Results of SurveyUSA Election Poll \#20055

## Geography: Ohio

Data Collected: 10/26/2012-10/29/2012
Release Date: 10/30/2012
Percentaaes








 mixed mode. Res
electronic device.

## 1

1 In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided

| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | $65+$ | 18-49 | 50+ | White | Black | Already | Before | ON Ele | Cell Ph | Landlin | Repubii | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | Widowe | Yes | No | Yes | No |
| Mitt Romney (R) | 45\% | 50\% | 40\% | 43\% | 44\% | 43\% | 52\% | 43\% | 47\% | 50\% | 13\% | 40\% | $35 \%$ | 50\% | $36 \%$ | 48\% | 90\% | 8\% | 48\% | 85\% | 36\% | 8\% | 30\% | 51\% | 35\% | 53\% | 40\% | 47\% | 59\% | 38\% |
| Barack Obama (D) | 48\% | 42\% | 53\% | 51\% | 44\% | 50\% | 44\% | 47\% | 48\% | 42\% | 83\% | 56\% | 58\% | 41\% | 52\% | 46\% | 6\% | 88\% | 37\% | 11\% | 53\% | 89\% | 63\% | 40\% | 60\% | 44\% | 53\% | 46\% | 35\% | 54\% |
| Other | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 1\% | 2\% | 2\% | 0\% | 1\% | 4\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 0\% | 2\% | 2\% | 2\% | 2\% |
| Undecided | 6\% | 6\% | 5\% | 5\% | 11\% | 4\% | 3\% | 8\% | 4\% | 6\% | 3\% | 1\% | 5\% | 8\% | 10\% | 4\% | 4\% | 3\% | 11\% | 3\% | 9\% | 3\% | 5\% | 6\% | 5\% | 3\% | 5\% | 6\% | 5\% | 6\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |



## 603 Likely \& Actual Voters

Credibility Interval: +l-4.1 pct points Mitt Romney (R)
Barack Obama (D)
Other

## Undecided

Total
Composition of Likely \& Actual Voter

| All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| 45\% | 21\% | 59\% | 71\% | 40\% | 44\% | 53\% | 42\% | 40\% | 41\% | 53\% | 49\% | 48\% | 29\% | 61\% | 100\% | 0\% | 20\% | 64\% | 64\% | 87\% | 10\% | 37\% | 52\% | 55\% | 46\% | 38\% | ** |
| 48\% | 73\% | 34\% | 20\% | 53\% | 49\% | 37\% | 53\% | 54\% | 48\% | 42\% | 43\% | 45\% | 68\% | 29\% | 0\% | 100\% | 77\% | 24\% | 26\% | 6\% | 83\% | 57\% | 41\% | 39\% | 45\% | 54\% | ** |
| 2\% | 3\% | 1\% | 1\% | 1\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 0\% | 0\% | 0\% | 2\% | 4\% | 1\% | 2\% | 3\% | 2\% | 1\% | 2\% | 2\% | ** |
| 6\% | 3\% | 6\% | 7\% | 5\% | 5\% | 8\% | 4\% | 5\% | 8\% | 3\% | 7\% | 5\% | 3\% | 8\% | 0\% | 0\% | 2\% | 10\% | 6\% | 6\% | 5\% | 3\% | 6\% | 5\% | 7\% | 6\% | ** |
| 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| 100\% | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42 | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% |  |

## Results of SurveyUSA Election Poll \#20055

## geography: Ohio



Release Date: 10/30/201
Percentages

## 2



U3 Likely \& Actual Voters | 603 Likely \& Actual Voters |
| :--- |
| Credibility Interval: + +-4.1 pct points | Josh Mande (R) Sherrod Brown (D) Scott Rupert (I) Undecided Will Not Vote







$9 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $2 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |




| Gender |  | Age |  |  |  | $<50 / 50+$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | $18-34$ | $35-49$ | $50-64$ | $65+$ | $18-49$ | $50+$ |
| Whit |  |  |  |  |  |  |  |  |
| $42 \%$ | $43 \%$ | $43 \%$ | $39 \%$ | $43 \%$ | $44 \%$ | $41 \%$ | $43 \%$ | $37 \%$ |
| $35 \%$ | $40 \%$ | $39 \%$ | $40 \%$ | $36 \%$ | $36 \%$ | $39 \%$ | $36 \%$ | $41 \%$ |
| $22 \%$ | $16 \%$ | $16 \%$ | $20 \%$ | $21 \%$ | $16 \%$ | $18 \%$ | $19 \%$ | $20 \%$ |
| $2 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | 100 |


| Race | When Will You Vote?1 | Cell Phone / Lan | Party Affiliation | Ideology |
| :--- | :--- | :--- | :--- | :--- |

Composition of Likely \& Actual Voter







GOREN USA Sponsor: WCMH-TV (Columbus)


## Results of SurveyUSA Election Poll \#20055

## Geography: Ohio

Data Collected: 10/26/2012-10/29/2012
Release Date: 10/30/2012

3

| 603 Likely \& Actual Voters | All | tion |  |  | Education |  |  |  | Inco |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: + +-4.1 pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | < $\$ 40 \mathrm{~K}$ | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Optimistic And Hopeful | 42\% | 57\% | 34\% | 30\% | 43\% | 43\% | 38\% | 47\% | 42\% | 43\% | 40\% | 44\% | 40\% | 62\% | 28\% | 19\% | 68\% | 100\% | 0\% | 0\% | 17\% | 63\% | 39\% | 41\% | 40\% | 43\% | 45\% | ** |
| Worried And Concerned | 38\% | 28\% | 41\% | 53\% | 38\% | 36\% | 42\% | 33\% | 40\% | 36\% | 37\% | 36\% | 42\% | 27\% | 46\% | 54\% | 19\% | 0\% | 100\% | 0\% | 55\% | 23\% | 42\% | 40\% | 40\% | 40\% | 34\% | ** |
| Frustrated And Angry | 19\% | 14\% | 24\% | 15\% | 18\% | 19\% | 18\% | 18\% | 16\% | 19\% | 22\% | 19\% | 16\% | 10\% | 25\% | 26\% | 10\% | 0\% | 0\% | 100\% | 27\% | 11\% | 18\% | 16\% | 19\% | 17\% | 20\% | ** |
| Not Sure | 2\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 0\% | 0\% | 0\% | 1\% | 2\% | 1\% | 3\% | 0\% | 1\% | 2\% | ** |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 00 | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

## 4 Do you support? Or do you oppose? ... the federal government's financial bailout of American auto manufacturers?

| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50 / 50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Already | Before | ON Ele | Cell Ph | Landlin | Republi | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | Widowe | Yes | No | Yes | No |
| Support | 50\% | 49\% | 51\% | 46\% | 46\% | 57\% | 50\% | 46\% | 54\% | 47\% | 75\% | 58\% | 56\% | 45\% | 55\% | 48\% | 16\% | 82\% | 43\% | 20\% | 57\% | 86\% | 54\% | 46\% | 63\% | 49\% | 58\% | 48\% | 37\% | 57\% |
| Oppose | 37\% | 41\% | 33\% | 36\% | 40\% | 35\% | 39\% | $38 \%$ | 36\% | 40\% | 18\% | 33\% | 28\% | 41\% | 26\% | 41\% | 67\% | 10\% | 43\% | 69\% | 30\% | 7\% | 30\% | 41\% | 30\% | 36\% | 34\% | 38\% | 48\% | 32\% |
| Not Sure | 13\% | 9\% | 16\% | 18\% | 15\% | 8\% | 12 | 16\% | 9\% | 13 | 7\% | 9\% | 15\% | 14\% | 19\% | 10\% | 17\% | 8\% | 14\% | 12\% | 14\% | 7\% | 16\% | 12\% | 8\% | 15\% | 8\% | 14\% | 16\% | 11\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Vot | 100\% | 49\% | 51\% | 25\% | 25\% | 31\% | 19\% | 50\% | 50\% | 85\% | 11\% | 25\% | 14\% | 60\% | 26\% | 74\% | 32\% | 38\% | 26\% | 32\% | 41\% | 17\% | 22\% | 61\% | 11\% | 6\% | 22\% | 77\% | 33\% |  |

## 4

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-4.1 pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Support | 50\% | 70\% | 41\% | 24\% | 56\% | 50\% | 42\% | 52\% | 55\% | 51\% | 44\% | 46\% | 49\% | 63\% | 31\% | 16\% | 85\% | 76\% | 32\% | 29\% | 17\% | 79\% | 59\% | 44\% | 39\% | 51\% | 54\% | ${ }^{* *}$ |
| Oppose | 37\% | 21\% | 45\% | 56\% | 31\% | 37\% | 44\% | 38\% | 29\% | 38\% | 42\% | 44\% | 39\% | 20\% | 56\% | 70\% | 6\% | 14\% | 51\% | 64\% | 67\% | 12\% | 28\% | 46\% | 43\% | 39\% | 33\% | * |
| Not Sure | 13\% | 9\% | 13\% | 20\% | 13\% | 13\% | 14\% | 10\% | 15\% | 11\% | 14\% | 11\% | 11\% | 17\% | 13\% | 14\% | 10\% | 11\% | 18\% | 7\% | 16\% | 10\% | 12\% | 11\% | 18\% | 11\% | 13\% | ${ }^{* *}$ |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

Results of SurveyUSA Election Poll \#20055

## 5 Which one issue do you want the President to focus on ahead of all others?



| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-4.1 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Already | Before | ON Ele | Cell Ph | Landlin | Republi | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | Widowe | Yes | No | Yes | No |
| Jobs | 41\% | 39\% | 43\% | 39\% | 42\% | 40\% | 43\% | 40\% | 41\% | 41\% | 46\% | 46\% | 36\% | 40\% | 39\% | 41\% | 44\% | 41\% | 36\% | 41\% | 44\% | 40\% | 43\% | 40\% | 35\% | 43\% | 45\% | 40\% | 38\% | 42\% |
| Healthcare | 12\% | 10\% | 13\% | 7\% | 10\% | 13\% | 19\% | 8\% | 15\% | 11\% | 11\% | 13\% | 12\% | 11\% | 9\% | 13\% | 5\% | 17\% | 12\% | 10\% | 11\% | 18\% | 10\% | 10\% | 19\% | 17\% | 8\% | 12\% | 11\% | 12\% |
| Balancing The Budget | 18\% | 22\% | 14\% | 22\% | 17\% | 19\% | 13\% | 20\% | 17\% | 19\% | 15\% | 14\% | 25\% | 18\% | 20\% | 18\% | 21\% | 10\% | 26\% | 25\% | 19\% | 8\% | 19\% | 19\% | 17\% | 10\% | 17\% | 18\% | 20\% | 17\% |
| Taxes | 6\% | 7\% | 5\% | 7\% | 8\% | 4\% | 3\% | 8\% | 4\% | 6\% | 4\% | 5\% | 1\% | 7\% | 6\% | 5\% | 9\% | 2\% | 6\% | 7\% | 5\% | 3\% | 3\% | 7\% | 5\% | 3\% | 4\% | 6\% | 5\% | 6\% |
| Keeping America Safe | 8\% | 7\% | 9\% | 10\% | 8\% | 8\% | 7\% | 9\% | 8\% | 8\% | 10\% | 6\% | 9\% | 8\% | 11\% | 7\% | 9\% | 8\% | 6\% | 9\% | 8\% | 7\% | 8\% | 9\% | 7\% | 6\% | 7\% | 9\% | 11\% | 7\% |
| Education | 4\% | 4\% | 5\% | 8\% | 4\% | 4\% | 1\% | 6\% | 3\% | 4\% | 4\% | 5\% | 6\% | 4\% | 6\% | 4\% | 1\% | 7\% | 4\% | 1\% | 4\% | 10\% | 6\% | 4\% | 2\% | 2\% | 3\% | 5\% | 3\% | 5\% |
| Abortion | 2\% | 2\% | 2\% | 3\% | 3\% | 1\% | 2\% | 3\% | 1\% | 2\% | 0\% | 1\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 0\% | 5\% | 3\% | 2\% | 2\% | 2\% |
| Social Security | 4\% | 4\% | 4\% | 2\% | 1\% | 6\% | 7\% | 2\% | 7\% | 4\% | 3\% | 7\% | 4\% | 3\% | 4\% | 4\% | 4\% | 6\% | 2\% | 3\% | 4\% | 3\% | 3\% | 3\% | 8\% | 9\% | 6\% | 4\% | 5\% | 4\% |
| Medicare | 2\% | 2\% | 2\% | 0\% | 2\% | 2\% | 3\% | 1\% | 3\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | 0\% | 3\% | 2\% | 0\% | 2\% | 2\% | 1\% | 2\% | 3\% | 2\% | 2\% | 2\% | 2\% | 2\% |
| Something Else | 3\% | 3\% | 3\% | 2\% | 6\% | 2\% | 3\% | 4\% | 3\% | 3\% | 7\% | 3\% | 5\% | 3\% | 2\% | 4\% | 3\% | 3\% | 4\% | 1\% | 2\% | 6\% | 4\% | 3\% | 3\% | 3\% | 5\% | 3\% | 4\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 49\% | 51\% | 25\% | 25\% | 31\% | 19\% | 50\% | 50\% | 85\% | 11\% | 25\% | 14\% | 60\% | 26\% | 74\% | 32\% | 38\% | 26\% | 32\% | 41\% | 17\% | 22\% | 61\% | 11\% | 6\% | 22\% | 77\% | 33\% | 63 |

5 Which one issue do you want the President to focus on ahead of all others?
5 Which one issue do you want the President to focus on ahead of all others? Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-4.1 pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | < \$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Jobs | 41\% | 42\% | 40\% | 35\% | 41\% | 39\% | 42\% | 39\% | 35\% | 43\% | 43\% | 42\% | 100\% | 0\% | 0\% | 43\% | 39\% | 39\% | 46\% | 35\% | 43\% | 39\% | 30\% | 33\% | 44\% | 42\% | 42\% | ** |
| Healthcare | 12\% | 14\% | 11\% | 11\% | 12\% | 9\% | 11\% | 17\% | 13\% | 12\% | 12\% | 9\% | 0\% | 100\% | 0\% | 7\% | 17\% | 17\% | 8\% | 6\% | 7\% | 17\% | 14\% | 14\% | 11\% | 8\% | 13\% | ${ }^{* *}$ |
| Balancing The Budget | 18\% | 13\% | 19\% | 26\% | 9\% | 18\% | 24\% | 23\% | 14\% | 16\% | 18\% | 25\% | 0\% | 0\% | 100\% | 24\% | 11\% | 12\% | 22\% | 24\% | 25\% | 13\% | 25\% | 22\% | 20\% | 20\% | 15\% | ** |
| Taxes | 6\% | 4\% | 6\% | 8\% | 5\% | 7\% | 5\% | 4\% | 4\% | 7\% | 5\% | 7\% | 0\% | 0\% | 0\% | 8\% | 3\% | 4\% | 7\% | 7\% | 8\% | 3\% | 5\% | 11\% | 5\% | 6\% | 4\% | ** |
| Keeping America Safe | 8\% | 7\% | 11\% | 6\% | 9\% | 12\% | 5\% | 6\% | 11\% | 7\% | 8\% | 7\% | 0\% | 0\% | 0\% | 8\% | 9\% | 10\% | 6\% | 9\% | 9\% | 8\% | 11\% | 11\% | 7\% | 8\% | 8\% | ** |
| Education | 4\% | 7\% | 3\% | 3\% | 3\% | 4\% | 6\% | 7\% | 4\% | 4\% | 4\% | 6\% | 0\% | 0\% | 0\% | 1\% | 8\% | 8\% | 2\% | 2\% | 1\% | 7\% | 2\% | 1\% | 6\% | 3\% | 6\% | ** |
| Abortion | 2\% | 2\% | 1\% | 6\% | 1\% | 2\% | 3\% | 1\% | 2\% | 2\% | 3\% | 1\% | 0\% | 0\% | 0\% | 2\% | 2\% | 2\% | 1\% | 4\% | 1\% | 2\% | 0\% | 2\% | 1\% | 2\% | 2\% | ** |
| Social Security | 4\% | 5\% | 5\% | 2\% | 10\% | 4\% | 1\% | 1\% | 9\% | 4\% | 2\% | 1\% | 0\% | 0\% | 0\% | 3\% | 5\% | 5\% | 4\% | 5\% | 3\% | 5\% | 7\% | 4\% | 2\% | 5\% | 5\% | ** |
| Medicare | 2\% | 2\% | 2\% | 0\% | 3\% | 2\% | 1\% | 0\% | 3\% | 2\% | 2\% | 0\% | 0\% | 0\% | 0\% | 1\% | 3\% | 2\% | 2\% | 3\% | 1\% | 2\% | 1\% | 0\% | 2\% | 2\% | 3\% | ** |
| Something Else | 3\% | 3\% | 4\% | 3\% | 6\% | 3\% | 2\% | 2\% | 5\% | 2\% | 3\% | 2\% | 0\% | 0\% | 0\% | 2\% | 4\% | 3\% | 3\% | 5\% | 2\% | 4\% | 6\% | 2\% | 2\% | 4\% | 3\% | ** |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 39\% | 45\% | 13\% | 25\% | $33 \%$ | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

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## Geography: Ohio

Data Collected: 10/26/2012-10/29/2012
Release Date: 10/30/2012

6
603 Likely \& Actual Voter Credibility Interval: +/-4.1 pct points Mitt Romney Barack Obama Not Sure Total
Total

All Gender

All

logy


Marriage
OOBOED OSA Sponsor: WCMH-TV (Columbus)

6 Who would do better at balancing the federal budget?

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | >\$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Mitt Romney | 48\% | 24\% | 61\% | 76\% | 42\% | 47\% | 58\% | 45\% | 41\% | 45\% | 55\% | 55\% | 50\% | 30\% | 68\% | 98\% | 3\% | 22\% | 68\% | 67\% | 89\% | 13\% | 37\% | 56\% | 56\% | 53\% | 41\% | ** |
| Barack Obama | 44\% | 67\% | 31\% | 18\% | 49\% | 46\% | 34\% | 45\% | 50\% | 45\% | 36\% | 38\% | 40\% | 65\% | 25\% | 0\% | 89\% | 73\% | 20\% | 23\% | 5\% | 77\% | 53\% | 36\% | 36\% | 41\% | 50\% | ********) |
| Not Sure | 9\% | 9\% | 8\% | 7\% | 9\% | 8\% | 9\% | 10\% | 9\% | 9\% | 10\% | 7\% | 11\% | 5\% | 7\% | 2\% | 8\% | 5\% | 12\% | 11\% | 6\% | 10\% | 9\% | 9\% | 9\% | 6\% | 9\% | ${ }^{* *}$ |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | $41 \%$ | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

## 7

03 Like \& Actual Voters | 603 Likely \& Actual Voters |
| :--- |
| Credibility Interval: $+/-4.1$ pct points |
| Mitt | Mitt Romney Barack Obama Not Sure

Total






7 Who is more in touch with the average person?
603 Likely \& Actual Voters Credibility Interval: +/-4.1 pct points

Mitt Romney All Abortion Income | 2012 Vote | Outlook | 2008 Vote |
| :--- | :--- | :--- | Region

| Mitt Romney |
| :--- |
| Barack Obama |
| Not Sure |
| Total |






Results of SurveyUSA Election Poll \#20055

## Geography: Ohio

Data Coliected: 10/26/20
Percentages

## 8

603 Likely \& Actual Voters Credibility Interval: +/-4.1 pct points Mitt Romney Barack Obama Not Sure Total
Total

All Gender


deology






## 8 Who will do a better job of keeping America safe?

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Mitt Romney | 44\% | 21\% | 58\% | 70\% | 40\% | 44\% | 52\% | 40\% | 40\% | 41\% | 52\% | 48\% | 46\% | 27\% | 63\% | 93\% | 2\% | 19\% | 63\% | 65\% | 84\% | 11\% | 38\% | 52\% | 54\% | 44\% | 38\% | ** |
| Barack Obama | 48\% | 73\% | 36\% | 20\% | 53\% | 50\% | 39 | 51\% | 54\% | 49\% | 42\% | 44\% | 47\% | 69\% | 26\% | 2\% | 95\% | 78\% | 26\% | 23\% | 7\% | 83\% | 59\% | 39\% | 38\% | 46\% | 55\% | * |
| Not Sure | 8\% | 6\% | 7\% | 10\% | 7\% | 6\% | 9\% | 9\% | 6\% | 10\% | 6\% | 8\% | 7\% | 4\% | 11\% | 5\% | 3\% | 3\% | 11\% | 11\% | 9\% | 6\% | 3\% | 9\% | 9\% | 10\% | 7\% | ** |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| mpo | 100\% | 39\% | 5\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% |  |

## 9

| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50 / 50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-4.1 pct points |  | Male | Female | -34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | hite | Black | Already | Before | ON Ele | Cell Ph | Landlin | Republi | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | W | Yes | No | Yes | No |
| Voter Fraud | 43\% | 46\% | 41\% | 40\% | 44\% | 45\% | 45\% | 42\% | 45\% | 45\% | 39\% | 39\% | 36\% | 47\% | 35\% | 46\% | 64\% | 25\% | 49\% | 68\% | 37\% | 21\% | 39\% | 46\% | 39\% | 44\% | 43\% | 44\% | 52\% | 40\% |
| Voter Suppression | 38\% | 39\% | 38\% | 41\% | 33\% | 43\% | 34\% | 37\% | 39\% | 36\% | 48\% | 4\% | 39\% | 35\% | 42\% | 37\% | 19\% | 55\% | 33\% | 17\% | 45\% | 60\% | 40\% | 37\% | 49\% | 23 | 40\% | 37\% | 28\% | 3\% |
| Not Sure | 18\% | 16\% | 21\% | 19\% | 24 | 12\% | 21\% | 22\% | 15\% | 19\% | 13 | 17\% | 25\% | 17\% | 23\% | 17\% | 18\% | 20\% | 18\% | 16\% | 18\% | 20\% | 20\% | 18\% | 12\% | 33\% | 17\% | 19\% | 20\% | 17\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 49\% | 51\% | 25\% | 25\% | $31 \%$ | 19\% | 50\% | 50\% | 85\% | 11\% | 25\% | 14\% | 60\% | 26\% | 74\% | 32\% | 38\% | 26\% | 32\% | 41\% | 17\% | 22\% | 61\% | 11\% | 6\% | 22\% | 77\% | 33\% | 63\% |


Voter Frand

Results of SurveyUSA Election Poll \#20055

## Geography: Ohio

Data Collected: 10/26/2012-10/29/2012
Release Date: 10/30/2012
Percentaaes

## 10

| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Already | Before | ON Ele | Cell Ph | Landlin | Republi | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | Widowe | es | No | Yes | No |
| Support | 37\% | 35\% | 39\% | 37\% | 30\% | 43\% | 36\% | 34\% | 40\% | 32\% | 65\% | 49\% | 33\% | 33\% | 40\% | 36\% | 8\% | 67\% | 28\% | 11\% | 44\% | 69\% | 47\% | 33\% | 43\% | 22\% | 41\% | 36\% | 28\% | 42\% |
| Oppose | 47\% | 55\% | 40\% | 42\% | 51\% | 47\% | 50\% | 46\% | 48\% | 52\% | 14\% | 41\% | 39\% | 52\% | 40\% | 50\% | 81\% | 17\% | 53\% | 79\% | 42\% | 13\% | 35\% | 53\% | 36\% | 57\% | 46\% | 48\% | 56\% | 42\% |
| Not Sure | 16\% | 10\% | 22\% | 21\% | 19\% | 11\% | 14\% | 20\% | 12\% | 15\% | 20\% | 10\% | 28\% | 15\% | 20\% | 15\% | 11\% | 16\% | 19\% | 11\% | 14\% | 17\% | 18\% | 14\% | 21\% | 20\% | 13\% | 17\% | 17\% | 15\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100 |
| Composition of Likely \& Act | 100 | 49\% | 51\% | 25\% | 25\% | 31\% | 19\% | 50\% | 50\% | 85\% | 11\% | 25\% | 14\% | 60\% | 26\% | 74\% | 32\% | 38\% | 26\% | 32\% | 41\% | 17\% | 22\% | 61\% | 11\% | 6\% | 22\% | $77 \%$ | 33 |  |

## 10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: + +-4.1 pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Support | 37\% | 57\% | 25\% | 18\% | 32\% | 34\% | 36\% | 50\% | 34\% | 37\% | 41\% | 39\% | 35\% | 58\% | 21\% | 4\% | 71\% | 65\% | 14\% | 20\% | 6\% | 65\% | 34\% | 35\% | 30\% | 37\% | 42\% | ** |
| Oppose | 47\% | 25\% | 58\% | 71\% | 42\% | 47\% | 54\% | 42\% | 39\% | 47\% | 52\% | 53\% | 50\% | 31\% | 64\% | 86\% | 9\% | 21\% | 67\% | 69\% | 83\% | 17\% | 44\% | 49\% | 51\% | 50\% | 43\% | ** |
| Not Sure | 16\% | 18\% | 16\% | 11\% | 26\% | 18\% | 9\% | 8\% | 27\% | 16\% | 8\% | 7\% | 14\% | 11\% | 15\% | 10\% | 20\% | 15\% | 20\% | 12\% | 11\% | 18\% | 22\% | 17\% | 18\% | 13\% | 15\% | ** |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

| 603 Likely \& Actual Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  | When Will You Vote? 1 |  |  | Cell Phone / Lan |  | Party Affiliation |  |  | Ideology |  |  | Marriage |  |  |  | Union |  | Evangelical |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-4.1 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Already | Before | ON Ele | Cell Ph | Landlin | Repubii | Democr | Indepe | Conser | Modera | Liberal | Single | Married | Divorce | Widowe | Yes | No | Yes | No |
| Romney Campaign | 18\% | 19\% | 17\% | 13\% | 16\% | 16\% | 30\% | 15\% | 21\% | 19\% | 10\% | 20\% | 17\% | 17\% | 9\% | 21\% | 36\% | 6\% | 15\% | 34\% | 13\% | 7\% | 9\% | 21\% | 10\% | 35\% | 12\% | 19\% | 25\% | 14\% |
| Obama Campaign | 15\% | 13\% | 6\% | 17\% | 12\% | 15\% | 14\% | 15\% | 15\% | 11\% | 40\% | 19\% | 8\% | 12\% | 16\% | 14\% | 6\% | 29\% | 4\% | \% | 15\% | 21\% | 24\% | 11\% | 15\% | 15\% | 16\% | 14\% | 15\% | 14\% |
| Both Campaigns | 48\% | 49\% | 47\% | 42\% | 49\% | 53\% | 44\% | 46\% | 50\% | 50\% | 33\% | 48\% | 40\% | 49\% | 37\% | 51\% | 42\% | 47\% | 55\% | 41\% | 54\% | 47\% | 48\% | 49\% | 48\% | 34\% | 54\% | 46\% | 42\% | 51\% |
| Neither Campaign | 18\% | 17\% | 19\% | 27\% | 21\% | 14\% | 10\% | 24\% | 12\% | 19\% | 15\% | 11\% | 24\% | 20\% | 36\% | 12\% | 14\% | 17\% | 25\% | 16\% | 17\% | 23\% | 17\% | 17\% | 27\% | 15\% | 16\% | 19\% | 15\% | 20\% |
| Not Sure | 2\% | 2\% | \% | 1\% | 1\% | \% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% | 3\% | 1\% | 1\% | 2\% | 2\% | 2\% | 3\% | 1\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Voter | 100\% | 49\% | 51\% | 25\% | 25\% | $31 \%$ | 19\% | 50\% | 50\% | 85\% | 11\% | 25\% | 14\% | 60\% | 26\% | 74\% | 32\% | 38\% | 26\% | 32\% | 41\% | 17\% | 22\% | 61\% | 11\% | 6\% | 22\% | 77\% | 33\% | 63\% |

Results of SurveyUSA Election Poll \#20055

## Geography: Ohio

Data Collected: 10/26/2012-10/29/2012

Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

| 603 Likely \& Actual Voters | All | Abortion |  |  | Education |  |  |  | Income |  |  |  | Top Issue |  |  | 2012 Vote |  | Outlook |  |  | 2008 Vote |  | Region |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: $+1-4.1$ pct points |  | Legal | Certain | Illegal | High Sc | Some | 4-year | Gradua | <\$40K | \$40K - | \$60K - | > \$80K | Jobs | Healthc | Balanci | Mitt Ro | Barack | Optimis | Worried | Frustrat | McCain | Obama | Toledo | Dayton | Cincinn | Columb | Clevela | SE Ohi |
| Romney Campaign | 18\% | 10\% | 21\% | 32\% | 18\% | 18\% | 20\% | 15\% | 19\% | 14\% | 20\% | 17\% | 19\% | 17\% | 18\% | 30\% | 7\% | 12\% | 24\% | 21\% | 32\% | 8\% | 18\% | 18\% | 22\% | 18\% | 16\% | ** |
| Obama Campaign | 15\% | 19\% | 12\% | 10\% | 18\% | 14\% | 12\% | 15\% | 19\% | 16\% | 15\% | 8\% | 16\% | 18\% | 9\% | 5\% | 26\% | 25\% | 8\% | 5\% | 4\% | 24\% | 17\% | 22\% | 11\% | 13\% | 16\% | ** |
| Both Campaigns | 48\% | 52\% | 47\% | 39\% | 41\% | 43\% | 54\% | 56\% | 36\% | 49\% | 55\% | 56\% | 47\% | 51\% | 50\% | 44\% | 48\% | 48\% | 44\% | 56\% | 46\% | 49\% | 47\% | 39\% | 43\% | 48\% | 52\% | ** |
| Neither Campaign | 18\% | 17\% | 19\% | 18\% | 19\% | 22\% | 14\% | 15\% | 23\% | 20\% | 9\% | 16\% | 16\% | 14\% | 22\% | 19\% | 17\% | 15\% | 22\% | 17\% | 17\% | 17\% | 18\% | 18\% | 22\% | 19\% | 15\% | ** |
| Not Sure | 2\% | 2\% | 1\% | 2\% | 3\% | 2\% | 1\% | 0\% | 3\% | 0\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 0\% | 2\% | 1\% | 1\% | 2\% | ** |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely \& Actual Vo | 100\% | 39\% | 45\% | 13\% | 25\% | 33\% | 26\% | 15\% | 32\% | 27\% | 17\% | 23\% | 41\% | 12\% | 18\% | 45\% | 48\% | 42\% | 38\% | 19\% | 40\% | 49\% | 9\% | 12\% | 16\% | 20\% | 39\% | 4\% |

