Geography: California

Data Collected: 05/19/2016 - 05/22/2016

Release Date: 05/23/2016 Counts (Frequencies) SURVEY USA

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2 Weeks Till Votes Are Counted in CA U.S. Senate Primary, Harris & Sanchez Still Favored to Advance to 11/08/16 General Election; Clinton Well Positioned To Defeat Sanders in Primary, But Starts 10 Points Behind Obama in General Election Fire Fight With Trump:

With early primary voting underway, Democrat Kamala Harris and Democrat Loretta Sanchez appear poised to advance to a runoff, ensuring that Barbara Boxer's U.S. Senate seat continues to be held by a Democrat no matter which of these 2 candidates prevails in the 11/08/16 general election, according to a SurveyUSA poll conducted for KABC-TV in Los Angeles, KPIX-TV in San Francisco, KGTV-TV in San Diego, and KFSN-TV in Fresno.

Today, it's Harris 31%, Sanchez 22%. The 3 Republican candidates in the primary --- Duf Sundheim at 9%, Tom Del Beccaro at 9%, and Ron Unz at 7% --- combine to receive 25% of the primary vote. Among voters who tell SurveyUSA they have already returned a ballot, Harris leads at 33%, followed by Sanchez at 21%, Sundheim at 11%, and Unz and Del Beccaro at 8%. There has been little movement in the contest since SurveyUSA began polling the contest in early April. Harris has never trailed. Sanchez has always run 2nd. The 3 Republicans have consistently split the conservative vote; no one of them has ever challenged Sanchez for 2nd.

In the Presidential primary, Hillary Clinton defeats Bernie Sanders 57% to 39%. The contest is unchanged from an identical SurveyUSA poll 3 weeks ago. Sanders continues to lead among the youngest voters. Clinton leads by 12 points among voters age 35 to 49, leads by 34 points among voters age 55 to 49, leads by 34 points among voters age 65+. Clinton gets 57% of the primary vote in union households and gets 57% of the vote in non-union households. Clinton has majority support among every income group. Sanders leads by 2:1 among 1st-time primary voters.

- * Among all California voters, 48% have an extremely negative view of Donald Trump, 30% have an extremely negative view of Clinton, 13% have an extremely negative view of Sanders.
- * Among women, 52% have an extremely negative view of Trump, 27% have an extremely negative view of Clinton, 11% have an extremely negative view of Sanders
- * Among strong Democrats, 44% have an extremely positive view of Clinton, 24% have an extremely positive view of Sanders, 2% have an extremely positive view of Trump
- * Among independents, 4% have an extremely positive view of Clinton, 20% have an extremely positive view of Sanders, 7% have an extremely positive view of Trump.
- * Among strong Democrats, 84% have an extremely negative opinion of Donald Trump.
- * Among independents, 41% have an extremely negative opinion of Donald Trump.
- * Among strong Republicans, 39% have an extremely positive opinion of Trump, compared to 4% who have an extremely positive opinion of Clinton and 11% who have an extremely positive opinion of Sanders.
- * Among independents, 7% have an extremely positive view of Trump, 41% have an extremely negative view of Trump.
- * Among moderates, 10% have an extremely negative view of Sanders, 23% have an extremely negative view of Clinton, 46% have an extremely negative view of Trump.

Looking ahead to the 11/08/16 general election for President, Clinton carries California today 52% to 38%, keeping the Golden State's 55 Electoral Votes pale blue. Of concern to Democrats: Clinton leads Trump today by 14 points. Barack Obama carried CA by 24 points in 2008 and by 23 points in 2012. There is a Gender Gap at this hour: Trump loses California by 3 points among men, but loses by 25 points among women. It is unclear in the 170 days that remain until the next President is chosen whether this Gender Gap will close or open wider. Of greater concern to Democrats: among those who tell SurveyUSA they are paying "a lot" of attention to the 2016 election, Clinton defeats Trump in California today by just 9 points, 50% to 41%. Trump's negatives have remained constant the past 3 times SurveyUSA has polled California; Clinton's negatives have increased during that period.

About: SurveyUSA interviewed 1,800 state of California adults 05/19/16 through 05/22/16. Of the adults, 1,598 were registered to vote in the state of California. Of the CA registered voters, 803 were determined by SurveyUSA to be likely to vote in the 06/07/16 pen, non-partisan U.S. Senate primary, and 1,383 were determined to be likely to vote in the 11/08/16 general election for President. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (62% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (38% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. California's 55 Electoral Votes are 20% of the 270 that any candidate needs to be elected to the White House. For additional California context: John Kerry defeated George W Bush by 10 points in 2004. Al Gore defeated Bush by 12 points in 2000.

Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1416 Likely And Actual Primary Vote		Ger	nder		Αg	ge		<50 /	50+		Ra	ace		Already	Voted?			Par	rty Affiliat	ion					Ideology				Attention	1
Credibility Interval: +/-2.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver
Del Beccaro (R)	127	75	53	36	33	39	19	70	57	70	3	36	18	23	105	35	41	36	6	1	5	2	32	42	39	6	7	106	18	2
Sundheim (R)	126	65	61	35	27	41	24	61	65	69	2	42	13	31	95	34	42	37	9	1	1	2	35	52	37	1	0	101	21	4
Unz (R)	102	66	36	18	25	38	21	43	59	49	1	32	20	23	79	36	26	23	8	3	2	3	48	28	21	3	1	87	14	1
Harris (D)	435	208	227	77	121	141	95	199	236	219	47	85	83	92	343	5	21	17	35	66	145	137	26	49	130	122	93	339	73	7
Sanchez (D	316	172	144	122	104	49	40	226	89	99	16	174	26	58	257	8	5	16	37	45	126	74	32	50	101	67	52	232	72	9
Other	102	54	48	28	22	28	23	50	52	47	2	32	22	32	70	9	18	14	25	15	12	5	16	15	32	13	13	69	12	19
Undecided	209	83	126	64	65	50	30	129	80	109	14	52	33	15	194	33	39	25	37	30	27	13	35	51	58	28	19	130	64	7
Total	1416	721	695	381	397	386	252	778	638	662	85	454	215	274	1142	161	192	168	157	160	317	235	224	288	417	240	186	1064	274	49
Composition of Likely And Actual Pri	100%	51%	49%	27%	28%	27%	18%	55%	45%	47%	6%	32%	15%	19%	81%	11%	14%	12%	11%	11%	22%	17%	16%	21%	30%	17%	13%	76%	20%	3%

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Primary voters will be asked to vote for a candidate for United States Senator. If you were filling out your ballot in the United States Senate primary now, who would you vote for? (candidate names rotated) Republican Tom Del Beccaro? Republican Duf Sundheim? Republican Ron Unz? Democrat Kamala Harris? Democrat Loretta Sanchez? Or one of the other candidates?

1416 Likely And Actual Primary Vote	A.II	Clinton	Opinion	Sanders	Opinion	Trump	Opinion	Unior	ı HH	Marital	Status	Child	< 18	Att	tend Chui	rch	I	Education	ı		Income		Cell Pho	one / Lan		Re	gion		Vote ii	n CA Pri	mary
Credibility Interval: +/-2.7 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Del Beccaro (R)	127	9	111	17	86	90	17	42	83	29	89	59	66	36	46	41	8	36	78	20	28	73	46	81	28	56	20	23	93	25	9
Sundheim (R)	126	7	111	31	66	92	21	33	89	50	69	47	76	39	47	37	10	43	70	17	42	63	23	103	31	56	27	13	86	31	8
Unz (R)	102	17	73	9	65	58	17	17	83	31	63	32	69	18	49	34	12	46	44	11	50	40	36	66	42	24	26	10	87	13	3
Harris (D)	435	272	81	233	69	38	362	92	320	144	245	129	290	188	145	81	33	139	241	85	119	201	141	294	68	169	66	132	284	127	23
Sanchez (D	316	205	63	182	49	28	269	94	211	118	156	124	188	101	157	54	64	122	126	91	103	111	142	174	54	136	72	53	178	80	57
Other	102	9	75	43	33	31	52	13	85	36	46	23	75	34	23	41	23	33	42	29	29	35	19	83	36	33	17	15	60	18	18
Undecided	209	45	125	78	64	77	98	43	146	66	108	67	134	85	56	57	26	75	98	52	54	88	99	110	55	68	46	40	120	57	30
Total	1416	565	637	592	432	414	836	334	1017	475	776	481	899	502	524	346	175	493	698	306	426	610	507	909	314	543	273	286	908	352	149
Composition of Likely And Actual Pri	100%	40%	45%	42%	30%	29%	59%	24%	73%	34%	56%	35%	65%	37%	38%	25%	13%	36%	51%	23%	32%	45%	36%	64%	22%	38%	19%	20%	64%	25%	11%

1 If you were filling out your Democratic Primary ballot for President of the United States right now, who would you vote for in the Democratic Primary? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

803 Actual & Likely Democratic Presi	ΛII	Ger	nder	1	Ag	ge		<50 /	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	tion					Ideology				Attention		
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	
Hillary Clinton	459	212	247	108	129	126	96	237	222	200	45	145	69	89	370	1	1	5	16	64	200	168	47	55	136	124	79	329	98	14	
Bernie Sanders	314	182	132	120	100	60	34	220	94	123	19	127	45	63	251	4	3	22	55	60	105	59	13	30	91	77	89	255	45	9	
Undecided	30	9	20	5	7	11	7	12	18	15	3	6	5	4	26	1	1	3	5	5	10	2	0	1	12	10	1	20	7	1	
Total	803	403	399	232	236	196	137	469	334	339	68	277	119	156	646	6	4	30	76	128	314	230	61	87	239	211	170	603	150	24	
Composition of Actual & Likely Demo	100%	50%	50%	29%	29%	24%	17%	58%	42%	42%	8%	35%	15%	19%	81%	1%	0%	4%	9%	16%	39%	29%	8%	11%	30%	27%	21%	77%	19%	3%	

If you were filling out your Democratic Primary ballot for President of the United States right now, who would you vote for in the Democratic Primary? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

803 Actual & Likely Democratic Presi	AII	Clinton	Opinion	Sanders	Opinion	Trump	Opinion	Unio	n HH	Marital	Status	Child	l < 18	Att	tend Chu	ırch	ı	Educatio	n		Income		Cell Pho	ne / Lan		Reg	gion		Vote	in CA Pri	imary
Credibility Interval: +/-3.5 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Hillary Clinton	459	404	6	171	92	21	411	111	321	153	238	154	284	141	192	104	65	132	239	114	125	190	156	302	61	207	81	109	315	114	30
Bernie Sanders	314	71	165	271	19	39	249	75	223	129	152	107	200	159	102	44	38	118	148	73	102	122	136	178	80	113	51	71	168	82	65
Undecided	30	4	12	10	12	5	21	8	20	10	16	5	24	12	12	5	2	15	12	7	6	15	9	21	6	12	6	6	19	8	2
Total	803	480	183	452	123	65	681	194	564	292	405	266	508	313	305	152	105	265	399	195	233	326	301	502	147	332	138	186	502	204	97
Composition of Actual & Likely Demo	100%	60%	23%	56%	15%	8%	85%	25%	72%	37%	52%	34%	65%	41%	40%	20%	14%	34%	52%	26%	31%	43%	37%	63%	18%	41%	17%	23%	62%	25%	12%

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If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1383 Likely November Voters	A II	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Already	Voted?			Pai	rty Affiliat	ion					Ideology				Attention	
Credibility Interval: +/-2.7 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver
Donald Trump (R)	521	305	217	121	133	164	104	253	268	268	14	154	85	97	406	137	151	127	66	8	17	9	139	183	145	17	20	421	79	18
Hillary Clinton (D)	716	327	389	183	221	186	127	404	312	328	63	222	104	131	551	12	20	21	53	125	257	214	59	75	214	196	142	519	152	21
Undecided	145	62	84	55	43	32	16	98	47	57	6	59	23	29	100	9	11	25	37	31	17	8	16	20	59	20	25	90	40	11
Total	1383	694	689	358	397	381	247	755	628	653	82	436	212	257	1057	158	182	173	156	163	292	230	214	279	417	233	187	1030	271	51
Composition of Likely November Vot	100%	50%	50%	26%	29%	28%	18%	55%	45%	47%	6%	31%	15%	20%	80%	11%	13%	13%	11%	12%	21%	17%	16%	20%	31%	17%	14%	76%	20%	4%

If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1383 Likely November Voters	AII	Clinton	Opinion	Sanders	s Opinion	Trump	Opinion	Unio	n HH	Marital	Status	Child	l < 18	Att	end Chu	rch		Education	1		Income		Cell Pho	ne / Lan		Re	gion		Vote i	in CA Prir	nary
Credibility Interval: +/-2.7 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Donald Trump (R)	521	32	442	113	279	389	35	136	371	145	336	171	340	173	176	157	52	201	253	94	154	249	149	372	142	188	118	74	369	115	35
Hillary Clinton (D)	716	516	66	381	110	18	658	167	513	260	366	241	450	271	270	147	92	233	359	164	209	297	277	439	115	303	125	174	438	202	76
Undecided	145	5	109	91	29	10	117	25	108	56	59	58	83	57	48	35	23	56	59	40	50	48	70	75	45	43	30	27	78	39	28
Total	1383	553	617	585	418	417	810	328	992	462	761	471	873	502	493	339	167	490	672	297	413	594	497	886	302	534	273	275	885	355	139
Composition of Likely November Vot	100%	40%	45%	42%	30%	30%	59%	24%	73%	34%	56%	35%	65%	38%	37%	25%	13%	37%	51%	23%	32%	46%	36%	64%	22%	39%	20%	20%	64%	26%	10%

Regardless of who you may vote for, is your opinion of Hillary Clinton ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters		Ger	nder		Αģ	ge		<50 /	50+		Ra	ace		Already	Voted?			Pai	ty Affiliat	ion					Ideology				Attention	
Credibility Interval: +/-2.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver
Extremely Positive	227	111	116	58	65	49	55	123	104	106	26	68	27	56	161	6	11	5	9	25	56	109	43	27	62	49	39	169	38	14
Positive	392	180	212	103	135	100	53	239	153	154	34	128	76	72	276	13	19	6	36	71	164	76	24	51	126	107	62	264	100	13
Neutral	253	126	127	95	72	57	29	167	86	116	15	80	42	35	170	13	29	22	53	31	71	22	18	34	89	56	36	146	80	19
Negative	241	116	125	77	73	60	31	150	91	119	5	83	34	20	184	17	50	47	39	35	23	23	20	57	94	22	33	166	62	11
Extremely Negative	473	260	213	118	113	147	94	231	242	238	13	148	74	91	343	115	103	115	70	20	22	12	128	159	111	22	34	373	69	26
No Opinion	12	2	10	5	2	4	2	6	5	3	2	4	3	1	8	0	1	0	1	1	3	3	2	2	6	0	0	2	7	3
Total	1598	794	804	456	460	417	265	916	682	737	94	511	256	274	1142	165	212	196	209	182	339	246	234	330	488	256	205	1119	356	86
Composition of Registered Voters	100%	50%	50%	29%	29%	26%	17%	57%	43%	46%	6%	32%	16%	19%	81%	10%	13%	12%	13%	11%	21%	15%	15%	21%	31%	16%	13%	71%	23%	5%

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Regardless of who you may vote for, is your opinion of Hillary Clinton ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters	ΛII	Clinton	Opinion	Sanders	S Opinion	Trump	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch		Education	n		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Pri	mary
Credibility Interval: +/-2.5 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	227	227	0	102	52	19	184	61	149	75	124	90	131	56	101	64	37	53	130	65	64	86	82	145	32	92	47	56	168	42	17
Positive	392	392	0	204	44	38	337	81	296	155	186	142	237	146	166	63	60	133	181	89	118	166	189	203	60	178	64	90	212	137	40
Neutral	253	0	0	117	42	34	174	44	191	93	131	75	170	102	94	47	34	81	126	58	74	95	122	131	56	97	42	57	139	82	29
Negative	241	0	241	113	74	68	135	62	161	95	120	76	160	103	90	44	27	102	107	61	70	102	93	149	63	96	40	42	104	92	37
Extremely Negative	473	0	473	125	263	277	128	119	339	143	282	158	305	168	133	157	62	185	210	87	146	219	124	349	133	151	113	76	304	101	57
No Opinion	12	0	0	0	0	1	5	1	11	3	5	7	4	4	1	7	6	5	1	8	2	1	3	9	2	7	0	3	4	1	5
Total	1598	619	714	660	475	437	963	368	1147	564	848	548	1008	579	585	382	224	559	755	367	474	669	612	986	346	621	306	325	931	456	187
Composition of Registered Voters	100%	39%	45%	41%	30%	27%	60%	24%	73%	36%	54%	35%	65%	37%	38%	25%	15%	36%	49%	24%	31%	44%	38%	62%	22%	39%	19%	20%	58%	29%	12%

Regardless of who you may vote for, is your opinion of Bernie Sanders ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters	AII	Ge	nder		Αį	ge		<50	50+		Ra	ace		Already	Voted?			Pai	rty Affiliati	ion					Ideology				Attention	
Credibility Interval: +/-2.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver
Extremely Positive	285	155	129	112	93	52	29	204	80	107	14	117	47	53	204	19	6	22	43	59	64	59	28	22	68	61	84	222	43	15
Positive	376	195	181	111	120	96	48	232	144	180	24	121	50	57	279	22	29	27	48	56	100	80	32	66	116	87	59	267	95	8
Neutral	441	202	239	126	136	104	76	262	179	182	33	144	82	70	307	36	67	31	72	43	122	58	54	91	167	66	33	267	125	32
Negative	274	125	149	61	71	81	61	132	142	145	14	70	44	52	192	28	59	69	31	17	37	29	45	95	81	30	15	204	53	11
Extremely Negative	201	113	88	39	35	79	48	74	127	114	8	49	30	41	147	60	48	45	13	5	13	15	72	53	48	9	14	157	27	15
No Opinion	22	3	18	7	5	6	4	12	10	8	1	10	3	1	13	1	3	2	2	4	4	4	2	3	7	4	1	3	13	5
Total	1598	794	804	456	460	417	265	916	682	737	94	511	256	274	1142	165	212	196	209	182	339	246	234	330	488	256	205	1119	356	86
Composition of Registered Voters	100%	50%	50%	29%	29%	26%	17%	57%	43%	46%	6%	32%	16%	19%	81%	10%	13%	12%	13%	11%	21%	15%	15%	21%	31%	16%	13%	71%	23%	5%

Regardless of who you may vote for, is your opinion of Bernie Sanders ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters	ΛII	Clinton	Opinion	Sanders	Opinion	Trump	Opinion	Unio	n HH	Marital	Status	Child	< 18	Att	end Chu	rch	ı	Education	ı		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Pri	mary
Credibility Interval: +/-2.5 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	285	100	130	285	0	37	228	63	205	102	138	94	182	131	90	54	38	100	134	63	101	103	95	189	69	89	49	78	144	72	60
Positive	376	206	107	376	0	65	289	90	267	134	206	144	223	147	153	66	52	109	205	88	107	166	203	173	69	161	62	84	222	115	37
Neutral	441	213	135	0	0	109	262	96	310	166	228	175	252	126	189	110	58	174	192	114	144	155	194	247	81	186	99	75	249	150	36
Negative	274	74	169	0	274	112	114	70	198	93	144	74	194	105	91	69	41	97	124	52	63	143	68	206	55	115	53	50	164	78	29
Extremely Negative	201	23	168	0	201	109	61	47	150	64	127	54	144	60	60	76	25	70	100	38	56	98	45	156	67	63	40	31	141	39	19
No Opinion	22	4	5	0	0	5	9	3	18	6	5	8	12	12	2	7	10	9	1	12	4	3	7	15	5	7	3	6	11	2	6
Total	1598	619	714	660	475	437	963	368	1147	564	848	548	1008	579	585	382	224	559	755	367	474	669	612	986	346	621	306	325	931	456	187
Composition of Registered Voters	100%	39%	45%	41%	30%	27%	60%	24%	73%	36%	54%	35%	65%	37%	38%	25%	15%	36%	49%	24%	31%	44%	38%	62%	22%	39%	19%	20%	58%	29%	12%

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Geography: California

Data Collected: 05/19/2016 - 05/22/2016

Release Date: 05/23/2016
Counts (Frequencies)

SURVEY USA

All SurveyUSA clients in California

Regardless of who you may vote for, is your opinion of Donald Trump ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters	A11	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Already	Voted?			Pa	rty Affiliat	ion					Ideology				Attention		
Credibility Interval: +/-2.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	A Lot	A Little	Not Ver	
Extremely Positive	181	108	73	38	41	56	47	79	103	98	5	51	27	42	135	64	54	38	15	2	3	4	55	61	49	6	4	162	12	7	
Positive	255	132	123	63	73	75	44	136	119	141	6	67	41	46	192	46	79	63	37	6	20	1	55	94	73	17	4	195	53	5	
Neutral	174	94	80	50	47	51	26	98	77	70	4	61	40	29	119	23	22	44	41	7	20	6	31	43	71	5	12	106	47	15	
Negative	202	101	102	53	72	53	24	126	77	94	20	50	38	18	131	13	18	24	27	33	54	22	24	31	70	37	23	107	79	13	
Extremely Negative	761	347	414	244	219	177	121	463	298	327	55	275	104	137	549	19	35	25	85	131	239	207	61	95	223	187	161	540	156	42	
No Opinion	23	12	12	6	9	5	3	15	8	6	4	7	6	2	16	0	4	2	4	3	3	5	9	6	2	4	2	9	9	3	
Total	1598	794	804	456	460	417	265	916	682	737	94	511	256	274	1142	165	212	196	209	182	339	246	234	330	488	256	205	1119	356	86	
Composition of Registered Voters	100%	50%	50%	29%	29%	26%	17%	57%	43%	46%	6%	32%	16%	19%	81%	10%	13%	12%	13%	11%	21%	15%	15%	21%	31%	16%	13%	71%	23%	5%	

Regardless of who you may vote for, is your opinion of Donald Trump ... extremely positive? Positive? Neutral? Negative? Or extremely negative?

1598 Registered Voters	A II	Clinton	Opinion	Sanders	S Opinion	Trump	Opinion	Unio	n HH	Marital	Status	Child	l < 18	Att	end Chu	rch		Education	n		Income		Cell Pho	ne / Lan		Reg	jion		Vote	in CA Prir	mary
Credibility Interval: +/-2.5 pct points	All	Positive	Negativ	Positive	Negativ	Positive	Negativ	Yes	No	Single	Married	Yes	No	Never	Occasi	Regular	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	Central	Greater	Inland	Bay Are	Always	Someti	1st Tim
Extremely Positive	181	20	154	35	107	181	0	50	129	52	117	63	115	53	69	54	21	72	83	30	50	95	39	142	42	81	36	23	117	45	20
Positive	255	37	190	66	114	255	0	53	197	70	163	98	152	90	93	64	25	92	130	53	81	109	101	154	71	82	59	43	174	64	14
Neutral	174	28	103	40	71	0	0	46	114	54	107	63	106	55	66	50	18	60	91	39	65	61	75	99	44	67	27	37	119	37	18
Negative	202	81	80	105	43	0	202	40	154	74	114	66	133	72	74	52	43	72	80	37	51	106	80	123	45	77	39	42	100	70	23
Extremely Negative	761	440	183	412	131	0	761	170	538	306	343	248	488	302	274	155	105	254	369	199	220	295	307	454	139	307	140	175	406	238	110
No Opinion	23	13	4	1	9	0	0	8	15	10	4	10	13	8	9	7	12	8	3	10	8	3	10	13	5	7	5	6	15	3	2
Total	1598	619	714	660	475	437	963	368	1147	564	848	548	1008	579	585	382	224	559	755	367	474	669	612	986	346	621	306	325	931	456	187
Composition of Registered Voters	100%	39%	45%	41%	30%	27%	60%	24%	73%	36%	54%	35%	65%	37%	38%	25%	15%	36%	49%	24%	31%	44%	38%	62%	22%	39%	19%	20%	58%	29%	12%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optione, some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landluch believed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for other projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondents verbally on the respondents verbally on the respondents verbally on the respondents who do not use a home telephone is purchased from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA displays the questions visually on the respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race, if sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell

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