | 37%      | 40%           | 22%     | 34%    | 43%      | 20%     | 45%   | 14%    | 17%     | 11%    | 16%     | 38%       | 46%    |

Would you support or oppose a state constitutional amendment to legalize all forms of marijuana?

| 2712 Registered Voters                  | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-1.9 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Support                                 | 44%  | 45%     | 45%     | 42%     | 53%      | 40%      | 36%   | 41%     | 45%     | 45%   | 44%     |
| Oppose                                  | 47%  | 42%     | 47%     | 50%     | 32%      | 53%      | 56%   | 48%     | 47%     | 46%   | 44%     |
| Not Sure                                | 10%  | 13%     | 8%      | 8%      | 15%      | 7%       | 8%    | 11%     | 8%      | 8%    | 12%     |
| Total                                   | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Registered Voters        | 100% | 34%     | 37%     | 29%     | 31%      | 69%      | 8%    | 9%      | 31%     | 22%   | 30%     |

Do you support or oppose legalizing casino gaming in Florida?

| 2712 Registered Voters                  | ΛII  | Ger  | nder   |       | Αį    | ge    |      | <50 / | 50+  | Cuban | Non-Cu  |       | Race  |         | Part    | / Registra | ation    | Party Af | filiation, F | Regardle |        | Ideology |         |       | Top I  | ssue    |        | E       | Education | n      |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|---------|-------|-------|---------|---------|------------|----------|----------|--------------|----------|--------|----------|---------|-------|--------|---------|--------|---------|-----------|--------|
| Credibility Interval: +/-1.9 pct points | All  | Male | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49 | 50+  | Yes   | Hispani | White | Black | Asian / | Republi | Democr     | Unaffili | Republi  | Democr       | Indepe   | Conser | Modera   | Liberal | Econo | Immigr | Nationa | Health | High Sc | Some      | 4-year |
| Support                                 | 55%  | 60%  | 51%    | 58%   | 64%   | 54%   | 48%  | 62%   | 51%  | 57%   | 55%     | 56%   | 57%   | 48%     | 53%     | 57%        | 59%      | 52%      | 57%          | 59%      | 53%    | 55%      | 60%     | 57%   | 56%    | 52%     | 67%    | 57%     | 57%       | 54%    |
| Oppose                                  | 34%  | 32%  | 37%    | 25%   | 27%   | 37%   | 44%  | 26%   | 40%  | 26%   | 34%     | 35%   | 26%   | 39%     | 39%     | 31%        | 31%      | 40%      | 31%          | 31%      | 38%    | 34%      | 30%     | 35%   | 36%    | 41%     | 26%    | 30%     | 31%       | 39%    |
| Not Sure                                | 10%  | 8%   | 12%    | 18%   | 9%    | 9%    | 8%   | 12%   | 9%   | 17%   | 11%     | 9%    | 16%   | 13%     | 8%      | 12%        | 10%      | 8%       | 12%          | 10%      | 9%     | 11%      | 11%     | 8%    | 8%     | 8%      | 7%     | 13%     | 12%       | 8%     |
| Total                                   | 100% | 100% | 100%   | 100%  | 100%  | 100%  | 100% | 100%  | 100% | 100%  | 100%    | 100%  | 100%  | 100%    | 100%    | 100%       | 100%     | 100%     | 100%         | 100%     | 100%   | 100%     | 100%    | 100%  | 100%   | 100%    | 100%   | 100%    | 100%      | 100%   |
| Composition of Registered Voters        | 100% | 48%  | 52%    | 16%   | 24%   | 32%   | 29%  | 40%   | 60%  | 5%    | 7%      | 80%   | 13%   | 7%      | 39%     | 41%        | 17%      | 37%      | 40%          | 22%      | 34%    | 43%      | 20%     | 45%   | 14%    | 17%     | 11%    | 16%     | 38%       | 46%    |

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015

Percentages

SURVEY USA

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

Do you support or oppose legalizing casino gaming in Florida?

| 2712 Registered Voters                  | All  |         | Income  |         | Cell Pho | ne / Lan |       |         | Region  |       |         |
|---|------|---------|---------|---------|----------|----------|-------|---------|---------|-------|---------|
| Credibility Interval: +/-1.9 pct points | All  | < \$40K | \$40K - | > \$80K | Cell Ph  | Landlin  | North | North E | Central | South | South E |
| Support                                 | 55%  | 53%     | 58%     | 56%     | 66%      | 51%      | 49%   | 49%     | 54%     | 53%   | 62%     |
| Oppose                                  | 34%  | 33%     | 33%     | 37%     | 19%      | 41%      | 37%   | 39%     | 36%     | 38%   | 29%     |
| Not Sure                                | 10%  | 14%     | 9%      | 7%      | 15%      | 8%       | 14%   | 11%     | 10%     | 9%    | 9%      |
| Total                                   | 100% | 100%    | 100%    | 100%    | 100%     | 100%     | 100%  | 100%    | 100%    | 100%  | 100%    |
| Composition of Registered Voters        | 100% | 34%     | 37%     | 29%     | 31%      | 69%      | 8%    | 9%      | 31%     | 22%   | 30%     |

<sup>\*\*</sup> Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.