Geography: Ohio Data Collected: 10/26/2012 - 10/29/2012 Release Date: 10/30/2012 Percentages



In Ohio, 7 Days Till Votes Are Counted, Democrats Maintain An Edge in Both Contests for President and United States Senator: It's Barack Obama 48%, Mitt Romney 45% in SurveyUSA's penultimate tracking poll of the state of Ohio, unchanged from last week, and barely changed over the past month. 4 times in October SurveyUSA has polled Ohio for WCMH-TV in Columbus, and 4 times Barack Obama has led, though always inside of any survey's margin of possible error. Obama has never polled below 45%, Romney has never polled above 45%. As evidence of how important each Buckeye vote is, half of Ohio voters tell SurveyUSA they have been contacted by just the Obama campaign. That leaves just 1 out of 6 Ohio voters who say they have not been contacted by either campaign for President. Voters who tell SurveyUSA they have been contacted by isot the Obama campaign. That leaves just 1 out of 6 Ohio voters who say they have not been contacted by either do ablor vote 50% to 41% for Romney. Independents today break 48% to 37% for Romney. Romney leads today, as he has in each of the 4 polls, on which candidate is more in touch with the average voter. In an election for United States Senator from Ohio today, Democrat Sherrod Brown edges Republican Josh Mandel 46% to 41%. Week-on-week, Brown is up 3 points, Mandel is down 1 point. Week-on-week, Brown has gained ground among both men and women, young and old. Voters who are optimistic vote 4:1 for Brown. Voters who are worried vote 2:1 for Mandel. Among voters who say that abortion should be illegal in all cases, Mandel maintains a 3:1 advantage. Union households give Brown a 14-point advantage. Evangelicals give Mandel an 11-point advantage. Voters today oppose the health care reform law that was passed in 2010, as they have each time SurveyUSA has asked about it. Voters today support the financial bailout of the American auto industry, as the y have each time SurveyUSA has asked about it. Coll-phone and home-phone respondents included in this research: SurveyUSA interviewed 685 adults f

603 Likely & Actual Voters	/ & Actual Voters All Gender Age							<50	/ 50+	Ra	ice	When	Will You	Vote?1	Cell Pho	one / Lan	Pa	rty Affilia	tion		Ideology			Marr	iage		Uni	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney (R)	45%	50%	40%	43%	44%	43%	52%	43%	47%	50%	13%	40%	35%	50%	36%	48%	90%	8%	48%	85%	36%	8%	30%	51%	35%	53%	40%	47%	59%	38%
Barack Obama (D)	48%	42%	53%	51%	44%	50%	44%	47%	48%	42%	83%	56%	58%	41%	52%	46%	6%	88%	37%	11%	53%	89%	63%	40%	60%	44%	53%	46%	35%	54%
Other	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	3%	1%	2%	2%	0%	1%	4%	1%	3%	1%	1%	2%	1%	0%	2%	2%	2%	2%
Jndecided	6%	6%	5%	5%	11%	4%	3%	8%	4%	6%	3%	1%	5%	8%	10%	4%	4%	3%	11%	3%	9%	3%	5%	6%	5%	3%	5%	6%	5%	6%
Fotal	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%
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ction for President of the United States, if you were voting right now, would you vote for (choices rotated) Republican with Romney	Democrat Barack Obama? One of the other candidates? Of are you undecided?
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In the election for President of the United States, if you were voting right now, would you vote for	. (choices rotated) Republican Mitt Romney? De	emocrat Barack Obama? One of the other candidates? (Or are you undecided?

603 Likely & Actual Voters	A 11		Abortion			Educ	ation			Inco	ome			Top Issu	Э	2012	Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney (R)	45%	21%	59%	71%	40%	44%	53%	42%	40%	41%	53%	49%	48%	29%	61%	100%	0%	20%	64%	64%	87%	10%	37%	52%	55%	46%	38%	**
Barack Obama (D)	48%	73%	34%	20%	53%	49%	37%	53%	54%	48%	42%	43%	45%	68%	29%	0%	100%	77%	24%	26%	6%	83%	57%	41%	39%	45%	54%	**
Other	2%	3%	1%	1%	1%	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	0%	0%	0%	2%	4%	1%	2%	3%	2%	1%	2%	2%	**
Undecided	6%	3%	6%	7%	5%	5%	8%	4%	5%	8%	3%	7%	5%	3%	8%	0%	0%	2%	10%	6%	6%	5%	3%	6%	5%	7%	6%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Geography: Ohio

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Percentages

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In the election feat I with a Otates Constant Street ways with a sight new world way out fan	(abaiaaa watataa) Dawubliaaw laab Mawalal	Democratic Charmed Decump Are service decided 2 On su	
In the election for United States Senator, if you were voting right now, would you vote for	(choices rotated) Republican Josh Mandel	′ Democrat Sherrod Brown ⁄ Are vou undecided ⁄ Or w	III YOU NOT VOTE IN THIS CONTEST?
	(chereicee retated) republical eeen manaen		jeu net rete in and contecti

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603 Likely & Actual Voters	A 11	Ge	ender		A	ge		<50	/ 50+	Ra	ace	When	Will You	Vote?1	Cell Pho	one / Lan	Pa	rty Affilia	tion		Ideology			Marı	riage		Ur	nion	Evan	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Josh Mandel (R)	41%	45%	37%	41%	38%	39%	46%	40%	42%	45%	14%	35%	31%	46%	31%	44%	81%	8%	43%	79%	31%	6%	31%	46%	27%	45%	37%	42%	55%	34%
Sherrod Brown (D)	46%	43%	50%	42%	46%	51%	46%	44%	49%	42%	75%	60%	47%	41%	46%	47%	10%	86%	34%	15%	53%	83%	56%	42%	51%	44%	51%	45%	34%	53%
Scott Rupert (I)	3%	4%	2%	2%	3%	4%	1%	3%	3%	3%	1%	2%	4%	3%	4%	3%	2%	0%	7%	1%	4%	1%	3%	3%	6%	0%	3%	3%	2%	4%
Undecided	9%	8%	10%	13%	12%	5%	6%	13%	5%	8%	10%	1%	18%	10%	17%	6%	7%	5%	13%	4%	11%	8%	10%	8%	13%	9%	9%	9%	9%	8%
Will Not Vote	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%	0%	1%	2%	1%	0%	0%	2%	1%	1%	2%	1%	1%	3%	2%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%
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2 In the election for United States Senator, if you were voting right now, would you vote for ... (choices rotated) Republican Josh Mandel? Democrat Sherrod Brown? Are you undecided? Or will you not vote in this contest?

603 Likely & Actual Voters			Abortion			Educ	cation			Inc	ome			Top Issu	e	2012	Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Josh Mandel (R)	41%	18%	52%	68%	35%	41%	50%	35%	35%	39%	46%	45%	44%	29%	56%	84%	3%	18%	56%	61%	79%	11%	36%	48%	49%	42%	35%	**
Sherrod Brown (D)	46%	68%	36%	23%	48%	43%	40%	60%	47%	49%	43%	44%	45%	64%	30%	9%	87%	72%	27%	26%	12%	77%	49%	39%	38%	49%	50%	**
Scott Rupert (I)	3%	3%	3%	2%	4%	4%	2%	2%	5%	2%	4%	2%	4%	2%	3%	2%	2%	1%	6%	2%	1%	2%	6%	4%	2%	2%	3%	**
Undecided	9%	10%	8%	6%	12%	11%	8%	3%	12%	9%	5%	8%	7%	4%	11%	5%	7%	8%	10%	8%	7%	9%	9%	8%	11%	7%	10%	**
Will Not Vote	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	3%	1%	0%	0%	2%	1%	0%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

3 There are a lot of issues in the ne	ews - loc	ally, nati	ionally an	d abroad	I. Which	of the foll	owing be	st charac	terizes y	our perso	onal outle	ook? Opti	imistic ar	nd hopefu	I? Worrie	d and co	ncerned	? Or Frus	strated a	nd angry	?									
603 Likely & Actual Voters	All	Ge	nder		A	ge		<50	/ 50+	Ra	ice	When	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	tion		Ideology			Marı	iage		Un	ion	Evan	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Optimistic And Hopeful	42%	42%	43%	43%	39%	43%	44%	41%	43%	37%	73%	54%	44%	37%	43%	42%	22%	68%	29%	23%	47%	61%	49%	40%	45%	37%	43%	42%	35%	45%
Worried And Concerned	38%	35%	40%	39%	40%	36%	36%	39%	36%	41%	18%	29%	42%	40%	43%	36%	51%	21%	48%	50%	35%	24%	32%	40%	32%	44%	31%	40%	42%	36%
Frustrated And Angry	19%	22%	16%	16%	20%	21%	16%	18%	19%	20%	7%	16%	13%	21%	11%	21%	26%	10%	22%	26%	17%	12%	18%	19%	22%	13%	25%	17%	23%	17%
Not Sure	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	6%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	1009
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Geography: Ohio

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Release Date: 10/30/2012

Percentages

3 There are a lot of issues in the news - locally, nationally and abroad. Which of the following best characterizes your personal outlook? Optimistic and hopeful? Worried and concerned? Or Frustrated and angry?

603 Likely & Actual Voters	All		Abortion	1		Educ	ation			Inco	ome		-	Top Issue	Э	2012	2 Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Optimistic And Hopeful	42%	57%	34%	30%	43%	43%	38%	47%	42%	43%	40%	44%	40%	62%	28%	19%	68%	100%	0%	0%	17%	63%	39%	41%	40%	43%	45%	**
Worried And Concerned	38%	28%	41%	53%	38%	36%	42%	33%	40%	36%	37%	36%	42%	27%	46%	54%	19%	0%	100%	0%	55%	23%	42%	40%	40%	40%	34%	**
Frustrated And Angry	19%	14%	24%	15%	18%	19%	18%	18%	16%	19%	22%	19%	16%	10%	25%	26%	10%	0%	0%	100%	27%	11%	18%	16%	19%	17%	20%	**
Not Sure	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	2%	0%	0%	0%	1%	2%	1%	3%	0%	1%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Do you support? Or do you oppos	se? th	e federa	l governr	nent's fin	ancial ba	ilout of A	merican	auto mar	nufacture	rs?																				
603 Likely & Actual Voters	All	Ger	nder		A	ge		<50	/ 50+	Ra	ce	When	Will You	Vote?1	Cell Pho	one / Lan	Pa	rty Affiliat	tion		Ideology	,		Marı	iage		Un	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Support	50%	49%	51%	46%	46%	57%	50%	46%	54%	47%	75%	58%	56%	45%	55%	48%	16%	82%	43%	20%	57%	86%	54%	46%	63%	49%	58%	48%	37%	57%
Oppose	37%	41%	33%	36%	40%	35%	39%	38%	36%	40%	18%	33%	28%	41%	26%	41%	67%	10%	43%	69%	30%	7%	30%	41%	30%	36%	34%	38%	48%	32%
Not Sure	13%	9%	16%	18%	15%	8%	12%	16%	9%	13%	7%	9%	15%	14%	19%	10%	17%	8%	14%	12%	14%	7%	16%	12%	8%	15%	8%	14%	16%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Do you support? Or do you oppo	se? th	e federa	al governr	nent's fin	ancial ba	ilout of A	merican	auto mai	nufacture	ers?																		
603 Likely & Actual Voters	All		Abortion			Educ	ation			Inco	ome			Top Issu	Э	2012	Vote		Outlook		2008	Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Support	50%	70%	41%	24%	56%	50%	42%	52%	55%	51%	44%	46%	49%	63%	31%	16%	85%	76%	32%	29%	17%	79%	59%	44%	39%	51%	54%	**
Dppose	37%	21%	45%	56%	31%	37%	44%	38%	29%	38%	42%	44%	39%	20%	56%	70%	6%	14%	51%	64%	67%	12%	28%	46%	43%	39%	33%	**
Not Sure	13%	9%	13%	20%	13%	13%	14%	10%	15%	11%	14%	11%	11%	17%	13%	14%	10%	11%	18%	7%	16%	10%	12%	11%	18%	11%	13%	**
Fotal	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

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Which one issue do you want the President to focus on ahead of all others? Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else? 5

603 Likely & Actual Voters		Ger	nder		А	ae		<50/	/ 50+	Ra	ace	When	Will You	Vote?1	Cell Pho	one / Lan	Pa	rty Affiliat	tion		Ideology			Marr	iage		Un	ion	Evang	pelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White			1	ON Ele				ŕ			Modera		Single	<u>г г</u>	0	Widowe		No	Yes	No
Jobs	41%	39%	43%	39%	42%	40%	43%	40%	41%	41%	46%	46%	36%	40%	39%	41%	44%	41%	36%	41%	44%	40%	43%	40%	35%	43%	45%	40%	38%	42%
Healthcare	12%	10%	13%	7%	10%	13%	19%	8%	15%	11%	11%	13%	12%	11%	9%	13%	5%	17%	12%	10%	11%	18%	10%	10%	19%	17%	8%	12%	11%	12%
Balancing The Budget	18%	22%	14%	22%	17%	19%	13%	20%	17%	19%	15%	14%	25%	18%	20%	18%	21%	10%	26%	25%	19%	8%	19%	19%	17%	10%	17%	18%	20%	17%
Taxes	6%	7%	5%	7%	8%	4%	3%	8%	4%	6%	4%	5%	1%	7%	6%	5%	9%	2%	6%	7%	5%	3%	3%	7%	5%	3%	4%	6%	5%	6%
Keeping America Safe	8%	7%	9%	10%	8%	8%	7%	9%	8%	8%	10%	6%	9%	8%	11%	7%	9%	8%	6%	9%	8%	7%	8%	9%	7%	6%	7%	9%	11%	7%
Education	4%	4%	5%	8%	4%	4%	1%	6%	3%	4%	4%	5%	6%	4%	6%	4%	1%	7%	4%	1%	4%	10%	6%	4%	2%	2%	3%	5%	3%	5%
Abortion	2%	2%	2%	3%	3%	1%	2%	3%	1%	2%	0%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	0%	5%	3%	2%	2%	2%
Social Security	4%	4%	4%	2%	1%	6%	7%	2%	7%	4%	3%	7%	4%	3%	4%	4%	4%	6%	2%	3%	4%	3%	3%	3%	8%	9%	6%	4%	5%	4%
Medicare	2%	2%	2%	0%	2%	2%	3%	1%	3%	2%	1%	1%	1%	2%	1%	2%	0%	3%	2%	0%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%
Something Else	3%	3%	3%	2%	6%	2%	3%	4%	3%	3%	7%	3%	5%	3%	2%	4%	3%	3%	4%	1%	2%	6%	4%	3%	3%	3%	5%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Which one issue do you want the President to focus on ahead of all others? Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else? 5

603 Likely & Actual Voters	All		Abortion			Educ	ation			Inc	ome		-	Top Issue	Э	2012	Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Jobs	41%	42%	40%	35%	41%	39%	42%	39%	35%	43%	43%	42%	100%	0%	0%	43%	39%	39%	46%	35%	43%	39%	30%	33%	44%	42%	42%	**
Healthcare	12%	14%	11%	11%	12%	9%	11%	17%	13%	12%	12%	9%	0%	100%	0%	7%	17%	17%	8%	6%	7%	17%	14%	14%	11%	8%	13%	**
Balancing The Budget	18%	13%	19%	26%	9%	18%	24%	23%	14%	16%	18%	25%	0%	0%	100%	24%	11%	12%	22%	24%	25%	13%	25%	22%	20%	20%	15%	**
Taxes	6%	4%	6%	8%	5%	7%	5%	4%	4%	7%	5%	7%	0%	0%	0%	8%	3%	4%	7%	7%	8%	3%	5%	11%	5%	6%	4%	**
Keeping America Safe	8%	7%	11%	6%	9%	12%	5%	6%	11%	7%	8%	7%	0%	0%	0%	8%	9%	10%	6%	9%	9%	8%	11%	11%	7%	8%	8%	**
Education	4%	7%	3%	3%	3%	4%	6%	7%	4%	4%	4%	6%	0%	0%	0%	1%	8%	8%	2%	2%	1%	7%	2%	1%	6%	3%	6%	**
Abortion	2%	2%	1%	6%	1%	2%	3%	1%	2%	2%	3%	1%	0%	0%	0%	2%	2%	2%	1%	4%	1%	2%	0%	2%	1%	2%	2%	**
Social Security	4%	5%	5%	2%	10%	4%	1%	1%	9%	4%	2%	1%	0%	0%	0%	3%	5%	5%	4%	5%	3%	5%	7%	4%	2%	5%	5%	**
Medicare	2%	2%	2%	0%	3%	2%	1%	0%	3%	2%	2%	0%	0%	0%	0%	1%	3%	2%	2%	3%	1%	2%	1%	0%	2%	2%	3%	**
Something Else	3%	3%	4%	3%	6%	3%	2%	2%	5%	2%	3%	2%	0%	0%	0%	2%	4%	3%	3%	5%	2%	4%	6%	2%	2%	4%	3%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

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6 Who would do better at balancing the federal budget?

Who would do better at balancing the federal budget?

603 Likely & Actual Voters	A II	Ger	nder		Ag	ge		<50 /	50+	Ra	ice	When	Will You	Vote?1	Cell Pho	one / Lan	Pai	rty Affiliat	ion		Ideology	,		Mari	riage		Ur	nion	Evanç	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	48%	52%	43%	46%	50%	44%	53%	48%	48%	53%	16%	42%	35%	53%	41%	50%	92%	11%	52%	86%	40%	10%	35%	54%	37%	51%	45%	49%	62%	40%
Barack Obama	44%	39%	48%	47%	38%	47%	41%	43%	44%	37%	79%	51%	53%	38%	44%	43%	5%	81%	33%	10%	49%	80%	58%	37%	56%	39%	49%	42%	31%	50%
Not Sure	9%	9%	8%	7%	12%	9%	6%	9%	8%	10%	5%	7%	12%	9%	14%	7%	3%	8%	15%	4%	11%	11%	8%	9%	7%	10%	7%	9%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

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603 Likely & Actual Voters	A 11		Abortion			Educ	cation			Inc	ome			Top Issu	е	2012	2 Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	48%	24%	61%	76%	42%	47%	58%	45%	41%	45%	55%	55%	50%	30%	68%	98%	3%	22%	68%	67%	89%	13%	37%	56%	56%	53%	41%	**
Barack Obama	44%	67%	31%	18%	49%	46%	34%	45%	50%	45%	36%	38%	40%	65%	25%	0%	89%	73%	20%	23%	5%	77%	53%	36%	36%	41%	50%	**
Not Sure	9%	9%	8%	7%	9%	8%	9%	10%	9%	9%	10%	7%	11%	5%	7%	2%	8%	5%	12%	11%	6%	10%	9%	9%	9%	6%	9%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Who is more in touch with the ave	erage pe	rson?																												
603 Likely & Actual Voters	AII	Gŧ	ender		A	Age		<50 /	/ 50+	Ra	ace	When	Will You	u Vote?1	Cell Phr	ວne / Lar	ι Ρε	arty Affiliati	tion		Ideology	/		Mar	rriage]	Ur	nion	Evan	ngelical
Credibility Interval: +/-4.1 pct points		Male	Female	e 18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	li Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	e Yes	No	Yes	No
Mitt Romney	37%	42%	33%	32%	33%	38%	49%	32%	42%	41%	14%	35%	24%	42%	24%	42%	76%	6%	40%	75%	25%	7%	25%	43%	28%	47%	33%	39%	53%	29%
Barack Obama	54%	49%	59%	60%	53%	55%	46%	56%	51%	49%	85%	59%	64%	49%	64%	50%	11%	91%	49%	14%	63%	93%	70%	47%	64%	43%	58%	52%	37%	63%
Not Sure	9%	10%	8%	8%	14%	7%	5%	11%	6%	10%	1%	6%	12%	9%	12%	8%	13%	3%	12%	10%	12%	1%	5%	10%	8%	10%	9%	9%	10%	8%
Total	100%	100%	5 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%
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Who is more in touch with the av	erage pe	erson?																										
603 Likely & Actual Voters	All	Abortion Education								Inco	ome			Top Issu	е	2012	2 Vote		Outlook		2008	Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	37%	15%	50%	61%	37%	39%	38%	34%	33%	35%	44%	40%	40%	24%	52%	81%	0%	16%	51%	58%	73%	7%	32%	44%	47%	35%	32%	**
Barack Obama	54%	79%	41%	26%	56%	56%	47%	56%	57%	57%	48%	50%	52%	72%	34%	7%	99%	80%	35%	31%	12%	89%	65%	48%	43%	53%	60%	**
Not Sure	9%	6%	9%	13%	6%	6%	15%	11%	10%	8%	8%	10%	8%	4%	14%	12%	1%	4%	14%	11%	14%	4%	3%	8%	10%	12%	8%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

SURVEY USA Sponsor: WCMH-TV (Columbus)

8	Who will do a better job of keeping America safe?
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603 Likely & Actual Voters		Gei	nder		Ag	ge		<50 /	50+	Ra	се	When	Will You	Vote?1	Cell Pho	one / Lan	Pa	rty Affiliati	ion		Ideology			Marı	iage		Un	nion	Evang	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	44%	50%	39%	41%	45%	43%	51%	43%	46%	49%	17%	39%	32%	50%	33%	48%	87%	9%	48%	82%	35%	9%	30%	51%	33%	52%	40%	46%	58%	37%
Barack Obama	48%	42%	53%	52%	43%	51%	45%	47%	49%	42%	82%	56%	58%	42%	52%	47%	7%	88%	37%	12%	54%	88%	63%	41%	59%	42%	55%	46%	35%	54%
Not Sure	8%	8%	8%	7%	13%	6%	4%	10%	5%	8%	1%	6%	10%	8%	15%	5%	6%	3%	15%	6%	11%	3%	7%	8%	8%	6%	5%	8%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

8 Who will do a better job of keepin	ng Amerio	ca safe?	•																									
603 Likely & Actual Voters	A II		Abortion			Educ	ation			Inco	ome			Top Issu	е	2012	Vote		Outlook		2008	8 Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	44%	21%	58%	70%	40%	44%	52%	40%	40%	41%	52%	48%	46%	27%	63%	93%	2%	19%	63%	65%	84%	11%	38%	52%	54%	44%	38%	**
Barack Obama	48%	73%	36%	20%	53%	50%	39%	51%	54%	49%	42%	44%	47%	69%	26%	2%	95%	78%	26%	23%	7%	83%	59%	39%	38%	46%	55%	**
Not Sure	8%	6%	7%	10%	7%	6%	9%	9%	6%	10%	6%	8%	7%	4%	11%	5%	3%	3%	11%	11%	9%	6%	3%	9%	9%	10%	7%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

What is of greater concern in Ohio	io: voter f	fraud? C)r voter sı	appressic	n?																									
603 Likely & Actual Voters	ly & Actual Voters All Gender Age										ace	When '	Will You V	Vote?1	Cell Phr	ione / Lan	Pə	arty Affiliati	tion		Ideology			Marri	riage		Uni	nion	Evan	igelical
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	e Yes	No	Yes	No
Voter Fraud	43%	46%	41%	40%	44%	45%	45%	42%	45%	45%	39%	39%	36%	47%	35%	46%	64%	25%	49%	68%	37%	21%	39%	46%	39%	44%	43%	44%	52%	40%
Voter Suppression	38%	39%	38%	41%	33%	43%	34%	37%	39%	36%	48%	44%	39%	35%	42%	37%	19%	55%	33%	17%	45%	60%	40%	37%	49%	23%	40%	37%	28%	43%
Not Sure	18%	16%	21%	19%	24%	12%	21%	22%	15%	19%	13%	17%	25%	17%	23%	17%	18%	20%	18%	16%	18%	20%	20%	18%	12%	33%	17%	19%	20%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%
			·										·													·		·	·	

9 What is of greater concern in Ohi	io: voter f	fraud? O	r voter s	uppressi	on?																							
603 Likely & Actual Voters											ome			Top Issu	е	2012	2 Vote		Outlook		2008	Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Voter Fraud	43%	30%	53%	52%	39%	47%	47%	39%	39%	44%	46%	47%	46%	35%	54%	69%	20%	27%	54%	60%	65%	26%	44%	45%	49%	44%	39%	**
Voter Suppression	38%	52%	30%	27%	38%	37%	36%	44%	40%	38%	35%	39%	32%	50%	33%	15%	61%	55%	23%	29%	16%	56%	40%	34%	39%	35%	42%	**
Not Sure	18%	18%	17%	22%	22%	16%	17%	17%	21%	18%	19%	14%	22%	15%	13%	16%	19%	18%	23%	11%	19%	18%	16%	21%	12%	21%	19%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

SURVEY USA[°] Sponsor: WCMH-TV (Columbus)

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters	A II	All Gen			A	ge		<50 /	50+	Ra	ice	When	Will You	Vote?1	Cell Pho	one / Lan	Par	ty Affilia	tion		Ideology			Mar	riage		Un	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Support	37%	35%	39%	37%	30%	43%	36%	34%	40%	32%	65%	49%	33%	33%	40%	36%	8%	67%	28%	11%	44%	69%	47%	33%	43%	22%	41%	36%	28%	42%
Oppose	47%	55%	40%	42%	51%	47%	50%	46%	48%	52%	14%	41%	39%	52%	40%	50%	81%	17%	53%	79%	42%	13%	35%	53%	36%	57%	46%	48%	56%	42%
Not Sure	16%	10%	22%	21%	19%	11%	14%	20%	12%	15%	20%	10%	28%	15%	20%	15%	11%	16%	19%	11%	14%	17%	18%	14%	21%	20%	13%	17%	17%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

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603 Likely & Actual Voters			Abortion	l		Educ	ation			Inc	ome			Top Issue	Э	2012	Vote		Outlook		2008	Vote			Reg	jion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Support	37%	57%	25%	18%	32%	34%	36%	50%	34%	37%	41%	39%	35%	58%	21%	4%	71%	65%	14%	20%	6%	65%	34%	35%	30%	37%	42%	**
Oppose	47%	25%	58%	71%	42%	47%	54%	42%	39%	47%	52%	53%	50%	31%	64%	86%	9%	21%	67%	69%	83%	17%	44%	49%	51%	50%	43%	**
Not Sure	16%	18%	16%	11%	26%	18%	9%	8%	27%	16%	8%	7%	14%	11%	15%	10%	20%	15%	20%	12%	11%	18%	22%	17%	18%	13%	15%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

1 Have you been contacted in person, by mail, or by phone by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?																														
603 Likely & Actual Voters	All	Gender		Age			<50	/ 50+	Race		When Will You Vote?1			Cell Phone / Lan		Party Affiliation			Ideology			Marriage				Union		Evangelical		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Romney Campaign	18%	19%	17%	13%	16%	16%	30%	15%	21%	19%	10%	20%	17%	17%	9%	21%	36%	6%	15%	34%	13%	7%	9%	21%	10%	35%	12%	19%	25%	14%
Dbama Campaign	15%	13%	16%	17%	12%	15%	14%	15%	15%	11%	40%	19%	18%	12%	16%	14%	6%	29%	4%	7%	15%	21%	24%	11%	15%	15%	16%	14%	15%	14%
Both Campaigns	48%	49%	47%	42%	49%	53%	44%	46%	50%	50%	33%	48%	40%	49%	37%	51%	42%	47%	55%	41%	54%	47%	48%	49%	48%	34%	54%	46%	42%	51%
Neither Campaign	18%	17%	19%	27%	21%	14%	10%	24%	12%	19%	15%	11%	24%	20%	36%	12%	14%	17%	25%	16%	17%	23%	17%	17%	27%	15%	16%	19%	15%	20%
Not Sure	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	3%	1%	1%	2%	1%	1%	3%	1%	1%	2%	2%	2%	3%	1%
Fotal	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters	A II		Abortion		Education				Income				Top Issue			2012	Vote	Outlook			2008	Vote	Region					
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Romney Campaign	18%	10%	21%	32%	18%	18%	20%	15%	19%	14%	20%	17%	19%	17%	18%	30%	7%	12%	24%	21%	32%	8%	18%	18%	22%	18%	16%	**
Obama Campaign	15%	19%	12%	10%	18%	14%	12%	15%	19%	16%	15%	8%	16%	18%	9%	5%	26%	25%	8%	5%	4%	24%	17%	22%	11%	13%	16%	**
Both Campaigns	48%	52%	47%	39%	41%	43%	54%	56%	36%	49%	55%	56%	47%	51%	50%	44%	48%	48%	44%	56%	46%	49%	47%	39%	43%	48%	52%	**
Neither Campaign	18%	17%	19%	18%	19%	22%	14%	15%	23%	20%	9%	16%	16%	14%	22%	19%	17%	15%	22%	17%	17%	17%	18%	18%	22%	19%	15%	**
Not Sure	2%	2%	1%	2%	3%	2%	1%	0%	3%	0%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	0%	2%	1%	1%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.