Geography: California Data Collected: 04/27/2016 - 04/30/2016 Release Date: 05/02/2016 Counts (Frequencies)

Top 3 CA Primary Contests Not Close At This Hour --- Democrats Harris, Sanchez Likely to Advance to Runoff In Fight for Boxer's Senate Seat; Clinton Now 3:2 Atop Sanders; Cruz and Kasich No Longer Competitive, Though Congressional-District Delegate-Math Does Matter to Trump:

5 weeks till votes are counted in the 06/07/16 California primary, a majority of Republicans are resigned to vote for unpopular Donald Trump, a majority of Democrats are resigned to vote for unpopular Hillary Clinton, and 2 Democrats are poised to advance to the 11/08/16 U.S. Senate general election, which gives Republicans little chance to pick up Barbara Boxer's seat, according to a SurveyUSA poll conducted for KABC-TV in San Francisco, KGTV-TV in San Diego and KFSN-TV in Fresno.

Today, it's Trump 54%, Ted Cruz 20%, John Kasich 16%. One month ago, at the height of what some saw as Trump's inevitable self-destruction, a Los Angeles Times Poll found Trump just 1 point ahead of Cruz. Since then, polls have shown Trump's lead expanding to 7 points, then 8, then 18, then 27 points and now, today 05/02/16, 34 points. Whatever chance Cruz or Kasich may once have had to cramp Trump is gone. The only suspense that remains is whether Trump will collect all 172 of the Golden State's Republican National Convention delegates, which Trump would do if he wins each of California's 53 U.S. Congressional Districts. Each convention delegate is precious at this hour, as Trump tries to secure a 1st-ballot nomination and avoid the chaos that would come with a Cleveland floor-fight. Should Cruz and Kasich supporters see the California primary outcome as a foregone conclusion, and fail to turn out, Trump may succeed at capturing all 172. Or, if confident Trump backers sense they have the contest in hand and fail to turn out on 06/07/16, Trump and his delegate man Paul Manafort may allow the deal to go unsealed.

Today, it's Clinton 57%, Bernie Sanders 38%. No recent poll has shown Clinton with this large of a lead in California, but this is the first California poll to be conducted after Sanders laid off 225 paid campaign workers and after 4 losses on 04/26/16, the day before interviewing began for this study. Clinton's 1st-ballot nomination is much more secure than is Trump's, and when the East Coast wakes up on Wednesday 06/08/16 to see how much Sanders lost by in California, Clinton will have just 46 days to turn Bernie backers from "November-stay-at-homes" into enthusiastic Clinton supporters before Democrats gather in Philadelphia.

Of significance:

* 51% of registered voters and 88% of "Strong Democrats" have an "extremely negative" view of Trump. 14% of registered voters and 45% of "Strong Republicans" have an "extremely positive" view of Trump

* 28% of registered voters and 69% of "Strong Republicans" have an "extremely negative" view of Clinton. 16% of registered voters and 51% of "Strong Democrats" have an "extremely positive" view of Clinton.

* By contrast, just 9% of registered voters have an "extremely negative" view of Kasich; 28% of registered voters have an "extremely negative" view of Cruz.

In the open, non-partisan, Top-2 primary for United States Senator, Republicans Tom Del Beccaro, Ron Unz and Duf Sundheim split conservative voters, paving the way for Democrats Kamala Harris and Loretta Sanchez to finish 1 and 2, and advance to an 11/08/16 runoff. Harris gets 29% today, Sanchez 18%. Harris gets 32% of the white vote, 58% of the black vote, 19% of the Latino vote and 29% of the Asian vote. Sanchez gets 11% of the black vote, 36% of the black vote, 36% of the Latino vote and 9% of the Asian vote.

Del Beccaro at 10%, Unz at 8% or Sundheim at 7% could overtake Sanchez if Latinos vote in smaller numbers than here shown. A best-case scenario for the 3 Republican Senate candidates had been that the outcome of the Democratic presidential primary was a foregone conclusion (suppressing Democratic turnout statewide), but that the Republican presidential primary would be white hot (boosting Republican turnout statewide). But that seems unlikely, even with Cruz picking Californian Carly Fiorina to be his running mate and even with Kasich continuing to be the least polarizing option.

Harris' support is older, which in a primary often translates to be "more reliable." Sanchez' support is younger. Harris runs 1st in all 4 regions of the state; she leads Sanchez and Del Beccaro by 35 points in the Bay Area, leads Sanchez by 9 points in the Central Valley, leads Sanchez by 3 points in greater Los Angeles, and leads Sanchez by a nominal 1 point in the Inland Empire. Among very conservative voters, Del Beccaro leads with 21%, followed by Sundheim at 17% and Unz at 14%. Among very liberal voters, Harris leads with 57% to Sanchez' 24%. Harris runs ever-so-slightly stronger among women than men, and Unz's support is twice as strong among men as women, but otherwise, there are no gender gaps to note.

In hypothetical head-to-head match-ups today for the 11/08/16 general election for President:

- * Clinton defeats Donald Trump 56% to 34%.
- * Clinton defeats Cruz 57% to 29%.
- * Clinton defeats Kasich 53% to 34%.

About: SurveyUSA interviewed 2,400 state of California adults 04/27/16 through 04/30/16. All interviews were conducted after results of the 04/26/16 primaries in Connecticut, Delaware, Maryland, Pennsylvania, and Rhode Island were known. Of the adults, 2,011 were registered to vote in the state of California. Of the CA registered voters, 529 were determined by SurveyUSA to be likely to vote in the 06/07/16 Republican Presidential primary, 826 were determined by SurveyUSA to be likely to vote in the 06/07/16 primaries in Connecticut, Delaware, Maryland, Pennsylvania, and Rhode Island were known. Of the adults, 2,011 were registered to vote in the 06/07/16 Republican Presidential primary, 826 were determined by SurveyUSA to be likely to vote in the 06/07/16 penn, non-partisan U.S. Senate primary, and 1,683 were determined to be likely to vote in the 11/08/16 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (61% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (39% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Barack Obama carried CA by 24 points in 2008 and by 23 points in 2012.

Geography: California

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Counts (Frequencies)

Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1502 Likely Primary Voters	A II	Ger	nder		A	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	tion					Ideology				Attention		Trump	Opinion
Credibility Interval: +/-2.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Del Beccaro (R)	145	84	60	35	38	46	26	73	72	85	2	39	19	42	52	30	18	1	2	0	47	42	50	4	0	107	27	10	90	28
Sundheim (R)	98	55	43	23	21	29	25	44	54	60	3	23	11	35	25	19	10	4	4	0	39	25	25	5	1	68	25	1	62	24
Unz (R)	122	85	36	36	21	46	19	58	64	55	3	43	21	28	41	29	7	9	8	0	31	44	42	4	1	93	25	4	75	37
Harris (D)	442	206	236	59	127	151	105	186	256	240	54	82	65	1	22	22	26	85	132	147	24	42	122	121	119	287	128	14	41	378
Sanchez (D	278	133	144	81	88	62	46	169	108	84	17	158	20	3	3	12	17	52	97	79	17	33	106	60	50	167	90	18	26	226
Other	93	40	53	30	12	28	24	41	52	54	6	22	11	8	12	20	12	8	13	17	14	18	27	11	18	50	38	4	28	57
Undecided	325	136	189	91	91	94	49	182	143	173	9	65	79	47	70	62	31	35	47	19	55	81	108	43	18	166	133	15	91	173
Total	1502	741	762	355	399	455	294	754	749	752	93	432	226	164	224	193	122	195	302	262	225	286	480	248	208	939	466	64	412	924
Composition of Likely Primary Voters	100%	49%	51%	24%	27%	30%	20%	50%	50%	50%	6%	29%	15%	11%	15%	13%	8%	13%	20%	17%	15%	19%	32%	17%	14%	63%	31%	4%	27%	62%

Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1502 Likely Primary Voters	A II	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch		Education	n		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Pr	mary
Credibility Interval: +/-2.6 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Del Beccaro (R)	145	5	131	35	103	43	92	54	88	32	51	54	21	45	70	27	39	67	42	103	39	49	29	28	98	36	11
Sundheim (R)	98	8	81	27	66	31	58	23	71	25	35	35	20	32	42	12	21	59	17	81	20	36	30	13	54	27	15
Unz (R)	122	15	98	41	77	35	84	39	82	42	45	35	13	45	63	21	36	63	36	85	29	53	24	16	83	28	11
Harris (D)	442	314	70	98	328	168	230	108	317	215	114	94	43	149	228	95	125	193	123	319	69	168	66	139	290	104	43
Sanchez (D	278	205	35	73	198	116	144	119	154	106	103	60	30	133	107	77	90	101	93	185	40	146	64	28	172	78	26
Other	93	28	48	15	71	45	38	21	71	39	18	33	12	47	32	36	26	28	24	69	30	33	10	20	66	15	12
Undecided	325	86	167	74	237	107	190	109	209	108	98	115	59	112	147	100	92	120	171	154	89	88	78	71	208	71	45
Total	1502	660	630	363	1080	546	835	474	991	567	465	425	198	563	688	368	429	632	506	997	316	573	300	313	970	358	162
Composition of Likely Primary Voters	100%	44%	42%	24%	73%	37%	57%	32%	67%	39%	32%	29%	14%	39%	47%	26%	30%	44%	34%	66%	21%	38%	20%	21%	65%	24%	11%

2 If you were filling out your Repub	olican pri	mary ball	ot for Pre	sident of	f the Unit	ed States	s right no	w, who w	ould you	vote for	in the Re	epublican	primary	? (candio	date name	es rotated) Donald	l Trump?	? Ted Cru	uz? Or .	lohn Kas	ich?								
529 Likely GOP Presidential Primary	All	Gei	nder		A	ge		<50 /	50+		Ra	ice				Par	ty Affilia	tion					Ideology	/			Attentior	1	Trump	Opinion
Credibility Interval: +/-4.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negati
Donald Trump	285	174	111	52	64	98	71	116	170	179	5	67	35	89	123	58	12	2	1	0	86	106	79	8	0	221	56	5	262	5
Ted Cruz	108	52	56	27	31	36	14	58	50	54	2	35	17	33	47	18	8	2	0	0	44	39	16	9	0	66	37	6	16	68
John Kasich	82	38	44	7	15	34	26	23	60	52	2	5	23	11	26	35	4	5	0	1	17	24	35	2	0	49	29	3	3	64
Undecided	53	25	28	6	25	10	12	31	22	28	1	20	5	7	21	15	2	1	0	3	9	17	18	1	2	24	18	6	10	30
Total	529	289	240	92	136	178	123	228	301	313	10	126	80	139	216	126	26	10	1	4	156	186	148	19	3	359	139	20	292	167
Composition of Likely GOP President	100%	55%	45%	17%	26%	34%	23%	43%	57%	59%	2%	24%	15%	26%	41%	24%	5%	2%	0%	1%	30%	35%	28%	4%	0%	69%	27%	4%	55%	32%

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2

If you were filling out your Republican primary ballot for President of the United States right now, who would you vote for in the Republican primary? (candidate names rotated) Donald Trump? Ted Cruz? Or John Kasich?

		-																										
529 Likely GOP Presidential Primary	A II	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch	E	Education	n		Income		Cell Pho	one / Lan		Reg	gion		Vote	in CA Pr	imary	
Credibility Interval: +/-4.3 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim	
Donald Trump	285	10	260	63	213	89	176	76	203	77	109	90	49	102	125	52	72	147	66	219	68	110	75	33	187	71	27	
Ted Cruz	108	14	87	28	77	40	65	53	55	18	32	54	12	46	47	28	31	44	48	60	48	28	20	12	78	22	8	
John Kasich	82	29	44	15	65	16	57	20	59	39	15	23	6	21	51	12	14	49	27	55	12	27	17	26	69	13	0	
Undecided	53	12	30	14	36	13	34	18	35	8	16	28	4	25	23	22	15	15	28	25	13	18	9	13	39	7	6	
Total	529	65	420	120	391	159	332	167	351	143	173	195	70	194	246	114	132	255	170	359	141	182	122	84	373	114	41	
Composition of Likely GOP President	100%	12%	79%	23%	75%	31%	64%	32%	68%	28%	34%	38%	14%	38%	48%	23%	26%	51%	32%	68%	27%	34%	23%	16%	71%	22%	8%	

If you were filling out your Democ	cratic Prir	mary ballot for Pre	esident of the United States right no	w, who would you	u vote for in the Democratic Primary	? (candidate names rotated) Hillary Clinton? Or Bernie Sand	ers?
26 Likely Democratic Presidential P		Gender	Age	<50 / 50+	Bace	Party Affiliation	Ideology

826 Likely Democratic Presidential P	All	Gei	nder		A	ge		<50 /	50+		Ra	ace				Pa	rty Affilia	tion					Ideology				Attentior	1	Trump	Opinion
Credibility Interval: +/-3.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Hillary Clinton	468	206	262	73	127	156	112	200	268	228	44	158	37	1	2	8	12	69	185	190	30	40	149	134	96	305	128	28	21	419
Bernie Sanders	312	165	147	122	85	75	29	207	105	133	25	94	60	1	2	19	33	80	103	62	11	32	99	65	96	173	121	7	35	250
Undecided	46	10	37	8	23	7	8	31	15	21	3	19	3	1	3	5	6	16	9	2	2	6	22	9	6	24	21	1	21	17
Total	826	381	445	203	235	238	150	438	388	381	72	272	101	4	6	32	51	164	296	254	43	78	270	208	199	503	269	36	78	686
Composition of Likely Democratic Pr	100%	46%	54%	25%	29%	29%	18%	53%	47%	46%	9%	33%	12%	0%	1%	4%	6%	20%	36%	31%	5%	10%	33%	25%	24%	61%	33%	4%	9%	83%

3 If you were filling out your Democ	cratic Pr	imary ball	ot for Pre	esident o	f the Unit	ed States	s right no	w, who v	vould you	u vote for	in the De	emocratio	c Primary	<pre>(candid)</pre>	date nam	es rotate	d) Hillary	Clinton?	Or Be	nie Sand	lers?						
826 Likely Democratic Presidential P	A II	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch		Educatior	า		Income		Cell Pho	one / Lan		Reg	jion		Vote	in CA Pri	mary
Credibility Interval: +/-3.4 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Hillary Clinton	468	442	10	107	345	202	229	120	340	183	154	118	56	173	223	116	132	202	124	344	70	189	83	126	312	117	32
Bernie Sanders	312	97	116	81	210	121	164	103	192	164	76	59	35	122	138	79	103	110	129	183	67	122	65	58	162	71	77
Undecided	46	21	18	10	36	15	28	27	19	21	17	9	13	15	18	9	16	21	20	26	8	26	6	6	27	18	0
Total	826	561	144	198	590	338	420	251	551	368	247	185	105	310	379	204	252	333	274	552	145	337	154	191	502	206	110
Composition of Likely Democratic Pr	100%	68%	17%	24%	73%	42%	52%	31%	68%	46%	31%	23%	13%	39%	48%	26%	32%	42%	33%	67%	18%	41%	19%	23%	61%	25%	13%

ember general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?
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1683 Likely November Voters	A II	Ger	nder		A	ge		<50 /	/ 50+		Ra	ice				Par	ty Affilia	tion					Ideology			/	Attention		Trump (Opinion
Credibility Interval: +/-2.4 pct points	Ali	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Donald Trump (R)	573	336	236	98	151	199	125	249	324	351	10	121	91	129	181	144	52	23	26	6	147	185	189	30	12	390	161	16	428	49
Hillary Clinton (D)	936	377	560	235	281	262	159	516	420	391	87	321	138	9	48	55	70	181	285	266	53	108	294	239	197	529	344	46	29	860
Undecided	174	99	74	56	51	40	26	108	66	95	7	49	22	14	26	26	28	31	25	6	19	32	63	23	22	75	79	7	3	144
Total	1683	812	870	389	483	500	310	872	810	836	104	491	251	152	255	225	151	235	337	277	219	326	546	291	231	994	584	69	460	1052
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

100%

46%

Geography: California

Data Collected: 04/27/2016 - 04/30/2016

Composition of Likely November Vot

Release Date: 05/02/2016

Counts (Frequencies)

5

29%

12%

4 If the November general election	for Pres	ident of t	he United	d States	were toda	ay, and th	ne only tw	vo candio	lates on t	the ballot	were Re	publican	Donald	Trump ar	nd Demo	crat Hillar	y Clintor	n, who wo	ould you v	vote for?							
1683 Likely November Voters	All	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch		Educatior	า		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Pri	mary
Credibility Interval: +/-2.4 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Donald Trump (R)	573	38	496	122	433	172	362	180	383	192	185	181	89	192	276	97	179	269	175	397	134	209	139	90	356	158	58
Hillary Clinton (D)	936	737	58	222	675	403	457	314	603	405	300	204	104	349	454	243	254	397	359	577	155	376	166	239	518	299	107
Undecided	174	4	126	26	137	72	82	57	108	57	49	58	16	85	63	57	58	46	79	95	49	60	36	28	106	35	30
Total	1683	779	680	371	1245	647	901	551	1094	654	534	443	208	626	792	397	492	712	613	1070	339	645	341	357	979	492	196

33%

27%

13%

40%

What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

22%

75%

39%

54%

33%

66%

40%

1683 Likely November Voters	A II	Ge	nder		A	ge		<50 /	50+		Ra	ice				Pa	rty Affiliat	ion					Ideology				Attention		Trump	Opinion
Credibility Interval: +/-2.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Ted Cruz (R)	482	275	208	116	122	146	99	238	244	285	11	136	51	115	167	103	47	15	22	1	144	160	135	29	7	310	156	14	240	166
Hillary Clinton (D)	962	419	543	206	305	280	172	510	452	434	85	297	146	13	41	65	75	189	288	273	47	114	322	231	200	559	335	46	101	792
Undecided	238	118	120	67	57	75	39	124	114	118	8	59	54	24	47	58	29	31	27	4	28	52	88	31	23	125	93	9	118	94
Total	1683	812	870	389	483	500	310	872	810	836	104	491	251	152	255	225	151	235	337	277	219	326	546	291	231	994	584	69	460	1052
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

38%

25%

31%

44%

36%

20%

64%

38%

20%

21%

58%

49%

5 What if the only two candidates w	were Rep	oublican ⁻	Ted Cruz	and Der	nocrat Hi	llary Clint	on who	o would	you vote	for?																	
1683 Likely November Voters	All	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	At	tend Chu	ırch		Educatio	n		Income		Cell Pho	one / Lan		Re	gion		Vote	in CA Pr	mary
Credibility Interval: +/-2.4 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Ted Cruz (R)	482	29	413	115	357	160	292	170	305	114	168	185	66	189	210	94	148	210	173	309	141	140	127	74	305	130	47
Hillary Clinton (D)	962	740	85	217	698	386	497	315	623	430	301	202	114	328	488	225	263	430	335	627	149	400	172	241	545	298	107
Undecided	238	10	182	39	190	102	113	66	167	109	65	57	28	109	95	78	80	71	105	134	48	105	42	42	129	64	43
Total	1683	779	680	371	1245	647	901	551	1094	654	534	443	208	626	792	397	492	712	613	1070	339	645	341	357	979	492	196
Composition of Likely November Vot	100%	46%	40%	22%	75%	39%	54%	33%	66%	40%	33%	27%	13%	38%	49%	25%	31%	44%	36%	64%	20%	38%	20%	21%	58%	29%	12%

6 And what if the only two candidates	tes were	Republic	can John	Kasich	and Dem	ocrat Hilla	ary Clinto	n?																						
1683 Likely November Voters	All	Ger	nder		A	ge		<50 /	/ 50+		R	ace				Pa	ty Affilia	tion					Ideology				Attention		Trump	Opinion
Credibility Interval: +/-2.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
John Kasich (R)	575	332	242	121	150	170	133	272	303	367	13	125	71	124	185	128	61	28	34	3	145	184	187	32	16	363	188	17	289	193
Hillary Clinton (D)	893	370	523	192	287	263	151	479	414	365	85	303	141	6	36	55	58	170	279	269	47	100	284	227	191	521	309	45	83	758
Undecided	215	110	105	76	46	68	25	122	93	105	7	63	40	22	35	43	31	37	23	6	27	42	75	32	24	110	87	7	88	101
Total	1683	812	870	389	483	500	310	872	810	836	104	491	251	152	255	225	151	235	337	277	219	326	546	291	231	994	584	69	460	1052
Composition of Likely November Vot	100%	48%	52%	23%	29%	30%	18%	52%	48%	50%	6%	29%	15%	9%	15%	13%	9%	14%	20%	17%	13%	19%	33%	17%	14%	60%	35%	4%	27%	63%

Geography: California

Data Collected: 04/27/2016 - 04/30/2016

Release Date: 05/02/2016 Counts (Frequencies)

6 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1683 Likely November Voters	A II	Clinton	Opinion	Unior	n HH	Marital	Status	Child	< 18	Att	end Chu	rch	E	Educatio	n		Income		Cell Pho	ne / Lan		Reg	gion		Vote	in CA Pri	imary	
Credibility Interval: +/-2.4 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim	
John Kasich (R)	575	46	477	124	433	180	354	175	387	164	184	207	84	195	275	110	169	263	177	398	160	181	148	85	358	157	58	
Hillary Clinton (D)	893	724	47	211	640	376	443	303	573	397	284	186	107	326	432	225	253	376	337	556	133	371	153	236	504	280	98	
Undecided	215	9	156	36	171	92	104	73	134	93	66	50	17	105	86	63	70	73	99	116	46	93	40	36	117	55	40	
Total	1683	779	680	371	1245	647	901	551	1094	654	534	443	208	626	792	397	492	712	613	1070	339	645	341	357	979	492	196	
Composition of Likely November Vot	100%	46%	40%	22%	75%	39%	54%	33%	66%	40%	33%	27%	13%	38%	49%	25%	31%	44%	36%	64%	20%	38%	20%	21%	58%	29%	12%	

2011 Registered Voters	A II	Ge	nder		A	ge		<50 /	50+		R	ace				Pa	rty Affilia	tion					Ideology				Attention		Trump (Opinion
Credibility Interval: +/-2.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	97	57	40	27	24	26	21	51	47	48	4	29	17	31	17	10	7	6	20	7	50	27	9	6	4	71	24	2	36	39
Positive	286	156	129	97	67	77	45	164	122	129	8	118	30	46	74	60	29	24	28	16	61	86	104	23	4	149	123	12	87	159
Neutral	582	276	306	156	217	132	77	373	209	277	25	204	76	40	106	85	64	70	127	50	71	127	246	63	37	227	288	54	159	336
Negative	403	182	221	98	106	136	64	204	199	162	29	122	90	23	48	81	39	41	88	61	29	80	139	98	41	210	180	7	104	272
Extremely Negative	559	292	268	138	121	188	113	258	301	319	42	124	74	23	40	47	59	122	118	145	27	53	166	139	150	371	139	30	117	403
No Opinion	83	20	64	39	23	11	11	61	22	23	13	23	25	16	5	2	11	11	14	14	21	11	21	18	3	25	41	11	3	51
Total	2011	983	1028	553	557	569	331	1111	900	959	121	620	311	179	290	285	208	274	394	294	259	385	685	348	239	1052	795	116	506	1260
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%

2011 Registered Voters		Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	At	tend Chu	rch	E	Educatior	า		Income		Cell Pho	ne / Lan		Reg	gion		Vote	in CA Pri	mary	
Credibility Interval: +/-2.2 pct points		Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim	
Extremely Positive	97	33	56	28	65	25	66	44	49	17	34	42	18	25	49	25	27	37	32	65	33	25	20	20	66	16	14	
Positive	286	81	169	66	214	96	169	115	166	74	114	88	48	90	137	54	77	139	142	144	80	86	59	60	146	107	29	
Neutral	582	242	212	121	427	256	285	231	344	167	235	171	113	285	173	174	209	177	224	358	129	208	143	103	267	218	83	
Negative	403	183	167	83	299	162	208	114	279	172	126	93	41	145	205	102	113	173	189	214	54	195	68	86	209	141	51	
Extremely Negative	559	297	186	121	419	222	285	137	404	321	126	87	58	170	302	120	126	281	155	405	98	226	103	133	309	150	95	
No Opinion	83	29	10	25	52	20	53	35	45	29	15	38	20	42	20	40	31	6	42	41	16	29	8	30	47	27	3	
Total	2011	865	801	445	1476	781	1067	676	1286	780	650	519	298	758	886	514	583	813	784	1227	410	769	400	432	1045	659	275	
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%	

uz extremely positive? Positive? Neutral? Negative? Or extremely negative?	Now, regardless of who you may vote for, is your opinion of Ted Cruz
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7 Now, regardless of who you may vote for, is your opinion of Ted Cruz ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

Geography: California

Data Collected: 04/27/2016 - 04/30/2016

Release Date: 05/02/2016

Counts (Frequencies)

Regardless of who you may vote	e for, is yo	our opini	on of Joh	n Kasich	extre	mely posi	tive? Po:	sitive? Ne	eutral? N	legative?	Or extre	mely neg	gative?																	
2011 Registered Voters	All	Ge	nder		Ą	ge		<50 /	50+		Ra	ice				Pa	rty Affiliat	ion					Ideology				Attentior	า	Trump	Opinion
Credibility Interval: +/-2.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	117	84	33	34	30	19	34	64	54	58	4	47	8	18	18	40	5	6	16	7	30	38	42	2	4	67	44	3	34	61
Positive	359	188	171	97	91	99	72	188	171	207	17	83	52	38	73	61	41	47	65	26	49	76	148	53	27	220	126	11	102	217
Neutral	864	399	465	211	273	255	126	484	380	401	44	284	135	64	150	104	87	129	192	103	89	196	303	146	82	408	373	62	228	535
Negative	358	182	177	86	84	126	63	170	189	169	24	114	51	28	24	49	29	50	63	96	40	40	116	70	80	220	124	12	84	237
Extremely Negative	184	101	83	56	48	54	26	104	80	85	14	52	32	14	18	22	30	20	33	45	27	24	43	33	41	105	53	13	54	118
No Opinion	129	30	99	71	32	17	10	102	27	39	17	40	32	17	8	8	16	24	26	17	24	12	33	43	6	32	75	14	5	91
Total	2011	983	1028	553	557	569	331	1111	900	959	121	620	311	179	290	285	208	274	394	294	259	385	685	348	239	1052	795	116	506	1260
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%
			-											-																

ur opinion of John Kasich extremely positive? Positive? Neutral? Negative? Or extremely neg	Regardless of who you may vote for, is your opinion of John Kasich
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2011 Registered Voters		Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch	E	Education	n		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Pri	imary
Credibility Interval: +/-2.2 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	117	39	72	22	91	26	77	32	78	45	38	26	12	32	66	24	27	57	39	78	23	47	20	27	69	36	6
Positive	359	126	184	72	276	120	219	124	231	118	114	122	34	117	202	79	91	177	123	236	86	114	87	71	199	114	42
Neutral	864	385	318	192	629	355	443	324	520	319	280	238	147	364	322	228	270	324	340	524	175	348	191	150	413	303	138
Negative	358	199	130	73	279	162	173	99	255	150	131	69	55	121	175	97	99	149	135	223	64	136	61	98	205	113	38
Extremely Negative	184	74	79	57	113	77	82	53	121	97	53	20	24	60	84	40	51	75	64	120	34	79	26	45	103	41	38
No Opinion	129	43	17	28	87	42	72	44	81	51	34	43	27	64	37	46	45	31	83	45	28	46	14	40	56	52	13
Total	2011	865	801	445	1476	781	1067	676	1286	780	650	519	298	758	886	514	583	813	784	1227	410	769	400	432	1045	659	275
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

9 Regardless of who you may vot	e for, is y	our opini	on of Doi	nald Trur	np ext	tremely p	ositive?	Positive?	Neutral?	' Negativ	e? Or e	tremely n	egative	?																
2011 Registered Voters	A11	Ge	nder		A	ge		<50	/ 50+		R	ace				Pa	arty Affilia	tion					Ideology				Attentior	1	Trump	Opinion
Credibility Interval: +/-2.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	r Positive	Negativ
Extremely Positive	285	184	101	69	57	102	57	127	159	159	4	71	51	80	76	73	21	11	14	4	87	79	83	21	7	204	69	7	285	0
Positive	221	109	111	28	68	67	58	96	125	142	7	45	27	32	68	50	21	16	21	5	35	76	87	13	4	129	76	11	221	0
Neutral	207	112	95	51	75	58	23	126	81	107	15	59	27	19	45	35	30	21	32	7	28	51	82	24	8	84	97	17	0	0
Negative	227	124	103	64	70	58	34	134	93	110	12	77	28	9	27	46	30	30	51	18	27	57	104	24	8	76	136	7	0	227
Extremely Negative	1033	439	594	320	283	274	155	603	430	433	82	359	159	25	67	79	103	196	269	257	66	117	319	262	212	540	405	68	0	1033
No Opinion	38	15	23	20	5	9	4	25	14	8	1	10	20	14	8	1	3	0	8	2	16	5	10	3	1	19	12	4	0	0
Total	2011	983	1028	553	557	569	331	1111	900	959	121	620	311	179	290	285	208	274	394	294	259	385	685	348	239	1052	795	116	506	1260
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%

Regardless of who you may vote for, is your opinion of Hillary Clinton ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

Geography: California

Data Collected: 04/27/2016 - 04/30/2016

Release Date: 05/02/2016

Counts (Frequencies)

9 Regardless of who you may vote	e for, is y	our opini	on of Doi	hald Trun	np ex	tremely p	ositive? P	ositive?	Neutral?	P Negative	e? Or ext	remely n	egative?												_		
2011 Registered Voters		Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch		Educatior	า		Income		Cell Pho	one / Lan		Re	gion		Vote	in CA Pr	imary
Credibility Interval: +/-2.2 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	285	38	235	60	216	114	153	74	206	101	100	76	58	89	130	70	85	120	81	205	66	113	61	46	172	80	32
Positive	221	46	148	42	167	56	145	75	143	82	72	63	31	87	95	39	62	101	76	145	46	90	50	35	123	72	24
Neutral	207	38	120	40	163	81	112	86	117	62	67	73	37	92	72	52	70	77	84	123	46	75	44	42	96	82	24
Negative	227	81	94	53	162	79	128	77	146	88	65	67	41	69	108	54	73	88	106	121	36	82	62	47	85	96	37
Extremely Negative	1033	650	202	229	753	447	501	339	662	444	338	215	113	411	472	279	284	418	423	610	210	396	183	244	545	317	157
No Opinion	38	12	2	22	16	5	28	25	13	3	9	25	18	11	9	20	8	10	15	23	6	13	0	19	24	13	0
Total	2011	865	801	445	1476	781	1067	676	1286	780	650	519	298	758	886	514	583	813	784	1227	410	769	400	432	1045	659	275
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%
						-						•								-		-					

										0		-	•																	
2011 Registered Voters	All	Gei	nder		A	ge		<50 /	/ 50+		Ra	ace				Pa	rty Affiliat	tion					Ideology				Attentior	ı	Trump (Opinion
Credibility Interval: +/-2.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	Positive	Negativ
Extremely Positive	330	135	195	83	78	95	74	161	169	149	42	105	34	3	8	21	14	32	100	149	36	40	92	68	63	211	85	28	27	282
Positive	535	235	300	135	162	166	74	296	239	208	34	201	92	6	34	33	36	120	175	102	18	62	198	147	97	269	240	22	57	449
Neutral	311	133	178	129	89	62	32	218	93	130	24	109	49	8	28	32	56	73	56	29	12	42	145	58	37	98	168	27	35	224
Negative	241	142	99	84	76	48	33	160	81	130	8	75	28	22	66	45	32	18	33	9	23	78	72	36	22	102	113	15	66	142
Extremely Negative	560	329	231	103	148	193	116	252	308	335	13	121	91	123	148	153	69	29	26	4	153	160	174	33	20	357	177	22	317	154
No Opinion	34	8	25	19	5	6	4	24	10	6	0	11	17	16	6	0	1	2	5	0	17	3	4	6	0	16	13	3	5	8
Total	2011	983	1028	553	557	569	331	1111	900	959	121	620	311	179	290	285	208	274	394	294	259	385	685	348	239	1052	795	116	506	1260
Composition of Registered Voters	100%	49%	51%	28%	28%	28%	16%	55%	45%	48%	6%	31%	15%	9%	14%	14%	10%	14%	20%	15%	13%	19%	34%	17%	12%	53%	40%	6%	25%	63%
																													-	

10 Regardless of who you may vote	for, is yo	our opini	on of Hilla	ary Clinto	on ext	remely po	ositive? P	ositive?	Neutral?	Negative	? Or ext	tremely n	egative?														
2011 Registered Voters	All	Clinton	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	urch		Educatio	n		Income		Cell Pho	ne / Lan		Re	gion		Vote	in CA Pr	imary
Credibility Interval: +/-2.2 pct points	All	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	330	330	0	78	233	142	155	107	208	114	116	83	41	130	142	94	89	120	79	251	54	139	54	84	188	96	37
Positive	535	535	0	107	406	229	266	185	344	231	188	105	79	164	278	142	146	231	247	288	88	235	91	121	291	192	45
Neutral	311	0	0	74	221	137	153	108	200	130	111	63	38	144	119	81	112	107	173	138	51	121	73	67	99	131	76
Negative	241	0	241	42	183	80	135	95	131	100	68	58	24	104	99	53	69	98	110	130	63	69	50	59	131	68	38
Extremely Negative	560	0	560	124	421	191	332	164	389	197	161	189	99	205	243	122	158	255	165	395	151	192	130	87	315	162	78
No Opinion	34	0	0	19	11	3	26	17	14	8	5	21	18	11	4	23	9	2	9	24	2	14	2	15	22	10	1
Total	2011	865	801	445	1476	781	1067	676	1286	780	650	519	298	758	886	514	583	813	784	1227	410	769	400	432	1045	659	275
Composition of Registered Voters	100%	43%	40%	22%	75%	40%	54%	34%	65%	40%	33%	27%	15%	39%	46%	27%	31%	43%	39%	61%	20%	38%	20%	21%	52%	33%	14%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Geography: California Data Collected: 04/27/2016 - 04/30/2016 Release Date: 05/02/2016 Counts (Frequencies)



Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profils, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phones, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest nature is requested on approximately 70% of calls. This method of the two. For those projects, that guested on approximately 70% of calls. This method of the two how a home telephone is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotie of Washington DC. Respondents who and use a home telephone are interviewed on an electronic device, which means, for other projects, that SurveyUSA indicates the percentage of respondent's cell phone, and the exercise and elected officials. SurveyUSA indicates the percentage of respondent's who use a home phone and the percentage who do not use a home telephone is purchased from SSI, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight respondents. Each engineerity. Where meaningful, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prever order bias, recency and latency effects. On some studies, certain populations are over aspecific release. If nonotation appears, interviews are conducte