

Results of SurveyUSA Election Poll #14430



Geography: Maine
 Data Collected: 09/22/2008 - 09/23/2008
 Release Date: 09/24/2008

Sponsors:
 WCSH-TV (Portland), WLBZ-TV (Bangor)

Women Given Obama The Edge in Maine: In an election for President of the United States in Maine today, 09/24/08, Democrat Barack Obama defeats Republican John McCain 49% to 44%, according to this SurveyUSA poll conducted exclusively for WCSH-TV Portland and WLBZ-TV Bangor. Obama's lead comes entirely from women. The candidates are effectively tied among men. McCain runs strong among gun owners, Pro-Life voters, those who say the United States is still a Super Power, and those who attend religious services regularly. Obama runs strong among college graduates, among lower-income voters, among Pro-Choice voters, and among voters who almost never attend religious services. Obama carries by 5 points both Southern Maine -- which corresponds to Maine's 1st congressional district -- and Northern Maine -- which corresponds to Maine's 2nd congressional district. This means that in an election today, Obama would pick-up all 4 of the state's Electoral College votes. Absentee ballots became available in Maine during the course of the field period for this poll. 7% of Maine voters say they have already voted. Obama leads both among those who have already voted, and among those who have not yet voted.

Filtering: SurveyUSA interviewed 900 Maine adults 09/22/08 through 09/23/08. Of the adults, 820 were registered to vote. Of the registered voters, 675 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Maine has 4 Electoral College votes. Maine's 4 electoral votes are allocated proportionally; the winner of each congressional district receives 1 electoral vote, and the statewide winner receives the other 2 votes. Maine has has this system since 1972, but it has never been used; no candidate has ever won the state of Maine without carrying both congressional districts. John Kerry carried Maine by 9 points in 2004; Al Gore carried Maine by 5 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

675 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	
Margin of Sampling Error: +/-3.8%																	
McCain (R)	44%	47%	41%	49%	42%	39%	47%	45%	43%	46%	49%	40%	44%	**	**	**	
Obama (D)	49%	46%	51%	37%	51%	56%	48%	46%	52%	44%	45%	55%	49%	**	**	**	
Other	4%	6%	3%	7%	5%	2%	3%	6%	3%	6%	5%	3%	4%	**	**	**	
Undecided	3%	1%	5%	7%	1%	3%	2%	4%	2%	4%	2%	2%	3%	**	**	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	48%	52%	21%	32%	27%	20%	54%	46%	47%	10%	43%	98%	0%	0%	2%	

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675 Likely And Actual Voters	All	Party Affiliation			Ideology			Already Voted?		College Grad		Attend Religious Services			Abortion		Income	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Actual	Likely V	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	< \$50K	> \$50K
Margin of Sampling Error: +/-3.8%																		
McCain (R)	44%	80%	12%	44%	81%	39%	7%	41%	44%	42%	45%	51%	48%	34%	65%	31%	39%	47%
Obama (D)	49%	16%	84%	49%	15%	54%	90%	53%	48%	53%	45%	38%	47%	59%	22%	66%	51%	47%
Other	4%	3%	3%	5%	2%	6%	2%	6%	4%	3%	5%	4%	3%	6%	8%	2%	5%	4%
Undecided	3%	1%	1%	2%	1%	1%	1%	0%	3%	1%	5%	7%	1%	1%	5%	1%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	34%	35%	28%	27%	40%	15%	7%	93%	47%	53%	31%	30%	39%	37%	60%	43%	57%

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675 Likely And Actual Voters	All	Intellectual?		Traveled Abroad		Speak Another L		USA Super Pow		Own a Gun?		Region	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	South	North
Margin of Sampling Error: +/-3.8%													
McCain (R)	44%	45%	45%	44%	41%	44%	44%	50%	23%	53%	32%	43%	44%
Obama (D)	49%	49%	50%	48%	54%	49%	48%	43%	72%	41%	59%	48%	49%
Other	4%	5%	4%	5%	4%	4%	5%	4%	4%	5%	4%	4%	5%
Undecided	3%	1%	2%	3%	2%	2%	3%	3%	1%	1%	5%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	69%	24%	82%	18%	32%	68%	77%	18%	51%	47%	54%	46%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.