

# Results of SurveyUSA Election Poll #22781



Sponsor:

SurveyUSA (America's Pollster)

Geography: Michigan

Data Collected: 03/23/2016 - 03/24/2016

Release Date: 03/25/2016

Counts (Frequencies)

## In Michigan, Kasich Runs Strongest of 3 GOP Finalists, But Sanders Beats All Comers; Baselines Established for Possible Ryan or Romney Entries:

In hypothetical head-to-head matchups in a general election held "today," Republican John Kasich runs the strongest of any of the 3 remaining GOP candidates against Democrat Hillary Clinton, but Bernie Sanders outperforms Hillary Clinton and defeats all comers, according to SurveyUSA's latest polling. Possible monkey-wrench candidates Paul Ryan and Mitt Romney are also paired.

Michigan has potentially great significance in 2016 given bluster from Donald Trump that he will flip the state's 16 electoral college votes from Blue to Red. In 2008, Barack Obama carried Michigan by 16 points over John McCain. In 2012, Obama carried Michigan by 9 points over Mitt Romney, whose family has deep Michigan ties. Michigan last voted for a Republican for President in 1988, when George H.W. Bush defeated Michael Dukakis by 8 points.

Here is how the 2016 contest in Michigan looks at this hour, 230 days until votes are counted:

- \* Hillary Clinton defeats Donald Trump today by 11 points, 49% to 38%. Trump trails among women by 31 points .
- \* Hillary Clinton defeats Ted Cruz today by 10 points, 49% to 39%.
- \* John Kasich defeats Hillary Clinton today by 5 points, 46% to 41%. Kasich is the strongest of the Republican candidates at this hour.
- \* Bernie Sanders defeats Donald Trump today by 19 points, 55% to 36%. Trump trails among women by 36 points .
- \* Bernie Sanders defeats Ted Cruz today by 21 points, 56% to 35%.
- \* Bernie Sanders defeats John Kasich today by 5 points, 47% to 42%.

Though neither Speaker of the U.S. House of Representatives Paul Ryan nor 2012 Republican Party nominee Mitt Romney have asked to be the 2016 Republican nominee, speculation about an unforeseen outcome at the Republican National Convention keeps both names in circulation. Today, in Michigan, SurveyUSA finds:

- \* Hillary Clinton defeats Paul Ryan today by 10 points, 48% to 38%.
- \* Hillary Clinton defeats Mitt Romney today by 13 points, 48% to 35%. 75% of Romney 2012 voters stick with Mitt in 2016; 10% defect to Clinton.

In all cases, one must recall that both parties are in the middle of a contested primary season, and neither Republicans nor Democrats have turned significant fire onto their rivals. When that happens, at the national conventions, or the day after, the dynamics of the contest may shift.

About: SurveyUSA interviewed 904 likely voters statewide 03/23/16 and 03/24/16. Research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (63% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (37% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Like other polls which have shown similar results, these research findings may be unbearable for Kasich and Sanders supporters. Both Kasich and Sanders face a relentless drumbeat of criticism for staying in the race, and not dropping out.

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**1** If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

904 Likely November Voters	All	Gender		Age				<50 / 50+		Party Affiliation						
		Credibility Interval: +/-3.3 pct points	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr
Donald Trump (R)	342	214	128	84	107	83	68	191	151	74	75	102	62	11	10	3
Hillary Clinton (D)	442	173	269	152	136	84	71	287	155	10	14	23	42	109	105	129
Undecided	119	49	69	28	39	32	20	68	51	7	23	32	20	17	7	2
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%

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904 Likely November Voters	All	Ideology					Union HH		Attend Church			Abortion		Evangelical		Military HH	
		Credibility Interval: +/-3.3 pct points	Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes
Donald Trump (R)	342	114	104	83	23	6	86	246	116	89	133	203	124	119	204	109	227
Hillary Clinton (D)	442	31	46	115	120	102	99	337	176	158	105	98	313	72	331	82	352
Undecided	119	17	37	34	12	10	17	101	37	33	48	49	49	31	78	35	83
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
Composition of Likely November Vot	100%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%	25%	74%

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		Credibility Interval: +/-3.3 pct points	A Lot	Some	Romne	Obama	Cell Ph	Lanlin	Wayne	Suburb	Grand	Rest of	Certain
Donald Trump (R)	342	271	47	203	55	89	253	40	95	79	128	313	30
Hillary Clinton (D)	442	301	122	41	351	188	255	105	122	114	102	380	63
Undecided	119	71	33	43	43	58	61	12	40	44	23	103	16
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
Composition of Likely November Vot	100%	72%	23%	32%	51%	37%	63%	17%	28%	26%	28%	88%	12%

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**2** What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

904 Likely November Voters Credibility Interval: +/-3.3 pct points	All	Gender		Age				<50 / 50+		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Ted Cruz (R)	356	198	158	90	112	86	68	202	154	75	80	114	53	14	13	0
Hillary Clinton (D)	440	175	265	144	130	92	73	275	165	5	15	22	45	114	99	129
Undecided	108	64	44	29	40	20	18	69	38	10	17	20	26	10	11	5
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
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		Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
Ted Cruz (R)	356	115	127	79	19	3	80	274	93	100	162	234	104	151	188	104	249
Hillary Clinton (D)	440	30	39	111	126	105	100	330	188	151	96	81	323	53	350	92	337
Undecided	108	17	21	42	9	11	21	79	49	30	28	35	59	17	76	30	76
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
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		A Lot	Some	Romne	Obama	Cell Ph	Lanlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Ted Cruz (R)	356	273	63	228	63	125	231	38	105	95	118	326	30
Hillary Clinton (D)	440	303	113	31	347	166	274	106	127	102	104	385	55
Undecided	108	66	27	28	39	44	64	13	24	40	31	84	23
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
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### 3 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
John Kasich (R)	420	240	180	102	138	97	83	240	180	74	90	133	56	29	21	5
Hillary Clinton (D)	374	141	232	125	110	78	60	236	138	7	10	9	36	95	85	125
Undecided	110	55	55	36	34	23	16	71	39	9	12	15	32	13	15	4
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
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		Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
John Kasich (R)	420	114	139	112	33	9	86	325	125	114	176	248	146	145	249	115	298
Hillary Clinton (D)	374	31	31	84	106	96	88	278	147	137	85	70	277	54	287	78	289
Undecided	110	17	17	36	15	13	28	81	57	28	24	32	63	22	78	33	76
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
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		A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
John Kasich (R)	420	317	81	242	96	133	287	53	125	117	125	378	42
Hillary Clinton (D)	374	257	99	17	301	152	222	92	100	87	95	327	47
Undecided	110	69	23	27	51	49	61	12	32	34	32	91	19
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
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**4** Now, what if the only two names on the ballot were Republican Donald Trump and Democrat Bernie Sanders?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Donald Trump (R)	325	199	126	73	107	81	65	179	146	74	74	97	52	6	14	0
Bernie Sanders (D)	499	205	294	179	146	96	78	325	174	7	23	43	61	128	101	126
Undecided	80	33	47	12	30	21	16	43	37	9	15	16	10	3	6	8
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%

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		Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
Donald Trump (R)	325	108	109	76	17	4	82	233	101	85	133	199	110	117	191	99	219
Bernie Sanders (D)	499	39	55	132	127	113	103	388	218	167	110	110	345	82	374	98	393
Undecided	80	15	23	23	10	1	17	62	11	27	42	40	32	22	49	29	50
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
Composition of Likely November Vot	100%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%	25%	74%

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Donald Trump (R)	325	261	44	198	51	87	238	38	92	73	123	300	25
Bernie Sanders (D)	499	334	135	57	365	216	282	110	134	141	113	434	65
Undecided	80	48	24	32	33	31	49	8	31	24	17	62	18
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
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## 5 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Ted Cruz (R)	317	176	142	79	97	77	65	176	141	78	83	101	38	6	8	0
Bernie Sanders (D)	503	220	283	174	147	101	80	321	181	6	20	41	68	128	103	126
Undecided	83	41	42	11	38	20	14	49	35	6	10	14	17	4	10	9
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%

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		Very Co	Somew	Modera	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
Ted Cruz (R)	317	116	118	66	9	1	68	243	84	82	148	226	81	131	172	95	218
Bernie Sanders (D)	503	33	56	135	132	115	114	378	217	166	114	102	356	73	388	104	389
Undecided	83	13	13	31	14	2	19	63	28	32	23	23	50	17	54	27	56
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
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		A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Ted Cruz (R)	317	248	54	219	37	110	207	33	93	84	107	295	22
Bernie Sanders (D)	503	343	123	45	369	193	310	109	139	133	121	436	67
Undecided	83	51	26	23	43	32	51	14	24	21	24	64	19
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
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## 6 And what if it were Republican John Kasich and Democrat Bernie Sanders?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
John Kasich (R)	383	208	175	81	125	94	83	206	177	75	89	113	50	22	22	5
Bernie Sanders (D)	422	177	245	162	113	84	63	275	147	7	10	23	49	111	89	121
Undecided	99	51	47	21	44	20	13	65	34	7	12	20	24	4	11	9
Total	904	437	467	264	282	198	159	546	357	90	112	156	123	137	122	134
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		Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
John Kasich (R)	383	112	125	102	28	6	85	289	108	105	165	232	132	136	225	110	263
Bernie Sanders (D)	422	32	52	88	113	108	92	323	190	142	87	83	304	61	329	82	334
Undecided	99	18	10	43	13	4	25	72	32	34	33	35	51	24	60	34	65
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		A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
John Kasich (R)	383	305	59	236	83	117	266	52	114	103	113	350	34
Bernie Sanders (D)	422	279	118	22	322	174	247	96	112	111	102	369	53
Undecided	99	59	26	29	44	43	55	7	30	24	38	77	21
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
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**7** Now, what if the only two candidates were Republican Mitt Romney and Democrat Hillary Clinton?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Mitt Romney (R)	316	175	140	87	101	67	60	189	127	59	82	98	41	19	10	0
Hillary Clinton (D)	437	180	257	146	124	94	74	270	168	15	14	22	50	101	98	129
Undecided	150	81	69	31	57	37	25	88	62	17	16	36	32	17	14	5
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Mitt Romney (R)	316	94	126	67	17	1	57	252	96	74	144	203	97	120	175	80	232
Hillary Clinton (D)	437	39	37	108	119	104	101	326	172	160	99	93	314	64	339	94	334
Undecided	150	28	23	57	19	13	43	105	61	46	42	54	75	38	99	53	96
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Mitt Romney (R)	316	231	60	215	47	124	192	41	88	78	109	276	40
Hillary Clinton (D)	437	307	111	28	346	161	277	99	122	113	104	390	48
Undecided	150	105	32	44	56	50	100	17	47	47	40	130	20
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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Paul Ryan (R)	340	198	143	95	108	73	65	203	138	66	84	108	49	17	10	0
Hillary Clinton (D)	432	175	257	131	133	97	71	264	168	14	13	16	47	103	98	129
Undecided	131	65	67	38	42	28	23	80	51	10	14	32	27	17	14	5
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Composition of Likely November Vot	100%	48%	52%	29%	31%	22%	18%	60%	40%	10%	12%	17%	14%	15%	14%	15%

## 8 And what if the only two candidates were Republican Paul Ryan and Democrat Hillary Clinton?

904 Likely November Voters Credibility Interval: +/-3.3 pct points	All	Ideology					Union HH		Attend Church			Abortion		Evangelical		Military HH	
		Very Co	Somew	Moder	Somew	Very Li	Yes	No	Never	Occasio	Regular	Pro-life	Pro-cho	Yes	No	Yes	No
Paul Ryan (R)	340	102	122	82	23	1	68	266	101	81	157	214	112	137	186	90	247
Hillary Clinton (D)	432	39	40	101	116	104	98	325	165	162	99	90	308	58	336	89	333
Undecided	131	21	24	48	16	13	36	93	63	37	30	45	66	26	92	47	83
Total	904	162	187	232	154	118	202	684	330	280	285	350	486	221	614	226	662
Composition of Likely November Vot	100%	18%	21%	26%	17%	13%	22%	76%	37%	31%	32%	39%	55%	25%	69%	25%	74%

## 8 And what if the only two candidates were Republican Paul Ryan and Democrat Hillary Clinton?

904 Likely November Voters Credibility Interval: +/-3.3 pct points	All	Paying Attention		2012 Vote		Cell Phone / Lan		Region				Vote•	
		A Lot	Some	Romne	Obama	Cell Ph	Landlin	Wayne	Suburb	Grand	Rest of	Certain	Probabl
Paul Ryan (R)	340	256	62	219	56	127	214	42	98	87	114	299	42
Hillary Clinton (D)	432	299	113	29	344	161	271	96	120	104	112	383	49
Undecided	131	88	28	38	49	47	84	18	39	47	27	114	17
Total	904	643	203	287	449	335	569	156	257	238	253	796	108
Composition of Likely November Vot	100%	72%	23%	32%	51%	37%	63%	17%	28%	26%	28%	88%	12%

# Results of SurveyUSA Election Poll #22781



Sponsor:

SurveyUSA (America's Pollster)

Geography: Michigan

Data Collected: 03/23/2016 - 03/24/2016

Release Date: 03/25/2016

Counts (Frequencies)

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).