SURVEY USA

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012 Counts (Frequencies) Sponsor: WCMH-TV (Columbus)

In Ohio, 7 Days Till Votes Are Counted, Democrats Maintain An Edge in Both Contests for President and United States Senator: It's Barack Obama 48%, Mitt Romney 45% in SurveyUSA's penultimate tracking poll of the state of Ohio, unchanged from last week, and barely changed over the past month. 4 times in October SurveyUSA has polled Ohio for WCMH-TV in Columbus, and 4 times Barack Obama has led, though always inside of any survey's margin of possible error. Obama has never polled below 45%, Romney has never polled above 45%. As evidence of how important each Buckeye vote is, half of Ohio voters tell SurveyUSA they have been contacted by both have been contacted by just the Obama campaign. That leaves just 1 out of 6 Ohio voters who say they have on the en contacted by either campaign for President. Voters who tell SurveyUSA they will vote on Election day vote 50% to 41% for Romney. Independents today break 48% to 37% for Romney. Romney leads today, as he has in each of the 4 polls, on which candidate would do a better job balancing the federal budget. Obama leads today, as he has in each of the 4 polls, on which candidate is more in touch with the average voter. In an election for United States Senator from Ohio today, Democrat Sherrod Brown edges Republican Josh Mandel 46% to 41%. Week-on-week, Brown is up 3 points, Mandel is down 1 point. Week-on-week, Brown has gained ground among both men and women, young and old. Voters who are optimistic vote 4:1 for Brown. Voters who are worried vote 2:1 for Mandel. Among voters who believe abortion should be legal in all cases, Brown maintains the same 4:1 advantage he has throughout October. Among voters who say that abortion should be illegal in all cases, Mandel maintains a 3:1 advantage. Union households give Brown a 14-point advantage. Evangelicals give Mandel an 11-point advantage. Voters today oppose the health care reform law that was passed in 2010, as they have each time SurveyUSA has asked about it. Voters today support the financial bailout of the American aut

In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided?

603 Likely & Actual Voters	A.II	Ge	nder		Αį	ge		<50 /	50+	Ra	ice	When '	Will You	Vote?1	Cell Pho	one / Lan	Pai	rty Affiliat	ion		Ideology			Marı	iage		Un	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney (R)	271	148	122	65	65	80	61	130	140	256	9	61	30	178	57	214	173	19	76	165	87	8	40	189	24	18	52	216	114	140
Barack Obama (D)	287	126	161	77	65	93	52	142	145	212	57	86	49	148	82	205	11	204	59	22	129	92	82	147	41	15	69	212	67	202
Other	11	4	7	2	3	4	1	5	6	10	1	3	2	5	4	7	1	2	6	2	7	1	2	8	1	0	2	9	3	8
Undecided	35	19	16	8	16	8	4	23	11	32	2	2	4	28	16	19	8	8	17	7	21	3	7	23	3	1	7	28	10	22
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

In the election for President of the United States, if you were voting right now, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? One of the other candidates? Or are you undecided?

603 Likely & Actual Voters			Abortion			Educ	cation			Inc	ome			Top Issu	9	2012	2 Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney (R)	271	47	156	57	60	86	83	38	75	65	54	67	118	20	66	271	0	52	145	72	210	31	20	38	52	56	90	16
Barack Obama (D)	287	170	91	16	80	94	58	48	101	76	42	58	111	48	32	0	287	196	55	29	15	244	30	30	36	55	127	9
Other	11	6	4	1	2	4	4	1	4	3	2	2	5	1	2	0	0	1	5	5	2	5	1	1	1	2	5	0
Undecided	35	8	15	5	8	10	12	4	9	13	3	9	12	2	9	0	0	6	22	7	15	16	2	4	4	9	15	1
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

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Data Collected: 10/26/2012 - 10/29/2012 WCMH-TV (Columbus)

In the election for United States Senator, if you were voting right now, would you vote for ... (choices rotated) Republican Josh Mandel? Democrat Sherrod Brown? Are you undecided? Or will you not vote in this contest?

603 Likely & Actual Voters	Δ.ΙΙ	Ger	nder		Αį	ge		<50	/ 50+	Ra	ice	When	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	tion		Ideology			Marı	riage		Un	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Josh Mandel (R)	245	133	112	63	57	72	54	119	126	231	9	53	26	164	49	197	156	18	68	153	76	6	40	171	19	15	48	196	106	126
Sherrod Brown (D)	280	127	153	65	68	93	54	132	147	214	52	91	40	146	72	207	19	200	54	29	129	87	73	155	35	15	67	207	66	197
Scott Rupert (I)	18	12	6	4	5	8	1	9	10	17	1	3	3	12	7	11	4	1	11	3	10	1	3	11	4	0	3	15	4	13
Undecided	54	23	31	20	18	9	7	38	16	43	7	2	15	35	27	27	13	12	20	9	26	8	13	29	9	3	12	41	17	31
Will Not Vote	6	3	3	2	1	1	2	3	3	6	0	3	0	2	3	3	0	1	4	1	2	2	1	2	2	1	1	5	1	5
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

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603 Likely & Actual Voters	All		Abortion			Educ	ation			Inc	ome			Top Issue)	2012	Vote		Outlook		2008	Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Josh Mandel (R)	245	42	139	54	53	79	78	31	66	61	46	62	108	20	61	226	9	46	128	68	189	33	19	35	46	51	84	11
Sherrod Brown (D)	280	156	94	18	72	84	62	54	89	78	43	61	109	45	32	24	249	185	62	29	29	227	26	28	36	59	119	12
Scott Rupert (I)	18	8	8	2	6	7	4	2	9	4	4	2	9	1	3	6	5	2	13	2	2	6	3	3	2	2	7	1
Undecided	54	23	22	5	17	22	12	3	23	14	5	11	17	3	12	14	21	21	22	9	17	27	5	6	10	8	23	2
Will Not Vote	6	3	2	1	2	2	1	0	3	1	2	0	2	1	0	2	2	1	1	3	3	1	0	1	1	1	4	0
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

There are a lot of issues in the news - locally, nationally and abroad. Which of the following best characterizes your personal outlook? Optimistic and hopeful? Worried and concerned? Or Frustrated and angry?

603 Likely & Actual Voters		Ger	nder		Α	ge		<50 /	50+	Ra	ce	When '	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliati	on		Ideology			Mari	riage		Uni	ion	Evang	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Optimistic And Hopeful	255	124	131	66	58	79	52	124	131	191	51	82	37	134	68	187	42	159	45	45	114	64	64	146	31	12	56	193	68	167
Worried And Concerned	227	104	123	59	59	66	43	118	109	210	12	43	35	145	68	159	98	48	76	97	86	25	41	149	22	15	40	185	81	134
Frustrated And Angry	112	65	47	24	30	39	19	54	58	103	5	25	11	75	17	95	50	22	35	51	40	13	23	70	15	4	33	78	44	65
Not Sure	9	5	4	3	1	1	4	4	5	7	1	2	1	5	4	5	2	3	2	2	4	2	3	4	1	2	1	8	2	6
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

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Sponsor: WCMH-TV (Columbus)

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603 Likely & Actual Voters	All		Abortion			Educ	ation			Inc	ome			Top Issue)	2012	Vote		Outlook		2008	Vote			Re	gion		
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Optimistic And Hopeful	255	130	90	24	64	83	59	42	79	69	40	60	98	43	30	52	196	255	0	0	41	187	21	29	38	52	106	9
Worried And Concerned	227	64	108	42	57	70	66	30	76	57	37	49	103	19	50	145	55	0	227	0	132	68	23	29	38	48	80	10
Frustrated And Angry	112	32	64	12	27	37	29	16	31	30	22	26	40	7	27	72	29	0	0	112	66	34	9	12	18	20	47	6
Not Sure	9	4	3	1	2	3	2	1	4	3	1	1	4	1	2	2	6	0	0	0	2	6	0	2	0	1	4	1
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Do you support? Or do you oppose? ... the federal government's financial bailout of American auto manufacturers?

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Support	302	147	155	70	68	105	59	138	164	240	51	89	48	161	87	215	31	190	68	38	138	90	71	170	43	16	75	222	72	211
Oppose	224	123	101	56	59	64	45	114	110	203	12	50	24	148	41	183	129	24	68	133	72	7	39	152	20	12	45	178	93	119
Not Sure	77	27	50	27	22	15	14	49	28	68	5	13	13	50	31	47	33	19	22	23	34	8	21	46	5	5	10	65	31	42
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

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Support	302	161	109	19	84	97	66	47	105	81	44	62	122	45	34	43	243	193	72	33	41	231	32	32	36	61	129	13
Oppose	224	48	121	45	46	71	68	34	55	60	42	60	96	14	61	189	17	35	115	72	161	34	15	33	40	47	79	10
Not Sure	77	22	36	16	20	25	22	9	29	17	14	14	28	12	14	39	27	27	40	8	39	29	7	8	17	13	30	3
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WCMH-TV (Columbus)

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012 **Counts (Frequencies)**

Which one issue do you want the President to focus on ahead of all others?

Jobs? Healthcare? Balancing the federal budget? Taxes? Keeping America safe? Education? Abortion? Social security? Medicare? Or something else?

603 Likely & Actual Voters	All	Ger	nder		Α	ge		<50 /	50+	Ra	ice	When	Will You	Vote?1	Cell Pho	ne / Lan	Par	rty Affiliat	ion		Ideology			Marr	iage		Un	ion	Evang	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Jobs	245	115	130	60	62	74	50	121	124	208	32	69	31	145	62	183	85	96	58	80	108	41	56	149	24	15	58	185	73	156
Healthcare	70	31	40	10	15	24	22	25	45	59	7	19	10	41	14	56	10	39	19	19	26	19	14	38	13	6	11	58	21	45
Balancing The Budget	109	65	44	34	25	35	15	59	50	95	10	21	22	65	31	78	41	23	41	49	46	9	24	70	12	3	22	85	40	63
Taxes	34	20	14	11	13	7	4	23	11	30	3	7	1	26	10	24	18	6	10	14	12	3	3	26	3	1	6	27	10	22
Keeping America Safe	51	22	29	16	12	15	8	28	23	41	7	9	8	30	18	33	18	20	9	18	19	8	11	33	5	2	10	41	21	26
Education	27	13	14	12	5	8	1	17	10	23	3	8	5	13	9	17	1	17	7	2	11	11	8	16	1	1	4	22	6	20
Abortion	11	5	6	4	4	1	2	8	4	10	0	2	1	8	3	8	4	2	3	5	3	2	3	6	0	2	3	8	4	8
Social Security	25	12	13	3	2	12	8	5	20	23	2	11	3	11	6	19	8	14	4	6	9	3	4	13	6	3	8	18	9	15
Medicare	11	6	5	1	3	4	4	3	8	9	1	2	0	9	2	9	1	7	3	1	6	2	2	6	2	1	3	7	4	7
Something Else	20	9	11	3	9	4	3	12	8	14	5	4	5	11	2	17	6	7	6	2	4	6	5	11	2	1	6	13	8	11
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

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Jobs	245	98	106	27	62	76	65	35	67	69	43	57	245	0	0	118	111	98	103	40	104	116	16	24	42	51	98	15
Healthcare	70	32	28	9	18	18	18	15	24	20	12	13	0	70	0	20	48	43	19	7	17	49	7	10	10	10	30	3
Balancing The Budget	109	31	51	21	13	35	38	20	27	26	18	34	0	0	109	66	32	30	50	27	61	38	13	16	18	24	36	2
Taxes	34	10	15	6	8	13	8	4	8	10	5	9	0	0	0	23	8	11	15	8	18	8	2	8	5	8	10	1
Keeping America Safe	51	16	28	5	14	23	8	6	20	11	8	10	0	0	0	22	25	25	14	10	21	24	6	8	7	10	19	2
Education	27	16	8	2	4	8	9	6	8	7	4	8	0	0	0	2	22	19	5	3	2	21	1	1	5	3	14	2
Abortion	11	5	1	5	2	4	4	1	3	3	3	1	0	0	0	5	6	5	3	4	4	4	0	2	1	2	6	0
Social Security	25	11	12	1	14	8	2	1	16	6	2	1	0	0	0	9	15	12	8	5	8	15	4	3	2	6	11	0
Medicare	11	5	5	0	5	4	1	0	6	3	2	1	0	0	0	2	8	4	4	3	3	7	0	0	2	2	6	0
Something Else	20	8	10	2	10	6	3	2	9	4	3	3	0	0	0	5	12	7	6	5	5	12	3	1	2	5	7	1
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
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Release Date: 10/30/2012 Counts (Frequencies) SOBOBO OSO

WCMH-TV (Columbus)

6 Who would do better at balancing the federal budget?

603 Likely & Actual Voters	ΛII	Ge	nder		Αį	ge		<50 /	50+	Ra	ice	When	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	ion		Ideology			Marr	iage		Uni	on	Evanç	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce V	Vidowe	Yes	No	Yes	No
Mitt Romney	288	156	132	70	74	81	62	144	144	271	11	64	30	191	65	223	177	25	83	167	98	10	46	199	25	17	58	228	121	150
Barack Obama	263	115	148	72	56	86	49	129	134	191	55	77	45	137	70	193	10	188	52	20	120	83	75	135	38	13	63	193	60	185
Not Sure	52	27	26	10	18	17	7	28	24	49	3	10	10	32	23	30	5	19	23	8	26	11	10	34	5	3	9	44	13	37
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Who would do better at balancing the federal budget?

603 Likely & Actual Voters	A II		Abortion			Educ	cation			Inco	ome			Top Issue	9	2012	Vote		Outlook		2008	Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	288	55	161	60	63	90	90	40	78	71	55	75	122	21	74	264	8	56	155	75	215	39	20	40	52	64	96	15
Barack Obama	263	155	83	14	73	89	53	41	94	72	36	53	98	45	27	1	256	187	45	26	12	226	28	26	33	49	118	8
Not Sure	52	20	21	5	14	15	13	9	17	15	10	9	26	3	8	6	23	12	27	12	14	30	5	6	8	8	22	3
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Who is more in touch with the average person?

603 Likely & Actual Voters	All	Gei	nder		Αį	ge		<50 /	50+	Ra	ce	When V	Vill You	Vote?1	Cell Pho	ne / Lan	Pai	rty Affiliat	ion		Ideology			Marı	riage		Uni	ion	Evang	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	226	124	101	49	49	70	58	97	128	211	9	53	20	151	37	188	146	15	63	146	62	7	33	157	19	16	42	181	103	109
Barack Obama	325	144	180	91	79	101	54	170	155	248	58	90	55	175	101	223	21	212	77	28	154	97	92	173	43	14	76	242	73	234
Not Sure	53	29	24	13	21	13	6	34	19	51	1	9	10	33	19	34	25	6	19	20	28	1	6	38	6	3	12	41	19	29
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Who is more in touch with the average person?

603 Likely & Actual Voters	A11		Abortion			Educ	ation			Inco	ome			Top Issue	9	2012	. Vote		Outlook		2008	Vote			Reg	jion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	226	36	132	49	56	75	60	30	62	55	44	55	98	17	57	219	0	41	117	66	176	21	17	32	44	43	75	14
Barack Obama	325	182	109	20	85	108	73	50	108	90	48	68	127	51	37	18	284	205	79	34	30	261	35	35	40	64	142	9
Not Sure	53	13	24	10	9	11	23	10	18	13	8	13	21	3	15	34	3	9	31	12	35	13	1	6	10	14	20	2
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012 Counts (Frequencies) SURVEY USA

WCMH-TV (Columbus)

Who will do a better job of keeping America safe?

603 Likely & Actual Voters	A II	Ge	nder		Αį	ge		<50 /	50+	Ra	ce	When	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	ion		Ideology			Marr	iage		Un	ion	Evanç	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Mitt Romney	268	149	119	63	66	79	60	129	139	251	12	59	27	179	52	215	168	21	76	160	87	9	39	188	23	17	52	214	113	139
Barack Obama	289	126	163	79	63	94	53	142	147	217	57	85	49	152	82	207	13	204	59	23	132	92	83	150	40	14	71	212	69	202
Not Sure	46	22	24	11	19	11	5	30	16	43	1	9	8	28	24	22	11	7	23	12	26	3	9	30	5	2	7	39	13	31
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Who will do a better job of keeping America safe?

603 Likely & Actual Voters	A II		Abortion			Educ	ation			Inco	ome			Top Issue)	2012	. Vote		Outlook		2008	Vote			Reç	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Mitt Romney	268	49	153	56	60	85	82	36	75	66	53	66	114	19	69	252	5	49	143	74	203	34	20	38	50	54	91	15
Barack Obama	289	168	95	16	79	96	61	46	102	77	42	60	115	49	29	5	273	199	59	26	17	243	32	28	35	56	129	9
Not Sure	46	14	17	8	11	12	14	8	12	16	6	10	16	3	12	14	9	7	25	12	21	18	2	6	8	12	17	1
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters	ΔII	Ger	nder		Αį	ge		<50 /	50+	Ra	се	When	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	ion		Ideology			Marr	iage		Un	ion	Evanç	jelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Voter Fraud	262	136	126	60	65	84	53	125	136	230	27	60	30	170	56	206	123	57	78	132	91	22	51	168	27	15	55	202	101	148
Voter Suppression	230	115	115	62	49	79	40	111	119	185	33	67	33	126	66	164	36	128	53	32	110	62	53	135	33	8	52	174	55	162
Not Sure	111	47	64	30	35	21	25	65	46	96	9	25	22	63	37	75	34	47	28	30	43	20	27	65	8	11	23	88	39	62
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

What is of greater concern in Ohio: voter fraud? Or voter suppression?

603 Likely & Actual Voters	ΛII		Abortion			Educ	ation			Inco	ome			Top Issue	9	2012	2 Vote		Outlook		2008	Vote			Reg	jion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Voter Fraud	262	69	141	41	59	91	73	36	74	69	46	64	114	24	58	187	57	69	123	67	157	75	24	32	46	53	93	14
Voter Suppression	230	120	79	21	58	72	57	40	75	60	35	54	79	35	36	39	176	141	52	33	38	165	21	25	36	43	99	6
Not Sure	111	42	45	17	34	31	27	15	40	28	19	19	53	11	15	44	53	45	52	12	46	54	9	15	11	25	45	6
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

SURVEY USA

Sponsor: WCMH-TV (Columbus)

Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012 Counts (Frequencies)

Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters	Λ.ΙΙ	Ge	nder		Αį	ge		<50 /	50+	Ra	се	When	Will You	Vote?1	Cell Pho	ne / Lan	Par	rty Affiliat	ion		Ideology			Marr	iage		Uni	ion	Evanç	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Support	223	105	118	57	45	79	42	102	121	166	45	75	28	118	63	159	15	156	44	21	108	72	61	123	29	7	53	166	54	157
Oppose	284	162	122	64	76	86	58	140	144	268	10	62	33	186	63	221	156	39	84	153	102	14	45	193	25	19	60	221	108	158
Not Sure	97	31	66	32	28	20	17	60	37	77	14	15	24	55	32	65	22	38	30	21	35	18	24	51	14	7	16	77	33	57
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Do you support? Or oppose? ... the healthcare reform law that Congress passed in 2010?

603 Likely & Actual Voters	411		Abortion			Educ	ation			Inc	ome			Top Issue)	2012	2 Vote		Outlook		2008	Vote			Re	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Support	223	133	68	14	48	67	57	45	64	58	41	54	87	41	23	12	203	165	31	22	14	190	18	25	28	45	99	7
Oppose	284	57	155	57	64	91	85	38	74	75	52	73	124	22	70	233	27	53	151	77	199	50	24	35	48	60	102	14
Not Sure	97	41	43	9	39	36	15	7	51	25	8	10	35	8	16	26	57	37	44	13	27	54	12	12	17	16	35	5
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters	Δ11	Ger	nder		Α	ge		<50 /	50+	Ra	ice	When \	Will You	Vote?1	Cell Pho	ne / Lan	Pa	rty Affiliat	tion		Ideology			Mari	riage		Uni	ion	Evang	gelical
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Already	Before	ON Ele	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Single	Married	Divorce	Widowe	Yes	No	Yes	No
Romney Campaign	108	56	52	20	24	29	35	44	64	98	7	30	15	62	14	94	69	15	23	66	31	8	12	78	7	12	16	90	49	54
Obama Campaign	89	39	50	26	18	28	17	44	45	55	28	28	15	44	26	63	11	66	6	13	38	22	31	41	10	5	20	67	29	52
Both Campaigns	288	145	143	64	73	98	52	137	150	253	23	73	34	177	58	229	80	109	88	80	132	49	63	180	32	11	71	213	82	190
Neither Campaign	109	52	57	40	32	25	11	72	37	95	11	17	20	71	56	53	27	39	40	31	42	24	22	64	18	5	20	87	29	73
Not Sure	10	6	4	2	2	4	2	4	6	9	0	3	1	6	4	6	6	3	1	4	2	1	4	5	1	1	3	7	6	4
Total	603	298	306	153	149	184	118	301	302	511	69	152	85	359	158	445	192	232	158	195	244	104	131	368	68	33	130	465	195	372
Composition of Likely & Actual Voter	100%	49%	51%	25%	25%	31%	19%	50%	50%	85%	11%	25%	14%	60%	26%	74%	32%	38%	26%	32%	41%	17%	22%	61%	11%	6%	22%	77%	33%	63%

Results of SurveyUSA Election Poll #20055 Geography: Ohio

Data Collected: 10/26/2012 - 10/29/2012

Sponsor: WCMH-TV (Columbus)

SURVEYUSA

Release Date: 10/30/2012 Counts (Frequencies)

Have you been contacted ... in person, by mail, or by phone ... by the Romney campaign? By the Obama campaign? By both campaigns? Or have you not been contacted by either campaign?

603 Likely & Actual Voters	ΔII		Abortion			Educ	ation			Inc	ome			Top Issue)	2012	Vote		Outlook		2008	3 Vote			Reg	gion		
Credibility Interval: +/-4.1 pct points	All	Legal	Certain	Illegal	High Sc	Some	4-year	Gradua	< \$40K	\$40K -	\$60K -	> \$80K	Jobs	Healthc	Balanci	Mitt Ro	Barack	Optimis	Worried	Frustrat	McCain	Obama	Toledo	Dayton	Cincinn	Columb	Clevela	SE Ohi
Romney Campaign	108	23	55	25	27	35	31	13	36	23	20	24	46	12	20	82	20	30	55	23	78	23	10	13	21	22	37	5
Obama Campaign	89	45	33	8	28	27	18	13	35	25	15	11	40	13	10	13	75	64	18	6	10	72	9	16	10	15	37	1
Both Campaigns	288	119	123	31	61	84	85	50	68	78	55	77	116	36	54	120	138	122	101	62	110	145	25	29	41	59	122	12
Neither Campaign	109	40	50	14	29	44	22	13	44	31	9	23	39	10	24	52	49	37	49	20	41	50	9	13	21	23	36	5
Not Sure	10	4	4	2	5	3	2	0	6	1	1	3	4	0	1	3	5	3	4	1	3	5	0	1	1	1	5	1
Total	603	231	265	79	150	194	156	90	189	158	100	137	245	70	109	271	287	255	227	112	241	294	53	73	94	121	237	26
Composition of Likely & Actual Voter	100%	39%	45%	13%	25%	33%	26%	15%	32%	27%	17%	23%	41%	12%	18%	45%	48%	42%	38%	19%	40%	49%	9%	12%	16%	20%	39%	4%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.