

Results of SurveyUSA Election Poll #22676

Geography: North Carolina
Data Collected: 02/14/2016 - 02/16/2016
Release Date: 02/17/2016
Counts (Frequencies)

1 Month to NC Presidential Primary, Trump Atop Rubio and Cruz; Clinton Well Ahead of Sanders;
General Election Head-To-Head Matchups Favor Republicans if Clinton is the Democratic Nominee: 2 weeks till voting begins in the North Carolina presidential primary and 4 weeks until votes are counted, Donald Trump remains the Republican front-runner, according to SurveyUSA polling conducted exclusively for Time Warner Cable News North Carolina. But: By the time North Carolina's primary ballots are counted 03/15/16, Trump may be the only Republican left in the race, Trump may have splintered off to launch a 3rd-party bid for the White House, or any no-scenario-too-wild permutation in between. Today, 02/17/16, Trump, at 36%, leads Marco Rubio and Ted Cruz, who tie for 2nd place at 18%. John Kasich, in 5th place at 7%, and Jeb Bush, in 6th place at 5%, finish behind Ben Carson, whose campaign is sputtering but who finishes 4th at 10%. Trump's 36% in North Carolina is similar to the 35% of the vote he received in last week's New Hampshire primary, higher than the 24% Trump received in Iowa. Two thirds of the interviews for this survey were completed before George W. Bush campaigned in neighboring South Carolina for his brother Jeb; one third of the interviews were completed after Bush's appearance. Trump's NC primary support grows from 32% among "very conservative" voters to 37% among "conservative" voters to 40% among "moderate" voters. Even though Cruz's support is disproportionately "very conservative," Trump edges Cruz in this key demographic. And: Cruz trails Trump (though Cruz edges Rubio) among North Carolina's evangelical voters. Trump leads Rubio by 17 points among "Strong Republicans." Trump leads Rubio by 10 points among "Independents who Lean Republican." Trump leads his nearest challenger by more than 2:1 among high-school educated voters and by 4:1 among voters earning less than \$40,000 a year. Trump is at 47% in Southern NC and at 28% in greater Raleigh. Cruz and Rubio are both weak in greater Greensboro. Cruz is also weak in Southern NC. Trump is at 41% among voters who have lived in NC more than 20 years. Among Republican primary voters who say the economy is the most important issue in the campaign, Trump leads Rubio by 15 points. Among voters who say health care is the most important issue, Trump leads Cruz by 29 points. Among voters who say that terrorism is the most important issue, Trump leads Rubio by 8 points. On the Democratic side, Hillary Clinton leads Bernie Sanders 51% to 36%. Sanders leads by a nominal 3 points among white voters. Clinton's entire primary lead comes from African Americans, where she out-polls Sanders at this hour by 45 points. Clinton's support is disproportionately old. Sanders support is disproportionately young. Clinton runs 21 points better than Sanders among NC Democratic women. "Very Liberal" voters back Sanders. "Liberal," "Moderate" and "Conservative" voters back Clinton. Clinton runs strongest among middle-income voters. Sanders leads Clinton among voters who have some college education but who have not gotten a 4-year college degree. But Clinton clobbers Sanders among Democrats with a high-school education. When Hillary Clinton is paired against the leading 3 Republicans in hypothetical head-to-head November matchups, she loses. Among all NC likely general election voters, it's: * Rubio 49%, Clinton 42%.
* Cruz 48%, Clinton 43%.
* Trump 45%, Clinton 43%.

When Bernie Sanders is paired against the leading 3 Republicans in hypothetical head-to-head November matchups, Sanders outperforms Clinton: * Sanders 46%, Cruz 42%.
* Sanders 45%, Rubio 44%.
* Sanders 44%, Trump 44%.

President Barack Obama's approval rating at this hour, among all NC registered voters, is Minus 11. 42% of voters approve of the job Obama is doing. 53% disapprove. Caveats: Much will happen between today and 03/15/16 that could affect this presidential primary polling. More than 2 dozen states hold primaries or caucuses between today and 03/15/16, each of which contests may give momentum to, or suck oxygen from, a given candidate. Republicans may drop out of the race. Those who drop out may throw their support behind one of the remaining candidates. The campaign may become less civil, if such a thing is possible, or perhaps each of the two parties coalesce behind a single candidate by the time Tarheel voters weigh in. Filtering: SurveyUSA interviewed 1,650 NC adults after the New Hampshire primary, between 02/14/16 and 02/16/16. Of the adults, 1,444 were registered to vote. Of the registered voters, 437 were identified by SurveyUSA as likely to vote in the Republican presidential primary, 449 were identified as likely to vote in the Democratic presidential primary. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone were shown a questionnaire on their smartphone, tablet or other electronic device.

1	Do you approve? Or disapprove? Of the job Barack Obama is doing as President?																														
1444 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year	
Approve	604	271	334	141	158	184	121	299	305	319	231	14	24	30	60	110	177	189	61	49	202	177	65	172	380	251	351	99	207	296	
Disapprove	762	380	382	103	218	252	189	320	441	657	46	192	194	197	85	36	41	12	200	256	223	33	8	449	267	237	517	149	309	295	
Not Sure	78	41	37	33	27	9	9	61	18	46	19	1	21	13	20	14	7	2	5	16	33	6	6	22	42	34	43	15	26	36	
Total	1444	692	752	277	403	445	319	680	764	1021	296	207	238	241	165	160	226	204	265	321	458	217	79	642	690	522	911	262	542	626	
Composition of Registered Voters	100%	48%	52%	19%	28%	31%	22%	47%	53%	71%	21%	14%	17%	17%	11%	11%	16%	14%	18%	22%	32%	15%	6%	45%	48%	36%	64%	18%	38%	44%	

1

Do you approve? Or disapprove? Of the job Barack Obama is doing as President?

1444 Registered Voters	All	Income			Cell Phone / Lan		Region				Issue			
Credibility Interval: +/-2.6 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris	
Approve	604	228	175	190	242	362	193	101	228	82	203	123	22	
Disapprove	762	229	309	200	255	507	297	146	179	140	296	113	94	
Not Sure	78	33	29	14	51	27	25	24	17	13	16	5	1	
Total	1444	490	514	405	547	897	515	270	424	236	516	240	117	
Composition of Registered Voters	100%	35%	36%	29%	38%	62%	36%	19%	29%	16%	41%	19%	9%	

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2 If the Republican Primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? Ben Carson? Jeb Bush? John Kasich? Or will you vote for some other candidate?

437 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Ideology					Evangelical		Lived in NC		Education		
Credibility Interval: +/-4.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Moder	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Donald Trump	159	87	71	20	47	55	37	67	92	137	10	63	55	28	12	1	0	0	49	56	42	7	1	93	53	41	117	31	59	68
Ted Cruz	79	46	33	11	22	33	14	33	47	66	1	33	26	16	3	0	0	0	47	21	10	1	0	56	21	29	50	12	22	45
Marco Rubio	79	38	40	6	17	34	22	23	56	71	3	36	21	18	2	2	0	0	28	35	13	1	1	50	27	29	50	12	31	35
Ben Carson	43	22	21	17	15	6	5	32	11	24	6	15	12	12	2	1	0	0	13	12	11	1	6	27	15	24	19	5	15	23
Jeb Bush	22	8	14	1	7	6	7	8	14	20	0	6	12	5	0	0	0	0	5	7	9	0	0	14	8	10	12	5	6	11
John Kasich	30	20	10	5	4	10	11	8	21	29	0	5	12	10	2	2	0	0	5	13	9	1	1	14	16	10	20	1	10	19
Other	4	2	2	1	1	1	2	1	3	3	0	1	0	2	1	0	0	0	1	1	1	1	0	1	2	1	3	1	1	2
No Preference	2	2	1	1	0	0	2	1	2	2	0	2	0	1	0	0	0	0	1	1	1	0	0	2	1	1	2	2	0	1
Undecided	19	4	16	1	7	6	6	8	12	19	0	6	6	4	2	1	0	0	4	4	9	2	0	5	12	8	11	5	6	9
Total	437	230	207	62	119	152	104	181	256	373	20	167	144	96	23	7	0	0	153	149	105	14	10	262	154	151	285	73	150	212
Composition of Likely Republican Pri	100%	53%	47%	14%	27%	35%	24%	41%	59%	85%	5%	38%	33%	22%	5%	1%	0%	0%	35%	34%	24%	3%	2%	60%	35%	35%	65%	17%	34%	49%

2 If the Republican Primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? Ben Carson? Jeb Bush? John Kasich? Or will you vote for some other candidate?

437 Likely Republican Primary Voter	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-4.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Donald Trump	159	47	72	36	52	107	62	32	28	37	67	31	22
Ted Cruz	79	11	37	29	19	60	38	11	21	9	32	11	8
Marco Rubio	79	9	37	31	22	57	33	11	21	13	37	9	17
Ben Carson	43	8	23	13	23	20	16	14	7	6	11	6	6
Jeb Bush	22	5	6	11	10	12	7	6	8	2	12	5	1
John Kasich	30	5	11	14	5	24	7	7	11	5	19	3	3
Other	4	1	1	2	1	3	1	0	1	1	1	0	2
No Preference	2	2	0	0	1	2	1	1	0	1	1	0	0
Undecided	19	7	8	4	9	11	6	5	5	3	8	3	1
Total	437	94	195	139	140	296	172	87	101	77	189	68	59
Composition of Likely Republican Pri	100%	22%	46%	33%	32%	68%	39%	20%	23%	18%	45%	16%	14%

3 If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

449 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Ideology					Evangelical		Lived in NC		Education		
Credibility Interval: +/-4.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Moder	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Hillary Clinton	229	93	135	33	51	87	59	83	146	111	103	3	2	4	3	23	81	113	18	21	74	81	20	67	146	79	149	37	63	128
Bernie Sanders	164	83	81	32	54	46	32	86	78	117	29	2	4	14	8	35	46	54	22	13	43	46	29	52	105	59	103	17	72	73
No Preference	18	9	9	2	4	4	8	6	12	8	10	1	2	2	2	1	3	6	4	4	1	2	0	9	6	2	15	3	9	6
Undecided	38	9	29	7	18	9	6	24	14	15	22	1	0	2	7	5	19	5	1	7	14	12	3	17	19	9	29	3	19	16
Total	449	195	254	73	126	145	104	200	250	251	164	7	8	22	21	63	149	178	46	46	132	141	52	145	276	150	296	59	163	223
Composition of Likely Democratic Pri	100%	43%	57%	16%	28%	32%	23%	44%	56%	56%	36%	1%	2%	5%	5%	14%	33%	40%	10%	10%	29%	31%	12%	32%	62%	34%	66%	13%	37%	50%

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3 If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

449 Likely Democratic Primary Voter	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-4.7 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Hillary Clinton	229	79	80	65	70	159	68	36	99	27	80	64	7
Bernie Sanders	164	58	47	53	65	99	52	28	62	22	66	33	9
No Preference	18	9	5	3	0	18	3	5	6	4	9	3	2
Undecided	38	9	15	14	17	22	15	6	11	7	13	4	3
Total	449	156	146	135	152	297	137	75	178	60	168	104	21
Composition of Likely Democratic Pri	100%	36%	33%	31%	34%	66%	30%	17%	40%	13%	38%	24%	5%

4 If the November election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Donald Trump (R)	559	285	274	63	160	187	150	222	336	492	33	167	153	147	53	16	18	4	176	192	149	22	5	337	190	171	384	102	220	231
Hillary Clinton (D)	533	234	298	108	143	178	103	251	281	305	187	10	19	22	40	99	157	185	47	44	178	162	62	150	346	201	330	72	184	276
Undecided	159	80	79	39	46	48	27	84	75	96	32	17	27	30	37	29	12	5	22	39	71	13	3	71	72	74	84	30	69	59
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

4 If the November election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1250 Likely November Voters	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Donald Trump (R)	559	156	230	157	164	394	219	99	136	104	243	87	79
Hillary Clinton (D)	533	182	158	184	207	325	176	96	186	74	203	127	23
Undecided	159	56	61	35	72	87	62	23	47	27	70	26	16
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

5 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Moder	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Ted Cruz (R)	594	310	284	94	154	197	150	248	347	500	42	175	159	151	61	17	23	6	187	208	163	16	6	363	193	193	397	104	236	248
Hillary Clinton (D)	533	230	303	88	150	184	111	238	295	312	185	9	18	20	44	98	158	186	44	41	178	171	61	143	356	203	329	70	182	280
Undecided	123	59	64	27	45	32	19	72	51	82	26	11	22	28	25	28	8	2	14	25	57	10	3	53	59	50	73	29	55	38
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

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5 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton?

1250 Likely November Voters	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Ted Cruz (R)	594	163	245	168	197	397	235	102	144	113	275	88	81
Hillary Clinton (D)	533	184	157	183	190	343	180	92	189	72	198	127	23
Undecided	123	47	47	26	57	66	42	24	37	20	44	24	13
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

6 What if it were Republican Marco Rubio and Democrat Hillary Clinton?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Ideology					Evangelical		Lived in NC		Education		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Marco Rubio (R)	612	309	303	88	168	197	159	256	356	524	31	170	176	160	58	17	26	4	187	208	174	20	4	368	207	204	404	109	239	258
Hillary Clinton (D)	526	227	300	88	150	182	107	238	288	299	189	10	12	19	48	97	153	187	45	38	179	165	63	147	346	198	327	71	183	271
Undecided	112	64	48	33	30	34	15	63	48	71	32	15	11	20	24	30	9	3	13	28	45	11	3	44	55	44	67	24	50	37
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

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Marco Rubio (R)	612	166	248	179	205	407	238	104	151	119	284	96	89
Hillary Clinton (D)	526	187	157	174	190	337	178	89	184	75	197	129	20
Undecided	112	41	45	23	49	62	41	25	35	11	35	16	8
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

7 Now, what if it were Republican Donald Trump and Democrat Bernie Sanders?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Donald Trump (R)	553	298	255	72	151	187	143	223	330	478	40	170	153	132	41	16	30	10	177	183	150	21	4	332	191	177	374	104	212	233
Bernie Sanders (D)	556	238	318	111	160	179	105	271	284	330	177	11	22	36	60	106	147	174	52	53	194	162	64	157	359	215	339	72	198	284
Undecided	141	63	78	26	37	46	32	63	78	86	36	14	24	31	29	21	11	10	16	38	54	14	1	70	58	54	86	28	63	49
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

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7 Now, what if it were Republican Donald Trump and Democrat Bernie Sanders?

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Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Donald Trump (R)	553	149	228	163	165	388	218	98	127	110	249	87	76
Bernie Sanders (D)	556	199	170	178	221	335	181	100	201	74	208	132	27
Undecided	141	47	51	35	58	83	58	20	42	21	59	21	14
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

8 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Ideology					Evangelical		Lived in NC		Education		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Ted Cruz (R)	529	278	251	74	145	178	133	218	311	451	30	168	151	127	43	6	27	7	176	186	141	12	3	335	170	171	355	94	198	233
Bernie Sanders (D)	578	252	326	108	164	191	116	272	306	350	184	14	27	44	58	113	150	173	55	55	204	170	65	157	380	228	348	79	209	288
Undecided	143	70	73	28	40	44	31	67	76	93	38	14	21	28	30	24	12	14	15	33	53	14	1	66	58	46	96	31	66	44
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

8 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1250 Likely November Voters	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Ted Cruz (R)	529	136	212	166	167	362	203	93	130	102	253	78	76
Bernie Sanders (D)	578	204	184	181	222	356	198	99	202	79	205	135	28
Undecided	143	55	54	29	55	89	56	26	37	24	58	26	13
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

9 And what if it were Republican Marco Rubio and Democrat Bernie Sanders?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Marco Rubio (R)	546	276	270	70	151	177	148	221	325	473	22	164	165	140	37	11	26	2	174	194	147	10	4	333	184	186	356	97	206	239
Bernie Sanders (D)	567	251	316	107	160	191	110	267	300	334	188	14	20	38	63	105	150	178	56	48	202	169	65	159	368	212	352	77	208	280
Undecided	138	73	65	33	37	45	23	70	67	87	43	17	14	22	31	27	12	14	16	33	49	18	1	67	56	48	90	30	59	47
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

Results of SurveyUSA Election Poll #22676

Geography: North Carolina
Data Collected: 02/14/2016 - 02/16/2016
Release Date: 02/17/2016
Counts (Frequencies)

9 And what if it were Republican Marco Rubio and Democrat Bernie Sanders?

1250 Likely November Voters	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Marco Rubio (R)	546	135	225	168	169	377	213	90	131	111	254	93	85
Bernie Sanders (D)	567	209	173	176	214	353	187	101	199	79	213	122	24
Undecided	138	51	51	32	61	77	56	28	39	15	49	25	8
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

10 Which one issue is most important to you in the 2016 election? The economy, health care, education, gay rights, immigration, the environment, voting rights, abortion, terrorism, regulating gun sales or something else?

1250 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Ideology					Evangelical		Lived in NC		Education			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Conser	Modera	Liberal	Very Li	Yes	No	<20 Yrs	20+ Yrs	High Sc	Some	4-year
Economy	516	275	241	91	165	158	102	256	260	364	108	92	99	84	38	52	76	76	115	118	173	65	15	226	253	183	332	86	187	242
Health Care	240	95	145	31	66	85	58	97	143	172	55	25	42	20	26	23	42	61	37	48	81	47	15	104	120	79	159	49	92	96
Education	93	39	54	27	32	20	14	59	33	47	38	5	2	7	15	23	23	18	7	13	36	30	3	40	47	40	52	10	29	53
Gay Rights	11	6	6	4	2	5	0	6	5	11	0	1	1	3	0	1	0	5	1	2	1	2	5	4	5	5	6	2	4	5
Immigration	103	49	54	11	25	47	21	36	67	71	13	26	20	26	8	10	7	4	28	29	25	10	8	54	45	36	66	15	49	38
Environment	39	15	24	6	9	13	11	15	24	39	0	0	2	2	7	12	7	8	0	2	13	12	11	3	35	19	20	2	9	28
Voting Rights	27	9	18	0	1	16	10	1	26	14	10	1	1	2	3	7	7	7	1	3	11	7	3	8	18	7	19	3	13	11
Abortion	21	14	7	8	3	3	8	11	11	20	1	8	1	5	3	0	2	2	11	3	4	1	2	13	8	7	14	1	6	14
Terrorism	117	53	65	16	26	39	37	42	76	97	8	29	20	36	12	5	11	4	34	36	30	8	2	75	35	39	78	20	46	50
Gun Sales	30	17	13	4	6	13	6	10	20	19	11	4	1	6	10	1	6	2	4	11	5	8	2	15	12	12	18	5	17	8
Something Else	42	24	18	8	10	14	10	18	24	31	7	6	8	4	8	7	5	4	5	8	15	6	3	13	25	14	28	9	16	17
Not Sure	10	5	5	2	4	1	3	6	4	8	2	0	1	3	1	2	1	2	1	2	5	0	0	3	5	4	6	2	4	4
Total	1250	600	651	209	349	413	280	558	693	894	253	195	199	199	130	144	188	194	245	274	398	197	70	558	608	446	798	204	473	566
Composition of Likely November Vot	100%	48%	52%	17%	28%	33%	22%	45%	55%	71%	20%	16%	16%	16%	10%	11%	15%	16%	20%	22%	32%	16%	6%	45%	49%	36%	64%	16%	38%	46%

Results of SurveyUSA Election Poll #22676

Geography: North Carolina
Data Collected: 02/14/2016 - 02/16/2016
Release Date: 02/17/2016
Counts (Frequencies)

10 Which one issue is most important to you in the 2016 election? The economy, health care, education, gay rights, immigration, the environment, voting rights, abortion, terrorism, regulating gun sales or something else?

1250 Likely November Voters	All	Income			Cell Phone / Lan		Region				Issue		
Credibility Interval: +/-2.8 pct points		< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Econo	Health	Terroris
Economy	516	174	162	171	206	310	175	93	157	92	516	0	0
Health Care	240	93	92	51	77	163	94	42	67	37	0	240	0
Education	93	22	40	29	50	43	27	17	38	11	0	0	0
Gay Rights	11	5	1	6	6	6	4	4	4	0	0	0	0
Immigration	103	17	44	35	26	77	33	17	33	19	0	0	0
Environment	39	15	9	14	11	28	17	6	11	5	0	0	0
Voting Rights	27	7	9	9	1	26	10	5	10	2	0	0	0
Abortion	21	6	7	8	6	15	12	2	5	3	0	0	0
Terrorism	117	30	49	35	35	82	44	22	30	22	0	0	117
Gun Sales	30	9	18	3	6	24	22	1	3	3	0	0	0
Something Else	42	14	15	12	14	28	16	7	9	10	0	0	0
Not Sure	10	5	3	2	5	5	3	3	2	2	0	0	0
Total	1250	394	450	376	444	806	457	219	370	205	516	240	117
Composition of Likely November Vot	100%	32%	37%	31%	36%	64%	37%	17%	30%	16%	41%	19%	9%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.