## Results of SurveyUSA Election Poll \#17225

## Geography:Calformia

Data Collected: 09/30/2010-10/03/2010
Release Date: 10/04/2010
Percentaaes




 7 -point margin, $48 \%$ to $41 \%$. 12 days ago, "Yes" led by 5 points. Support is rising and opposition declining among voters age 50 to 64 , who today support Proposition 19 by a 12 -point margin, up from 5 points 12 days ago, and among those $65+$, where opposition has softened

[Candidate names rotated]<br>lf the election for California Governor were today, who would you vote for? Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

| 670 Likely Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Affiliation |  |  | Ideology |  |  | Opinion Of Tea Party |  |  |  | College Grad |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-3.9 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian/O | Republi | Democr | Indepe | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Yes | No | <\$40K | \$40K - | >\$80K |
| Whitman (R) | 43\% | 47\% | 39\% | 39\% | 48\% | 40\% | 43\% | 44\% | 41\% | 49\% | 30\% | 33\% | 38\% | 79\% | 12\% | 47\% | 76\% | 37\% | 15\% | 81\% | 12\% | 44\% | 34\% | 43\% | 43\% | 36\% | 44\% | 49\% |
| Brown (D) | 47\% | 43\% | 50\% | 48\% | 43\% | 49\% | 48\% | 45\% | 49\% | 41\% | 62\% | 57\% | 46\% | 15\% | 78\% | 35\% | 19\% | 50\% | 76\% | 14\% | 77\% | 40\% | 49\% | 48\% | 45\% | 52\% | 46\% | 42\% |
| Other | 8\% | 8\% | 8\% | 10\% | 8\% | 9\% | 6\% | 8\% | 8\% | 8\% | 5\% | 8\% | 9\% | 6\% | 6\% | 15\% | 5\% | 11\% | 7\% | 5\% | 8\% | 15\% | 8\% | 7\% | 10\% | 11\% | 8\% | 7\% |
| Undecided | 2\% | 1\% | 3\% | 4\% | 2\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 1\% | 6\% | 1\% | 3\% | 3\% | 1\% | 3\% | 1\% | 1\% | 3\% | 2\% | 9\% | 3\% | 2\% | 2\% | 2\% | 3\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely Voters | 100\% | 50\% | 50\% | 18\% | 34\% | 27\% | 20\% | 53\% | 47\% | 60\% | 6\% | 21\% | 13\% | 34\% | 42\% | 22\% | 30\% | 43\% | 21\% | 33\% | 40\% | 22\% | 6\% | 53\% | 47\% | 23\% | 33\% | 44 |

## 1

[Candidate names rotated]<br>lf the election for California Governor were today, who would you vote for? Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

| 670 Likely Voters | Region |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Credibility Interval: + +-3.9 pct points |  | Central | Greater | Inland |
| Bay Are |  |  |  |  |  |
| Whitman (R) | $43 \%$ | $49 \%$ | $41 \%$ | $59 \%$ | $29 \%$ |
| Brown (D) | $47 \%$ | $40 \%$ | $49 \%$ | $30 \%$ | $60 \%$ |
| Other | $8 \%$ | $9 \%$ | $8 \%$ | $9 \%$ | $7 \%$ |
| Undecided | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ | $4 \%$ |
| Total | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| Composition of Likely Voters | $100 \%$ | $19 \%$ | $40 \%$ | $17 \%$ | $24 \%$ | another candidate?

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2 [Candidate names rotated]<br>California will also elect a United States Senator. If the election for United States Senator from California were today, who would you vote for? Republican Carly Fiorina? Democrat Barbara Boxer? 2 another candidate?

| 670 Likely Voters | Region |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Credibility Interval: + +-3.9 pct points |  | Central | Greater | Inland |
| Bay Are |  |  |  |  |  |
| Fiorina (R) | $43 \%$ | $58 \%$ | $41 \%$ | $59 \%$ | $24 \%$ |
| Boxer (D) | $46 \%$ | $32 \%$ | $48 \%$ | $26 \%$ | $69 \%$ |
| Other | $9 \%$ | $9 \%$ | $9 \%$ | $13 \%$ | $5 \%$ |
| Undecided | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ |
| Total | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| Composition of Likely Voters | $100 \%$ | $19 \%$ | $40 \%$ | $17 \%$ | $24 \%$ |

3 [Candidate names rotated]<br>California will also elect a Lieutenant Governor. If the election for Lieutenant Governor were today, who would you vote for? Republican Abel Maldonado? Democrat Gavin Newsom? Or anothe

| Likely Voters | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Affiliation |  |  | Ideology |  |  | Opinion Of Tea Party |  |  |  | College Grad |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| dibility Interval: +/-3.9 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian/O | Republi | Democr | Indepe | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Yes | No | <\$40K | \$40K - | > \$80K |
| Idonado (R) | 37\% | 40\% | 34\% | 24\% | 40\% | 36\% | 42\% | 35\% | 39\% | 40\% | 22\% | 38\% | 25\% | 66\% | 15\% | 31\% | 64\% | 31\% | 15\% | 63\% | 13\% | 38\% | 38\% | 35\% | 38\% | 32\% | 38\% | 39\% |
| wsom (D) | 42\% | 36\% | 47\% | 45\% | 40\% | 44\% | 39\% | 42\% | 42\% | 40\% | 52\% | 38\% | 53\% | 13\% | 72\% | 29\% | 13\% | 48\% | 70\% | 11\% | 73\% | 33\% | 31\% | 47\% | 37\% | 41\% | 41\% | 43\% |
| her | 19\% | 21\% | 16\% | 29\% | 16\% | 18\% | 16\% | 20\% | 17\% | 17\% | 22\% | 22\% | 19\% | 19\% | 11\% | 33\% | 22\% | 17\% | 13\% | 23\% | 12\% | 26\% | 18\% | 15\% | 23\% | 23\% | 19\% | 15\% |
| decided | 3\% | 3\% | 3\% | 2\% | 4\% | 2\% | 2\% | 3\% | 2\% | 3\% | 4\% | 3\% | 4\% | 1\% | 2\% | 7\% | 1\% | 3\% | 2\% | 3\% | 1\% | 3\% | 13\% | 3\% | 2\% | 4\% | 2\% | 3\% |
| al | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| mposition of Likely Voters | 100\% | 50\% | 50\% | 18\% | 34\% | 27\% | 20\% | 53\% | 47\% | 60\% | 6\% | 21\% | 13\% | 34\% | 42\% | 22\% | 30\% | 43\% | 21\% | 33\% | 40\% | 22\% | 6\% | 53\% | 47\% | 23\% | 33\% | 44\% |

3 [Candidate names rotated]<br>California will also elect a Lieutenant Governor. If the election for Lieutenant Governor were today, who would you vote for? Republican Abel Maldonado? Democrat Gavin Newsom? Or anothe

| 70 Likely Voters | All | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| edibility Interval: +/-3.9 pct points |  | Central | Greater | Inland | Bay Are |
| aldonado (R) | 37\% | 48\% | 33\% | 49\% | 26\% |
| wsom (D) | 42\% | 31\% | 43\% | 24\% | 61\% |
| her | 19\% | 19\% | 21\% | 23\% | 11\% |
| ndecided | 3\% | 2\% | 3\% | 4\% | 2\% |
| tal | 100\% | 100\% | 100\% | 100\% | 100\% |
| mposition of Likely Voters | 100\% | 19\% | 40\% | 17\% | 24\% |

# Results of SurveyUSA Election Poll \#17225 

GORVEU OSA

California voters may also vote on several propositions. On Proposition 19 , which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?
\{Not Certain voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?\}

| 670 Likely Voters Incl. Leaners | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Affiliation |  |  | Ideology |  |  | Opinion Of Tea Party |  |  |  | College Grad |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-3.9 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian/O | Republi | Democr | Indepe | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Yes | No | <\$40K | \$40K - | > \$80K |
| Certain Yes | 48\% | 54\% | 43\% | 61\% | 47\% | 50\% | 36\% | 52\% | 44\% | 51\% | 47\% | 45\% | 42\% | 35\% | 57\% | 53\% | 29\% | 55\% | 67\% | 35\% | 65\% | 41\% | 42\% | 50\% | 46\% | 47\% | 46\% | 51\% |
| Certain No | 41\% | 38\% | 44\% | 30\% | 45\% | 38\% | 48\% | 39\% | 43\% | 40\% | 37\% | 45\% | 42\% | 57\% | 30\% | 36\% | 64\% | 34\% | 23\% | 59\% | 25\% | 44\% | 33\% | 38\% | 44\% | 42\% | 44\% | 39\% |
| Not Certain | 11\% | 8\% | 13\% | 9\% | 8\% | 12\% | 15\% | 8\% | 13\% | 10\% | 16\% | 10\% | 16\% | 8\% | 12\% | 11\% | 7\% | 12\% | 10\% | 6\% | 11\% | 15\% | 25\% | 11\% | 10\% | 11\% | 9\% | 10\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Likely Voters Incl. Le | 100\% | 50\% | 50\% | 18\% | 34\% | 27\% | 20\% | 53\% | 47\% | 60\% | 6\% | 21\% | 13\% | 34\% | 42\% | 22\% | 30\% | 43\% | 21\% | 33\% | 40\% | 22\% | 6\% | 53\% | 47\% | 23\% | 33\% | 44\% |

Califroria voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?

## Or not certain?

\{Not Certain voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?\}

670 Likely Voters Incl. Leaners | Credibility Interval: $+/-3.9$ pct points |
| :--- |
| Certain Yes |

| Certain No | $48 \%$ | $41 \%$ | $48 \%$ | $42 \%$ | $58 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Not Certain | $41 \%$ | $48 \%$ | $42 \%$ | $48 \%$ | $28 \%$ |
| Total | $11 \%$ | $11 \%$ | $10 \%$ | $10 \%$ | $13 \%$ |
|  | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |


| Composition of Likely Voters Incl. Le | $100 \%$ | $19 \%$ | $40 \%$ | $17 \%$ | $24 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

