

Results of SurveyUSA Election Poll #14456

Geography: Missouri
Data Collected: 09/23/2008 - 09/24/2008
Release Date:
Percentaes

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

705 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Income	
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	< \$50K	> \$50K
McCain (R)	48%	50%	47%	37%	51%	49%	58%	45%	52%	45%	59%	50%	53%	14%	**	**	89%	14%	48%	85%	36%	11%	48%	49%	57%	47%	32%	69%	27%	43%	52%
Obama (D)	46%	44%	48%	57%	44%	44%	38%	50%	41%	50%	37%	44%	42%	83%	**	**	8%	82%	41%	11%	58%	85%	47%	45%	38%	46%	62%	26%	67%	50%	44%
Other	4%	4%	3%	5%	4%	4%	3%	4%	3%	4%	3%	3%	4%	1%	**	**	1%	3%	7%	2%	4%	3%	2%	5%	3%	6%	4%	4%	4%	6%	2%
Undecided	2%	2%	1%	1%	1%	4%	1%	1%	3%	1%	2%	3%	2%	1%	**	**	1%	1%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	24%	31%	26%	19%	55%	45%	49%	10%	41%	86%	10%	1%	2%	32%	38%	23%	32%	36%	14%	47%	53%	51%	26%	23%	49%	48%	40%	60%

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705 Likely Voters	All	Intellectual?		Traveled Abroad		Speak Another L		USA Super Pow		Own a Gun?		Region				
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Norther	Kansas	Southw	St. Loui	Southe
McCain (R)	48%	47%	54%	51%	43%	42%	50%	51%	35%	57%	36%	60%	39%	57%	45%	50%
Obama (D)	46%	49%	38%	44%	52%	52%	45%	44%	56%	38%	59%	34%	55%	37%	50%	44%
Other	4%	2%	5%	4%	5%	5%	3%	3%	6%	4%	4%	5%	4%	3%	3%	5%
Undecided	2%	1%	3%	2%	1%	1%	2%	1%	3%	1%	1%	0%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	70%	23%	67%	33%	23%	76%	80%	16%	57%	42%	14%	19%	18%	40%	9%

2 Missouri voters will also elect a Governor. If the election for Governor were today, would you vote for (choices rotated) Republican Kenny Hulshof? Democrat Jay Nixon? Libertarian Andrew Finkenstadt? Or Constitution Party candidate Gregory Thompson?

705 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Income		
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	< \$50K	> \$50K	
Kenny Hulshof (R)	37%	39%	35%	34%	37%	36%	43%	36%	39%	36%	47%	36%	40%	13%	**	**	72%	11%	34%	67%	26%	10%	37%	37%	45%	33%	23%	55%	18%	31%	40%	
Jay Nixon (D)	54%	53%	56%	54%	55%	55%	51%	55%	54%	55%	46%	56%	52%	78%	**	**	23%	83%	49%	26%	67%	83%	54%	55%	47%	58%	67%	38%	72%	59%	53%	
Andrew Finkenstadt (L)	2%	4%	1%	5%	2%	1%	1%	3%	1%	3%	0%	1%	2%	3%	**	**	1%	1%	6%	3%	2%	2%	3%	1%	1%	3%	2%	1%	3%	2%	2%	
Gregory Thompson (CP)	2%	2%	2%	1%	1%	4%	0%	1%	3%	1%	0%	3%	2%	1%	**	**	2%	2%	2%	1%	2%	0%	1%	2%	2%	2%	1%	2%	2%	3%	1%	
Undecided	5%	3%	7%	6%	5%	3%	4%	5%	4%	5%	7%	3%	5%	4%	**	**	2%	3%	9%	4%	3%	4%	5%	5%	5%	3%	6%	3%	5%	5%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	24%	31%	26%	19%	55%	45%	49%	10%	41%	86%	10%	1%	2%	32%	38%	23%	32%	36%	14%	47%	53%	51%	26%	23%	49%	48%	40%	60%	

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Andrew Finkensadt (L)	2%	2%	2%	3%	1%	3%	2%	2%	4%	3%	1%	2%	2%	1%	3%	3%
Gregory Thompson (CP)	2%	1%	4%	2%	2%	1%	2%	2%	1%	2%	1%	3%	2%	3%	0%	3%
Undecided	5%	4%	4%	4%	5%	6%	4%	3%	5%	3%	6%	4%	8%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.