

Results of SurveyUSA Election Poll #14207

Geography: VA 5th Congressional District

Data Collected: 08/10/2008 - 08/12/2008

Release Date: 08/13/2008

Percentages

VA-5 Rep. Goode Re-Elected by 2:1 Margin: In an election for US House of Representatives in Virginia's 5th Congressional District held today, 08/13/08, incumbent Republican Virgil Goode defeats Democratic attorney Tom Perriello by 34 points, according to this latest SurveyUSA poll conducted exclusively for WDBJ-TV Roanoke and WJLA-TV Washington DC. Goode takes 64% of the vote; Perriello takes 30%. Independent Green candidate Sherman Wichter takes 1% of the vote. Goode wins 66% of men, 62% of women. Goode wins 64% of likely voters age 18 to 49 and 64% of likely voters age 50+. 27% of Democrats cross over to vote for Republican Goode; 6% of Republicans cross over to vote for Democrat Perriello. Independents break 3:1 for the incumbent. Goode was first elected in 1996; he is seeking his seventh term.

Filtering: SurveyUSA interviewed 900 adults from Virginia's 5th Congressional District 08/10/08 through 08/12/08. Of them, 806 identified themselves as being registered to vote; of them, 615 were determined by SurveyUSA to be likely to vote in the 11/04/08 general election.

1 If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Virgil Goode? Democrat Tom Perriello? Or Independent Green candidate Sherman Wichter?

615 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Credibility Interval: +/-3.9 pct points																
Virgil Goode (R)	64%	66%	62%	64%	64%	64%	65%	64%	64%	71%	35%	**	**	92%	27%	69%
Tom Perriello (D)	30%	29%	31%	30%	31%	27%	31%	31%	29%	25%	54%	**	**	6%	67%	21%
Sherman Wichter (I-G)	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	**	**	1%	1%	4%
Undecided	5%	4%	5%	5%	3%	7%	3%	4%	5%	3%	10%	**	**	2%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	16%	27%	31%	26%	43%	57%	81%	17%	1%	2%	41%	33%	20%

1 If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Virgil Goode? Democrat Tom Perriello? Or Independent Green candidate Sherman Wichter?

615 Likely Voters	All	Ideology			Attend Religious Services			Abortion		Change Your Mi	
		Conser	Moder	Liberal	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Credibility Interval: +/-3.9 pct points											
Virgil Goode (R)	64%	88%	52%	32%	67%	57%	65%	77%	50%	63%	66%
Tom Perriello (D)	30%	9%	41%	64%	29%	34%	28%	18%	43%	23%	32%
Sherman Wichter (I-G)	1%	1%	1%	3%	1%	3%	2%	1%	2%	4%	1%
Undecided	5%	3%	5%	0%	4%	6%	6%	4%	5%	11%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	39%	34%	12%	61%	22%	17%	52%	44%	18%	79%

** Too few respondents of this type were interviewed for this data to be meaningful.

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Sponsors:

WDBJ-TV (Roanoke), WJLA-TV (Washington DC)

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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.