

Results of SurveyUSA Election Poll #21839

Geography: Georgia
Data Collected: 10/17/2014 - 10/20/2014
Release Date: 10/21/2014
Percentaes

With the Finish Line Now in Sight, and Many Votes Already Cast, Georgia's Governor and Senate Contests Remain Anyone's Guess: Is Nathan Deal going to be re-elected as Georgia's Governor? We can't tell you that. Is Michelle Nunn going to "take away" Saxby Chambliss' US Senate Seat from the Republican Party? We can't tell you that either. Which is pretty remarkable given how close we are to Election Day. What we can tell you is that the latest exclusive weekly tracking poll for WXIA-TV in Atlanta continues to show 2 top-of-ticket contests that ever-so-slightly ebb and flow, and remain too-close-to-call. A runoff-election for one or both contests is possible, but by no means certain. The brand-new numbers, collected by SurveyUSA, find Democrat Nunn at 46%, Republican David Perdue at 44%, in the nationally significant contest for Senator --- results that are within the survey's theoretical margin of sampling error. And the brand-new numbers show incumbent Republican Deal at 45%, and Democratic challenger Jason Carter at 43%, in the contest for Governor of GA, a nominal 2-point Republican advantage that may or may not turn out to be statistically significant. In the Senate race, poll-on-poll, week-on-week, Nunn is down 2 points, Perdue is down 1 point. Undecided is up 3 points. Perdue has been steadily, though gradually, declining over the past 6 WXIA-TV tracking polls, going back to August, when he polled at 50%. Nunn has been not-so-consistently gaining ground. It is unclear if the 48% she reached last week is a peak or a plateau. Wildcard Libertarian Amanda Swafford polls at 4% today, but because her support is so young, and because she receives just 1% among respondents who tell SurveyUSA they have already returned a ballot, it is hard to handicap just how much of a spoiler role she will play. Among women, Perdue's support is down from a high of 44% to today 38%. Among Independents, Perdue at one point led 2:1, but now is tied, 40% to 40%. On the other hand, among voters who have already returned a ballot, Perdue has a 53% to 43% advantage. For Nunn to win, she will need to overcome those "banked" Republican votes between now and Election Day. No down-ballot Democrat gets more than 44% of the vote. In the Governor race, poll-on-poll, week-on-week, Deal is down 1 point, Carter is down 3 points. Libertarian Andrew Hunt gets 4%, siphoning votes from across the political spectrum. 8% are undecided. In greater Atlanta, Carter goes from 59% last week to 49% this week. That alone could account for the Democratic slippage observed at the highest level. If neither candidate gets to 50%, state law requires a runoff. * For School Superintendent, Republican Richard Woods is at 46% today, Democrat Valarie Wilson is at 44%.

* For Attorney General, Republican Sam Olens leads Democrat Greg Hecht, 47% to 40%.

* For Lieutenant Governor, Republican Casey Cagle today is 8 points ahead of Democrat Connie Stokes, 48% to 40%.

* For Secretary of State, Republican Brian Kemp today leads Democrat Doreen Carter 49% to 40%. **Cell-phone respondents and home-phone respondents included in this research:** SurveyUSA interviewed 750 state of GA adults 10/17/14 through 10/20/14. Of the adults, 653 were registered to vote. Of the registered voters, 606 were determined by SurveyUSA to be likely to vote on or before the 11/04/14 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (70% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (30% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. The US Senate seat is open.

1 If the election for Georgia Governor were today, who would you vote for? (candidate names rotated) Republican Nathan Deal? Democrat Jason Carter? Or Libertarian Andrew Hunt?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Nathan Deal (R)	45%	51%	40%	34%	41%	49%	55%	38%	51%	61%	11%	41%	**	49%	45%	42%	59%	85%	8%	40%	73%	32%	12%	45%	45%	45%	40%	47%	44%	39%	48%
Jason Carter (D)	43%	39%	45%	49%	41%	43%	38%	44%	41%	27%	79%	24%	**	47%	42%	53%	28%	6%	84%	33%	15%	56%	78%	39%	42%	44%	45%	45%	40%	45%	42%
Andrew Hunt (L)	4%	5%	4%	8%	3%	4%	3%	5%	4%	6%	1%	6%	**	3%	4%	3%	5%	3%	2%	11%	4%	5%	3%	4%	3%	5%	4%	3%	5%	5%	4%
Undecided	8%	5%	10%	9%	15%	4%	3%	12%	4%	6%	8%	28%	**	1%	9%	2%	7%	6%	6%	16%	8%	7%	7%	12%	10%	6%	11%	5%	10%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

1 If the election for Georgia Governor were today, who would you vote for? (candidate names rotated) Republican Nathan Deal? Democrat Jason Carter? Or Libertarian Andrew Hunt?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Nathan Deal (R)	45%	36%	56%	44%
Jason Carter (D)	43%	49%	34%	45%
Andrew Hunt (L)	4%	3%	6%	4%
Undecided	8%	12%	4%	8%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

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2 If the election for United States Senator from Georgia were today, who would you vote for? (candidate names rotated) Republican David Perdue? Democrat Michelle Nunn? Or Libertarian Amanda Swafford?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
David Perdue (R)	44%	50%	38%	32%	41%	44%	57%	37%	50%	61%	8%	44%	**	53%	43%	34%	60%	84%	5%	40%	74%	30%	9%	42%	41%	46%	34%	48%	43%	34%	48%
Michelle Nunn (D)	46%	41%	51%	52%	45%	49%	37%	48%	44%	29%	86%	21%	**	43%	46%	61%	28%	6%	89%	40%	14%	62%	81%	46%	48%	45%	55%	44%	43%	52%	43%
Amanda Swafford (L)	4%	4%	3%	10%	2%	2%	3%	5%	3%	5%	0%	6%	**	1%	4%	1%	5%	3%	1%	9%	4%	4%	3%	3%	4%	4%	3%	3%	5%	6%	3%
Undecided	7%	5%	8%	6%	13%	4%	3%	10%	4%	5%	6%	28%	**	3%	7%	4%	6%	7%	5%	11%	8%	5%	6%	9%	7%	6%	7%	4%	10%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

2 If the election for United States Senator from Georgia were today, who would you vote for? (candidate names rotated) Republican David Perdue? Democrat Michelle Nunn? Or Libertarian Amanda Swafford?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
David Perdue (R)	44%	35%	57%	39%
Michelle Nunn (D)	46%	54%	36%	48%
Amanda Swafford (L)	4%	2%	3%	6%
Undecided	7%	9%	4%	7%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

3 Georgia will also elect a Lieutenant Governor. If the election for Lieuenant Governor were today, who would you vote for? (candidate names rotated) Republican Casey Cagle? Or Democrat Connie Stokes?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Casey Cagle (R)	48%	53%	43%	39%	42%	51%	61%	40%	55%	66%	11%	44%	**	50%	48%	37%	62%	87%	10%	45%	76%	38%	11%	42%	48%	49%	42%	52%	47%	39%	52%
Connie Stokes (D)	40%	38%	41%	44%	37%	42%	35%	40%	39%	25%	76%	21%	**	47%	39%	53%	27%	5%	81%	29%	13%	50%	78%	46%	39%	39%	42%	40%	40%	41%	39%
Undecided	12%	8%	16%	17%	21%	7%	4%	19%	6%	9%	13%	35%	**	3%	13%	10%	11%	7%	10%	25%	11%	12%	10%	12%	13%	12%	17%	8%	13%	20%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

3 Georgia will also elect a Lieutenant Governor. If the election for Lieuenant Governor were today, who would you vote for? (candidate names rotated) Republican Casey Cagle? Or Democrat Connie Stokes?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Casey Cagle (R)	48%	40%	63%	41%
Connie Stokes (D)	40%	43%	29%	48%
Undecided	12%	17%	8%	12%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

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4 Georgia will also elect a Secretary of State. If the election for Secretary of State were today, who would you vote for? (candidate names rotated) Republican Brian Kemp? Or Democrat Doreen Carter?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Brian Kemp (R)	49%	56%	42%	40%	46%	48%	62%	44%	53%	68%	9%	44%	**	52%	48%	38%	65%	90%	8%	49%	78%	36%	15%	44%	48%	50%	39%	56%	46%	39%	53%
Doreen Carter (D)	40%	37%	44%	45%	37%	43%	35%	40%	40%	23%	80%	21%	**	44%	40%	51%	25%	2%	85%	29%	11%	54%	76%	45%	40%	39%	45%	38%	41%	43%	39%
Undecided	11%	8%	14%	15%	17%	9%	3%	16%	7%	9%	11%	35%	**	4%	12%	11%	10%	8%	8%	22%	11%	10%	9%	10%	12%	11%	16%	6%	13%	17%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

4 Georgia will also elect a Secretary of State. If the election for Secretary of State were today, who would you vote for? (candidate names rotated) Republican Brian Kemp? Or Democrat Doreen Carter?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Brian Kemp (R)	49%	39%	63%	44%
Doreen Carter (D)	40%	46%	29%	46%
Undecided	11%	15%	9%	10%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

5 Georgia will also elect an Attorney General. If the election for Attorney General were today, who would you vote for? (candidate names rotated) Republican Sam Olens? Or Democrat Greg Hecht?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Sam Olens (R)	47%	52%	43%	37%	42%	47%	63%	40%	54%	65%	11%	44%	**	52%	47%	35%	63%	86%	10%	43%	75%	35%	13%	41%	47%	48%	37%	53%	46%	36%	52%
Greg Hecht (D)	40%	39%	41%	47%	41%	41%	32%	43%	37%	25%	76%	21%	**	41%	40%	55%	26%	6%	80%	32%	13%	50%	80%	43%	41%	39%	42%	39%	42%	43%	39%
Undecided	13%	9%	17%	16%	18%	12%	5%	17%	9%	10%	13%	35%	**	7%	14%	10%	12%	8%	11%	24%	12%	15%	7%	16%	12%	13%	21%	8%	12%	20%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

5 Georgia will also elect an Attorney General. If the election for Attorney General were today, who would you vote for? (candidate names rotated) Republican Sam Olens? Or Democrat Greg Hecht?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Sam Olens (R)	47%	40%	60%	40%
Greg Hecht (D)	40%	43%	30%	47%
Undecided	13%	16%	10%	13%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

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Percentaaes

Sponsor:
WXIA-TV (Atlanta)

6 Georgia will also elect a State School Superintendent. If the election for State School Superintendent were today, who would you vote for? (candidate names rotated) Republican Richard Woods? Or Democrat Valarie Wilson?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Richard Woods (R)	46%	52%	40%	37%	40%	46%	59%	39%	52%	63%	9%	44%	**	53%	45%	38%	60%	87%	7%	39%	76%	32%	9%	42%	46%	46%	40%	48%	45%	36%	49%
Valarie Wilson (D)	44%	39%	47%	49%	43%	45%	36%	46%	42%	28%	80%	21%	**	43%	44%	54%	30%	7%	83%	39%	16%	57%	80%	48%	42%	44%	47%	44%	43%	48%	42%
Undecided	11%	9%	13%	14%	17%	8%	4%	16%	7%	9%	11%	35%	**	5%	12%	9%	10%	6%	9%	22%	8%	11%	11%	10%	13%	10%	13%	8%	12%	16%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

6 Georgia will also elect a State School Superintendent. If the election for State School Superintendent were today, who would you vote for? (candidate names rotated) Republican Richard Woods? Or Democrat Valarie Wilson?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Richard Woods (R)	46%	36%	57%	43%
Valarie Wilson (D)	44%	49%	33%	49%
Undecided	11%	15%	10%	7%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

7 In general, do you support or oppose the school standards known as "Common Core?" Or, do you not know enough to say?

606 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Common Core		Party Affiliation			Ideology			Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Yes	No	Support	Oppose	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Support	18%	21%	17%	22%	25%	15%	11%	24%	14%	18%	18%	18%	**	22%	18%	100%	0%	14%	22%	19%	10%	27%	23%	10%	17%	22%	13%	17%	27%	36%	11%
Oppose	39%	36%	41%	32%	47%	40%	32%	41%	37%	46%	25%	28%	**	37%	39%	0%	100%	50%	25%	44%	52%	30%	32%	25%	41%	42%	31%	41%	41%	28%	43%
Do Not Know Enough To Say	43%	43%	42%	46%	28%	45%	57%	35%	49%	36%	57%	54%	**	41%	43%	0%	0%	36%	53%	37%	38%	43%	45%	65%	42%	36%	56%	42%	32%	36%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	19%	28%	32%	21%	47%	53%	63%	28%	6%	4%	10%	90%	18%	39%	39%	39%	22%	40%	40%	15%	16%	35%	49%	27%	41%	33%	30%	70%

7 In general, do you support or oppose the school standards known as "Common Core?" Or, do you not know enough to say?

606 Likely & Actual Voters	All	Region		
Credibility Interval: +/-4.1 pct points		Atlanta	Northw	South &
Support	18%	22%	19%	13%
Oppose	39%	34%	41%	41%
Do Not Know Enough To Say	43%	43%	40%	45%
Total	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	34%	34%	32%

** Too few respondents of this type were interviewed for this data to be meaningful.

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Percentages



Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.