

# Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentages

YOU MUST CREDIT WXIA-TV ATLANTA IF YOU AIR, CITE OR PUBLISH THESE RESULTS IN WHOLE OR PART.

## In 18-Person Contest for Open Atlanta Mayor's Seat, Norwood Well-Positioned to Advance to December Runoff, But Who Will She Face?

Will it be Mary Norwood against Caesar Mitchell?  
Will it be Mary Norwood against Keisha Lance Bottoms?  
Will it be Mary Norwood against Kwanza Hall?  
Will it be Mary Norwood against Vincent Fort?

111 days until votes are counted in the election for Mayor of Atlanta, one thing is clear: Mary Norwood is well-positioned to advance to a December 2-person runoff, in the most-likely scenario that Norwood herself does not get 50% of the vote on Election Day, 11/07/17.

18 candidates are on the ballot to replace city of Atlanta Mayor Kasim Reed, who is term limited. Among the city's most likely voters, at this hour:

- \* 27% vote for Norwood, a city council member and long-time civic activist.
- \* 10% vote for Mitchell, who is city council President.
- \* 9% vote for Bottoms, a city council member.
- \* 9% vote for Hall, a city council member.
- \* 8% vote for Fort, a state senator.
- \* 6% vote for Peter Aman, former Chief Operating Officer of Atlanta.
- \* 6% vote for Cathy Woolard, a former city council member.
- \* 4% vote for John Eaves, chairman of the Fulton County Commission.
- \* 10 other candidates have 1% or less support.
- \* 20% of likely voters are undecided today, 3 months until early voting begins.

History repeats itself. Norwood ran for Mayor in 2009. In a 6-person field, she defeated Reed 46% to 36% in the general election. But because Norwood did not reach the 50% threshold, Reed and Norwood (the top two finishers in the general election) faced each other in a runoff, which Reed won by a handful of votes. Reed served 2 terms as Mayor and may not seek a 3rd. Today, Norwood leads by 17 points, but whose support would she pick-up in a runoff? Among white voters, Woolard finishes 2nd, with 13% of the vote to Norwood's 39%. Among African Americans, who are a majority in the city, Norwood leads with 19% to 15% for Mitchell and 14% for Bottoms.

Norwood's support is disproportionately older; she gets 38% of the vote among seniors. Among the city's youngest voters, Norwood and Hall tie. Although the mayor's race is non-partisan, Norwood gets 52% among those who identify as a Republican. Among those who identify as a Democrat, Norwood leads Mitchell by 9 points. Among those who identify as an independent, Norwood is 15 points ahead of Bottoms.

Among voters with a high-school education, Norwood leads Mitchell by 4 points. Among voters with a 4-year college degree, Norwood leads Mitchell by 18 points. Among those who have lived in Atlanta for less than 10 years, Hall and Mitchell tie for 1st place. But among those who have lived in Atlanta for 30 or more years, Norwood has 3 times the support of her nearest rival.

**About** : SurveyUSA interviewed 1,085 adults from the city of Atlanta 07/11/17 through 07/18/17. Of the adults, 961 were registered to vote. Of the registered voters, SurveyUSA identified 527 who were likely to vote in the November general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. This analysis is a material part of the survey's results.

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527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation								Party Affiliation Aggregat			Ideology								Ideology Aggregated		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal				
Mary Norwood	27%	27%	26%	12%	19%	26%	38%	15%	33%	39%	19%	**	19%	50%	53%	52%	23%	14%	23%	23%	52%	24%	23%	32%	36%	28%	22%	23%	34%	28%	22%				
Caesar Mitchell	10%	10%	10%	9%	11%	10%	10%	10%	10%	4%	15%	**	0%	0%	7%	0%	9%	6%	15%	13%	4%	6%	14%	6%	5%	11%	13%	13%	6%	11%	13%				
Keisha Lance Bottoms	9%	11%	6%	8%	7%	10%	9%	7%	10%	1%	14%	**	11%	0%	4%	4%	3%	15%	14%	7%	2%	9%	11%	6%	10%	9%	12%	9%	8%	9%	11%				
Kwanza Hall	9%	6%	11%	12%	15%	7%	5%	13%	6%	6%	9%	**	14%	0%	3%	0%	14%	4%	9%	13%	2%	7%	11%	6%	6%	8%	10%	14%	6%	8%	12%				
Vincent Fort	8%	6%	9%	8%	7%	6%	8%	8%	7%	7%	8%	**	0%	5%	9%	8%	8%	3%	7%	9%	7%	6%	8%	7%	6%	3%	9%	10%	7%	3%	9%				
Peter Aman	6%	8%	4%	5%	6%	8%	4%	6%	6%	7%	5%	**	4%	10%	4%	7%	9%	7%	4%	5%	7%	8%	5%	11%	10%	5%	2%	7%	10%	5%	4%				
Cathy Woolard	6%	7%	4%	7%	3%	6%	6%	5%	6%	13%	2%	**	4%	9%	4%	6%	3%	14%	4%	4%	6%	8%	4%	4%	5%	5%	8%	10%	4%	5%	9%				
John Eaves	4%	5%	4%	10%	3%	4%	3%	6%	3%	1%	6%	**	13%	18%	0%	4%	0%	7%	3%	5%	8%	4%	4%	14%	1%	4%	2%	2%	7%	4%	2%				
Michael Sterling	1%	2%	1%	3%	2%	1%	0%	3%	0%	1%	1%	**	5%	0%	4%	0%	1%	2%	0%	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%				
Margaret Kaiser	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	**	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%				
Labien King	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	**	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%				
Debra Ann Hampton	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	**	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%				
Lisa Potash	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	**	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%				
Tommy Youngblood, Jr.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	**	0%	3%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%				
Rohit Ammanamanchi	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Al Bartell	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Anthony Evans	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Kimberly Sue Johnson Obasuyi	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Undecided	20%	18%	23%	25%	26%	21%	15%	26%	17%	18%	21%	**	30%	5%	12%	19%	29%	25%	20%	18%	9%	25%	19%	12%	19%	24%	21%	12%	15%	24%	17%				
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%				

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Mary Norwood	27%	24%	24%	29%	26%	27%	30%	25%	17%	24%	29%	20%	28%	28%	13%	27%	19%	33%	28%	22%	14%	32%	
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Peter Aman	6%	4%	5%	7%	7%	5%	7%	5%	5%	7%	6%	5%	3%	9%	10%	1%	7%	7%	7%	2%	4%	7%	
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Michael Sterling	1%	1%	2%	0%	0%	2%	1%	1%	6%	1%	0%	1%	3%	0%	3%	1%	3%	0%	1%	2%	3%	1%	
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Labien King	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	
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Rohit Ammanamanchi	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Al Bartell	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Anthony Evans	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Kimberly Sue Johnson Obasuyi	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Undecided	20%	22%	24%	17%	24%	18%	17%	22%	24%	23%	19%	26%	17%	20%	28%	27%	20%	14%	19%	22%	37%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%	

2 Which one of these issues is most important in deciding who you will vote for? Housing affordability? Transportation? Crime? Drugs? Education? Government Transparency? Or something else? If the issue most important in deciding who you will vote for is...

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated				
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Housing Affordability	14%	12%	15%	19%	16%	11%	12%	17%	11%	13%	13%	**	13%	18%	3%	11%	20%	6%	13%	17%	10%	12%	15%	18%	9%	10%	15%	19%	13%	10%	17%	
Transportation	12%	12%	12%	8%	17%	12%	12%	13%	12%	22%	6%	**	9%	7%	2%	34%	10%	15%	16%	7%	4%	17%	12%	7%	10%	16%	12%	12%	8%	16%	12%	
Crime	31%	34%	28%	34%	20%	36%	31%	27%	33%	26%	34%	**	31%	37%	45%	33%	23%	25%	33%	31%	41%	26%	32%	33%	40%	32%	29%	24%	37%	32%	27%	
Drugs	3%	3%	3%	3%	4%	2%	3%	4%	2%	2%	3%	**	9%	0%	8%	9%	2%	1%	3%	2%	4%	3%	3%	2%	4%	2%	0%	4%	3%	2%	2%	
Education	15%	14%	16%	20%	17%	8%	17%	18%	13%	10%	18%	**	13%	13%	12%	3%	19%	14%	13%	18%	13%	14%	16%	18%	18%	13%	11%	18%	18%	13%	15%	
Government Transparency	12%	14%	11%	13%	16%	12%	10%	15%	11%	15%	11%	**	9%	13%	16%	3%	14%	19%	10%	12%	15%	14%	11%	10%	8%	16%	14%	13%	9%	16%	14%	
Other	8%	8%	8%	3%	7%	13%	7%	5%	10%	9%	7%	**	12%	10%	13%	4%	10%	12%	6%	7%	12%	10%	7%	8%	6%	7%	11%	8%	7%	7%	10%	
Not Sure	5%	4%	7%	0%	2%	6%	8%	1%	7%	2%	7%	**	4%	3%	0%	4%	3%	7%	6%	5%	1%	5%	6%	4%	5%	3%	7%	3%	4%	3%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%	

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Transportation	12%	17%	12%	10%	5%	16%	8%	14%	5%	7%	17%	9%	13%	15%	11%	14%	14%	11%	16%	6%	11%	13%
Crime	31%	24%	35%	31%	36%	30%	34%	30%	40%	34%	28%	33%	31%	29%	26%	29%	37%	32%	30%	36%	28%	32%
Drugs	3%	2%	3%	4%	7%	1%	5%	2%	3%	4%	2%	4%	2%	2%	5%	4%	1%	3%	3%	2%	4%	2%
Education	15%	10%	15%	18%	18%	13%	18%	13%	8%	19%	14%	15%	16%	14%	25%	14%	9%	15%	12%	21%	17%	14%
Government Transparency	12%	18%	13%	9%	7%	15%	13%	12%	4%	13%	14%	10%	16%	12%	16%	17%	10%	10%	15%	9%	15%	11%
Other	8%	9%	6%	9%	5%	8%	6%	9%	2%	4%	11%	5%	5%	12%	2%	8%	8%	9%	8%	7%	6%	9%
Not Sure	5%	3%	4%	7%	7%	4%	3%	6%	9%	7%	3%	8%	5%	3%	2%	2%	4%	8%	5%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

3 Do you strongly agree? Somewhat agree? Somewhat disagree? Or strongly disagree with each of these statements:  
First, "I have good access to economic and job opportunities."

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
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Somewhat Agree	30%	29%	30%	37%	39%	33%	19%	38%	25%	28%	32%	**	30%	30%	20%	22%	32%	38%	29%	30%	25%	33%	29%	28%	25%	35%	35%	29%	26%	35%	32%
Somewhat Disagree	10%	9%	10%	6%	9%	15%	8%	7%	11%	9%	10%	**	13%	6%	10%	19%	10%	6%	14%	6%	8%	10%	10%	5%	15%	7%	12%	10%	10%	7%	11%
Strongly Disagree	10%	11%	9%	12%	10%	7%	11%	11%	9%	8%	12%	**	13%	19%	7%	6%	20%	8%	6%	8%	12%	13%	7%	11%	10%	9%	7%	10%	11%	9%	8%
Not Sure	16%	9%	23%	2%	6%	9%	31%	4%	22%	8%	18%	**	19%	11%	7%	12%	12%	10%	18%	21%	9%	11%	20%	16%	19%	11%	17%	13%	18%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Credibility Interval: +/-4.4 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	35%	35%	32%	39%	36%	38%	34%	37%	27%	29%	42%	18%	35%	52%	30%	43%	40%	33%	37%	34%	34%	36%
Somewhat Agree	30%	34%	37%	22%	31%	30%	25%	32%	20%	31%	32%	31%	31%	28%	39%	30%	32%	28%	32%	27%	49%	22%
Somewhat Disagree	10%	11%	11%	7%	6%	10%	14%	7%	9%	9%	10%	11%	11%	6%	12%	8%	10%	8%	9%	11%	10%	10%
Strongly Disagree	10%	10%	8%	11%	9%	10%	9%	10%	20%	13%	6%	16%	8%	7%	8%	10%	13%	9%	10%	9%	7%	11%
Not Sure	16%	9%	12%	21%	18%	13%	18%	14%	25%	18%	11%	23%	15%	7%	11%	10%	5%	22%	11%	19%	0%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentaages

4Next statement. Poverty is a real concern in our city

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	58%	57%	59%	64%	64%	57%	53%	64%	54%	47%	65%	**	65%	66%	34%	29%	58%	62%	62%	63%	48%	54%	63%	67%	48%	57%	54%	64%	57%	57%	58%
Somewhat Agree	25%	25%	24%	23%	23%	30%	22%	23%	25%	33%	21%	**	20%	15%	36%	42%	18%	26%	27%	21%	27%	26%	24%	16%	27%	26%	32%	24%	22%	26%	28%
Somewhat Disagree	8%	9%	6%	7%	8%	6%	9%	7%	8%	11%	5%	**	11%	5%	9%	22%	13%	8%	2%	8%	7%	12%	5%	5%	14%	9%	7%	3%	9%	9%	5%
Strongly Disagree	4%	6%	3%	4%	5%	5%	4%	4%	4%	5%	4%	**	0%	8%	10%	0%	7%	1%	3%	2%	9%	3%	3%	6%	3%	3%	3%	8%	5%	3%	5%
Not Sure	5%	3%	8%	2%	0%	2%	12%	1%	8%	4%	6%	**	4%	6%	12%	6%	4%	3%	6%	5%	9%	4%	6%	6%	8%	6%	5%	1%	7%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

4Next statement. Poverty is a real concern in our city

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.3 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	58%	59%	52%	61%	64%	55%	56%	58%	68%	63%	53%	64%	58%	53%	60%	62%	60%	54%	58%	59%	56%	59%
Somewhat Agree	25%	26%	30%	20%	17%	29%	21%	26%	15%	17%	30%	19%	27%	26%	28%	23%	27%	24%	24%	25%	31%	22%
Somewhat Disagree	8%	7%	7%	8%	8%	8%	13%	6%	5%	8%	9%	6%	6%	11%	7%	9%	6%	8%	8%	8%	5%	9%
Strongly Disagree	4%	4%	5%	4%	4%	5%	3%	5%	5%	3%	5%	5%	4%	5%	4%	4%	4%	6%	5%	2%	8%	3%
Not Sure	5%	3%	6%	7%	7%	4%	7%	5%	8%	9%	4%	6%	6%	5%	2%	2%	3%	9%	4%	6%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

5Homelessness is a serious problem in the city of Atlanta.

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	67%	66%	69%	64%	67%	75%	64%	65%	68%	57%	74%	**	70%	80%	51%	53%	64%	64%	69%	75%	64%	62%	72%	75%	58%	68%	65%	69%	66%	68%	67%
Somewhat Agree	22%	20%	24%	25%	19%	21%	22%	22%	22%	30%	16%	**	26%	3%	38%	27%	21%	25%	25%	17%	22%	24%	21%	12%	27%	23%	29%	18%	20%	23%	24%
Somewhat Disagree	3%	5%	2%	5%	7%	1%	2%	6%	2%	6%	2%	**	0%	5%	0%	16%	5%	4%	1%	3%	2%	7%	2%	2%	5%	4%	2%	6%	4%	4%	4%
Strongly Disagree	3%	4%	2%	6%	3%	2%	2%	5%	2%	2%	3%	**	0%	3%	8%	0%	5%	0%	1%	1%	6%	2%	1%	3%	2%	2%	0%	3%	3%	2%	1%
Not Sure	5%	5%	4%	0%	3%	1%	10%	2%	6%	4%	4%	**	4%	10%	3%	4%	5%	6%	4%	3%	6%	5%	4%	8%	7%	3%	4%	4%	7%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentages

5 Homelessness is a serious problem in the city of Atlanta.

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	67%	63%	64%	72%	71%	67%	64%	69%	68%	71%	65%	75%	69%	60%	75%	63%	73%	65%	66%	73%	62%	69%
Somewhat Agree	22%	25%	24%	19%	16%	24%	21%	22%	23%	20%	23%	15%	23%	26%	19%	22%	18%	24%	23%	19%	26%	20%
Somewhat Disagree	3%	4%	6%	1%	4%	4%	3%	3%	2%	1%	5%	3%	2%	4%	2%	5%	2%	4%	4%	3%	5%	3%
Strongly Disagree	3%	1%	3%	4%	5%	2%	4%	3%	2%	3%	3%	3%	3%	4%	3%	6%	1%	2%	3%	1%	7%	1%
Not Sure	5%	6%	4%	5%	5%	3%	8%	3%	5%	4%	4%	4%	3%	6%	2%	4%	5%	5%	4%	4%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

6 Atlanta is a safe city in which to live.

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat				Ideology					Ideology Aggregated		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	14%	19%	9%	22%	8%	11%	16%	15%	13%	12%	17%	**	12%	29%	16%	0%	9%	15%	13%	17%	22%	10%	15%	29%	7%	13%	11%	17%	18%	13%	14%
Somewhat Agree	47%	45%	49%	41%	50%	50%	46%	46%	48%	49%	48%	**	26%	33%	29%	45%	48%	38%	53%	54%	31%	43%	53%	31%	41%	47%	52%	54%	37%	47%	52%
Somewhat Disagree	23%	21%	25%	22%	28%	28%	18%	25%	22%	25%	20%	**	40%	9%	31%	42%	28%	31%	22%	17%	21%	32%	19%	19%	30%	27%	26%	15%	25%	27%	21%
Strongly Disagree	14%	14%	13%	14%	13%	9%	17%	13%	14%	13%	14%	**	18%	27%	24%	13%	14%	14%	10%	11%	26%	14%	10%	17%	21%	11%	11%	13%	19%	11%	12%
Not Sure	2%	0%	3%	1%	0%	2%	3%	1%	3%	1%	2%	**	4%	2%	0%	0%	2%	3%	2%	2%	1%	2%	2%	4%	1%	3%	1%	1%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

6 Atlanta is a safe city in which to live.

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.4 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	14%	14%	13%	16%	17%	12%	17%	14%	22%	15%	13%	16%	16%	11%	7%	17%	11%	17%	16%	10%	13%	15%
Somewhat Agree	47%	46%	48%	48%	45%	49%	50%	46%	43%	46%	48%	44%	44%	54%	48%	41%	51%	49%	47%	48%	51%	46%
Somewhat Disagree	23%	28%	23%	21%	17%	25%	20%	25%	22%	22%	24%	20%	24%	24%	32%	24%	26%	18%	23%	25%	23%	24%
Strongly Disagree	14%	13%	14%	13%	16%	13%	11%	14%	11%	13%	14%	16%	14%	11%	13%	15%	10%	14%	13%	16%	14%	14%
Not Sure	2%	0%	2%	3%	4%	1%	2%	2%	3%	3%	1%	4%	2%	0%	0%	2%	2%	2%	2%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentaes

7How concerned are you about the cost of housing in the city of Atlanta?

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
A Lot	56%	54%	58%	67%	61%	55%	48%	64%	51%	45%	62%	**	57%	51%	42%	36%	56%	54%	59%	63%	46%	51%	61%	64%	55%	48%	54%	65%	59%	48%	59%
A Little	30%	32%	28%	25%	26%	32%	33%	25%	32%	37%	26%	**	30%	28%	36%	40%	27%	31%	33%	25%	32%	31%	29%	18%	34%	35%	32%	20%	26%	35%	27%
Not At All	12%	13%	12%	6%	12%	11%	17%	9%	14%	17%	9%	**	13%	17%	22%	24%	12%	12%	8%	11%	20%	14%	9%	17%	11%	14%	12%	13%	14%	14%	12%
Not Sure	2%	1%	3%	2%	1%	2%	3%	1%	2%	0%	3%	**	0%	4%	0%	0%	5%	4%	1%	1%	2%	3%	1%	1%	0%	2%	2%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

7How concerned are you about the cost of housing in the city of Atlanta?

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.3 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
A Lot	56%	48%	61%	55%	61%	53%	55%	56%	71%	63%	49%	68%	61%	41%	49%	60%	57%	56%	55%	59%	63%	53%
A Little	30%	34%	26%	31%	29%	31%	25%	31%	22%	24%	34%	25%	27%	36%	31%	32%	31%	26%	29%	30%	31%	30%
Not At All	12%	18%	10%	11%	8%	15%	16%	12%	6%	8%	16%	6%	9%	22%	18%	6%	9%	17%	14%	8%	5%	15%
Not Sure	2%	0%	3%	2%	2%	1%	4%	1%	1%	5%	1%	2%	3%	1%	2%	3%	3%	1%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

8Are the city of Atlanta's best days .... Ahead? Or behind us?

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Ahead	68%	75%	61%	70%	72%	74%	61%	71%	67%	70%	70%	**	43%	58%	76%	61%	63%	60%	74%	73%	68%	61%	74%	68%	64%	72%	72%	72%	66%	72%	72%
Behind Us	14%	11%	16%	21%	8%	9%	16%	15%	13%	13%	14%	**	23%	21%	17%	17%	17%	20%	11%	7%	19%	18%	9%	22%	19%	9%	10%	11%	20%	9%	10%
Not Sure	18%	13%	23%	9%	19%	17%	23%	14%	20%	18%	16%	**	33%	20%	7%	21%	21%	20%	15%	19%	13%	20%	17%	10%	18%	19%	17%	17%	14%	19%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

8Are the city of Atlanta's best days .... Ahead? Or behind us?

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Ahead	68%	67%	70%	69%	70%	69%	74%	67%	70%	68%	69%	65%	68%	73%	73%	69%	74%	65%	69%	71%	75%	66%
Behind Us	14%	14%	15%	12%	15%	13%	13%	14%	13%	15%	13%	15%	17%	10%	8%	16%	12%	15%	13%	15%	11%	15%
Not Sure	18%	19%	15%	19%	15%	18%	13%	20%	16%	17%	18%	20%	15%	17%	19%	15%	13%	20%	18%	14%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentaages

9Would you say race relations in the city of Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Excellent	6%	8%	5%	22%	3%	1%	4%	13%	3%	7%	5%	**	5%	21%	9%	0%	2%	1%	6%	9%	14%	1%	7%	20%	2%	5%	3%	5%	10%	5%	4%
Good	31%	33%	29%	17%	40%	30%	35%	29%	33%	45%	26%	**	17%	15%	49%	44%	29%	26%	32%	32%	34%	31%	32%	18%	36%	33%	33%	37%	27%	33%	35%
Fair	43%	38%	48%	40%	33%	52%	43%	36%	47%	33%	49%	**	49%	30%	26%	46%	48%	43%	47%	42%	28%	46%	45%	34%	43%	42%	46%	47%	39%	42%	47%
Poor	18%	21%	16%	19%	22%	17%	17%	20%	17%	14%	20%	**	29%	34%	16%	7%	21%	29%	15%	13%	24%	22%	14%	28%	18%	19%	15%	12%	23%	19%	13%
Not Sure	1%	0%	2%	1%	3%	0%	1%	2%	0%	1%	0%	**	0%	0%	0%	3%	0%	0%	0%	3%	0%	0%	2%	0%	1%	0%	2%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

9Would you say race relations in the city of Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.4 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Excellent	6%	5%	7%	7%	11%	6%	7%	6%	8%	7%	6%	6%	8%	6%	6%	8%	9%	4%	7%	3%	15%	3%
Good	31%	36%	30%	30%	32%	30%	29%	31%	20%	25%	35%	26%	26%	39%	29%	27%	29%	34%	32%	27%	28%	33%
Fair	43%	41%	43%	44%	40%	45%	44%	44%	48%	47%	41%	51%	46%	36%	42%	37%	49%	46%	43%	47%	42%	44%
Poor	18%	17%	20%	17%	18%	17%	19%	18%	21%	20%	17%	17%	18%	19%	20%	26%	12%	16%	17%	19%	14%	20%
Not Sure	1%	1%	0%	2%	0%	2%	1%	1%	2%	1%	1%	1%	2%	0%	3%	1%	1%	1%	0%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

10Would you say relations between city residents and police in Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Excellent	7%	9%	5%	17%	10%	2%	5%	14%	4%	10%	5%	**	5%	27%	4%	6%	9%	5%	5%	6%	15%	7%	5%	21%	2%	6%	4%	3%	11%	6%	4%
Good	34%	32%	36%	26%	39%	33%	36%	32%	35%	52%	24%	**	23%	36%	58%	54%	35%	31%	30%	28%	48%	36%	29%	35%	38%	34%	41%	25%	36%	34%	34%
Fair	41%	41%	42%	39%	33%	46%	44%	36%	45%	29%	50%	**	39%	27%	24%	24%	36%	52%	45%	47%	25%	41%	46%	32%	37%	45%	41%	54%	35%	45%	47%
Poor	16%	18%	15%	17%	18%	18%	14%	18%	16%	8%	20%	**	33%	7%	10%	16%	21%	11%	18%	17%	9%	16%	18%	11%	20%	14%	13%	16%	16%	14%	14%
Not Sure	1%	1%	2%	1%	0%	2%	2%	1%	2%	2%	1%	**	0%	3%	4%	0%	0%	1%	1%	1%	4%	0%	1%	0%	3%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%



Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentaages

10Would you say relations between city residents and police in Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.4 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Excellent	7%	7%	8%	7%	13%	6%	8%	7%	5%	10%	7%	6%	7%	9%	6%	8%	15%	3%	8%	5%	13%	5%
Good	34%	33%	31%	36%	32%	35%	28%	35%	21%	27%	39%	23%	27%	47%	35%	30%	28%	37%	36%	28%	28%	36%
Fair	41%	41%	44%	41%	38%	43%	44%	42%	39%	44%	42%	45%	49%	34%	38%	39%	47%	44%	40%	49%	40%	42%
Poor	16%	17%	16%	15%	16%	15%	20%	14%	33%	19%	10%	24%	16%	8%	20%	22%	9%	13%	15%	18%	19%	15%
Not Sure	1%	1%	1%	2%	0%	1%	0%	2%	2%	1%	1%	2%	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

11Do you believe you yourself have ever been racially profiled by police?

527 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation Aggregat			Ideology					Ideology Aggregated			
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Yes	33%	45%	21%	44%	43%	31%	25%	43%	27%	11%	46%	**	37%	32%	7%	18%	44%	35%	37%	34%	18%	35%	35%	30%	31%	32%	37%	28%	30%	32%	33%
No	59%	49%	69%	49%	49%	60%	68%	49%	64%	82%	45%	**	52%	64%	76%	71%	49%	58%	56%	60%	71%	57%	58%	61%	55%	60%	62%	67%	58%	60%	64%
Not Sure	8%	6%	10%	7%	8%	9%	7%	8%	8%	6%	9%	**	11%	4%	18%	11%	7%	8%	7%	6%	12%	8%	7%	10%	14%	8%	1%	5%	12%	8%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

11Do you believe you yourself have ever been racially profiled by police?

527 Likely Voters	All	Attend Religious Service			Evangelical		Military Househo		Education			Income			Lived in Atlanta				Urbanity		Cell Phone / Lan	
Credibility Interval: +/-4.3 pct points		Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Yes	33%	31%	37%	32%	34%	32%	39%	31%	45%	39%	28%	39%	36%	27%	34%	43%	35%	27%	30%	42%	45%	29%
No	59%	64%	53%	61%	52%	64%	56%	60%	47%	52%	65%	49%	59%	65%	56%	51%	55%	66%	62%	52%	47%	64%
Not Sure	8%	5%	10%	7%	14%	4%	5%	9%	8%	9%	7%	11%	5%	8%	10%	5%	10%	7%	8%	6%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

# Results of SurveyUSA Election Poll #23604

Geography: City of Atlanta  
Data Collected: 07/11/2017 - 07/18/2017  
Release Date: 07/19/2017  
Percentages

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).