

Results of SurveyUSA Election Poll #19529

Geography: Nevada
Data Collected: 08/16/2012 - 08/21/2012
Release Date: 08/21/2012
Percentages

With Ryan, Romney Still Trying to Strike Gold in Silver State; Republican Heller Ahead of Democrat Berkley in Tight Nevada Senate Fight: In an election for President of the United States in vital Nevada, Barack Obama finishes today, 08/21/12, with a nominal 2-point advantage, 47% Obama, 45% Mitt Romney, according to a SurveyUSA poll conducted bilingually for the Las Vegas Review Journal and KLAS-TV 8 News Now. Obama's edge is within the survey's possible sources of error and may or may not be significant. Early voting begins in 2 months. In 2008, Obama carried Nevada by 12 points. In 2012, six critical electoral votes are at stake. * Obama has a single-digit advantage in Las Vegas and a double-digit advantage in the rest of Clark County. Romney leads in greater Reno and the rest of Nevada.

* Romney is backed by 81% of Republicans, 81% of conservatives, 84% of Tea Party members.

* Obama is backed by 82% of Democrats, 83% of liberals.

* Independents break 44% to 39% for Romney.

* Moderates break 57% to 34% for Obama.

* Romney leads among male Nevadans. Obama leads among female Nevadans. There is a 19-point Gender Gap.

* Obama leads among lower-income voters; Romney leads among upper-income voters; middle-income voters split.

* All interviews were conducted after Paul Ryan was named Mitt Romney's running mate. Ryan attracts to the Romney ticket as many voters as he repels.

* 7 in 10 voters are familiar with Ryan's thinking on Medicare. Of those familiar: 48% support the Ryan Medicare plan, 47% oppose the Ryan Medicare plan.

* 41% in Nevada have a favorable opinion of Obama, 39% have a favorable opinion of Romney, 35% have a favorable opinion of Ryan.

* 80% of Romney voters and 77% of Obama voters say they cast their vote enthusiastically. In an election today for **United States Senator** from Nevada, appointed incumbent Republican Dean Heller, running for his first elected term, leads Democrat Shelley Berkley 44% to 39%. * Heller has a Minus 3 Net Favorability - 32% view him favorably compared to 35% who view him unfavorably.

* Berkley has a Minus 14 Net Favorability - 29% view her favorably compared to 43% who view her unfavorably.

* There is a 20-point gender gap. Heller, a man, leads by 14 points among men. Berkley, a woman, leads by 6 points among women.

* Independents break for Heller; moderates break for Berkley.

* Heller and Berkley are tied in Las Vegas. Berkley leads in the rest of Clark County; Heller leads decisively in greater Reno and the rest of Nevada.

* 22% of Berkley voters say they cast their vote "with reservations," compared to 18% of Heller voters.

* Voters who are familiar with a House Ethics Committee investigation of Berkley are 3:1 more likely to vote for Heller than they are to vote for Berkley.

* Of Romney voters, 87% vote for Heller. Of Obama voters, just 76% vote for Berkley. **Research conducted bilingually, in English and in Spanish; cell-phone and home-phone respondents included:** SurveyUSA interviewed 1,200 adults from the state of Nevada 08/16/12 through 08/21/12. Of the adults, 985 were registered to vote in Nevada. Of the registered voters, 869 were determined by SurveyUSA to be likely to vote in the 11/06/12 election for President of the United States. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (79% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Telephone respondents in portions of Nevada with concentrations of Spanish speakers were offered the option to take the survey in their choice of Spanish or English. Respondents not reachable on a home telephone (21% of likely voters), were shown a questionnaire on their smartphone or other electronic device. 80% of the interviews for this survey were completed before comments about rape and pregnancy took center stage in the presidential election.

1 If the election for President were today, would you vote for ... (choices rotated) Mitt Romney, the Republican? Barack Obama, the Democrat? Or one of the other candidates?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Mitt Romney (R)	45%	49%	40%	40%	41%	47%	52%	41%	49%	50%	7%	47%	37%	30%	49%	100%	0%	88%	4%	81%	13%	44%	84%	41%	81%	34%	9%	39%	45%	47%
Barack Obama (D)	47%	42%	52%	48%	48%	47%	42%	48%	45%	40%	87%	48%	50%	55%	44%	0%	100%	8%	90%	14%	82%	39%	11%	50%	12%	57%	83%	49%	45%	46%
Other	5%	5%	4%	6%	5%	3%	5%	6%	4%	5%	1%	1%	11%	5%	5%	0%	0%	2%	3%	3%	3%	9%	1%	5%	3%	4%	7%	6%	6%	3%
Undecided	4%	4%	4%	6%	5%	3%	1%	6%	2%	4%	5%	3%	1%	10%	2%	0%	0%	2%	3%	3%	3%	7%	4%	4%	3%	5%	2%	6%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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1 If the election for President were today, would you vote for ... (choices rotated) Mitt Romney, the Republican? Barack Obama, the Democrat? Or one of the other candidates?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Mitt Romney (R)	45%	38%	44%	54%	44%	39%	52%	61%
Barack Obama (D)	47%	53%	47%	39%	49%	52%	41%	30%
Other	5%	5%	5%	3%	4%	5%	3%	5%
Undecided	4%	4%	4%	4%	3%	5%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

2 Do you cast this vote enthusiastically? Or, with reservations?

834 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-2.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Enthusiastically	76%	76%	77%	69%	75%	80%	83%	72%	81%	76%	78%	78%	72%	62%	80%	80%	77%	81%	80%	79%	79%	68%	83%	76%	81%	72%	79%	76%	72%	80%
With Reservations	21%	22%	21%	29%	20%	18%	16%	25%	17%	21%	14%	20%	27%	32%	18%	19%	20%	18%	18%	19%	18%	30%	16%	22%	18%	26%	16%	21%	25%	18%
Not Sure	2%	2%	3%	2%	4%	2%	1%	3%	1%	2%	8%	2%	0%	5%	2%	2%	3%	1%	2%	2%	3%	2%	0%	2%	1%	1%	4%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	53%	47%	25%	27%	28%	19%	52%	48%	62%	8%	20%	11%	20%	80%	47%	49%	45%	40%	37%	40%	22%	8%	90%	33%	39%	17%	18%	42%	41%

2 Do you cast this vote enthusiastically? Or, with reservations?

834 Likely Voters	All	Income			Region			
Credibility Interval: +/-2.9 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Enthusiastically	76%	77%	73%	78%	82%	74%	78%	73%
With Reservations	21%	19%	25%	19%	16%	22%	22%	24%
Not Sure	2%	4%	2%	2%	2%	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	49%	15%	13%

3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	41%	37%	46%	43%	43%	40%	36%	43%	39%	35%	83%	40%	48%	50%	39%	1%	84%	7%	79%	10%	77%	30%	10%	44%	10%	51%	74%	37%	41%	43%
Unfavorable	46%	51%	40%	41%	44%	47%	54%	43%	50%	53%	7%	46%	34%	29%	50%	92%	1%	86%	6%	77%	14%	51%	83%	42%	81%	35%	12%	38%	48%	48%
Neutral	11%	11%	12%	15%	11%	11%	9%	13%	10%	11%	9%	13%	12%	20%	9%	5%	14%	6%	14%	11%	9%	17%	5%	12%	7%	13%	14%	20%	10%	9%
No Opinion	2%	1%	2%	1%	2%	3%	1%	1%	2%	1%	0%	1%	6%	1%	2%	2%	1%	1%	1%	3%	0%	1%	1%	2%	3%	1%	0%	5%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	41%	43%	41%	37%	44%	44%	38%	26%
Unfavorable	46%	38%	45%	55%	44%	40%	53%	64%
Neutral	11%	15%	13%	8%	10%	14%	8%	6%
No Opinion	2%	4%	1%	0%	1%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

4 Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	39%	46%	32%	34%	35%	40%	52%	34%	45%	44%	5%	40%	36%	22%	44%	85%	2%	77%	3%	71%	12%	37%	80%	35%	72%	28%	8%	36%	37%	43%
Unfavorable	46%	41%	51%	46%	51%	47%	36%	49%	43%	43%	73%	40%	56%	56%	43%	2%	86%	9%	83%	16%	74%	45%	15%	49%	15%	54%	80%	47%	45%	46%
Neutral	13%	11%	16%	17%	12%	12%	10%	15%	11%	13%	17%	18%	5%	20%	11%	13%	11%	12%	13%	13%	12%	16%	5%	14%	12%	17%	11%	14%	16%	10%
No Opinion	2%	2%	1%	3%	2%	1%	2%	2%	1%	1%	4%	2%	4%	1%	2%	1%	2%	2%	1%	1%	2%	3%	1%	2%	1%	1%	1%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

4 Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	39%	36%	37%	47%	37%	35%	46%	51%
Unfavorable	46%	46%	48%	42%	46%	51%	43%	28%
Neutral	13%	15%	15%	10%	13%	13%	11%	19%
No Opinion	2%	3%	1%	1%	4%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

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5 Is your opinion of Paul Ryan ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	35%	40%	29%	29%	30%	38%	47%	30%	41%	40%	4%	38%	27%	15%	41%	76%	2%	70%	3%	62%	12%	35%	72%	32%	65%	27%	6%	31%	35%	38%
Unfavorable	35%	36%	34%	31%	35%	40%	33%	33%	37%	34%	52%	32%	32%	31%	36%	2%	66%	5%	67%	11%	57%	34%	12%	37%	9%	44%	65%	35%	32%	37%
Neutral	18%	14%	22%	26%	20%	13%	11%	23%	12%	16%	22%	21%	18%	33%	14%	16%	17%	16%	18%	18%	16%	19%	15%	18%	17%	15%	24%	20%	19%	16%
No Opinion	12%	10%	15%	14%	15%	9%	10%	14%	9%	10%	22%	9%	22%	21%	10%	6%	14%	8%	12%	9%	15%	12%	1%	13%	9%	14%	6%	15%	14%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

5 Is your opinion of Paul Ryan ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	35%	33%	32%	43%	38%	27%	44%	50%
Unfavorable	35%	34%	34%	35%	38%	36%	36%	24%
Neutral	18%	18%	23%	14%	14%	22%	13%	15%
No Opinion	12%	16%	11%	9%	10%	15%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

6 Does Mitt Romney's selection of Paul Ryan as his vice presidential running mate make you more likely to vote for Romney? More likely to vote for Obama? Or does it not influence your vote one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
More Likely To Vote For Romney	28%	32%	23%	27%	21%	29%	36%	24%	32%	32%	4%	27%	24%	17%	30%	58%	1%	53%	3%	48%	7%	32%	50%	26%	52%	18%	7%	27%	28%	27%
More Likely To Vote For Obama	29%	29%	30%	32%	27%	29%	30%	29%	29%	27%	51%	28%	26%	28%	30%	1%	58%	5%	56%	11%	48%	25%	12%	31%	8%	33%	55%	39%	23%	31%
Does Not Influence	42%	39%	45%	39%	49%	41%	35%	44%	39%	39%	45%	44%	49%	49%	40%	40%	41%	40%	41%	39%	44%	42%	39%	42%	39%	47%	37%	32%	46%	41%
Not Sure	2%	1%	2%	2%	3%	1%	0%	2%	0%	2%	0%	1%	2%	6%	0%	1%	0%	1%	1%	2%	1%	2%	0%	2%	1%	2%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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6 Does Mitt Romney's selection of Paul Ryan as his vice presidential running mate make you more likely to vote for Romney? More likely to vote for Obama? Or does it not influence your vote one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
More Likely To Vote For Romney	28%	25%	28%	31%	28%	22%	32%	45%
More Likely To Vote For Obama	29%	35%	25%	28%	32%	32%	23%	21%
Does Not Influence	42%	38%	46%	40%	40%	44%	44%	34%
Not Sure	2%	3%	1%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

7 Are you familiar with Paul Ryan's thinking on Medicare?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Yes	70%	73%	66%	65%	65%	77%	75%	65%	76%	72%	59%	68%	73%	53%	75%	78%	67%	78%	72%	72%	65%	78%	91%	68%	79%	70%	69%	57%	64%	82%
No	21%	19%	23%	25%	26%	16%	16%	25%	16%	20%	28%	22%	20%	33%	18%	15%	23%	15%	20%	20%	24%	15%	7%	23%	14%	23%	21%	27%	28%	12%
Not Sure	9%	7%	11%	9%	10%	7%	10%	10%	8%	8%	13%	10%	7%	14%	7%	7%	10%	7%	8%	8%	11%	6%	2%	9%	6%	7%	9%	16%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

7 Are you familiar with Paul Ryan's thinking on Medicare?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.1 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Yes	70%	61%	68%	81%	70%	67%	81%	69%
No	21%	27%	24%	12%	23%	23%	13%	22%
Not Sure	9%	13%	9%	6%	8%	10%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

8 Do you support the Ryan Medicare plan? Or do you oppose it?

609 Familiar With Thinking	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Support	48%	54%	41%	53%	43%	45%	55%	48%	49%	47%	19%	65%	48%	35%	51%	92%	5%	85%	8%	78%	18%	49%	85%	44%	78%	37%	15%	48%	47%	49%
Oppose	47%	43%	53%	43%	52%	52%	41%	48%	47%	48%	77%	34%	50%	52%	47%	5%	93%	10%	90%	17%	81%	45%	13%	52%	15%	61%	82%	44%	49%	47%
Not Sure	4%	3%	5%	4%	5%	4%	4%	5%	4%	6%	4%	1%	2%	13%	3%	4%	2%	5%	2%	5%	1%	6%	2%	4%	7%	2%	3%	8%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Familiar With Thinkin	100%	55%	45%	24%	26%	31%	20%	49%	51%	63%	7%	19%	11%	16%	84%	50%	45%	49%	40%	37%	36%	26%	10%	88%	37%	39%	16%	15%	38%	48%

Results of SurveyUSA Election Poll #19529

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8 Do you support the Ryan Medicare plan? Or do you oppose it?

609 Familiar With Thinking	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Support	48%	48%	47%	52%	49%	43%	50%	65%
Oppose	47%	46%	49%	45%	48%	52%	47%	29%
Not Sure	4%	6%	5%	3%	2%	5%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Familiar With Thinkin	100%	26%	37%	37%	22%	48%	18%	12%

9 In the election for United States Senator, if you were filling out your ballot right now, would you vote for (choices rotated) Dean Heller, the Republican? Shelley Berkley, the Democrat? Or some other candidate?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Credibility Interval: +/-3.4 pct points																														
Dean Heller (R)	44%	50%	37%	42%	41%	45%	51%	42%	47%	50%	8%	47%	33%	35%	47%	87%	7%	100%	0%	77%	15%	44%	85%	40%	78%	35%	10%	34%	44%	49%
Shelley Berkley (D)	39%	36%	43%	35%	40%	43%	37%	38%	41%	35%	75%	37%	39%	34%	41%	3%	76%	0%	100%	10%	69%	35%	11%	42%	12%	49%	71%	42%	37%	40%
Other	9%	6%	11%	9%	9%	8%	8%	9%	8%	8%	4%	7%	18%	7%	9%	7%	7%	0%	0%	8%	7%	11%	5%	9%	6%	7%	12%	15%	7%	7%
Undecided	8%	7%	9%	13%	11%	4%	3%	12%	3%	7%	13%	9%	10%	24%	4%	3%	10%	0%	0%	5%	10%	9%	0%	9%	3%	9%	7%	9%	12%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

9 In the election for United States Senator, if you were filling out your ballot right now, would you vote for (choices rotated) Dean Heller, the Republican? Shelley Berkley, the Democrat? Or some other candidate?

869 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Credibility Interval: +/-3.4 pct points								
Dean Heller (R)	44%	36%	43%	55%	44%	37%	53%	64%
Shelley Berkley (D)	39%	42%	39%	36%	45%	44%	32%	20%
Other	9%	12%	8%	5%	7%	7%	11%	12%
Undecided	8%	11%	9%	4%	4%	12%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

10 Do you cast this vote enthusiastically? Or, with reservations?

799 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Credibility Interval: +/-3.1 pct points																														
Enthusiastically	73%	78%	67%	65%	76%	76%	75%	71%	76%	73%	73%	71%	79%	56%	77%	79%	71%	78%	75%	75%	74%	71%	87%	72%	81%	70%	72%	70%	73%	74%
With Reservations	23%	19%	27%	29%	19%	22%	21%	23%	22%	23%	26%	24%	16%	33%	20%	17%	24%	18%	22%	21%	22%	26%	11%	24%	15%	27%	23%	24%	22%	23%
Not Sure	4%	3%	5%	7%	5%	2%	4%	6%	3%	4%	1%	5%	5%	11%	3%	4%	4%	4%	3%	4%	4%	4%	2%	4%	4%	3%	5%	6%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	53%	47%	24%	27%	29%	20%	51%	49%	63%	8%	19%	10%	17%	83%	47%	46%	48%	43%	37%	39%	23%	8%	89%	34%	39%	17%	18%	39%	43%

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KLAS-TV (Las Vegas), Las Vegas Review-Journal ()

10 Do you cast this vote enthusiastically? Or, with reservations?

799 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Enthusiastically	73%	70%	69%	80%	73%	71%	80%	74%
With Reservations	23%	27%	25%	17%	22%	26%	17%	18%
Not Sure	4%	3%	6%	3%	5%	3%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	29%	38%	33%	23%	48%	16%	13%

11 Is your opinion of Shelley Berkley ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	29%	27%	30%	20%	32%	32%	31%	26%	32%	26%	61%	23%	30%	21%	31%	3%	55%	1%	71%	8%	53%	22%	5%	31%	9%	35%	55%	28%	27%	31%
Unfavorable	43%	48%	37%	41%	43%	40%	48%	42%	43%	48%	9%	44%	34%	35%	45%	75%	13%	79%	3%	67%	19%	46%	82%	39%	66%	37%	21%	28%	42%	50%
Neutral	22%	21%	24%	32%	18%	20%	18%	25%	19%	20%	21%	28%	25%	36%	18%	14%	27%	16%	24%	17%	25%	24%	12%	23%	20%	24%	20%	30%	24%	16%
No Opinion	6%	4%	9%	7%	6%	8%	3%	7%	6%	6%	9%	4%	12%	8%	6%	7%	5%	4%	2%	8%	4%	7%	2%	7%	6%	4%	4%	14%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

11 Is your opinion of Shelley Berkley ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	29%	30%	28%	28%	34%	31%	22%	17%
Unfavorable	43%	34%	42%	53%	41%	35%	61%	54%
Neutral	22%	25%	26%	14%	19%	26%	15%	19%
No Opinion	6%	11%	4%	5%	6%	7%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

12 Is your opinion of Dean Heller ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	32%	37%	27%	28%	27%	35%	39%	28%	37%	37%	2%	35%	22%	18%	36%	67%	2%	71%	0%	57%	10%	30%	76%	28%	61%	23%	7%	22%	32%	37%
Unfavorable	35%	34%	37%	28%	36%	40%	37%	32%	39%	37%	52%	22%	36%	26%	38%	6%	64%	2%	71%	15%	56%	35%	15%	38%	13%	44%	61%	32%	35%	36%
Neutral	24%	24%	24%	33%	28%	17%	17%	30%	17%	20%	30%	36%	21%	46%	18%	21%	25%	25%	21%	21%	24%	28%	9%	26%	20%	27%	27%	26%	25%	22%
No Opinion	8%	5%	12%	10%	9%	8%	6%	9%	7%	6%	15%	7%	20%	10%	8%	6%	9%	2%	7%	7%	10%	6%	1%	9%	7%	6%	6%	19%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

Results of SurveyUSA Election Poll #19529

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12 Is your opinion of Dean Heller ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	32%	29%	29%	41%	28%	26%	44%	52%
Unfavorable	35%	31%	38%	33%	39%	34%	42%	27%
Neutral	24%	24%	27%	22%	27%	29%	12%	16%
No Opinion	8%	16%	7%	4%	7%	12%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

13 Are you following news stories about a House Ethics Committee investigation of Shelley Berkley?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Yes	59%	59%	59%	50%	61%	62%	65%	56%	63%	63%	57%	49%	55%	51%	61%	61%	60%	62%	62%	55%	56%	70%	59%	59%	59%	60%	66%	47%	53%	70%
No	34%	35%	33%	44%	34%	31%	26%	38%	29%	31%	33%	44%	34%	42%	32%	34%	30%	34%	30%	38%	34%	27%	37%	34%	36%	36%	25%	35%	40%	27%
Not Sure	7%	6%	9%	6%	6%	8%	10%	6%	9%	6%	10%	7%	12%	7%	7%	5%	10%	3%	8%	6%	10%	3%	4%	7%	5%	4%	9%	18%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

13 Are you following news stories about a House Ethics Committee investigation of Shelley Berkley?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.3 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Yes	59%	56%	57%	64%	61%	57%	69%	51%
No	34%	30%	37%	33%	32%	35%	26%	43%
Not Sure	7%	14%	6%	2%	7%	8%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

14 Does the House Ethics Committee investigation make more likely to vote for Shelley Berkley? More likely to vote for Dean Heller? Or does it not influence your vote one way or the other?

512 Following Stories	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
More Likely To Vote For Berkley	14%	15%	14%	14%	9%	14%	23%	11%	18%	13%	38%	11%	10%	10%	15%	1%	28%	0%	34%	3%	28%	11%	5%	15%	5%	17%	24%	20%	11%	14%
More Likely To Vote For Heller	42%	46%	38%	48%	40%	40%	40%	43%	40%	45%	15%	50%	29%	45%	41%	74%	12%	80%	3%	73%	18%	36%	63%	40%	69%	32%	19%	38%	45%	41%
Does Not Influence Your Vote	40%	38%	42%	33%	42%	45%	36%	38%	42%	40%	36%	36%	52%	31%	42%	24%	53%	20%	56%	24%	47%	49%	32%	41%	25%	49%	47%	38%	42%	39%
Not Sure	4%	1%	7%	4%	9%	1%	0%	7%	1%	3%	11%	3%	9%	13%	2%	0%	7%	0%	6%	0%	8%	4%	0%	4%	1%	1%	10%	3%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Stories	100%	53%	47%	22%	29%	29%	21%	50%	50%	66%	8%	16%	10%	18%	82%	46%	47%	47%	41%	34%	37%	27%	7%	90%	33%	40%	18%	14%	37%	48%

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Geography: Nevada
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14 Does the House Ethics Committee investigation make more likely to vote for Shelley Berkley? More likely to vote for Dean Heller? Or does it not influence your vote one way or the other?

512 Following Stories	All	Income			Region			
Credibility Interval: +/-4.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
More Likely To Vote For Berkley	14%	19%	13%	9%	14%	17%	11%	8%
More Likely To Vote For Heller	42%	37%	38%	52%	40%	38%	50%	50%
Does Not Influence Your Vote	40%	41%	44%	34%	45%	38%	38%	40%
Not Sure	4%	3%	4%	5%	1%	7%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Stories	100%	28%	37%	35%	23%	48%	18%	11%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.