

Results of SurveyUSA Election Poll #14431



Sponsor:

WCAU-TV (Philadelphia)

Geography: Delaware

Data Collected: 09/22/2008 - 09/23/2008

Release Date: 09/24/2008

Delaware, Home to Biden, Poised to Deliver 3 Electoral Votes For Obama: In an election for President of the United States in Delaware today, 09/24/08, six weeks from the vote, Democrat Barack Obama defeats Republican John McCain 57% to 37%, according to this latest exclusive WCAU-TV News poll conducted by SurveyUSA. Obama leads among most groups; McCain leads among Republicans, conservatives, those who consider themselves pro-life, and gun owners. Obama leads by 29 points among the youngest voters, by 2 points among the oldest. 24% of Delaware Republicans cross over to vote for Obama; 13% of Democrats cross over to vote for McCain. Independents favor Obama by 15 points.

Filtering: SurveyUSA interviewed 900 Delaware adults 09/22/08 through 09/23/08. Of the adults, 816 were registered to vote. Of the registered voters, 703 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Delaware has 3 Electoral College votes. John Kerry carried the state by 8 points in 2004; Al Gore carried the state by 13 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

703 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	
Margin of Sampling Error: +/-3.7%																	
McCain (R)	37%	40%	35%	28%	38%	39%	46%	34%	42%	33%	39%	42%	44%	11%	**	**	
Obama (D)	57%	55%	59%	67%	56%	58%	48%	61%	54%	61%	55%	54%	51%	87%	**	**	
Other	3%	3%	3%	2%	4%	2%	4%	3%	3%	3%	5%	2%	4%	0%	**	**	
Undecided	2%	2%	3%	3%	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	**	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	49%	51%	23%	31%	27%	19%	54%	46%	49%	10%	41%	76%	18%	3%	3%	

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703 Likely Voters	All	Party Affiliation			Ideology			College Grad		Attend Religious Services			Abortion		Income		Intellectual?	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	< \$50K	> \$50K	Yes	No
Margin of Sampling Error: +/-3.7%																		
McCain (R)	37%	72%	13%	38%	78%	29%	13%	41%	35%	45%	36%	29%	60%	25%	37%	39%	38%	45%
Obama (D)	57%	24%	83%	53%	20%	68%	83%	55%	59%	49%	61%	66%	34%	71%	56%	57%	57%	51%
Other	3%	1%	2%	7%	1%	3%	2%	2%	3%	3%	2%	4%	3%	2%	4%	2%	2%	4%
Undecided	2%	3%	2%	2%	2%	0%	2%	2%	3%	3%	1%	1%	2%	1%	3%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	34%	48%	17%	26%	38%	15%	50%	50%	44%	32%	24%	38%	60%	28%	72%	75%	18%

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703 Likely Voters	All	Traveled Abroad		Speak Another L		USA Super Pow		Own a Gun?	
		Yes	No	Yes	No	Yes	No	Yes	No
Margin of Sampling Error: +/-3.7%									
McCain (R)	37%	41%	29%	41%	37%	44%	20%	56%	29%
Obama (D)	57%	55%	65%	55%	58%	53%	73%	39%	66%
Other	3%	2%	4%	1%	3%	2%	6%	3%	3%
Undecided	2%	2%	3%	3%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	77%	23%	27%	73%	78%	15%	32%	66%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.