

# Results of SurveyUSA News Poll #20431

Geography: California  
 Data Collected: 04/11/2013  
 Release Date: 04/11/2013  
 Percentages

**1** What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Right To Own	43%	46%	41%	49%	39%	43%	39%	44%	42%	53%	29%	40%	28%	52%	26%	67%
Control Ownership	50%	48%	51%	41%	55%	53%	53%	48%	53%	43%	66%	51%	59%	40%	69%	29%
Not Sure	7%	6%	8%	10%	6%	4%	8%	8%	5%	3%	5%	9%	12%	8%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	28%	25%	15%	60%	40%	44%	6%	33%	17%	25%	44%	28%

**1** What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults Credibility Interval: +/-4.5 pct points	All	Ideology			Own a Gun?		Region			
		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Right To Own	43%	74%	38%	31%	64%	31%	45%	41%	53%	35%
Control Ownership	50%	24%	58%	60%	34%	60%	41%	55%	44%	58%
Not Sure	7%	2%	4%	9%	2%	9%	14%	4%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	44%	24%	33%	62%	24%	37%	20%	18%

**2** Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Protects Citizens	46%	46%	46%	42%	44%	48%	52%	43%	50%	55%	49%	39%	34%	59%	31%	60%
Makes Society Dangerous	43%	43%	44%	48%	42%	44%	36%	45%	41%	36%	37%	47%	55%	30%	62%	27%
Not Sure	11%	12%	10%	10%	15%	8%	12%	12%	9%	9%	14%	14%	11%	10%	7%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	28%	25%	15%	60%	40%	44%	6%	33%	17%	25%	44%	28%

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Sponsors:

All SurveyUSA clients in California

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## 2 Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults Credibility Interval: +/-4.5 pct points	All	Ideology			Own a Gun?		Region			
		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Protects Citizens	46%	74%	43%	29%	68%	32%	51%	43%	52%	36%
Makes Society Dangerous	43%	19%	49%	61%	16%	60%	37%	51%	27%	56%
Not Sure	11%	7%	8%	10%	16%	9%	12%	6%	21%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	44%	24%	33%	62%	24%	37%	20%	18%

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Passing Stricter Laws	43%	42%	43%	30%	49%	48%	50%	39%	48%	38%	54%	45%	48%	37%	54%	26%
Stricter Enforcement Of Existing	50%	49%	52%	62%	42%	48%	44%	53%	47%	55%	33%	47%	51%	56%	39%	68%
Not Sure	7%	9%	5%	7%	9%	4%	6%	8%	5%	7%	14%	8%	1%	8%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	28%	25%	15%	60%	40%	44%	6%	33%	17%	25%	44%	28%

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults Credibility Interval: +/-4.5 pct points	All	Ideology			Own a Gun?		Region			
		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Passing Stricter Laws	43%	29%	49%	45%	28%	53%	32%	43%	42%	57%
Stricter Enforcement Of Existing	50%	65%	47%	45%	66%	43%	58%	48%	53%	42%
Not Sure	7%	6%	4%	9%	6%	4%	10%	8%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	44%	24%	33%	62%	24%	37%	20%	18%

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**4** Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults Credibility Interval: +/-3.1 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Should	86%	84%	87%	84%	84%	89%	86%	84%	88%	91%	93%	80%	80%	89%	84%	86%
Should Not	12%	13%	10%	15%	13%	9%	8%	14%	9%	8%	6%	16%	16%	7%	15%	10%
Not Sure	3%	3%	2%	1%	4%	1%	7%	2%	3%	1%	1%	5%	4%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	28%	25%	15%	60%	40%	44%	6%	33%	17%	25%	44%	28%

**4** Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults Credibility Interval: +/-3.1 pct points	All	Ideology			Own a Gun?		Region			
		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Should	86%	86%	89%	81%	88%	88%	81%	81%	92%	94%
Should Not	12%	14%	10%	14%	11%	10%	12%	19%	5%	4%
Not Sure	3%	0%	0%	5%	1%	2%	7%	0%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	44%	24%	33%	62%	24%	37%	20%	18%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTW-TV San Diego, KPIX-TV San Francisco

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.