

Results of SurveyUSA Election Poll #16580

Geography: California
Data Collected: 05/21/2010 - 05/23/2010
Release Date: 05/24/2010
Percentaages

CA Republicans Whitman & Fiorina Surge; Air Goes Out of Poizner Statehouse Balloon; Campbell's Train to DC Stalls: California's Republican primary contests for Governor and US Senator have sea-sawed, according to new SurveyUSA polling conducted for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno. In the **Republican primary for Governor**, Meg Whitman has re-captured momentum she appeared to lose earlier this month, and today leads Steve Poizner 2:1, with 1 in 6 likely voters having already cast a ballot. SurveyUSA's tracking graphs display a pronounced bow-tie, exemplified by, but not limited to, [male voters](#), where Whitman went from 51% support on 04/22/10 to 37% support on 05/10/10 to 55% support today 05/24/10. Poizner's angle of support is inverted, from 28% on 04/22/10 to 41% on 05/10/10 to 28% today 05/24/10. Almost identical sea-sawing is evident among [gun owners](#) and among likely voters in [greater Los Angeles](#). In the **Republican primary for US Senator**, support for former Hewlett Packard CEO Carly Fiorina is up sharply in the past 2 weeks, from 24% on 05/10/10 to 46% today 05/24/10. Fiorina's support has more than doubled among [women](#), [seniors](#), [Hispanics](#), the [less educated](#), and in the [Inland Empire](#). During these 2 weeks, Former Congressman Tom Campbell's support [dropped 12 points](#), from 35% on 05/10/10 to 23% today 05/24/10. In the **Republican primary for CA Attorney General**, Los Angeles County DA Steve Cooley and State Senator Tom Harman today tie, with 29% voting Cooley, 28% Harman. But: another 29% of likely GOP Primary voters are undecided, which means any outcome is possible. Compared to 2 weeks ago, Cooley is up 7 points; Harman and a third candidate, law school professor John Eastman, are flat. In the **Democratic primary for CA Attorney General**, San Francisco DA Kamala Harris edges businessman Chris Kelly and Los Angeles City Attorney Rocky Delgadillo, among voters who have a preference. But: almost half of of likely voters vote for someone else or are undecided, so any outcome is possible. Kelly is up 6 points from SurveyUSA's previous poll; Harris is up 3; Delgadillo is down 3. Incumbent Attorney General Jerry Brown is running for Governor. In the **Democratic primary for CA Governor**, Jerry Brown coasts with 70% of the vote. 6 other Democrats combined get 15% of the vote. Brown served as California's 34th Governor, elected in 1974 and re-elected in 1978. Incumbent Governor Republican Arnold Schwarzenegger is term limited; the state's term limit law does not apply to terms served before 1990, allowing Brown to run for the office again.

Filtering: SurveyUSA interviewed 2,700 California adults 05/21/10 through 05/23/10. Of them, 2,311 were registered to vote. Of the registered voters, 612 were determined by SurveyUSA to be likely to vote in the 06/08/10 Republican Primary; 716 were determined to be likely to vote in the 06/08/10 Democratic primary. Early voting began two weeks ago, 05/10/10.

1 (candidate names rotated)
If the Republican Primary for Governor were today, who would you vote for? Bill Chambers? Douglas Hughes? Ken Miller? Larry Naritelli? Robert Newman? Steve Poizner? David Tully-Smith? Or, Meg Whitman?

612 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	DTS	Conser	Moder	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
Credibility Interval: +/-4 pct points																														
Chambers	2%	1%	3%	4%	1%	2%	2%	2%	2%	2%	**	3%	3%	0%	2%	2%	**	2%	2%	1%	7%	1%	2%	3%	1%	0%	2%	2%	3%	1%
Hughes	2%	3%	2%	5%	2%	2%	1%	3%	2%	1%	**	2%	11%	2%	2%	2%	**	8%	2%	3%	1%	2%	3%	2%	4%	1%	2%	3%	2%	3%
Miller	2%	1%	3%	4%	4%	1%	0%	4%	1%	2%	**	6%	2%	3%	2%	2%	**	0%	2%	2%	1%	1%	3%	2%	2%	2%	3%	1%	1%	3%
Naritelli	2%	3%	2%	0%	4%	2%	2%	3%	2%	2%	**	6%	4%	2%	3%	3%	**	0%	3%	1%	4%	2%	2%	3%	3%	1%	3%	2%	2%	2%
Newman	1%	1%	1%	5%	0%	1%	1%	1%	1%	1%	**	4%	0%	3%	1%	1%	**	0%	1%	2%	3%	1%	1%	1%	1%	1%	1%	2%	1%	0%
Poizner	27%	28%	26%	30%	30%	28%	22%	30%	25%	30%	**	24%	16%	32%	26%	26%	**	37%	27%	30%	18%	27%	27%	26%	23%	34%	26%	31%	32%	26%
Tully-Smith	1%	0%	2%	4%	0%	1%	0%	1%	1%	0%	**	0%	3%	2%	1%	1%	**	0%	0%	1%	6%	1%	1%	0%	2%	0%	0%	1%	0%	1%
Whitman	54%	55%	52%	37%	55%	53%	61%	50%	57%	55%	**	48%	48%	55%	53%	54%	**	48%	55%	53%	50%	55%	52%	53%	54%	53%	55%	52%	55%	54%
Undecided	9%	7%	10%	12%	5%	10%	11%	7%	10%	8%	**	6%	14%	2%	10%	9%	**	5%	8%	7%	10%	9%	8%	10%	8%	6%	8%	6%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	56%	44%	14%	34%	29%	23%	48%	52%	77%	2%	11%	11%	17%	83%	92%	0%	8%	59%	32%	6%	54%	46%	45%	27%	28%	52%	44%	46%	47%

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1

(candidate names rotated)
If the Republican Primary for Governor were today, who would you vote for? Bill Chambers? Douglas Hughes? Ken Miller? Larry Naritelli? Robert Newman? Steve Poizner? David Tully-Smith? Or, Meg Whitman?

612 Likely & Actual GOP Primary Vot	All	Income		Region			
Credibility Interval: +/-4 pct points		< \$50K	> \$50K	Central	Greater	Inland	Bay Are
Chambers	2%	5%	1%	2%	2%	2%	0%
Hughes	2%	2%	2%	1%	2%	2%	5%
Miller	2%	4%	1%	5%	1%	2%	1%
Naritelli	2%	1%	3%	2%	2%	2%	3%
Newman	1%	0%	1%	2%	0%	2%	0%
Poizner	27%	27%	27%	29%	28%	28%	21%
Tully-Smith	1%	1%	1%	1%	2%	0%	0%
Whitman	54%	46%	57%	49%	52%	55%	63%
Undecided	9%	13%	6%	9%	11%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	24%	76%	26%	36%	21%	17%

2

(candidate names rotated)
If the Democratic Primary for Governor were today, who would you vote for? Richard Aguirre? Jerry Brown? Lowell Darling? Vibert Greene? Chuck Pineda Jr.? Peter Schurman? Or, Joe Symmon?

716 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?	
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	DTS	Conser	Moder	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
Aguirre	4%	5%	4%	6%	5%	4%	2%	5%	3%	3%	1%	9%	2%	6%	4%	**	4%	**	12%	5%	2%	4%	5%	5%	6%	3%	6%	4%	5%	4%
Brown	70%	72%	69%	57%	65%	77%	83%	61%	79%	73%	78%	67%	61%	70%	70%	**	71%	**	45%	67%	83%	72%	69%	69%	68%	73%	58%	74%	65%	73%
Darling	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	5%	1%	**	2%	**	1%	2%	1%	2%	2%	2%	3%	0%	3%	1%	3%	1%
Greene	2%	2%	2%	2%	3%	1%	1%	2%	1%	1%	1%	3%	0%	3%	1%	**	2%	**	4%	1%	1%	1%	2%	1%	3%	1%	3%	1%	1%	2%
Pineda	4%	6%	3%	13%	3%	2%	1%	7%	2%	3%	2%	7%	9%	6%	4%	**	4%	**	15%	5%	1%	4%	5%	8%	4%	1%	8%	3%	6%	4%
Schurman	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	3%	1%	1%	**	1%	**	4%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Symmon	2%	3%	2%	4%	2%	2%	1%	3%	2%	3%	1%	3%	0%	3%	2%	**	2%	**	3%	3%	2%	3%	2%	3%	1%	4%	5%	2%	4%	2%
Undecided	14%	12%	17%	15%	21%	11%	10%	18%	10%	15%	16%	10%	24%	6%	16%	**	14%	**	16%	16%	9%	14%	14%	11%	15%	17%	16%	14%	14%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	44%	56%	22%	29%	28%	22%	50%	50%	54%	9%	28%	10%	18%	82%	0%	95%	5%	9%	44%	38%	57%	43%	34%	27%	39%	22%	71%	26%	70%

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2 (candidate names rotated)
If the Democratic Primary for Governor were today, who would you vote for? Richard Aguirre? Jerry Brown? Lowell Darling? Vibert Greene? Chuck Pineda Jr.? Peter Schurman? Or, Joe Symmon?

716 Likely & Actual Democratic Prim	All	Income		Region			
Credibility Interval: +/-3.4 pct points		< \$50K	> \$50K	Central	Greater	Inland	Bay Are
Aguirre	4%	8%	3%	9%	5%	2%	2%
Brown	70%	64%	74%	59%	65%	70%	83%
Darling	2%	2%	1%	3%	2%	2%	1%
Greene	2%	1%	2%	2%	1%	3%	1%
Pineda	4%	8%	3%	4%	6%	5%	2%
Schurman	1%	1%	1%	1%	1%	2%	0%
Symmon	2%	3%	2%	3%	3%	5%	1%
Undecided	14%	12%	14%	20%	16%	12%	10%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	34%	66%	17%	38%	13%	31%

3 (candidate names rotated)
California Republicans will also hold a primary for United States Senate. If the Republican Primary for US Senate were today, who would you vote for? Tom Campbell? Chuck DeVore? Carly Fiorina? Tim Kalemkarian? Or, Al Ramirez?

612 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	DTS	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
Campbell	23%	26%	21%	24%	24%	22%	24%	24%	23%	25%	**	19%	15%	30%	22%	24%	**	21%	21%	27%	28%	27%	19%	22%	21%	28%	20%	27%	25%	23%
DeVore	14%	15%	12%	19%	15%	13%	10%	16%	12%	13%	**	21%	14%	17%	13%	14%	**	16%	17%	8%	6%	15%	12%	14%	12%	13%	16%	11%	13%	14%
Fiorina	46%	45%	47%	27%	45%	49%	55%	40%	51%	46%	**	45%	46%	44%	46%	46%	**	41%	45%	49%	35%	42%	50%	45%	47%	46%	48%	44%	48%	45%
Kalemkarian	4%	3%	4%	9%	2%	4%	1%	4%	3%	3%	**	0%	9%	3%	4%	3%	**	12%	3%	5%	2%	2%	5%	2%	6%	3%	2%	5%	3%	4%
Ramirez	2%	2%	3%	4%	4%	1%	1%	4%	1%	2%	**	10%	0%	3%	2%	2%	**	2%	2%	2%	7%	2%	2%	3%	1%	3%	2%	3%	3%	3%
Undecided	11%	9%	14%	17%	11%	11%	9%	13%	10%	12%	**	4%	16%	3%	13%	12%	**	7%	11%	9%	22%	11%	12%	14%	12%	7%	12%	9%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	56%	44%	14%	34%	29%	23%	48%	52%	77%	2%	11%	11%	17%	83%	92%	0%	8%	59%	32%	6%	54%	46%	45%	27%	28%	52%	44%	46%	47%

3 (candidate names rotated)
California Republicans will also hold a primary for United States Senate. If the Republican Primary for US Senate were today, who would you vote for? Tom Campbell? Chuck DeVore? Carly Fiorina? Tim Kalemkarian? Or, Al Ramirez?

612 Likely & Actual GOP Primary Vot	All	Income		Region			
Credibility Interval: +/-4 pct points		< \$50K	> \$50K	Central	Greater	Inland	Bay Are
Campbell	23%	23%	24%	18%	21%	22%	40%
DeVore	14%	13%	13%	11%	18%	13%	9%
Fiorina	46%	40%	48%	47%	47%	52%	33%
Kalemkarian	4%	2%	4%	5%	3%	1%	5%
Ramirez	2%	4%	2%	4%	1%	4%	1%
Undecided	11%	18%	9%	16%	10%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	24%	76%	26%	36%	21%	17%

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4	(candidate names rotated) California Republicans will also hold a primary for Attorney General. If the Republican Primary for Attorney General were today, who would you vote for? Steve Cooley? John Eastman? Or, Tom Harman?																													
612 Likely & Actual GOP Primary Vote	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?	
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	DTS	Conser	Moder	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
Cooley	29%	34%	24%	33%	33%	25%	26%	33%	26%	28%	**	44%	23%	33%	28%	30%	**	22%	31%	31%	16%	32%	26%	30%	30%	28%	31%	28%	28%	32%
Eastman	14%	16%	11%	22%	14%	11%	10%	17%	11%	13%	**	15%	16%	27%	11%	13%	**	24%	12%	16%	14%	13%	15%	13%	13%	15%	14%	14%	13%	14%
Harman	28%	27%	29%	24%	22%	32%	34%	23%	33%	28%	**	29%	30%	32%	27%	29%	**	18%	27%	28%	48%	26%	30%	26%	30%	29%	24%	34%	32%	25%
Undecided	29%	24%	36%	21%	30%	32%	29%	28%	31%	31%	**	11%	32%	9%	33%	29%	**	36%	30%	25%	21%	29%	29%	32%	27%	28%	31%	24%	26%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	56%	44%	14%	34%	29%	23%	48%	52%	77%	2%	11%	11%	17%	83%	92%	0%	8%	59%	32%	6%	54%	46%	45%	27%	28%	52%	44%	46%	47%

4	(candidate names rotated) California Republicans will also hold a primary for Attorney General. If the Republican Primary for Attorney General were today, who would you vote for? Steve Cooley? John Eastman? Or, Tom Harman?																													
612 Likely & Actual GOP Primary Vote	All	Income		Region																										
Credibility Interval: +/-4 pct points		< \$50K	> \$50K	Central	Greater	Inland	Bay Are																							
Cooley	29%	25%	32%	22%	41%	24%	21%																							
Eastman	14%	17%	13%	14%	10%	16%	20%																							
Harman	28%	27%	27%	28%	27%	31%	27%																							
Undecided	29%	31%	28%	37%	22%	30%	32%																							
Total	100%	100%	100%	100%	100%	100%	100%																							
Composition of Likely & Actual GOP	100%	24%	76%	26%	36%	21%	17%																							

5	(candidate names rotated) California Democrats will also hold a primary for Attorney General. If the Democratic Primary for Attorney General were today, who would you vote for? Rocky Delgadillo? Kamala Harris? Chris Kelly? Ted Lieu? Pedro Nava? Mike Schmier? Or, Alberto Torrico?																													
716 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party			Ideology			College Grad		Attend Religious Service			Abortion		Own a Gun?	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	DTS	Conser	Moder	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
Delgadillo	13%	17%	10%	17%	15%	13%	8%	16%	11%	9%	18%	22%	5%	15%	13%	**	13%	**	14%	12%	12%	12%	14%	13%	19%	9%	15%	14%	12%	13%
Harris	25%	23%	26%	25%	23%	27%	24%	23%	26%	24%	45%	16%	36%	28%	24%	**	25%	**	19%	24%	29%	28%	20%	23%	28%	24%	19%	27%	26%	25%
Kelly	17%	18%	16%	12%	14%	17%	25%	13%	21%	23%	6%	9%	14%	18%	17%	**	17%	**	24%	19%	15%	14%	20%	17%	18%	16%	19%	17%	22%	15%
Lieu	7%	7%	7%	2%	7%	7%	12%	5%	9%	7%	5%	6%	13%	6%	7%	**	7%	**	10%	7%	8%	7%	7%	9%	5%	7%	10%	7%	6%	7%
Nava	8%	7%	9%	12%	9%	6%	6%	11%	6%	3%	3%	22%	1%	11%	8%	**	8%	**	4%	7%	11%	7%	9%	10%	4%	10%	8%	6%	6%	9%
Schmier	3%	3%	3%	4%	4%	3%	2%	4%	2%	5%	3%	1%	2%	3%	3%	**	3%	**	5%	4%	2%	4%	2%	5%	2%	2%	4%	2%	5%	2%
Torrico	5%	7%	4%	7%	6%	5%	2%	6%	4%	4%	2%	9%	1%	11%	4%	**	5%	**	6%	4%	4%	5%	5%	6%	5%	4%	2%	5%	4%	6%
Undecided	22%	18%	25%	21%	23%	23%	21%	22%	22%	25%	18%	16%	28%	10%	25%	**	21%	**	18%	24%	18%	22%	23%	17%	21%	28%	23%	23%	18%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	44%	56%	22%	29%	28%	22%	50%	50%	54%	9%	28%	10%	18%	82%	0%	95%	5%	9%	44%	38%	57%	43%	34%	27%	39%	22%	71%	26%	70%

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Percentages

5 (candidate names rotated)
California Democrats will also hold a primary for Attorney General. If the Democratic Primary for Attorney General were today, who would you vote for? Rocky Delgadillo? Kamala Harris? Chris Kelly? Ted Lieu? Pedro Nava? Mike Schmier? Or, Alberto Torrico?

716 Likely & Actual Democratic Prim	All	Income		Region			
Credibility Interval: +/-3.7 pct points		< \$50K	> \$50K	Central	Greater	Inland	Bay Are
Delgadillo	13%	13%	14%	9%	25%	12%	1%
Harris	25%	21%	27%	18%	14%	19%	44%
Kelly	17%	18%	17%	17%	17%	25%	12%
Lieu	7%	8%	6%	8%	7%	9%	5%
Nava	8%	16%	4%	9%	10%	8%	6%
Schmier	3%	2%	3%	5%	3%	3%	2%
Torrico	5%	3%	6%	4%	2%	7%	9%
Undecided	22%	19%	23%	29%	22%	17%	21%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	34%	66%	17%	38%	13%	31%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.