Results of SurveyUSA Election Poll #14400

Geography: State of Washington
Data Collected: 09/21/2008 - 09/22/2008

Release Date: 09/23/2008

Percentages

SURVEY USA

KATU-TV (Portland), KING-TV (Seattle)

Washington State: Obama, McCain Return To Pre-Convention Levels of Support: In an election for President of the United States in Washington State today, 09/23/08, six weeks from the vote, Democrat Barack Obama defeats Republican John McCain by 11 points, 54% to 43%, according to this latest SurveyUSA poll conducted exclusively for KING-TV in Seattle and KATU-TV in Portland Oregon. Compared to an identical SurveyUSA poll released two weeks ago, Obama is up 5 points; McCain is down 2. Compared to an identical SurveyUSA poll released six weeks ago, before the Democratic and Republican National Conventions, before the picks of Joe Biden and Sarah Palin as running mates, Obama is up 3 points; McCain is down 1. Today, Obama takes majorities of men and women, across all age groups, and among both whites and minorities. Among men. Obama takes 55% of the vote and wins by 13 points, highest total since tracking began in April. Among women. Obama takes 52% of the vote and wins lower income voters by 24 points, higher income voters by 4. Obama wins college grads by 24 points; McCain leads by 2 among those who did not graduate college. Obama leads by 24 points in Metro Seattle, by 5 points in the remainder of Western Washington. McCain leads by 18 points in Eastern Washington.

Filtering: SurveyUSA interviewed 900 Washington adults 09/21/08 through 09/22/08; of the adults, 791 identified themselves as being registered to vote in Washington state. Of the registered voters, 682 were determined by SurveyUSA to be likely to vote in the November general election. 37 of Washington's 39 counties vote exclusively by mail; ballots must be postmarked no later than Election Day, 11/04/08. Washington has 11 Electoral College votes. John Kerry carried Washington by 7 points in 2004; Al Gore carried Washington by 6 points in 2000.

If you were filling out your ballot for President right now, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

682 Likely Voters	A II	Gender		Age			<50 / 50+		Age		Race			Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Change Your Mi				
Credibility Interval: +/-3.8 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Could	Mind M
McCain (R)	43%	42%	44%	39%	45%	41%	47%	43%	43%	41%	44%	45%	44%	**	**	45%	91%	8%	44%	80%	39%	6%	37%	49%	54%	48%	28%	71%	27%	42%	44%
Obama (D)	54%	55%	52%	59%	52%	55%	50%	55%	53%	56%	53%	51%	52%	**	**	54%	8%	91%	51%	18%	59%	93%	61%	47%	43%	48%	68%	27%	70%	51%	55%
Other	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	**	**	1%	0%	1%	5%	2%	2%	0%	2%	2%	0%	2%	3%	1%	2%	3%	0%
Undecided	2%	1%	2%	0%	2%	2%	2%	1%	2%	1%	2%	2%	2%	**	**	0%	1%	0%	1%	1%	1%	0%	1%	2%	2%	1%	1%	0%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	21%	33%	28%	19%	53%	47%	47%	10%	43%	85%	3%	5%	7%	27%	38%	26%	28%	36%	21%	50%	50%	37%	25%	37%	36%	61%	25%	71%

If you were filling out your ballot for President right now, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

682 Likely Voters	All			Top Is	sue For	Inco	ome	Region						
Credibility Interval: +/-3.8 pct points	All	Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	< \$50K	> \$50K	Wester	Eastern	Metro S
McCain (R)	43%	40%	14%	34%	34%	95%	**	**	**	36%	47%	46%	58%	36%
Obama (D)	54%	57%	86%	63%	64%	5%	**	**	**	60%	51%	51%	40%	60%
Other	2%	2%	0%	0%	1%	0%	**	**	**	2%	1%	2%	1%	2%
Undecided	2%	1%	0%	2%	1%	0%	**	**	**	2%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	6%	12%	9%	9%	3%	3%	4%	35%	65%	25%	20%	54%

^{**} Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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