

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

In Oregon, Brown and Pierce in Dogfight for Governor Mansion, Every Vote Vital;
Clinton Safely Atop Trump; Wyden Well-Positioned for Re-Election to U.S. Senate:

26 days till votes are counted in Oregon, Democrat Hillary Clinton is 10 points in front of Republican Donald Trump, according to a SurveyUSA poll conducted for KATU-TV in Portland. Libertarian Gary Johnson is backed by 6%, Green Party candidate Jill Stein gets 4%.

Reciprocal efforts by the Trump campaign to suppress Democratic turnout and by the Clinton campaign to suppress Republican turnout may not cause Oregon's 7 Electoral Votes to flip, but such cross-winds could well make a difference in the state's fiercely fought Governor's election.

At the top of the ticket, Clinton leads by 23 points among women; Trump leads by 4 points among men -- a 27-point Gender Gap. Clinton leads by 4 points among rural women, leads by 22 points among suburban women. Clinton leads by 21 points among voters under age 50; the candidates run even among voters age 50+.

Clinton holds 91% of the Democratic base. Trump holds 82% of the Republican base. Moderates break for Clinton by 18 points. Independent men vote for Trump by 16 points. Independent women vote for Clinton by 10 points. Voters focused on terrorism, national security and immigration back Trump. Voters focused on the economy, education and the environment back Clinton.

Of Trump supporters, 51% say they are voting "for Trump," compared to 48% who are voting "against Clinton." Of Clinton supporters, 64% say they are voting "for Clinton," compared to 35% who are voting "against Trump." 52% of Trump backers are "enthusiastic," compared to 58% of Clinton backers. 44% of Trump backers have reservations about their candidate, compared to 39% of Clinton backers.

Trump carries military households by 23 points, carries Evangelicals by 47 points. Clinton leads by 3 points among the least affluent voters, leads by 10 points among middle-income voters, and leads by 24 points among affluent voters. Trump leads among high-school educated voters, Clinton leads among those who have started college but not finished, and among those with a 4-year college degree.

In an election for Governor today, 10/13/16, 6 days till mail-in voting begins, Democrat Kate Brown leads republican Bud Pierce 46% to 42%. Pierce holds 81% of the GOP base, Brown holds 84% of the Democratic base. Independent men break for Pierce by 14 points. Independent women split. High-school educated men back Pierce by 21 points. College-educated white voters back Brown by 19 points.

Pierce leads among rural men by 24 points; rural women split. Brown leads by 8 points in greater Portland. Pierce leads by a nominal 2 points in the rest of Oregon. Pierce leads by 50 points among Evangelicals and leads by 26 points in military households. Pierce leads overwhelmingly among voters focused on immigration and national security and leads materially among voters focused on terrorism. Brown leads materially among voters focused on the economy and leads overwhelmingly among voters focused on education and the environment.

In the contest for United States Senator from Oregon, Democrat Ron Wyden is cruising to re-election for his 4th full term, today leading Republican Mark Callahan 54% to 32%. Wyden leads among men and women, young and old, rich and poor, whites and non-whites.

Context and methodology: SurveyUSA interviewed 800 adults from the state of Oregon 10/10/16 through 10/12/16. All interviews were conducted after the 2nd Presidential debate on 10/09/13. Of the 800 adults interviewed, 730 were registered to vote. Of the 730 registered voters, 654 were determined by SurveyUSA to be likely to vote on or before the 11/08/16 deadline. This research was conducted using blended sample, mixed mode. Respondents reachable on their home telephone (73% of likely voters) were interviewed on their home phones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (27% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Barack Obama carried Oregon by 12 points in 2012 and by 16 points in 2008. John Kerry carried Oregon by 4 points in 2004. Al Gore carried Oregon by 3 points in 2000. In 2010, Wyden defeated Republican Jim Huffman by 18 points; Wyden leads by 22 points today. In 2015, Democratic Governor John Kitzhaber resigned, leaving then Secretary of State Brown to take his place.

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? or Green Party candidate Jill Stein?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	249	135	114	17	72	84	75	89	159	212	1	23	12	65	80	65	17	7	8	2	145	89	9	69	95	55	8	8
Hillary Clinton (D)	312	121	191	51	98	94	70	149	163	254	9	26	23	1	16	4	28	49	124	83	18	81	207	10	24	86	92	91
Gary Johnson (L)	36	22	15	12	8	10	7	20	17	33	0	0	3	1	3	12	11	3	6	0	4	26	6	5	13	13	2	2
Jill Stein (G)	24	16	9	4	11	5	4	15	9	22	0	0	2	0	1	4	6	11	1	0	1	20	1	0	2	5	5	10
Undecided	33	17	16	10	5	12	6	15	17	31	0	0	2	1	9	4	8	2	4	1	11	15	5	7	8	9	5	1
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

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	654 Likely Voters	All	Issue					Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points	Immigr		Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Donald Trump (R)	249	46	82	62	33	6	4	60	88	94	121	104	107	131	45	94	99	68	87	74	44	205	139	109	43	45	51	43	51	37	26
Hillary Clinton (D)	312	10	43	97	20	63	57	103	132	70	35	261	62	246	39	100	169	73	110	123	98	215	216	96	56	75	24	46	33	49	15
Gary Johnson (L)	36	2	3	17	2	7	2	10	15	12	11	22	15	22	3	18	16	10	18	7	12	25	28	8	11	4	6	6	17	9	1
Jill Stein (G)	24	2	1	5	3	3	7	9	10	5	4	20	4	19	4	14	5	11	5	4	12	12	17	7	6	4	5	1	14	6	4
Undecided	33	0	7	14	5	2	1	9	12	11	12	19	9	23	5	12	15	14	11	8	13	20	24	9	4	8	8	3	5	10	3
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

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654 Likely Voters	All	College																											
Credibility Interval: +/-3.9 pct points		Whites																											
Donald Trump (R)	249	78																											
Hillary Clinton (D)	312	141																											
Gary Johnson (L)	36	12																											
Jill Stein (G)	24	5																											
Undecided	33	14																											
Total	654	251																											
Composition of Likely Voters	100%	38%																											

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?																															
249 Trump Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology							
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li			
For Trump	127	72	55	6	38	41	42	44	83	105	1	12	8	35	53	22	12	1	4	0	88	35	4	36	52	23	4	8			
Against Clinton	118	62	57	10	34	42	32	45	74	104	0	12	3	28	27	42	5	6	4	2	55	53	5	31	42	32	4	0			
Not Sure	4	1	2	1	0	2	1	1	3	3	0	0	1	2	1	1	0	0	0	0	2	1	0	2	1	0	0	0			
Total	249	135	114	17	72	84	75	89	159	212	1	23	12	65	80	65	17	7	8	2	145	89	9	69	95	55	8	8			
Composition of Trump Voters	100%	54%	46%	7%	29%	34%	30%	36%	64%	85%	1%	9%	5%	26%	33%	27%	7%	3%	3%	1%	59%	36%	4%	29%	39%	23%	3%	3%			

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Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?																															
249 Trump Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-6.3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
For Trump	127	33	42	29	9	1	4	25	46	53	58	59	55	68	23	57	40	40	41	33	23	104	69	57	23	23	29	24	21	14	13
Against Clinton	118	12	38	32	24	5	0	35	39	40	61	46	52	61	22	36	55	27	45	41	20	98	67	51	19	20	22	18	30	23	13
Not Sure	4	0	2	1	0	0	0	0	3	1	2	0	1	3	1	0	3	1	1	1	1	3	3	1	1	2	1	0	1	1	0
Total	249	46	82	62	33	6	4	60	88	94	121	104	107	131	45	94	99	68	87	74	44	205	139	109	43	45	51	43	51	37	26
Composition of Trump Voters	100%	18%	33%	25%	13%	2%	2%	25%	37%	39%	50%	44%	45%	55%	19%	39%	42%	30%	38%	33%	18%	82%	56%	44%	17%	18%	21%	17%	21%	15%	10%

2	Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?																													
249 Trump Voters	All	College																												
Credibility Interval: +/-6.3 pct points		Whites																												
For Trump	127	30																												
Against Clinton	118	46																												
Not Sure	4	2																												
Total	249	78																												
Composition of Trump Voters	100%	32%																												

3

Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Enthusiastically	130	68	61	6	33	53	38	39	91	109	1	10	10	45	43	26	11	0	4	0	88	38	4	40	52	26	4	3	
With Reservations	109	60	49	11	37	27	34	48	61	93	1	13	2	17	37	38	5	6	3	0	53	48	3	28	39	26	2	5	
Not Sure	10	6	4	1	2	5	3	3	7	10	0	0	0	4	1	2	1	1	1	2	4	3	3	1	4	3	2	1	
Total	249	135	114	17	72	84	75	89	159	212	1	23	12	65	80	65	17	7	8	2	145	89	9	69	95	55	8	8	
Composition of Trump Voters	100%	54%	46%	7%	29%	34%	30%	36%	64%	85%	1%	9%	5%	26%	33%	27%	7%	3%	3%	1%	59%	36%	4%	29%	39%	23%	3%	3%	

3

Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-6.3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Enthusiastically	130	36	49	24	11	1	0	25	43	58	60	57	60	65	27	56	40	44	42	30	15	115	74	56	21	22	32	26	21	17	15
With Reservations	109	7	31	36	20	4	4	32	41	31	58	43	43	61	17	36	51	23	41	39	27	82	61	48	20	22	18	13	29	19	10
Not Sure	10	3	2	2	2	1	1	3	3	4	3	4	5	5	1	1	8	1	4	5	3	7	5	5	3	1	1	3	2	1	1
Total	249	46	82	62	33	6	4	60	88	94	121	104	107	131	45	94	99	68	87	74	44	205	139	109	43	45	51	43	51	37	26
Composition of Trump Voters	100%	18%	33%	25%	13%	2%	2%	25%	37%	39%	50%	44%	45%	55%	19%	39%	42%	30%	38%	33%	18%	82%	56%	44%	17%	18%	21%	17%	21%	15%	10%

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3 Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	College
Credibility Interval: +/-6.3 pct points		Whites
Enthusiastically	130	32
With Reservations	109	38
Not Sure	10	8
Total	249	78
Composition of Trump Voters	100%	32%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-5.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	201	76	125	15	56	73	56	72	129	173	5	9	14	1	9	0	13	26	81	68	10	39	149	9	9	57	62	57
Against Trump	108	45	64	36	42	18	13	77	31	80	4	15	10	0	8	4	15	23	40	15	8	42	55	1	14	27	29	34
Not Sure	3	0	3	0	0	3	0	0	3	1	0	2	0	0	0	0	0	0	3	0	0	0	3	0	0	2	0	1
Total	312	121	191	51	98	94	70	149	163	254	9	26	23	1	16	4	28	49	124	83	18	81	207	10	24	86	92	91
Composition of Clinton Voters	100%	39%	61%	16%	31%	30%	22%	48%	52%	81%	3%	8%	7%	0%	5%	1%	9%	16%	40%	27%	6%	26%	67%	3%	8%	28%	30%	29%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-5.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
For Clinton	201	4	29	68	11	42	33	70	81	47	18	173	48	151	28	56	117	49	73	76	42	159	132	69	32	48	20	27	15	24	10
Against Trump	108	5	13	30	9	20	24	33	48	23	17	87	13	93	11	43	52	23	37	46	55	53	81	27	24	24	4	19	18	25	6
Not Sure	3	0	1	0	0	2	0	0	3	0	0	1	0	1	0	1	0	1	0	0	0	3	3	0	0	3	0	0	0	0	0
Total	312	10	43	97	20	63	57	103	132	70	35	261	62	246	39	100	169	73	110	123	98	215	216	96	56	75	24	46	33	49	15
Composition of Clinton Voters	100%	3%	14%	31%	7%	20%	18%	33%	42%	22%	11%	85%	20%	80%	13%	32%	55%	24%	36%	40%	31%	69%	69%	31%	18%	24%	8%	15%	10%	16%	5%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	College
Credibility Interval: +/-5.4 pct points		Whites
For Clinton	201	101
Against Trump	108	40
Not Sure	3	0
Total	312	141
Composition of Clinton Voters	100%	45%

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5 Do you vote for Clinton enthusiastically? Or with reservations?

312 Clinton Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-5.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	180	67	113	18	54	60	49	71	109	147	3	18	13	1	5	1	8	17	74	75	6	25	148	6	9	45	52	64
With Reservations	122	50	72	31	40	32	19	71	52	102	4	6	10	0	10	4	18	30	46	9	10	52	55	1	14	39	36	27
Not Sure	10	4	6	2	4	1	1	7	3	5	2	2	1	0	1	0	2	2	4	0	1	4	4	3	1	2	4	0
Total	312	121	191	51	98	94	70	149	163	254	9	26	23	1	16	4	28	49	124	83	18	81	207	10	24	86	92	91
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Credibility Interval: +/-5.6 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Enthusiastically	180	6	23	55	10	39	35	68	71	40	18	153	41	137	30	45	103	39	63	74	42	139	123	57	29	42	14	26	8	17	13
With Reservations	122	4	19	40	11	20	21	35	56	27	17	100	19	101	4	51	64	30	45	44	52	70	87	36	24	32	9	18	24	28	0
Not Sure	10	0	1	2	0	4	1	0	4	3	0	8	2	8	4	4	2	3	2	4	4	6	6	3	3	1	1	2	1	4	2
Total	312	10	43	97	20	63	57	103	132	70	35	261	62	246	39	100	169	73	110	123	98	215	216	96	56	75	24	46	33	49	15
Composition of Clinton Voters	100%	3%	14%	31%	7%	20%	18%	33%	42%	22%	11%	85%	20%	80%	13%	32%	55%	24%	36%	40%	31%	69%	69%	31%	18%	24%	8%	15%	10%	16%	5%

5 Do you vote for Clinton enthusiastically? Or with reservations?

312 Clinton Voters	All	College
Credibility Interval: +/-5.6 pct points		Whites
Enthusiastically	180	83
With Reservations	122	56
Not Sure	10	1
Total	312	141
Composition of Clinton Voters	100%	45%

6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Mark Callahan (R)	208	119	88	18	52	79	58	70	137	179	2	15	12	57	68	52	15	6	7	1	125	73	7	64	83	43	2	5
Ron Wyden (D)	351	149	202	50	100	112	89	150	201	294	7	28	22	6	23	19	36	53	124	80	29	108	204	20	31	98	93	94
Other	40	22	18	6	17	9	7	23	17	33	0	4	3	4	7	7	9	7	3	2	11	23	6	3	11	13	5	7
Undecided	56	20	36	21	25	5	6	46	11	46	2	3	6	1	12	12	10	5	8	3	13	27	12	4	16	15	12	7
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

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6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Mark Callahan (R)	208	40	54	58	31	5	2	52	74	75	107	81	89	111	31	78	89	54	70	65	34	174	123	84	43	31	39	36	42	31	18
Ron Wyden (D)	351	12	52	116	27	60	59	105	143	94	47	284	81	262	51	118	176	83	128	130	95	255	242	109	66	77	41	53	52	56	24
Other	40	5	11	6	3	6	6	12	17	10	15	23	8	30	5	11	22	17	12	8	12	27	26	14	9	8	4	5	15	7	4
Undecided	56	3	18	16	2	9	4	20	24	12	13	38	19	38	8	32	17	21	21	14	38	19	34	22	4	20	8	4	11	16	3
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Mark Callahan (R)	208	75
Ron Wyden (D)	351	143
Other	40	20
Undecided	56	12
Total	654	251
Composition of Likely Voters	100%	38%

7 If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Bud Pierce (R)	272	151	121	25	71	98	77	97	175	235	2	22	13	61	84	68	28	13	13	3	144	108	16	71	100	66	14	9
Kate Brown (D)	304	123	181	44	92	94	74	136	168	254	7	21	22	3	14	11	32	48	119	74	17	90	193	12	27	78	88	90
Other	28	14	14	3	11	8	6	14	14	28	0	0	0	1	4	7	4	6	3	2	5	17	5	3	6	11	3	3
Undecided	50	22	28	23	19	5	3	42	8	36	1	6	6	3	9	5	6	5	8	7	11	16	15	5	9	14	6	12
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

7 If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Bud Pierce (R)	272	45	77	75	41	9	6	67	104	97	127	126	115	151	43	109	111	65	99	88	50	222	169	103	55	49	52	45	60	48	24
Kate Brown (D)	304	9	42	103	16	57	54	96	128	73	37	251	64	233	36	94	168	75	105	115	90	214	206	98	56	72	28	44	43	48	14
Other	28	4	4	6	2	5	3	5	11	12	9	17	8	19	6	12	10	17	8	3	8	20	16	12	5	5	6	6	10	7	4
Undecided	50	1	12	11	4	10	8	21	16	10	10	33	10	37	10	24	15	18	19	10	31	19	34	15	5	11	7	3	7	8	7
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

7 If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Bud Pierce (R)	272	89
Kate Brown (D)	304	139
Other	28	9
Undecided	50	13
Total	654	251
Composition of Likely Voters	100%	38%

8 Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes	182	90	91	29	64	48	41	92	89	143	6	15	17	3	18	10	17	19	65	49	21	46	114	13	23	32	42	69
No	285	152	132	38	65	101	81	103	182	238	3	25	18	52	61	53	32	22	36	19	114	107	55	61	90	77	21	23
Not Certain	188	68	120	29	65	55	39	94	94	171	1	9	7	13	30	27	20	30	42	17	43	77	59	17	29	59	48	22
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

8 Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Yes	182	8	24	51	10	45	34	70	63	45	23	153	43	136	17	49	115	52	57	71	64	117	127	54	35	28	20	25	28	19	8
No	285	42	74	87	34	16	14	70	110	95	114	144	104	171	55	107	113	75	110	82	62	222	173	112	56	54	51	44	57	50	32
Not Certain	188	10	37	58	20	20	23	50	84	51	46	129	50	133	24	83	75	48	63	64	52	136	125	63	30	55	21	29	36	42	9
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

8 Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Yes	182	92
No	285	90
Not Certain	188	69
Total	654	251
Composition of Likely Voters	100%	38%

9 Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Allowed	340	183	157	70	113	107	50	183	157	288	8	20	24	20	37	35	40	53	88	54	57	129	143	25	45	88	78	90
	253	116	137	20	62	72	99	82	171	220	2	20	12	45	62	43	28	15	38	21	107	86	59	61	81	63	22	15
Not Sure	61	11	50	6	18	26	11	23	38	44	1	9	7	2	12	12	1	3	16	10	14	16	27	5	15	17	11	9
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

9 Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Allowed	340	23	46	101	25	61	57	101	143	86	58	258	79	253	49	123	159	94	121	110	128	212	223	116	84	59	41	45	77	52	27
	253	33	73	75	33	15	8	65	92	94	110	131	109	141	46	89	114	69	88	90	42	212	159	94	34	58	49	45	42	44	22
Not Sure	61	4	16	19	5	5	7	24	22	11	15	37	9	46	0	25	30	12	22	17	9	52	42	19	2	20	3	8	2	14	0
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

9 Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Allowed	340	134
	253	91
Not Sure	61	26
Total	654	251
Composition of Likely Voters	100%	38%

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

10

If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Taxed	494	235	259	77	148	136	132	225	269	414	7	43	30	45	77	74	51	52	107	75	122	177	182	66	108	129	80	88
Not Taxed	115	63	52	12	33	51	19	45	70	98	3	4	10	15	27	14	15	17	18	6	42	46	24	18	23	29	20	19
Not Sure	45	13	33	6	12	18	9	19	27	40	1	2	2	8	6	2	3	2	17	5	14	7	22	6	10	10	11	6
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

10

If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Taxed	494	39	98	156	53	61	52	153	190	140	148	320	147	336	70	166	246	127	167	179	140	354	321	173	89	100	70	70	88	89	41
Not Taxed	115	18	26	29	7	13	15	25	46	38	28	75	37	72	18	54	37	35	49	23	26	89	73	41	26	20	19	20	31	15	6
Not Sure	45	2	11	11	3	7	5	11	21	13	7	31	13	33	8	18	20	13	15	15	13	33	30	16	5	16	5	8	1	7	2
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

10

If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	College
Credibility Interval: +/-3.4 pct points		Whites
Taxed	494	196
Not Taxed	115	35
Not Sure	45	20
Total	654	251
Composition of Likely Voters	100%	38%

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?																												
654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Immigration	60	33	27	3	15	22	20	18	42	51	0	5	4	15	15	13	9	1	6	1	29	23	7	14	22	19	1	1
Terrorism	135	58	77	13	33	42	46	46	89	121	4	7	3	23	34	25	8	6	27	7	58	39	33	30	48	26	18	7
Economy	196	96	99	36	49	65	46	85	111	163	3	14	16	16	29	28	19	24	48	28	44	71	76	19	41	58	34	34
National Security	63	28	35	6	20	24	14	26	37	61	1	0	2	7	9	19	6	6	7	7	16	30	14	12	18	20	4	6
Education	81	31	50	17	39	14	10	56	25	59	3	9	10	0	7	2	11	13	31	14	7	26	45	5	4	26	25	18
Environment	72	42	30	14	21	19	17	35	37	57	0	9	6	0	7	0	11	15	14	24	7	26	37	0	1	11	18	40
Other	27	16	11	5	12	8	2	17	10	20	1	4	1	6	3	1	4	4	4	4	9	9	8	8	5	1	6	5
Not Sure	22	6	16	1	4	10	6	6	16	21	0	1	0	1	6	2	3	2	7	2	7	6	9	1	3	8	6	2
Total	654	310	344	95	194	205	161	289	365	552	11	49	42	68	110	90	70	71	143	86	178	231	228	91	141	169	111	113
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?																															
654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Immigration	60	60	0	0	0	0	0	14	26	20	25	26	27	31	7	25	24	19	20	17	7	53	40	20	12	13	11	9	13	10	1
Terrorism	135	0	135	0	0	0	0	34	48	47	51	70	56	75	29	56	45	46	44	33	26	109	81	54	18	30	21	26	21	18	11
Economy	196	0	0	196	0	0	0	54	82	56	47	135	53	138	29	59	103	46	70	71	57	138	127	69	42	39	32	23	37	35	19
National Security	63	0	0	0	63	0	0	18	20	23	30	31	26	36	9	30	23	13	25	22	13	50	33	31	10	10	10	14	18	12	2
Education	81	0	0	0	0	81	0	21	41	17	11	68	14	65	6	30	44	18	26	34	38	43	62	19	14	27	6	10	9	17	3
Environment	72	0	0	0	0	0	72	35	20	16	3	68	8	63	6	21	44	19	24	28	24	47	48	24	15	6	5	11	17	9	6
Other	27	0	0	0	0	0	0	11	7	8	9	18	10	16	4	9	14	9	10	7	12	14	19	7	5	3	8	0	5	4	4
Not Sure	22	0	0	0	0	0	0	2	14	5	6	11	3	18	6	10	6	5	11	4	1	21	15	7	5	9	1	4	1	5	3
Total	654	60	135	196	63	81	72	190	257	191	183	427	197	440	95	238	303	175	231	217	179	475	425	229	121	137	93	98	120	111	49
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Counts (Frequencies)

11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Immigration	60	19
Terrorism	135	40
Economy	196	81
National Security	63	23
Education	81	35
Environment	72	37
Other	27	11
Not Sure	22	5
Total	654	251
Composition of Likely Voters	100%	38%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.