

# Results of SurveyUSA News Poll #20744



**Geography:** San Francisco-Oakland-San Jose DMA  
**Data Collected:** 09/10/2013  
**Release Date:** 09/10/2013  
**Percentages**

**Sponsor:**  
 KPIX-TV (San Francisco)

**Many in Bay Area Share President Obama's Thinking on Syria, But Still Oppose Military Action There:** SurveyUSA interviewed 800 San Francisco area adults immediately following President Obama's 09/10/13 speech to the nation. Of the adults, 357 watched the President's speech and were asked the questions that follow.

## 1 Did you watch President Obama's speech to the nation tonight?

| 800 Adults                        | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|-------------------|--------|---------|
| Margin of Sampling Error: +/-3.5% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian/O | Republi           | Democr | Indepen |
| Yes                               | 45%  | 52%    | 38%    | 33%   | 39%   | 51%   | 61%  | 36%       | 55%  | 43%   | 57%   | 44%     | 45%     | 36%               | 53%    | 39%     |
| No                                | 54%  | 47%    | 60%    | 64%   | 59%   | 48%   | 38%  | 62%       | 44%  | 57%   | 43%   | 48%     | 54%     | 64%               | 44%    | 60%     |
| Not Sure                          | 2%   | 1%     | 2%     | 3%    | 2%    | 1%    | 1%   | 3%        | 1%   | 0%    | 0%    | 8%      | 1%      | 0%                | 3%     | 1%      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    | 100%              | 100%   | 100%    |
| Composition of Adults             | 100% | 49%    | 51%    | 29%   | 25%   | 27%   | 19%  | 55%       | 45%  | 53%   | 7%    | 17%     | 22%     | 19%               | 56%    | 22%     |

## 1 Did you watch President Obama's speech to the nation tonight?

| 800 Adults                        | All  | Ideology |       |         |
|-----------------------------------|------|----------|-------|---------|
| Margin of Sampling Error: +/-3.5% |      | Conser   | Moder | Liberal |
| Yes                               | 45%  | 43%      | 51%   | 46%     |
| No                                | 54%  | 57%      | 49%   | 52%     |
| Not Sure                          | 2%   | 0%       | 0%    | 3%      |
| Total                             | 100% | 100%     | 100%  | 100%    |
| Composition of Adults             | 100% | 21%      | 41%   | 29%     |

## 2 Did you agree with ... almost all of what Obama had to say? Some of what Obama had to say? Or almost none of what Obama had to say?

| 357 Who Watched Speech            | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|-------------------|--------|---------|
| Margin of Sampling Error: +/-5.3% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian/O | Republi           | Democr | Indepen |
| Almost All                        | 44%  | 46%    | 42%    | 42%   | 32%   | 46%   | 54%  | 37%       | 50%  | 48%   | 42%   | 32%     | 45%     | 24%               | 56%    | 21%     |
| Some                              | 37%  | 27%    | 50%    | 26%   | 58%   | 30%   | 36%  | 42%       | 33%  | 32%   | 30%   | 44%     | 47%     | 48%               | 32%    | 44%     |
| Almost None                       | 18%  | 27%    | 6%     | 28%   | 10%   | 22%   | 10%  | 19%       | 17%  | 20%   | 19%   | 22%     | 7%      | 28%               | 11%    | 35%     |
| Not Sure                          | 1%   | 0%     | 3%     | 4%    | 0%    | 1%    | 0%   | 2%        | 0%   | 0%    | 9%    | 2%      | 0%      | 0%                | 2%     | 0%      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    | 100%              | 100%   | 100%    |
| Composition of Who Watched Speec  | 100% | 57%    | 43%    | 22%   | 22%   | 31%   | 26%  | 44%       | 56%  | 52%   | 9%    | 17%     | 22%     | 15%               | 65%    | 18%     |

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**2** Did you agree with ... almost all of what Obama had to say? Some of what Obama had to say? Or almost none of what Obama had to say?

| 357 Who Watched Speech            | All  | Ideology |       |         |
|-----------------------------------|------|----------|-------|---------|
|                                   |      | Conser   | Moder | Liberal |
| Margin of Sampling Error: +/-5.3% |      |          |       |         |
| Almost All                        | 44%  | 37%      | 47%   | 49%     |
| Some                              | 37%  | 27%      | 38%   | 37%     |
| Almost None                       | 18%  | 36%      | 14%   | 12%     |
| Not Sure                          | 1%   | 0%       | 1%    | 3%      |
| Total                             | 100% | 100%     | 100%  | 100%    |
| Composition of Who Watched Speec  | 100% | 20%      | 46%   | 29%     |

**3** Having heard the president make his case, what should the United States do about Syria? Stay out of it? Bomb Syria, but not send in ground troops? Bomb Syria AND send in ground troops? Or are you not sure?

| 357 Who Watched Speech            | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|-------------------|--------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian/O | Republi           | Democr | Indepen |
| Margin of Sampling Error: +/-5.3% |      |        |        |       |       |       |      |           |      |       |       |         |         |                   |        |         |
| Stay Out Of It                    | 49%  | 52%    | 45%    | 59%   | 42%   | 51%   | 44%  | 50%       | 48%  | 44%   | 44%   | 70%     | 46%     | 62%               | 43%    | 62%     |
| Bomb Only                         | 22%  | 25%    | 18%    | 9%    | 21%   | 32%   | 21%  | 15%       | 27%  | 23%   | 20%   | 17%     | 25%     | 24%               | 24%    | 15%     |
| Bomb / Send Ground Troops         | 9%   | 8%     | 9%     | 17%   | 16%   | 2%    | 4%   | 16%       | 3%   | 6%    | 17%   | 2%      | 16%     | 4%                | 10%    | 8%      |
| Not Sure                          | 20%  | 15%    | 28%    | 15%   | 21%   | 14%   | 32%  | 18%       | 22%  | 27%   | 19%   | 11%     | 13%     | 10%               | 23%    | 15%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    | 100%              | 100%   | 100%    |
| Composition of Who Watched Speec  | 100% | 57%    | 43%    | 22%   | 22%   | 31%   | 26%  | 44%       | 56%  | 52%   | 9%    | 17%     | 22%     | 15%               | 65%    | 18%     |

**3** Having heard the president make his case, what should the United States do about Syria? Stay out of it? Bomb Syria, but not send in ground troops? Bomb Syria AND send in ground troops? Or are you not sure?

| 357 Who Watched Speech            | All  | Ideology |       |         |
|-----------------------------------|------|----------|-------|---------|
|                                   |      | Conser   | Moder | Liberal |
| Margin of Sampling Error: +/-5.3% |      |          |       |         |
| Stay Out Of It                    | 49%  | 52%      | 51%   | 47%     |
| Bomb Only                         | 22%  | 23%      | 24%   | 23%     |
| Bomb / Send Ground Troops         | 9%   | 11%      | 3%    | 6%      |
| Not Sure                          | 20%  | 14%      | 21%   | 24%     |
| Total                             | 100% | 100%     | 100%  | 100%    |
| Composition of Who Watched Speec  | 100% | 20%      | 46%   | 29%     |

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**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.