

Results of SurveyUSA Election Poll #20576

Geography: CA 52nd CD RBS  
Data Collected: 06/10/2013 - 06/12/2013  
Release Date: 06/13/2013  
Counts (Frequencies)

**17 Months Til Vote, CA-52 Voters Give DeMaio Another Look:** 7 months after voters in California's 52nd Congressional District selected Democrat Scott Peters over Republican Brian Bilbray as their US Representative, and 7 months after San Diego voters selected Democrat Bob Filner over Republican Carl DeMaio to be the city's non-partisan mayor, CA-52 voters, many of whom live in the city of San Diego, favor DeMaio over Peters in a hypothetical 2014 election for Congress. In a hypothetical vote among registered voters today, 06/13/2013, with only those two candidates on the ballot, DeMaio gets 48%; Peters 39%. 13% are undecided. Among men, DeMaio leads by 12 points; among women, DeMaio holds a narrower, 5-point advantage. The race is close among younger voters; DeMaio leads by 12 among voters age 50+. 8 in 10 Republicans and 7 in 10 Democrats vote for their party's candidate; independents favor DeMaio by 27 points. Subtracting a candidate's unfavorability rating from his favorability rating produces net favorability. DeMaio today has a net favorability of Plus 14; Peters today has net favorablity of Plus 2.

**Cell-phone and home-phone respondents included in this research, which was conducted 100% by telephone:** SurveyUSA interviewed 500 registered voters from California's 52nd Congressional District 06/10/13 through 06/12/13, using registration based (voter list) sample from Aristotle in Washington DC. This research was conducted 100% by telephone. Respondents reachable on a home telephone (81% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (19% of registered voters) were called by live-operators, who hand-dialed the phone, qualified the respondent, interviewed the respondent, logged the respondent's answers, and remained on the line until the conclusion of the call.

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California's 52nd Congressional District will elect a United States Representative in November 2014. If the election for U.S. House of Representatives from California's 52nd Congressional District were today, and the only two candidates on the ballot were ... (candidate names rotated) Republican Carl DeMaio And Democrat Scott Peters Who would you vote for?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Carl DeMaio (R)	239	123	117	22	57	87	74	78	161	204	5	15	15	35	203	141	31	65	129	90	11	35	201	13	59	161	33	64	113	182	38
Scott Peters (D)	194	91	103	19	51	66	58	71	124	163	3	14	15	33	160	21	136	34	16	95	78	34	157	7	43	141	21	49	108	21	161
Undecided	66	35	31	20	22	18	6	42	24	38	1	10	18	25	33	16	21	16	13	31	9	7	55	6	24	31	18	14	19	19	35
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
Composition of Registered Voters	100%	50%	50%	12%	26%	34%	28%	38%	62%	81%	2%	8%	10%	19%	81%	36%	38%	23%	32%	44%	20%	15%	84%	5%	26%	69%	16%	29%	55%	44%	47%

2

Is your opinion of Carl DeMaio ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Favorable	193	102	91	10	42	74	66	53	141	171	1	13	8	24	167	104	31	54	97	76	11	19	172	10	54	125	26	49	97	139	37
Unfavorable	126	67	60	20	32	43	31	52	74	99	4	8	15	18	108	18	80	26	19	56	50	30	95	5	22	97	19	32	63	23	94
Neutral	122	54	67	14	39	40	29	52	70	100	2	10	10	24	97	42	55	22	31	65	23	25	96	5	33	81	18	29	63	42	69
No Opinion	58	26	33	17	17	13	12	34	25	35	1	7	16	27	25	15	21	13	13	19	13	3	51	5	18	30	8	17	18	18	34
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
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3

Is your opinion of Scott Peters ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Favorable	146	70	76	11	33	50	52	44	102	128	2	10	6	18	127	21	99	24	18	69	55	20	124	5	37	101	19	39	73	22	118
Unfavorable	137	79	58	12	32	59	33	45	92	112	4	10	10	8	128	73	19	43	75	48	10	21	115	8	30	95	15	36	66	102	24
Neutral	141	70	70	19	42	41	38	61	80	111	2	11	17	35	103	58	46	32	41	78	18	21	117	7	30	101	20	35	78	68	52
No Opinion	76	30	46	19	22	20	15	41	35	53	1	7	15	32	38	26	24	16	26	21	14	14	58	6	29	36	18	18	23	31	39
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
Composition of Registered Voters	100%	50%	50%	12%	26%	34%	28%	38%	62%	81%	2%	8%	10%	19%	81%	36%	38%	23%	32%	44%	20%	15%	84%	5%	26%	69%	16%	29%	55%	44%	47%

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4 Who will do more to protect Medicare?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Carl DeMaio (R)	139	71	68	10	23	52	55	33	106	119	1	13	6	13	126	77	18	42	80	51	1	19	117	8	40	87	20	36	67	110	18
Scott Peters (D)	170	84	85	17	49	58	45	67	103	148	4	8	11	30	139	25	106	34	13	88	65	33	134	10	32	125	19	42	90	22	135
Not Sure	191	94	97	34	58	60	39	92	99	139	4	18	31	51	132	77	63	38	66	77	32	24	163	8	55	121	33	51	83	90	81
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
Composition of Registered Voters	100%	50%	50%	12%	26%	34%	28%	38%	62%	81%	2%	8%	10%	19%	81%	36%	38%	23%	32%	44%	20%	15%	84%	5%	26%	69%	16%	29%	55%	44%	47%

5 Who will bring more jobs to the district?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Carl DeMaio (R)	205	102	103	18	46	77	64	64	142	174	3	17	11	29	176	120	25	55	115	71	8	28	175	13	50	138	30	47	100	159	30
Scott Peters (D)	119	56	63	16	29	35	38	45	73	98	2	7	12	18	101	14	83	18	11	58	48	21	95	7	29	80	15	30	60	13	100
Not Sure	176	91	85	27	55	58	36	82	94	132	4	15	25	47	120	43	79	41	34	87	41	28	144	6	48	115	26	51	80	50	104
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
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6 Who better reflects your positions on social issues?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Union		Education			Income			2012 Vote	
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Romne	Obama
Carl DeMaio (R)	198	107	91	19	40	74	64	59	138	169	4	14	11	28	166	119	21	51	110	73	8	26	171	14	55	123	31	50	92	154	28
Scott Peters (D)	188	87	101	25	49	60	54	75	114	156	3	12	18	32	156	24	125	36	13	98	71	32	152	5	37	142	22	48	101	18	154
Not Sure	114	55	59	16	41	36	21	57	57	80	2	12	20	34	75	35	41	28	36	45	18	18	90	6	35	67	19	30	48	50	52
Total	500	249	251	61	130	170	139	191	309	405	9	38	48	93	397	178	187	115	159	216	97	76	414	26	127	333	72	128	240	222	234
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**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.