

Results of SurveyUSA Election Poll #22863

Geography: California  
Data Collected: 04/27/2016 - 04/30/2016  
Release Date: 05/02/2016  
Percentages

Top 3 CA Primary Contests Not Close At This Hour --- Democrats Harris, Sanchez Likely to Advance to Runoff In Fight for Boxer's Senate Seat; Clinton Now 3:2 Atop Sanders; Cruz and Kasich No Longer Competitive, Though Congressional-District Delegate-Math Does Matter to Trump:

5 weeks till votes are counted in the 06/07/16 California primary, a majority of Republicans are resigned to vote for unpopular Donald Trump, a majority of Democrats are resigned to vote for unpopular Hillary Clinton, and 2 Democrats are poised to advance to the 11/08/16 U.S. Senate general election, which gives Republicans little chance to pick up Barbara Boxer's seat, according to a SurveyUSA poll conducted for KABC-TV in Los Angeles, KPIX-TV in San Francisco, KGTV-TV in San Diego and KFSN-TV in Fresno.

Today, it's Trump 54%, Ted Cruz 20%, John Kasich 16%. One month ago, at the height of what some saw as Trump's inevitable self-destruction, a Los Angeles Times Poll found Trump just 1 point ahead of Cruz. Since then, polls have shown Trump's lead expanding to 7 points, then 8, then 18, then 27 points and now, today 05/02/16, 34 points. Whatever chance Cruz or Kasich may once have had to cramp Trump is gone. The only suspense that remains is whether Trump will collect all 172 of the Golden State's Republican National Convention delegates, which Trump would do if he wins each of California's 53 U.S. Congressional Districts. Each convention delegate is precious at this hour, as Trump tries to secure a 1st-ballot nomination and avoid the chaos that would come with a Cleveland floor-fight. Should Cruz and Kasich supporters see the California primary outcome as a foregone conclusion, and fail to turn out, Trump may succeed at capturing all 172. Or, if confident Trump backers sense they have the contest in hand and fail to turn out on 06/07/16, Trump and his delegate man Paul Manafort may allow the deal to go unsealed.

Today, it's Clinton 57%, Bernie Sanders 38%. No recent poll has shown Clinton with this large of a lead in California, but this is the first California poll to be conducted after Sanders laid off 225 paid campaign workers and after 4 losses on 04/26/16, the day before interviewing began for this study. Clinton's 1st-ballot nomination is much more secure than is Trump's, and when the East Coast wakes up on Wednesday 06/08/16 to see how much Sanders lost by in California, Clinton will have just 46 days to turn Bernie backers from "November-stay-at-homes" into enthusiastic Clinton supporters before Democrats gather in Philadelphia.

Of significance:

\* 51% of registered voters and 88% of "Strong Democrats" have an "extremely negative" view of Trump. 14% of registered voters and 45% of "Strong Republicans" have an "extremely positive" view of Trump

\* 28% of registered voters and 69% of "Strong Republicans" have an "extremely negative" view of Clinton. 16% of registered voters and 51% of "Strong Democrats" have an "extremely positive" view of Clinton.

\* By contrast, just 9% of registered voters have an "extremely negative" view of Kasich; 28% of registered voters have an "extremely negative" view of Cruz.

In the open, non-partisan, Top-2 primary for United States Senator, Republicans Tom Del Beccaro, Ron Unz and Duf Sundheim split conservative voters, paving the way for Democrats Kamala Harris and Loretta Sanchez to finish 1 and 2, and advance to an 11/08/16 runoff. Harris gets 29% today, Sanchez 18%. Harris gets 32% of the white vote, 58% of the black vote, 19% of the Latino vote and 29% of the Asian vote. Sanchez gets 11% of the white vote, 18% of the black vote, 36% of the Latino vote and 9% of the Asian vote.

Del Beccaro at 10%, Unz at 8% or Sundheim at 7% could overtake Sanchez if Latinos vote in smaller numbers than here shown. A best-case scenario for the 3 Republican Senate candidates had been that the outcome of the Democratic presidential primary was a foregone conclusion (suppressing Democratic turnout statewide), but that the Republican presidential primary would be white hot (boosting Republican turnout statewide). But that seems unlikely, even with Cruz picking Californian Carly Fiorina to be his running mate and even with Kasich continuing to be the least polarizing option.

Harris' support is older, which in a primary often translates to be "more reliable." Sanchez' support is younger. Harris runs 1st in all 4 regions of the state; she leads Sanchez and Del Beccaro by 35 points in the Bay Area, leads Sanchez by 9 points in the Central Valley, leads Sanchez by 3 points in greater Los Angeles, and leads Sanchez by a nominal 1 point in the Inland Empire. Among very conservative voters, Del Beccaro leads with 21%, followed by Sundheim at 17% and Unz at 14%. Among very liberal voters, Harris leads with 57% to Sanchez' 24%. Harris runs ever-so-slightly stronger among women than men, and Unz's support is twice as strong among men as women, but otherwise, there are no gender gaps to note.

In hypothetical head-to-head match-ups today for the 11/08/16 general election for President:

- \* Clinton defeats Donald Trump 56% to 34%.
- \* Clinton defeats Cruz 57% to 29%.
- \* Clinton defeats Kasich 53% to 34%.

About: SurveyUSA interviewed 2,400 state of California adults 04/27/16 through 04/30/16. All interviews were conducted after results of the 04/26/16 primaries in Connecticut, Delaware, Maryland, Pennsylvania, and Rhode Island were known. Of the adults, 2,011 were registered to vote in the state of California. Of the CA registered voters, 529 were determined by SurveyUSA to be likely to vote in the 06/07/16 Republican Presidential primary, 826 were determined by SurveyUSA to be likely to vote in the 06/07/16 Democratic Presidential primary, 1,502 were determined to be likely to vote in the 06/07/16 open, non-partisan U.S. Senate primary, and 1,683 were determined to be likely to vote in the 11/08/16 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (61% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (39% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Barack Obama carried CA by 24 points in 2008 and by 23 points in 2012.

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1 Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1502 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-2.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Del Beccaro (R)	10%	11%	8%	10%	10%	10%	9%	10%	10%	11%	2%	9%	8%	25%	23%	15%	15%	1%	1%	0%	21%	15%	10%	2%	0%	11%	6%	**	22%	3%
Sundheim (R)	7%	7%	6%	6%	5%	6%	9%	6%	7%	8%	4%	5%	5%	21%	11%	10%	8%	2%	1%	0%	17%	9%	5%	2%	1%	7%	5%	**	15%	3%
Unz (R)	8%	12%	5%	10%	5%	10%	6%	8%	9%	7%	3%	10%	9%	17%	18%	15%	6%	5%	3%	0%	14%	15%	9%	1%	1%	10%	5%	**	18%	4%
Harris (D)	29%	28%	31%	17%	32%	33%	36%	25%	34%	32%	58%	19%	29%	1%	10%	12%	21%	44%	44%	56%	10%	15%	25%	49%	57%	31%	27%	**	10%	41%
Sanchez (D)	18%	18%	19%	23%	22%	14%	16%	22%	14%	11%	18%	36%	9%	2%	1%	6%	14%	27%	32%	30%	8%	12%	22%	24%	24%	18%	19%	**	6%	24%
Other	6%	5%	7%	8%	3%	6%	8%	5%	7%	7%	6%	5%	5%	5%	5%	10%	10%	4%	4%	6%	6%	6%	6%	4%	9%	5%	8%	**	7%	6%
Undecided	22%	18%	25%	26%	23%	21%	17%	24%	19%	23%	10%	15%	35%	29%	31%	32%	26%	18%	16%	7%	24%	28%	23%	17%	9%	18%	28%	**	22%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	49%	51%	24%	27%	30%	20%	50%	50%	50%	6%	29%	15%	11%	15%	13%	8%	13%	20%	17%	15%	19%	32%	17%	14%	63%	31%	4%	27%	62%

1 Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1502 Likely Primary Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.6 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Del Beccaro (R)	10%	1%	21%	10%	10%	8%	11%	11%	9%	6%	11%	13%	11%	8%	10%	7%	9%	11%	8%	10%	12%	9%	10%	9%	10%	10%	7%
Sundheim (R)	7%	1%	13%	7%	6%	6%	7%	5%	7%	4%	8%	8%	10%	6%	6%	3%	5%	9%	3%	8%	6%	6%	10%	4%	6%	7%	9%
Unz (R)	8%	2%	16%	11%	7%	6%	10%	8%	8%	7%	10%	8%	7%	8%	9%	6%	8%	10%	7%	9%	9%	9%	8%	5%	9%	8%	7%
Harris (D)	29%	48%	11%	27%	30%	31%	28%	23%	32%	38%	25%	22%	22%	26%	33%	26%	29%	31%	24%	32%	22%	29%	22%	44%	30%	29%	26%
Sanchez (D)	18%	31%	6%	20%	18%	21%	17%	25%	16%	19%	22%	14%	15%	24%	15%	21%	21%	16%	18%	19%	13%	26%	21%	9%	18%	22%	16%
Other	6%	4%	8%	4%	7%	8%	5%	4%	7%	7%	4%	8%	6%	8%	5%	10%	6%	4%	5%	7%	10%	6%	3%	6%	7%	4%	7%
Undecided	22%	13%	26%	21%	22%	20%	23%	23%	21%	19%	21%	27%	30%	20%	21%	27%	21%	19%	34%	15%	28%	15%	26%	23%	21%	20%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	44%	42%	24%	73%	37%	57%	32%	67%	39%	32%	29%	14%	39%	47%	26%	30%	44%	34%	66%	21%	38%	20%	21%	65%	24%	11%

2 If you were filling out your Republican primary ballot for President of the United States right now, who would you vote for in the Republican primary? (candidate names rotated) Donald Trump? Ted Cruz? Or John Kasich?

529 Likely GOP Presidential Primary	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Donald Trump	54%	60%	46%	57%	47%	55%	58%	51%	56%	57%	**	53%	44%	64%	57%	46%	**	**	**	**	55%	57%	53%	**	**	61%	40%	**	90%	3%
Ted Cruz	20%	18%	24%	29%	23%	20%	11%	25%	17%	17%	**	27%	21%	24%	22%	15%	**	**	**	**	28%	21%	11%	**	**	18%	26%	**	5%	40%
John Kasich	16%	13%	18%	8%	11%	19%	21%	10%	20%	17%	**	4%	29%	8%	12%	28%	**	**	**	**	11%	13%	24%	**	**	14%	21%	**	1%	38%
Undecided	10%	9%	12%	6%	19%	5%	10%	14%	7%	9%	**	16%	6%	5%	10%	12%	**	**	**	**	6%	9%	12%	**	**	7%	13%	**	3%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP President	100%	55%	45%	17%	26%	34%	23%	43%	57%	59%	2%	24%	15%	26%	41%	24%	5%	2%	0%	1%	30%	35%	28%	4%	0%	69%	27%	4%	55%	32%

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529 Likely GOP Presidential Primary	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-4.3 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Donald Trump	54%	15%	62%	52%	55%	56%	53%	46%	58%	54%	63%	46%	69%	53%	51%	46%	55%	58%	39%	61%	48%	60%	62%	39%	50%	63%	65%
Ted Cruz	20%	22%	21%	23%	20%	25%	20%	32%	16%	13%	19%	28%	17%	24%	19%	25%	24%	17%	29%	17%	34%	16%	17%	14%	21%	20%	19%
John Kasich	16%	45%	10%	13%	17%	10%	17%	12%	17%	28%	9%	12%	8%	11%	21%	11%	10%	19%	16%	15%	8%	15%	14%	32%	18%	11%	1%
Undecided	10%	18%	7%	12%	9%	8%	10%	11%	10%	6%	9%	15%	5%	13%	10%	19%	11%	6%	16%	7%	9%	10%	7%	15%	10%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP President	100%	12%	79%	23%	75%	31%	64%	32%	68%	28%	34%	38%	14%	38%	48%	23%	26%	51%	32%	68%	27%	34%	23%	16%	71%	22%	8%

3 If you were filling out your Democratic Primary ballot for President of the United States right now, who would you vote for in the Democratic Primary? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

826 Likely Democratic Presidential P	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Hillary Clinton	57%	54%	59%	36%	54%	65%	75%	46%	69%	60%	61%	58%	37%	**	**	**	24%	42%	62%	75%	70%	51%	55%	64%	49%	61%	47%	**	27%	61%
Bernie Sanders	38%	43%	33%	60%	36%	32%	20%	47%	27%	35%	35%	35%	60%	**	**	**	64%	49%	35%	25%	25%	42%	37%	31%	48%	35%	45%	**	46%	36%
Undecided	6%	3%	8%	4%	10%	3%	6%	7%	4%	5%	4%	7%	3%	**	**	**	12%	9%	3%	1%	5%	8%	8%	5%	3%	5%	8%	**	28%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pr	100%	46%	54%	25%	29%	29%	18%	53%	47%	46%	9%	33%	12%	0%	1%	4%	6%	20%	36%	31%	5%	10%	33%	25%	24%	61%	33%	4%	9%	83%

3 If you were filling out your Democratic Primary ballot for President of the United States right now, who would you vote for in the Democratic Primary? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

826 Likely Democratic Presidential P	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-3.4 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Hillary Clinton	57%	79%	7%	54%	58%	60%	55%	48%	62%	50%	62%	64%	54%	56%	59%	57%	53%	61%	45%	62%	49%	56%	54%	66%	62%	57%	30%
Bernie Sanders	38%	17%	81%	41%	36%	36%	39%	41%	35%	45%	31%	32%	34%	39%	36%	39%	41%	33%	47%	33%	46%	36%	42%	31%	32%	35%	70%
Undecided	6%	4%	13%	5%	6%	4%	7%	11%	3%	6%	7%	5%	12%	5%	5%	4%	6%	6%	7%	5%	5%	8%	4%	3%	5%	9%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pr	100%	68%	17%	24%	73%	42%	52%	31%	68%	46%	31%	23%	13%	39%	48%	26%	32%	42%	33%	67%	18%	41%	19%	23%	61%	25%	13%

4 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1683 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-2.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Donald Trump (R)	34%	41%	27%	25%	31%	40%	40%	29%	40%	42%	10%	25%	36%	85%	71%	64%	34%	10%	8%	2%	67%	57%	35%	10%	5%	39%	28%	**	93%	5%
Hillary Clinton (D)	56%	46%	64%	60%	58%	52%	51%	59%	52%	47%	83%	65%	55%	6%	19%	24%	47%	77%	85%	96%	24%	33%	54%	82%	85%	53%	59%	**	6%	82%
Undecided	10%	12%	9%	15%	11%	8%	8%	12%	8%	11%	7%	10%	9%	9%	10%	11%	19%	13%	7%	2%	9%	10%	11%	8%	10%	8%	13%	**	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

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4 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1683 Likely November Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.4 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Donald Trump (R)	34%	5%	73%	33%	35%	27%	40%	33%	35%	29%	35%	41%	43%	31%	35%	25%	36%	38%	29%	37%	40%	32%	41%	25%	36%	32%	30%
Hillary Clinton (D)	56%	95%	9%	60%	54%	62%	51%	57%	55%	62%	56%	46%	50%	56%	57%	61%	52%	56%	59%	54%	46%	58%	49%	67%	53%	61%	55%
Undecided	10%	0%	19%	7%	11%	11%	9%	10%	10%	9%	9%	13%	7%	14%	8%	14%	12%	6%	13%	9%	14%	9%	11%	8%	11%	7%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	46%	40%	22%	75%	39%	54%	33%	66%	40%	33%	27%	13%	38%	49%	25%	31%	44%	36%	64%	20%	38%	20%	21%	58%	29%	12%

5 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1683 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-2.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Ted Cruz (R)	29%	34%	24%	30%	25%	29%	32%	27%	30%	34%	11%	28%	20%	76%	65%	46%	31%	6%	7%	0%	66%	49%	25%	10%	3%	31%	27%	**	52%	16%
Hillary Clinton (D)	57%	52%	62%	53%	63%	56%	55%	58%	56%	52%	82%	60%	58%	9%	16%	29%	50%	80%	85%	98%	21%	35%	59%	79%	87%	56%	57%	**	22%	75%
Undecided	14%	15%	14%	17%	12%	15%	13%	14%	14%	14%	8%	12%	21%	16%	18%	26%	19%	13%	8%	1%	13%	16%	16%	11%	10%	13%	16%	**	26%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

5 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1683 Likely November Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.4 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Ted Cruz (R)	29%	4%	61%	31%	29%	25%	32%	31%	28%	17%	31%	42%	32%	30%	27%	24%	30%	30%	28%	29%	42%	22%	37%	21%	31%	26%	24%
Hillary Clinton (D)	57%	95%	13%	59%	56%	60%	55%	57%	57%	66%	56%	46%	55%	52%	62%	57%	54%	60%	55%	59%	44%	62%	50%	67%	56%	61%	54%
Undecided	14%	1%	27%	10%	15%	16%	12%	12%	15%	17%	12%	13%	14%	17%	12%	20%	16%	10%	17%	12%	14%	16%	12%	12%	13%	13%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	46%	40%	22%	75%	39%	54%	33%	66%	40%	33%	27%	13%	38%	49%	25%	31%	44%	36%	64%	20%	38%	20%	21%	58%	29%	12%

6 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1683 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-2.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
John Kasich (R)	34%	41%	28%	31%	31%	34%	43%	31%	37%	44%	12%	25%	28%	82%	72%	57%	41%	12%	10%	1%	66%	56%	34%	11%	7%	37%	32%	**	63%	18%
Hillary Clinton (D)	53%	46%	60%	49%	59%	53%	49%	55%	51%	44%	81%	62%	56%	4%	14%	24%	39%	72%	83%	97%	22%	31%	52%	78%	83%	52%	53%	**	18%	72%
Undecided	13%	14%	12%	20%	9%	14%	8%	14%	11%	13%	7%	13%	16%	15%	14%	19%	21%	16%	7%	2%	12%	13%	14%	11%	10%	11%	15%	**	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

Results of SurveyUSA Election Poll #22863

Geography: California  
Data Collected: 04/27/2016 - 04/30/2016  
Release Date: 05/02/2016  
Percentaaes

6 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1683 Likely November Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.4 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
John Kasich (R)	34%	6%	70%	33%	35%	28%	39%	32%	35%	25%	34%	47%	40%	31%	35%	28%	34%	37%	29%	37%	47%	28%	43%	24%	37%	32%	30%
Hillary Clinton (D)	53%	93%	7%	57%	51%	58%	49%	55%	52%	61%	53%	42%	52%	52%	54%	57%	51%	53%	55%	52%	39%	58%	45%	66%	51%	57%	50%
Undecided	13%	1%	23%	10%	14%	14%	12%	13%	12%	14%	12%	11%	8%	17%	11%	16%	14%	10%	16%	11%	14%	14%	12%	10%	12%	11%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	46%	40%	22%	75%	39%	54%	33%	66%	40%	33%	27%	13%	38%	49%	25%	31%	44%	36%	64%	20%	38%	20%	21%	58%	29%	12%

7 Now, regardless of who you may vote for, is your opinion of Ted Cruz ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Ideology					Attention			Trump Opinion	
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	5%	6%	4%	5%	4%	5%	6%	5%	5%	5%	3%	5%	5%	17%	6%	3%	3%	2%	5%	2%	19%	7%	1%	2%	1%	7%	3%	2%	7%	3%
Positive	14%	16%	13%	18%	12%	13%	14%	15%	14%	13%	7%	19%	10%	26%	25%	21%	14%	9%	7%	5%	24%	22%	15%	7%	2%	14%	16%	10%	17%	13%
Neutral	29%	28%	30%	28%	39%	23%	23%	34%	23%	29%	21%	33%	24%	22%	37%	30%	31%	25%	32%	17%	27%	33%	36%	18%	15%	22%	36%	46%	31%	27%
Negative	20%	19%	21%	18%	19%	24%	19%	18%	22%	17%	24%	20%	29%	13%	17%	29%	19%	15%	22%	21%	11%	21%	20%	28%	17%	20%	23%	6%	21%	22%
Extremely Negative	28%	30%	26%	25%	22%	33%	34%	23%	33%	33%	35%	20%	24%	13%	14%	17%	28%	45%	30%	50%	10%	14%	24%	40%	63%	35%	18%	26%	23%	32%
No Opinion	4%	2%	6%	7%	4%	2%	3%	6%	2%	2%	11%	4%	8%	9%	2%	1%	5%	4%	3%	5%	8%	3%	3%	5%	1%	2%	5%	9%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%

7 Now, regardless of who you may vote for, is your opinion of Ted Cruz ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.2 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	5%	4%	7%	6%	4%	3%	6%	7%	4%	2%	5%	8%	6%	3%	5%	5%	5%	5%	4%	5%	8%	3%	5%	5%	6%	2%	5%
Positive	14%	9%	21%	15%	14%	12%	16%	17%	13%	9%	18%	17%	16%	12%	15%	10%	13%	17%	18%	12%	20%	11%	15%	14%	14%	16%	10%
Neutral	29%	28%	27%	27%	29%	33%	27%	34%	27%	21%	36%	33%	38%	38%	20%	34%	36%	22%	29%	29%	31%	27%	36%	24%	26%	33%	30%
Negative	20%	21%	21%	19%	20%	21%	20%	17%	22%	22%	19%	18%	14%	19%	23%	20%	19%	21%	24%	17%	13%	25%	17%	20%	20%	21%	18%
Extremely Negative	28%	34%	23%	27%	28%	28%	27%	20%	31%	41%	19%	17%	20%	22%	34%	23%	22%	35%	20%	33%	24%	29%	26%	31%	30%	23%	35%
No Opinion	4%	3%	1%	6%	4%	3%	5%	5%	4%	4%	2%	7%	7%	6%	2%	8%	5%	1%	5%	3%	4%	4%	2%	7%	4%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

Results of SurveyUSA Election Poll #22863

Geography: California  
Data Collected: 04/27/2016 - 04/30/2016  
Release Date: 05/02/2016  
Percentages

8 Regardless of who you may vote for, is your opinion of John Kasich ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation								Ideology				Attention			Trump Opinion	
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	6%	9%	3%	6%	5%	3%	10%	6%	6%	6%	3%	8%	3%	10%	6%	14%	2%	2%	4%	2%	11%	10%	6%	0%	2%	6%	6%	3%	7%	5%
Positive	18%	19%	17%	18%	16%	17%	22%	17%	19%	22%	14%	13%	17%	21%	25%	21%	20%	17%	16%	9%	19%	20%	22%	15%	11%	21%	16%	9%	20%	17%
Neutral	43%	41%	45%	38%	49%	45%	38%	44%	42%	42%	37%	46%	43%	36%	52%	37%	42%	47%	49%	35%	35%	51%	44%	42%	34%	39%	47%	54%	45%	42%
Negative	18%	18%	17%	15%	15%	22%	19%	15%	21%	18%	20%	18%	17%	15%	8%	17%	14%	18%	16%	33%	15%	10%	17%	20%	33%	21%	16%	10%	17%	19%
Extremely Negative	9%	10%	8%	10%	9%	9%	8%	9%	9%	9%	12%	8%	10%	8%	6%	8%	14%	7%	8%	15%	10%	6%	6%	10%	17%	10%	7%	11%	11%	9%
No Opinion	6%	3%	10%	13%	6%	3%	3%	9%	3%	4%	14%	6%	10%	10%	3%	3%	8%	9%	7%	6%	9%	3%	5%	12%	2%	3%	9%	12%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%

8 Regardless of who you may vote for, is your opinion of John Kasich ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.2 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	6%	4%	9%	5%	6%	3%	7%	5%	6%	6%	6%	5%	4%	4%	7%	5%	5%	7%	5%	6%	5%	6%	5%	6%	7%	5%	2%
Positive	18%	15%	23%	16%	19%	15%	21%	18%	18%	15%	18%	24%	11%	15%	23%	15%	16%	22%	16%	19%	21%	15%	22%	16%	19%	17%	15%
Neutral	43%	44%	40%	43%	43%	45%	41%	48%	40%	41%	43%	46%	49%	48%	36%	44%	46%	40%	43%	43%	43%	45%	48%	35%	40%	46%	50%
Negative	18%	23%	16%	16%	19%	21%	16%	15%	20%	19%	20%	13%	18%	16%	20%	19%	17%	18%	17%	18%	16%	18%	15%	23%	20%	17%	14%
Extremely Negative	9%	9%	10%	13%	8%	10%	8%	8%	9%	12%	8%	4%	8%	8%	9%	8%	9%	9%	8%	10%	8%	10%	7%	10%	10%	6%	14%
No Opinion	6%	5%	2%	6%	6%	5%	7%	7%	6%	7%	5%	8%	9%	8%	4%	9%	8%	4%	11%	4%	7%	6%	4%	9%	5%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

9 Regardless of who you may vote for, is your opinion of Donald Trump ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation								Ideology				Attention			Trump Opinion	
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	14%	19%	10%	13%	10%	18%	17%	11%	18%	17%	3%	11%	16%	45%	26%	26%	10%	4%	3%	1%	33%	20%	12%	6%	3%	19%	9%	6%	56%	0%
Positive	11%	11%	11%	5%	12%	12%	17%	9%	14%	15%	6%	7%	9%	18%	24%	18%	10%	6%	5%	2%	14%	20%	13%	4%	1%	12%	10%	10%	44%	0%
Neutral	10%	11%	9%	9%	13%	10%	7%	11%	9%	11%	12%	10%	9%	11%	15%	12%	14%	8%	8%	2%	11%	13%	12%	7%	3%	8%	12%	15%	0%	0%
Negative	11%	13%	10%	12%	13%	10%	10%	12%	10%	11%	10%	12%	9%	5%	9%	16%	14%	11%	13%	6%	10%	15%	15%	7%	3%	7%	17%	6%	0%	18%
Extremely Negative	51%	45%	58%	58%	51%	48%	47%	54%	48%	45%	68%	58%	51%	14%	23%	28%	49%	72%	68%	88%	26%	30%	47%	75%	89%	51%	51%	59%	0%	82%
No Opinion	2%	2%	2%	4%	1%	2%	1%	2%	2%	1%	1%	2%	6%	8%	3%	0%	1%	0%	2%	1%	6%	1%	1%	1%	0%	2%	2%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%



Results of SurveyUSA Election Poll #22863

Geography: California  
Data Collected: 04/27/2016 - 04/30/2016  
Release Date: 05/02/2016  
Percentages

9 Regardless of who you may vote for, is your opinion of Donald Trump ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.2 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	14%	4%	29%	13%	15%	15%	14%	11%	16%	13%	15%	15%	19%	12%	15%	14%	15%	15%	10%	17%	16%	15%	15%	11%	16%	12%	12%
Positive	11%	5%	18%	10%	11%	7%	14%	11%	11%	10%	11%	12%	10%	11%	11%	8%	11%	12%	10%	12%	11%	12%	13%	8%	12%	11%	9%
Neutral	10%	4%	15%	9%	11%	10%	10%	13%	9%	8%	10%	14%	12%	12%	8%	10%	12%	9%	11%	10%	11%	10%	11%	10%	9%	12%	9%
Negative	11%	9%	12%	12%	11%	10%	12%	11%	11%	11%	10%	13%	14%	9%	12%	10%	13%	11%	13%	10%	9%	11%	16%	11%	8%	15%	14%
Extremely Negative	51%	75%	25%	51%	51%	57%	47%	50%	51%	57%	52%	41%	38%	54%	53%	54%	49%	51%	54%	50%	51%	52%	46%	56%	52%	48%	57%
No Opinion	2%	1%	0%	5%	1%	1%	3%	4%	1%	0%	1%	5%	6%	1%	1%	4%	1%	1%	2%	2%	1%	2%	0%	4%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

10 Regardless of who you may vote for, is your opinion of Hillary Clinton ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Ideology					Attention			Trump Opinion		
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	16%	14%	19%	15%	14%	17%	22%	15%	19%	16%	35%	17%	11%	2%	3%	8%	7%	12%	25%	51%	14%	10%	13%	20%	26%	20%	11%	24%	5%	22%
Positive	27%	24%	29%	24%	29%	29%	22%	27%	27%	22%	28%	32%	30%	3%	12%	12%	17%	44%	44%	35%	7%	16%	29%	42%	41%	26%	30%	19%	11%	36%
Neutral	15%	14%	17%	23%	16%	11%	10%	20%	10%	14%	20%	17%	16%	5%	10%	11%	27%	27%	14%	10%	5%	11%	21%	17%	15%	9%	21%	23%	7%	18%
Negative	12%	14%	10%	15%	14%	9%	10%	14%	9%	14%	6%	12%	9%	12%	23%	16%	15%	7%	8%	3%	9%	20%	10%	10%	9%	10%	14%	13%	13%	11%
Extremely Negative	28%	33%	22%	19%	27%	34%	35%	23%	34%	35%	11%	19%	29%	69%	51%	54%	33%	10%	7%	1%	59%	42%	25%	9%	9%	34%	22%	19%	63%	12%
No Opinion	2%	1%	2%	3%	1%	1%	1%	2%	1%	1%	0%	2%	5%	9%	2%	0%	1%	1%	1%	0%	7%	1%	1%	2%	0%	2%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%

10 Regardless of who you may vote for, is your opinion of Hillary Clinton ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

2011 Registered Voters	All	Clinton Opinion		Union HH		Marital Status		Child < 18		Attend Church			Education			Income			Cell Phone / Lan		Region				Vote in CA Primary		
Credibility Interval: +/-2.2 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	16%	38%	0%	18%	16%	18%	15%	16%	16%	15%	18%	16%	14%	17%	16%	18%	15%	15%	10%	20%	13%	18%	13%	19%	18%	15%	13%
Positive	27%	62%	0%	24%	27%	29%	25%	27%	27%	30%	29%	20%	27%	22%	31%	28%	25%	28%	32%	23%	22%	31%	23%	28%	28%	29%	16%
Neutral	15%	0%	0%	17%	15%	18%	14%	16%	16%	17%	17%	12%	13%	19%	13%	16%	19%	13%	22%	11%	12%	16%	18%	15%	9%	20%	28%
Negative	12%	0%	30%	9%	12%	10%	13%	14%	10%	13%	11%	11%	8%	14%	11%	10%	12%	12%	14%	11%	15%	9%	13%	14%	13%	10%	14%
Extremely Negative	28%	0%	70%	28%	29%	24%	31%	24%	30%	25%	25%	36%	33%	27%	27%	24%	27%	31%	21%	32%	37%	25%	33%	20%	30%	25%	28%
No Opinion	2%	0%	0%	4%	1%	0%	2%	3%	1%	1%	1%	4%	6%	1%	0%	4%	2%	0%	1%	2%	1%	2%	1%	4%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

# Results of SurveyUSA Election Poll #22863

Geography: California  
Data Collected: 04/27/2016 - 04/30/2016  
Release Date: 05/02/2016  
Percentages

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).