

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentages

Clinton Halves Trump Lead in Kansas; GOP Incumbent Moran Positioned for Easy Re-Election to US Senate:

In the Red State of Kansas, which Republican Mitt Romney carried by 22 points in 2012, Republican Donald Trump leads Democrat Hillary Clinton by 5 points, 44% to 39%, in an election today, 08/08/16, three months to Election Day, according to this latest KSN News poll conducted by SurveyUSA. Libertarian Gary Johnson gets 8% today, with twice as much support from Republican voters as Democrats; 9% of Kansas' most likely voters are today undecided.

Trump holds just 74% of the Republican base. Clinton holds 87% of the Democratic base. Among strong Republicans, Clinton gets 4% of the vote. Among strong Democrats, Trump gets zero percent of the vote. Among very conservative voters, Clinton siphons 11% of the vote. Among very liberal voters, Trump siphons 2% of the vote.

Just 39% of Trump supporters are voting "for" Trump. 60% of Trump supporters are voting "against" Clinton. In contrast, 66% of Clinton supporters are voting "for" Clinton. 31% of Clinton supporters are voting "against" Trump. 50% of Trump supporters say they vote for Trump "enthusiastically," compared to 63% of Clinton voters who vote for her "enthusiastically." 46% of Trump supporters vote for Trump "with reservations," compared to 35% who vote for Clinton "with reservations." Of those voting for the Libertarian Johnson, 35% are voting "for Johnson," another 35% are voting "against Trump."

Voters focused on the economy split, 42% for the businessman Trump, 41% for the politician Clinton. Voters focused on terrorism back Trump 2:1. Voters focused on education back Clinton 5:1. Voters focused on immigration back Trump by nearly 3:1. Trump leads among evangelicals by 33 points. Trump leads in military households by 24 points. Trump leads by 3:2 among the least educated voters and by 5:3 among the least affluent voters. Clinton leads by 10 points among the most affluent Kansans. Trump leads in Greater Wichita and Greater Topeka. Clinton leads in Greater Kansas City KS.

Trump leads by 14 points among men. Clinton leads by 4 points among women. An 18-point Gender Gap. The Gender Gap is not larger because, in a rural state such as Kansas, Trump carries rural women by 7 points. Trump carries suburban men by 12 points. Clinton carries suburban women by 6 points. Clinton carries independent women by 20 points. Trump carries independent men by 9 points.

Compared to a SurveyUSA poll released 4 weeks ago, immediately before both the Republican National Convention and the Democratic National Convention, Trump had led by 11 points in Kansas, now 5. Moran had led Wiesner by 19 points (in a hypothetical head-to-head conducted before the Kansas primary). Today, with Wiesner the confirmed Democratic nominee, Moran leads by 20 points. Then, 39% of Kansas voters had an extremely unfavorable opinion of Trump. Today, 41% have an extremely unfavorable opinion of Trump. Then, 50% had an extremely unfavorable opinion of Clinton. Today, 44% have an extremely unfavorable opinion of Clinton. Then, Moran had a Plus 19 Net Favorability Rating. Now, Moran has a Plus 25 Net Favorability Rating. Then, Republican Governor Sam Brownback had a Minus 50 Net Favorability Rating. Today, Brownback has a Minus 36 Net Favorability Rating. Then, US Senator Pat Roberts had a Minus 8 Net Favorability Rating. Today, Roberts has a Minus 2 Net Favorability Rating. Every Republican tested in Kansas has improved in the past 4 weeks except Trump. President Barack Obama was at Minus 5 four weeks ago. Today, Obama is at Minus 7.

About / Filtering / Context: SurveyUSA interviewed 800 state of Kansas adults 08/03/16 through 08/07/16. Of the adults, 673 were registered to vote in the state of Kansas. Of the registered voters, SurveyUSA determined that 566 were likely to vote in the 11/08/16 Presidential election and 541 were likely to vote in the contest for U.S. Senator. Of the registered voters, 4% tell SurveyUSA that they always vote in Presidential elections but will not vote in this year's Presidential election, because they do not like any of the candidates. 5% tell SurveyUSA that they almost never vote in Presidential elections, but in 2016 they will go out of their way to vote because they are particularly drawn to one of the candidates. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (60% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (aka: the cell-phone respondents, 40% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Kansas has 6 electoral votes. In 2012, Republican Mitt Romney carried Kansas by 22 points. In 2008, Republican John McCain carried Kansas by 15 points. In 2004, Republican George W. Bush carried Kansas by 25 points. In 2000, Bush carried Kansas by 21 points.

1

Kansas will elect a President on Tuesday, November 8. Please listen to these 5 statements and tell me which ONE statement best describes you:

One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.

Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.

Three: I'm not sure yet whether I will or will not vote this year.

Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.

Five: I don't vote in Presidential elections, and I won't vote this year.

673 Registered Voters	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Always Do / Will This Year	79%	82%	76%	70%	84%	80%	87%	76%	83%	83%	83%	80%	64%	77%	88%	88%	83%	72%	88%	82%	83%	78%	81%	82%	86%	93%	94%	91%	83%	81%	79%
Always Do / Not This Year	4%	4%	3%	5%	1%	5%	3%	3%	4%	1%	4%	10%	6%	5%	2%	1%	3%	7%	2%	3%	5%	5%	2%	1%	6%	3%	4%	5%	4%	4%	3%
Not Sure Yet	11%	9%	13%	16%	7%	10%	9%	12%	10%	9%	11%	8%	24%	4%	5%	1%	10%	14%	3%	9%	8%	14%	8%	3%	-	-	-	-	-	9%	11%
Rarely Do / Will This Year	5%	4%	5%	9%	6%	2%	1%	7%	2%	6%	2%	2%	6%	15%	4%	2%	4%	7%	4%	4%	4%	4%	9%	5%	8%	5%	3%	4%	13%	4%	6%
Don't / Won't This Year	1%	1%	2%	0%	2%	3%	0%	1%	2%	2%	0%	0%	0%	0%	1%	8%	1%	0%	3%	1%	0%	0%	0%	9%	-	-	-	-	-	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	28%	24%	28%	20%	52%	48%	19%	25%	9%	12%	7%	16%	8%	44%	28%	24%	25%	24%	23%	16%	8%	10%	24%	33%	13%	10%	44%	50%

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Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.

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673 Registered Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-3.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Always Do / Will This Year	79%	82%	79%	72%	73%	86%	76%	80%	82%	77%	80%	82%	79%	80%	78%	82%	79%	87%	74%	78%	85%	86%	69%	76%	86%	74%	88%	
Always Do / Not This Year	4%	3%	4%	4%	3%	4%	3%	3%	4%	4%	3%	4%	2%	5%	4%	5%	1%	3%	3%	6%	3%	0%	7%	7%	3%	3%	4%	
Not Sure Yet	11%	7%	12%	16%	14%	8%	17%	9%	7%	14%	11%	7%	12%	10%	11%	9%	13%	8%	13%	8%	7%	11%	15%	12%	9%	11%	7%	
Rarely Do / Will This Year	5%	9%	3%	8%	7%	2%	2%	7%	4%	5%	3%	6%	7%	3%	5%	4%	5%	2%	4%	8%	5%	3%	9%	4%	2%	11%	1%	
Don't / Won't This Year	1%	0%	2%	1%	3%	0%	1%	0%	3%	0%	3%	0%	1%	2%	3%	0%	1%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	28%	71%	13%	34%	53%	28%	39%	34%	28%	40%	30%	39%	61%	40%	36%	23%	19%	20%	14%	16%	11%	16%	13%	13%	6%	43%	

2

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

566 Likely Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Trump (R)	44%	51%	37%	28%	50%	49%	50%	39%	50%	88%	63%	60%	42%	3%	4%	0%	74%	36%	3%	77%	66%	25%	10%	2%	71%	54%	42%	46%	12%	58%	32%
Clinton (D)	39%	37%	41%	41%	34%	39%	41%	38%	40%	4%	15%	15%	27%	83%	81%	98%	10%	40%	87%	11%	18%	49%	69%	94%	25%	29%	41%	38%	61%	25%	52%
Johnson (L)	8%	8%	9%	15%	8%	4%	5%	12%	5%	5%	7%	11%	27%	11%	4%	0%	6%	17%	3%	4%	4%	15%	13%	3%	3%	7%	9%	9%	16%	6%	8%
Undecided	9%	5%	13%	16%	7%	7%	5%	12%	6%	3%	15%	15%	4%	3%	11%	2%	10%	7%	8%	8%	12%	11%	7%	0%	1%	10%	8%	7%	12%	12%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	26%	26%	27%	21%	52%	48%	20%	26%	9%	10%	8%	18%	9%	45%	27%	27%	26%	25%	22%	17%	8%	9%	24%	33%	13%	10%	45%	50%

2

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

566 Likely Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.2 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Trump (R)	44%	56%	39%	48%	50%	40%	52%	45%	37%	37%	42%	54%	31%	53%	50%	35%	48%	48%	35%	66%	45%	92%	46%	24%	82%	50%	38%	
Clinton (D)	39%	32%	41%	32%	35%	42%	28%	38%	47%	47%	38%	30%	41%	37%	35%	45%	35%	36%	41%	20%	38%	6%	37%	44%	13%	37%	44%	
Johnson (L)	8%	7%	9%	10%	6%	9%	6%	8%	10%	8%	9%	9%	9%	7%	8%	11%	5%	10%	8%	7%	10%	3%	14%	21%	2%	12%	8%	
Undecided	9%	5%	11%	9%	9%	9%	14%	8%	6%	8%	11%	7%	18%	3%	8%	9%	11%	7%	16%	8%	7%	0%	3%	12%	3%	1%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	30%	69%	12%	32%	56%	26%	40%	34%	27%	40%	32%	40%	60%	40%	37%	23%	20%	19%	14%	17%	11%	15%	12%	13%	6%	46%	

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3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?																															
250 Trump Voters	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation				Ideology					Issue					Evangelical	
Credibility Interval: +/-6.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
For Trump	39%	35%	44%	36%	39%	33%	49%	38%	40%	49%	32%	31%	26%	**	**	**	40%	28%	**	38%	42%	33%	**	**	52%	41%	41%	28%	**	43%	31%
Against Clinton	60%	64%	54%	64%	60%	66%	48%	62%	58%	51%	65%	67%	74%	**	**	**	58%	71%	**	61%	55%	66%	**	**	47%	57%	58%	71%	**	56%	67%
Not Sure	1%	1%	2%	0%	1%	2%	3%	1%	2%	0%	3%	3%	0%	**	**	**	2%	1%	**	1%	2%	1%	**	**	2%	1%	1%	1%	**	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	60%	40%	16%	29%	30%	24%	46%	54%	39%	37%	12%	9%	1%	1%	0%	76%	22%	2%	45%	38%	12%	4%	0%	15%	29%	32%	13%	3%	58%	37%

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?																													
250 Trump Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-6.2 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
For Trump	39%	43%	36%	46%	44%	33%	54%	36%	24%	44%	34%	40%	43%	37%	41%	24%	51%	25%	46%	36%	45%	44%	22%	42%	34%	40%	35%		
Against Clinton	60%	56%	63%	54%	53%	67%	44%	61%	76%	56%	65%	57%	57%	61%	57%	75%	47%	73%	54%	64%	50%	56%	77%	57%	66%	60%	64%		
Not Sure	1%	1%	2%	0%	3%	1%	2%	2%	0%	0%	1%	2%	0%	2%	2%	1%	2%	2%	0%	0%	5%	0%	2%	1%	0%	0%	1%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Trump Voters	100%	38%	62%	13%	36%	51%	30%	41%	29%	23%	37%	39%	29%	71%	45%	30%	25%	22%	15%	21%	17%	24%	15%	6%	25%	6%	39%		

4

Do you vote for Trump enthusiastically? Or with reservations?

250 Trump Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Enthusiastically	50%	51%	49%	53%	47%	49%	55%	49%	51%	54%	41%	53%	77%	**	**	**	48%	64%	**	57%	47%	36%	**	**	68%	49%	51%	58%	**	47%	58%
With Reservations	46%	47%	46%	41%	53%	48%	41%	49%	45%	42%	56%	45%	23%	**	**	**	49%	34%	**	41%	49%	61%	**	**	31%	49%	47%	38%	**	48%	42%
Not Sure	3%	2%	5%	6%	0%	3%	4%	2%	4%	4%	3%	2%	0%	**	**	**	3%	1%	**	2%	4%	3%	**	**	2%	2%	2%	4%	**	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	60%	40%	16%	29%	30%	24%	46%	54%	39%	37%	12%	9%	1%	1%	0%	76%	22%	2%	45%	38%	12%	4%	0%	15%	29%	32%	13%	3%	58%	37%

4 Do you vote for Trump enthusiastically? Or with reservations?																													
250 Trump Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-6.3 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Enthusiastically	50%	57%	46%	52%	57%	45%	53%	50%	47%	52%	50%	50%	42%	54%	52%	47%	52%	53%	47%	46%	54%	52%	73%	43%	62%	51%	33%		
With Reservations	46%	39%	51%	39%	40%	53%	41%	49%	50%	42%	47%	48%	55%	43%	46%	47%	47%	46%	49%	53%	42%	46%	25%	57%	38%	36%	65%		
Not Sure	3%	4%	3%	9%	3%	1%	5%	1%	3%	6%	2%	2%	3%	3%	2%	6%	1%	1%	4%	1%	4%	3%	2%	0%	0%	13%	2%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Trump Voters	100%	38%	62%	13%	36%	51%	30%	41%	29%	23%	37%	39%	29%	71%	45%	30%	25%	22%	15%	21%	17%	24%	15%	6%	25%	6%	39%		

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5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

219 Clinton Voters	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-6.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
For Clinton	66%	72%	61%	67%	69%	64%	67%	68%	65%	**	67%	**	37%	59%	68%	83%	70%	51%	74%	91%	58%	61%	65%	77%	70%	70%	71%	67%	56%	61%	70%
Against Trump	31%	26%	37%	32%	31%	32%	30%	31%	32%	**	20%	**	63%	37%	31%	17%	19%	47%	26%	6%	36%	36%	34%	23%	30%	25%	28%	33%	41%	36%	28%
Not Sure	2%	2%	2%	2%	0%	4%	3%	1%	3%	**	13%	**	0%	4%	1%	0%	10%	3%	0%	3%	6%	3%	2%	0%	0%	6%	1%	0%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	49%	51%	27%	23%	28%	22%	50%	50%	2%	10%	3%	7%	17%	37%	23%	12%	28%	60%	7%	11%	28%	30%	19%	6%	18%	36%	13%	16%	29%	68%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

219 Clinton Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-6.4 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
For Clinton	66%	67%	66%	62%	68%	67%	58%	63%	74%	86%	61%	51%	68%	65%	69%	61%	74%	58%	65%	54%	49%	**	47%	55%	**	79%	70%		
Against Trump	31%	32%	32%	36%	31%	31%	41%	33%	26%	12%	36%	49%	29%	33%	31%	35%	24%	38%	35%	43%	51%	**	53%	39%	**	18%	29%		
Not Sure	2%	1%	2%	2%	1%	2%	1%	4%	0%	2%	2%	1%	2%	2%	1%	4%	2%	5%	0%	3%	0%	**	0%	5%	**	3%	1%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Clinton Voters	100%	25%	74%	10%	29%	61%	18%	40%	42%	34%	40%	25%	43%	57%	35%	43%	21%	19%	20%	7%	17%	2%	14%	14%	5%	5%	51%		

6 Do you vote for Clinton enthusiastically? Or with reservations?

219 Clinton Voters	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-6.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Enthusiastically	63%	60%	66%	65%	68%	52%	69%	67%	60%	**	58%	**	38%	56%	65%	77%	65%	50%	70%	78%	61%	58%	69%	62%	69%	63%	66%	64%	66%	65%	63%
With Reservations	35%	39%	32%	35%	31%	44%	30%	33%	38%	**	42%	**	62%	42%	33%	23%	35%	48%	29%	22%	34%	42%	30%	38%	31%	36%	34%	32%	34%	33%	36%
Not Sure	1%	1%	2%	0%	1%	4%	1%	0%	2%	**	0%	**	0%	3%	2%	0%	0%	2%	1%	0%	5%	0%	1%	0%	0%	1%	0%	4%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	49%	51%	27%	23%	28%	22%	50%	50%	2%	10%	3%	7%	17%	37%	23%	12%	28%	60%	7%	11%	28%	30%	19%	6%	18%	36%	13%	16%	29%	68%

6 Do you vote for Clinton enthusiastically? Or with reservations?

219 Clinton Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-6.5 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Enthusiastically	63%	60%	64%	71%	63%	62%	60%	66%	62%	78%	57%	54%	61%	65%	61%	63%	66%	48%	65%	34%	62%	**	45%	55%	**	89%	61%		
With Reservations	35%	40%	34%	24%	36%	37%	37%	33%	36%	21%	41%	46%	37%	34%	38%	35%	33%	50%	34%	66%	37%	**	55%	42%	**	11%	38%		
Not Sure	1%	0%	2%	5%	2%	1%	3%	1%	1%	1%	2%	0%	2%	1%	1%	2%	1%	2%	1%	0%	1%	**	0%	3%	**	0%	1%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Clinton Voters	100%	25%	74%	10%	29%	61%	18%	40%	42%	34%	40%	25%	43%	57%	35%	43%	21%	19%	20%	7%	17%	2%	14%	14%	5%	5%	51%		

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
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Percentages

7 How would you describe your vote: A vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

47 Johnson Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-14.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moderate	Somew	Very Li	Immigr	Terroris	Economic	National	Educational	Yes	No
For Johnson	35%	45%	26%	19%	53%	40%	52%	31%	46%	13%	16%	49%	37%	75%	47%	**	14%	47%	47%	18%	21%	31%	53%	**	**	31%	40%	7%	36%	18%	51%
Against Trump	35%	29%	41%	46%	31%	13%	26%	41%	19%	30%	44%	28%	39%	0%	53%	**	39%	29%	53%	28%	50%	32%	32%	**	**	24%	42%	31%	45%	32%	33%
Against Clinton	20%	13%	27%	27%	16%	8%	16%	23%	12%	58%	32%	24%	2%	25%	0%	**	41%	11%	0%	54%	28%	22%	2%	**	**	45%	4%	56%	0%	48%	9%
Not Sure	10%	13%	7%	8%	0%	38%	6%	5%	24%	0%	9%	0%	22%	0%	0%	**	6%	13%	0%	0%	0%	15%	13%	**	**	0%	15%	6%	19%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	49%	51%	47%	26%	15%	12%	73%	27%	12%	23%	11%	33%	11%	9%	0%	35%	55%	9%	13%	13%	41%	28%	3%	3%	19%	38%	14%	19%	32%	51%

7 How would you describe your vote: A vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

47 Johnson Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-14.7 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
For Johnson	35%	27%	38%	46%	51%	26%	29%	42%	30%	36%	29%	41%	16%	51%	51%	23%	34%	32%	25%	59%	31%	**	69%	28%	**	56%	36%		
Against Trump	35%	35%	35%	4%	39%	41%	42%	39%	28%	46%	40%	21%	42%	29%	26%	43%	32%	39%	41%	28%	16%	**	6%	49%	**	0%	39%		
Against Clinton	20%	25%	19%	26%	7%	24%	11%	8%	37%	18%	9%	36%	22%	19%	23%	15%	29%	6%	13%	6%	52%	**	11%	11%	**	44%	12%		
Not Sure	10%	14%	9%	23%	3%	9%	19%	11%	5%	0%	22%	2%	20%	1%	0%	19%	5%	23%	20%	6%	0%	**	14%	12%	**	0%	13%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Johnson Voters	100%	26%	74%	15%	24%	61%	19%	40%	41%	25%	42%	33%	46%	54%	37%	48%	15%	24%	18%	12%	21%	4%	25%	30%	4%	8%	43%		

8 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

24 Protest Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-20.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moderate	Somew	Very Li	Immigr	Terroris	Economic	National	Educational	Yes	No
Republican	30%	20%	40%	34%	0%	23%	50%	28%	32%	**	45%	62%	0%	0%	0%	**	48%	28%	0%	62%	19%	32%	0%	**	80%	24%	22%	0%	12%	25%	33%
Democrat	20%	11%	30%	11%	0%	27%	33%	9%	29%	**	5%	0%	7%	25%	100%	**	9%	7%	100%	0%	13%	21%	54%	**	20%	48%	29%	0%	0%	15%	30%
Split	45%	59%	30%	41%	100%	50%	17%	53%	38%	**	49%	38%	93%	29%	0%	**	44%	56%	0%	38%	68%	47%	0%	**	0%	28%	49%	100%	88%	60%	25%
Not Sure	5%	9%	0%	13%	0%	0%	0%	11%	0%	**	0%	0%	0%	47%	0%	**	0%	9%	0%	0%	0%	0%	46%	**	0%	0%	0%	0%	0%	0%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	51%	49%	36%	9%	36%	20%	45%	55%	3%	28%	25%	20%	10%	10%	2%	32%	55%	12%	22%	33%	29%	10%	2%	14%	15%	29%	15%	10%	50%	42%

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
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8 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

24 Protest Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-20.4 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Republican	30%	46%	26%	19%	18%	39%	28%	37%	25%	43%	25%	25%	31%	30%	34%	24%	46%	51%	0%	5%	60%	**	28%	27%	13%	**	35%	
Democrat	20%	14%	22%	50%	8%	19%	31%	16%	18%	4%	35%	18%	23%	20%	29%	12%	20%	22%	47%	8%	36%	**	0%	16%	0%	**	15%	
Split	45%	40%	46%	31%	73%	33%	20%	47%	57%	53%	27%	57%	46%	45%	37%	54%	33%	0%	53%	87%	5%	**	56%	57%	87%	**	40%	
Not Sure	5%	0%	6%	0%	0%	8%	20%	0%	0%	0%	13%	0%	0%	6%	0%	10%	0%	26%	0%	0%	0%	**	16%	0%	0%	**	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	
Composition of Protest Voters	100%	23%	77%	14%	29%	57%	24%	37%	40%	29%	37%	34%	17%	83%	44%	47%	8%	18%	19%	22%	12%	0%	29%	26%	9%	5%	48%	

9 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Immigration	10%	13%	6%	9%	8%	9%	14%	8%	11%	16%	12%	10%	1%	12%	5%	7%	14%	7%	6%	13%	10%	8%	3%	10%	100%	0%	0%	0%	0%	12%	7%
Terrorism	24%	21%	26%	21%	24%	22%	28%	22%	25%	40%	26%	22%	11%	10%	20%	19%	32%	14%	19%	33%	25%	26%	9%	15%	0%	100%	0%	0%	0%	33%	15%
Economy	33%	36%	31%	35%	29%	37%	30%	32%	34%	27%	38%	37%	36%	22%	33%	40%	33%	32%	36%	26%	36%	34%	43%	24%	0%	0%	100%	0%	0%	28%	36%
National Security	13%	14%	12%	10%	20%	13%	8%	15%	11%	9%	11%	18%	28%	20%	10%	4%	10%	22%	8%	13%	20%	9%	13%	4%	0%	0%	0%	100%	0%	14%	14%
Education	10%	6%	14%	16%	10%	7%	5%	13%	6%	4%	1%	4%	16%	16%	23%	16%	2%	12%	21%	3%	2%	15%	18%	27%	0%	0%	0%	0%	100%	4%	16%
Environment	4%	4%	3%	4%	3%	3%	4%	3%	4%	0%	2%	2%	0%	17%	4%	6%	2%	6%	5%	2%	0%	4%	7%	13%	0%	0%	0%	0%	0%	1%	6%
Other	5%	6%	5%	4%	6%	6%	5%	5%	6%	3%	8%	6%	8%	1%	3%	4%	6%	5%	3%	9%	4%	4%	5%	3%	0%	0%	0%	0%	0%	6%	5%
Not Sure	2%	0%	3%	1%	0%	1%	5%	1%	3%	1%	1%	0%	0%	1%	2%	3%	1%	1%	2%	1%	2%	1%	2%	3%	0%	0%	0%	0%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

9 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Immigration	10%	10%	9%	24%	12%	5%	15%	7%	9%	12%	6%	12%	7%	12%	12%	8%	8%	8%	5%	14%	10%	17%	10%	4%	17%	33%	6%	
Terrorism	24%	26%	22%	34%	24%	21%	28%	26%	18%	26%	22%	23%	23%	24%	22%	25%	25%	18%	27%	19%	27%	36%	12%	18%	26%	32%	21%	
Economy	33%	35%	32%	14%	31%	39%	33%	34%	33%	39%	29%	34%	36%	31%	34%	28%	41%	32%	26%	34%	35%	37%	27%	38%	28%	15%	39%	
National Security	13%	9%	15%	6%	12%	15%	7%	10%	21%	8%	18%	11%	11%	14%	12%	16%	9%	21%	16%	13%	9%	5%	26%	17%	16%	4%	11%	
Education	10%	8%	11%	7%	9%	11%	8%	11%	10%	9%	11%	9%	13%	8%	12%	11%	5%	7%	15%	6%	12%	0%	11%	14%	0%	4%	13%	
Environment	4%	6%	3%	2%	5%	3%	2%	3%	4%	2%	4%	4%	3%	4%	2%	4%	5%	5%	3%	6%	2%	0%	8%	3%	3%	2%	4%	
Other	5%	4%	6%	7%	6%	4%	4%	7%	5%	3%	7%	4%	5%	6%	3%	7%	6%	8%	6%	7%	2%	4%	5%	5%	7%	8%	5%	
Not Sure	2%	1%	2%	7%	1%	1%	3%	2%	1%	1%	2%	2%	1%	2%	3%	1%	1%	1%	3%	0%	3%	1%	0%	1%	1%	3%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	



Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentages

10

Donald Trump picked Indiana Governor Mike Pence to be his vice presidential running mate. Was Mike Pence the right choice? Or should Donald Trump have chosen someone else?

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Right Choice	46%	53%	39%	40%	55%	43%	48%	47%	45%	83%	58%	45%	37%	25%	24%	12%	69%	36%	20%	80%	51%	35%	21%	17%	56%	56%	47%	49%	18%	62%	34%
Someone Else	18%	20%	17%	34%	11%	11%	18%	23%	14%	6%	12%	20%	16%	25%	28%	39%	9%	20%	32%	5%	17%	20%	32%	31%	26%	11%	17%	15%	38%	9%	26%
Not Sure	35%	27%	44%	25%	35%	46%	35%	30%	41%	11%	30%	35%	47%	50%	48%	49%	22%	44%	48%	15%	32%	45%	48%	52%	18%	33%	35%	36%	43%	28%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

10Donald Trump picked Indiana Governor Mike Pence to be his vice presidential running mate. Was Mike Pence the right choice? Or should Donald Trump have chosen someone else?																													
590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College		
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Right Choice	46%	58%	42%	46%	48%	45%	45%	48%	45%	46%	42%	53%	42%	49%	48%	43%	49%	46%	37%	62%	45%	81%	44%	26%	81%	54%	43%		
Someone Else	18%	17%	19%	17%	22%	17%	18%	19%	18%	20%	17%	20%	22%	16%	20%	18%	15%	18%	15%	21%	19%	7%	24%	14%	8%	22%	18%		
Not Sure	35%	25%	39%	37%	30%	38%	38%	33%	37%	34%	42%	27%	36%	35%	32%	39%	36%	36%	48%	17%	36%	12%	31%	59%	11%	24%	39%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%		

11

Who should Donald Trump have picked? New Jersey Governor Chris Christie? Former Speaker of the House Newt Gingrich? Or someone else?

109 Who Said Someone Else	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-9.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Christie	14%	13%	15%	17%	22%	8%	7%	18%	8%	3%	2%	6%	9%	4%	10%	44%	2%	6%	24%	15%	14%	17%	4%	37%	29%	20%	10%	9%	7%	10%	15%
Gingrich	23%	28%	16%	21%	29%	15%	30%	23%	23%	32%	51%	25%	18%	18%	12%	17%	46%	20%	14%	34%	49%	16%	10%	21%	7%	25%	33%	62%	0%	32%	22%
Someone Else	57%	55%	59%	60%	45%	60%	56%	57%	58%	57%	45%	69%	52%	78%	72%	35%	48%	67%	57%	52%	34%	63%	82%	24%	64%	50%	52%	29%	84%	50%	58%
Not Sure	6%	3%	9%	2%	4%	17%	6%	2%	11%	8%	2%	0%	22%	0%	6%	4%	4%	6%	5%	0%	4%	4%	4%	18%	0%	6%	5%	0%	9%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Said Someone	100%	57%	43%	49%	15%	17%	20%	63%	37%	6%	17%	10%	9%	11%	26%	18%	23%	30%	45%	7%	23%	24%	29%	13%	14%	14%	31%	11%	21%	22%	71%

11

Who should Donald Trump have picked? New Jersey Governor Chris Christie? Former Speaker of the House Newt Gingrich? Or someone else?

109 Who Said Someone Else	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-9.5 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Christie	14%	11%	15%	11%	13%	15%	16%	10%	17%	21%	13%	9%	26%	4%	10%	14%	23%	6%	21%	4%	14%	**	2%	15%	15%	0%	15%	
Gingrich	23%	27%	22%	21%	29%	19%	17%	32%	16%	24%	25%	21%	16%	29%	14%	28%	33%	26%	24%	29%	14%	**	27%	6%	36%	13%	16%	
Someone Else	57%	53%	59%	62%	48%	64%	54%	57%	60%	52%	56%	62%	52%	62%	70%	50%	41%	64%	48%	68%	56%	**	68%	65%	49%	87%	67%	
Not Sure	6%	9%	4%	6%	10%	2%	13%	1%	6%	3%	5%	8%	6%	5%	5%	8%	3%	4%	7%	0%	16%	**	3%	14%	0%	0%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Who Said Someone	100%	28%	72%	11%	38%	51%	25%	42%	34%	29%	36%	35%	46%	54%	44%	38%	19%	20%	16%	17%	17%	4%	20%	10%	6%	7%	44%	

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentages

12

Hillary Clinton picked US Senator from Virginia Tim Kaine to be her vice presidential running mate. Was Tim Kaine the right choice? Or should Hillary Clinton have chosen someone else?

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Right Choice	38%	40%	35%	27%	44%	39%	42%	35%	40%	19%	23%	22%	49%	56%	59%	71%	21%	42%	63%	31%	24%	44%	58%	47%	34%	31%	40%	47%	40%	28%	46%
Someone Else	25%	28%	22%	39%	17%	19%	27%	28%	22%	33%	31%	33%	15%	17%	24%	9%	32%	21%	19%	30%	30%	19%	23%	23%	33%	26%	24%	24%	31%	28%	25%
Not Sure	37%	32%	42%	33%	39%	42%	31%	36%	38%	47%	46%	45%	37%	28%	17%	20%	47%	37%	18%	39%	46%	37%	19%	30%	33%	43%	36%	29%	29%	44%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

12

Hillary Clinton picked US Senator from Virginia Tim Kaine to be her vice presidential running mate. Was Tim Kaine the right choice? Or should Hillary Clinton have chosen someone else?

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent			Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Right Choice	38%	34%	39%	36%	27%	44%	29%	34%	49%	44%	42%	27%	36%	39%	33%	45%	33%	47%	37%	24%	29%	21%	45%	38%	42%	42%	42%		
Someone Else	25%	29%	24%	19%	29%	25%	24%	33%	18%	31%	20%	29%	22%	28%	30%	20%	25%	21%	19%	30%	28%	26%	27%	15%	25%	24%	24%		
Not Sure	37%	37%	36%	45%	44%	31%	47%	34%	33%	25%	38%	44%	42%	33%	36%	35%	41%	32%	45%	47%	42%	53%	28%	47%	33%	33%	34%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%		

13

Who should Hillary Clinton have picked? US Senator from Massachusetts Elizabeth Warren? US Senator from New Jersey Cory Booker? US Senator from Virginia Bernie Sanders? Or someone else?

149 Who Said Someone Else	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-8.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Warren	13%	11%	15%	19%	9%	8%	9%	16%	9%	14%	14%	7%	0%	24%	14%	**	14%	9%	15%	15%	9%	21%	8%	13%	8%	17%	13%	3%	13%	9%	17%
Booker	4%	4%	3%	0%	10%	3%	6%	3%	5%	3%	4%	2%	7%	6%	3%	**	3%	4%	4%	2%	1%	0%	11%	5%	16%	0%	3%	4%	3%	2%	5%
Sanders	48%	56%	37%	63%	39%	40%	34%	56%	37%	30%	42%	33%	60%	67%	81%	**	36%	48%	80%	29%	50%	52%	62%	82%	40%	52%	42%	46%	71%	44%	52%
Someone Else	29%	25%	35%	17%	26%	40%	44%	20%	42%	40%	35%	51%	20%	3%	2%	**	37%	32%	1%	40%	32%	25%	19%	0%	33%	30%	32%	45%	2%	37%	20%
Not Sure	7%	4%	10%	1%	15%	9%	7%	5%	8%	14%	5%	6%	12%	0%	0%	**	9%	6%	0%	13%	7%	2%	0%	0%	3%	1%	10%	2%	11%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Said Someone	100%	57%	43%	41%	17%	20%	22%	58%	42%	25%	32%	12%	6%	5%	16%	3%	56%	23%	20%	30%	30%	17%	15%	7%	12%	24%	32%	12%	12%	49%	49%



Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentaes

13 Who should Hillary Clinton have picked? US Senator from Massachusetts Elizabeth Warren? US Senator from New Jersey Cory Booker? US Senator from Virginia Bernie Sanders? Or someone else?

149 Who Said Someone Else	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-8.2 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Warren	13%	20%	9%	13%	5%	18%	12%	16%	8%	9%	18%	12%	9%	15%	9%	10%	26%	21%	15%	0%	23%	4%	9%	10%	7%	14%	17%	
Booker	4%	5%	3%	3%	4%	3%	3%	3%	6%	3%	3%	4%	3%	4%	4%	3%	3%	5%	1%	3%	4%	4%	3%	5%	4%	0%	4%	
Sanders	48%	28%	58%	42%	48%	49%	31%	55%	50%	54%	54%	37%	71%	36%	47%	57%	37%	61%	46%	47%	28%	55%	50%	43%	48%	45%	53%	
Someone Else	29%	39%	24%	41%	36%	23%	38%	23%	34%	28%	21%	37%	8%	40%	28%	29%	30%	12%	31%	38%	36%	27%	30%	38%	30%	41%	17%	
Not Sure	7%	8%	6%	1%	7%	7%	16%	4%	2%	6%	3%	10%	10%	5%	12%	0%	3%	0%	7%	11%	8%	9%	8%	3%	11%	0%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Who Said Someone	100%	34%	66%	9%	36%	55%	24%	51%	24%	33%	31%	36%	34%	66%	48%	30%	23%	17%	14%	17%	19%	11%	16%	7%	13%	6%	43%	

14 Did you follow coverage of both the Republican National Convention and the Democratic National Convention? Did you only follow coverage of one of the conventions? Or did you not follow coverage of either?

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Followed Both	62%	64%	59%	58%	60%	62%	67%	59%	64%	53%	56%	64%	55%	85%	69%	67%	55%	67%	69%	47%	57%	70%	75%	83%	57%	54%	66%	65%	67%	57%	68%
Only One	18%	16%	20%	28%	13%	13%	17%	21%	14%	33%	20%	16%	7%	3%	15%	14%	25%	9%	15%	25%	23%	12%	8%	5%	28%	22%	18%	12%	8%	23%	10%
Neither	20%	19%	21%	12%	26%	25%	16%	19%	21%	12%	24%	20%	38%	10%	16%	19%	19%	24%	17%	26%	19%	18%	17%	11%	15%	21%	16%	23%	23%	19%	22%
Not Sure	1%	1%	0%	2%	1%	1%	0%	1%	1%	3%	0%	1%	0%	2%	0%	0%	1%	1%	0%	2%	0%	1%	0%	0%	0%	2%	0%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

14 Did you follow coverage of both the Republican National Convention and the Democratic National Convention? Did you only follow coverage of one of the conventions? Or did you not follow coverage of either?

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Followed Both	62%	64%	60%	60%	53%	67%	56%	64%	64%	56%	65%	64%	54%	67%	64%	60%	61%	69%	61%	57%	70%	55%	70%	63%	51%	64%	68%	
Only One	18%	17%	18%	18%	22%	15%	20%	16%	17%	25%	14%	16%	23%	14%	16%	17%	22%	8%	20%	16%	16%	31%	4%	14%	21%	21%	15%	
Neither	20%	17%	21%	20%	23%	18%	21%	20%	19%	19%	22%	18%	23%	18%	20%	23%	15%	24%	20%	23%	14%	9%	24%	23%	24%	14%	16%	
Not Sure	1%	2%	0%	2%	2%	0%	3%	0%	0%	1%	0%	2%	0%	2%	1%	0%	2%	0%	0%	4%	0%	5%	1%	0%	4%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentages

15

Based on everything you saw and heard, which political convention's view of America do you agree with more? The one shown at the Republican Convention? Or the one shown at the Democratic convention?

363 Who Followed Both Conventions	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-5.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Republican Convention	46%	49%	43%	46%	45%	49%	44%	46%	47%	95%	77%	71%	29%	4%	13%	1%	84%	33%	9%	87%	71%	32%	16%	8%	69%	60%	51%	35%	12%	64%	33%
Democratic Convention	44%	38%	51%	44%	45%	38%	50%	44%	44%	5%	10%	20%	42%	84%	80%	99%	8%	51%	86%	9%	19%	49%	75%	92%	15%	35%	38%	50%	82%	25%	58%
Not Sure	10%	13%	7%	10%	10%	13%	6%	10%	10%	1%	13%	9%	29%	12%	7%	0%	8%	16%	4%	4%	10%	19%	8%	0%	16%	5%	10%	14%	6%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Followed Both	100%	54%	46%	25%	25%	28%	23%	49%	51%	16%	24%	10%	9%	11%	19%	9%	40%	30%	29%	19%	23%	25%	20%	10%	9%	21%	36%	14%	11%	41%	55%

15

Based on everything you saw and heard, which political convention's view of America do you agree with more? The one shown at the Republican Convention? Or the one shown at the Democratic convention?

363 Who Followed Both Conventions	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent			Very C	HS Edu	College	
Credibility Interval: +/-5.2 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Republican Convention	46%	56%	42%	53%	53%	41%	54%	46%	40%	48%	36%	58%	41%	49%	53%	36%	51%	40%	32%	62%	55%	95%	31%	36%	85%	55%	41%		
Democratic Convention	44%	34%	48%	24%	39%	50%	33%	47%	47%	40%	51%	36%	47%	42%	37%	54%	40%	46%	58%	31%	40%	5%	45%	58%	10%	18%	49%		
Not Sure	10%	10%	10%	23%	8%	9%	12%	6%	13%	12%	12%	6%	12%	9%	10%	10%	9%	15%	10%	7%	5%	0%	24%	6%	5%	27%	10%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Who Followed Both	100%	31%	68%	12%	28%	61%	23%	41%	36%	25%	42%	33%	34%	66%	41%	36%	23%	22%	19%	14%	19%	10%	17%	13%	11%	6%	51%		

16

If the election for United States Senator from Kansas were today, and you were filling out your ballot right now, who would you vote for? Republican Jerry Moran? Democrat Patrick Wiesner? Or Libertarian Robert Garrard?

541 Senate Voters	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Moran (R)	52%	54%	49%	48%	46%	54%	61%	47%	57%	92%	87%	78%	15%	12%	6%	0%	89%	35%	4%	79%	82%	33%	15%	6%	72%	63%	55%	45%	15%	70%	35%
Wiesner (D)	32%	29%	35%	33%	31%	33%	30%	32%	32%	3%	4%	4%	30%	59%	81%	97%	3%	30%	86%	5%	11%	39%	74%	77%	16%	20%	33%	32%	62%	16%	47%
Garrard (L)	6%	10%	2%	8%	11%	2%	3%	10%	3%	1%	1%	9%	36%	11%	3%	0%	1%	19%	2%	10%	3%	7%	5%	5%	2%	4%	4%	19%	6%	2%	10%
Undecided	10%	6%	15%	11%	12%	10%	7%	11%	9%	4%	8%	10%	19%	18%	10%	3%	6%	15%	8%	7%	4%	21%	6%	12%	10%	13%	8%	4%	17%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Senate Voters	100%	53%	47%	24%	26%	29%	21%	50%	50%	19%	27%	9%	10%	8%	17%	9%	46%	28%	26%	26%	25%	23%	16%	8%	10%	23%	34%	14%	9%	45%	50%

16

If the election for United States Senator from Kansas were today, and you were filling out your ballot right now, who would you vote for? Republican Jerry Moran? Democrat Patrick Wiesner? Or Libertarian Robert Garrard?

541 Senate Voters	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent			Very C	HS Edu	College	
Credibility Interval: +/-4.3 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Moran (R)	52%	63%	47%	54%	57%	48%	57%	51%	49%	54%	41%	64%	47%	55%	59%	39%	60%	43%	39%	73%	55%	90%	32%	40%	73%	50%	51%		
Wiesner (D)	32%	24%	35%	25%	27%	36%	22%	35%	36%	36%	37%	23%	34%	31%	30%	36%	28%	33%	40%	15%	31%	5%	27%	34%	6%	28%	36%		
Garrard (L)	6%	2%	8%	2%	4%	8%	4%	5%	9%	3%	10%	4%	4%	8%	5%	10%	3%	17%	3%	7%	1%	1%	30%	6%	18%	2%	5%		
Undecided	10%	10%	10%	19%	12%	7%	17%	9%	6%	7%	13%	9%	15%	7%	6%	15%	9%	7%	18%	4%	13%	4%	11%	20%	3%	20%	8%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Senate Voters	100%	30%	70%	11%	32%	56%	26%	38%	36%	26%	41%	33%	39%	61%	40%	38%	22%	21%	19%	16%	17%	12%	15%	12%	14%	5%	47%		

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentaes

17

Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	24%	21%	27%	32%	22%	21%	20%	27%	21%	5%	7%	6%	15%	33%	58%	71%	6%	17%	62%	9%	9%	23%	50%	66%	16%	21%	19%	23%	51%	12%	35%
Favorable	22%	23%	21%	26%	21%	20%	20%	23%	20%	3%	13%	11%	35%	55%	35%	25%	9%	33%	31%	5%	13%	37%	38%	30%	8%	16%	29%	15%	30%	15%	28%
Unfavorable	15%	18%	13%	11%	21%	14%	15%	16%	14%	9%	23%	24%	29%	9%	5%	3%	17%	22%	4%	17%	22%	18%	6%	1%	12%	12%	18%	27%	3%	16%	14%
Extremely Unfavorable	38%	38%	37%	30%	35%	42%	45%	33%	43%	83%	54%	57%	17%	3%	2%	1%	66%	26%	2%	68%	55%	20%	7%	2%	63%	51%	31%	34%	15%	56%	22%
Not Sure	1%	1%	2%	0%	1%	3%	0%	1%	2%	0%	2%	2%	4%	0%	0%	0%	1%	2%	0%	2%	1%	2%	0%	0%	0%	1%	2%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

17	Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?																												
590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent			Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites		
Extremely Favorable	24%	18%	26%	13%	25%	26%	15%	24%	30%	32%	25%	15%	30%	20%	24%	28%	17%	22%	27%	8%	22%	8%	13%	23%	15%	18%	25%		
Favorable	22%	21%	22%	25%	19%	23%	17%	24%	24%	25%	22%	19%	25%	20%	19%	25%	22%	23%	22%	18%	20%	5%	31%	35%	2%	27%	24%		
Unfavorable	15%	12%	16%	18%	10%	18%	17%	14%	15%	13%	20%	11%	15%	15%	13%	17%	16%	25%	15%	12%	10%	9%	27%	15%	25%	14%	16%		
Extremely Unfavorable	38%	48%	34%	43%	45%	32%	49%	37%	31%	31%	31%	53%	29%	43%	42%	30%	44%	29%	32%	62%	46%	78%	27%	25%	58%	40%	34%		
Not Sure	1%	1%	2%	1%	2%	1%	2%	2%	0%	0%	2%	1%	1%	1%	2%	1%	1%	1%	3%	1%	2%	0%	3%	2%	0%	0%	1%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%		

18

Is your opinion of Donald Trump ...

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	12%	14%	9%	12%	10%	10%	16%	11%	12%	32%	11%	14%	6%	1%	4%	1%	20%	7%	3%	19%	16%	9%	2%	5%	33%	18%	9%	7%	1%	17%	7%
Favorable	31%	36%	25%	22%	38%	33%	31%	30%	32%	51%	44%	36%	35%	11%	8%	3%	47%	28%	6%	52%	41%	22%	9%	2%	41%	41%	28%	31%	12%	39%	24%
Unfavorable	12%	12%	12%	19%	8%	9%	11%	14%	10%	3%	19%	16%	10%	12%	15%	2%	12%	13%	11%	6%	18%	17%	6%	2%	14%	11%	12%	14%	10%	12%	11%
Extremely Unfavorable	41%	34%	49%	43%	40%	43%	39%	41%	41%	11%	16%	29%	45%	77%	72%	94%	14%	49%	79%	13%	22%	48%	83%	91%	12%	28%	42%	46%	76%	26%	56%
Not Sure	4%	3%	6%	5%	4%	5%	4%	4%	4%	3%	10%	5%	4%	0%	2%	0%	7%	3%	1%	10%	4%	4%	0%	0%	0%	2%	8%	3%	1%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentaages

18 Is your opinion of Donald Trump ...

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Extremely Favorable	12%	17%	9%	18%	15%	8%	15%	13%	7%	13%	8%	15%	9%	13%	17%	6%	11%	7%	9%	18%	12%	36%	5%	9%	21%	25%	7%	
Favorable	31%	40%	27%	43%	30%	29%	37%	28%	30%	30%	29%	35%	24%	35%	31%	28%	36%	33%	24%	40%	31%	52%	42%	11%	57%	50%	28%	
Unfavorable	12%	9%	13%	10%	9%	14%	10%	13%	12%	13%	13%	10%	15%	10%	10%	13%	12%	13%	12%	12%	8%	1%	11%	14%	2%	4%	15%	
Extremely Unfavorable	41%	32%	45%	29%	39%	45%	33%	42%	46%	39%	47%	36%	46%	38%	38%	48%	37%	46%	49%	26%	45%	6%	40%	60%	11%	20%	46%	
Not Sure	4%	2%	6%	1%	6%	4%	4%	5%	4%	5%	4%	4%	6%	4%	4%	5%	4%	2%	6%	5%	3%	5%	1%	6%	9%	0%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	

19 Is your opinion of Hillary Clinton...

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	15%	12%	18%	19%	13%	11%	15%	16%	13%	8%	7%	2%	9%	14%	29%	46%	7%	8%	35%	11%	7%	14%	19%	31%	21%	16%	17%	6%	16%	13%	15%
Favorable	23%	23%	24%	23%	21%	26%	23%	22%	25%	1%	8%	4%	15%	65%	53%	51%	5%	26%	52%	3%	10%	31%	51%	56%	5%	17%	23%	27%	40%	12%	35%
Unfavorable	16%	19%	14%	17%	23%	14%	11%	20%	13%	8%	23%	17%	40%	8%	13%	2%	17%	23%	9%	17%	18%	20%	14%	7%	6%	10%	19%	29%	20%	11%	21%
Extremely Unfavorable	44%	45%	42%	40%	40%	48%	48%	40%	48%	84%	62%	73%	30%	11%	4%	0%	71%	39%	3%	68%	63%	33%	13%	3%	66%	57%	40%	36%	19%	61%	28%
Not Sure	2%	1%	3%	2%	3%	1%	2%	2%	1%	0%	1%	3%	7%	2%	1%	1%	1%	4%	1%	0%	2%	3%	3%	3%	1%	1%	2%	1%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

19 Is your opinion of Hillary Clinton...

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Extremely Favorable	15%	14%	14%	18%	12%	15%	13%	15%	16%	26%	9%	10%	15%	14%	11%	15%	20%	5%	13%	1%	18%	6%	7%	9%	10%	27%	15%	
Favorable	23%	19%	25%	22%	20%	25%	15%	23%	29%	19%	29%	20%	26%	22%	24%	27%	16%	31%	27%	15%	24%	0%	24%	28%	4%	19%	26%	
Unfavorable	16%	14%	18%	13%	15%	18%	19%	13%	19%	12%	21%	15%	16%	17%	16%	17%	18%	28%	14%	15%	14%	8%	29%	16%	22%	8%	17%	
Extremely Unfavorable	44%	51%	41%	45%	52%	39%	51%	46%	36%	42%	38%	54%	40%	46%	47%	39%	45%	34%	41%	68%	42%	86%	38%	40%	64%	45%	41%	
Not Sure	2%	2%	2%	3%	1%	2%	2%	3%	0%	0%	2%	2%	3%	1%	2%	2%	1%	1%	4%	1%	3%	0%	2%	7%	0%	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentaages

20

Is your opinion of Sam Brownback...

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation						Party Affiliation			Ideology					Issue					Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	9%	12%	6%	10%	8%	7%	9%	9%	8%	32%	2%	6%	0%	10%	4%	2%	15%	5%	3%	21%	6%	7%	0%	1%	21%	12%	7%	5%	0%	14%	4%
Favorable	20%	22%	18%	27%	15%	19%	20%	21%	19%	35%	32%	24%	10%	1%	9%	1%	34%	12%	7%	35%	29%	11%	5%	5%	23%	29%	22%	15%	6%	31%	12%
Unfavorable	23%	25%	20%	18%	27%	22%	23%	23%	23%	20%	21%	28%	45%	8%	19%	20%	21%	29%	20%	25%	32%	22%	10%	7%	32%	17%	23%	42%	11%	20%	25%
Extremely Unfavorable	42%	38%	47%	35%	44%	46%	44%	40%	45%	10%	35%	34%	33%	79%	65%	73%	25%	47%	68%	11%	29%	56%	78%	83%	21%	37%	42%	33%	81%	29%	55%
Not Sure	6%	3%	9%	10%	5%	5%	4%	7%	5%	3%	9%	9%	12%	2%	2%	3%	6%	8%	2%	9%	4%	4%	6%	5%	3%	6%	6%	4%	2%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

20

Is your opinion of Sam Brownback...

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Extremely Favorable	9%	12%	7%	18%	4%	9%	9%	7%	11%	12%	4%	12%	5%	11%	10%	7%	10%	5%	3%	13%	12%	33%	7%	2%	21%	30%	8%	
Favorable	20%	29%	17%	25%	21%	19%	26%	20%	16%	28%	15%	21%	22%	19%	18%	17%	28%	15%	15%	24%	18%	30%	16%	8%	29%	30%	18%	
Unfavorable	23%	23%	23%	20%	26%	22%	24%	22%	23%	20%	27%	21%	22%	23%	23%	25%	18%	30%	23%	23%	20%	26%	33%	24%	35%	11%	20%	
Extremely Unfavorable	42%	34%	46%	31%	43%	44%	32%	46%	46%	35%	47%	42%	43%	42%	45%	41%	39%	47%	48%	36%	48%	9%	43%	51%	10%	26%	49%	
Not Sure	6%	3%	7%	5%	6%	6%	9%	6%	4%	6%	7%	4%	8%	4%	3%	9%	5%	4%	11%	4%	3%	2%	2%	15%	4%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	

21

Is your opinion of Jerry Moran...

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	13%	16%	11%	9%	13%	14%	19%	11%	16%	32%	18%	11%	2%	1%	7%	0%	24%	5%	4%	21%	22%	4%	1%	9%	25%	17%	11%	17%	6%	20%	7%
Favorable	42%	43%	42%	46%	40%	42%	41%	43%	41%	50%	64%	60%	21%	29%	29%	6%	58%	36%	22%	55%	51%	45%	25%	8%	52%	41%	49%	43%	22%	51%	36%
Unfavorable	21%	25%	16%	15%	27%	21%	19%	21%	20%	12%	8%	12%	38%	32%	28%	40%	9%	28%	32%	13%	16%	21%	30%	39%	10%	19%	20%	26%	28%	14%	28%
Extremely Unfavorable	9%	9%	8%	11%	6%	9%	9%	9%	9%	1%	1%	3%	7%	19%	14%	41%	1%	9%	23%	2%	1%	10%	22%	29%	8%	6%	8%	5%	18%	3%	15%
Not Sure	15%	7%	24%	19%	14%	15%	11%	17%	13%	4%	10%	14%	32%	18%	22%	12%	8%	22%	19%	8%	10%	20%	23%	15%	5%	17%	12%	9%	26%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentaages

21 Is your opinion of Jerry Moran...

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College	
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites	
Extremely Favorable	13%	16%	11%	15%	11%	13%	14%	10%	15%	13%	6%	21%	9%	16%	18%	8%	13%	7%	6%	26%	16%	34%	4%	6%	19%	18%	14%	
Favorable	42%	46%	41%	51%	44%	40%	38%	46%	40%	47%	40%	41%	43%	42%	47%	35%	45%	37%	44%	41%	42%	44%	33%	40%	49%	58%	40%	
Unfavorable	21%	20%	21%	18%	18%	23%	20%	20%	23%	16%	28%	18%	17%	23%	16%	27%	18%	39%	15%	17%	18%	18%	37%	17%	24%	9%	22%	
Extremely Unfavorable	9%	7%	10%	4%	9%	10%	8%	7%	12%	10%	7%	9%	9%	9%	9%	10%	8%	8%	7%	8%	10%	1%	14%	4%	3%	4%	11%	
Not Sure	15%	12%	16%	12%	17%	14%	20%	17%	9%	14%	18%	11%	21%	11%	10%	20%	15%	8%	29%	8%	14%	3%	13%	33%	5%	10%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%	

22 Is your opinion of Pat Roberts,,

590 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Party Affiliation							Party Affiliation			Ideology					Issue					Evangelical	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Immigr	Terroris	Econo	Nationa	Educati	Yes	No
Extremely Favorable	11%	13%	8%	12%	13%	6%	12%	13%	9%	26%	10%	6%	1%	9%	10%	2%	17%	5%	8%	16%	14%	8%	0%	7%	25%	11%	8%	18%	0%	15%	6%
Favorable	31%	32%	29%	25%	26%	35%	37%	26%	36%	39%	52%	35%	20%	5%	18%	7%	47%	21%	14%	44%	47%	25%	6%	4%	38%	35%	35%	25%	14%	44%	20%
Unfavorable	27%	30%	23%	25%	35%	26%	22%	30%	24%	17%	17%	34%	44%	39%	27%	41%	17%	39%	32%	19%	23%	30%	42%	34%	11%	23%	30%	38%	30%	18%	36%
Extremely Unfavorable	17%	17%	17%	16%	13%	20%	20%	14%	20%	11%	3%	12%	16%	35%	27%	41%	7%	20%	32%	8%	4%	19%	36%	43%	23%	14%	14%	9%	30%	9%	25%
Not Sure	15%	7%	23%	22%	12%	14%	9%	17%	12%	8%	18%	13%	19%	11%	18%	9%	14%	15%	15%	13%	13%	18%	15%	12%	3%	17%	12%	10%	25%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	52%	48%	26%	25%	28%	21%	51%	49%	19%	26%	9%	10%	8%	17%	9%	45%	28%	26%	25%	25%	23%	17%	7%	10%	24%	33%	13%	10%	45%	50%

22 Is your opinion of Pat Roberts,,

590 Likely POTUS Voters Plus Prote	All	Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region			Suburban		Rural		Strong	Independent		Very C	HS Edu	College
Credibility Interval: +/-4.1 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Wichita	KC KS	Topeka	Men	Women	Men	Women	Men	Men	Women	Men	Men	Whites
Extremely Favorable	11%	12%	10%	11%	10%	11%	13%	8%	12%	15%	4%	15%	8%	13%	14%	9%	10%	5%	4%	18%	12%	30%	7%	3%	17%	18%	12%
Favorable	31%	34%	29%	44%	33%	26%	33%	32%	27%	35%	24%	36%	32%	30%	33%	24%	37%	28%	20%	37%	35%	33%	21%	20%	43%	48%	28%
Unfavorable	27%	27%	27%	20%	24%	31%	23%	27%	31%	26%	34%	20%	26%	28%	26%	31%	23%	39%	29%	23%	17%	24%	39%	39%	27%	12%	27%
Extremely Unfavorable	17%	16%	18%	18%	16%	17%	14%	15%	21%	12%	18%	19%	13%	19%	16%	17%	19%	21%	15%	16%	23%	9%	26%	14%	9%	17%	19%
Not Sure	15%	11%	16%	9%	16%	15%	17%	18%	9%	12%	19%	10%	22%	10%	12%	19%	12%	7%	32%	6%	13%	4%	7%	24%	5%	5%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	30%	70%	12%	32%	56%	26%	40%	34%	28%	40%	32%	39%	61%	40%	38%	23%	20%	19%	15%	17%	11%	15%	13%	13%	6%	46%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

# Results of SurveyUSA Election Poll #23098

Geography: Kansas  
Data Collected: 08/03/2016 - 08/07/2016  
Release Date: 08/08/2016  
Percentages

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).