

Results of SurveyUSA Election Poll #21572

Geography: Georgia
Data Collected: 09/05/2014 - 09/08/2014
Release Date: 09/09/2014
Percentaes

In GA, 8 Weeks Till Votes Are Counted, Republican Perdue 3 Points Atop Democrat Nunn in Battle for Open US Senate Seat; Gov Race Now Tied; GOP Candidates Still Lead in Contests For Lt Gov, Atty Gen, and Secy of State; School Supt Race Heats Up: Democrat Michelle Nunn has made progress over the past 3 weeks, slicing into Republican David Perdue's previous 9-point lead and trimming that to 3, according to the latest exclusive 11Alive News tracking poll, conducted by SurveyUSA. Perdue led 50% to 41% on 08/18/14, when many voters were still on vacation. Today, with most of Georgia back from summer break, Perdue leads 47% to 44%. The contest has national implications for which party shall control the US Senate in the next Congress. The 08/18/14 poll and today's 09/09/14 poll were conducted identically. Most of the poll-on-poll movement in the Senate race comes from women, who had favored Nunn by 2 points, but now favor Nunn by 12 points. Among moderates, Nunn had led by 19 points, now by 28 points. In greater Atlanta, Nunn had led by 11 points, now by 18. South and East of Atlanta, which includes Columbus, Macon and Savannah, Nunn had trailed by 8, now leads by 3, a gain of 11. Libertarian Amanda Swafford throws a monkey wrench into any political calculus, getting 5% of the vote today. To avoid a runoff, Perdue or Nunn need to get to 50% on 11/04/14. If neither does, a 12/04/14 Top-2 runoff follows. In the contest for Governor of GA, incumbent Republican Nathan Deal has watched a 9-point lead evaporate over the past 3 weeks, and now finds himself running effectively even with Democratic challenger Jason Carter, 45% Deal, 44% Carter. Among voters age 35 to 49, many of whom are just now tuning into the race, Deal led by 23 points in August, now trails by 5, a 28-point left turn. Deal had led by 3 among women, now trails by 10, a 13-point left turn. Carter gains ground among Independents, where he had trailed by 21, now by 14. And Carter gains ground among moderates, where he had led by 16, now by 31. In greater Atlanta, Carter leads by 20 points today, up from 14 points in mid-August. In South and East GA, Carter had trailed by 10, now leads by 2. Complicating the race is Libertarian Andrew Hunt, who today is at 4%. By definition, if either Carter or Deal wins by 1 point, and Hunt gets 4%, there will be a 12/04/14 runoff among the top-2 finishers. * In the contest for Lieutenant Governor, Republican Casey Cagle led by 16 points in mid-August, today leads by 11.

* In the contest for Secretary of State, Republican Brian Kemp led by 17 points in mid-August, today leads by 13.

* In the contest for Attorney General of GA, Republican Sam Olens led by 13 points in mid-August, today leads by 8.

* In the contest for School Superintendent, Republican Richard Woods led Democrat Valerie Wilson by 12 points mid-August, now leads Wilson by 4. Among women, Wilson has gained 14 points poll-on-poll; among moderates, Wilson has gained 16. Those who support the Common Core standards back the Democrat Wilson by 33 points. Those who oppose the Common Core standards back the Republican Woods by 50 points. **Cell-phone and home-phone respondents included in this WXIA-TV research:** SurveyUSA interviewed 800 state of GA adults 09/05/14 through 09/08/14. Of the adults, 695 were registered to vote. Of the registered voters, SurveyUSA identified 558 as being likely to vote in the 11/04/14 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (74% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (26% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. In GA, for statewide office, a winning candidate must reach 50% of the vote to avoid a runoff. You must credit WXIA-TV, the Gannett-owned station in Atlanta, if you re-broadcast, cite, or publish these results in whole or part.

1 If the election for Georgia Governor were today, who would you vote for? (candidate names rotated) Republican Nathan Deal? Democrat Jason Carter? Or Libertarian Andrew Hunt?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
Nathan Deal (R)	45%	50%	40%	44%	42%	40%	57%	43%	47%	61%	14%	40%	84%	8%	45%	79%	27%	6%	30%	66%	47%	47%	43%	34%	52%	44%	38%	47%	35%	55%	43%
Jason Carter (D)	44%	38%	50%	37%	47%	49%	37%	44%	44%	27%	80%	47%	6%	87%	31%	11%	58%	91%	64%	22%	40%	37%	50%	51%	40%	45%	42%	45%	55%	34%	45%
Andrew Hunt (L)	4%	5%	4%	6%	6%	3%	3%	6%	3%	6%	1%	0%	3%	1%	14%	5%	5%	3%	3%	6%	2%	6%	4%	3%	4%	6%	7%	3%	5%	5%	3%
Undecided	6%	7%	6%	12%	5%	7%	3%	8%	6%	7%	4%	13%	7%	4%	10%	5%	9%	0%	3%	6%	10%	11%	3%	12%	4%	5%	12%	5%	5%	5%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

2 If the election for United States Senator from Georgia were today, who would you vote for? (candidate names rotated) Republican David Perdue? Democrat Michelle Nunn? Or Libertarian Amanda Swafford?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
David Perdue (R)	47%	55%	40%	47%	41%	43%	61%	43%	50%	64%	13%	49%	88%	7%	51%	82%	31%	6%	27%	72%	46%	50%	45%	37%	52%	48%	39%	50%	38%	59%	44%
Michelle Nunn (D)	44%	36%	52%	43%	45%	50%	35%	44%	44%	26%	82%	45%	7%	88%	29%	11%	59%	91%	65%	22%	38%	41%	49%	51%	42%	45%	46%	44%	56%	32%	47%
Amanda Swafford (L)	5%	6%	3%	8%	8%	3%	1%	8%	2%	5%	2%	6%	2%	3%	13%	4%	7%	2%	5%	4%	8%	4%	4%	6%	4%	5%	8%	3%	5%	6%	2%
Undecided	4%	3%	4%	3%	6%	4%	2%	4%	3%	5%	3%	0%	3%	3%	7%	2%	4%	1%	3%	2%	9%	5%	2%	6%	2%	2%	7%	3%	1%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

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Sponsor:
WXIA-TV (Atlanta)

3	Georgia will also elect a Lieutenant Governor. If the election for Lieueenant Governor were today, who would you vote for? (candidate names rotated) Republican Casey Cagle? Or Democrat Connie Stokes?																															
	558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
	Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
	Casey Cagle (R)	51%	60%	43%	49%	49%	47%	61%	49%	52%	69%	14%	55%	92%	8%	60%	86%	35%	8%	36%	74%	53%	52%	49%	40%	56%	52%	46%	53%	38%	64%	49%
	Connie Stokes (D)	40%	32%	47%	43%	37%	45%	34%	39%	40%	22%	75%	45%	4%	82%	23%	10%	53%	81%	53%	20%	36%	36%	44%	44%	38%	41%	42%	39%	55%	31%	35%
	Undecided	9%	8%	10%	8%	14%	8%	6%	12%	7%	9%	11%	0%	5%	9%	16%	4%	12%	11%	11%	5%	11%	11%	8%	17%	5%	7%	12%	8%	7%	5%	16%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

4

Georgia will also elect a Secretary of State. If the election for Secretary of State were today, who would you vote for? (candidate names rotated) Republican Brian Kemp? Or Democrat Doreen Carter?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Moder	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
Brian Kemp (R)	52%	58%	46%	49%	46%	51%	62%	47%	55%	69%	14%	56%	93%	8%	61%	88%	34%	11%	35%	77%	51%	53%	50%	39%	58%	54%	43%	55%	42%	64%	48%
Doreen Carter (D)	39%	34%	44%	43%	37%	42%	34%	39%	39%	20%	76%	44%	3%	83%	20%	10%	52%	77%	53%	18%	36%	37%	41%	44%	38%	38%	44%	37%	51%	29%	39%
Undecided	9%	9%	10%	9%	18%	6%	4%	14%	6%	11%	10%	0%	4%	9%	19%	3%	13%	12%	11%	5%	13%	10%	8%	17%	4%	8%	13%	8%	7%	8%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

5 Georgia will also elect an Attorney General. If the election for Attorney General were today, who would you vote for? (candidate names rotated) Republican Sam Olens? Or Democrat Greg Hecht?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Moder	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
Sam Olens (R)	49%	57%	41%	48%	46%	46%	58%	47%	51%	65%	14%	56%	88%	9%	56%	84%	31%	10%	34%	72%	45%	49%	49%	36%	54%	52%	44%	51%	39%	59%	47%
Greg Hecht (D)	41%	35%	47%	44%	40%	45%	36%	41%	41%	23%	79%	44%	5%	84%	25%	12%	55%	80%	55%	22%	41%	39%	43%	48%	41%	40%	44%	40%	53%	33%	38%
Undecided	10%	8%	11%	8%	14%	9%	6%	12%	8%	12%	8%	0%	7%	8%	18%	4%	14%	10%	11%	7%	14%	12%	7%	16%	5%	8%	11%	9%	7%	8%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

6

Georgia will also elect a State School Superintendent. If the election for State School Superintendent were today, who would you vote for? (candidate names rotated) Republican Richard Woods? Or Democrat Valarie Wilson?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Moder	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
Richard Woods (R)	47%	54%	40%	45%	46%	42%	57%	46%	48%	62%	14%	50%	88%	6%	51%	79%	32%	8%	28%	71%	45%	50%	46%	33%	53%	49%	43%	48%	39%	58%	42%
Valarie Wilson (D)	43%	37%	49%	47%	40%	49%	37%	42%	44%	26%	77%	50%	6%	85%	31%	16%	57%	79%	61%	21%	43%	37%	47%	49%	40%	45%	43%	44%	54%	35%	43%
Undecided	10%	8%	11%	8%	15%	9%	5%	12%	8%	11%	9%	0%	5%	9%	18%	5%	11%	13%	11%	9%	12%	13%	7%	18%	6%	6%	15%	8%	7%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

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Percentages

7 In general, do you support or oppose the school standards known as "Common Core?" Or, do you not know enough to say?

558 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology			Common Core		Education			Income			Cell Phone / Lan		Region		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Republi	Democr	Indepe	Conser	Modera	Liberal	Support	Oppose	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Atlanta	Northw	South &
Support	23%	26%	20%	46%	21%	21%	12%	30%	17%	20%	26%	35%	14%	32%	22%	16%	27%	41%	100%	0%	8%	16%	32%	16%	23%	31%	44%	16%	30%	14%	27%
Oppose	35%	39%	32%	34%	38%	35%	34%	37%	34%	43%	18%	48%	48%	17%	46%	53%	24%	15%	0%	100%	34%	33%	37%	24%	40%	37%	25%	39%	27%	45%	33%
Do Not Know Enough To Say	42%	35%	48%	20%	41%	45%	54%	33%	48%	37%	56%	17%	38%	51%	32%	31%	49%	44%	0%	0%	58%	51%	31%	60%	37%	32%	31%	45%	43%	42%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	16%	27%	34%	22%	43%	57%	62%	29%	6%	37%	40%	23%	42%	36%	17%	23%	35%	18%	29%	53%	26%	38%	36%	26%	74%	31%	37%	32%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.