

Results of SurveyUSA Election Poll #14084



Geography: KY 4th Congressional District
 Data Collected: 06/28/2008 - 06/30/2008
 Release Date: 07/01/2008

Sponsors:
 All SurveyUSA clients in KY 4th Congressional District

Four Months Out, GOP Incumbent Davis Has Early Lead in KY4 US House Re-Election Contest: In an election for US House of Representatives in Kentucky's 4th Congressional District today, 07/01/08, incumbent Republican Geoff Davis defeats Democrat Michael Kelley 54% to 41%, according to this SurveyUSA election poll conducted for WHAS-TV Louisville, WCPO-TV Cincinnati, and WLEX-TV Lexington. 21% of Democrats cross over to vote for Republican Davis; 9% of Republicans cross over to vote for Democrat Kelley. Independents split. Among voters age 18 to 34, Kelley leads narrowly; among voters age 35+, Davis leads by double digits. Among men, Davis leads by 22 points; among women, Davis leads by 6. Davis was first elected to Congress in 2004; Kelley is a physician from Oldham County. Kentucky's 4th Congressional District, rated "Solid R" by the [Cook Political Report](#), has a [Cook Partisan Voting Index](#) of R+12. Davis won with 52% of the vote in 2006 and with 54% of the vote in 2004. Before Davis, Democrat Ken Lucas held the seat for 6 years; Lucas was Davis' 2006 opponent.

Filtering: SurveyUSA interviewed 900 adults from Kentucky's 4th Congressional District 06/28/08 through 06/30/08; of the adults, 795 identified themselves as being registered to vote. Of the registered voters, 550 were determined by SurveyUSA to be likely to vote in the November general election.

1 If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Geoff Davis? Or, Democrat Michael Kelley?

550 Likely Voters	All	Gender		Age				<50 / 50+		Party Affiliation			Ideology			Attend Religious Services		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Republi	Democr	Indepen	Conser	Moder	Liberal	Regular	Occasio	Almost
Margin of Sampling Error: +/-4.2%																		
Geoff Davis (R)	54%	59%	50%	46%	54%	57%	62%	51%	59%	91%	21%	44%	87%	46%	17%	65%	48%	34%
Michael Kelley (D)	41%	37%	44%	49%	40%	38%	35%	44%	37%	8%	73%	41%	12%	49%	79%	31%	47%	58%
Undecided	5%	4%	6%	5%	6%	5%	3%	6%	4%	1%	6%	15%	1%	4%	4%	4%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	21%	34%	26%	19%	55%	45%	44%	45%	10%	35%	37%	13%	53%	26%	21%

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		Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-4.2%					
Geoff Davis (R)	54%	66%	37%	46%	57%
Michael Kelley (D)	41%	30%	57%	45%	40%
Undecided	5%	4%	6%	9%	3%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	58%	39%	25%	73%

: WCPO-TV Cincinnati, WHAS-TV Louisville, WLEX-TV Lexington

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.