Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

Sponsors:
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On Eve of Final Presidential Debate, Trump in California Risks Getting Smaller Percentage of Popular Vote Than Any Republican Candidate in the Past 100 Years; Recreational Marijuana Prop 64 Still Leads Ever-So-Slightly; Harris Safe:

Both Donald Trump and Hillary Clinton have lost support in the past 17 days, as Republicans beat up on Clinton and Democrats beat up on Trump, according to a SurveyUSA pre-election tracking poll conducted for KABC-TV in Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno.

Compared to an identical poll conducted before the 1st Presidential debate, Clinton is down 3 points, Trump is down 3 points, and undecided voters have doubled. Today, as then, Clinton's lead is 26 percentage points.

With Trump's support down to 30% at this hour, he falls below the Plimsoll line, and risks receiving a smaller percentage of the popular vote than any Republican candidate in the past 100 years. The low-water mark is currently held by George Herbert Walker Bush, who got 33% of the popular vote in California in a 3-way contest in 1992.

Trump's support has steadily eroded among the youngest voters, down from 29% in mid-September to 25% in late-September to 20% today. Among high-school educated voters, Trump has fallen from 48% to 28%. Among gun owners, Trump has fallen from 47% to 37%. Among affluent voters, Trump has fallen from 38% to 31%.

Counter-intuitively, given the cloud that Trump now campaigns under, his support among Evangelicals has increased, from 46% to 49% to now 53%. Clinton among Evangelicals has fallen from 46% to 36%. Among strong Republicans, Trump is up from 80% to 89%. Clinton is down from 19% to 6%. Among very conservative voters, Clinton is down from 29% to 19%. Among very liberal voters, Trump is down from 6% to 2%, Clinton is up from 84% to 92%. The number of Trump supporters who say they are not voting "for Trump," but rather "against Clinton," has increased from 36% to 43% to now 46%. At the same time, the number of Trump voters who acknowledge having reservations about Trump has not budged: 33% then, 33% now.

In an election today for United States Senator from CA, to replace retiring Democrat Barbara Boxer, Democrat Kamala Harris has dropped from 39% to 35% to now 30%. The number of independents voting for Harris has increased from 27% to 33% to now 35%.

#### **Ballot Measures:**

- \* Prop 56, which would increase the tax on cigarettes to \$2 per pack, is favored to pass 57% to 35%. Support has eroded.
- \* Proposition 62, which would end the death penalty in CA and replace it with life in prison, trails by 18 points today and is headed for defeat.
- \* Proposition 63, which outlaws large-capacity magazines and requires background checks on ammo purchases, leads by more than 2:1 and will pass.
- \* Proposition 64, which would legalize, regulate and tax recreational marijuana, is backed 51% to 40%. Unchanged from mid-and late-September.

#### Statewide Favorability Ratings:

- \* President Barack Obama is viewed extremely favorably by 39% of CA voters, extremely unfavorably by 24%.
- \* Trump is viewed extremely favorably by 12% of CA voters, extremely unfavorably by 56%. Worse than before.
- \* Clinton is viewed extremely favorably by 20% of CA voters, extremely unfavorably by 33%. Worse than before.
- \* Governor Jerry Brown is viewed extremely favorably by 15% of CA voters, extremely unfavorably by 17%. Unchanged.
- \* Dianne Feinstein is viewed extremely favorably by 17% of CA voters, extremely unfavorably by 18%.
- \* Boxer is viewed extremely favorably by 17% of CA voters, extremely unfavorably by 21%. Better than before.

#### Context and Methodology:

SurveyUSA interviewed 900 state of California adults 10/13/16 through 10/15/16. All interviews were conducted after the 2nd Presidential debate on 10/09/16, and during a time of unflattering revelations about both Trump and Clinton. Of the adults, 820 were registered to vote. Of the registered, 725 were judged by SurveyUSA to have already voted in the Presidential election or as certain to do so before polls close on 11/08/16. Of registered voters, 3% tell SurveyUSA they almost always vote in a Presidential election but will not vote in 2016 because they do not like any of the candidates. 6% of voters tell SurveyUSA they almost never vote in Presidential elections but will vote in 2016 because they are particularly drawn to one of the candidates. The survey was conducted using blended sample, mixed mode. Respondents reachable on their home telephones (58% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (42% of likely voters) were shown a questionnaire on the screen of their smartphone, tablet or other electronic device. Polling ballot measures and citizen initiatives is an inexact science. In general, having nothing to do with California specifically and having nothing to do with 2016 uniquely, opposition to a ballot measure increases as Election Day approaches. Rarely does support for a ballot measure increase over time. As a result, the outcome of Prop 64 cannot be assured at this hour.

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820 Registered Voters	AII	Ger	nder		Ą	ge		<50	/ 50+		Ra	ice		Already	Voted?			Pai	rty Affilia	tion			Par	ty Affilia	tion			Ideology		
Credibility Interval: +/-3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Already Voted	8%	10%	6%	13%	6%	5%	7%	9%	6%	8%	11%	8%	5%	100%	0%	12%	8%	2%	6%	7%	9%	12%	10%	5%	10%	17%	5%	8%	5%	7%
Always Do / Will This Year	75%	72%	77%	57%	77%	84%	90%	68%	86%	77%	71%	75%	71%	0%	93%	77%	79%	77%	65%	70%	79%	81%	79%	70%	80%	75%	78%	70%	81%	81%
Always Do / Not This Year	3%	3%	2%	2%	3%	3%	1%	3%	2%	3%	0%	1%	5%	-	-	1%	2%	9%	4%	4%	1%	1%	2%	6%	1%	1%	5%	3%	1%	3%
Not Sure Yet	8%	7%	8%	15%	7%	3%	2%	11%	2%	6%	12%	7%	11%	-	-	5%	4%	7%	17%	7%	5%	4%	4%	10%	5%	4%	5%	10%	6%	5%
Rarely Do / Will This Year	6%	5%	6%	7%	7%	5%	1%	7%	3%	5%	6%	6%	6%	0%	7%	4%	6%	5%	7%	11%	4%	3%	5%	8%	4%	3%	5%	7%	6%	4%
Don't / Won't This Year	1%	2%	1%	4%	1%	0%	0%	2%	0%	1%	0%	3%	1%	-	-	1%	0%	0%	2%	2%	2%	0%	1%	1%	1%	1%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	29%	32%	23%	17%	60%	40%	47%	6%	31%	16%	9%	91%	10%	16%	10%	11%	12%	27%	12%	25%	33%	39%	13%	19%	34%	18%	12%

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Credibility Interval: +/-3 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Already Voted	8%	7%	8%	13%	5%	9%	11%	7%	7%	13%	5%	5%	11%	7%	9%	5%	7%	9%	8%	8%	11%	7%	6%	8%	14%	7%	7%	8%	10%	7%
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Not Sure Yet	8%	4%	9%	15%	9%	5%	12%	7%	6%	9%	6%	7%	5%	8%	5%	4%	2%	3%	5%	11%	8%	7%	5%	8%	10%	7%	8%	7%	4%	9%
Rarely Do / Will This Year	6%	7%	5%	6%	7%	5%	9%	5%	5%	6%	4%	9%	3%	6%	2%	2%	1%	2%	4%	6%	7%	5%	4%	5%	7%	5%	5%	5%	5%	5%
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Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	69%	12%	40%	49%	21%	36%	44%	36%	51%	10%	22%	75%	59%	27%	44%	22%	58%	42%	24%	73%	39%	61%	12%	88%	7%	92%	28%	69%

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Not Sure Yet	8%	5%	8%	8%	7%	9%	7%	10%	6%	6%	7%	10%	6%	7%	7%	12%	4%	11%	6%	9%	6%	5%	15%
Rarely Do / Will This Year	6%	6%	5%	5%	5%	2%	5%	5%	5%	5%	5%	6%	5%	5%	5%	6%	5%	5%	7%	3%	5%	3%	8%
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Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	15%	85%	46%	54%	9%	90%	36%	64%	43%	53%	29%	71%	15%	81%	45%	55%	20%	38%	21%	21%	12%	7%

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? or Green Party candidate Jill Stein?

725 Likely And Early Voters	A11	Ger	nder		Αg	je		<50 /	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	tion			Par	ty Affiliat	tion			Ideology		
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Donald Trump (R)	30%	34%	27%	20%	27%	40%	37%	24%	39%	39%	15%	22%	27%	28%	31%	89%	75%	54%	17%	7%	4%	1%	80%	24%	3%	71%	51%	27%	6%	2%
Hillary Clinton (D)	56%	51%	61%	58%	57%	53%	58%	57%	55%	51%	78%	62%	54%	63%	56%	6%	13%	19%	46%	77%	90%	99%	10%	49%	93%	19%	34%	54%	87%	92%
Gary Johnson (L)	4%	6%	3%	7%	5%	1%	3%	6%	2%	4%	0%	5%	5%	5%	4%	2%	4%	10%	16%	1%	2%	0%	3%	9%	1%	5%	3%	7%	2%	2%
Jill Stein (G)	2%	2%	3%	4%	2%	2%	1%	3%	1%	2%	1%	2%	2%	1%	2%	0%	0%	4%	8%	8%	0%	0%	0%	7%	0%	0%	2%	2%	4%	4%
Undecided	7%	8%	6%	11%	9%	4%	2%	10%	3%	5%	5%	8%	12%	4%	7%	4%	9%	12%	13%	7%	4%	0%	7%	11%	3%	4%	11%	10%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

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Donald Trump (R)	30%	36%	28%	28%	33%	29%	24%	34%	31%	24%	33%	38%	26%	32%	7%	80%	12%	75%	37%	22%	53%	23%	22%	24%	29%	31%	28%	31%	37%	26%
Hillary Clinton (D)	56%	49%	59%	60%	50%	60%	65%	51%	57%	60%	54%	51%	66%	53%	84%	8%	81%	13%	53%	62%	36%	64%	66%	61%	61%	56%	65%	56%	46%	63%
Gary Johnson (L)	4%	4%	4%	7%	4%	4%	3%	5%	4%	4%	5%	4%	2%	5%	3%	5%	2%	6%	3%	6%	3%	5%	4%	5%	3%	4%	1%	5%	7%	3%
Jill Stein (G)	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%	2%	1%	1%	2%	2%	0%	1%	0%	2%	3%	0%	3%	3%	3%	2%	2%	3%	2%	1%	3%
Undecided	7%	8%	6%	3%	10%	6%	5%	9%	6%	9%	6%	7%	5%	7%	5%	7%	4%	6%	6%	8%	9%	5%	5%	7%	5%	7%	3%	7%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

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Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Donald Trump (R)	30%	32%	30%	28%	32%	27%	30%	20%	35%	38%	34%	28%	31%	32%	29%	24%	35%	36%	28%	42%	19%	31%	16%
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Gary Johnson (L)	4%	5%	4%	5%	4%	5%	4%	3%	5%	5%	5%	6%	4%	3%	4%	6%	3%	5%	3%	7%	1%	4%	3%
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Undecided	7%	12%	6%	9%	5%	9%	6%	6%	7%	6%	8%	8%	5%	3%	7%	12%	4%	9%	7%	5%	7%	5%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

221 Trump Voters	ΔII	Ge	nder		Ą	ge		<50 /	/ 50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	tion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-6.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Trump	53%	55%	50%	53%	44%	56%	59%	48%	57%	54%	**	42%	66%	85%	50%	66%	42%	48%	79%	**	**	**	52%	53%	**	69%	47%	41%	**	**
Against Clinton	46%	44%	48%	44%	55%	44%	39%	51%	42%	44%	**	58%	34%	15%	49%	33%	56%	49%	19%	**	**	**	47%	45%	**	31%	51%	56%	**	**
Not Sure	1%	1%	2%	3%	1%	0%	2%	2%	1%	2%	**	0%	0%	0%	1%	1%	1%	2%	2%	**	**	**	1%	2%	**	0%	2%	2%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	55%	45%	17%	29%	32%	23%	46%	54%	61%	3%	23%	13%	8%	92%	30%	41%	17%	5%	3%	4%	1%	70%	25%	4%	33%	32%	30%	4%	1%

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For Trump	53%	52%	53%	58%	56%	49%	64%	52%	50%	63%	45%	59%	63%	51%	74%	53%	49%	54%	53%	53%	60%	50%	32%	57%	69%	51%	76%	51%	53%	53%
Against Clinton	46%	47%	45%	42%	42%	50%	36%	47%	49%	36%	54%	41%	37%	47%	26%	46%	51%	45%	47%	45%	39%	50%	67%	42%	31%	48%	22%	48%	47%	45%
Not Sure	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%	0%	0%	2%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%	0%	1%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	36%	64%	10%	43%	48%	15%	39%	46%	28%	56%	13%	20%	79%	13%	71%	17%	54%	72%	28%	41%	55%	37%	63%	12%	88%	7%	92%	35%	60%

Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

221 Trump Voters	A 11	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	.oos	Parenta	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-6.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
For Trump	53%	48%	55%	45%	60%	53%	53%	56%	53%	49%	55%	43%	57%	50%	54%	47%	56%	46%	57%	56%	46%	31%	**
Against Clinton	46%	51%	44%	54%	39%	47%	46%	42%	47%	51%	44%	56%	41%	50%	44%	52%	43%	51%	42%	43%	54%	67%	**
Not Sure	1%	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%	1%	1%	0%	1%	1%	1%	3%	1%	1%	0%	2%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	16%	84%	43%	57%	8%	91%	22%	78%	46%	51%	27%	73%	16%	79%	34%	66%	23%	36%	28%	13%	12%	3%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

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Do you vote for Trump enthusiastically? Or with reservations?

221 Trump Voters	A II	Ge	nder		Ą	ge		<50 /	50+		Ra	ice		Already	Voted?			Pa	rty Affiliat	ion			Pai	rty Affiliat	ion			Ideology		
Credibility Interval: +/-6.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	65%	66%	64%	59%	53%	81%	62%	55%	73%	60%	**	72%	73%	82%	63%	78%	62%	58%	60%	**	**	**	69%	56%	**	80%	54%	63%	**	**
With Reservations	33%	33%	34%	38%	46%	17%	36%	43%	25%	37%	**	28%	24%	18%	34%	21%	36%	38%	40%	**	**	**	30%	41%	**	19%	43%	34%	**	**
Not Sure	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	**	0%	3%	0%	2%	1%	2%	3%	0%	**	**	**	2%	3%	**	1%	3%	2%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	55%	45%	17%	29%	32%	23%	46%	54%	61%	3%	23%	13%	8%	92%	30%	41%	17%	5%	3%	4%	1%	70%	25%	4%	33%	32%	30%	4%	1%

Do you vote for Trump enthusiastically? Or with reservations?

221 Trump Voters	ΔII	Military I	Househo	ı	Education	า		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evang	jelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	ı Gun?
Credibility Interval: +/-6.4 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Enthusiastically	65%	66%	64%	78%	72%	56%	72%	71%	58%	61%	64%	74%	72%	64%	62%	61%	64%	64%	67%	59%	68%	63%	59%	65%	68%	64%	87%	63%	59%	69%
With Reservations	33%	32%	34%	20%	25%	43%	23%	27%	42%	37%	34%	26%	27%	34%	36%	37%	36%	34%	32%	37%	31%	35%	38%	32%	30%	33%	9%	35%	39%	30%
Not Sure	2%	2%	2%	2%	3%	1%	5%	2%	1%	2%	2%	0%	1%	2%	2%	2%	0%	2%	1%	3%	0%	2%	3%	3%	2%	2%	4%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	36%	64%	10%	43%	48%	15%	39%	46%	28%	56%	13%	20%	79%	13%	71%	17%	54%	72%	28%	41%	55%	37%	63%	12%	88%	7%	92%	35%	60%

Do you vote for Trump enthusiastically? Or with reservations?

221 Trump Voters	AII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Ger	neration	Tatt	:00S	Parenta	l Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-6.4 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Enthusiastically	65%	63%	66%	60%	69%	48%	67%	65%	65%	61%	67%	66%	64%	72%	64%	48%	73%	57%	59%	79%	65%	60%	**
With Reservations	33%	37%	32%	39%	28%	52%	31%	33%	33%	38%	31%	33%	33%	28%	34%	50%	25%	42%	39%	19%	33%	40%	**
Not Sure	2%	0%	2%	1%	2%	0%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	0%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	16%	84%	43%	57%	8%	91%	22%	78%	46%	51%	27%	73%	16%	79%	34%	66%	23%	36%	28%	13%	12%	3%

Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

409 Clinton Voters	AII	Ger	nder		Αį	ge		<50	50+		Ra	ice		Already	Voted?			Pa	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-4.8 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	63%	59%	66%	43%	67%	66%	78%	56%	71%	62%	74%	59%	67%	71%	62%	**	**	**	19%	47%	67%	87%	**	37%	74%	**	62%	56%	63%	68%
Against Trump	36%	41%	32%	55%	32%	32%	21%	42%	27%	36%	24%	40%	33%	29%	37%	**	**	**	77%	52%	31%	12%	**	61%	25%	**	36%	43%	36%	29%
Not Sure	1%	1%	2%	2%	1%	2%	0%	1%	2%	2%	2%	2%	0%	0%	2%	**	**	**	4%	1%	2%	1%	**	2%	1%	**	3%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	45%	55%	26%	33%	23%	19%	58%	42%	43%	9%	34%	15%	10%	90%	1%	4%	3%	8%	16%	45%	23%	5%	27%	68%	5%	12%	32%	29%	21%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

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Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

409 Clinton Voters	ΛII	Military I	Househo		Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evang	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-4.8 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
For Clinton	63%	63%	63%	47%	63%	65%	49%	63%	69%	63%	61%	63%	55%	66%	66%	**	75%	56%	63%	61%	68%	62%	66%	58%	49%	64%	70%	61%	63%	62%
Against Trump	36%	37%	35%	52%	36%	33%	49%	35%	30%	36%	36%	37%	44%	33%	32%	**	24%	44%	35%	37%	31%	37%	31%	42%	51%	34%	28%	38%	37%	36%
Not Sure	1%	0%	2%	1%	1%	2%	3%	2%	1%	1%	2%	0%	1%	2%	1%	**	1%	0%	2%	2%	1%	2%	3%	1%	0%	2%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	27%	72%	11%	35%	54%	22%	32%	46%	38%	50%	9%	27%	71%	91%	4%	69%	6%	56%	44%	15%	83%	42%	58%	13%	87%	9%	90%	23%	75%

Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

409 Clinton Voters	ΛII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	l Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-4.8 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
For Clinton	63%	64%	62%	61%	63%	54%	63%	63%	62%	65%	59%	63%	62%	50%	66%	55%	68%	57%	68%	54%	63%	72%	70%
Against Trump	36%	33%	37%	37%	35%	46%	35%	35%	37%	34%	39%	37%	36%	50%	33%	44%	30%	39%	30%	46%	37%	26%	30%
Not Sure	1%	2%	1%	1%	2%	0%	2%	1%	2%	1%	2%	1%	2%	0%	1%	1%	2%	4%	2%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	13%	87%	47%	53%	9%	91%	41%	59%	43%	54%	27%	73%	15%	81%	41%	59%	16%	41%	16%	28%	13%	8%

Do you vote for Clinton enthusiastically? Or with reservations?

409 Clinton Voters	A II	Gei	nder		Ą	ge		<50 /	50+		Ra	ice		Already	Voted?			Pai	rty Affiliat	ion			Pai	rty Affiliat	tion			Ideology	,	
Credibility Interval: +/-4.8 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	60%	56%	63%	38%	59%	77%	74%	50%	75%	59%	71%	61%	57%	55%	61%	**	**	**	42%	49%	60%	83%	**	45%	68%	**	72%	52%	57%	67%
With Reservations	36%	42%	31%	56%	36%	22%	25%	45%	23%	38%	26%	33%	40%	45%	35%	**	**	**	54%	43%	36%	17%	**	50%	29%	**	27%	44%	39%	29%
Not Sure	4%	2%	6%	6%	6%	2%	1%	6%	1%	3%	3%	6%	3%	0%	4%	**	**	**	5%	7%	5%	0%	**	6%	3%	**	1%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	45%	55%	26%	33%	23%	19%	58%	42%	43%	9%	34%	15%	10%	90%	1%	4%	3%	8%	16%	45%	23%	5%	27%	68%	5%	12%	32%	29%	21%

6 Do you vote for Clinton enthusiastically? Or with reservations?

409 Clinton Voters	ΔII	Military I	Househo	Е	Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evang	gelical	Cath	nolic	Smo	ke?	Vegeta	arian?	Own a	Gun?
Credibility Interval: +/-4.8 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Enthusiastically	60%	65%	59%	57%	58%	62%	53%	58%	66%	57%	61%	65%	54%	63%	63%	**	71%	37%	63%	56%	63%	59%	64%	56%	52%	61%	67%	60%	59%	61%
With Reservations	36%	31%	37%	35%	36%	36%	39%	39%	32%	39%	35%	27%	43%	33%	33%	**	27%	63%	34%	38%	33%	37%	31%	40%	45%	35%	33%	36%	40%	34%
Not Sure	4%	4%	4%	8%	6%	2%	9%	3%	3%	4%	4%	8%	3%	4%	4%	**	2%	0%	3%	5%	4%	4%	5%	4%	3%	4%	0%	4%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	27%	72%	11%	35%	54%	22%	32%	46%	38%	50%	9%	27%	71%	91%	4%	69%	6%	56%	44%	15%	83%	42%	58%	13%	87%	9%	90%	23%	75%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

Do you vote for Clinton enthusiastically? Or with reservations?

409 Clinton Voters	AII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tatt	toos	Parental	l Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-4.8 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Enthusiastically	60%	55%	60%	61%	59%	49%	61%	59%	60%	62%	57%	59%	60%	54%	63%	46%	70%	50%	64%	61%	61%	69%	72%
With Reservations	36%	40%	36%	36%	37%	50%	35%	37%	36%	36%	37%	37%	36%	45%	33%	50%	26%	46%	31%	34%	38%	25%	23%
Not Sure	4%	5%	4%	3%	5%	1%	4%	4%	4%	2%	6%	5%	4%	1%	5%	4%	4%	4%	5%	5%	2%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	13%	87%	47%	53%	9%	91%	41%	59%	43%	54%	27%	73%	15%	81%	41%	59%	16%	41%	16%	28%	13%	8%

7 Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

30 Johnson Voters	All	Gei	nder		Ą	ge		<50	50+		Ra	ace		Already	/ Voted?			Pa	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-18.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Johnson	45%	40%	55%	50%	40%	81%	19%	46%	44%	48%	**	39%	52%	50%	45%	0%	50%	48%	60%	**	21%	**	37%	55%	21%	69%	27%	43%	21%	68%
Against Trump	33%	41%	17%	47%	32%	0%	10%	40%	6%	32%	**	29%	42%	50%	31%	100%	28%	18%	33%	**	39%	**	47%	29%	39%	31%	18%	32%	79%	32%
Against Clinton	21%	19%	25%	3%	27%	19%	64%	14%	46%	17%	**	32%	5%	0%	23%	0%	15%	34%	7%	**	39%	**	11%	17%	39%	0%	49%	25%	0%	0%
Not Sure	1%	0%	3%	0%	0%	0%	7%	0%	4%	2%	**	0%	0%	0%	1%	0%	6%	0%	0%	**	0%	**	5%	0%	0%	0%	6%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	67%	33%	43%	36%	9%	13%	79%	21%	41%	0%	39%	20%	10%	90%	5%	15%	24%	38%	3%	13%	0%	20%	64%	13%	17%	14%	55%	8%	6%

Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

30 Johnson Voters	ΛII	Military I	Househo	l	Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evang	gelical	Cath	nolic	Smo	ke?	Veget	.arian?	Own a	ı Gun?
Credibility Interval: +/-18.3 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
For Johnson	45%	51%	43%	28%	33%	61%	33%	57%	37%	30%	53%	58%	38%	46%	42%	48%	71%	29%	49%	43%	47%	47%	35%	50%	87%	41%	**	44%	54%	40%
Against Trump	33%	21%	38%	65%	30%	23%	54%	27%	32%	48%	24%	32%	51%	31%	41%	17%	24%	40%	20%	43%	29%	36%	55%	24%	0%	36%	**	33%	30%	36%
Against Clinton	21%	24%	19%	6%	34%	16%	7%	16%	31%	22%	23%	0%	11%	22%	17%	33%	5%	28%	31%	13%	24%	15%	10%	25%	13%	22%	**	21%	16%	24%
Not Sure	1%	3%	0%	0%	2%	0%	6%	0%	0%	0%	0%	10%	0%	1%	0%	3%	0%	3%	0%	2%	0%	1%	0%	2%	0%	1%	**	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	29%	71%	17%	37%	46%	15%	44%	40%	34%	57%	9%	10%	90%	40%	35%	21%	32%	43%	57%	14%	80%	31%	69%	9%	91%	2%	98%	50%	47%

Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

30 Johnson Voters	ΔII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	l Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-18.3 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
For Johnson	45%	78%	39%	43%	48%	27%	48%	43%	46%	46%	49%	26%	59%	22%	51%	41%	51%	44%	34%	51%	77%	44%	68%
Against Trump	33%	22%	35%	35%	30%	73%	28%	57%	25%	14%	35%	33%	33%	50%	34%	50%	10%	16%	59%	24%	23%	23%	32%
Against Clinton	21%	0%	25%	22%	20%	0%	23%	0%	28%	40%	16%	41%	7%	27%	14%	9%	37%	37%	7%	25%	0%	33%	0%
Not Sure	1%	0%	1%	0%	2%	0%	1%	0%	1%	0%	0%	0%	2%	0%	1%	0%	2%	4%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	16%	84%	53%	47%	11%	89%	26%	74%	46%	52%	41%	59%	10%	83%	58%	42%	25%	32%	36%	7%	12%	5%

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Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

16 Stein Voters	ΔII	Gei	nder		A	ge		<50 /	50+		Ra	ice		Already	Voted?			Pa	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology	,	
Credibility Interval: +/-25.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Stein	49%	50%	48%	50%	65%	39%	0%	55%	31%	48%	**	60%	19%	**	47%	**	**	30%	33%	68%	**	**	**	48%	**	**	15%	69%	58%	21%
Against Clinton	29%	42%	21%	41%	22%	15%	0%	35%	12%	35%	**	17%	28%	**	29%	**	**	49%	30%	21%	**	**	**	29%	**	**	43%	15%	18%	58%
Against Trump	21%	9%	28%	9%	13%	46%	69%	10%	51%	14%	**	22%	52%	**	21%	**	**	21%	38%	8%	**	**	**	21%	**	**	41%	11%	24%	21%
Not Sure	2%	0%	3%	0%	0%	0%	31%	0%	6%	3%	**	0%	0%	**	2%	**	**	0%	0%	4%	**	**	**	2%	**	**	0%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%	100%	100%	0%	0%	0%	100%	0%	0%	100%	100%	100%	100%
Composition of Stein Voters	100%	37%	63%	48%	26%	21%	5%	74%	26%	51%	2%	36%	11%	2%	98%	0%	0%	18%	37%	43%	0%	0%	0%	98%	0%	0%	15%	30%	31%	21%

Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

16 Stein Voters	A II	Military	Househo	ı	Educatio	n		Income			Urbanity		Un	ion	2012	Vote	2010	) Vote	Mari	ried?	Evanç	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-25.4 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
For Stein	49%	43%	52%	61%	47%	47%	63%	60%	29%	54%	51%	0%	71%	53%	42%	**	48%	**	52%	45%	**	46%	63%	41%	79%	45%	22%	55%	40%	50%
Against Clinton	29%	27%	31%	0%	27%	39%	25%	19%	38%	27%	34%	0%	0%	22%	36%	**	34%	**	17%	42%	**	30%	9%	39%	21%	30%	78%	24%	18%	31%
Against Trump	21%	30%	14%	39%	25%	10%	12%	15%	32%	20%	11%	100%	29%	23%	22%	**	17%	**	31%	9%	**	22%	28%	17%	0%	24%	0%	20%	42%	17%
Not Sure	2%	0%	3%	0%	0%	4%	0%	5%	0%	0%	3%	0%	0%	2%	0%	**	0%	**	0%	3%	**	2%	0%	3%	0%	2%	0%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Stein Voters	100%	43%	56%	11%	51%	38%	30%	30%	40%	40%	53%	7%	13%	75%	62%	2%	24%	4%	53%	47%	1%	95%	35%	65%	12%	88%	11%	85%	17%	83%

Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

16 Stein Voters	A 11	Own a N	/lotorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ge	neration	Tatt	.00S	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-25.4 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
For Stein	49%	**	50%	22%	56%	56%	47%	56%	41%	48%	25%	69%	28%	56%	46%	58%	35%	44%	42%	61%	60%	**	0%
Against Clinton	29%	**	30%	40%	26%	24%	30%	19%	38%	52%	46%	23%	35%	44%	28%	29%	28%	42%	31%	0%	40%	**	37%
Against Trump	21%	**	18%	38%	16%	13%	23%	21%	21%	0%	29%	9%	34%	0%	24%	13%	33%	14%	24%	39%	0%	**	63%
Not Sure	2%	**	2%	0%	2%	7%	0%	3%	0%	-	-	0%	3%	0%	2%	0%	4%	0%	4%	0%	0%	**	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Stein Voters	100%	3%	97%	21%	79%	24%	76%	49%	51%	10%	71%	51%	49%	22%	70%	59%	41%	23%	44%	19%	15%	5%	7%

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In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

21 Protest Voters	ΛII	Gei	nder		Ą	ge		<50 /	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-22 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Republican	35%	49%	21%	56%	32%	16%	56%	43%	23%	35%	**	41%	33%	-	-	**	78%	56%	4%	0%	0%	**	82%	30%	0%	**	57%	29%	30%	0%
Democrat	32%	33%	30%	34%	35%	28%	18%	35%	27%	32%	**	40%	28%	-	-	**	0%	0%	48%	72%	100%	**	0%	29%	100%	**	5%	39%	39%	84%
Split	28%	9%	49%	10%	18%	56%	26%	15%	51%	24%	**	19%	39%	-	-	**	22%	44%	21%	28%	0%	**	18%	34%	0%	**	39%	32%	0%	0%
Not Sure	5%	9%	0%	0%	14%	0%	0%	8%	0%	9%	**	0%	0%	-	-	**	0%	0%	27%	0%	0%	**	0%	7%	0%	**	0%	0%	31%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	52%	48%	28%	34%	31%	6%	62%	38%	55%	0%	14%	32%			3%	14%	37%	18%	18%	7%	3%	17%	73%	10%	4%	36%	37%	8%	15%

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

21 Protest Voters		Military	Househo		Education	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evano	relical	Cath	holic	Smo	nke?	Veget	arian?	Own a	Gun?
	All	ivilitai y	1 10000110	ļ .		1									2012	1 1010	2010	1010	iviaii		Lvang	Jonour	Odti	1	01110	J	rogot	T.	011111	
Credibility Interval: +/-22 pct points		Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Republican	35%	48%	29%	11%	39%	36%	23%	44%	35%	55%	29%	**	40%	34%	11%	43%	24%	68%	29%	44%	68%	32%	42%	18%	54%	34%	**	38%	30%	41%
Democrat	32%	13%	41%	0%	33%	35%	30%	23%	39%	28%	35%	**	60%	26%	58%	13%	57%	0%	33%	30%	13%	43%	52%	28%	0%	35%	**	30%	29%	34%
Split	28%	39%	23%	22%	28%	29%	24%	33%	27%	8%	36%	**	0%	34%	23%	45%	19%	32%	38%	16%	19%	18%	5%	44%	46%	26%	**	28%	41%	16%
Not Sure	5%	0%	7%	67%	0%	0%	22%	0%	0%	8%	0%	**	0%	6%	7%	0%	0%	0%	0%	11%	0%	7%	0%	9%	0%	5%	**	5%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	33%	67%	7%	37%	56%	22%	33%	46%	29%	64%	5%	18%	82%	35%	36%	25%	15%	57%	43%	21%	67%	35%	65%	9%	91%	4%	94%	49%	51%

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

21 Protest Voters		Own a N	/lotorcycl	Kids Ur	nder 18	Live i	in CA	1st Gei	neration	2nd Ger	neration	Tatt	toos	Parenta	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-22 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Republican	35%	33%	36%	32%	37%	84%	30%	50%	27%	14%	41%	31%	36%	29%	40%	42%	29%	35%	44%	40%	17%	40%	**
Democrat	32%	11%	39%	47%	22%	16%	33%	32%	31%	37%	26%	0%	39%	14%	41%	40%	23%	22%	25%	22%	68%	14%	**
Split	28%	47%	21%	21%	33%	0%	31%	18%	34%	36%	34%	42%	25%	49%	16%	13%	43%	23%	31%	39%	16%	46%	**
Not Sure	5%	9%	3%	0%	8%	0%	5%	0%	7%	13%	0%	27%	0%	8%	4%	5%	5%	21%	0%	0%	0%	0%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	27%	73%	37%	63%	11%	89%	36%	64%	59%	37%	18%	82%	30%	70%	50%	50%	23%	32%	25%	19%	12%	3%

In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

725 Likely And Early Voters	A	Ge	nder		Α	ge		<50	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	ion			Par	rty Affiliat	tion			Ideology	,	
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Kamala Harris (D)	45%	46%	43%	37%	36%	54%	56%	37%	55%	49%	66%	30%	54%	53%	44%	28%	25%	37%	35%	51%	55%	70%	26%	41%	60%	25%	39%	45%	59%	58%
Loretta Sanchez (D)	24%	26%	23%	23%	31%	19%	23%	27%	21%	18%	16%	39%	18%	24%	25%	22%	23%	24%	26%	26%	27%	21%	22%	26%	25%	24%	25%	26%	25%	20%
Undecided	31%	28%	34%	40%	32%	27%	20%	36%	24%	33%	18%	31%	28%	22%	32%	50%	53%	39%	39%	23%	18%	9%	52%	33%	15%	52%	36%	29%	17%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

Geography: California

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10 In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

725 Likely And Early Voters	ΛII	Military I	Househo	E	Education	า		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evang	jelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Kamala Harris (D)	45%	43%	46%	43%	37%	51%	34%	42%	51%	46%	45%	40%	52%	43%	59%	25%	60%	28%	43%	47%	32%	49%	41%	53%	58%	42%	42%	45%	46%	44%
Loretta Sanchez (D)	24%	18%	27%	22%	26%	24%	35%	21%	23%	27%	23%	23%	23%	26%	27%	21%	26%	22%	28%	19%	21%	25%	37%	18%	19%	25%	20%	24%	21%	26%
Undecided	31%	39%	27%	35%	37%	25%	31%	37%	26%	27%	32%	37%	25%	31%	14%	53%	15%	49%	29%	34%	47%	25%	23%	29%	23%	33%	38%	31%	33%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

725 Likely And Early Voters	AII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Kamala Harris (D)	45%	44%	45%	42%	47%	47%	44%	46%	44%	39%	48%	44%	44%	49%	44%	34%	52%	40%	44%	36%	58%	38%	35%
Loretta Sanchez (D)	24%	22%	25%	29%	20%	18%	25%	29%	22%	28%	17%	23%	25%	24%	23%	26%	23%	22%	28%	29%	16%	25%	24%
Undecided	31%	34%	31%	29%	33%	35%	31%	26%	34%	33%	34%	33%	31%	27%	32%	40%	25%	38%	28%	35%	26%	37%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

725 Likely And Early Voters	A.I.	Ger	nder		Αg	ge		<50 /	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	ty Affilia	tion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes On 56	57%	59%	56%	64%	58%	46%	62%	61%	53%	55%	61%	62%	55%	70%	56%	43%	44%	41%	51%	61%	70%	74%	43%	52%	71%	47%	52%	57%	67%	69%
No On 56	35%	35%	35%	24%	34%	48%	36%	30%	43%	40%	36%	30%	30%	27%	36%	53%	50%	56%	40%	30%	22%	20%	51%	41%	21%	49%	45%	35%	26%	21%
Undecided	7%	5%	8%	11%	8%	5%	2%	9%	4%	5%	3%	8%	13%	2%	7%	4%	6%	2%	8%	9%	8%	6%	6%	7%	7%	3%	3%	7%	7%	10%
Will Not Vote	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

725 Likely And Early Voters	A11	Military F	Househo	E	Education	า		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ried?	Evang	gelical	Cath	nolic	Smo	ke?	Vegeta	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes On 56	57%	54%	59%	55%	53%	61%	46%	60%	60%	60%	58%	41%	59%	57%	69%	37%	71%	37%	55%	60%	52%	59%	62%	57%	37%	60%	51%	58%	51%	61%
No On 56	35%	39%	34%	38%	39%	32%	41%	35%	33%	30%	37%	45%	34%	37%	25%	59%	25%	60%	40%	30%	43%	34%	33%	34%	60%	32%	38%	36%	44%	31%
Undecided	7%	7%	7%	7%	8%	6%	12%	5%	6%	9%	4%	13%	8%	6%	6%	4%	5%	3%	5%	9%	5%	7%	5%	8%	3%	7%	11%	6%	5%	7%
Will Not Vote	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

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There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

725 Likely And Early Voters	AII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tat	toos	Parenta	l Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Yes On 56	57%	58%	57%	60%	55%	70%	56%	67%	53%	55%	51%	53%	59%	56%	59%	66%	51%	50%	60%	51%	65%	56%	72%
No On 56	35%	36%	36%	35%	37%	21%	37%	26%	41%	38%	44%	40%	34%	40%	34%	24%	43%	40%	33%	43%	29%	38%	21%
Undecided	7%	6%	6%	5%	8%	8%	6%	7%	6%	7%	5%	7%	6%	4%	6%	9%	5%	10%	6%	6%	6%	6%	7%
Will Not Vote	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

725 Likely And Early Voters	ΔII	Ger	nder		Ą	ge		<50 /	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	ty Affilia	tion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes On 62	35%	36%	35%	37%	34%	34%	38%	35%	36%	37%	41%	36%	27%	58%	33%	24%	18%	19%	39%	47%	40%	58%	20%	36%	45%	23%	23%	35%	48%	53%
No On 62	53%	55%	51%	46%	51%	61%	55%	49%	59%	53%	52%	53%	53%	32%	55%	72%	75%	72%	48%	42%	42%	33%	74%	53%	39%	70%	69%	54%	38%	32%
Undecided	11%	8%	13%	16%	14%	4%	6%	15%	5%	9%	7%	11%	15%	9%	11%	4%	7%	7%	12%	9%	16%	10%	6%	9%	14%	6%	7%	11%	13%	12%
Will Not Vote	1%	1%	2%	2%	1%	0%	1%	2%	1%	0%	0%	1%	5%	1%	1%	0%	1%	2%	1%	1%	2%	0%	0%	1%	1%	0%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

2 On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

725 Likely And Early Voters	A II	Military I	Househo		Educatio	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes On 62	35%	34%	36%	34%	30%	40%	39%	31%	38%	41%	34%	29%	39%	34%	45%	18%	49%	18%	34%	39%	28%	39%	39%	38%	41%	35%	49%	35%	30%	39%
No On 62	53%	57%	51%	52%	56%	51%	38%	59%	54%	48%	56%	57%	53%	53%	42%	74%	39%	77%	56%	46%	60%	50%	51%	49%	51%	52%	40%	53%	62%	47%
Undecided	11%	9%	11%	11%	13%	9%	21%	9%	8%	10%	9%	13%	6%	12%	11%	7%	11%	4%	8%	15%	10%	11%	10%	12%	8%	11%	9%	11%	7%	12%
Will Not Vote	1%	1%	1%	2%	1%	1%	2%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

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On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

725 Likely And Early Voters	ΔII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Yes On 62	35%	36%	36%	33%	38%	52%	34%	41%	33%	36%	31%	38%	35%	38%	36%	40%	32%	36%	35%	29%	42%	29%	28%
No On 62	53%	59%	51%	55%	50%	31%	54%	45%	56%	55%	57%	52%	52%	51%	52%	44%	59%	52%	54%	60%	45%	56%	58%
Undecided	11%	4%	12%	10%	12%	15%	11%	12%	10%	8%	12%	9%	12%	9%	12%	15%	8%	11%	10%	11%	11%	13%	14%
Will Not Vote	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	1%	1%	3%	1%	2%	1%	1%	1%	0%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

Proposition 63 is known as the Firearms and Ammunition Sales Initiative. A YES vote would require persons who want to buy ammunition to pass a background check with the California Department of Justice. And Proposition 63 would make it against the law to possess large-capacity ammunition containers, known as magazines. Will you vote YES on 63, to require background checks on ammo purchases and to make large-capacity magazines illegal? Or will you vote NO on 63, which would leave the existing system in place?

725 Likely And Early Voters	All	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes On 63	63%	58%	68%	60%	64%	64%	64%	62%	64%	61%	75%	64%	62%	71%	62%	48%	44%	39%	57%	78%	73%	88%	46%	60%	78%	45%	48%	62%	83%	86%
No On 63	27%	35%	19%	25%	23%	32%	29%	24%	31%	32%	19%	21%	26%	17%	28%	50%	45%	54%	32%	10%	14%	6%	47%	31%	12%	48%	42%	25%	12%	8%
Undecided	10%	7%	12%	14%	13%	3%	7%	13%	5%	6%	6%	15%	11%	11%	10%	2%	10%	7%	10%	11%	13%	5%	7%	9%	11%	7%	10%	12%	5%	5%
Will Not Vote	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

Proposition 63 is known as the Firearms and Ammunition Sales Initiative. A YES vote would require persons who want to buy ammunition to pass a background check with the California Department of Justice. And Proposition 63 would make it against the law to possess large-capacity ammunition containers, known as magazines. Will you vote YES on 63, to require background checks on ammo purchases and to make large-capacity magazines illegal? Or will you vote NO on 63, which would leave the existing system in place?

725 Likely And Early Voters	Λ11	Military F	Househo	l	Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evang	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.6 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes On 63	63%	59%	65%	51%	61%	68%	63%	59%	66%	66%	65%	48%	60%	64%	77%	35%	82%	33%	61%	65%	49%	68%	66%	67%	57%	63%	67%	63%	45%	73%
No On 63	27%	31%	25%	34%	27%	25%	21%	31%	27%	22%	28%	42%	29%	27%	15%	55%	11%	60%	32%	21%	37%	24%	23%	25%	38%	26%	22%	27%	47%	17%
Undecided	10%	10%	9%	15%	12%	7%	16%	10%	7%	12%	7%	10%	11%	9%	8%	9%	7%	7%	7%	14%	13%	8%	11%	7%	5%	11%	11%	9%	7%	10%
Will Not Vote	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

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Proposition 63 is known as the Firearms and Ammunition Sales Initiative. A YES vote would require persons who want to buy ammunition to pass a background check with the California Department of Justice. And Proposition 63 would make it against the law to possess large-capacity ammunition containers, known as magazines. Will you vote YES on 63, to require background checks on ammo purchases and to make large-capacity magazines illegal? Or will you vote NO on 63, which would leave the existing system in place?

725 Likely And Early Voters	A.II	Own a N	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Yes On 63	63%	39%	67%	63%	63%	69%	63%	68%	61%	61%	60%	63%	64%	69%	63%	62%	64%	46%	67%	66%	69%	70%	62%
No On 63	27%	50%	23%	27%	27%	23%	27%	20%	31%	30%	32%	28%	26%	25%	26%	22%	30%	46%	21%	26%	21%	18%	13%
Undecided	10%	11%	10%	10%	9%	7%	10%	12%	8%	9%	7%	8%	10%	6%	11%	15%	6%	8%	12%	8%	10%	12%	25%
Will Not Vote	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

Currently, medical marijuana is legal in California, but recreational marijuana is not. Proposition 64 would legalize and tax the recreational use of marijuana. Will you vote YES on Proposition 64, which would legalize the recreational use of marijuana by adults age 21 and older, and which would license, regulate and tax the marijuana industry? Or, will you vote NO on 64, which would keep state laws as they now are?

725 Likely And Early Voters	All	Gei	nder		Αį	ge		<50 /	50+		Ra	ice		Already	Voted?			Pa	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes On 64	51%	52%	50%	58%	50%	49%	46%	53%	48%	51%	55%	51%	50%	57%	50%	33%	41%	33%	60%	63%	57%	61%	38%	53%	58%	26%	45%	51%	66%	68%
No On 64	40%	42%	39%	26%	39%	49%	49%	34%	49%	43%	43%	38%	35%	32%	41%	64%	54%	60%	33%	33%	29%	28%	58%	41%	29%	67%	49%	39%	26%	24%
Undecided	8%	6%	10%	14%	11%	1%	3%	12%	2%	6%	1%	11%	11%	10%	8%	3%	5%	5%	6%	5%	12%	11%	4%	5%	12%	6%	4%	9%	8%	7%
Will Not Vote	1%	1%	1%	2%	0%	0%	2%	1%	1%	0%	0%	0%	4%	1%	1%	0%	0%	2%	1%	0%	1%	0%	0%	1%	1%	1%	2%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	15%	9%	91%	10%	16%	9%	10%	12%	28%	13%	27%	31%	41%	14%	19%	33%	19%	13%

Currently, medical marijuana is legal in California, but recreational marijuana is not. Proposition 64 would legalize and tax the recreational use of marijuana. Will you vote YES on Proposition 64, which would legalize the recreational use of marijuana by adults age 21 and older, and which would license, regulate and tax the marijuana industry? Or, will you vote NO on 64, which would keep state laws as they now are?

725 Likely And Early Voters	ΔII	Military I	Househo	o	Educatio	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	Vote	Marr	ried?	Evan	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	a Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes On 64	51%	45%	54%	46%	50%	52%	48%	51%	52%	45%	55%	54%	49%	52%	62%	29%	60%	29%	47%	57%	35%	56%	50%	59%	62%	49%	45%	51%	54%	52%
No On 64	40%	46%	38%	38%	41%	40%	38%	40%	41%	44%	39%	37%	40%	41%	30%	65%	33%	67%	46%	32%	56%	35%	39%	33%	26%	42%	44%	40%	41%	38%
Undecided	8%	8%	8%	13%	8%	7%	11%	8%	7%	10%	6%	9%	10%	7%	8%	5%	6%	3%	7%	10%	7%	8%	10%	8%	12%	8%	11%	8%	5%	9%
Will Not Vote	1%	0%	1%	4%	1%	1%	3%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	51%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

All SurveyUSA clients in California

Currently, medical marijuana is legal in California, but recreational marijuana is not. Proposition 64 would legalize and tax the recreational use of marijuana. Will you vote YES on Proposition 64, which would legalize the recreational use of marijuana by adults age 21 and older, and which would license, regulate and tax the marijuana industry? Or, will you vote NO on 64, which would keep state laws as they now are?

725 Likely And Early Voters	A II	Own a M	/lotorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ge	neration	Tat	toos	Parenta	l Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Yes On 64	51%	49%	52%	48%	54%	54%	51%	50%	52%	52%	51%	55%	50%	49%	52%	53%	49%	48%	49%	54%	53%	50%	47%
No On 64	40%	39%	40%	41%	38%	31%	40%	34%	42%	44%	41%	35%	41%	42%	39%	32%	46%	41%	43%	42%	34%	40%	35%
Undecided	8%	11%	8%	11%	6%	13%	8%	14%	5%	3%	7%	8%	8%	8%	8%	14%	4%	11%	7%	4%	11%	10%	19%
Will Not Vote	1%	1%	1%	1%	1%	2%	1%	2%	0%	1%	0%	1%	1%	2%	1%	1%	1%	0%	1%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	7%

Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

746 Likely POTUS Voters Plus Prote	All	Gei	nder		A	ge		<50	50+		Ra	ace		Already	/ Voted?			Pai	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	39%	37%	41%	42%	39%	35%	40%	40%	37%	33%	67%	48%	28%	57%	38%	7%	8%	8%	25%	43%	61%	89%	8%	26%	70%	22%	16%	36%	58%	73%
Favorable	25%	25%	25%	34%	26%	21%	18%	29%	19%	23%	15%	24%	37%	16%	26%	6%	16%	18%	37%	46%	33%	8%	12%	34%	25%	2%	29%	29%	32%	22%
Unfavorable	10%	10%	10%	10%	12%	9%	10%	11%	9%	14%	5%	7%	8%	6%	10%	6%	23%	23%	18%	8%	2%	0%	17%	16%	2%	7%	17%	12%	8%	3%
Extremely Unfavorable	24%	27%	22%	13%	21%	36%	32%	18%	34%	29%	13%	19%	26%	19%	25%	81%	50%	50%	18%	3%	2%	2%	62%	23%	2%	68%	37%	21%	1%	3%
Not Sure	1%	1%	2%	2%	2%	0%	1%	2%	0%	1%	1%	1%	1%	2%	1%	0%	3%	1%	1%	0%	2%	0%	2%	1%	1%	0%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

746 Likely POTUS Voters Plus Prote	A II	Military I	Househo	1	Educatio	n		Income			Urbanity	,	Un	iion	2012	Vote	2010	Vote	Marr	ied?	Evanç	gelical	Catl	nolic	Smo	oke?	Veget	arian?	Own a	ı Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	39%	34%	41%	44%	34%	42%	41%	36%	40%	47%	34%	37%	43%	37%	62%	1%	59%	8%	38%	40%	26%	43%	46%	40%	41%	38%	41%	39%	27%	45%
Favorable	25%	22%	27%	22%	28%	23%	28%	26%	23%	25%	26%	18%	28%	24%	31%	6%	27%	7%	19%	34%	19%	28%	25%	28%	26%	25%	31%	25%	25%	26%
Unfavorable	10%	11%	10%	8%	11%	10%	11%	10%	11%	8%	11%	13%	7%	11%	4%	21%	6%	16%	11%	9%	11%	10%	10%	11%	13%	10%	1%	11%	17%	7%
Extremely Unfavorable	24%	32%	21%	24%	25%	24%	17%	27%	25%	17%	29%	30%	21%	26%	2%	70%	7%	68%	31%	15%	43%	19%	19%	19%	21%	25%	26%	24%	30%	20%
Not Sure	1%	1%	1%	2%	2%	0%	3%	1%	1%	2%	1%	2%	0%	2%	1%	2%	1%	1%	1%	2%	2%	1%	0%	2%	0%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA All SurveyUSA clients in California

15 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

746 Likely POTUS Voters Plus Prote	ΛII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	oos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single	
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes	
Extremely Favorable	39%	40%	38%	42%	36%	44%	38%	48%	34%	35%	34%	36%	40%	40%	40%	39%	38%	27%	47%	31%	43%	42%	54%	
Favorable	25%	18%	27%	23%	28%	24%	25%	27%	24%	25%	23%	30%	23%	24%	25%	31%	21%	27%	21%	22%	34%	16%	26%	
Unfavorable	10%	15%	10%	11%	10%	11%	10%	10%	11%	9%	12%	7%	12%	14%	10%	12%	9%	11%	10%	11%	9%	10%	5%	
Extremely Unfavorable	24%	27%	24%	23%	25%	20%	25%	13%	30%	30%	30%	26%	23%	22%	24%	16%	31%	32%	21%	36%	13%	31%	13%	
Not Sure	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%	

16 Is your opinion of Donald Trump ...

746 Likely POTUS Voters Plus Prote	ΛII	Gei	nder		Ą	ge		<50	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	12%	15%	10%	9%	10%	17%	16%	10%	16%	15%	5%	11%	12%	18%	12%	55%	23%	18%	4%	1%	2%	2%	35%	7%	2%	47%	16%	7%	1%	1%
Favorable	17%	18%	15%	14%	15%	20%	18%	15%	19%	20%	9%	12%	15%	24%	16%	30%	46%	22%	17%	2%	5%	0%	40%	13%	4%	22%	30%	20%	3%	1%
Unfavorable	11%	11%	11%	14%	13%	5%	12%	13%	8%	11%	14%	9%	15%	10%	11%	7%	13%	22%	12%	9%	11%	4%	11%	14%	9%	10%	16%	12%	9%	5%
Extremely Unfavorable	56%	50%	63%	57%	60%	54%	52%	58%	53%	53%	71%	61%	50%	44%	57%	8%	15%	29%	64%	84%	78%	91%	12%	60%	82%	20%	36%	54%	86%	92%
Not Sure	4%	6%	2%	6%	3%	4%	2%	4%	3%	1%	1%	6%	8%	5%	4%	0%	2%	9%	3%	4%	5%	2%	1%	5%	4%	1%	2%	6%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Is your opinion of Donald Trump ...

746 Likely POTUS Voters Plus Prote	A II	Military H	Househo	E	Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marr	ied?	Evanç	gelical	Catl	holic	Smo	ke?	Veget	arian?	Own a	. Gun?
Credibility Interval: +/-3.6 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	12%	14%	12%	18%	15%	10%	12%	15%	11%	12%	12%	17%	16%	11%	4%	29%	5%	31%	14%	10%	25%	9%	6%	10%	16%	12%	22%	11%	15%	11%
Favorable	17%	20%	15%	9%	17%	17%	12%	17%	18%	15%	18%	17%	9%	19%	4%	39%	7%	36%	21%	11%	25%	14%	14%	14%	16%	17%	7%	17%	22%	14%
Unfavorable	11%	10%	11%	17%	12%	9%	13%	12%	9%	9%	12%	11%	13%	10%	9%	14%	9%	13%	11%	12%	15%	10%	12%	8%	11%	11%	10%	11%	14%	10%
Extremely Unfavorable	56%	53%	57%	49%	52%	61%	58%	52%	59%	58%	57%	48%	58%	55%	79%	13%	78%	15%	51%	64%	34%	64%	63%	64%	50%	57%	59%	57%	48%	62%
Not Sure	4%	3%	4%	7%	4%	3%	5%	3%	3%	7%	1%	6%	4%	4%	3%	5%	1%	4%	3%	4%	1%	3%	5%	4%	8%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA° Sponsors:

All SurveyUSA clients in California

16 Is your opinion of Donald Trump ...

746 Likely POTUS Voters Plus Prote	ΛII	Own a M	lotorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Ger	neration	Tatt	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Favorable	12%	14%	12%	10%	15%	9%	13%	9%	14%	14%	14%	11%	13%	12%	12%	8%	15%	12%	12%	19%	7%	5%	6%
Favorable	17%	21%	16%	19%	14%	21%	16%	10%	20%	22%	18%	19%	15%	19%	16%	15%	17%	19%	15%	22%	13%	24%	12%
Unfavorable	11%	13%	11%	12%	11%	16%	11%	11%	11%	10%	12%	14%	10%	17%	10%	14%	9%	15%	12%	9%	9%	9%	10%
Extremely Unfavorable	56%	42%	59%	56%	57%	43%	58%	63%	53%	54%	53%	53%	58%	48%	59%	57%	55%	47%	58%	47%	69%	61%	72%
Not Sure	4%	10%	2%	4%	3%	10%	3%	6%	2%	0%	3%	3%	3%	5%	3%	5%	3%	7%	3%	4%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Is your opinion of Hillary Clinton...

746 Likely POTUS Voters Plus Prote	All	Gei	nder		Ą	ge		<50 /	50+		Ra	ice		Already	/ Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	20%	18%	22%	11%	22%	24%	25%	17%	24%	14%	32%	28%	17%	36%	19%	1%	2%	2%	7%	19%	34%	56%	2%	10%	41%	18%	10%	17%	22%	42%
Favorable	30%	27%	32%	38%	28%	23%	30%	32%	26%	28%	43%	27%	32%	26%	30%	9%	8%	12%	24%	47%	47%	39%	8%	29%	45%	6%	20%	28%	56%	36%
Unfavorable	14%	16%	11%	23%	15%	7%	7%	18%	7%	15%	7%	14%	11%	14%	13%	5%	18%	18%	26%	20%	10%	4%	13%	21%	8%	4%	14%	19%	12%	13%
Extremely Unfavorable	33%	34%	32%	23%	31%	42%	37%	28%	40%	39%	15%	27%	32%	21%	33%	84%	70%	67%	32%	8%	5%	1%	76%	35%	4%	71%	54%	30%	8%	6%
Not Sure	4%	4%	3%	5%	4%	4%	1%	4%	3%	2%	3%	4%	8%	3%	4%	0%	2%	2%	12%	5%	4%	0%	1%	6%	3%	0%	1%	5%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

7 Is your opinion of Hillary Clinton...

746 Likely POTUS Voters Plus Prote	ΔII	Military H	Househo	) I	Educatio	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	Vote	Marr	ried?	Evang	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	20%	20%	20%	26%	19%	20%	25%	17%	21%	23%	17%	21%	22%	19%	33%	1%	38%	5%	21%	20%	19%	21%	29%	15%	18%	21%	17%	20%	13%	24%
Favorable	30%	23%	33%	26%	25%	34%	31%	28%	30%	33%	28%	26%	35%	28%	43%	3%	36%	5%	28%	31%	15%	35%	31%	36%	34%	29%	41%	29%	27%	31%
Unfavorable	14%	13%	14%	10%	16%	13%	13%	16%	12%	11%	16%	11%	14%	14%	13%	11%	13%	10%	11%	19%	10%	15%	14%	16%	18%	13%	8%	14%	14%	14%
Extremely Unfavorable	33%	41%	29%	33%	36%	30%	26%	36%	33%	27%	37%	38%	27%	35%	8%	83%	10%	78%	39%	24%	54%	26%	25%	28%	27%	34%	29%	34%	44%	26%
Not Sure	4%	3%	4%	4%	4%	3%	5%	2%	4%	5%	2%	4%	2%	4%	3%	1%	3%	1%	2%	5%	2%	3%	1%	5%	4%	3%	5%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

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All SurveyUSA clients in California

Is your opinion of Hillary Clinton...

746 Likely POTUS Voters Plus Prote	ΛII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ge	neration	Tatt	.oos	Parenta	l Violenc	Cell Pho	ne / Lan		Re	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Favorable	20%	20%	20%	24%	17%	10%	21%	28%	16%	19%	14%	14%	23%	20%	21%	15%	24%	15%	22%	16%	24%	23%	36%
Favorable	30%	29%	30%	29%	30%	43%	28%	34%	27%	24%	29%	34%	28%	34%	29%	32%	28%	22%	32%	24%	37%	27%	22%
Unfavorable	14%	10%	15%	14%	15%	21%	13%	13%	15%	15%	15%	14%	14%	13%	15%	20%	9%	17%	13%	12%	14%	12%	11%
Extremely Unfavorable	33%	40%	31%	32%	34%	26%	33%	19%	39%	39%	40%	35%	31%	33%	32%	27%	37%	43%	29%	44%	20%	37%	28%
Not Sure	4%	1%	4%	2%	4%	1%	3%	5%	2%	2%	2%	3%	4%	0%	3%	5%	2%	3%	4%	3%	4%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

18 Is your opinion of Jerry Brown...

746 Likely POTUS Voters Plus Prote	A II	Gei	nder		Ą	ge		<50	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	15%	15%	14%	7%	15%	16%	24%	11%	19%	15%	21%	14%	14%	19%	15%	6%	7%	2%	9%	25%	16%	35%	6%	13%	22%	9%	6%	15%	21%	22%
Favorable	38%	37%	38%	37%	39%	38%	36%	38%	37%	34%	46%	41%	38%	36%	38%	15%	23%	18%	38%	46%	53%	51%	20%	34%	52%	14%	36%	36%	54%	49%
Unfavorable	18%	19%	16%	25%	16%	15%	14%	20%	15%	19%	13%	18%	14%	20%	17%	23%	24%	31%	21%	8%	15%	6%	24%	19%	12%	17%	27%	22%	10%	6%
Extremely Unfavorable	17%	20%	14%	12%	17%	19%	21%	15%	20%	20%	13%	12%	19%	13%	17%	52%	33%	34%	14%	4%	2%	4%	40%	16%	3%	56%	23%	10%	3%	6%
Not Sure	13%	8%	17%	19%	13%	12%	5%	16%	9%	11%	7%	16%	15%	13%	13%	4%	14%	15%	19%	18%	14%	4%	10%	17%	11%	4%	6%	17%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

8 Is your opinion of Jerry Brown...

746 Likely POTUS Voters Plus Prote	ΔII	Military I	Househo	E	Educatio	า		Income			Urbanity		Uni	ion	2012	Vote	2010	) Vote	Marr	ied?	Evanç	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	15%	18%	13%	14%	13%	16%	19%	11%	16%	12%	15%	22%	16%	14%	24%	2%	27%	3%	16%	13%	10%	16%	16%	16%	8%	16%	20%	14%	14%	15%
Favorable	38%	31%	41%	34%	36%	40%	36%	38%	38%	43%	37%	26%	38%	38%	51%	17%	55%	16%	36%	39%	26%	42%	44%	39%	43%	37%	34%	38%	36%	40%
Unfavorable	18%	16%	18%	22%	19%	16%	15%	18%	19%	16%	20%	17%	19%	17%	11%	27%	7%	29%	17%	19%	21%	17%	18%	16%	21%	18%	13%	18%	21%	17%
Extremely Unfavorable	17%	20%	16%	18%	16%	17%	16%	20%	15%	14%	18%	22%	17%	17%	5%	45%	4%	46%	19%	14%	33%	12%	9%	14%	19%	17%	20%	17%	21%	14%
Not Sure	13%	15%	12%	13%	16%	10%	14%	13%	13%	15%	11%	13%	10%	13%	9%	9%	7%	6%	11%	15%	9%	13%	13%	14%	9%	13%	13%	12%	8%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in California

18 Is your opinion of Jerry Brown...

746 Likely POTUS Voters Plus Prote	ΔII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ge	neration	Tatt	:00S	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Favorable	15%	11%	15%	13%	16%	4%	16%	14%	15%	20%	12%	13%	16%	13%	15%	9%	19%	16%	11%	17%	18%	8%	10%
Favorable	38%	32%	39%	38%	38%	39%	38%	43%	35%	29%	39%	35%	39%	34%	40%	40%	36%	29%	44%	25%	47%	40%	36%
Unfavorable	18%	23%	17%	21%	15%	29%	17%	20%	17%	19%	16%	22%	17%	23%	17%	22%	15%	24%	15%	18%	17%	16%	29%
Extremely Unfavorable	17%	21%	16%	14%	19%	15%	17%	9%	20%	19%	22%	14%	18%	13%	17%	14%	19%	23%	16%	23%	9%	14%	13%
Not Sure	13%	13%	13%	14%	12%	13%	13%	14%	12%	13%	11%	16%	11%	17%	12%	15%	11%	7%	15%	17%	10%	22%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

19 Is your opinion of Dianne Feinstein ...

746 Likely POTUS Voters Plus Prote	ΛII	Gei	nder		Ą	ge		<50 /	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	17%	16%	19%	6%	15%	23%	30%	11%	26%	17%	21%	18%	16%	21%	18%	4%	5%	2%	7%	29%	25%	40%	4%	14%	30%	11%	9%	17%	25%	28%
Favorable	32%	31%	34%	32%	35%	29%	32%	33%	30%	31%	41%	30%	37%	36%	32%	5%	23%	20%	32%	37%	43%	46%	16%	30%	44%	13%	27%	30%	49%	44%
Unfavorable	19%	22%	16%	23%	20%	16%	15%	21%	16%	21%	14%	19%	15%	18%	18%	24%	24%	31%	27%	10%	16%	7%	24%	22%	14%	20%	29%	22%	10%	10%
Extremely Unfavorable	18%	23%	14%	15%	17%	23%	19%	16%	21%	21%	13%	15%	17%	16%	18%	62%	34%	33%	18%	4%	2%	3%	44%	17%	2%	53%	26%	14%	2%	5%
Not Sure	13%	8%	18%	24%	13%	9%	4%	18%	7%	10%	11%	17%	15%	10%	14%	5%	14%	14%	17%	21%	14%	3%	11%	17%	10%	3%	9%	17%	14%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Is your opinion of Dianne Feinstein ...

746 Likely POTUS Voters Plus Prote	ΔII	Military H	Househo	E	Educatio	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	oke?	Vegeta	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	17%	21%	16%	18%	17%	18%	20%	15%	18%	15%	17%	24%	21%	17%	28%	3%	33%	2%	17%	16%	12%	18%	20%	17%	13%	17%	18%	17%	18%	17%
Favorable	32%	25%	35%	21%	31%	35%	30%	29%	36%	32%	35%	22%	31%	32%	43%	13%	48%	15%	30%	36%	25%	35%	34%	35%	28%	33%	39%	32%	27%	36%
Unfavorable	19%	21%	18%	23%	18%	19%	20%	22%	16%	24%	17%	15%	22%	18%	14%	28%	10%	28%	19%	19%	25%	17%	19%	16%	27%	18%	8%	20%	22%	17%
Extremely Unfavorable	18%	20%	18%	22%	18%	17%	16%	19%	19%	15%	19%	27%	17%	19%	5%	49%	3%	50%	21%	14%	31%	14%	12%	16%	17%	19%	20%	18%	27%	13%
Not Sure	13%	13%	13%	15%	16%	11%	14%	15%	11%	14%	12%	12%	8%	14%	10%	8%	6%	5%	12%	15%	7%	15%	15%	16%	16%	13%	15%	13%	8%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA°
Sponsors:

All SurveyUSA clients in California

19 Is your opinion of Dianne Feinstein ...

746 Likely POTUS Voters Plus Prote		Own a M	lotorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Gei	neration	Tatt	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Favorable	17%	12%	18%	17%	17%	9%	18%	17%	17%	22%	13%	15%	18%	14%	18%	10%	23%	17%	16%	16%	23%	17%	12%
Favorable	32%	27%	34%	31%	34%	21%	34%	35%	32%	30%	33%	31%	33%	36%	32%	31%	33%	23%	37%	23%	40%	32%	28%
Unfavorable	19%	30%	17%	22%	16%	27%	18%	21%	17%	18%	18%	21%	17%	21%	17%	25%	14%	21%	18%	18%	19%	14%	34%
Extremely Unfavorable	18%	22%	17%	16%	20%	21%	18%	9%	23%	21%	24%	16%	19%	15%	19%	15%	21%	29%	16%	25%	7%	11%	12%
Not Sure	13%	9%	14%	15%	12%	22%	13%	17%	12%	9%	12%	17%	12%	15%	14%	19%	8%	9%	13%	18%	12%	25%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Is your opinion of Barbara Boxer ...

746 Likely POTUS Voters Plus Prote	A II	Gei	nder		Αį	ge		<50	/ 50+		R	ace		Already	Voted?			Pa	rty Affilia	tion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	17%	15%	18%	8%	15%	22%	26%	12%	23%	17%	19%	19%	11%	15%	17%	5%	7%	2%	2%	22%	23%	45%	6%	9%	30%	7%	9%	15%	22%	37%
Favorable	32%	32%	32%	33%	36%	26%	31%	35%	28%	26%	43%	34%	42%	42%	31%	5%	17%	15%	30%	42%	47%	46%	12%	30%	47%	10%	30%	30%	52%	38%
Unfavorable	16%	16%	15%	18%	15%	17%	12%	16%	15%	19%	15%	12%	12%	20%	15%	24%	20%	24%	28%	9%	11%	4%	22%	19%	9%	16%	21%	22%	9%	4%
Extremely Unfavorable	21%	27%	15%	14%	19%	25%	28%	17%	26%	25%	11%	15%	20%	12%	21%	62%	39%	47%	18%	3%	3%	2%	47%	22%	3%	62%	28%	15%	2%	8%
Not Sure	15%	9%	20%	27%	15%	10%	4%	20%	8%	12%	13%	19%	15%	12%	15%	5%	18%	12%	22%	25%	15%	3%	13%	20%	11%	5%	11%	19%	15%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

20 Is your opinion of Barbara Boxer ...

746 Likely POTUS Voters Plus Prote	A11	Military I	Househo	E	ducation	า		Income			Urbanity	,	Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evang	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Favorable	17%	21%	15%	19%	17%	16%	18%	15%	17%	14%	17%	24%	23%	15%	28%	2%	34%	2%	19%	13%	12%	19%	19%	18%	14%	17%	13%	17%	13%	19%
Favorable	32%	24%	36%	22%	29%	37%	31%	32%	33%	38%	31%	21%	34%	31%	44%	9%	50%	6%	27%	38%	23%	34%	36%	33%	33%	31%	36%	31%	30%	33%
Unfavorable	16%	14%	16%	15%	14%	17%	15%	13%	18%	16%	16%	13%	14%	16%	12%	23%	8%	24%	15%	17%	16%	16%	17%	15%	20%	15%	9%	16%	19%	14%
Extremely Unfavorable	21%	25%	19%	27%	20%	20%	18%	23%	20%	17%	22%	27%	18%	22%	5%	57%	3%	64%	25%	14%	36%	16%	12%	18%	19%	21%	24%	21%	28%	16%
Not Sure	15%	16%	14%	18%	20%	10%	18%	17%	12%	14%	15%	15%	11%	15%	12%	8%	5%	4%	13%	18%	13%	16%	15%	16%	14%	15%	18%	15%	10%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in California

20 Is your opinion of Barbara Boxer ...

746 Likely POTUS Voters Plus Prote		Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tatt	toos	Parenta	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Favorable	17%	17%	17%	16%	17%	13%	17%	18%	16%	19%	14%	11%	19%	22%	17%	10%	21%	20%	16%	15%	17%	17%	11%
Favorable	32%	36%	31%	33%	31%	27%	32%	37%	29%	31%	28%	38%	29%	35%	31%	35%	30%	21%	36%	27%	41%	31%	43%
Unfavorable	16%	14%	16%	16%	15%	15%	16%	13%	17%	15%	18%	15%	16%	12%	16%	19%	13%	17%	13%	17%	18%	10%	21%
Extremely Unfavorable	21%	23%	20%	19%	22%	18%	21%	14%	24%	22%	26%	18%	21%	12%	22%	14%	25%	31%	20%	24%	9%	14%	14%
Not Sure	15%	9%	16%	15%	15%	28%	14%	17%	14%	13%	14%	17%	15%	19%	15%	22%	10%	12%	16%	17%	15%	28%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Here are 6 issues important to some voters but not to others. In deciding who to support for President, please tell me if a particular issue is ... extremely important, important, unimportant, or extremely unimportant. First, immigration. In deciding who you support for President, is immigration ...

746 Likely And Early Voters	All	Ge	nder		A	ge		<50	/ 50+		Ra	ace		Already	/ Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Important	45%	47%	43%	41%	38%	54%	51%	40%	53%	41%	57%	52%	40%	60%	44%	73%	56%	48%	28%	37%	37%	47%	63%	38%	40%	72%	46%	44%	30%	40%
Important	42%	40%	45%	45%	44%	35%	44%	45%	39%	45%	34%	37%	48%	26%	44%	18%	32%	40%	55%	54%	48%	42%	27%	50%	46%	19%	43%	43%	56%	44%
Unimportant	8%	9%	7%	9%	12%	5%	3%	11%	4%	10%	7%	6%	7%	12%	7%	3%	7%	10%	13%	7%	9%	6%	5%	10%	8%	3%	8%	9%	7%	14%
Extremely Unimportant	2%	4%	1%	3%	3%	4%	0%	3%	2%	3%	0%	4%	1%	3%	2%	6%	2%	2%	1%	1%	3%	2%	4%	1%	3%	5%	1%	2%	4%	1%
Not Sure	2%	1%	3%	2%	3%	1%	2%	2%	2%	1%	2%	2%	4%	0%	2%	0%	2%	1%	3%	1%	3%	2%	1%	1%	3%	1%	3%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Here are 6 issues important to some voters but not to others. In deciding who to support for President, please tell me if a particular issue is ... extremely important, important, unimportant, or extremely unimportant. First, immigration. In deciding who you support for President, is immigration ...

746 Likely And Early Voters	A11	Military F	Househo	E	Education	า		Income			Urbanity		Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	oke?	Vegeta	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	45%	50%	43%	53%	47%	42%	47%	45%	45%	45%	45%	50%	46%	46%	40%	58%	40%	64%	48%	41%	59%	41%	44%	39%	53%	44%	48%	45%	48%	44%
Important	42%	38%	44%	40%	40%	44%	37%	44%	42%	40%	44%	41%	38%	43%	46%	32%	47%	26%	40%	45%	32%	46%	43%	46%	41%	42%	41%	42%	42%	43%
Unimportant	8%	7%	9%	1%	7%	11%	7%	6%	11%	9%	8%	6%	8%	8%	10%	6%	10%	4%	8%	9%	4%	10%	8%	11%	4%	9%	5%	8%	7%	9%
Extremely Unimportant	2%	2%	3%	5%	2%	2%	4%	3%	1%	3%	2%	2%	6%	1%	3%	3%	1%	3%	3%	2%	3%	2%	3%	2%	1%	3%	5%	2%	2%	2%
Not Sure	2%	3%	2%	0%	4%	1%	5%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

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Here are 6 issues important to some voters but not to others. In deciding who to support for President, please tell me if a particular issue is ... extremely important, important, unimportant, or extremely unimportant. First, immigration. In deciding who you support for President, is immigration ...

746 Likely And Early Voters	AII	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	45%	54%	43%	44%	46%	46%	45%	47%	44%	45%	42%	42%	46%	47%	45%	38%	50%	42%	47%	55%	36%	46%	49%
Important	42%	34%	44%	42%	42%	39%	43%	43%	42%	40%	43%	47%	40%	37%	43%	47%	39%	43%	42%	34%	48%	44%	41%
Unimportant	8%	8%	8%	8%	8%	11%	8%	6%	10%	10%	10%	5%	10%	12%	7%	10%	7%	8%	8%	7%	10%	8%	7%
Extremely Unimportant	2%	3%	2%	4%	1%	4%	2%	1%	3%	4%	2%	4%	2%	3%	2%	3%	2%	4%	1%	3%	4%	1%	0%
Not Sure	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

**77** Next, terrorism. In deciding who you support for President, if terrorism is ...

746 Likely And Early Voters	All	Gei	nder		Αį	ge		<50 /	/ 50+		Ra	ace		Already	/ Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion	i		Ideology		
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Important	64%	63%	65%	50%	61%	78%	70%	56%	75%	63%	69%	66%	62%	60%	65%	86%	75%	74%	55%	52%	58%	58%	79%	60%	58%	84%	81%	66%	43%	45%
Important	28%	28%	28%	37%	29%	18%	27%	33%	22%	31%	25%	24%	27%	26%	28%	12%	20%	20%	33%	40%	32%	33%	17%	32%	32%	11%	13%	29%	46%	41%
Unimportant	4%	5%	4%	6%	7%	2%	2%	6%	2%	4%	1%	4%	6%	8%	4%	0%	2%	3%	10%	6%	5%	4%	2%	6%	5%	1%	2%	4%	6%	10%
Extremely Unimportant	2%	3%	1%	5%	1%	2%	0%	3%	1%	2%	0%	3%	3%	6%	2%	2%	1%	2%	1%	0%	3%	4%	1%	1%	3%	3%	1%	1%	3%	3%
Not Sure	1%	1%	2%	2%	2%	0%	1%	2%	0%	0%	5%	2%	2%	0%	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Next, terrorism. In deciding who you support for President, if terrorism is ...

746 Likely And Early Voters	A11	Military I	Househo	ı	Educatio	n		Income			Urbanity	1	Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.5 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	64%	72%	60%	71%	66%	61%	61%	64%	65%	62%	64%	68%	64%	65%	58%	81%	57%	82%	69%	55%	80%	58%	66%	54%	71%	63%	61%	64%	70%	60%
Important	28%	19%	32%	22%	24%	32%	29%	27%	28%	28%	29%	28%	26%	28%	33%	14%	35%	14%	25%	34%	15%	34%	29%	35%	22%	29%	26%	28%	21%	32%
Unimportant	4%	6%	4%	0%	5%	5%	3%	6%	4%	4%	5%	2%	5%	4%	4%	3%	7%	2%	3%	6%	2%	5%	2%	7%	5%	5%	8%	4%	5%	4%
Extremely Unimportant	2%	1%	3%	5%	3%	1%	3%	2%	2%	4%	1%	1%	4%	1%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	3%	2%
Not Sure	1%	2%	1%	2%	3%	1%	4%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	0%	3%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016 Percentages

All SurveyUSA clients in California

SURVEY USA

Next, terrorism. In deciding who you support for President, if terrorism is ...

746 Likely And Early Voters	AII	Own a N	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.5 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	64%	70%	62%	68%	60%	49%	65%	58%	67%	67%	65%	66%	62%	65%	64%	55%	70%	62%	68%	69%	54%	68%	71%
Important	28%	17%	30%	24%	32%	38%	27%	33%	26%	24%	28%	25%	30%	26%	28%	33%	24%	27%	27%	23%	35%	27%	24%
Unimportant	4%	8%	4%	4%	5%	7%	4%	4%	5%	5%	4%	5%	5%	5%	4%	7%	3%	7%	3%	4%	6%	5%	2%
Extremely Unimportant	2%	3%	2%	3%	2%	6%	2%	2%	2%	2%	2%	3%	2%	4%	1%	3%	1%	3%	1%	2%	4%	1%	1%
Not Sure	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

746 Likely And Early Voters	All	Gei	nder		Αį	ge		<50	/ 50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology			
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Extremely Important	56%	56%	56%	41%	46%	67%	79%	44%	72%	65%	67%	42%	52%	58%	56%	78%	57%	52%	38%	56%	44%	83%	65%	49%	56%	83%	52%	42%	58%	73%	
Important	32%	32%	32%	36%	42%	25%	17%	39%	22%	26%	24%	39%	37%	26%	32%	17%	25%	36%	46%	30%	41%	16%	22%	37%	33%	14%	36%	41%	31%	20%	
Unimportant	7%	9%	6%	15%	8%	3%	1%	11%	2%	6%	7%	10%	6%	12%	7%	4%	5%	9%	13%	7%	11%	0%	5%	9%	7%	3%	8%	10%	8%	4%	
Extremely Unimportant	1%	2%	1%	3%	1%	0%	1%	2%	0%	1%	2%	1%	2%	2%	1%	1%	3%	2%	1%	1%	2%	0%	2%	1%	1%	0%	2%	2%	1%	1%	
Not Sure	4%	2%	6%	5%	3%	5%	1%	4%	3%	2%	0%	8%	3%	1%	4%	0%	10%	1%	2%	6%	3%	1%	6%	3%	2%	1%	2%	6%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%	

Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

746 Likely And Early Voters	A II	Military I	Househo	1	Educatio	n		Income			Urbanity	,	Un	ion	2012	Vote	2010	) Vote	Mari	ried?	Evan	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.6 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	56%	58%	55%	51%	51%	61%	51%	53%	60%	53%	55%	69%	57%	57%	58%	66%	61%	67%	57%	53%	62%	54%	45%	59%	53%	56%	62%	55%	58%	53%
Important	32%	30%	32%	30%	34%	31%	33%	32%	31%	32%	34%	22%	32%	31%	31%	25%	31%	24%	31%	34%	28%	33%	39%	30%	28%	33%	26%	32%	32%	33%
Unimportant	7%	6%	8%	15%	7%	6%	7%	8%	7%	9%	6%	7%	9%	7%	8%	6%	5%	8%	7%	8%	6%	8%	10%	7%	15%	6%	8%	7%	6%	8%
Extremely Unimportant	1%	1%	2%	2%	2%	1%	3%	1%	1%	2%	1%	0%	2%	1%	1%	2%	0%	1%	1%	2%	1%	1%	0%	2%	2%	1%	3%	1%	2%	1%
Not Sure	4%	5%	3%	3%	7%	1%	6%	6%	1%	3%	4%	2%	1%	4%	2%	1%	4%	0%	4%	4%	3%	4%	6%	2%	2%	4%	2%	4%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

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Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

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Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

746 Likely And Early Voters	AII	Own a N	/lotorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	56%	47%	57%	45%	63%	44%	56%	47%	59%	57%	61%	47%	58%	52%	56%	35%	71%	59%	56%	54%	55%	50%	46%
Important	32%	34%	32%	37%	28%	34%	32%	37%	30%	30%	30%	30%	33%	27%	33%	47%	21%	25%	35%	29%	34%	30%	39%
Unimportant	7%	15%	6%	11%	5%	16%	6%	12%	5%	4%	5%	12%	6%	11%	7%	12%	4%	9%	6%	7%	7%	8%	6%
Extremely Unimportant	1%	2%	1%	1%	2%	4%	1%	0%	2%	3%	1%	2%	1%	3%	1%	2%	1%	3%	0%	2%	1%	1%	0%
Not Sure	4%	1%	4%	6%	2%	2%	4%	4%	4%	6%	2%	9%	2%	8%	3%	3%	4%	4%	3%	7%	2%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

The environment. If the environment is...

746 Likely And Early Voters	All	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Already	/ Voted?			Pa	rty Affiliat	ion			Par	rty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Important	46%	41%	50%	53%	40%	46%	46%	46%	46%	45%	49%	49%	42%	50%	45%	24%	26%	24%	50%	66%	50%	72%	25%	48%	57%	27%	36%	43%	53%	78%
Important	40%	39%	40%	33%	45%	40%	39%	40%	40%	39%	37%	40%	43%	38%	40%	43%	53%	42%	40%	28%	42%	26%	50%	36%	37%	42%	46%	44%	42%	16%
Unimportant	10%	13%	6%	10%	9%	8%	11%	10%	9%	11%	6%	7%	12%	9%	10%	19%	16%	21%	7%	5%	6%	1%	17%	11%	4%	17%	12%	11%	4%	4%
Extremely Unimportant	3%	5%	2%	3%	2%	6%	4%	2%	5%	4%	7%	2%	2%	3%	4%	12%	3%	10%	3%	1%	1%	1%	7%	4%	1%	12%	4%	3%	0%	1%
Not Sure	1%	1%	2%	1%	3%	0%	0%	2%	0%	1%	0%	2%	1%	0%	1%	1%	2%	3%	1%	0%	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

The environment. If the environment is...

746 Likely And Early Voters	Λ11	Military I	Househo	1	Educatio	n		Income			Urbanity		Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	ke?	Vegeta	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	46%	47%	45%	43%	49%	44%	54%	45%	43%	50%	43%	50%	48%	44%	59%	16%	60%	15%	42%	51%	36%	49%	45%	51%	48%	45%	54%	45%	45%	47%
Important	40%	40%	40%	34%	37%	43%	34%	40%	42%	34%	45%	35%	38%	41%	35%	53%	36%	50%	43%	35%	42%	40%	45%	36%	30%	41%	31%	40%	38%	41%
Unimportant	10%	10%	10%	16%	9%	9%	7%	9%	11%	11%	9%	9%	11%	10%	5%	20%	4%	24%	11%	8%	13%	9%	9%	9%	18%	9%	6%	10%	10%	8%
Extremely Unimportant	3%	2%	4%	5%	3%	4%	2%	5%	3%	4%	3%	5%	3%	4%	1%	9%	0%	9%	3%	5%	7%	2%	1%	3%	5%	3%	9%	3%	6%	3%
Not Sure	1%	1%	1%	1%	2%	0%	2%	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in California

The environment. If the environment is...

746 Likely And Early Voters	A.II	Own a M	1otorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Ger	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	46%	44%	46%	43%	48%	39%	46%	48%	44%	43%	45%	48%	45%	50%	46%	44%	47%	40%	51%	39%	48%	38%	60%
Important	40%	36%	41%	43%	37%	38%	40%	37%	41%	43%	41%	35%	43%	35%	40%	41%	39%	40%	35%	47%	41%	54%	34%
Unimportant	10%	15%	9%	11%	8%	20%	8%	12%	9%	9%	9%	12%	8%	11%	9%	10%	9%	14%	10%	8%	7%	6%	5%
Extremely Unimportant	3%	3%	4%	1%	6%	4%	4%	1%	5%	5%	6%	4%	4%	3%	4%	2%	5%	5%	3%	6%	2%	1%	0%
Not Sure	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	0%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Treatment of racial minorities. If the treatment of racial minorities is...?

746 Likely And Early Voters	All	Ger	nder		Ą	ge		<50 /	50+		Ra	ice		Already	/ Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Important	45%	38%	52%	53%	43%	42%	43%	47%	42%	41%	80%	45%	45%	58%	45%	22%	22%	22%	39%	59%	58%	78%	22%	41%	64%	28%	27%	40%	61%	79%
Important	39%	42%	36%	33%	41%	41%	41%	38%	41%	42%	13%	42%	37%	26%	40%	48%	53%	37%	47%	32%	36%	22%	52%	38%	32%	47%	50%	42%	32%	19%
Unimportant	10%	13%	7%	9%	8%	9%	14%	9%	11%	11%	2%	9%	10%	14%	9%	19%	17%	23%	9%	8%	3%	0%	17%	13%	2%	19%	15%	9%	5%	2%
Extremely Unimportant	4%	6%	2%	4%	4%	7%	2%	4%	5%	4%	5%	3%	6%	2%	4%	11%	4%	16%	4%	1%	1%	0%	6%	7%	1%	5%	7%	6%	0%	0%
Not Sure	2%	1%	3%	1%	3%	0%	0%	2%	0%	1%	0%	2%	2%	0%	2%	0%	4%	1%	1%	0%	2%	0%	2%	1%	1%	1%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Treatment of racial minorities. If the treatment of racial minorities is...?

746 Likely And Early Voters	A11	Military I	Househo	I	Education	า		Income			Urbanity	,	Un	ion	2012	Vote	2010	) Vote	Marr	ried?	Evanç	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	45%	43%	46%	50%	46%	44%	53%	38%	48%	51%	42%	40%	51%	43%	60%	14%	59%	15%	43%	48%	34%	48%	45%	50%	56%	43%	54%	45%	40%	49%
Important	39%	42%	38%	40%	39%	39%	36%	46%	35%	33%	43%	43%	37%	40%	34%	52%	35%	51%	42%	36%	47%	37%	42%	34%	31%	41%	31%	40%	42%	37%
Unimportant	10%	9%	10%	8%	9%	11%	5%	11%	11%	9%	11%	9%	6%	11%	4%	22%	5%	23%	11%	9%	12%	9%	10%	9%	9%	10%	8%	10%	11%	9%
Extremely Unimportant	4%	5%	4%	1%	4%	5%	3%	4%	5%	5%	4%	6%	5%	4%	2%	10%	1%	11%	4%	4%	5%	4%	2%	5%	3%	4%	6%	4%	6%	3%
Not Sure	2%	1%	2%	0%	3%	1%	3%	1%	1%	2%	1%	2%	0%	2%	1%	2%	0%	1%	1%	2%	2%	1%	1%	2%	1%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

Treatment of racial minorities. If the treatment of racial minorities is...?

746 Likely And Early Voters	AII	Own a M	lotorcycl	Kids Ur	nder 18	Live i	n CA	1st Ger	neration	2nd Ger	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	jion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	45%	40%	46%	44%	46%	46%	45%	49%	43%	40%	44%	43%	46%	53%	44%	47%	44%	41%	48%	42%	47%	45%	51%
Important	39%	45%	38%	42%	37%	36%	40%	36%	41%	42%	40%	44%	38%	36%	40%	39%	40%	37%	38%	42%	40%	43%	42%
Unimportant	10%	8%	10%	8%	11%	9%	10%	9%	10%	11%	11%	7%	11%	5%	10%	9%	11%	13%	9%	10%	8%	10%	3%
Extremely Unimportant	4%	6%	4%	4%	5%	4%	4%	3%	5%	6%	4%	5%	3%	5%	4%	3%	5%	7%	3%	4%	4%	2%	2%
Not Sure	2%	1%	2%	2%	2%	4%	1%	3%	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

746 Likely And Early Voters	All	Ger	nder		Ą	ge		<50 /	50+		Ra	ice		Already	Voted?			Pai	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Important	34%	28%	40%	42%	34%	30%	28%	37%	29%	34%	35%	35%	31%	41%	33%	13%	13%	16%	29%	44%	43%	65%	13%	30%	50%	16%	21%	27%	43%	76%
Important	36%	36%	36%	31%	38%	33%	45%	35%	38%	37%	35%	34%	38%	33%	37%	24%	34%	36%	48%	36%	41%	28%	30%	40%	37%	30%	36%	41%	44%	18%
Unimportant	18%	20%	16%	16%	15%	23%	17%	16%	21%	17%	17%	22%	12%	16%	17%	28%	39%	24%	13%	12%	10%	4%	35%	16%	8%	31%	22%	20%	11%	3%
Extremely Unimportant	9%	13%	4%	9%	9%	9%	8%	9%	8%	9%	8%	7%	11%	8%	9%	32%	8%	20%	9%	3%	3%	2%	17%	10%	2%	18%	15%	9%	1%	1%
Not Sure	3%	3%	4%	2%	4%	5%	3%	3%	4%	3%	4%	1%	7%	1%	4%	5%	5%	4%	1%	4%	3%	1%	5%	3%	2%	5%	5%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

746 Likely And Early Voters	A II	Military I	Househo		Educatio	n		Income			Urbanity	/	Un	iion	2012	Vote	2010	Vote	Marr	ied?	Evanç	gelical	Cath	nolic	Smo	oke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.7 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Extremely Important	34%	34%	34%	36%	36%	32%	38%	31%	34%	34%	34%	35%	38%	33%	46%	8%	48%	7%	31%	38%	21%	38%	36%	39%	37%	33%	50%	33%	27%	38%
Important	36%	35%	37%	31%	33%	40%	35%	37%	36%	35%	37%	35%	37%	36%	37%	34%	36%	36%	37%	36%	36%	37%	35%	37%	34%	37%	24%	37%	39%	35%
Unimportant	18%	20%	17%	18%	20%	16%	17%	21%	16%	16%	19%	19%	14%	19%	12%	31%	13%	32%	19%	16%	24%	16%	21%	13%	17%	18%	16%	18%	20%	17%
Extremely Unimportant	9%	9%	9%	10%	7%	10%	5%	9%	11%	10%	9%	7%	9%	9%	3%	20%	3%	21%	11%	6%	13%	8%	7%	8%	9%	9%	10%	9%	11%	7%
Not Sure	3%	2%	4%	5%	4%	3%	5%	3%	3%	4%	1%	5%	2%	4%	2%	6%	1%	4%	2%	4%	6%	2%	2%	3%	3%	3%	0%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA°
Sponsors:

All SurveyUSA clients in California

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

746 Likely And Early Voters	All	Own a M	1otorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Gei	neration	Tat	toos	Parental	Violenc	Cell Pho	ne / Lan		Reg	gion		Suburb	Single
Credibility Interval: +/-3.7 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Extremely Important	34%	34%	34%	31%	37%	36%	34%	35%	33%	33%	32%	33%	34%	41%	33%	35%	33%	29%	38%	27%	36%	38%	34%
Important	36%	39%	36%	39%	34%	35%	36%	36%	36%	36%	37%	36%	37%	26%	38%	38%	35%	37%	32%	34%	44%	32%	43%
Unimportant	18%	17%	18%	20%	16%	12%	18%	17%	18%	21%	17%	17%	19%	19%	18%	16%	19%	19%	18%	24%	10%	28%	20%
Extremely Unimportant	9%	9%	9%	8%	10%	11%	9%	8%	9%	9%	11%	11%	8%	9%	8%	9%	9%	11%	8%	12%	6%	2%	1%
Not Sure	3%	2%	3%	3%	3%	6%	3%	4%	3%	1%	4%	4%	3%	5%	3%	3%	4%	4%	3%	4%	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

746 Likely And Early Voters	AII	Ger	nder		Αį	ge		<50 /	/ 50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	tion			Par	ty Affiliat	ion			Ideology		
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Treat Everyone The Same	54%	62%	47%	50%	54%	54%	62%	52%	57%	54%	49%	53%	60%	57%	54%	80%	62%	72%	49%	37%	51%	38%	69%	52%	47%	82%	65%	58%	35%	26%
Tougher On Some Groups	29%	26%	32%	34%	27%	32%	21%	30%	27%	27%	42%	32%	24%	31%	28%	15%	18%	21%	31%	34%	32%	46%	17%	29%	37%	12%	26%	23%	42%	50%
Not Sure	17%	12%	21%	16%	19%	15%	17%	18%	16%	19%	9%	15%	16%	12%	17%	4%	20%	8%	19%	28%	17%	16%	14%	19%	17%	6%	9%	19%	23%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	50%	50%	25%	32%	24%	18%	57%	43%	48%	6%	31%	16%	9%	91%	10%	16%	10%	10%	12%	28%	13%	26%	32%	40%	14%	20%	33%	19%	13%

In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

746 Likely And Early Voters	All	Military I	Househo	E	Education	n		Income			Urbanity		Un	ion	2012	Vote	2010	Vote	Marri	ied?	Evang	gelical	Cath	nolic	Smo	ke?	Veget	arian?	Own a	Gun?
Credibility Interval: +/-3.6 pct points	All	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Yes	No	Obama	Romne	Boxer	Fiorina	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Treat Everyone The Same	54%	59%	53%	60%	51%	55%	47%	58%	55%	52%	53%	70%	50%	57%	48%	76%	46%	78%	58%	48%	67%	50%	54%	47%	62%	53%	46%	55%	64%	50%
Tougher On Some Groups	29%	26%	30%	25%	31%	28%	36%	26%	28%	34%	28%	18%	39%	25%	36%	13%	36%	14%	26%	33%	22%	31%	30%	31%	26%	29%	33%	28%	28%	30%
Not Sure	17%	16%	17%	14%	17%	17%	17%	16%	17%	14%	19%	11%	10%	18%	15%	11%	19%	9%	16%	19%	11%	19%	15%	21%	12%	18%	21%	17%	8%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	31%	68%	10%	39%	51%	19%	36%	45%	35%	52%	10%	23%	75%	60%	28%	47%	23%	60%	40%	24%	73%	39%	61%	12%	88%	7%	91%	29%	68%

17 In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

746 Likely And Early Voters	ΔII	Own a M	/lotorcycl	Kids Ur	nder 18	Live i	in CA	1st Ger	neration	2nd Ger	neration	Tatt	.oos	Parental	Violenc	Cell Pho	ne / Lan		Re	gion		Suburb	Single
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	<10 Yrs	10 + Yr	Yes	No	Yes	No	Yes	No	Yes	No	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Yes	Yes
Treat Everyone The Same	54%	66%	52%	58%	51%	57%	54%	52%	55%	56%	54%	57%	53%	51%	56%	54%	55%	61%	49%	63%	49%	48%	57%
Tougher On Some Groups	29%	25%	30%	26%	31%	21%	30%	27%	30%	30%	30%	26%	30%	32%	27%	28%	29%	23%	36%	19%	30%	25%	28%
Not Sure	17%	9%	18%	16%	18%	22%	17%	21%	15%	14%	15%	18%	17%	17%	17%	18%	16%	16%	14%	18%	21%	28%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Early Vote	100%	15%	85%	46%	54%	9%	90%	34%	66%	43%	53%	29%	71%	15%	81%	42%	58%	19%	39%	20%	22%	12%	6%

<sup>\*\*</sup> Too few respondents of this type were interviewed for this data to be meaningful.

Geography: California

Data Collected: 10/13/2016 - 10/15/2016

Release Date: 10/17/2016

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in California

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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode": Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, they oungest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that SurveyUSA displays the questions visually on the respondents verbally on the respondents who do not use a home telephone is purchased from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that