

Results of SurveyUSA Election Poll #19529



Geography: Nevada
Data Collected: 08/16/2012 - 08/21/2012
Release Date: 08/21/2012
Counts (Frequencies)

Sponsors:
KLAS-TV (Las Vegas), Las Vegas Review-Journal ()

With Ryan, Romney Still Trying to Strike Gold in Silver State; Republican Heller Ahead of Democrat Berkley in Tight Nevada Senate Fight: In an election for President of the United States in vital Nevada, Barack Obama finishes today, 08/21/12, with a nominal 2-point advantage, 47% Obama, 45% Mitt Romney, according to a SurveyUSA poll conducted bilingually for the Las Vegas Review Journal and KLAS-TV 8 News Now. Obama's edge is within the survey's possible sources of error and may or may not be significant. Early voting begins in 2 months. In 2008, Obama carried Nevada by 12 points. In 2012, six critical electoral votes are at stake. * Obama has a single-digit advantage in Las Vegas and a double-digit advantage in the rest of Clark County. Romney leads in greater Reno and the rest of Nevada.

* Romney is backed by 81% of Republicans, 81% of conservatives, 84% of Tea Party members.

* Obama is backed by 82% of Democrats, 83% of liberals.

* Independents break 44% to 39% for Romney.

* Moderates break 57% to 34% for Obama.

* Romney leads among male Nevadans. Obama leads among female Nevadans. There is a 19-point Gender Gap.

* Obama leads among lower-income voters; Romney leads among upper-income voters; middle-income voters split.

* All interviews were conducted after Paul Ryan was named Mitt Romney's running mate. Ryan attracts to the Romney ticket as many voters as he repels.

* 7 in 10 voters are familiar with Ryan's thinking on Medicare. Of those familiar: 48% support the Ryan Medicare plan, 47% oppose the Ryan Medicare plan.

* 41% in Nevada have a favorable opinion of Obama, 39% have a favorable opinion of Romney, 35% have a favorable opinion of Ryan.

* 80% of Romney voters and 77% of Obama voters say they cast their vote enthusiastically. In an election today for **United States Senator** from Nevada, appointed incumbent Republican Dean Heller, running for his first elected term, leads Democrat Shelley Berkley 44% to 39%. * Heller has a Minus 3 Net Favorability - 32% view him favorably compared to 35% who view him unfavorably.

* Berkley has a Minus 14 Net Favorability - 29% view her favorably compared to 43% who view her unfavorably.

* There is a 20-point gender gap. Heller, a man, leads by 14 points among men. Berkley, a woman, leads by 6 points among women.

* Independents break for Heller; moderates break for Berkley.

* Heller and Berkley are tied in Las Vegas. Berkley leads in the rest of Clark County; Heller leads decisively in greater Reno and the rest of Nevada.

* 22% of Berkley voters say they cast their vote "with reservations," compared to 18% of Heller voters.

* Voters who are familiar with a House Ethics Committee investigation of Berkley are 3:1 more likely to vote for Heller than they are to vote for Berkley.

* Of Romney voters, 87% vote for Heller. Of Obama voters, just 76% vote for Berkley. **Research conducted bilingually, in English and in Spanish; cell-phone and home-phone respondents included:** SurveyUSA interviewed 1,200 adults from the state of Nevada 08/16/12 through 08/21/12. Of the adults, 985 were registered to vote in Nevada. Of the registered voters, 869 were determined by SurveyUSA to be likely to vote in the 11/06/12 election for President of the United States. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (79% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Telephone respondents in portions of Nevada with concentrations of Spanish speakers were offered the option to take the survey in their choice of Spanish or English. Respondents not reachable on a home telephone (21% of likely voters), were shown a questionnaire on their smartphone or other electronic device. 80% of the interviews for this survey were completed before comments about rape and pregnancy took center stage in the presidential election.

1 If the election for President were today, would you vote for ... (choices rotated) Mitt Romney, the Republican? Barack Obama, the Democrat? Or one of the other candidates?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Mitt Romney (R)	388	224	164	88	100	115	86	188	200	269	5	80	34	54	334	388	0	337	13	252	43	89	55	319	230	116	12	61	159	165
Barack Obama (D)	406	191	214	106	117	114	68	223	182	217	61	81	46	101	305	0	406	30	307	44	279	78	7	391	35	195	117	77	161	161
Other	40	23	18	13	12	7	8	26	15	28	1	2	10	9	31	0	0	8	11	9	10	18	1	37	9	13	10	9	22	9
Undecided	35	17	18	14	13	6	2	26	8	24	4	6	1	19	16	0	0	10	10	8	10	14	2	32	8	17	2	9	12	13
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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1 If the election for President were today, would you vote for ... (choices rotated) Mitt Romney, the Republican? Barack Obama, the Democrat? Or one of the other candidates?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Mitt Romney (R)	388	94	140	142	85	167	70	66
Barack Obama (D)	406	131	147	103	94	224	55	33
Other	40	11	16	9	8	22	4	6
Undecided	35	11	13	10	7	20	4	4
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

2 Do you cast this vote enthusiastically? Or, with reservations?

834 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-2.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Enthusiastically	638	335	303	143	172	189	134	315	323	393	52	128	65	102	536	310	313	303	266	242	264	125	52	565	222	234	110	111	248	270
With Reservations	177	95	82	60	47	43	26	107	69	110	10	33	25	53	124	72	81	66	59	58	60	55	10	164	48	85	23	30	85	61
Not Sure	19	8	11	4	10	4	1	14	6	11	5	3	0	9	11	6	11	5	6	5	9	4	0	18	4	4	6	5	9	5
Total	834	438	396	207	229	236	162	436	398	514	67	163	90	164	670	388	406	375	331	305	333	185	63	746	274	324	139	147	342	336
Composition of Likely Voters	100%	53%	47%	25%	27%	28%	19%	52%	48%	62%	8%	20%	11%	20%	80%	47%	49%	45%	40%	37%	40%	22%	8%	90%	33%	39%	17%	18%	42%	41%

2 Do you cast this vote enthusiastically? Or, with reservations?

834 Likely Voters	All	Income			Region			
Credibility Interval: +/-2.9 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Enthusiastically	638	181	222	199	154	306	100	77
With Reservations	177	46	77	49	30	93	29	25
Not Sure	19	9	5	6	3	13	0	3
Total	834	236	304	253	187	413	129	105
Composition of Likely Voters	100%	30%	38%	32%	22%	49%	15%	13%

3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	357	168	189	96	105	97	60	201	157	187	58	68	44	91	266	3	340	26	270	30	263	60	7	343	27	173	104	57	145	149
Unfavorable	398	234	164	90	107	113	88	197	201	284	5	78	31	53	345	357	6	332	22	241	49	102	54	328	229	119	16	59	170	166
Neutral	99	49	50	33	26	26	14	59	40	60	7	22	11	37	63	20	58	23	47	33	29	35	3	94	20	46	20	31	37	31
No Opinion	14	4	10	2	4	6	1	6	8	7	0	1	5	2	12	9	2	3	2	8	1	3	1	13	7	3	1	8	3	2
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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3

Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	357	107	130	98	85	192	51	29
Unfavorable	398	94	144	145	86	172	70	70
Neutral	99	37	41	20	20	62	11	6
No Opinion	14	10	3	1	3	6	1	4
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

4

Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	340	207	133	75	84	97	85	159	182	236	4	67	33	41	299	330	6	297	10	222	41	73	52	276	203	97	12	56	132	150
Unfavorable	398	188	210	102	123	114	59	225	173	229	51	67	51	103	295	7	348	34	282	49	255	89	10	379	43	185	113	73	158	161
Neutral	114	49	65	38	29	30	17	68	47	67	12	31	4	37	77	49	44	47	43	40	41	31	3	108	33	57	15	22	56	35
No Opinion	16	10	5	6	5	2	3	11	5	6	3	3	3	2	14	2	7	6	5	2	5	6	0	15	4	2	1	5	8	2
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

4

Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	340	89	116	124	72	150	62	56
Unfavorable	398	113	150	110	89	221	57	31
Neutral	114	37	48	27	25	54	14	20
No Opinion	16	8	3	2	8	6	0	2
Total	869	247	317	263	194	433	134	109
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5 Is your opinion of Paul Ryan ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	306	184	122	65	73	92	76	138	168	214	3	64	25	27	279	294	8	270	11	193	41	70	47	248	185	94	8	48	124	131
Unfavorable	304	163	141	69	84	98	53	153	151	183	37	54	30	56	248	8	270	21	230	34	197	68	8	289	25	149	91	54	115	129
Neutral	154	65	89	57	48	31	18	106	48	87	16	35	17	61	93	62	70	62	60	57	53	38	10	140	48	51	33	31	67	56
No Opinion	105	43	62	30	37	22	16	67	38	54	15	15	21	39	66	25	58	32	40	28	51	23	1	102	24	47	8	23	49	32
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

5 Is your opinion of Paul Ryan ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	306	81	101	112	74	118	59	54
Unfavorable	304	83	109	91	73	156	48	27
Neutral	154	44	71	37	26	94	17	16
No Opinion	105	39	35	23	20	64	9	12
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

6 Does Mitt Romney's selection of Paul Ryan as his vice presidential running mate make you more likely to vote for Romney? More likely to vote for Obama? Or does it not influence your vote one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
More Likely To Vote For Romney	240	144	96	60	51	70	58	112	128	170	3	46	22	32	208	225	6	205	10	150	24	63	32	199	148	62	10	42	101	96
More Likely To Vote For Obama	254	130	124	71	64	70	49	135	119	146	36	47	24	51	203	3	234	20	191	36	165	49	7	238	23	112	78	60	83	108
Does Not Influence	362	176	186	86	119	100	57	205	157	211	32	74	45	89	272	155	164	155	138	121	151	83	25	328	110	161	52	50	164	143
Not Sure	13	6	8	4	7	2	0	12	2	11	0	1	2	10	3	4	2	4	2	6	3	3	0	13	2	7	1	4	7	2
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

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6 Does Mitt Romney's selection of Paul Ryan as his vice presidential running mate make you more likely to vote for Romney? More likely to vote for Obama? Or does it not influence your vote one way or the other?

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Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
More Likely To Vote For Romney	240	61	89	81	54	95	43	48
More Likely To Vote For Obama	254	86	78	74	61	139	31	23
Does Not Influence	362	93	146	105	77	190	59	37
Not Sure	13	7	3	3	2	9	1	1
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

7 Are you familiar with Paul Ryan's thinking on Medicare?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Yes	609	335	274	144	156	186	122	300	308	386	42	115	67	96	512	304	272	300	246	227	221	156	59	533	224	239	98	89	226	286
No	183	88	95	56	62	39	26	118	65	109	19	37	18	60	122	59	93	58	68	63	84	31	4	175	41	78	30	42	99	40
Not Sure	77	33	45	21	24	17	16	45	32	44	9	18	7	26	51	25	41	27	27	24	37	12	1	70	18	24	13	25	30	22
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
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7 Are you familiar with Paul Ryan's thinking on Medicare?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.1 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Yes	609	150	214	214	136	290	108	75
No	183	66	75	32	44	98	18	24
Not Sure	77	31	27	17	15	45	8	9
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

8 Do you support the Ryan Medicare plan? Or do you oppose it?

609 Familiar With Thinking	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Support	294	181	113	76	68	83	67	144	150	180	8	74	32	34	260	278	13	254	19	176	40	76	50	234	175	88	15	43	107	141
Oppose	289	143	146	62	81	96	50	143	146	184	32	39	34	50	238	14	254	31	222	38	179	70	8	276	34	146	80	40	110	136
Not Sure	26	11	15	6	8	7	5	14	12	22	2	1	1	12	14	12	4	15	5	12	3	10	1	23	15	6	3	7	9	10
Total	609	335	274	144	156	186	122	300	308	386	42	115	67	96	512	304	272	300	246	227	221	156	59	533	224	239	98	89	226	286
Composition of Familiar With Thinkin	100%	55%	45%	24%	26%	31%	20%	49%	51%	63%	7%	19%	11%	16%	84%	50%	45%	49%	40%	37%	36%	26%	10%	88%	37%	39%	16%	15%	38%	48%

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8 Do you support the Ryan Medicare plan? Or do you oppose it?

609 Familiar With Thinking	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Support	294	73	100	110	67	125	54	49
Oppose	289	69	105	96	65	151	51	22
Not Sure	26	9	10	7	3	14	4	5
Total	609	150	214	214	136	290	108	75
Composition of Familiar With Thinkin	100%	26%	37%	37%	22%	48%	18%	12%

9 In the election for United States Senator, if you were filling out your ballot right now, would you vote for (choices rotated) Dean Heller, the Republican? Shelley Berkley, the Democrat? Or some other candidate?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Dean Heller (R)	384	230	155	94	98	108	84	192	192	270	6	79	30	64	320	337	30	384	0	241	50	88	55	314	222	119	14	53	156	172
Shelley Berkley (D)	341	164	177	78	97	105	61	175	166	190	53	63	36	61	279	13	307	0	341	31	236	69	7	329	34	167	101	66	131	140
Other	74	28	46	19	21	20	14	40	34	42	3	12	17	13	61	26	29	0	0	26	23	23	3	67	18	23	17	23	24	25
Undecided	69	34	36	30	26	9	5	56	14	36	9	16	9	44	26	12	40	0	0	15	33	19	0	68	9	31	9	13	43	12
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

9 In the election for United States Senator, if you were filling out your ballot right now, would you vote for (choices rotated) Dean Heller, the Republican? Shelley Berkley, the Democrat? Or some other candidate?

869 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Credibility Interval: +/-3.4 pct points								
Dean Heller (R)	384	88	136	144	85	159	71	69
Shelley Berkley (D)	341	104	125	95	87	189	43	22
Other	74	28	27	13	14	32	14	13
Undecided	69	27	29	12	8	52	6	4
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

10 Do you cast this vote enthusiastically? Or, with reservations?

799 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Enthusiastically	584	329	255	124	164	177	119	288	296	365	45	109	65	78	506	297	261	301	257	223	228	128	57	510	222	216	95	100	229	249
With Reservations	181	79	102	55	41	51	34	96	85	115	16	36	13	46	134	64	89	69	76	62	69	46	7	170	42	84	31	34	68	78
Not Sure	35	14	21	13	11	5	6	24	11	22	1	8	4	15	20	15	15	14	9	13	12	7	1	31	10	9	6	9	15	10
Total	799	422	377	191	216	233	159	407	392	502	61	153	82	139	661	376	366	384	341	298	309	180	65	710	274	310	132	142	311	337
Composition of Likely Voters	100%	53%	47%	24%	27%	29%	20%	51%	49%	63%	8%	19%	10%	17%	83%	47%	46%	48%	43%	37%	39%	23%	8%	89%	34%	39%	17%	18%	39%	43%

Results of SurveyUSA Election Poll #19529

Geography: Nevada
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10

Do you cast this vote enthusiastically? Or, with reservations?

799 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Enthusiastically	584	154	199	202	136	269	102	78
With Reservations	181	59	71	44	41	99	22	19
Not Sure	35	8	18	7	10	13	4	8
Total	799	221	288	252	186	380	128	105
Composition of Likely Voters	100%	29%	38%	33%	23%	48%	16%	13%

11

Is your opinion of Shelley Berkley ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	250	125	125	44	78	77	51	122	128	141	43	39	27	38	212	11	224	4	242	24	181	45	3	244	24	121	78	43	97	108
Unfavorable	372	217	155	91	105	97	79	196	176	260	6	75	31	64	307	293	52	303	10	211	64	92	53	303	185	125	30	44	149	175
Neutral	191	94	97	70	44	49	29	114	78	106	14	48	23	65	126	56	111	62	81	53	85	48	8	181	56	81	29	47	85	57
No Opinion	56	19	36	16	16	19	5	31	24	31	7	7	11	15	40	28	18	15	7	25	13	15	1	51	16	14	5	22	23	9
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

11

Is your opinion of Shelley Berkley ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	250	74	88	74	65	136	30	19
Unfavorable	372	84	134	141	79	153	81	59
Neutral	191	62	82	36	37	114	19	21
No Opinion	56	27	13	12	12	31	3	10
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

12

Is your opinion of Dean Heller ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Favorable	279	168	111	63	66	85	65	129	150	198	1	59	21	32	247	260	10	272	2	179	35	61	50	218	171	79	10	35	112	130
Unfavorable	308	153	155	62	88	96	61	150	157	200	37	37	33	47	260	23	258	8	244	46	190	69	9	292	37	150	86	50	125	127
Neutral	208	111	97	73	67	40	28	140	69	107	21	61	20	84	124	82	101	95	72	66	82	56	6	199	55	92	38	41	89	78
No Opinion	73	23	50	23	21	20	10	43	30	33	11	11	19	18	55	23	37	9	24	22	35	13	0	69	19	20	8	30	28	14
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

Results of SurveyUSA Election Poll #19529

Geography: Nevada
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Release Date: 08/21/2012
Counts (Frequencies)

12

Is your opinion of Dean Heller ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Favorable	279	71	91	107	54	110	59	56
Unfavorable	308	77	120	87	75	148	56	29
Neutral	208	60	85	58	52	124	16	17
No Opinion	73	39	21	11	14	51	3	6
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

13

Are you following news stories about a House Ethics Committee investigation of Shelley Berkley?

869 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
Yes	512	269	243	110	147	149	106	257	255	339	40	83	50	93	419	236	242	239	211	174	191	139	38	461	166	205	93	73	189	245
No	294	159	135	97	81	74	42	178	116	166	23	74	31	76	218	134	123	132	101	119	117	53	24	261	101	124	35	55	141	94
Not Sure	63	27	36	14	14	19	16	28	35	32	7	12	11	13	49	18	40	13	29	20	34	6	3	56	15	12	13	28	24	10
Total	869	455	413	221	242	242	164	463	406	538	70	169	92	182	686	388	406	384	341	313	342	199	65	778	283	341	141	156	354	349
Composition of Likely Voters	100%	52%	48%	25%	28%	28%	19%	53%	47%	62%	8%	19%	11%	21%	79%	45%	47%	44%	39%	36%	39%	23%	8%	90%	33%	39%	16%	18%	41%	41%

13

Are you following news stories about a House Ethics Committee investigation of Shelley Berkley?

869 Likely Voters	All	Income			Region			
Credibility Interval: +/-3.3 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
Yes	512	139	180	170	118	248	92	55
No	294	74	118	87	61	152	34	46
Not Sure	63	34	18	6	15	33	7	7
Total	869	247	317	263	194	433	134	109
Composition of Likely Voters	100%	30%	38%	32%	22%	50%	15%	13%

14

Does the House Ethics Committee investigation make more likely to vote for Shelley Berkley? More likely to vote for Dean Heller? Or does it not influence your vote one way or the other?

512 Following Stories	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Presidential Vot		Senate Vote		Party Affiliation			Tea Party Memb		Ideology			Education		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Romne	Obama	Heller (Berkley	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	High Sc	Some	College
More Likely To Vote For Berkley	74	41	33	16	13	20	25	29	45	45	15	9	5	9	65	3	68	0	73	5	53	16	2	71	8	36	23	15	21	35
More Likely To Vote For Heller	214	123	91	53	58	60	42	112	102	152	6	42	14	42	172	175	28	191	7	127	34	50	24	183	115	66	17	28	85	101
Does Not Influence Your Vote	204	103	101	36	62	68	38	98	106	134	15	29	26	29	175	57	129	47	119	42	90	68	12	187	41	100	43	28	79	95
Not Sure	20	3	17	5	14	1	0	19	2	9	4	2	5	12	8	1	17	0	13	0	15	5	0	20	2	3	9	3	5	13
Total	512	269	243	110	147	149	106	257	255	339	40	83	50	93	419	236	242	239	211	174	191	139	38	461	166	205	93	73	189	245
Composition of Following Stories	100%	53%	47%	22%	29%	29%	21%	50%	50%	66%	8%	16%	10%	18%	82%	46%	47%	47%	41%	34%	37%	27%	7%	90%	33%	40%	18%	14%	37%	48%

Results of SurveyUSA Election Poll #19529

Geography: Nevada
Data Collected: 08/16/2012 - 08/21/2012
Release Date: 08/21/2012
Counts (Frequencies)

14

Does the House Ethics Committee investigation make more likely to vote for Shelley Berkley? More likely to vote for Dean Heller? Or does it not influence your vote one way or the other?

512 Following Stories	All	Income			Region			
Credibility Interval: +/-4.4 pct points		< \$40K	\$40K -	> \$80K	Las Ve	Rest of	Washo	Rest of
More Likely To Vote For Berkley	74	27	24	16	17	42	10	5
More Likely To Vote For Heller	214	52	69	87	47	93	46	28
Does Not Influence Your Vote	204	56	79	57	53	95	35	22
Not Sure	20	4	7	9	1	18	1	1
Total	512	139	180	170	118	248	92	55
Composition of Following Stories	100%	28%	37%	35%	23%	48%	18%	11%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.