

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

In Ohio, 7 Days Till Votes Are Counted, Democrats Maintain An Edge in Both Contests for President and United States Senator: It's Barack Obama 48%, Mitt Romney 45% in SurveyUSA's penultimate tracking poll of the state of Ohio, unchanged from last week, and barely changed over the past month. 4 times in October SurveyUSA has polled Ohio for WCMH-TV in Columbus, and 4 times Barack Obama has led, though always inside of any survey's margin of possible error. Obama has never polled below 45%, Romney has never polled above 45%. As evidence of how important each Buckeye vote is, half of Ohio voters tell SurveyUSA they have been contacted by both campaigns for President. Another 18% have been contacted by just the Romney campaign, and another 15% have been contacted by just the Obama campaign. That leaves just 1 out of 6 Ohio voters who say they have not been contacted by either campaign for President. Voters who tell SurveyUSA they have already returned a ballot vote 56% to 40% for Obama. Voters who tell SurveyUSA they will vote on Election day vote 50% to 41% for Romney. Independents today break 48% to 37% for Romney. Romney leads today, as he has in each of the 4 polls, on which candidate would do a better job balancing the federal budget. Obama leads today, as he has in each of the 4 polls, on which candidate is more in touch with the average voter. In an election for United States Senator from Ohio today, Democrat Sherrod Brown edges Republican Josh Mandel 46% to 41%. Week-on-week, Brown is up 3 points, Mandel is down 1 point. Week-on-week, Brown has gained ground among both men and women, young and old. Voters who are optimistic vote 4:1 for Brown. Voters who are worried vote 2:1 for Mandel. Among voters who believe abortion should be legal in all cases, Brown maintains the same 4:1 advantage he has throughout October. Among voters who say that abortion should be illegal in all cases, Mandel maintains a 3:1 advantage. Union households give Brown a 14-point advantage. Evangelicals give Mandel an 11-point advantage. Voters today oppose the health care reform law that was passed in 2010, as they have each time SurveyUSA has asked about it. Voters today support the financial bailout of the American auto industry, as they have each time SurveyUSA has asked about it. **Cell-phone and home-phone respondents included in this research:** SurveyUSA interviewed 685 adults from the state of Ohio 10/26/12 through 10/29/12. Of the adults, 611 were registered to vote. Of the registered, 603 were determined by SurveyUSA to have already returned a ballot, or to be likely to do so on or before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (74% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (26% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1 In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Mitt Romney (R)	45%	50%	40%	43%	44%	43%	52%	43%	47%	50%	13%	40%	35%	50%	36%	48%
Barack Obama (D)	48%	42%	53%	51%	44%	50%	44%	47%	48%	42%	83%	56%	58%	41%	52%	46%
Other	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	3%	1%	2%	2%
Undecided	6%	6%	5%	5%	11%	4%	3%	8%	4%	6%	3%	1%	5%	8%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

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603 Likely & Actual Voters	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Mitt Romney (R)	45%	90%	8%	48%	85%	36%	8%	30%	51%	35%	53%	40%	47%	59%	38%	21%	59%	71%
Barack Obama (D)	48%	6%	88%	37%	11%	53%	89%	63%	40%	60%	44%	53%	46%	35%	54%	73%	34%	20%
Other	2%	0%	1%	4%	1%	3%	1%	1%	2%	1%	0%	2%	2%	2%	2%	3%	1%	1%
Undecided	6%	4%	3%	11%	3%	9%	3%	5%	6%	5%	3%	5%	6%	5%	6%	3%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

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603 Likely & Actual Voters	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Credibility Interval: +/-4.1 pct points																	
Mitt Romney (R)	45%	40%	44%	53%	42%	40%	41%	53%	49%	48%	29%	61%	100%	0%	20%	64%	64%
Barack Obama (D)	48%	53%	49%	37%	53%	54%	48%	42%	43%	45%	68%	29%	0%	100%	77%	24%	26%
Other	2%	1%	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	0%	0%	0%	2%	4%
Undecided	6%	5%	5%	8%	4%	5%	8%	3%	7%	5%	3%	8%	0%	0%	2%	10%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

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603 Likely & Actual Voters	All	2008 Vote		Region						
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi	
Credibility Interval: +/-4.1 pct points										
Mitt Romney (R)	45%	87%	10%	37%	52%	55%	46%	38%	**	
Barack Obama (D)	48%	6%	83%	57%	41%	39%	45%	54%	**	
Other	2%	1%	2%	3%	2%	1%	2%	2%	**	
Undecided	6%	6%	5%	3%	6%	5%	7%	6%	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%	

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2 In the election for United States Senator, if you were voting right now, would you vote for ... (choices rotated) Republican Josh Mandel? Democrat Sherrod Brown? Are you undecided? Or will you not vote in this contest?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	
Credibility Interval: +/-4.1 pct points																	
Josh Mandel (R)	41%	45%	37%	41%	38%	39%	46%	40%	42%	45%	14%	35%	31%	46%	31%	44%	
Sherrod Brown (D)	46%	43%	50%	42%	46%	51%	46%	44%	49%	42%	75%	60%	47%	41%	46%	47%	
Scott Rupert (I)	3%	4%	2%	2%	3%	4%	1%	3%	3%	3%	1%	2%	4%	3%	4%	3%	
Undecided	9%	8%	10%	13%	12%	5%	6%	13%	5%	8%	10%	1%	18%	10%	17%	6%	
Will Not Vote	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%	0%	1%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	

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		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Josh Mandel (R)	41%	81%	8%	43%	79%	31%	6%	31%	46%	27%	45%	37%	42%	55%	34%	18%	52%	68%
Sherrod Brown (D)	46%	10%	86%	34%	15%	53%	83%	56%	42%	51%	44%	51%	45%	34%	53%	68%	36%	23%
Scott Rupert (I)	3%	2%	0%	7%	1%	4%	1%	3%	3%	6%	0%	3%	3%	2%	4%	3%	3%	2%
Undecided	9%	7%	5%	13%	4%	11%	8%	10%	8%	13%	9%	9%	9%	9%	8%	10%	8%	6%
Will Not Vote	1%	0%	0%	2%	1%	1%	2%	1%	1%	3%	2%	0%	1%	0%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

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603 Likely & Actual Voters	All	Education				Income				Top Issue			2012 Vote		Outlook		
Credibility Interval: +/-4.1 pct points		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Josh Mandel (R)	41%	35%	41%	50%	35%	35%	39%	46%	45%	44%	29%	56%	84%	3%	18%	56%	61%
Sherrod Brown (D)	46%	48%	43%	40%	60%	47%	49%	43%	44%	45%	64%	30%	9%	87%	72%	27%	26%
Scott Rupert (I)	3%	4%	4%	2%	2%	5%	2%	4%	2%	4%	2%	3%	2%	2%	1%	6%	2%
Undecided	9%	12%	11%	8%	3%	12%	9%	5%	8%	7%	4%	11%	5%	7%	8%	10%	8%
Will Not Vote	1%	1%	1%	1%	0%	2%	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Credibility Interval: +/-4.1 pct points		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Clevela	SE Ohi
Josh Mandel (R)	41%	79%	11%	36%	48%	49%	42%	35%	**
Sherrod Brown (D)	46%	12%	77%	49%	39%	38%	49%	50%	**
Scott Rupert (I)	3%	1%	2%	6%	4%	2%	2%	3%	**
Undecided	9%	7%	9%	9%	8%	11%	7%	10%	**
Will Not Vote	1%	1%	0%	0%	2%	1%	0%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

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3 There are a lot of issues in the news - locally, nationally and abroad. Which of the following best characterizes your personal outlook? Optimistic and hopeful? Worried and concerned? Or Frustrated and angry?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	
Credibility Interval: +/-4.1 pct points																	
Optimistic And Hopeful	42%	42%	43%	43%	39%	43%	44%	41%	43%	37%	73%	54%	44%	37%	43%	42%	
Worried And Concerned	38%	35%	40%	39%	40%	36%	36%	39%	36%	41%	18%	29%	42%	40%	43%	36%	
Frustrated And Angry	19%	22%	16%	16%	20%	21%	16%	18%	19%	20%	7%	16%	13%	21%	11%	21%	
Not Sure	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	3%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
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Worried And Concerned	38%	51%	21%	48%	50%	35%	24%	32%	40%	32%	44%	31%	40%	42%	36%	28%	41%	53%
Frustrated And Angry	19%	26%	10%	22%	26%	17%	12%	18%	19%	22%	13%	25%	17%	23%	17%	14%	24%	15%
Not Sure	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	6%	0%	2%	1%	2%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

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Worried And Concerned	38%	38%	36%	42%	33%	40%	36%	37%	36%	42%	27%	46%	54%	19%	0%	100%	0%
Frustrated And Angry	19%	18%	19%	18%	18%	16%	19%	22%	19%	16%	10%	25%	26%	10%	0%	0%	100%
Not Sure	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	2%	0%	0%	0%
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Optimistic And Hopeful	42%	17%	63%	39%	41%	40%	43%	45%	**
Worried And Concerned	38%	55%	23%	42%	40%	40%	40%	34%	**
Frustrated And Angry	19%	27%	11%	18%	16%	19%	17%	20%	**
Not Sure	2%	1%	2%	1%	3%	0%	1%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

4 Do you support? Or do you oppose? ... the federal government's financial bailout of American auto manufacturers?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Credibility Interval: +/-4.1 pct points																
Support	50%	49%	51%	46%	46%	57%	50%	46%	54%	47%	75%	58%	56%	45%	55%	48%
Oppose	37%	41%	33%	36%	40%	35%	39%	38%	36%	40%	18%	33%	28%	41%	26%	41%
Not Sure	13%	9%	16%	18%	15%	8%	12%	16%	9%	13%	7%	9%	15%	14%	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Credibility Interval: +/-4.1 pct points																		
Support	50%	16%	82%	43%	20%	57%	86%	54%	46%	63%	49%	58%	48%	37%	57%	70%	41%	24%
Oppose	37%	67%	10%	43%	69%	30%	7%	30%	41%	30%	36%	34%	38%	48%	32%	21%	45%	56%
Not Sure	13%	17%	8%	14%	12%	14%	7%	16%	12%	8%	15%	8%	14%	16%	11%	9%	13%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Sponsor:

WCMH-TV (Columbus)

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Oppose	37%	31%	37%	44%	38%	29%	38%	42%	44%	39%	20%	56%	70%	6%	14%	51%	64%
Not Sure	13%	13%	13%	14%	10%	15%	11%	14%	11%	11%	17%	13%	14%	10%	11%	18%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

5 Which one issue do you want the President to focus on ahead of all others?
Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	
Credibility Interval: +/-4.1 pct points																	
Jobs	41%	39%	43%	39%	42%	40%	43%	40%	41%	41%	46%	46%	36%	40%	39%	41%	
Healthcare	12%	10%	13%	7%	10%	13%	19%	8%	15%	11%	11%	13%	12%	11%	9%	13%	
Balancing The Budget	18%	22%	14%	22%	17%	19%	13%	20%	17%	19%	15%	14%	25%	18%	20%	18%	
Taxes	6%	7%	5%	7%	8%	4%	3%	8%	4%	6%	4%	5%	1%	7%	6%	5%	
Keeping America Safe	8%	7%	9%	10%	8%	8%	7%	9%	8%	8%	10%	6%	9%	8%	11%	7%	
Education	4%	4%	5%	8%	4%	4%	1%	6%	3%	4%	4%	5%	6%	4%	6%	4%	
Abortion	2%	2%	2%	3%	3%	1%	2%	3%	1%	2%	0%	1%	1%	2%	2%	2%	
Social Security	4%	4%	4%	2%	1%	6%	7%	2%	7%	4%	3%	7%	4%	3%	4%	4%	
Medicare	2%	2%	2%	0%	2%	2%	3%	1%	3%	2%	1%	1%	1%	2%	1%	2%	
Something Else	3%	3%	3%	2%	6%	2%	3%	4%	3%	3%	7%	3%	5%	3%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	

5 Which one issue do you want the President to focus on ahead of all others?
Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

603 Likely & Actual Voters	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Jobs	41%	44%	41%	36%	41%	44%	40%	43%	40%	35%	43%	45%	40%	38%	42%	42%	40%	35%
Healthcare	12%	5%	17%	12%	10%	11%	18%	10%	10%	19%	17%	8%	12%	11%	12%	14%	11%	11%
Balancing The Budget	18%	21%	10%	26%	25%	19%	8%	19%	19%	17%	10%	17%	18%	20%	17%	13%	19%	26%
Taxes	6%	9%	2%	6%	7%	5%	3%	3%	7%	5%	3%	4%	6%	5%	6%	4%	6%	8%
Keeping America Safe	8%	9%	8%	6%	9%	8%	7%	8%	9%	7%	6%	7%	9%	11%	7%	7%	11%	6%
Education	4%	1%	7%	4%	1%	4%	10%	6%	4%	2%	2%	3%	5%	3%	5%	7%	3%	3%
Abortion	2%	2%	1%	2%	2%	1%	2%	2%	2%	0%	5%	3%	2%	2%	2%	2%	1%	6%
Social Security	4%	4%	6%	2%	3%	4%	3%	3%	3%	8%	9%	6%	4%	5%	4%	5%	5%	2%
Medicare	2%	0%	3%	2%	0%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	0%
Something Else	3%	3%	3%	4%	1%	2%	6%	4%	3%	3%	3%	5%	3%	4%	3%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

Results of SurveyUSA Election Poll #20055



Sponsor:

WCMH-TV (Columbus)

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

5 Which one issue do you want the President to focus on ahead of all others?
Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

603 Likely & Actual Voters	All	Education				Income				Top Issue			2012 Vote		Outlook			
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	
Credibility Interval: +/-4.1 pct points																		
Jobs	41%	41%	39%	42%	39%	35%	43%	43%	42%	100%	0%	0%	43%	39%	39%	46%	35%	
Healthcare	12%	12%	9%	11%	17%	13%	12%	12%	9%	0%	100%	0%	7%	17%	17%	8%	6%	
Balancing The Budget	18%	9%	18%	24%	23%	14%	16%	18%	25%	0%	0%	100%	24%	11%	12%	22%	24%	
Taxes	6%	5%	7%	5%	4%	4%	7%	5%	7%	0%	0%	0%	8%	3%	4%	7%	7%	
Keeping America Safe	8%	9%	12%	5%	6%	11%	7%	8%	7%	0%	0%	0%	8%	9%	10%	6%	9%	
Education	4%	3%	4%	6%	7%	4%	4%	4%	6%	0%	0%	0%	1%	8%	8%	2%	2%	
Abortion	2%	1%	2%	3%	1%	2%	2%	3%	1%	0%	0%	0%	2%	2%	2%	1%	4%	
Social Security	4%	10%	4%	1%	1%	9%	4%	2%	1%	0%	0%	0%	3%	5%	5%	4%	5%	
Medicare	2%	3%	2%	1%	0%	3%	2%	2%	0%	0%	0%	0%	1%	3%	2%	2%	3%	
Something Else	3%	6%	3%	2%	2%	5%	2%	3%	2%	0%	0%	0%	2%	4%	3%	3%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	

5 Which one issue do you want the President to focus on ahead of all others?
Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

603 Likely & Actual Voters	All	2008 Vote		Region						
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi	
Credibility Interval: +/-4.1 pct points										
Jobs	41%	43%	39%	30%	33%	44%	42%	42%	**	
Healthcare	12%	7%	17%	14%	14%	11%	8%	13%	**	
Balancing The Budget	18%	25%	13%	25%	22%	20%	20%	15%	**	
Taxes	6%	8%	3%	5%	11%	5%	6%	4%	**	
Keeping America Safe	8%	9%	8%	11%	11%	7%	8%	8%	**	
Education	4%	1%	7%	2%	1%	6%	3%	6%	**	
Abortion	2%	1%	2%	0%	2%	1%	2%	2%	**	
Social Security	4%	3%	5%	7%	4%	2%	5%	5%	**	
Medicare	2%	1%	2%	1%	0%	2%	2%	3%	**	
Something Else	3%	2%	4%	6%	2%	2%	4%	3%	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%	

Results of SurveyUSA Election Poll #20055



Sponsor:

WCMH-TV (Columbus)

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

6 Who would do better at balancing the federal budget?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Mitt Romney	48%	52%	43%	46%	50%	44%	53%	48%	48%	53%	16%	42%	35%	53%	41%	50%
Barack Obama	44%	39%	48%	47%	38%	47%	41%	43%	44%	37%	79%	51%	53%	38%	44%	43%
Not Sure	9%	9%	8%	7%	12%	9%	6%	9%	8%	10%	5%	7%	12%	9%	14%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

6 Who would do better at balancing the federal budget?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Mitt Romney	48%	92%	11%	52%	86%	40%	10%	35%	54%	37%	51%	45%	49%	62%	40%	24%	61%	76%
Barack Obama	44%	5%	81%	33%	10%	49%	80%	58%	37%	56%	39%	49%	42%	31%	50%	67%	31%	18%
Not Sure	9%	3%	8%	15%	4%	11%	11%	8%	9%	7%	10%	7%	9%	7%	10%	9%	8%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

6 Who would do better at balancing the federal budget?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Mitt Romney	48%	42%	47%	58%	45%	41%	45%	55%	55%	50%	30%	68%	98%	3%	22%	68%	67%
Barack Obama	44%	49%	46%	34%	45%	50%	45%	36%	38%	40%	65%	25%	0%	89%	73%	20%	23%
Not Sure	9%	9%	8%	9%	10%	9%	9%	10%	7%	11%	5%	7%	2%	8%	5%	12%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

6 Who would do better at balancing the federal budget?

603 Likely & Actual Voters	All	2008 Vote		Region					
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Credibility Interval: +/-4.1 pct points									
Mitt Romney	48%	89%	13%	37%	56%	56%	53%	41%	**
Barack Obama	44%	5%	77%	53%	36%	36%	41%	50%	**
Not Sure	9%	6%	10%	9%	9%	9%	6%	9%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

7 Who is more in touch with the average person?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Credibility Interval: +/-4.1 pct points																
Mitt Romney	37%	42%	33%	32%	33%	38%	49%	32%	42%	41%	14%	35%	24%	42%	24%	42%
Barack Obama	54%	49%	59%	60%	53%	55%	46%	56%	51%	49%	85%	59%	64%	49%	64%	50%
Not Sure	9%	10%	8%	8%	14%	7%	5%	11%	6%	10%	1%	6%	12%	9%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

7 Who is more in touch with the average person?

603 Likely & Actual Voters	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Mitt Romney	37%	76%	6%	40%	75%	25%	7%	25%	43%	28%	47%	33%	39%	53%	29%	15%	50%	61%
Barack Obama	54%	11%	91%	49%	14%	63%	93%	70%	47%	64%	43%	58%	52%	37%	63%	79%	41%	26%
Not Sure	9%	13%	3%	12%	10%	12%	1%	5%	10%	8%	10%	9%	9%	10%	8%	6%	9%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

Results of SurveyUSA Election Poll #20055

Geography: Ohio
 Data Collected: 10/26/2012 - 10/29/2012
 Release Date: 10/30/2012
 Percentages

7 Who is more in touch with the average person?

603 Likely & Actual Voters	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Credibility Interval: +/-4.1 pct points																	
Mitt Romney	37%	37%	39%	38%	34%	33%	35%	44%	40%	40%	24%	52%	81%	0%	16%	51%	58%
Barack Obama	54%	56%	56%	47%	56%	57%	57%	48%	50%	52%	72%	34%	7%	99%	80%	35%	31%
Not Sure	9%	6%	6%	15%	11%	10%	8%	8%	10%	8%	4%	14%	12%	1%	4%	14%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

7 Who is more in touch with the average person?

603 Likely & Actual Voters	All	2008 Vote		Region					
		McCain	Obama	Toledo	Dayton	Cincinn	Columb	Cleavela	SE Ohi
Credibility Interval: +/-4.1 pct points									
Mitt Romney	37%	73%	7%	32%	44%	47%	35%	32%	**
Barack Obama	54%	12%	89%	65%	48%	43%	53%	60%	**
Not Sure	9%	14%	4%	3%	8%	10%	12%	8%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

8 Who will do a better job of keeping America safe?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Lanlin
Credibility Interval: +/-4.1 pct points																
Mitt Romney	44%	50%	39%	41%	45%	43%	51%	43%	46%	49%	17%	39%	32%	50%	33%	48%
Barack Obama	48%	42%	53%	52%	43%	51%	45%	47%	49%	42%	82%	56%	58%	42%	52%	47%
Not Sure	8%	8%	8%	7%	13%	6%	4%	10%	5%	8%	1%	6%	10%	8%	15%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

8 Who will do a better job of keeping America safe?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Mitt Romney	44%	87%	9%	48%	82%	35%	9%	30%	51%	33%	52%	40%	46%	58%	37%	21%	58%	70%
Barack Obama	48%	7%	88%	37%	12%	54%	88%	63%	41%	59%	42%	55%	46%	35%	54%	73%	36%	20%
Not Sure	8%	6%	3%	15%	6%	11%	3%	7%	8%	8%	6%	5%	8%	7%	8%	6%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

8 Who will do a better job of keeping America safe?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Mitt Romney	44%	40%	44%	52%	40%	40%	41%	52%	48%	46%	27%	63%	93%	2%	19%	63%	65%
Barack Obama	48%	53%	50%	39%	51%	54%	49%	42%	44%	47%	69%	26%	2%	95%	78%	26%	23%
Not Sure	8%	7%	6%	9%	9%	6%	10%	6%	8%	7%	4%	11%	5%	3%	3%	11%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

8 Who will do a better job of keeping America safe?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	2008 Vote		Region					
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Clevela	SE Ohi
Mitt Romney	44%	84%	11%	38%	52%	54%	44%	38%	**
Barack Obama	48%	7%	83%	59%	39%	38%	46%	55%	**
Not Sure	8%	9%	6%	3%	9%	9%	10%	7%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

Results of SurveyUSA Election Poll #20055



Sponsor:

WCMH-TV (Columbus)

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Voter Fraud	43%	46%	41%	40%	44%	45%	45%	42%	45%	45%	39%	39%	36%	47%	35%	46%
Voter Suppression	38%	39%	38%	41%	33%	43%	34%	37%	39%	36%	48%	44%	39%	35%	42%	37%
Not Sure	18%	16%	21%	19%	24%	12%	21%	22%	15%	19%	13%	17%	25%	17%	23%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Voter Fraud	43%	64%	25%	49%	68%	37%	21%	39%	46%	39%	44%	43%	44%	52%	40%	30%	53%	52%
Voter Suppression	38%	19%	55%	33%	17%	45%	60%	40%	37%	49%	23%	40%	37%	28%	43%	52%	30%	27%
Not Sure	18%	18%	20%	18%	16%	18%	20%	20%	18%	12%	33%	17%	19%	20%	17%	18%	17%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Voter Fraud	43%	39%	47%	47%	39%	39%	44%	46%	47%	46%	35%	54%	69%	20%	27%	54%	60%
Voter Suppression	38%	38%	37%	36%	44%	40%	38%	35%	39%	32%	50%	33%	15%	61%	55%	23%	29%
Not Sure	18%	22%	16%	17%	17%	21%	18%	19%	14%	22%	15%	13%	16%	19%	18%	23%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

9 What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters	All	2008 Vote		Region						
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi	
Credibility Interval: +/-4.1 pct points										
Voter Fraud	43%	65%	26%	44%	45%	49%	44%	39%	**	
Voter Suppression	38%	16%	56%	40%	34%	39%	35%	42%	**	
Not Sure	18%	19%	18%	16%	21%	12%	21%	19%	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%	

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Credibility Interval: +/-4.1 pct points																
Support	37%	35%	39%	37%	30%	43%	36%	34%	40%	32%	65%	49%	33%	33%	40%	36%
Oppose	47%	55%	40%	42%	51%	47%	50%	46%	48%	52%	14%	41%	39%	52%	40%	50%
Not Sure	16%	10%	22%	21%	19%	11%	14%	20%	12%	15%	20%	10%	28%	15%	20%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Support	37%	8%	67%	28%	11%	44%	69%	47%	33%	43%	22%	41%	36%	28%	42%	57%	25%	18%
Oppose	47%	81%	17%	53%	79%	42%	13%	35%	53%	36%	57%	46%	48%	56%	42%	25%	58%	71%
Not Sure	16%	11%	16%	19%	11%	14%	17%	18%	14%	21%	20%	13%	17%	17%	15%	18%	16%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Support	37%	32%	34%	36%	50%	34%	37%	41%	39%	35%	58%	21%	4%	71%	65%	14%	20%
Oppose	47%	42%	47%	54%	42%	39%	47%	52%	53%	50%	31%	64%	86%	9%	21%	67%	69%
Not Sure	16%	26%	18%	9%	8%	27%	16%	8%	7%	14%	11%	15%	10%	20%	15%	20%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

10 Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	2008 Vote		Region					
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Support	37%	6%	65%	34%	35%	30%	37%	42%	**
Oppose	47%	83%	17%	44%	49%	51%	50%	43%	**
Not Sure	16%	11%	18%	22%	17%	18%	13%	15%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

11 Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	Gender		Age				<50 / 50+		Race		When Will You Vote?1			Cell Phone / Lan	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin
Romney Campaign	18%	19%	17%	13%	16%	16%	30%	15%	21%	19%	10%	20%	17%	17%	9%	21%
Obama Campaign	15%	13%	16%	17%	12%	15%	14%	15%	15%	11%	40%	19%	18%	12%	16%	14%
Both Campaigns	48%	49%	47%	42%	49%	53%	44%	46%	50%	50%	33%	48%	40%	49%	37%	51%
Neither Campaign	18%	17%	19%	27%	21%	14%	10%	24%	12%	19%	15%	11%	24%	20%	36%	12%
Not Sure	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%

Results of SurveyUSA Election Poll #20055

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

11 Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters	All	Party Affiliation			Ideology			Marriage				Union		Evangelical		Abortion		
		Republi	Democr	Indepen	Conser	Moder	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No	Legal	Certain	Illegal
Credibility Interval: +/-4.1 pct points																		
Romney Campaign	18%	36%	6%	15%	34%	13%	7%	9%	21%	10%	35%	12%	19%	25%	14%	10%	21%	32%
Obama Campaign	15%	6%	29%	4%	7%	15%	21%	24%	11%	15%	15%	16%	14%	15%	14%	19%	12%	10%
Both Campaigns	48%	42%	47%	55%	41%	54%	47%	48%	49%	48%	34%	54%	46%	42%	51%	52%	47%	39%
Neither Campaign	18%	14%	17%	25%	16%	17%	23%	17%	17%	27%	15%	16%	19%	15%	20%	17%	19%	18%
Not Sure	2%	3%	1%	1%	2%	1%	1%	3%	1%	1%	2%	2%	2%	3%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%	39%	45%	13%

11 Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters	All	Education				Income				Top Issue			2012 Vote		Outlook		
		High Sc	Some C	4-year	Graduat	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat
Credibility Interval: +/-4.1 pct points																	
Romney Campaign	18%	18%	18%	20%	15%	19%	14%	20%	17%	19%	17%	18%	30%	7%	12%	24%	21%
Obama Campaign	15%	18%	14%	12%	15%	19%	16%	15%	8%	16%	18%	9%	5%	26%	25%	8%	5%
Both Campaigns	48%	41%	43%	54%	56%	36%	49%	55%	56%	47%	51%	50%	44%	48%	48%	44%	56%
Neither Campaign	18%	19%	22%	14%	15%	23%	20%	9%	16%	16%	14%	22%	19%	17%	15%	22%	17%
Not Sure	2%	3%	2%	1%	0%	3%	0%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%

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11 Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters Credibility Interval: +/-4.1 pct points	All	2008 Vote		Region					
		McCain	Obama	Toledo	Dayton	Cincinnati	Columb	Cleveland	SE Ohi
Romney Campaign	18%	32%	8%	18%	18%	22%	18%	16%	**
Obama Campaign	15%	4%	24%	17%	22%	11%	13%	16%	**
Both Campaigns	48%	46%	49%	47%	39%	43%	48%	52%	**
Neither Campaign	18%	17%	17%	18%	18%	22%	19%	15%	**
Not Sure	2%	1%	2%	0%	2%	1%	1%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	40%	49%	9%	12%	16%	20%	39%	4%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.