

Results of SurveyUSA Election Poll #14433

Geography: New York
Data Collected: 09/23/2008 - 09/24/2008
Release Date: 09/25/2008
Percentaages

Obama Comfortably Ahead of McCain in New York: In an election for President of the United States in the state of New York today, 09/25/08, Democrat Barack Obama defeats Republican John McCain 57% to 38%, according to this SurveyUSA poll conducted exclusively for WABC-TV New York, WGRZ-TV Buffalo, WNYT-TV Albany, and WHEC-TV Rochester. Obama leads among both men and women, young and old, rich and poor, well-educated and less educated. McCain takes 72% of conservative and Republican votes; Obama takes 84% of liberals and 78% of Democrats. Independents favor Obama by 8 points; moderates favor Obama by 16 points. McCain and Obama tie among white voters, among those who attend religious services regularly, and outside of New York City and its suburbs.

Filtering: SurveyUSA interviewed 900 New York adults 09/23/08 through 09/24/08. The research was conducted at a time of unprecedented economic and political turbulence. Approximately half of respondents were interviewed after McCain announced that he was temporarily suspending his campaign. Of the adults, 797 were registered to vote. Of the registered voters, 668 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. New York has 31 Electoral College votes. John Kerry carried the state by 18 points in 2004; Al Gore carried the state by by 25 points in 2000.

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If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

668 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Intellectual?	
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Yes	No
McCain (R)	38%	40%	36%	29%	39%	42%	42%	35%	42%	35%	36%	43%	48%	13%	18%	19%	72%	18%	42%	72%	40%	12%	36%	40%	48%	34%	28%	61%	25%	37%	49%
Obama (D)	57%	55%	58%	66%	57%	52%	52%	61%	52%	61%	59%	51%	47%	83%	79%	68%	24%	78%	50%	25%	56%	84%	59%	55%	47%	61%	68%	35%	70%	58%	48%
Other	3%	2%	3%	1%	2%	4%	3%	2%	3%	1%	4%	4%	2%	1%	3%	11%	1%	2%	7%	2%	2%	2%	3%	3%	3%	2%	2%	2%	2%	2%	3%
Undecided	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	3%	3%	0%	3%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	23%	31%	25%	21%	54%	46%	49%	11%	40%	69%	14%	12%	6%	28%	50%	18%	24%	33%	20%	55%	45%	39%	34%	26%	34%	61%	75%	21%

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668 Likely Voters	All	Traveled Abroad		Speak Another L		USA Super Pow		Own a Gun?		Income		Region												
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	< \$50K	> \$50K	NYC	NYC su	Upstate										
McCain (R)	38%	39%	35%	37%	40%	43%	22%	57%	33%	35%	41%	28%	42%	47%										
Obama (D)	57%	57%	58%	58%	56%	53%	73%	36%	63%	60%	55%	67%	55%	46%										
Other	3%	2%	5%	3%	2%	2%	4%	3%	2%	4%	2%	2%	1%	4%										
Undecided	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	2%	3%	2%	3%										
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Composition of Likely Voters	100%	84%	16%	41%	59%	80%	14%	22%	76%	31%	69%	39%	29%	32%										

: WABC-TV New York, WGRZ-TV Buffalo, WHEC-TV Rochester, WNYT-TV Albany

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.