Geography: Kansas Data Collected: 08/20/2014 - 08/23/2014 Release Date: 08/25/2014 Percentages



In Kansas, Primary Wins for Gov Brownback and Senator Roberts Do Nothing to Pave Path for Re-Election; 'SOS' for Incumbent GOP SOS: Despite primary wins 3 weeks ago for both top-ticket incumbent Kansas Republicans - Governor Sam Brownback and U.S. Senator Pat Roberts - and despite Kansas being a reliably Red State, both Brownback and Roberts face tough re-election fights for the 11/04/14 general election, according to the latest exclusive KSN-TV poll, conducted by SurveyUSA. In the contest for Governor, the Republican ticket of Brownback and Jeff Colyer continue to trail the Democratic ticket of Paul Davis and Jill Docking, consistent with 2 previous KSN polls conducted before the 08/05/14 primary. Today, it's Davis 48%, Brownback holds 70% of the Republican base, compared to Davis, who holds 91% of the Democratic base. Independents break 4:3 Democratic, a troubling sign in a state such as Kansas, where Republicans often count on right-leaning independents to cushion their victory margins. More troubling, moderates break 7:2 against the incumbent, an unusually large margin in any state, in any contested race. Democrat Davis leads in all 3 regions of the state: by 10 points in greater Wichita. by 8 points in greater Kansas City KS, and by 4 points in Greater Topeka, Among men, where Red State Republican incumbents often lead by 10, 15 or 20 points, Brownback trails by 1, Brownback trails in every age group, SurveyUSA's most recent KSN poll, on 07/22/14, also showed Davis 8 atop Brownback. A 06/23/14 KSN poll showed Davis 6 atop Brownback. Voters split on which issue is most important in the Governor's contest: those who say "tax rates" are most important break by 26 points for Brownback. Those who say "education" is most important break by 43 points for Davis. In the contest for United States Senator, Independent Greg Orman continues to make life difficult for both 3-term Republican Roberts and his Democratic challenger. Today, it's Roberts 37%, Democrat Chad Taylor 32%, Orman at 20%, and Libertarian Randall Batson at 4%. These results are largely consistent with SurveyUSA's most recent KSN poll, conducted before the 08/05/14 primary, which also showed Roberts 5 points atop Taylor. In its 3 looks at the 11/04/14 general election, SurveyUSA had Orman at 7% on 06/14/14, at 14% on 07/22/14, and at 20% today. Orman siphons votes across the board. He gets 20% of conservatives, 24% of moderates and 17% of liberals. Roberts holds just 62% of the Republican base. Taylor holds 74% of the Democratic base. 38% of independents, a plurality, vote for Orman, who, among Independents beats both Roberts and Taylor. Some comfort for Roberts: he leads in all 3 regions of the state, though he has less than 40% support in every Kansas corner, Roberts breaks 40% among those with a high-school education, but fails to break 40% among the more educated. Roberts fails to break 40% among any income group. Voters say the economy is the most important issue in the Senate race. Among voters who choose the economy as most important, Davis leads 4:3. Among voters who say that Immigration is most important, Roberts leads 2:1. In the contest for Secretary of State, incumbent Republican Kris Kobach and Democratic challenger Jean Schodorf are tied, 46% each. Kobach leads by 10 points among men. Schodorf leads by 9 points among women, a 19-point gender gap. Kobach holds 81% of the Republican base. Schodorf holds 89% of the Democratic base. Both independents and moderates break for the Democrat. Voters say that immigration is the most important issue in their vote for Secretary of State, and among voters who name immigration as most important. Kobach leads 2:1. Among voters who name voter registration as most important does Schodorf lead. The regional breakdowns are tight: Kobach and Schodorf are tied at 47% each in greater Kansas City KS. The Democrat leads by a nominal 3 points in greater Wichita. The Republican leads by 9 in greater Topeka. Cell-phone and home-phone respondents included in this research; SurveyUSA interviewed 900 state of Kansas adults 08/20/14 through 08/23/14. Of the adults. 740 were registered to vote. Of the registered, 560 were determined by SurveyUSA to be likely to vote in the 11/04/14 general election. This research was conducted using blended sample. mixed-mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

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48%	44%	53%	47%	47%	47%	52%	47%	49%	47%	**	54%	**	19%	91%	43%	12%	70%	85%	34%	67%	49%	42%	36%	32%	59%	58%	44%	34%	72%	54%
5%	7%	3%	8%	5%	6%	3%	6%	5%	5%	**	4%	**	4%	2%	15%	7%	2%	5%	4%	4%	5%	10%	6%	7%	4%	5%	2%	6%	4%	10%
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100%	51%	49%	19%	24%	33%	24%	43%	57%	86%	3%	9%	2%	46%	32%	18%	38%	39%	14%	32%	31%	13%	18%	22%	22%	41%	12%	21%	37%	19%	17%
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If the election for Kansas Governor were today, which ticket would you vote for? (tickets rotated) The Republican ticket of Sam Brownback and Jeff Colyer? The Democratic ticket of Paul Davis and Jill Docking? Or the Libertarian ticket of Keen Umbehr and Josh Umbehr?

If the election for Kansas Governor were today, which ticket would you vote for? (tickets rotated) The Republican ticket of Sam Brownback and Jeff Colyer? The Democratic ticket of Paul Davis and Jill Docking? Or the Libertarian

560 Likely Voters	All	E	Educatio	า		Income		Cell Pho	one / Lan		Region	
Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka
Brownback/Colyer (R)	40%	43%	44%	37%	42%	39%	39%	37%	42%	40%	41%	40%
Davis/Docking (D)	48%	48%	42%	52%	47%	52%	45%	47%	49%	50%	49%	44%
Umbehr/Umbehr (L)	5%	4%	7%	5%	5%	3%	9%	6%	5%	5%	4%	7%
Undecided	6%	5%	7%	6%	6%	6%	7%	10%	5%	5%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%

Geography: Kansas

Data Collected: 08/20/2014 - 08/23/2014

Release Date: 08/25/2014

Percentages

2 Which one of these issues will be	∍ most in	iportant i	n your vc	ute for Gr	overnor?	Tax rates	3? Educa	tion fund	ing? Job	recruitm	ent? Or s	omething	g else?																		
560 Likely Voters		Ge	ender	1	Ą	Age		<50 /	/ 50+		Ra	ace		Pa	rty Affiliat	ion		Ideology			Governo	or Issue			Senat	e Issue			SOS I	Issue	
Credibility Interval: +/-4.2 pct points		Male	Female	e 18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Tax Rat	Educati	Job Re	Someth	Obama	Immigr	Jobs A	Someth	Voter R	Immigr	Campai	Someth
Tax Rates	32%	34%	31%	27%	29%	41%	29%	28%	36%	32%	**	41%	**	41%	23%	28%	44%	25%	23%	100%	0%	0%	0%	41%	43%	27%	21%	41%	39%	27%	17%
Education Funding	31%	32%	31%	38%	28%	27%	35%	32%	31%	34%	**	10%	**	24%	41%	35%	19%	41%	43%	0%	100%	0%	0%	26%	25%	40%	25%	30%	25%	47%	31%
Job Recruitment	13%	11%	15%	18%	12%	11%	14%	15%	12%	12%	**	16%	**	10%	14%	10%	11%	12%	12%	0%	0%	100%	0%	11%	11%	19%	6%	9%	16%	15%	15%
Something Else	18%	17%	19%	16%	20%	18%	17%	18%	18%	19%	**	9%	**	20%	15%	23%	21%	15%	21%	0%	0%	0%	100%	17%	17%	13%	44%	18%	16%	9%	36%
Not Sure	5%	6%	4%	2%	11%	2%	5%	7%	4%	4%	**	24%	**	4%	7%	4%	4%	8%	2%	0%	0%	0%	0%	5%	4%	1%	4%	2%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	19%	24%	33%	24%	43%	57%	86%	3%	9%	2%	46%	32%	18%	38%	39%	14%	32%	31%	13%	18%	22%	22%	41%	12%	21%	37%	19%	17%
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2 Which one of these issues will b	e most in	nportant i	n your vo	ote for Go	overnor?	Tax rate	s? Educa	tion fund	ing? Job	recruitm	ent? Or s	something
560 Likely Voters		E	Educatio	n		Income		Cell Pho	ne / Lan		Region	
Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka
Tax Rates	32%	43%	35%	26%	33%	34%	30%	31%	33%	31%	30%	36%
Education Funding	31%	18%	29%	38%	24%	35%	33%	35%	30%	32%	28%	33%
Job Recruitment	13%	21%	14%	10%	15%	14%	11%	8%	15%	14%	12%	12%
Something Else	18%	11%	19%	20%	23%	13%	21%	16%	19%	15%	25%	16%
Not Sure	5%	6%	2%	7%	5%	5%	6%	9%	4%	7%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%

60 Likely Voters	All	E	Educatio	า		Income		Cell Pho	one / Lan		Region	
redibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka
ax Rates	32%	43%	35%	26%	33%	34%	30%	31%	33%	31%	30%	36%
ducation Funding	31%	18%	29%	38%	24%	35%	33%	35%	30%	32%	28%	33%
ob Recruitment	13%	21%	14%	10%	15%	14%	11%	8%	15%	14%	12%	12%
omething Else	18%	11%	19%	20%	23%	13%	21%	16%	19%	15%	25%	16%
lot Sure	5%	6%	2%	7%	5%	5%	6%	9%	4%	7%	4%	3%
otal	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%

2	If the election for United States Senator from Kansas were today, who would you vote for? (candidate names rotated) Republican Pat Roberts? Democrat Chad Taylor? Libertarian Randall Batson? Or Independent Greg Orman?

560 Likely Voters	A II	Ger	nder		Ar	ge		<50 /	50+		Ra	ace		Pa	rty Affiliat	ion		Ideology			Governe	or Issue			Senate	e Issue			SOS	s Issue	
Credibility Interval: +/-4.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Tax Rat	Educati	Job Re	Someth	Obama	Immigr	Jobs A	Someth	Voter R	Immigr	Campai	Someth
Pat Roberts (R)	37%	38%	36%	40%	42%	36%	33%	41%	35%	38%	**	42%	**	62%	8%	26%	62%	25%	8%	49%	25%	39%	41%	48%	47%	31%	27%	41%	49%	20%	28%
Chad Taylor (D)	32%	32%	32%	32%	34%	29%	34%	33%	31%	30%	**	41%	**	10%	74%	18%	7%	44%	72%	27%	41%	32%	23%	25%	23%	40%	29%	34%	21%	49%	29%
Randall Batson (L)	4%	6%	1%	8%	4%	3%	2%	6%	2%	2%	**	14%	**	5%	0%	7%	5%	4%	0%	3%	3%	4%	7%	7%	4%	2%	8%	3%	4%	2%	8%
Greg Orman (I)	20%	20%	21%	11%	13%	27%	26%	12%	27%	23%	**	1%	**	18%	16%	38%	20%	24%	17%	18%	26%	16%	19%	18%	23%	19%	29%	17%	21%	25%	23%
Undecided	6%	4%	9%	9%	7%	5%	5%	8%	5%	7%	**	1%	**	5%	3%	10%	6%	3%	4%	3%	6%	9%	10%	2%	4%	9%	7%	6%	4%	4%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	19%	24%	33%	24%	43%	57%	86%	3%	9%	2%	46%	32%	18%	38%	39%	14%	32%	31%	13%	18%	22%	22%	41%	12%	21%	37%	19%	17%

Geography: Kansas

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SURVEY USA Sponsor: KSN News (Wichita)

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Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka
Pat Roberts (R)	37%	41%	34%	38%	35%	37%	39%	36%	38%	37%	38%	38%
Chad Taylor (D)	32%	31%	32%	32%	33%	36%	24%	35%	31%	32%	34%	30%
Randall Batson (L)	4%	4%	2%	5%	3%	2%	8%	4%	4%	3%	5%	4%
Greg Orman (I)	20%	16%	24%	20%	22%	18%	23%	17%	22%	22%	19%	20%
Undecided	6%	7%	8%	5%	7%	6%	6%	8%	6%	6%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%

Which one of these issues will be	e most in	nportant i	n your vo	te for Un	ited Stat	∋s Senatr	ວr? Obar	nacare?	Immigrati	ion? Job:	s and the	econom	ıy? Or so	mething	else?																
560 Likely Voters	A II	Ger	nder		A	lge	T	<50 /	/ 50+		Ra	ace		Pa	arty Affiliat	tion		Ideology			Govern	or Issue			Senate	e Issue			SOS	Issue	
Credibility Interval: +/-4.2 pct points	Aii	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Tax Rat	Educati	Job Re	Someth	Obama	Immigr	Jobs A	Someth	Voter R	Immigr	Campai	Someth
Obamacare	22%	22%	22%	26%	21%	22%	20%	23%	21%	23%	**	7%	**	27%	16%	22%	31%	18%	17%	28%	18%	19%	21%	100%	0%	0%	0%	27%	28%	17%	16%
Immigration	22%	19%	25%	8%	19%	28%	27%	14%	28%	21%	**	23%	**	29%	14%	19%	31%	14%	20%	29%	18%	17%	21%	0%	100%	0%	0%	22%	35%	10%	4%
Jobs And The Economy	41%	41%	41%	56%	36%	39%	37%	45%	38%	41%	**	45%	**	31%	51%	41%	28%	49%	48%	34%	53%	58%	29%	0%	0%	100%	0%	39%	31%	60%	49%
Something Else	12%	14%	9%	9%	15%	10%	12%	12%	11%	12%	**	7%	**	10%	12%	16%	8%	13%	16%	7%	9%	5%	28%	0%	0%	0%	100%	10%	5%	12%	29%
Not Sure	4%	5%	2%	1%	8%	1%	4%	5%	2%	2%	**	18%	**	2%	6%	3%	2%	6%	0%	2%	2%	0%	1%	0%	0%	0%	0%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	19%	24%	33%	24%	43%	57%	86%	3%	9%	2%	46%	32%	18%	38%	39%	14%	32%	31%	13%	18%	22%	22%	41%	12%	21%	37%	19%	17%

560 Likely Voters	All	E	Educatior	า		Income		Cell Pho	ne / Lan		Region	
Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka
Obamacare	22%	25%	23%	21%	21%	20%	26%	23%	22%	21%	25%	20%
Immigration	22%	22%	24%	20%	21%	23%	20%	14%	25%	22%	22%	21%
Jobs And The Economy	41%	43%	40%	41%	43%	43%	36%	44%	40%	40%	37%	48%
Something Else	12%	6%	10%	15%	11%	8%	17%	11%	12%	10%	15%	9%
Not Sure	4%	3%	3%	4%	3%	5%	1%	8%	2%	7%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%

Which one of these issues will be most important in your vote for United States Senator? Obamacare? Immigration? Jobs and the economy? Or something else?

8%

100%

100%

8%

100%

51%

9%

100%

49%

14%

100%

19%

6%

100%

24%

Geography: Kansas

Data Collected: 08/20/2014 - 08/23/2014

Release Date: 08/25/2014

Composition of Likely Voters

Percentages

Undecided

Total

SOS Issue Voter R Immigr Campai Someth

25%

69%

6%

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49%

19%

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17%

63%

31%

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13%

100%

12%

52%

45%

3%

100%

21%

5 If the election for Kansas Secreta	ary of Sta	ate were	today, wł	ho would	you vote	e for? (car	ndidate n	ames rot	ated) Re	epublican	Kris Kot	bach? Oi	r Democ	rat Jean	Schodorf	f?												
560 Likely Voters								<50 /	50+		Ra	ice		Pa	rty Affiliat	tion		Ideology			Govern	or Issue			Senate	Issue		
Credibility Interval: +/-4.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepe	Conser	Modera	Liberal	Tax Rat	Educati	Job Re	Someth	Obama	Immigr	Jobs A	Someth	ı Vo
Kris Kobach (R)	46%	51%	41%	40%	50%	49%	43%	46%	47%	48%	**	37%	**	81%	7%	34%	84%	26%	8%	67%	27%	39%	51%	63%	68%	31%	35%	!
Jean Schodorf (D)	46%	41%	50%	46%	44%	42%	51%	45%	46%	44%	**	51%	**	14%	89%	46%	8%	66%	87%	31%	66%	47%	35%	32%	29%	58%	53%	4

11%

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**

100%

3%

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86%

If the election for Kansas Secretary of State were today, who would you vote for? (candidate names rotated) Republican Kris Kobach? Or Democrat Jean Schodorf? 5

9%

100%

33%

5%

100%

24%

9%

100%

43%

7%

100%

57%

560 Likely Voters	A 11	E	Educatio	า		Income		Cell Pho	ne / Lan	Region			
Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka	
Kris Kobach (R)	46%	46%	51%	43%	47%	44%	47%	44%	47%	45%	47%	49%	
Jean Schodorf (D)	46%	48%	41%	48%	44%	49%	42%	43%	46%	48%	47%	40%	
Undecided	8%	7%	8%	9%	9%	6%	11%	12%	6%	7%	6%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%	

| Which of these issues will be most important to you in your vote for Secretary of State? Voter Registration? Immigration? Campaign finance reform? Or something else? | | | | | | | |
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 | | Senate | e Issue | |
 | SOS | Issue | |
| Ali | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+
 | White | Black
 | Hispani | Asian / | Republi
 | Democr | Indepe
 | Conser
 | Modera | Liberal | Tax Rat | Educati | Job Re | Someth
 | Obama | Immigr | Jobs A | Someth | Voter R
 | Immigr | Campai | Someth |
| 21% | 23% | 19% | 20% | 19% | 22% | 21% | 20% | 22%
 | 22% | **
 | 15% | ** | 22%
 | 17% | 27%
 | 22%
 | 22% | 22% | 26% | 20% | 14% | 21%
 | 25% | 21% | 20% | 19% | 100%
 | 0% | 0% | 0% |
| 37% | 34% | 41% | 31% | 33% | 42% | 40% | 32% | 41%
 | 37% | **
 | 41% | ** | 47%
 | 25% | 31%
 | 49%
 | 27% | 27% | 45% | 30% | 44% | 33%
 | 47% | 61% | 28% | 16% | 0%
 | 100% | 0% | 0% |
| 19% | 19% | 18% | 19% | 17% | 19% | 20% | 18% | 19%
 | 19% | **
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 | 27% | 20%
 | 9%
 | 26% | 28% | 16% | 28% | 22% | 10%
 | 14% | 9% | 27% | 20% | 0%
 | 0% | 100% | 0% |
| 17% | 15% | 19% | 24% | 18% | 14% | 15% | 20% | 14%
 | 18% | **
 | 6% | ** | 14%
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 | 17% | 19% | 9% | 17% | 20% | 34%
 | 13% | 3% | 20% | 43% | 0%
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| 6% | 8% | 4% | 6% | 13% | 3% | 4% | 10% | 3%
 | 5% | **
 | 25% | ** | 4%
 | 11% | 3%
 | 5%
 | 8% | 4% | 4% | 5% | 0% | 3%
 | 1% | 6% | 5% | 3% | 0%
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| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100%
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 | 100% | 100% | 100% |
| 100% | 51% | 49% | 19% | 24% | 33% | 24% | 43% | 57%
 | 86% | 3%
 | 9% | 2% | 46%
 | 32% | 18%
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 | 39% | 14% | 32% | 31% | 13% | 18%
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42% 40% 32% 41% 19% 19% 17% 19% 20% 18% 19% 17% 15% 19% 24% 18% 14% 15% 20% 14% 6% 8% 4% 6% 13% 3% 4% 10% 3% 100% 100% 100% 100% 100% 100% 100% 100% 100%</td><td>Gender Age <!--</td--><td>Gender Age Solution Solution<!--</td--><td>All Gender Age 50-64 65+ 18-49 50+ White Black Hispani 21% 23% 19% 20% 19% 22% 21% 20% 22% 22% 22% 15% 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% *** 41% 19% 19% 18% 19% 17% 19% 20% 18% 19% *** 6% 6% 8% 4% 6% 13% 3% 4% 10% 3% 5% *** 25% 100% <td< td=""><td>All Gender Age <50 / 50+ Race 21% 23% 19% 20% 19% 22% 21% 20% 22% 22% ** 15% ** 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% ** 41% ** 19% 19% 24% 18% 14% 15% 20% 14% 18% ** 6% ** 17% 15% 19% 24% 18% 14% 15% 20% 14% 18% ** 6% ** 17% 15% 19% 24% 18% 14% 15% 20% 14% 18% ** 6% ** 6% 8% 4% 6% 13% 3% 4% 10% 3% 5% ** 25% ** 100% 100% 100% 100% 100% 100% 100% 100% 10%<!--</td--><td>All Gender Age Solution Solution Race Parage All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Asian / Republic 21% 23% 19% 20% 19% 22% 21% 20% 22% 22% 22% 22% 22% 22% 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% *** 41% *** 47% 19% 19% 18% 19% 17% 19% 20% 18% 19% 14% *** 13% 17% 15% 19% 24% 18% 15% 20% 14% 18% *** 6% *** 14% 6% 8% 4% 6% 13% 3% 4% 10% 3% 5% *** 25% *** 4% 100%</td></td></td<></td></td></td></t<> <td>All Gender Age 50-64 65+ 18-49 50+ White Black Hispani Asian / Republi Democr 21% 23% 19% 20% 19% 22% 21% 20% 22% 22% 22% *** 15% *** 22% 17% 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% *** 41% *** 47% 25% 19% 19% 18% 19% 17% 19% 20% 18% 19% 14% *** 41% *** 47% 25% 19% 19% 18% 19% 14% 15% 20% 14% 18% *** 6% *** 14% 21% 17% 15% 19% 24% 18% 15% 20% 14% 18% *** 6% *** 14% 21% 6% 8% 4% <t< td=""><td>All Gender Age Sol / 50+ Race Party Affiliation 21% 23% 19% 20% 19% 22% 21% 20% 22% 22% 15% *** 22% 17% 27% 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% *** 41% *** 47% 25% 31% 19% 19% 18% 19% 17% 19% 20% 14% 37% *** 41% *** 43% 27% 20% 19% 19% 18% 19% 15% 20% 14% 37% *** 41% *** 43% 20% 31% 19% 19% 18% 19% 10% 20% 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** 13% 27% 20% 9% 26% 28% 17% 19%</td><td>All Gender Age</td><td>All Gener Ageneration Agenera</td><td>All Gener Ageneration Agenera</td><td>All Gender Age Age C50 / 50+ Race Party Affiliation Ideology Govern Issue Govern Issue All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Asian / Republi Democr Indepe Conser Modera Liberal Tax Rat Educati Job Re Someth 21% 23% 19% 20% 19% 22% 21% 22% 22% 17% 27% 22% 22% 26% 20% 14% 21% 37% 34% 41% 31% 33% 42% 40% 32% 41% 37% *** 41% *** 47% 25% 31% 49% 27% 45% 30% 44% 33% 19% 19% 18% 19% 19% *** 14% *** 13% 27% 20% 9% 16% 28% 22% 10% </td></t<><td>All Gener Ageneration Ageneration Party Affiliation Ideology Governto Issue Observent Ageneration Observent Ageneration</td><td>All Gender Age Age C50 / 50+ Race Party Affiliation Ideology Covern Issue Senation All Male Fenale 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Asian / Republi Democr Indep Conser Modera Liberal Tax Rat Educati Job Re Someth Obama Immigr 21% 23% 19% 20% 19% 22% 21% 20% 19% 22% 22% 17% 17% 27% 22% 22% 26% 20% 14% 21% 25% 21% 37% 34% 41% 31% 33% 42% 40% 32% 41% 15% 41% 41% 25% 31% 49% 27% 26% 28% 16% 28% 21% 14% 9% 19% 18% 19% 14% 18% ** 6% ** <t< td=""><td>All Gender Agender Age</td><td>All Gender Age Age Party Affiliation Ideology Governie Senate Issue Senate</td><td>All Gender All Solution Construction Party Affiliation Ideology Governies Solution Solution</td><td>All Gender All Sender Party Affiliation Ideology Governor Issue Sender Issue Sont All Sont All</td><td>All Gender Age Age<</td></t<></td></td></t<></td> | Gender Age 650 / 50+ Male Female 18-34 35-49 50-64 65+ 18-49 50+ 21% 23% 19% 20% 19% 22% 21% 20% 22% 37% 34% 41% 31% 33% 42% 40% 32% 41% 19% 19% 17% 19% 20% 18% 19% 17% 15% 19% 24% 18% 14% 15% 20% 14% 6% 8% 4% 6% 13% 3% 4% 10% 3% 100% 100% 100% 100% 100% 100% 100% 100% 100% | Gender Age </td <td>Gender Age Solution Solution<!--</td--><td>All Gender Age 50-64 65+ 18-49 50+ White Black Hispani 21% 23% 19% 20% 19% 22% 21% 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Geography: Kansas

Data Collected: 08/20/2014 - 08/23/2014

Release Date: 08/25/2014

Percentages

6

Which of these issues will be most important to you in your vote for Secretary of State? Voter Registration? Immigration? Campaign finance reform? Or something else?

560 Likely Voters	All	E	Educatio	n		Income		Cell Pho	ne / Lan				
Credibility Interval: +/-4.2 pct points	All	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Wichita	KC KS	Topeka	l
Voter Registration	21%	21%	15%	24%	17%	19%	26%	19%	22%	15%	27%	23%	l
Immigration	37%	45%	40%	34%	41%	39%	32%	28%	41%	40%	36%	35%	l
Campaign Finance Reform	19%	14%	23%	18%	13%	25%	15%	19%	18%	20%	15%	21%	l
Something Else	17%	15%	16%	18%	23%	10%	23%	19%	16%	16%	19%	16%	l
Not Sure	6%	5%	7%	6%	7%	7%	4%	15%	3%	8%	4%	5%	l
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	l
Composition of Likely Voters	100%	18%	33%	48%	26%	46%	27%	28%	72%	43%	30%	26%	ļ

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.