Geography: San Francisco-Oakland-San Jose DMA

Data Collected: 05/02/2011 Release Date: 05/02/2011

Percentages



Sponsor: KPIX-TV (San Francisco)

Do you approve or disapprove of the job Barack Obama is doing as President?

500 Adults	A II	Ger	nder		Age			Ra	ace		Pai	rty Affiliat	tion		Ideology	
Credibility Interval: +/-4.2 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Approve	67%	64%	70%	62%	71%	67%	63%	81%	63%	75%	36%	87%	47%	39%	71%	82%
Disapprove	27%	31%	23%	29%	25%	28%	31%	13%	34%	16%	59%	9%	41%	53%	24%	14%
Not Sure	6%	5%	6%	9%	4%	5%	5%	7%	3%	9%	5%	4%	11%	8%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

Do you approve or disapprove of the job Barack Obama is doing as President?

500 Adults	A 11	E	Bin Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.2 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
Approve	67%	71%	**	47%	64%	71%	60%	70%	67%	74%	57%	72%	69%
Disapprove	27%	25%	**	36%	36%	21%	30%	26%	27%	16%	36%	23%	29%
Not Sure	6%	4%	**	17%	0%	8%	9%	4%	6%	10%	7%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%

Who is winning the war on terror? The United States? Or the terrorists?

500 Adults	A 11	Ger	nder		Age			Ra	ace		Pa	rty Affiliat	ion		Ideology	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
United States	60%	59%	62%	64%	58%	61%	64%	57%	59%	55%	68%	64%	50%	61%	60%	66%
Terrorists	23%	26%	20%	25%	23%	22%	22%	27%	28%	21%	22%	21%	30%	28%	20%	22%
Total	84%	85%	82%	89%	80%	83%	86%	84%	86%	76%	90%	84%	80%	90%	81%	88%
Composition of Adults	84%	42%	42%	26%	35%	23%	46%	6%	15%	17%	17%	47%	19%	17%	36%	27%

Geography: San Francisco-Oakland-San Jose DMA

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Sponsor: KPIX-TV (San Francisco)

Who is winning the war on terror? The United States? Or the terrorists?

500 Adults	ΛII	Е	Bin Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.4 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
United States	60%	65%	**	37%	63%	52%	65%	60%	58%	45%	52%	74%	72%
Terrorists	23%	19%	**	38%	30%	24%	23%	23%	24%	38%	29%	13%	15%
Total	84%	85%	96%	75%	93%	76%	88%	83%	82%	83%	81%	87%	87%
Composition of Adults	84%	69%	3%	12%	5%	11%	23%	45%	10%	16%	11%	12%	28%

All things considered, has the war in Iraq been worth fighting? Or not?

500 Adults	A II	Ger	nder		Age			Ra	ace		Pa	rty Affiliat	tion		Ideology	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Worth Fighting	27%	33%	22%	30%	27%	26%	29%	42%	19%	24%	57%	16%	30%	48%	23%	18%
Not Worth Fighting	60%	59%	60%	58%	58%	64%	58%	48%	67%	63%	32%	68%	63%	45%	61%	73%
Not Sure	13%	8%	17%	12%	15%	11%	13%	10%	14%	13%	11%	16%	7%	7%	15%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

All things considered, has the war in Iraq been worth fighting? Or not?

500 Adults	A 11	Е	Bin Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.4 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
Worth Fighting	27%	28%	**	18%	39%	25%	29%	26%	30%	26%	30%	33%	25%
Not Worth Fighting	60%	59%	**	67%	41%	62%	55%	64%	59%	64%	55%	58%	64%
Not Sure	13%	13%	**	15%	20%	13%	16%	10%	11%	9%	14%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%

Geography: San Francisco-Oakland-San Jose DMA

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KPIX-TV (San Francisco)

All things considered, has the war in Afghanistan been worth fighting? Or not?

500 Adults	A.I.	Ger	nder		Age			Ra	ice		Par	rty Affiliat	ion		Ideology		
Credibility Interval: +/-4.5 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	
Worth Fighting	41%	48%	34%	38%	46%	35%	43%	53%	24%	44%	63%	34%	40%	51%	41%	33%	
Not Worth Fighting	45%	44%	46%	48%	39%	52%	42%	29%	65%	42%	27%	48%	54%	39%	46%	52%	ı
Not Sure	14%	8%	21%	14%	15%	13%	14%	18%	11%	15%	11%	19%	7%	10%	13%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%	ı

All things considered, has the war in Afghanistan been worth fighting? Or not?

500 Adults	A 11	E	Bin Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.5 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
Worth Fighting	41%	47%	**	9%	51%	24%	39%	46%	44%	27%	39%	45%	49%
Not Worth Fighting	45%	40%	**	72%	33%	62%	42%	44%	46%	59%	46%	46%	36%
Not Sure	14%	14%	**	20%	16%	14%	19%	10%	10%	14%	15%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%

Was the decision by the United States to bury Osama bin Laden at sea the right decision? Or the wrong decision?

500 Adults	ΛII	Ger	nder		Age			Ra	ace		Pai	rty Affilia	tion		Ideology	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Right	58%	62%	54%	46%	60%	67%	57%	51%	58%	62%	62%	59%	52%	54%	63%	56%
Wrong	25%	25%	26%	38%	21%	19%	25%	23%	32%	22%	25%	24%	30%	32%	22%	26%
Not Sure	17%	14%	20%	16%	19%	14%	18%	26%	9%	16%	13%	18%	18%	14%	15%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

Geography: San Francisco-Oakland-San Jose DMA

Data Collected: 05/02/2011 Release Date: 05/02/2011

Percentages



Sponsor: KPIX-TV (San Francisco)

Was the decision by the United States to bury Osama bin Laden at sea the right decision? Or the wrong decision?

500 Adults	A II	Е	3in Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.4 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
Right	58%	66%	**	16%	53%	60%	46%	64%	57%	46%	51%	67%	68%
Wrong	25%	19%	**	57%	37%	25%	30%	21%	27%	36%	33%	25%	15%
Not Sure	17%	15%	**	28%	10%	14%	24%	15%	16%	18%	15%	8%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%

In the immediate short-term, will the death of Osama bin Laden make the world be a more dangerous place? A safer place? Or will it make no difference?

500 Adults	٨॥	Ger	nder		Age			Ra	ace		Pai	rty Affilia	tion		Ideology	
Credibility Interval: +/-4.5 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
More Dangerous	21%	21%	21%	12%	25%	24%	19%	22%	24%	24%	34%	18%	15%	27%	21%	18%
Safer Place	28%	28%	29%	32%	28%	25%	31%	29%	28%	21%	27%	30%	28%	28%	28%	25%
No Difference	47%	48%	45%	53%	42%	47%	47%	44%	42%	51%	35%	47%	54%	41%	48%	54%
Not Sure	4%	3%	5%	3%	5%	3%	4%	4%	7%	4%	3%	5%	3%	3%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

In the immediate short-term, will the death of Osama bin Laden make the world be a more dangerous place? A safer place? Or will it make no difference?

500 Adults	A 11	Е	Bin Lade	n		Educ	ation				Income		
Credibility Interval: +/-4.5 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K
More Dangerous	21%	20%	**	20%	35%	16%	18%	22%	24%	14%	21%	23%	23%
Safer Place	28%	33%	**	8%	40%	26%	30%	28%	38%	26%	30%	28%	29%
No Difference	47%	43%	**	65%	20%	50%	49%	48%	31%	57%	48%	45%	44%
Not Sure	4%	4%	**	7%	6%	8%	3%	3%	7%	3%	1%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%

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Long-term, will the death of Osama bin Laden, result in the world becoming a more dangerous place? A safer place? Or will it make no difference?

																	_
500 Adults	A II	Ger	nder		Age			Ra	ace		Pai	rty Affiliat	ion		Ideology		
Credibility Interval: +/-4.5 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal	
More Dangerous	10%	8%	12%	8%	11%	11%	5%	14%	19%	16%	15%	8%	11%	8%	10%	14%	
Safer Place	44%	49%	38%	44%	45%	42%	50%	42%	42%	30%	52%	42%	40%	48%	47%	34%	
No Difference	42%	42%	42%	44%	40%	43%	42%	39%	37%	47%	31%	44%	46%	43%	41%	47%	
Not Sure	4%	1%	7%	4%	5%	4%	4%	5%	3%	8%	3%	6%	2%	2%	3%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%	

Long-term, will the death of Osama bin Laden, result in the world becoming a more dangerous place? A safer place? Or will it make no difference?

500 Adults	ΛII	Е	Bin Lade	n		Educ	ation		Income					
Credibility Interval: +/-4.5 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K	
More Dangerous	10%	8%	**	18%	23%	17%	8%	8%	24%	9%	7%	11%	6%	
Safer Place	44%	50%	**	13%	59%	36%	44%	44%	40%	44%	35%	48%	51%	
No Difference	42%	37%	**	66%	18%	41%	47%	43%	33%	46%	51%	37%	39%	
Not Sure	4%	5%	**	3%	0%	6%	1%	5%	3%	1%	7%	4%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%	

Is Al-Qaeda still a threat to America? Or no longer a threat?

500 Adults	A II	Ger	nder		Age			Ra	ice		Party Affiliation			Ideology		
Credibility Interval: +/-2.9 pct points	All	Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
Still a Threat	88%	90%	86%	89%	87%	88%	91%	86%	83%	87%	88%	89%	85%	85%	91%	86%
No Longer a Threat	5%	4%	6%	2%	7%	5%	4%	8%	5%	7%	5%	5%	4%	5%	4%	5%
Not Sure	7%	6%	9%	10%	6%	7%	6%	6%	13%	6%	7%	5%	11%	10%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

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Is Al-Qaeda still a threat to America? Or no longer a threat?

500 Adults	A 11	Е	Bin Lade	n		Educ	ation		Income					
Credibility Interval: +/-2.9 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K	
Still a Threat	88%	90%	**	76%	67%	87%	88%	90%	74%	92%	87%	92%	90%	
No Longer a Threat	5%	5%	**	4%	8%	6%	5%	5%	11%	3%	7%	4%	3%	
Not Sure	7%	5%	**	20%	26%	8%	7%	5%	14%	5%	6%	4%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%	

Is it appropriate to celebrate the death of Bin Laden? Or is it insensitive?

500 Adults		Gender			Age			Ra	ice		Pa	rtv Affiliat	tion	Ideology		
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-54	55+	White		Hispani	Other		.,			Modera	
	FC0/															
Appropriate	56%	58%	53%	61%	53%	56%	63%	47%	48%	48%	68%	52%	56%	64%	59%	45%
Insensitive	30%	28%	32%	35%	28%	27%	25%	34%	39%	34%	23%	32%	30%	27%	28%	37%
Not Sure	14%	14%	14%	4%	19%	17%	12%	19%	13%	19%	9%	16%	14%	10%	13%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

Is it appropriate to celebrate the death of Bin Laden? Or is it insensitive?

500 Adults	A.II	Е	Bin Lade	n		Educ	ation		Income					
Credibility Interval: +/-4.4 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K	
Appropriate	56%	60%	**	32%	65%	60%	55%	53%	52%	43%	63%	57%	62%	
Insensitive	30%	26%	**	52%	27%	29%	34%	30%	36%	39%	20%	28%	27%	
Not Sure	14%	14%	**	16%	8%	11%	12%	17%	12%	18%	17%	15%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%	

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Sponsor: KPIX-TV (San Francisco)

How did you first hear the news about Osama bin Laden? TV? Radio? Phone call? Newspaper? Facebook? Twitter? Some other online website? Or did you hear the news another way?

500 Adults		Ga	nder		Age			Ra	ace		Pai	rty Affiliat	tion	Ideology		
	All									0.1					1	
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepen	Conser	Modera	Liberal
TV	56%	53%	59%	47%	53%	73%	53%	63%	63%	58%	56%	60%	49%	51%	58%	57%
Radio	7%	8%	6%	5%	9%	6%	8%	2%	12%	3%	8%	6%	9%	9%	8%	5%
Phone	10%	9%	12%	14%	9%	8%	12%	7%	6%	12%	10%	11%	9%	11%	8%	12%
Newspaper	2%	2%	1%	0%	2%	3%	2%	0%	0%	2%	1%	3%	1%	1%	2%	2%
Facebook	7%	7%	7%	12%	7%	1%	9%	3%	6%	4%	11%	4%	10%	8%	8%	5%
Twitter	1%	2%	1%	2%	2%	0%	1%	0%	3%	2%	3%	1%	1%	2%	1%	2%
Other Website	11%	14%	7%	9%	14%	6%	9%	15%	6%	17%	7%	9%	13%	15%	10%	9%
Another Way	6%	4%	7%	11%	4%	3%	7%	10%	5%	2%	3%	6%	8%	2%	4%	8%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	43%	28%	53%	7%	17%	22%	19%	55%	24%	19%	44%	30%

How did you first hear the news about Osama bin Laden? TV? Radio? Phone call? Newspaper? Facebook? Twitter? Some other online website? Or did you hear the news another way?

500 Adults	All	Е	Bin Lade	n		Educ	ation		Income						
Credibility Interval: +/-4.4 pct points	All	Dead	Alive	Don't K	No HS	HS Gra	Some C	College	<25K	25-50K	50-75K	75-100	>100K		
TV	56%	57%	**	53%	53%	66%	58%	53%	60%	55%	67%	68%	45%		
Radio	7%	7%	**	6%	17%	9%	2%	8%	10%	7%	6%	6%	7%		
Phone	10%	11%	**	10%	0%	12%	8%	11%	7%	14%	10%	8%	12%		
Newspaper	2%	2%	**	1%	2%	2%	0%	2%	1%	2%	1%	2%	2%		
Facebook	7%	5%	**	12%	3%	5%	11%	6%	1%	9%	4%	4%	9%		
Twitter	1%	2%	**	0%	0%	0%	1%	2%	1%	0%	4%	2%	1%		
Other Website	11%	11%	**	10%	7%	4%	11%	12%	11%	8%	5%	9%	14%		
Another Way	6%	6%	**	7%	17%	2%	8%	5%	8%	4%	3%	0%	10%		
Not Sure	0%	0%	**	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	82%	3%	15%	6%	15%	26%	54%	13%	19%	14%	14%	33%		

 $^{^{\}star\star}$ Too few respondents of this type were interviewed for this data to be meaningful.

Geography: San Francisco-Oakland-San Jose DMA

Data Collected: 05/02/2011 Release Date: 05/02/2011

Percentages



Sponsor: KPIX-TV (San Francisco)

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.