

# Results of SurveyUSA Election Poll #16441

Geography: Kentucky

Data Collected: 04/09/2010 - 04/11/2010

Release Date: 04/12/2010

Percentages

**5 Weeks from KY Senate Primaries, Rand Paul Steady Atop Trey Grayson; Dan Mongiardo Loses Ground to Jack Conway:** In a **Republican** Primary for US Senate today, 04/12/10, 5 weeks from the vote, Rand Paul defeats Trey Grayson 45% to 30%, according to this exclusive Louisville Courier-Journal Bluegrass / WHAS-TV Poll conducted by SurveyUSA. Compared to a SurveyUSA poll released 5 weeks ago, both candidates have gained 3 points. Paul, an eye surgeon, political activist, and son of Texas Republican Congressman Ron Paul, leads by double digits among men and women, among conservatives, pro-life voters, gun owners, those without college educations, those with lower household incomes, and in western and north-central Kentucky. Grayson, Kentucky's Secretary of State, is competitive among middle-aged voters, moderate and liberal voters, those who do not own guns, college graduates, those with higher incomes, and in Eastern Kentucky. Grayson leads today only among the 1 in 5 Republican primary voters who say they are pro-choice. 3 other candidates on the Republican ballot today remain in single digits; 1 additional candidate, Bill Johnson, dropped out of the race and was not included for this release in the list of names read to voters. 5 weeks ago, Johnson had 5% of the vote. In a **Democratic** primary for US Senate today, Dan Mongiardo has lost ground among women, the wealthy and among those in Western KY, and now finds himself running even with Jack Conway. Mongiardo, Kentucky's Lieutenant Governor, gets 35% today, down 10 points from a SurveyUSA poll 5 weeks ago. Conway, Kentucky's Attorney General, gets 32% today, up 5 points in the past 5 weeks. Mongiardo had led by 19 among women, now trails by 2, a swing of 21 points to Conway. Mongiardo had led by 14 among wealthier Democrats, now trails by 5, a swing of 19 points to Conway. Mongiardo had led 4:1 in Western KY, now leads there narrowly, a swing of 35 points to Conway. 3 other candidates combine today to take 11% of the vote; 21% of likely primary voters are undecided.

**2010 General Election Remains Anyone's To Win:** After asking Republican likely primary voters which Republican they will vote for in the primary, and after asking Democratic likely primary voters which Democrat they will vote for in the primary, SurveyUSA asked all registered KY voters, regardless of party affiliation or likeliness to vote in a primary, to think ahead to the general election in November. Today, 44% of registered Kentucky voters say they will vote for the Republican US Senate candidate in November; 41% say they will vote for the Democratic candidate. 15% today say they are undecided, including 30% of independents.

**Filtering:** SurveyUSA interviewed 2,100 KY adults 04/09/10 through 04/11/10. Of them, 1,894 were registered to vote. Of the registered voters, 446 were determined by SurveyUSA to be likely to vote in the 05/18/10 GOP Primary; 659 were determined to be likely to vote in the 05/18/10 Democratic primary. Incumbent Republican US Senator Jim Bunning is not seeking re-election.

**1** If the Republican Primary for United States Senate were today, who would you vote for? (candidate names rotated) Trey Grayson? Rand Paul? Gurley Martin? Jon Scribner? Or John Stephenson?

446 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Credibility Interval: +/-4.7 pct points																
Grayson	30%	33%	26%	16%	35%	35%	26%	29%	31%	30%	**	**	**	30%	**	**
Paul	45%	45%	46%	53%	37%	45%	53%	42%	48%	46%	**	**	**	45%	**	**
Martin	2%	1%	3%	5%	2%	1%	0%	3%	1%	2%	**	**	**	2%	**	**
Scribner	1%	1%	1%	0%	2%	1%	2%	1%	1%	1%	**	**	**	1%	**	**
Stephenson	3%	3%	2%	0%	2%	4%	2%	2%	4%	3%	**	**	**	3%	**	**
Undecided	19%	16%	22%	26%	22%	13%	16%	23%	15%	19%	**	**	**	19%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%
Composition of Likely GOP Primary	100%	57%	43%	14%	33%	33%	21%	47%	53%	98%	1%	0%	1%	100%	0%	0%

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**1** If the Republican Primary for United States Senate were today, who would you vote for? (candidate names rotated) Trey Grayson? Rand Paul? Gurley Martin? Jon Scribner? Or John Stephenson?

446 Likely GOP Primary Voters	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Modera	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-4.7 pct points															
Grayson	30%	29%	32%	39%	38%	23%	32%	27%	31%	27%	42%	29%	37%	22%	38%
Paul	45%	51%	38%	39%	44%	47%	49%	42%	38%	50%	32%	48%	37%	49%	42%
Martin	2%	1%	3%	0%	1%	2%	1%	3%	1%	2%	2%	2%	1%	1%	2%
Scribner	1%	0%	4%	0%	1%	2%	1%	2%	2%	1%	3%	1%	1%	2%	1%
Stephenson	3%	2%	5%	6%	1%	4%	3%	4%	1%	2%	5%	3%	2%	5%	2%
Undecided	19%	16%	18%	16%	15%	21%	14%	23%	28%	18%	16%	15%	22%	22%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	64%	28%	6%	46%	54%	60%	26%	14%	76%	21%	67%	29%	42%	58%

**1** If the Republican Primary for United States Senate were today, who would you vote for? (candidate names rotated) Trey Grayson? Rand Paul? Gurley Martin? Jon Scribner? Or John Stephenson?

446 Likely GOP Primary Voters	All	Region			
		Wester	Louisvill	North C	Eastern
Credibility Interval: +/-4.7 pct points					
Grayson	30%	22%	33%	32%	34%
Paul	45%	51%	42%	49%	38%
Martin	2%	3%	2%	1%	2%
Scribner	1%	2%	1%	1%	1%
Stephenson	3%	2%	2%	2%	5%
Undecided	19%	21%	21%	13%	21%
Total	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	23%	22%	32%	23%

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Sponsor:

The Courier-Journal Bluegrass / WHAS-TV Poll, (Louisville, KY)

Geography: Kentucky

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**2** If the Democratic Primary for United States Senate were today, who would you vote for? (candidate names rotated) Jack Conway? Dan Mongiardo? James Buckmaster? Darlene Price? Or Maurice Sweeney?

659 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Credibility Interval: +/-3.9 pct points																
Conway	32%	29%	35%	34%	29%	36%	32%	30%	34%	33%	32%	**	**	**	32%	**
Mongiardo	35%	36%	33%	35%	38%	31%	36%	37%	33%	36%	28%	**	**	**	35%	**
Buckmaster	4%	4%	4%	5%	6%	4%	2%	6%	3%	4%	2%	**	**	**	4%	**
Price	5%	5%	5%	4%	4%	5%	7%	4%	6%	5%	7%	**	**	**	5%	**
Sweeney	2%	3%	1%	4%	2%	2%	2%	3%	2%	2%	10%	**	**	**	2%	**
Undecided	21%	21%	22%	17%	22%	22%	22%	20%	22%	21%	20%	**	**	**	21%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	0%
Composition of Likely Democratic Pri	100%	47%	53%	14%	29%	33%	25%	42%	58%	91%	7%	1%	1%	0%	100%	0%

**2** If the Democratic Primary for United States Senate were today, who would you vote for? (candidate names rotated) Jack Conway? Dan Mongiardo? James Buckmaster? Darlene Price? Or Maurice Sweeney?

659 Likely Democratic Primary Voter	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-3.9 pct points															
Conway	32%	34%	32%	37%	34%	32%	33%	26%	39%	33%	30%	31%	35%	25%	39%
Mongiardo	35%	20%	40%	42%	35%	34%	32%	37%	41%	27%	42%	37%	34%	35%	34%
Buckmaster	4%	8%	3%	4%	5%	4%	4%	7%	2%	7%	2%	4%	4%	6%	3%
Price	5%	4%	5%	4%	4%	6%	5%	4%	8%	6%	5%	6%	3%	7%	3%
Sweeney	2%	3%	3%	1%	3%	2%	3%	2%	1%	3%	2%	2%	3%	2%	3%
Undecided	21%	32%	17%	13%	19%	23%	23%	25%	10%	24%	19%	20%	21%	25%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	24%	47%	22%	39%	61%	59%	23%	17%	44%	53%	58%	39%	47%	53%

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**2** If the Democratic Primary for United States Senate were today, who would you vote for? (candidate names rotated) Jack Conway? Dan Mongiardo? James Buckmaster? Darlene Price? Or Maurice Sweeney?

659 Likely Democratic Primary Voter Credibility Interval: +/-3.9 pct points	All	Region			
		Wester	Louisvill	North C	Eastern
Conway	32%	29%	49%	29%	17%
Mongiardo	35%	33%	27%	35%	50%
Buckmaster	4%	3%	2%	5%	7%
Price	5%	6%	5%	4%	6%
Sweeney	2%	1%	2%	4%	0%
Undecided	21%	28%	14%	24%	21%
Total	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	21%	28%	35%	16%

**3** If the General Eelection for United States Senator from Kentucky were today, would you vote for (choices rotated) The Republican candidate? Or The Democratic candidate?

1894 Registered Voters Credibility Interval: +/-2.3 pct points	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Republican Candidate	44%	48%	40%	41%	44%	45%	46%	43%	45%	46%	12%	**	**	80%	18%	37%
Democratic Candidate	41%	39%	43%	38%	41%	40%	44%	40%	41%	38%	75%	**	**	6%	67%	33%
Undecided	15%	13%	17%	20%	15%	15%	10%	17%	13%	16%	13%	**	**	13%	14%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	20%	31%	29%	20%	51%	49%	91%	6%	1%	1%	39%	53%	9%

**3** If the General Election for United States Senator from Kentucky were today, would you vote for (choices rotated) The Republican candidate? Or The Democratic candidate?

1894 Registered Voters Credibility Interval: +/-2.3 pct points	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Modera	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Republican Candidate	44%	74%	31%	15%	48%	42%	49%	39%	35%	57%	26%	49%	35%	39%	48%
Democratic Candidate	41%	14%	52%	74%	37%	43%	37%	43%	50%	28%	60%	37%	48%	44%	38%
Undecided	15%	12%	17%	11%	16%	15%	14%	18%	15%	15%	15%	14%	17%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	38%	40%	15%	37%	63%	54%	28%	19%	57%	40%	58%	39%	50%	50%

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**3** If the General Election for United States Senator from Kentucky were today, would you vote for (choices rotated) The Republican candidate? Or The Democratic candidate?

1894 Registered Voters	All	Region			
		Wester	Louisvill	North C	Eastern
Credibility Interval: +/-2.3 pct points					
Republican Candidate	44%	49%	38%	45%	47%
Democratic Candidate	41%	33%	48%	42%	38%
Undecided	15%	18%	15%	14%	16%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	23%	27%	33%	18%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.