

Results of SurveyUSA News Poll #17875

Geography: King County
 Data Collected: 01/18/2011
 Release Date: 01/18/2011
 Percentages

1 Are you familiar with a plan to impose tolls on the 520 bridge?

500 Adults Credibility Interval: +/-2.7 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	89%	92%	87%	84%	93%	91%	93%	**	**	78%	92%	93%	**	81%
No	8%	5%	10%	10%	6%	7%	5%	**	**	16%	7%	3%	**	17%
Not Sure	3%	4%	2%	6%	1%	2%	2%	**	**	6%	1%	4%	**	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

2 Based on what you know, when will the state begin collecting tolls? Sometime this year? Sometime in 2012? Or at some point when construction starts?

447 Familiar With Plans Credibility Interval: +/-4.5 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
This Year	66%	72%	59%	61%	69%	68%	67%	**	**	62%	63%	73%	**	57%
2012	21%	17%	24%	25%	20%	16%	19%	**	**	26%	24%	14%	**	29%
When Construction Starts	6%	6%	6%	7%	6%	6%	6%	**	**	8%	6%	7%	**	6%
Not Sure	7%	4%	10%	7%	6%	10%	8%	**	**	3%	7%	6%	**	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Familiar With Plans	100%	50%	50%	32%	44%	25%	78%	5%	4%	13%	41%	35%	5%	17%

3 How often do you drive across the 520 bridge? Once a week or less? 2-3 times a week? Or more than that?

500 Adults Credibility Interval: +/-3 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Once a Week Or Less	87%	84%	89%	90%	84%	88%	90%	**	**	74%	86%	84%	**	95%
2-3 Times	5%	7%	3%	3%	6%	6%	4%	**	**	12%	4%	8%	**	2%
More	6%	7%	6%	7%	7%	3%	5%	**	**	9%	8%	7%	**	1%
Not Sure	2%	2%	2%	0%	3%	4%	1%	**	**	5%	1%	1%	**	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

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4 The tolls will range from \$3.50 during peak hours, between \$1.10 to \$2.80 during off-peak hours and no toll overnight between 11 p.m. and 5. a.m. Once the toll begins, will you avoid 520 altogether? Will you reduce your use of 520? Or would tolls have no effect on how often you use 520?

500 Adults	All	Gender		Age			Race				Live			
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Avoid Altogether	54%	58%	49%	66%	48%	47%	51%	**	**	62%	47%	50%	**	76%
Reduce Use	25%	24%	25%	23%	26%	25%	27%	**	**	23%	27%	31%	**	11%
Will Have No Effect	19%	17%	22%	11%	23%	25%	21%	**	**	11%	23%	17%	**	12%
Not Sure	2%	1%	3%	0%	3%	4%	2%	**	**	5%	2%	3%	**	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

5 Once the toll begins, will you be more likely to use public transportation?

500 Adults	All	Gender		Age			Race				Live			
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	18%	11%	24%	25%	12%	17%	16%	**	**	26%	20%	15%	**	14%
No	75%	80%	70%	69%	81%	73%	76%	**	**	66%	74%	78%	**	80%
Not Sure	7%	9%	6%	7%	7%	10%	8%	**	**	8%	6%	7%	**	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

6 Will you be more likely to carpool?

500 Adults	All	Gender		Age			Race				Live			
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	17%	13%	22%	23%	14%	15%	17%	**	**	24%	18%	20%	**	14%
No	74%	80%	68%	69%	77%	76%	75%	**	**	61%	75%	72%	**	74%
Not Sure	9%	7%	10%	8%	9%	9%	8%	**	**	15%	7%	8%	**	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

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7 Will you make more trips across Lake Washington? Fewer trips? Or the same amount?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
More	3%	4%	2%	3%	4%	3%	4%	**	**	0%	2%	4%	**	4%
Fewer	43%	44%	41%	50%	38%	39%	43%	**	**	47%	42%	41%	**	50%
Same Amount	50%	50%	51%	41%	56%	54%	50%	**	**	42%	53%	52%	**	42%
Not Sure	4%	2%	6%	5%	2%	4%	3%	**	**	11%	3%	3%	**	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

8 Would you consider moving to avoid the tolls?

500 Adults Credibility Interval: +/-3.4 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	13%	16%	9%	23%	8%	6%	11%	**	**	16%	17%	8%	**	11%
No	83%	80%	86%	76%	88%	86%	85%	**	**	78%	80%	89%	**	83%
Not Sure	4%	4%	5%	2%	4%	8%	5%	**	**	6%	3%	3%	**	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

9 Would you or a member of your family consider changing jobs to avoid the toll?

500 Adults Credibility Interval: +/-3.6 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	16%	17%	14%	19%	17%	8%	15%	**	**	16%	16%	16%	**	14%
No	80%	79%	81%	77%	80%	85%	82%	**	**	75%	79%	82%	**	81%
Not Sure	4%	4%	4%	4%	3%	6%	3%	**	**	9%	4%	2%	**	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

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10 Will you be more likely to shop in Seattle? Less likely? Or would it not make a difference?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
More Likely	9%	11%	8%	7%	10%	10%	10%	**	**	7%	18%	1%	**	4%
Less Likely	36%	35%	37%	43%	30%	35%	35%	**	**	42%	19%	58%	**	38%
No Difference	53%	54%	53%	48%	58%	53%	55%	**	**	46%	62%	41%	**	54%
Not Sure	2%	0%	3%	2%	1%	2%	1%	**	**	6%	1%	1%	**	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

11 Will you be more likely to shop on the East side? Less likely? Or would it not make a difference?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
More Likely	26%	26%	27%	26%	26%	28%	27%	**	**	25%	9%	55%	**	14%
Less Likely	28%	29%	27%	34%	24%	25%	28%	**	**	25%	47%	4%	**	29%
No Difference	45%	45%	44%	38%	50%	46%	45%	**	**	45%	43%	40%	**	54%
Not Sure	1%	0%	2%	2%	0%	0%	0%	**	**	4%	0%	0%	**	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

12 Will you consider using an alternate route instead of crossing 520?

500 Adults Credibility Interval: +/-3.9 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	75%	77%	73%	78%	77%	68%	76%	**	**	72%	76%	79%	**	71%
No	15%	14%	15%	9%	17%	18%	15%	**	**	12%	14%	12%	**	22%
Not Sure	10%	9%	11%	13%	6%	14%	10%	**	**	15%	10%	9%	**	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

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13 What alternate route would you most likely use? Would you go around the north end of Washington? Use I-90? Or another way?

376 Who Would Consider Alternate Credibility Interval: +/-4.7 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
North End	19%	18%	20%	15%	23%	19%	19%	**	**	24%	28%	19%	**	1%
I-90	71%	72%	71%	77%	69%	66%	73%	**	**	55%	64%	76%	**	84%
Other	8%	9%	7%	8%	6%	14%	8%	**	**	14%	6%	6%	**	15%
Not Sure	1%	1%	1%	0%	2%	1%	0%	**	**	6%	2%	0%	**	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Would Consider	100%	51%	49%	35%	43%	22%	76%	5%	5%	14%	40%	35%	5%	18%

14 How much extra time are you willing to spend taking an alternate route in order to avoid the toll?

376 Who Would Consider Alternate Credibility Interval: +/-5.2 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
<5 Min	10%	9%	11%	9%	14%	5%	7%	**	**	20%	9%	12%	**	8%
5-10 Min	36%	27%	45%	43%	32%	30%	35%	**	**	35%	40%	33%	**	33%
10-15 Min	32%	35%	28%	33%	30%	34%	35%	**	**	22%	35%	29%	**	28%
>15 Min	14%	18%	10%	9%	18%	16%	14%	**	**	15%	7%	18%	**	28%
Not Sure	8%	10%	6%	6%	6%	16%	9%	**	**	8%	8%	8%	**	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Would Consider	100%	51%	49%	35%	43%	22%	76%	5%	5%	14%	40%	35%	5%	18%

15 Should the state also impose a toll on I-90?

500 Adults Credibility Interval: +/-4.1 pct points	All	Gender		Age			Race				Live			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	West Of	Eastsid	North E	South E
Yes	22%	24%	20%	16%	25%	25%	25%	**	**	15%	27%	21%	**	16%
No	70%	70%	70%	82%	66%	61%	67%	**	**	77%	64%	73%	**	79%
Not Sure	8%	6%	10%	2%	9%	14%	8%	**	**	8%	10%	7%	**	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	42%	24%	76%	5%	5%	15%	40%	33%	5%	19%

** Too few respondents of this type were interviewed for this data to be meaningful.

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KING-TV (Seattle)

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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.