

Results of SurveyUSA Election Poll #14433



Sponsors:

All SurveyUSA clients in New York

Geography: New York

Data Collected: 09/23/2008 - 09/24/2008

Release Date: 09/25/2008

Obama Comfortably Ahead of McCain in New York: In an election for President of the United States in the state of New York today, 09/25/08, Democrat Barack Obama defeats Republican John McCain 57% to 38%, according to this SurveyUSA poll conducted exclusively for WABC-TV New York, WGRZ-TV Buffalo, WNYT-TV Albany, and WHEC-TV Rochester. Obama leads among both men and women, young and old, rich and poor, well-educated and less educated. McCain takes 72% of conservative and Republican votes; Obama takes 84% of liberals and 78% of Democrats. Independents favor Obama by 8 points; moderates favor Obama by 16 points. McCain and Obama tie among white voters, among those who attend religious services regularly, and outside of New York City and its suburbs.

Filtering: SurveyUSA interviewed 900 New York adults 09/23/08 through 09/24/08. The research was conducted at a time of unprecedented economic and political turbulence. Approximately half of respondents were interviewed after McCain announced that he was temporarily suspending his campaign. Of the adults, 797 were registered to vote. Of the registered voters, 668 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. New York has 31 Electoral College votes. John Kerry carried the state by 18 points in 2004; Al Gore carried the state by 25 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

668 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCain	> In Bet	White	Black	Hispani	Other	
Margin of Sampling Error: +/-3.8%																	
McCain (R)	38%	40%	36%	29%	39%	42%	42%	35%	42%	35%	36%	43%	48%	13%	18%	19%	
Obama (D)	57%	55%	58%	66%	57%	52%	52%	61%	52%	61%	59%	51%	47%	83%	79%	68%	
Other	3%	2%	3%	1%	2%	4%	3%	2%	3%	1%	4%	4%	2%	1%	3%	11%	
Undecided	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	3%	3%	0%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	48%	52%	23%	31%	25%	21%	54%	46%	49%	11%	40%	69%	14%	12%	6%	

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668 Likely Voters	All	Party Affiliation			Ideology			College Grad		Attend Religious Services			Abortion		Intellectual?		Traveled Abroad	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	Yes	No
Margin of Sampling Error: +/-3.8%																		
McCain (R)	38%	72%	18%	42%	72%	40%	12%	36%	40%	48%	34%	28%	61%	25%	37%	49%	39%	35%
Obama (D)	57%	24%	78%	50%	25%	56%	84%	59%	55%	47%	61%	68%	35%	70%	58%	48%	57%	58%
Other	3%	1%	2%	7%	2%	2%	2%	3%	3%	3%	2%	2%	2%	2%	2%	3%	2%	5%
Undecided	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	3%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	28%	50%	18%	24%	33%	20%	55%	45%	39%	34%	26%	34%	61%	75%	21%	84%	16%

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668 Likely Voters	All	Speak Another L		USA Super Pow		Own a Gun?		Income		Region		
		Yes	No	Yes	No	Yes	No	< \$50K	> \$50K	NYC	NYC su	Upstate
Margin of Sampling Error: +/-3.8%												
McCain (R)	38%	37%	40%	43%	22%	57%	33%	35%	41%	28%	42%	47%
Obama (D)	57%	58%	56%	53%	73%	36%	63%	60%	55%	67%	55%	46%
Other	3%	3%	2%	2%	4%	3%	2%	4%	2%	2%	1%	4%
Undecided	2%	2%	2%	2%	2%	4%	2%	2%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	41%	59%	80%	14%	22%	76%	31%	69%	39%	29%	32%

: WABC-TV New York, WGRZ-TV Buffalo, WHEC-TV Rochester, WNYT-TV Albany

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.