

Results of SurveyUSA Election Poll #22781

Geography: Michigan
Data Collected: 03/23/2016 - 03/24/2016
Release Date: 03/25/2016
Percentages

In Michigan, Kasich Runs Strongest of 3 GOP Finalists, But Sanders Beats All Comers; Baselines Established for Possible Ryan or Romney Entries:

In hypothetical head-to-head matchups in a general election held "today," Republican John Kasich runs the strongest of any of the 3 remaining GOP candidates against Democrat Hillary Clinton, but Bernie Sanders outperforms Hillary Clinton and defeats all comers, according to SurveyUSA's latest polling. Possible monkey-wrench candidates Paul Ryan and Mitt Romney are also paired.

Michigan has potentially great significance in 2016 given bluster from Donald Trump that he will flip the state's 16 electoral college votes from Blue to Red. In 2008, Barack Obama carried Michigan by 16 points over John McCain. In 2012, Obama carried Michigan by 9 points over Mitt Romney, whose family has deep Michigan ties. Michigan last voted for a Republican for President in 1988, when George H.W. Bush defeated Michael Dukakis by 8 points.

Here is how the 2016 contest in Michigan looks at this hour, 230 days until votes are counted:

- * Hillary Clinton defeats Donald Trump today by 11 points, 49% to 38%. Trump trails among women by 31 points .
- * Hillary Clinton defeats Ted Cruz today by 10 points, 49% to 39%.
- * John Kasich defeats Hillary Clinton today by 5 points, 46% to 41%. Kasich is the strongest of the Republican candidates at this hour.

- * Bernie Sanders defeats Donald Trump today by 19 points, 55% to 36%. Trump trails among women by 36 points .
- * Bernie Sanders defeats Ted Cruz today by 21 points, 56% to 35%.
- * Bernie Sanders defeats John Kasich today by 5 points, 47% to 42%.

Though neither Speaker of the U.S. House of Representatives Paul Ryan nor 2012 Republican Party nominee Mitt Romney have asked to be the 2016 Republican nominee, speculation about an unforeseen outcome at the Republican National Convention keeps both names in circulation. Today, in Michigan, SurveyUSA finds:

- * Hillary Clinton defeats Paul Ryan today by 10 points, 48% to 38%.
- * Hillary Clinton defeats Mitt Romney today by 13 points, 48% to 35%. 75% of Romney 2012 voters stick with Mitt in 2016; 10% defect to Clinton.

In all cases, one must recall that both parties are in the middle of a contested primary season, and neither Republicans nor Democrats have turned significant fire onto their rivals. When that happens, at the national conventions, or the day after, the dynamics of the contest may shift.

About: SurveyUSA interviewed 904 likely voters statewide 03/23/16 and 03/24/16. Research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (63% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (37% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Like other polls which have shown similar results, these research findings may be unbearable for Kasich and Sanders supporters. Both Kasich and Sanders face a relentless drumbeat of criticism for staying in the race, and not dropping out.

1 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

904 Likely November Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Ideology					Union HH		Attend Church			Abortion		Evangelical	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Never	Occasi	Regular	Pro-life	Pro-cho	Yes	No
Credibility Interval: +/-3.3 pct points																														
Donald Trump (R)	38%	49%	27%	32%	38%	42%	43%	35%	42%	82%	67%	65%	50%	8%	8%	2%	70%	56%	36%	15%	5%	43%	36%	35%	32%	46%	58%	26%	54%	33%
Hillary Clinton (D)	49%	40%	58%	57%	48%	42%	45%	53%	43%	11%	13%	15%	34%	80%	86%	96%	19%	25%	49%	78%	86%	49%	49%	53%	56%	37%	28%	64%	32%	54%
Undecided	13%	11%	15%	11%	14%	16%	12%	12%	14%	7%	20%	20%	16%	12%	6%	2%	10%	20%	15%	8%	9%	8%	15%	11%	12%	17%	14%	10%	14%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%

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Donald Trump (R)	38%	48%	34%	42%	23%	71%	12%	27%	44%	25%	37%	33%	51%	39%	27%
Hillary Clinton (D)	49%	36%	53%	47%	60%	14%	78%	56%	45%	67%	47%	48%	40%	48%	58%
Undecided	13%	16%	13%	11%	16%	15%	10%	17%	11%	8%	16%	19%	9%	13%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	25%	74%	72%	23%	32%	51%	37%	63%	17%	28%	26%	28%	88%	12%

2 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

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Ted Cruz (R)	39%	45%	34%	34%	40%	43%	43%	37%	43%	83%	71%	73%	43%	10%	10%	0%	71%	68%	34%	12%	2%	40%	40%	28%	36%	57%	67%	21%	68%	31%
Hillary Clinton (D)	49%	40%	57%	55%	46%	46%	46%	50%	46%	5%	13%	14%	36%	83%	81%	96%	18%	21%	48%	82%	89%	50%	48%	57%	54%	34%	23%	66%	24%	57%
Undecided	12%	15%	9%	11%	14%	10%	11%	13%	11%	11%	15%	13%	21%	7%	9%	4%	10%	11%	18%	6%	9%	11%	12%	15%	11%	10%	10%	12%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Ted Cruz (R)	39%	46%	38%	43%	31%	79%	14%	37%	41%	24%	41%	40%	47%	41%	28%
Hillary Clinton (D)	49%	41%	51%	47%	56%	11%	77%	49%	48%	68%	50%	43%	41%	48%	50%
Undecided	12%	13%	11%	10%	13%	10%	9%	13%	11%	8%	9%	17%	12%	11%	22%
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Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Never	Occasi	Regular	Pro-life	Pro-cho	Yes	No
John Kasich (R)	46%	55%	39%	39%	49%	49%	52%	44%	50%	82%	80%	85%	45%	21%	18%	4%	71%	74%	48%	22%	8%	43%	48%	38%	41%	62%	71%	30%	66%	41%
Hillary Clinton (D)	41%	32%	50%	48%	39%	39%	38%	43%	39%	7%	9%	6%	29%	69%	70%	93%	19%	17%	36%	69%	81%	44%	41%	45%	49%	30%	20%	57%	24%	47%
Undecided	12%	13%	12%	14%	12%	12%	10%	13%	11%	10%	10%	9%	26%	10%	13%	3%	10%	9%	16%	9%	11%	14%	12%	17%	10%	8%	9%	13%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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		Yes	No	A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
John Kasich (R)	46%	51%	45%	49%	40%	84%	21%	40%	50%	34%	49%	49%	50%	47%	39%
Hillary Clinton (D)	41%	34%	44%	40%	49%	6%	67%	45%	39%	59%	39%	36%	38%	41%	43%
Undecided	12%	15%	11%	11%	11%	10%	11%	15%	11%	7%	13%	14%	13%	11%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	25%	74%	72%	23%	32%	51%	37%	63%	17%	28%	26%	28%	88%	12%

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Donald Trump (R)	36%	46%	27%	27%	38%	41%	41%	33%	41%	82%	67%	62%	42%	5%	12%	0%	67%	58%	33%	11%	4%	41%	34%	31%	31%	47%	57%	23%	53%	31%
Bernie Sanders (D)	55%	47%	63%	68%	52%	48%	49%	59%	49%	7%	20%	28%	50%	93%	83%	94%	24%	30%	57%	82%	96%	51%	57%	66%	60%	39%	31%	71%	37%	61%
Undecided	9%	8%	10%	5%	11%	11%	10%	8%	10%	10%	13%	10%	8%	2%	5%	6%	9%	12%	10%	7%	0%	8%	9%	3%	10%	15%	12%	7%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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		Yes	No	A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Donald Trump (R)	36%	44%	33%	41%	21%	69%	11%	26%	42%	24%	36%	31%	49%	38%	23%
Bernie Sanders (D)	55%	43%	59%	52%	67%	20%	81%	65%	50%	71%	52%	59%	45%	55%	60%
Undecided	9%	13%	8%	7%	12%	11%	7%	9%	9%	5%	12%	10%	7%	8%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Ted Cruz (R)	35%	40%	30%	30%	34%	39%	41%	32%	40%	86%	74%	64%	31%	4%	7%	0%	72%	63%	28%	6%	1%	34%	35%	26%	29%	52%	64%	17%	59%	28%
Bernie Sanders (D)	56%	50%	61%	66%	52%	51%	50%	59%	51%	7%	17%	27%	55%	93%	85%	94%	20%	30%	58%	85%	97%	57%	55%	66%	59%	40%	29%	73%	33%	63%
Undecided	9%	9%	9%	4%	13%	10%	9%	9%	10%	7%	9%	9%	14%	3%	9%	6%	8%	7%	13%	9%	2%	10%	9%	9%	11%	8%	7%	10%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%

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Credibility Interval: +/-3.3 pct points		Yes	No	A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Ted Cruz (R)	35%	42%	33%	39%	27%	76%	8%	33%	36%	21%	36%	35%	42%	37%	20%
Bernie Sanders (D)	56%	46%	59%	53%	61%	16%	82%	58%	55%	70%	54%	56%	48%	55%	62%
Undecided	9%	12%	8%	8%	13%	8%	10%	10%	9%	9%	9%	9%	10%	8%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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John Kasich (R)	42%	48%	38%	31%	44%	47%	52%	38%	50%	83%	80%	72%	40%	16%	18%	3%	69%	67%	44%	18%	5%	42%	42%	33%	37%	58%	66%	27%	61%	37%
Bernie Sanders (D)	47%	41%	52%	62%	40%	42%	40%	50%	41%	8%	9%	15%	40%	81%	73%	90%	20%	28%	38%	73%	92%	45%	47%	58%	51%	30%	24%	62%	28%	54%
Undecided	11%	12%	10%	8%	16%	10%	8%	12%	9%	8%	11%	13%	20%	3%	9%	6%	11%	5%	18%	9%	3%	12%	11%	10%	12%	12%	10%	10%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Undecided	11%	15%	10%	9%	13%	10%	10%	13%	10%	5%	12%	10%	15%	10%	20%
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Mitt Romney (R)	35%	40%	30%	33%	36%	34%	38%	35%	36%	65%	73%	63%	33%	14%	8%	0%	58%	67%	29%	11%	1%	28%	37%	29%	26%	51%	58%	20%	54%	29%
Hillary Clinton (D)	48%	41%	55%	55%	44%	47%	47%	49%	47%	16%	13%	14%	41%	74%	80%	96%	24%	20%	47%	77%	88%	50%	48%	52%	57%	35%	27%	65%	29%	55%
Undecided	17%	19%	15%	12%	20%	19%	16%	16%	17%	19%	14%	23%	26%	13%	11%	4%	17%	13%	24%	12%	11%	21%	15%	19%	16%	15%	16%	16%	17%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Mitt Romney (R)	35%	35%	35%	36%	30%	75%	10%	37%	34%	26%	34%	33%	43%	35%	37%
Hillary Clinton (D)	48%	41%	50%	48%	54%	10%	77%	48%	49%	63%	47%	47%	41%	49%	44%
Undecided	17%	23%	15%	16%	16%	15%	12%	15%	18%	11%	18%	20%	16%	16%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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8 And what if the only two candidates were Republican Paul Ryan and Democrat Hillary Clinton?

904 Likely November Voters	All	Gender		Age				<50 / 50+		Party Affiliation							Ideology					Union HH		Attend Church			Abortion		Evangelical	
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Never	Occasi	Regular	Pro-life	Pro-cho	Yes	No
Paul Ryan (R)	38%	45%	31%	36%	38%	37%	41%	37%	39%	73%	75%	69%	40%	13%	8%	0%	63%	65%	35%	15%	1%	34%	39%	31%	29%	55%	61%	23%	62%	30%
Hillary Clinton (D)	48%	40%	55%	50%	47%	49%	45%	48%	47%	16%	12%	10%	38%	75%	80%	96%	24%	22%	44%	75%	88%	48%	47%	50%	58%	35%	26%	63%	26%	55%
Undecided	15%	15%	14%	15%	15%	14%	14%	15%	14%	11%	13%	21%	22%	12%	12%	4%	13%	13%	21%	10%	11%	18%	14%	19%	13%	11%	13%	14%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%

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904 Likely November Voters	All	Military HH		Paying Attention		2012 Vote		Cell Phone / Lan		Region				Vote•	
Credibility Interval: +/-3.3 pct points		Yes	No	A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Paul Ryan (R)	38%	40%	37%	40%	31%	76%	12%	38%	38%	27%	38%	37%	45%	38%	39%
Hillary Clinton (D)	48%	39%	50%	47%	56%	10%	77%	48%	48%	61%	47%	44%	44%	48%	45%
Undecided	15%	21%	12%	14%	14%	13%	11%	14%	15%	12%	15%	20%	11%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	25%	74%	72%	23%	32%	51%	37%	63%	17%	28%	26%	28%	88%	12%

Results of SurveyUSA Election Poll #22781

Geography: Michigan
Data Collected: 03/23/2016 - 03/24/2016
Release Date: 03/25/2016
Percentages

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.