

Results of SurveyUSA Election Poll #14400



Geography: State of Washington
 Data Collected: 09/21/2008 - 09/22/2008
 Release Date: 09/23/2008

Sponsors:
 KATU-TV (Portland), KING-TV (Seattle)

Washington State: Obama, McCain Return To Pre-Convention Levels of Support: In an election for President of the United States in Washington State today, 09/23/08, six weeks from the vote, Democrat Barack Obama defeats Republican John McCain by 11 points, 54% to 43%, according to this latest SurveyUSA poll conducted exclusively for KING-TV in Seattle and KATU-TV in Portland Oregon. Compared to an identical SurveyUSA poll released two weeks ago, Obama is up 5 points; McCain is down 2. Compared to an identical SurveyUSA poll released six weeks ago, before the Democratic and Republican National Conventions, before the picks of Joe Biden and Sarah Palin as running mates, Obama is up 3 points; McCain is down 1. Today, Obama takes majorities of men and women, across all age groups, and among both whites and minorities. Among men, Obama takes 55% of the vote and wins by 13 points, his highest total since tracking began in April. Among women, Obama takes 52% of the vote and wins by 8 points, his second-lowest total since tracking began in April. 8% of Republicans vote for Obama; 8% of Democrats vote for McCain; Independents favor Obama by 7 points. Obama wins lower income voters by 24 points, higher income voters by 4. Obama wins college grads by 24 points; McCain leads by 2 among those who did not graduate college. Obama leads by 24 points in Metro Seattle, by 5 points in the remainder of Western Washington. McCain leads by 18 points in Eastern Washington.

Filtering: SurveyUSA interviewed 900 Washington adults 09/21/08 through 09/22/08; of the adults, 791 identified themselves as being registered to vote in Washington state. Of the registered voters, 682 were determined by SurveyUSA to be likely to vote in the November general election. 37 of Washington's 39 counties vote exclusively by mail; ballots must be postmarked no later than Election Day, 11/04/08. Washington has 11 Electoral College votes. John Kerry carried Washington by 7 points in 2004; Al Gore carried Washington by 6 points in 2000.

1 If you were filling out your ballot for President right now, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

682 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obama	> McCain	> In Bet	White	Black	Hispani	Asian/O	
Margin of Sampling Error: +/-3.8%																	
McCain (R)	43%	42%	44%	39%	45%	41%	47%	43%	43%	41%	44%	45%	44%	**	**	45%	
Obama (D)	54%	55%	52%	59%	52%	55%	50%	55%	53%	56%	53%	51%	52%	**	**	54%	
Other	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	**	**	1%	
Undecided	2%	1%	2%	0%	2%	2%	2%	1%	2%	1%	2%	2%	2%	**	**	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	49%	51%	21%	33%	28%	19%	53%	47%	47%	10%	43%	85%	3%	5%	7%	

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682 Likely Voters	All	Party Affiliation			Ideology			College Grad		Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Modera	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.8%																
McCain (R)	43%	91%	8%	44%	80%	39%	6%	37%	49%	54%	48%	28%	71%	27%	42%	44%
Obama (D)	54%	8%	91%	51%	18%	59%	93%	61%	47%	43%	48%	68%	27%	70%	51%	55%
Other	2%	0%	1%	5%	2%	2%	0%	2%	2%	0%	2%	3%	1%	2%	3%	0%
Undecided	2%	1%	0%	1%	1%	1%	0%	1%	2%	2%	1%	1%	0%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	27%	38%	26%	28%	36%	21%	50%	50%	37%	25%	37%	36%	61%	25%	71%

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682 Likely Voters	All	Top Issue For Next President								Income		Region		
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	< \$50K	> \$50K	Wester	Eastern	Metro S
Margin of Sampling Error: +/-3.8%														
McCain (R)	43%	40%	14%	34%	34%	95%	**	**	**	36%	47%	46%	58%	36%
Obama (D)	54%	57%	86%	63%	64%	5%	**	**	**	60%	51%	51%	40%	60%
Other	2%	2%	0%	0%	1%	0%	**	**	**	2%	1%	2%	1%	2%
Undecided	2%	1%	0%	2%	1%	0%	**	**	**	2%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	6%	12%	9%	9%	3%	3%	4%	35%	65%	25%	20%	54%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.