SURVEY USA

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) Bay News 9 (Tampa), News 13 (Orlando)

In Florida, 19 Weeks to GOP Presidential Primary, Trump Tops Carson and Rubio 2:1; Former FL Governor Bush Runs 5th;

Dem Clinton Dispatches Sanders 3:1; State's 29 Electoral Votes Go Red if Trump or Carson Face Clinton in General Election: Hillary Clinton wins 3:1 a Florida Democratic Presidential Primary today and Donald Trump wins 2:1 a Republican presidential primary today, according to SurveyUSA research conducted for Bay News 9 in Tampa and News 13 Orlando. Trump gets 37% to Ben Carson's 17% to Marco Rubio's 16%, in research completed after the most recent GOP candidate debate. Ted Cruz runs 4th at 10%, former Florida Governor Jeb Bush is 5th at 7%. Trump gets 49% of the vote among Republican Primary voters who say that immigration is the most important issue that the country faces. Trump leads in all 5 regions of the state. Clinton today gets 66% to 24% for Bernie Sanders. Clinton is above 50% in every region of the state. Clinton leads 2:1 among whites, 9:1 among blacks. * If Clinton and Trump are their party's nominees, Florida's 29 vital electoral votes turn red: Trump 47%, Clinton 43%.

- * If Clinton and Carson are their party's nominees, Florida's 29 vital electoral votes turn red: Carson 47%, Clinton 44%.
- * If Clinton and Rubio are their party's nominees, Florida is too-close-to-call: Clinton 46%, Rubio 45%. Florida registered voters support a constitutional amendment to legalize medical marijuana, 2:1. Voters split on whether recreational use of marijuana should be legalized. Voters by 5:3 favoring legalizing casino gambling in Florida. Filtering: 3,000 state of Florida adults were interviewed 10/28/15 through 11/01/15. Of the adults, 2,712 were registered voters, 2,400 were determined to be likely to vote in the 11/08/16 general election. Of the registered voters, SurveyUSA determined that 922 were likely to vote in the 03/15/16 Republican primary and 826 were likely to vote in the 03/15/16 Democratic primary. This research was conducted using blended sample, mixed mode: respondents reachable on their home telephone (69% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (31% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Barack Obama carried Florida (the state was "blue") in both 2008 and 2012.

If the Republican primary for President were today, and you were filling out your ballot now, which Republican would you vote for? Donald Trump? Ben Carson? Carly Fiorina? Marco Rubio? Jeb Bush? Ted Cruz? John Kasich? Mike Huckabee? Or Some other Republican?

922 Likely Republican Primary Voter	All	Gei	nder		Α	ge		<50	/ 50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, I	Regardle		Ideology			Тор	Issue		E	Educatio	n
Credibility Interval: +/-3.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Trump	337	192	145	40	72	129	96	112	225	17	19	306	14	17	337	0	0	314	5	18	207	104	14	136	89	67	22	51	121	162
Carson	160	71	88	33	28	48	51	61	99	15	7	137	17	6	160	0	0	151	2	7	116	40	2	62	23	41	17	17	65	78
Fiorina	28	16	12	6	8	9	6	14	15	3	2	21	4	3	28	0	0	24	1	3	16	9	2	10	2	7	0	2	7	19
Rubio	148	77	71	14	22	46	66	35	113	15	4	138	6	5	148	0	0	139	4	5	98	48	2	68	16	46	10	23	43	82
Bush	69	35	34	5	10	28	26	15	54	6	6	62	4	4	69	0	0	66	1	2	32	33	4	29	10	13	6	13	19	36
Cruz	94	57	38	9	10	40	35	19	75	6	1	86	4	4	94	0	0	86	1	7	79	12	3	45	30	14	2	12	37	46
Kasich	30	14	16	2	7	7	15	9	21	3	1	26	3	2	30	0	0	22	1	7	16	12	2	14	2	6	2	4	8	18
Huckabee	10	2	8	3	0	6	1	3	7	0	2	10	0	0	10	0	0	10	0	0	10	0	0	2	4	2	2	3	3	5
Other	16	8	8	6	2	4	4	8	7	0	5	15	0	1	16	0	0	10	0	6	5	10	0	8	1	2	1	1	9	6
Undecided	30	15	16	2	11	5	12	14	17	1	0	29	0	1	30	0	0	24	0	6	19	9	0	10	4	11	2	9	11	11
Total	922	486	436	119	171	321	311	290	632	66	45	830	51	41	922	0	0	847	15	60	597	278	30	385	183	208	62	134	323	462
Composition of Likely Republican Pri	100%	53%	47%	13%	19%	35%	34%	31%	69%	7%	5%	90%	6%	4%	100%	0%	0%	92%	2%	7%	65%	30%	3%	43%	20%	23%	7%	15%	35%	50%

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If the Republican primary for President were today, and you were filling out your ballot now, which Republican would you vote for? Donald Trump? Ben Carson? Carly Fiorina? Marco Rubio? Jeb Bush? Ted Cruz? John Kasich? Mike Huckabee? Or Some other Republican?

922 Likely Republican Primary Voter			Income		Cell Pho	no / Lon			Region		
922 Likely Republican Filmary Voter	All		IIICOIIIE		Cell Filo	ille / Laii			Region		
Credibility Interval: +/-3.3 pct points	7 41	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Trump	337	90	138	104	77	260	25	41	121	73	77
Carson	160	34	65	59	43	116	21	13	51	37	38
Fiorina	28	4	16	8	9	19	1	1	8	7	12
Rubio	148	32	57	59	20	127	21	15	46	37	28
Bush	69	23	24	20	19	50	3	4	25	14	22
Cruz	94	19	36	37	8	87	13	12	28	15	26
Kasich	30	7	10	13	3	27	1	2	10	10	7
Huckabee	10	2	5	3	4	6	2	1	3	4	0
Other	16	3	9	3	6	10	0	0	6	4	5
Undecided	30	9	12	9	8	22	3	5	11	8	4
Total	922	223	372	314	198	725	91	92	311	210	220
Composition of Likely Republican Pri	100%	25%	41%	34%	21%	79%	10%	10%	34%	23%	24%

1 If the Democratic primary for President were today, and these were the only names on the ballot, who would you vote for? Hillary Clinton? Bernie Sanders? Or Martin O'Malley?

826 Likely Democratic Primary Voter	ΛΙΙ	Ger	nder		Α	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, F	Regardle		Ideology			Тор	Issue			Education	n
Credibility Interval: +/-3.3 pct points	AII	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	542	230	311	66	127	168	181	192	349	24	44	357	150	35	0	542	0	6	527	8	65	252	208	246	49	56	86	77	190	271
Sanders	198	100	98	53	36	69	40	89	109	14	11	174	17	7	0	198	0	7	183	9	26	66	104	85	8	17	30	13	76	109
O'Malley	25	14	11	6	5	4	10	11	14	2	2	19	4	1	0	25	0	2	20	3	7	14	4	12	5	2	1	4	11	9
Other	15	7	8	0	3	5	8	3	13	0	1	11	2	2	0	15	0	2	12	1	4	5	4	4	4	4	1	4	4	7
Undecided	46	17	28	6	14	14	11	20	26	0	1	34	11	1	0	46	0	1	38	6	10	20	9	13	8	7	10	11	18	18
Total	826	369	457	131	184	261	250	315	511	40	59	596	184	47	0	826	0	18	779	27	112	357	328	359	74	86	127	110	299	414
Composition of Likely Democratic Pri	100%	45%	55%	16%	22%	32%	30%	38%	62%	5%	8%	72%	22%	6%	0%	100%	0%	2%	94%	3%	14%	43%	40%	45%	9%	11%	16%	13%	36%	50%

1 If the Democratic primary for President were today, and these were the only names on the ballot, who would you vote for? Hillary Clinton? Bernie Sanders? Or Martin O'Malley?

826 Likely Democratic Primary Voter	AII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-3.3 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	542	181	190	162	162	380	39	43	143	110	207
Sanders	198	58	77	59	59	139	4	28	60	45	61
O'Malley	25	8	8	9	7	18	1	1	13	7	2
Other	15	6	7	1	1	14	2	1	3	4	5
Undecided	46	23	18	5	19	27	3	11	10	12	10
Total	826	276	300	236	248	578	50	85	229	178	285
Composition of Likely Democratic Pri	100%	34%	37%	29%	30%	70%	6%	10%	28%	22%	34%

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3 If the general election for President were today, and the candidates were Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?

2400 Likely November 2016 Voters	All	Ge	nder		Ą	ge		<50 /	/ 50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, R	egardle		Ideology			Top	Issue		!	Education	n
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	1036	462	574	154	246	334	302	400	636	45	85	724	239	73	91	794	140	84	782	168	118	474	406	474	83	95	161	135	371	527
Trump	1138	621	517	133	240	390	375	373	765	59	52	1042	38	58	815	131	176	783	125	222	660	399	43	494	236	260	73	163	431	535
Undecided	226	98	127	35	58	69	64	92	133	13	12	195	15	16	89	49	75	84	46	88	69	120	25	103	14	49	23	47	90	88
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

If the general election for President were today, and the candidates were Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?

2400 Likely November 2016 Voters	A 11		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	1036	350	369	301	319	717	64	93	292	234	353
Trump	1138	313	439	362	221	917	109	111	402	264	251
Undecided	226	82	82	59	89	136	14	19	63	49	81
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Ok, what if it were Hillary Clinton and Ben Carson?

2400 Likely November 2016 Voters	Δ11	Ger	nder		Αg	ge		<50 /	50+	Cuban	Non-Cu		Race		Party	/ Registra	ation	Party Aff	filiation, F	Regardle		Ideology			Тор	Issue		E	Education	n
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	1065	485	580	153	254	346	311	408	657	46	90	771	225	68	99	803	146	93	790	175	108	507	407	489	91	100	165	144	389	529
Carson	1118	593	524	135	232	376	375	367	751	56	54	1004	50	63	812	118	173	775	111	222	687	368	39	489	220	260	69	158	422	529
Undecided	217	103	115	34	57	71	55	91	126	15	5	186	16	16	83	52	71	82	52	82	52	119	28	92	22	44	24	44	80	92
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

Ok, what if it were Hillary Clinton and Ben Carson?

2400 Likely November 2016 Voters	AII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	1065	353	382	314	312	753	68	87	307	235	367
Carson	1118	308	432	355	241	877	107	119	392	262	238
Undecided	217	84	77	53	76	141	13	18	58	49	80
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

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What if it were Hillary Clinton and Jeb Bush?

2400 Likely November 2016 Voters	Λ.ΙΙ	Ger	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, F	Regardle		Ideology			Top I	Issue		ı	Education	n
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	1103	508	595	166	263	353	321	429	674	54	84	791	239	74	115	821	150	115	806	179	127	508	422	513	97	95	166	144	387	567
Bush	1047	546	501	114	219	355	358	333	713	59	51	958	37	52	768	102	163	734	98	207	625	371	27	450	197	258	77	165	402	474
Undecided	250	127	123	42	61	85	62	103	147	5	14	213	17	21	111	51	78	101	50	93	95	114	24	108	39	50	15	37	103	109
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

What if it were Hillary Clinton and Jeb Bush?

2400 Likely November 2016 Voters	A 11		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	1103	370	398	316	329	774	71	92	313	248	380
Bush	1047	288	400	340	218	828	95	117	361	240	233
Undecided	250	87	92	66	82	168	21	15	83	59	72
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

What if it were Hillary Clinton and Marco Rubio?

2400 Likely November 2016 Voters	Δ11	Ge	ender		Ą	ge		<50	/ 50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, F	Regardle		Ideology			Тор	Issue			Education	1
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	1113	517	596	156	273	362	322	429	685	48	96	795	240	79	117	828	150	115	811	181	130	521	415	506	107	98	175	151	393	566
Rubio	1087	575	513	124	217	367	379	342	745	64	42	995	39	53	805	96	175	768	94	215	660	366	34	487	204	262	61	152	416	512
Undecided	199	89	110	41	54	64	40	95	104	5	11	172	14	14	72	49	67	67	48	82	57	106	25	77	22	45	21	43	83	72
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

What if it were Hillary Clinton and Marco Rubio?

2400 Likely November 2016 Voters	ΛII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	1113	375	401	321	330	783	68	87	329	245	385
Rubio	1087	293	413	359	219	868	104	122	362	260	240
Undecided	199	76	77	42	80	119	16	15	66	41	61
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

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What if it were Hillary Clinton and Carly Fiorina?

2400 Likely November 2016 Voters	A II	Ger	nder		Ą	ge		<50 /	/ 50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Aft	iliation, F	Regardle		Ideology			Top I	ssue		1	Education	n
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Clinton	1148	530	618	167	281	369	331	449	700	59	98	829	242	77	145	830	159	141	812	187	151	532	419	517	106	115	179	154	412	579
Fiorina	1013	553	461	112	198	352	351	310	703	51	41	922	39	53	753	88	157	721	83	203	625	335	29	459	192	242	51	143	382	481
Undecided	238	98	140	42	64	72	59	107	132	7	11	211	11	16	96	56	74	88	58	88	70	126	25	94	34	47	28	48	98	90
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

What if it were Hillary Clinton and Carly Fiorina?

2400 Likely November 2016 Voters	A II		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Clinton	1148	390	412	330	349	799	68	99	335	251	396
Fiorina	1013	265	389	337	186	827	98	106	347	248	214
Undecided	238	90	89	55	94	144	21	18	75	47	75
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Now, what if the general election for President were today, and the candidates were Democrat Bernie Sanders and Republican Donald Trump? Who would you vote for?

2400 Likely November 2016 Voters	Δ11	Ger	nder		Αģ	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Af	filiation, F	Regardle		Ideology			Top	Issue		1	Education	۱
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Sanders	990	454	535	162	219	328	281	381	609	45	65	720	216	53	112	719	147	99	715	173	118	455	383	455	72	90	154	135	357	495
Trump	1188	647	542	132	261	398	397	393	795	65	64	1071	51	66	812	175	187	786	161	227	675	412	58	513	243	267	87	164	450	565
Undecided	222	80	142	28	64	67	63	92	130	7	20	170	25	27	70	80	58	65	78	78	53	126	32	102	18	47	17	46	85	90
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

Now, what if the general election for President were today, and the candidates were Democrat Bernie Sanders and Republican Donald Trump? Who would you vote for?

2400 Likely November 2016 Voters	ΛII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Sanders	990	342	351	280	301	689	67	96	269	227	331
Trump	1188	327	450	387	239	949	104	114	429	266	275
Undecided	222	76	89	55	90	132	16	13	60	54	79
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) SURVEY USA°
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Ok, what if it were Bernie Sanders and Republican Ben Carson?

2400 Likely November 2016 Voters	All	Ge	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	/ Registra	ation	Party Af	filiation, F	Regardle		Ideology	,		Top I	ssue		E	Educatio	ı
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Sanders	962	443	519	155	208	322	278	362	600	47	62	721	197	44	85	729	133	88	716	155	106	432	388	451	69	81	141	117	351	492
Carson	1159	616	544	133	250	382	394	383	776	60	63	1015	71	73	822	148	179	786	143	219	678	408	46	500	229	272	81	163	431	557
Undecided	278	122	156	34	86	89	69	120	158	10	23	226	24	29	87	96	79	76	94	104	63	153	40	119	35	51	36	66	109	101
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

Ok, what if it were Bernie Sanders and Republican Ben Carson?

2400 Likely November 2016 Voters	ΛII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Sanders	962	328	341	279	274	689	59	87	269	227	319
Carson	1159	310	442	384	243	916	111	116	398	267	267
Undecided	278	107	107	59	113	165	17	20	90	52	100
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

10 What if it were Bernie Sanders and Republican Jeb Bush?

2400 Likely November 2016 Voters	Λ.ΙΙ	Ger	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Party	/ Registra	ation	Party Af	filiation, F	Regardle		Ideology			Тор	Issue		1	Education	1
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Sanders	1048	497	551	174	236	341	298	410	639	54	60	757	231	61	114	764	156	121	747	177	127	475	404	487	83	98	150	134	381	529
Bush	1106	583	523	122	243	361	379	365	741	59	64	998	48	60	784	136	171	745	134	215	650	395	36	475	207	270	86	167	411	522
Undecided	246	101	145	26	64	91	64	90	155	4	25	206	13	26	96	74	64	85	72	86	70	123	34	109	43	36	22	44	100	99
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

What if it were Bernie Sanders and Republican Jeb Bush?

2400 Likely November 2016 Voters	All		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Sanders	1048	354	383	294	312	736	65	95	287	242	358
Bush	1106	310	411	365	231	875	107	107	388	249	255
Undecided	246	81	97	63	86	160	15	21	82	55	72
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) SURVEY USA

Bay News 9 (Tampa), News 13 (Orlando)

What if it were Bernie Sanders and Republican Marco Rubio?

2400 Likely November 2016 Voters	Λ.ΙΙ	Ger	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	y Registra	ation	Party Aff	iliation, F	Regardle		Ideology			Top I	ssue		Е	ducation	1
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Sanders	1065	501	564	166	248	348	304	413	652	45	68	777	227	61	112	785	158	109	769	186	130	493	401	497	88	96	160	141	392	531
Rubio	1109	593	517	122	229	375	384	350	759	67	55	1000	50	59	799	123	173	769	116	211	666	378	38	486	211	268	66	151	409	541
Undecided	225	87	138	35	67	71	53	102	123	6	26	185	14	26	82	66	61	73	68	81	50	122	35	87	34	40	32	53	91	78
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

What if it were Bernie Sanders and Republican Marco Rubio?

2400 Likely November 2016 Voters	AII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Sanders	1065	368	385	298	310	755	64	98	302	236	365
Rubio	1109	295	415	377	221	889	107	111	385	263	243
Undecided	225	82	91	46	99	127	16	14	70	48	78
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

19 What if it were Bernie Sanders and Republican Carly Fiorina?

2400 Likely November 2016 Voters	Λ.ΙΙ	Gei	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Party	/ Registra	ation	Party Af	filiation, F	Regardle		Ideology			Top I	ssue			Education	ı
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Sanders	1094	511	583	180	262	346	306	442	652	51	78	800	226	68	129	787	166	136	772	181	150	502	401	495	92	107	168	133	407	552
Fiorina	1029	560	469	106	205	359	359	312	718	52	46	929	47	53	759	102	155	722	95	203	627	346	33	457	202	249	55	148	367	506
Undecided	277	109	167	36	76	89	77	112	165	14	25	233	19	25	107	85	69	93	86	94	70	145	40	118	40	48	35	64	118	92
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%

19 What if it were Bernie Sanders and Republican Carly Fiorina?

2400 Likely November 2016 Voters	ΛII		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Sanders	1094	364	400	316	320	774	68	104	301	246	374
Fiorina	1029	265	390	353	189	840	100	99	362	251	216
Undecided	277	117	100	53	120	157	19	20	94	50	95
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

What's the biggest issue facing the 2016 candidates for President? The economy? Immigration? Education? National Security? Health Care? Climate Change? Or something else?

2400 Likely November 2016 Voters	A.II	Ge	nder		A	ge		<50	/ 50+	Cuban	Non-Cu		Race		Party	Registra	ation	Party Aff	iliation, F	Regardle		Ideology	,		Top I	ssue		E	ducation	n	-
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year	ı
Economy	1070	531	539	138	251	356	326	389	682	59	62	873	144	53	421	438	193	401	426	238	364	462	207	1070	0	0	0	151	414	501	ı
Immigration	333	181	152	37	68	112	116	105	228	15	30	276	29	28	193	93	43	180	93	56	169	114	37	0	333	0	0	47	137	145	ı
Education	81	39	41	19	25	20	17	44	37	7	4	54	22	4	20	47	13	20	47	13	15	34	27	0	0	0	0	2	25	54	ı
National Security	404	180	224	34	85	139	147	119	285	20	16	350	27	27	231	109	63	221	99	82	193	167	37	0	0	404	0	66	151	187	ı
Health Care	258	117	141	45	67	92	54	112	146	7	22	192	47	18	74	149	30	71	149	38	64	109	73	0	0	0	258	46	80	130	ı
Climate Change	107	56	52	30	21	23	34	51	57	1	5	99	5	2	6	78	18	10	83	14	3	42	61	0	0	0	0	9	29	69	ı
Other	78	41	37	8	20	26	24	28	50	6	3	66	6	6	31	28	17	28	25	22	16	38	17	0	0	0	0	7	28	41	ı
Not Sure	69	35	34	11	7	26	24	18	51	2	4	52	10	7	17	31	15	17	30	16	22	28	13	0	0	0	0	18	28	23	ı
Total	2400	1181	1219	322	544	793	741	865	1534	117	149	1962	292	146	994	974	391	950	953	478	847	993	473	1070	333	404	258	346	892	1150	ı
Composition of Likely November 201	100%	49%	51%	13%	23%	33%	31%	36%	64%	5%	7%	82%	12%	6%	41%	41%	16%	40%	40%	20%	35%	42%	20%	45%	14%	17%	11%	14%	37%	48%	

What's the biggest issue facing the 2016 candidates for President? The economy? Immigration? Education? National Security? Health Care? Climate Change? Or something else?

2400 Likely November 2016 Voters	All		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-2 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Economy	1070	335	378	341	277	793	84	97	347	231	311
Immigration	333	97	137	89	85	248	22	26	105	87	93
Education	81	19	36	26	26	54	3	9	28	22	18
National Security	404	100	164	132	88	316	49	36	114	100	106
Health Care	258	105	93	56	96	162	13	37	78	40	90
Climate Change	107	27	36	42	23	85	3	7	28	26	43
Other	78	23	28	24	14	64	7	7	30	25	9
Not Sure	69	39	18	11	21	48	7	4	28	16	15
Total	2400	745	891	722	629	1771	187	223	757	546	686
Composition of Likely November 201	100%	32%	38%	31%	26%	74%	8%	9%	32%	23%	29%

Would you support or oppose a state constitutional amendment to legalize medical marijuana?

2712 Registered Voters	A II	Gei	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Party	/ Registra	ation	Party Af	filiation, F	Regardle		Ideology			Top I	ssue			Education	n
Credibility Interval: +/-1.9 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Support	1676	837	839	292	439	570	374	731	945	90	117	1320	241	115	474	843	318	446	824	395	407	779	432	680	170	210	186	247	652	772
Oppose	823	404	419	88	135	245	356	223	601	43	51	692	79	52	498	194	117	476	189	151	459	272	62	332	137	169	53	154	285	374
Not Sure	213	72	141	55	68	44	45	123	90	15	24	156	41	16	86	80	32	83	77	51	62	99	38	59	26	25	19	37	76	98
Total	2712	1314	1399	435	642	859	776	1077	1635	148	192	2168	361	183	1058	1117	467	1005	1091	596	928	1150	531	1070	333	404	258	438	1014	1244
Composition of Registered Voters	100%	48%	52%	16%	24%	32%	29%	40%	60%	5%	7%	80%	13%	7%	39%	41%	17%	37%	40%	22%	34%	43%	20%	45%	14%	17%	11%	16%	38%	46%

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) SURVEY USA°
Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

Would you support or oppose a state constitutional amendment to legalize medical marijuana?

2712 Registered Voters	All		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-1.9 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Support	1676	564	615	473	567	1109	117	140	519	373	528
Oppose	823	259	295	245	150	673	68	86	266	188	215
Not Sure	213	83	74	52	113	100	19	27	57	36	74
Total	2712	907	984	770	830	1883	204	253	842	598	816
Composition of Registered Voters	100%	34%	37%	29%	31%	69%	8%	9%	31%	22%	30%

Would you support or oppose a state constitutional amendment to legalize all forms of marijuana?

2712 Registered Voters	AII	Ge	nder		Ą	ge		<50 /	/ 50+	Cuban	Non-Cu		Race		Part	y Registr	ation	Party At	ffiliation, F	Regardle		Ideology			Тор	Issue			Education	n
Credibility Interval: +/-1.9 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Support	1190	637	553	247	313	425	205	560	630	60	71	954	160	75	318	630	212	304	611	268	289	519	346	488	116	129	146	188	451	549
Oppose	1264	583	681	135	246	362	520	382	883	70	89	1033	143	88	667	362	212	638	354	262	578	510	129	497	195	246	97	195	460	600
Not Sure	258	93	165	53	82	72	50	136	123	18	31	180	58	19	72	125	43	63	125	67	60	121	57	85	22	29	15	55	103	96
Total	2712	1314	1399	435	642	859	776	1077	1635	148	192	2168	361	183	1058	1117	467	1005	1091	596	928	1150	531	1070	333	404	258	438	1014	1244
Composition of Registered Voters	100%	48%	52%	16%	24%	32%	29%	40%	60%	5%	7%	80%	13%	7%	39%	41%	17%	37%	40%	22%	34%	43%	20%	45%	14%	17%	11%	16%	38%	46%

Would you support or oppose a state constitutional amendment to legalize all forms of marijuana?

2712 Registered Voters	All		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-1.9 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Support	1190	410	442	324	439	751	74	104	382	270	361
Oppose	1264	383	463	385	266	998	113	120	397	277	356
Not Sure	258	114	79	61	125	133	17	29	63	50	99
Total	2712	907	984	770	830	1883	204	253	842	598	816
Composition of Registered Voters	100%	34%	37%	29%	31%	69%	8%	9%	31%	22%	30%

Do you support or oppose legalizing casino gaming in Florida?

2712 Registered Voters	A11	Ger	nder		Αį	ge		<50 /	50+	Cuban	Non-Cu		Race		Part	/ Registra	ation	Party Af	filiation, F	Regardle		Ideology			Top I	ssue		E	Education	1
Credibility Interval: +/-1.9 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Republi	Democr	Unaffili	Republi	Democr	Indepe	Conser	Modera	Liberal	Econo	Immigr	Nationa	Health	High Sc	Some	4-year
Support	1505	792	713	252	413	465	375	665	841	85	106	1209	208	88	556	638	274	521	619	350	496	633	316	610	185	209	173	248	583	666
Oppose	935	415	520	107	172	315	340	280	655	38	65	769	95	71	415	350	145	405	341	185	349	396	158	380	120	164	68	131	314	482
Not Sure	273	107	166	76	57	79	60	133	139	25	20	190	59	24	86	129	48	78	131	60	82	121	57	80	28	31	17	59	117	96
Total	2712	1314	1399	435	642	859	776	1077	1635	148	192	2168	361	183	1058	1117	467	1005	1091	596	928	1150	531	1070	333	404	258	438	1014	1244
Composition of Registered Voters	100%	48%	52%	16%	24%	32%	29%	40%	60%	5%	7%	80%	13%	7%	39%	41%	17%	37%	40%	22%	34%	43%	20%	45%	14%	17%	11%	16%	38%	46%

Geography: Florida

Data Collected: 10/28/2015 - 11/01/2015

Release Date: 11/02/2015 Counts (Frequencies) SURVEY USA
Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

Do you support or oppose legalizing casino gaming in Florida?

2712 Registered Voters	All		Income		Cell Pho	ne / Lan			Region		
Credibility Interval: +/-1.9 pct points	All	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	North	North E	Central	South	South E
Support	1505	484	569	428	545	961	100	125	457	318	506
Oppose	935	296	330	285	159	775	75	100	299	225	235
Not Sure	273	127	86	57	126	147	28	28	86	55	75
Total	2712	907	984	770	830	1883	204	253	842	598	816
Composition of Registered Voters	100%	34%	37%	29%	31%	69%	8%	9%	31%	22%	30%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.