

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Percentages



NC Republican Incumbents Lead Narrowly in November Contests for Governor and United States Senator; Trump, Clinton Favored to Win POTUS Primaries; Kasich Runs Strongest in Nov Head-To-Head Match-Ups:

Using voter-list sample, provided by Aristotle of Washington DC, of past North Carolina voters, High Point University interviewed 1,600 North Carolinians 03/09/16 and 03/10/16. All interviews were completed after results of the 03/08/16 primary contests in Michigan and Mississippi were known, but before the CNN Republican Presidential debate in Miami on 03/10/16. Half of the interviews were completed before the 03/09/16 Univision Democratic debate; half were completed after.

Among the key findings:

* Donald Trump leads Ted Cruz 48% to 28% in the NC Republican Primary for President of the United States. Among voters who say "experience" is most important in a candidate, Cruz leads Trump by 24 points. Among voters who say "new ideas" are most important in a candidate, Trump leads Cruz by 44 points. Among voters who have confidence in the public's ability to make intelligent decisions, Trump leads by 39 points. Among voters who have little or no confidence in the public's ability to make intelligent decisions, Trump leads by 5 points. Among voters who are "frustrated," Trump leads by 8 points. Among voters who are "angry," Trump leads by 30 points. Among evangelicals, Trump leads by 15. Among non-evangelicals, Trump leads by 28. Trump leads in every region of the state. Cruz runs second in every region of the state. John Kasich runs 3rd in a GOP Primary today, with 12%. Marco Rubio runs 4th, at 8%.

* Hillary Clinton leads Bernie Sanders 58% to 34% in the NC Democratic Primary for President of the United States. There is a gender gap: Clinton leads by 14 points among men, but leads by 32 points among women. There is an age gap. Sangers leads by 30 points among younger voters. Clinton leads by 43 points among seniors. Among voters looking for "new ideas," Sanders leads by 36 points. Among voters looking for "experience," Clinton leads by 53 points. Clinton leads Sanders by 5 points among white Democratic primary voters. Clinton leads Sanders by 65 points among African American primary voters.

* Incumbent Richard Burr leads challenger Greg Brannon 56% to 20% in the NC Republican Primary for United States Senator.

* Deborah Ross leads Kevin D. Griffin 52% to 9% in the NC Democratic Primary for United States Senator.

* Incumbent Pat McCrory leads challengers C. Robert Brawley and Charles Kenneth Moss 9:1 in the NC Republican Primary for Governor.

* Roy Cooper leads Ken Spaulding 64% to 18% in the NC Democratic Primary for Governor.

Looking ahead to the November general election for President, in hypothetical head-to-head matchups among likely November voters, High Point University finds:

* Kasich 15 points ahead of Clinton, 53% to 38%.
* Trump 7 points ahead of Clinton, 49% to 42%.
* Cruz 4 points ahead of Clinton, 47% to 43%.
* Rubio 2 points ahead of Clinton, 45% to 43%.

* Kasich 13 points ahead of Sanders, 52% to 39%.
* Trump 3 points ahead of Sanders, 47% to 44%.
* Cruz and Sanders tied, 45% each.
* Sanders 3 points ahead of Rubio, 46% to 43.

Looking ahead to the November general election for U.S. Senate , in a hypothetical head-to-head matchup today, Republican Burr leads Ross 48% to 41%. Burr leads among white voters by 22 points. Ross leads among African Americans by 70 points. Burr leads by 36 points among evangelical voters. Ross leads by 22 points among non-evangelicals.

Looking ahead to the November general election for Governor , in a hypothetical head-to-head matchup today, McCrory leads Cooper 47% to 45%. McCrory has a 16-point advantage among white voters. Cooper has a 71-point advantage among African American voters. McCrory leads among general election voters with a high-school education. Cooper leads among the most educated voters. McCrory runs ahead in greater Greensboro. Cooper runs far ahead in greater Raleigh. The contest is closer in greater Charlotte and in Southern and Coastal Carolina.

Filtering: To be eligible for inclusion in this survey, a North Carolinian of voting age needed to be one of the following: registered prior to the 2008 general election and to have voted in both the 2008 and 2012 general elections; or, registered between the 2008 and 2012 general elections and to have voted in the 2012 general election; or, registered between the 2012 and 2014 general elections and to have voted in either the 2014 primary or general election; or be registered after the 2014 general election. 734 voters have either already returned a Republican primary ballot or are likely to do so before polls close on 03/15/16. 699 voters have either already returned a Democratic primary ballot or are likely to do so before polls close on 03/15/16. Mitt Romney carried North Carolina 51% to 48% in 2012.

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1 If the Republican primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? John Kasich? Or one of the other candidates?

734 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump	48%	49%	46%	43%	48%	43%	53%	47%	48%	**	48%	48%	**	49%	45%	53%	47%	60%	39%	49%	35%	37%	58%	19%	64%	50%	55%	42%	40%
Ted Cruz	28%	28%	28%	30%	27%	30%	27%	28%	28%	**	28%	27%	**	27%	32%	32%	27%	21%	34%	28%	30%	29%	28%	43%	20%	32%	25%	26%	34%
Marco Rubio	8%	8%	9%	9%	11%	9%	6%	10%	7%	**	8%	9%	**	9%	6%	6%	9%	6%	9%	7%	16%	13%	4%	12%	6%	6%	8%	11%	7%
John Kasich	12%	13%	11%	11%	7%	16%	11%	9%	13%	**	12%	12%	**	11%	14%	7%	13%	10%	13%	12%	10%	16%	7%	24%	6%	8%	8%	16%	17%
Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	**	1%	1%	2%	1%	0%	2%	1%	2%	1%	1%	1%	1%	1%	2%	0%	
No Preference	1%	1%	0%	1%	0%	1%	0%	0%	1%	**	1%	1%	**	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	1%	1%
Undecided	2%	1%	4%	4%	5%	1%	2%	5%	1%	**	2%	3%	**	2%	3%	0%	3%	2%	2%	2%	7%	3%	2%	2%	2%	3%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	53%	47%	8%	20%	30%	41%	28%	72%	3%	96%	94%	3%	78%	22%	21%	79%	41%	57%	89%	11%	43%	52%	31%	64%	19%	36%	29%	16%

1 If the Republican primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? John Kasich? Or one of the other candidates?

734 Likely & Actual GOP Primary Vot	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-3.7 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Donald Trump	48%	54%	44%	51%	41%	46%	48%	47%	50%	46%	45%	59%	**	**	**	45%	52%	48%	**	**	47%	49%	44%	49%	53%	45%	45%	46%	
Ted Cruz	28%	26%	31%	27%	29%	27%	33%	19%	31%	29%	27%	14%	**	**	**	40%	22%	13%	**	**	30%	23%	24%	29%	25%	28%	31%	30%	
Marco Rubio	8%	11%	9%	9%	6%	8%	7%	10%	5%	10%	11%	5%	**	**	**	6%	9%	12%	**	**	7%	11%	13%	7%	7%	9%	8%	8%	
John Kasich	12%	6%	12%	9%	18%	16%	8%	19%	10%	10%	13%	17%	**	**	**	7%	13%	22%	**	**	11%	14%	9%	13%	9%	13%	14%	14%	
Other	1%	1%	1%	0%	2%	2%	1%	1%	1%	1%	1%	2%	**	**	**	0%	1%	1%	**	**	1%	1%	2%	1%	2%	0%	1%	0%	
No Preference	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	**	**	**	0%	0%	2%	**	**	0%	1%	0%	1%	0%	2%	0%	0%	
Undecided	2%	0%	2%	3%	4%	1%	2%	3%	2%	3%	3%	3%	**	**	**	2%	3%	2%	**	**	3%	2%	8%	1%	3%	2%	2%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%	

2 If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Richard Burr? Greg Brannon? Larry Holmquist? Or Paul Wright?

734 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Richard Burr	56%	57%	54%	47%	54%	49%	64%	52%	57%	**	56%	56%	**	58%	48%	63%	54%	60%	54%	56%	53%	60%	51%	56%	57%	59%	56%	55%	52%
Greg Brannon	20%	23%	17%	20%	19%	23%	18%	20%	20%	**	20%	19%	**	20%	19%	18%	21%	20%	20%	22%	8%	14%	26%	22%	20%	17%	19%	23%	21%
Larry Holmquist	3%	3%	2%	1%	2%	2%	4%	2%	3%	**	3%	3%	**	3%	2%	8%	1%	2%	4%	3%	3%	3%	3%	3%	3%	3%	2%	3%	
Paul Wright	5%	5%	4%	8%	3%	7%	3%	4%	5%	**	5%	5%	**	4%	7%	4%	5%	5%	4%	5%	5%	4%	4%	3%	5%	6%	2%	5%	8%
Undecided	17%	12%	22%	24%	22%	19%	11%	23%	14%	**	16%	17%	**	15%	23%	7%	19%	13%	18%	15%	30%	18%	16%	16%	16%	19%	15%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	53%	47%	8%	20%	30%	41%	28%	72%	3%	96%	94%	3%	78%	22%	21%	79%	41%	57%	89%	11%	43%	52%	31%	64%	19%	36%	29%	16%

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734 Likely & Actual GOP Primary Vote	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Landline		Region			
Credibility Interval: +/-3.7 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republican	Independent	Independent	Democrat	Strong		Very Conservative	Somewhat	Moderate	Somewhat	Very Liberal	Yes	No	Cell Phone	Landline	Charlotte	Greens	Raleigh	South
Richard Burr	56%	57%	57%	58%	47%	60%	58%	51%	63%	60%	48%	28%	**	**	**	55%	57%	58%	**	**	56%	54%	49%	57%	53%	63%	51%	60%
Greg Brannon	20%	19%	19%	19%	24%	19%	21%	17%	21%	15%	27%	22%	**	**	**	27%	18%	14%	**	**	21%	20%	17%	21%	20%	20%	26%	13%
Larry Holmquist	3%	4%	1%	4%	3%	4%	2%	5%	2%	3%	2%	7%	**	**	**	2%	3%	4%	**	**	3%	3%	2%	3%	3%	2%	4%	2%
Paul Wright	5%	3%	6%	3%	6%	4%	3%	7%	3%	3%	6%	14%	**	**	**	4%	4%	6%	**	**	4%	6%	3%	5%	6%	4%	4%	4%
Undecided	17%	17%	17%	16%	21%	13%	15%	19%	11%	19%	17%	30%	**	**	**	12%	18%	19%	**	**	16%	18%	29%	14%	20%	11%	15%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%

3 If the Republican Primary for North Carolina Governor were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Pat McCrory? C. Robert Brawley? Or Charles Kenneth Moss?

734 Likely & Actual GOP Primary Vote	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrated	Angry	Experienced	Newly	High School	Some	4-year	Graduate
Pat McCrory	73%	78%	68%	61%	67%	68%	82%	65%	76%	**	73%	73%	**	75%	67%	80%	71%	74%	73%	75%	58%	74%	73%	76%	72%	74%	76%	74%	63%
C. Robert Brawley	8%	8%	7%	9%	6%	11%	6%	7%	8%	**	7%	7%	**	7%	10%	13%	6%	8%	7%	7%	10%	6%	8%	6%	8%	5%	7%	8%	12%
Charles Kenneth Moss	6%	6%	6%	6%	6%	7%	7%	6%	7%	**	7%	6%	**	6%	6%	4%	7%	7%	6%	7%	4%	5%	7%	5%	7%	8%	5%	6%	9%
Undecided	13%	8%	19%	24%	21%	14%	5%	22%	9%	**	13%	14%	**	12%	17%	2%	16%	11%	14%	11%	28%	14%	12%	13%	12%	13%	12%	12%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	53%	47%	8%	20%	30%	41%	28%	72%	3%	96%	94%	3%	78%	22%	21%	79%	41%	57%	89%	11%	43%	52%	31%	64%	19%	36%	29%	16%

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Pat McCrory	73%	71%	78%	74%	68%	73%	76%	68%	84%	73%	66%	57%	**	**	**	80%	72%	65%	**	**	73%	74%	61%	76%	70%	75%	78%	70%
C. Robert Brawley	8%	11%	4%	7%	5%	11%	7%	10%	5%	8%	7%	13%	**	**	**	6%	8%	11%	**	**	8%	6%	7%	8%	10%	5%	7%	5%
Charles Kenneth Moss	6%	4%	7%	5%	9%	8%	6%	7%	4%	5%	10%	7%	**	**	**	4%	6%	11%	**	**	7%	6%	4%	7%	6%	6%	5%	9%
Undecided	13%	15%	11%	14%	18%	7%	12%	15%	7%	14%	17%	23%	**	**	**	10%	14%	13%	**	**	12%	14%	27%	9%	14%	14%	10%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%

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4	If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?																												
669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Hillary Clinton	58%	53%	62%	30%	49%	57%	68%	42%	63%	**	59%	48%	80%	59%	56%	69%	54%	62%	56%	56%	66%	51%	45%	74%	26%	62%	56%	58%	59%
Bernie Sanders	34%	39%	30%	60%	45%	34%	25%	50%	29%	**	34%	43%	15%	33%	37%	28%	36%	33%	35%	37%	25%	40%	46%	21%	62%	29%	36%	33%	37%
No Preference	3%	3%	3%	4%	3%	3%	3%	3%	3%	**	3%	4%	1%	3%	2%	3%	3%	3%	3%	3%	4%	3%	4%	1%	5%	6%	2%	4%	1%
Undecided	5%	5%	4%	6%	3%	6%	4%	4%	5%	**	5%	5%	4%	5%	5%	0%	7%	2%	6%	5%	5%	6%	5%	4%	6%	3%	6%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

4

If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?

669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region						
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Hillary Clinton	58%	59%	58%	57%	60%	62%	57%	58%	**	**	**	37%	43%	62%	75%	42%	55%	65%	57%	54%	57%	61%	41%	63%	55%	55%	63%	60%		
Bernie Sanders	34%	33%	38%	34%	34%	29%	30%	38%	**	**	**	57%	50%	31%	21%	40%	30%	30%	36%	43%	34%	34%	49%	30%	39%	38%	32%	24%		
No Preference	3%	3%	1%	4%	1%	3%	5%	1%	**	**	**	2%	2%	1%	1%	8%	8%	2%	1%	1%	3%	3%	3%	3%	2%	1%	1%	10%		
Undecided	5%	6%	3%	5%	6%	5%	8%	3%	**	**	**	4%	5%	6%	3%	10%	7%	4%	5%	2%	7%	2%	8%	4%	4%	6%	4%	6%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%		

5	If the Democratic Primary for United States Senator from North Carolina were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Kevin D. Griffin? Ernest T. Reeves? Chris Rey? Or Deborah Ross?																												
669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Kevin D. Griffin	9%	11%	8%	12%	11%	9%	8%	11%	8%	**	9%	10%	6%	9%	10%	11%	8%	7%	10%	9%	7%	9%	10%	7%	14%	13%	11%	8%	5%
Ernest T. Reeves	5%	7%	4%	10%	3%	6%	4%	6%	5%	**	5%	5%	5%	4%	9%	4%	6%	7%	4%	5%	6%	5%	4%	6%	5%	9%	6%	4%	3%
Chris Rey	7%	7%	7%	10%	8%	5%	7%	9%	6%	**	7%	7%	7%	6%	8%	10%	6%	5%	8%	7%	6%	7%	7%	7%	7%	5%	8%	8%	4%
Deborah Ross	52%	54%	51%	22%	41%	57%	59%	34%	58%	**	53%	51%	57%	55%	41%	64%	48%	56%	51%	55%	46%	50%	55%	58%	43%	33%	55%	60%	55%
Undecided	27%	21%	30%	46%	36%	23%	22%	40%	23%	**	27%	27%	26%	25%	32%	11%	32%	24%	27%	24%	34%	28%	25%	22%	32%	40%	20%	21%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
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Percentaes

5 If the Democratic Primary for United States Senator from North Carolina were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Kevin D. Griffin? Ernest T. Reeves? Chris Rey? Or Deborah Ross?

669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-3.9 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Kevin D. Griffin	9%	11%	7%	10%	10%	10%	11%	8%	**	**	**	17%	8%	9%	6%	13%	13%	8%	7%	7%	9%	10%	10%	9%	11%	10%	5%	13%
Ernest T. Reeves	5%	7%	9%	4%	2%	2%	9%	4%	**	**	**	8%	4%	5%	4%	10%	7%	7%	5%	2%	5%	6%	7%	5%	5%	3%	5%	9%
Chris Rey	7%	1%	9%	10%	8%	6%	7%	7%	**	**	**	4%	4%	8%	6%	5%	8%	7%	8%	5%	7%	7%	9%	6%	5%	7%	5%	12%
Deborah Ross	52%	44%	45%	59%	57%	60%	44%	58%	**	**	**	42%	49%	48%	64%	33%	45%	51%	59%	59%	54%	50%	30%	58%	48%	49%	64%	38%
Undecided	27%	37%	30%	18%	24%	22%	30%	24%	**	**	**	29%	34%	30%	19%	39%	27%	28%	21%	26%	26%	27%	45%	22%	31%	30%	21%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%

6 If the Democratic Primary for North Carolina Governor were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Roy Cooper? Or Ken Spaulding?

669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Roy Cooper	64%	69%	59%	38%	61%	65%	69%	53%	67%	**	64%	69%	56%	66%	55%	75%	59%	65%	64%	65%	61%	64%	66%	66%	61%	56%	62%	65%	69%
Ken Spaulding	18%	17%	18%	14%	13%	20%	18%	13%	19%	**	18%	13%	25%	18%	16%	21%	16%	19%	17%	19%	12%	16%	19%	20%	15%	18%	18%	20%	14%
Undecided	19%	14%	22%	48%	26%	15%	13%	34%	14%	**	18%	18%	19%	16%	29%	4%	24%	16%	20%	16%	27%	20%	15%	14%	24%	26%	19%	14%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

6 If the Democratic Primary for North Carolina Governor were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Roy Cooper? Or Ken Spaulding?

669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-3.7 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Roy Cooper	64%	61%	59%	67%	67%	68%	58%	68%	**	**	**	57%	62%	63%	67%	50%	58%	63%	68%	70%	67%	59%	46%	68%	64%	65%	68%	51%
Ken Spaulding	18%	12%	22%	17%	20%	15%	22%	15%	**	**	**	24%	15%	18%	19%	12%	26%	22%	15%	12%	16%	20%	18%	18%	15%	23%	17%	17%
Undecided	19%	27%	19%	16%	13%	17%	20%	17%	**	**	**	19%	23%	19%	14%	38%	16%	15%	17%	18%	17%	21%	36%	14%	21%	12%	15%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%

7 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump (R)	49%	55%	43%	42%	47%	47%	52%	45%	50%	**	49%	56%	13%	50%	44%	43%	51%	54%	45%	52%	33%	40%	75%	26%	72%	54%	55%	44%	39%
Hillary Clinton (D)	42%	37%	47%	42%	40%	45%	40%	41%	42%	**	42%	34%	83%	42%	43%	52%	39%	41%	43%	40%	52%	48%	18%	64%	21%	35%	37%	43%	56%
Undecided	9%	9%	10%	15%	13%	8%	7%	14%	8%	**	9%	10%	4%	8%	14%	6%	9%	5%	12%	8%	15%	13%	7%	10%	7%	11%	8%	12%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Percentaes

7 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Donald Trump (R)	49%	45%	52%	47%	45%	46%	63%	34%	91%	80%	77%	43%	14%	8%	1%	83%	73%	30%	9%	3%	53%	42%	42%	50%	53%	54%	38%	53%
Hillary Clinton (D)	42%	47%	38%	45%	42%	46%	26%	59%	1%	8%	9%	40%	78%	86%	96%	7%	18%	58%	84%	92%	38%	48%	42%	42%	38%	37%	52%	36%
Undecided	9%	7%	10%	8%	13%	7%	11%	8%	8%	12%	14%	17%	9%	6%	3%	10%	9%	12%	8%	5%	9%	10%	16%	7%	9%	9%	10%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

8 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Ted Cruz (R)	47%	52%	43%	47%	47%	46%	48%	47%	47%	**	48%	54%	11%	48%	44%	40%	50%	47%	48%	49%	39%	45%	64%	34%	60%	51%	53%	45%	36%
Hillary Clinton (D)	43%	40%	46%	39%	42%	46%	43%	41%	44%	**	43%	35%	85%	43%	44%	53%	41%	44%	43%	42%	48%	46%	24%	61%	27%	37%	38%	45%	57%
Undecided	9%	8%	10%	14%	11%	8%	9%	12%	8%	**	9%	10%	4%	9%	12%	7%	9%	9%	9%	8%	13%	9%	12%	5%	13%	12%	9%	10%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

8 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Ted Cruz (R)	47%	40%	48%	49%	48%	46%	63%	31%	88%	80%	77%	41%	10%	10%	0%	82%	72%	28%	13%	1%	52%	38%	45%	48%	49%	52%	38%	55%
Hillary Clinton (D)	43%	47%	40%	43%	45%	49%	28%	60%	5%	10%	11%	38%	81%	85%	97%	11%	17%	60%	81%	95%	40%	50%	41%	44%	40%	39%	54%	37%
Undecided	9%	13%	11%	8%	7%	6%	9%	9%	7%	10%	12%	21%	9%	5%	3%	7%	11%	12%	7%	5%	8%	12%	14%	8%	11%	9%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

9 What if the only two candidates were Republican Marco Rubio and Democrat Hillary Clinton?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Marco Rubio (R)	45%	48%	43%	43%	47%	44%	46%	46%	45%	**	46%	53%	6%	46%	42%	38%	48%	45%	46%	47%	37%	44%	61%	33%	58%	50%	48%	45%	37%
Hillary Clinton (D)	43%	40%	46%	41%	40%	46%	43%	40%	44%	**	43%	34%	88%	43%	43%	52%	41%	44%	43%	42%	49%	45%	24%	60%	27%	38%	38%	45%	54%
Undecided	11%	12%	11%	16%	13%	10%	10%	14%	10%	**	11%	13%	6%	10%	15%	10%	11%	12%	11%	11%	14%	11%	15%	7%	15%	12%	14%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Percentages

9 What if the only two candidates were Republican Marco Rubio and Democrat Hillary Clinton?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Marco Rubio (R)	45%	42%	46%	44%	45%	47%	60%	32%	85%	78%	70%	40%	13%	10%	0%	77%	67%	31%	11%	1%	50%	37%	44%	46%	48%	52%	37%	47%
Hillary Clinton (D)	43%	48%	40%	45%	46%	45%	29%	58%	6%	10%	10%	37%	78%	85%	97%	11%	20%	56%	83%	94%	39%	50%	41%	44%	40%	37%	53%	40%
Undecided	11%	10%	14%	11%	9%	8%	11%	10%	10%	11%	20%	23%	9%	5%	2%	12%	14%	13%	7%	5%	11%	13%	15%	10%	12%	11%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

10 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
John Kasich (R)	53%	59%	48%	45%	52%	52%	57%	50%	55%	**	54%	63%	8%	55%	49%	46%	56%	53%	54%	57%	38%	50%	73%	38%	68%	53%	55%	55%	49%
Hillary Clinton (D)	38%	33%	43%	35%	36%	41%	38%	35%	39%	**	38%	29%	83%	38%	39%	49%	35%	38%	38%	36%	46%	40%	19%	55%	22%	36%	36%	36%	46%
Undecided	9%	8%	9%	21%	12%	8%	5%	15%	6%	**	9%	9%	9%	8%	12%	5%	9%	9%	8%	7%	16%	10%	8%	7%	10%	11%	9%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

10 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
John Kasich (R)	53%	46%	52%	52%	55%	59%	65%	42%	90%	82%	81%	58%	25%	17%	4%	82%	75%	42%	20%	7%	59%	44%	49%	55%	58%	57%	44%	56%
Hillary Clinton (D)	38%	43%	38%	41%	39%	35%	26%	51%	3%	9%	6%	27%	64%	78%	94%	9%	16%	49%	71%	89%	34%	45%	38%	38%	34%	34%	47%	34%
Undecided	9%	12%	10%	8%	5%	6%	9%	7%	6%	9%	13%	15%	11%	5%	2%	9%	9%	8%	9%	4%	7%	11%	14%	7%	8%	8%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

11 Now, what if the only two names on the ballot were Republican Donald Trump and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump (R)	47%	52%	42%	34%	46%	46%	51%	42%	49%	**	48%	54%	13%	49%	41%	43%	49%	52%	44%	51%	29%	38%	72%	26%	68%	50%	52%	44%	39%
Bernie Sanders (D)	44%	39%	48%	56%	43%	46%	40%	47%	42%	**	43%	37%	79%	43%	47%	51%	42%	40%	47%	41%	55%	52%	20%	63%	26%	38%	40%	46%	53%
Undecided	9%	9%	10%	11%	11%	8%	9%	11%	9%	**	9%	10%	8%	8%	13%	6%	10%	8%	10%	8%	16%	10%	7%	11%	6%	11%	8%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Percentaes

11 Now, what if the only two names on the ballot were Republican Donald Trump and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Donald Trump (R)	47%	41%	48%	47%	43%	47%	61%	32%	91%	77%	74%	37%	8%	8%	3%	82%	72%	27%	9%	2%	52%	38%	39%	49%	49%	53%	38%	51%
Bernie Sanders (D)	44%	51%	41%	45%	47%	44%	29%	59%	3%	12%	13%	49%	82%	84%	89%	10%	20%	60%	84%	94%	39%	53%	49%	42%	41%	38%	54%	39%
Undecided	9%	8%	11%	8%	10%	8%	9%	9%	6%	11%	12%	15%	10%	7%	7%	9%	8%	13%	7%	4%	10%	9%	12%	8%	10%	10%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

12 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Ted Cruz (R)	45%	49%	42%	41%	44%	43%	49%	43%	46%	**	45%	52%	9%	46%	42%	41%	47%	45%	45%	47%	37%	42%	63%	34%	55%	50%	49%	44%	36%
Bernie Sanders (D)	45%	43%	47%	48%	45%	48%	42%	46%	45%	**	45%	38%	82%	45%	45%	54%	42%	44%	46%	45%	47%	48%	28%	59%	33%	39%	41%	45%	57%
Undecided	10%	9%	11%	11%	11%	9%	10%	11%	9%	**	10%	10%	9%	9%	13%	5%	10%	11%	8%	8%	16%	10%	9%	7%	12%	11%	10%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

12 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Ted Cruz (R)	45%	40%	46%	46%	44%	45%	62%	28%	87%	79%	72%	31%	9%	9%	3%	82%	70%	24%	8%	1%	51%	36%	42%	46%	47%	51%	37%	49%
Bernie Sanders (D)	45%	49%	42%	45%	48%	49%	30%	62%	6%	12%	16%	51%	79%	85%	90%	10%	21%	63%	84%	96%	41%	53%	46%	45%	43%	37%	54%	41%
Undecided	10%	11%	12%	8%	8%	6%	9%	10%	7%	9%	12%	18%	12%	6%	7%	8%	10%	13%	8%	4%	9%	12%	12%	9%	10%	12%	8%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

13 What if it were Republican Marco Rubio and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Marco Rubio (R)	43%	46%	41%	37%	44%	40%	47%	42%	44%	**	44%	50%	8%	45%	38%	37%	46%	42%	45%	45%	35%	42%	58%	33%	53%	47%	45%	45%	35%
Bernie Sanders (D)	46%	43%	48%	50%	43%	49%	43%	46%	46%	**	45%	38%	83%	45%	47%	54%	43%	46%	46%	45%	47%	49%	30%	60%	34%	41%	43%	45%	57%
Undecided	11%	11%	11%	13%	13%	11%	10%	13%	10%	**	11%	12%	9%	10%	15%	8%	11%	13%	9%	9%	18%	9%	12%	7%	13%	13%	12%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
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Percentaages

13 What if it were Republican Marco Rubio and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Marco Rubio (R)	43%	38%	43%	44%	41%	48%	57%	30%	84%	76%	68%	30%	9%	10%	3%	78%	65%	24%	9%	1%	48%	35%	38%	45%	44%	51%	36%	47%
Bernie Sanders (D)	46%	52%	44%	46%	48%	45%	32%	60%	7%	12%	18%	48%	81%	86%	90%	12%	22%	62%	84%	97%	41%	53%	47%	45%	45%	37%	54%	41%
Undecided	11%	10%	13%	10%	11%	7%	11%	10%	9%	12%	14%	22%	10%	4%	7%	11%	12%	13%	7%	3%	11%	12%	14%	10%	11%	12%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

14 And what if it were Republican John Kasich and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
John Kasich (R)	52%	58%	46%	38%	47%	49%	59%	44%	54%	**	52%	60%	11%	53%	46%	49%	53%	52%	52%	56%	34%	47%	70%	40%	62%	49%	52%	55%	48%
Bernie Sanders (D)	39%	34%	43%	45%	42%	42%	34%	43%	37%	**	38%	31%	77%	39%	40%	46%	37%	38%	40%	37%	47%	44%	22%	52%	28%	38%	36%	37%	47%
Undecided	9%	8%	11%	17%	11%	9%	7%	13%	8%	**	9%	9%	11%	8%	14%	5%	10%	10%	8%	7%	19%	9%	8%	8%	10%	12%	11%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

14 And what if it were Republican John Kasich and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
John Kasich (R)	52%	41%	49%	51%	53%	59%	63%	40%	90%	78%	77%	50%	24%	14%	9%	82%	73%	39%	17%	7%	57%	42%	40%	55%	54%	57%	44%	52%
Bernie Sanders (D)	39%	47%	40%	39%	40%	36%	27%	52%	4%	11%	12%	33%	66%	79%	84%	10%	18%	49%	76%	91%	35%	46%	45%	37%	38%	33%	47%	34%
Undecided	9%	11%	12%	9%	7%	5%	10%	8%	6%	11%	12%	17%	10%	6%	7%	8%	10%	12%	7%	2%	8%	12%	14%	8%	8%	10%	9%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

15 OK, let's shift our focus to the Senate election ... If the November general election for United States Senator were today, and the only two candidates on the ballot were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Richard Burr (R)	48%	52%	44%	42%	51%	43%	52%	48%	48%	**	48%	55%	11%	50%	40%	44%	49%	53%	45%	51%	35%	46%	65%	33%	62%	50%	50%	48%	41%
Deborah Ross (D)	41%	37%	45%	29%	32%	46%	43%	31%	45%	**	41%	33%	81%	41%	40%	50%	39%	39%	43%	41%	40%	44%	24%	58%	26%	35%	37%	43%	52%
Undecided	11%	11%	12%	29%	17%	11%	5%	21%	8%	**	11%	12%	8%	9%	20%	5%	12%	8%	13%	8%	26%	11%	11%	9%	12%	15%	13%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
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Percentaages

15 OK, let's shift our focus to the Senate election ... If the November general election for United States Senator were today, and the only two candidates on the ballot were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Richard Burr (R)	48%	40%	49%	47%	47%	48%	63%	33%	93%	88%	74%	33%	8%	10%	1%	83%	71%	31%	8%	1%	52%	40%	44%	49%	50%	53%	41%	49%
Deborah Ross (D)	41%	45%	37%	42%	45%	44%	27%	55%	3%	4%	12%	35%	78%	81%	94%	10%	18%	52%	79%	96%	38%	45%	32%	43%	38%	36%	51%	36%
Undecided	11%	15%	13%	11%	8%	8%	10%	12%	4%	8%	14%	32%	15%	10%	5%	7%	11%	17%	13%	3%	9%	15%	24%	8%	12%	12%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

16 OK, let's shift our focus to the Gubernatorial election ... If the November election for Governor were today, and the only two candidates on the ballot were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Pat McCrory (R)	47%	51%	43%	47%	47%	43%	50%	47%	47%	**	47%	54%	11%	48%	43%	41%	49%	49%	46%	49%	37%	44%	63%	33%	60%	49%	52%	46%	36%
Roy Cooper (D)	45%	41%	49%	33%	40%	50%	46%	37%	48%	**	45%	38%	82%	46%	42%	55%	42%	45%	46%	45%	45%	49%	28%	61%	31%	40%	39%	46%	59%
Undecided	8%	8%	8%	20%	13%	6%	4%	16%	5%	**	8%	8%	7%	6%	15%	4%	9%	7%	8%	6%	18%	7%	9%	6%	9%	11%	9%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

16 OK, let's shift our focus to the Gubernatorial election ... If the November election for Governor were today, and the only two candidates on the ballot were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Pat McCrory (R)	47%	40%	50%	46%	44%	48%	60%	33%	92%	82%	70%	38%	14%	7%	2%	78%	71%	30%	11%	2%	51%	40%	45%	47%	48%	55%	38%	49%
Roy Cooper (D)	45%	50%	41%	46%	50%	47%	33%	58%	5%	12%	20%	42%	76%	86%	94%	14%	22%	61%	79%	95%	42%	50%	37%	47%	42%	39%	54%	40%
Undecided	8%	9%	9%	8%	6%	4%	7%	8%	3%	6%	10%	20%	10%	7%	4%	7%	7%	9%	10%	4%	7%	10%	18%	5%	9%	5%	7%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

Results of SurveyUSA Election Poll #22758

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Percentaes

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Now I am going to read a list of issues facing the country. Which ONE of these issues is the MOST important issue facing the country? National security? The budget deficit? Health care? Education? Immigration? The economy? Government ineffectiveness? Or something else?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
National Security	20%	20%	20%	13%	17%	17%	25%	16%	21%	**	20%	21%	14%	21%	15%	17%	21%	22%	19%	21%	16%	19%	23%	19%	21%	27%	19%	18%	15%
Budget Deficit	10%	11%	9%	12%	8%	8%	12%	9%	10%	**	10%	11%	7%	10%	11%	8%	11%	9%	11%	11%	8%	10%	12%	8%	12%	8%	11%	12%	7%
Health Care	14%	13%	16%	11%	14%	16%	14%	13%	15%	**	14%	14%	17%	15%	12%	17%	13%	15%	14%	13%	19%	13%	12%	18%	12%	17%	15%	13%	12%
Education	8%	6%	9%	15%	7%	8%	6%	10%	7%	**	8%	6%	16%	7%	9%	7%	8%	9%	7%	7%	10%	8%	4%	11%	4%	5%	6%	9%	11%
Immigration	7%	8%	6%	6%	9%	7%	5%	8%	6%	**	7%	7%	5%	7%	7%	7%	6%	8%	6%	7%	3%	4%	12%	5%	9%	6%	9%	6%	5%
The Economy	21%	22%	20%	25%	26%	21%	17%	26%	19%	**	21%	20%	23%	21%	22%	23%	20%	22%	21%	20%	25%	25%	17%	20%	22%	17%	20%	22%	24%
Government Ineffectiveness	15%	14%	15%	10%	14%	16%	15%	13%	16%	**	15%	15%	10%	15%	15%	14%	15%	13%	16%	15%	12%	16%	17%	14%	16%	9%	15%	16%	18%
Something Else	3%	3%	3%	5%	4%	3%	2%	4%	2%	**	3%	3%	3%	3%	4%	3%	3%	2%	4%	3%	1%	3%	2%	3%	2%	4%	2%	2%	5%
Not Sure	3%	3%	3%	3%	2%	2%	3%	2%	3%	**	3%	2%	6%	2%	4%	3%	2%	2%	3%	2%	5%	2%	2%	2%	2%	6%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

17

Now I am going to read a list of issues facing the country. Which ONE of these issues is the MOST important issue facing the country? National security? The budget deficit? Health care? Education? Immigration? The economy? Government ineffectiveness? Or something else?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
National Security	20%	19%	19%	19%	19%	18%	24%	14%	32%	28%	26%	11%	7%	14%	9%	29%	25%	15%	10%	3%	21%	18%	15%	21%	18%	23%	19%	20%	
Budget Deficit	10%	7%	11%	10%	7%	12%	11%	9%	12%	13%	16%	9%	8%	6%	4%	13%	14%	8%	6%	1%	10%	10%	10%	10%	9%	12%	10%	10%	
Health Care	14%	21%	17%	12%	12%	12%	14%	15%	9%	11%	9%	15%	19%	22%	18%	7%	13%	17%	20%	21%	14%	15%	15%	14%	16%	12%	14%	14%	
Education	8%	7%	6%	12%	8%	7%	5%	11%	1%	2%	3%	9%	10%	13%	18%	2%	3%	9%	18%	21%	7%	9%	9%	7%	6%	8%	8%	10%	
Immigration	7%	5%	7%	6%	10%	5%	8%	6%	10%	7%	11%	6%	5%	4%	2%	11%	7%	5%	5%	1%	7%	5%	5%	7%	7%	8%	7%	5%	
The Economy	21%	23%	22%	19%	24%	21%	19%	24%	20%	22%	17%	20%	24%	22%	25%	19%	20%	24%	21%	25%	20%	24%	27%	19%	22%	18%	22%	19%	
Government Ineffectiveness	15%	13%	11%	17%	15%	18%	14%	16%	11%	13%	14%	24%	21%	11%	15%	13%	14%	17%	15%	18%	16%	14%	14%	15%	14%	15%	14%	17%	
Something Else	3%	1%	2%	3%	3%	4%	2%	4%	2%	1%	2%	3%	4%	4%	4%	3%	1%	3%	3%	7%	3%	2%	3%	3%	3%	2%	4%	1%	
Not Sure	3%	4%	4%	3%	1%	2%	3%	2%	2%	3%	2%	3%	2%	3%	5%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	2%	3%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Percentaes

18 Now I am going to read a list of issues facing the state of North Carolina. Which one of these issues is the most important facing North Carolina? Transportation and infrastructure? The size of the state budget? Taxes? Health care? Education? Immigration? The economy? Government ineffectiveness? Policing and law enforcement? Or something else?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Transportation And Infrastructure	8%	11%	6%	7%	9%	7%	10%	8%	8%	**	8%	9%	7%	9%	7%	10%	8%	8%	9%	9%	6%	10%	7%	8%	9%	8%	8%	10%	6%
Size Of The State Budget	5%	5%	4%	4%	5%	4%	5%	5%	4%	**	5%	4%	5%	5%	5%	4%	5%	4%	5%	4%	6%	4%	6%	4%	5%	7%	4%	3%	5%
Taxes	12%	12%	11%	13%	9%	14%	11%	10%	12%	**	11%	11%	13%	12%	12%	10%	12%	12%	11%	12%	12%	10%	14%	10%	14%	16%	12%	10%	10%
Health Care	17%	14%	19%	16%	17%	16%	18%	17%	17%	**	17%	16%	22%	17%	16%	20%	16%	20%	15%	16%	19%	15%	14%	20%	14%	24%	17%	14%	13%
Education	21%	17%	24%	29%	25%	18%	19%	26%	19%	**	21%	22%	17%	21%	22%	23%	21%	19%	22%	21%	22%	24%	14%	27%	16%	7%	16%	25%	36%
Immigration	8%	8%	8%	3%	6%	8%	10%	5%	9%	**	8%	9%	3%	8%	7%	8%	8%	9%	7%	9%	4%	5%	14%	4%	12%	8%	10%	7%	5%
Economy	16%	18%	15%	17%	19%	18%	13%	19%	16%	**	16%	17%	17%	17%	14%	13%	17%	15%	17%	17%	13%	19%	17%	15%	18%	16%	17%	18%	14%
Government Ineffectiveness	9%	9%	8%	4%	6%	9%	10%	5%	10%	**	9%	8%	9%	8%	10%	8%	8%	9%	9%	8%	10%	8%	10%	9%	8%	6%	10%	9%	8%
Policing And Law Enforcement	2%	2%	2%	2%	1%	2%	2%	1%	2%	**	2%	2%	3%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%
Something Else	1%	1%	1%	1%	1%	2%	0%	1%	1%	**	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%
Not Sure	2%	2%	2%	4%	2%	3%	2%	2%	2%	**	2%	2%	4%	2%	4%	2%	2%	1%	2%	2%	5%	2%	1%	2%	2%	4%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

18 Now I am going to read a list of issues facing the state of North Carolina. Which one of these issues is the most important facing North Carolina? Transportation and infrastructure? The size of the state budget? Taxes? Health care? Education? Immigration? The economy? Government ineffectiveness? Policing and law enforcement? Or something else?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Transportation And Infrastructure	8%	5%	9%	8%	7%	12%	6%	11%	9%	10%	7%	7%	9%	8%	9%	7%	8%	10%	11%	7%	9%	8%	7%	9%	10%	6%	6%	13%	
Size Of The State Budget	5%	7%	5%	4%	5%	3%	6%	3%	6%	7%	8%	5%	2%	1%	2%	8%	5%	3%	2%	3%	4%	6%	5%	5%	4%	5%	5%	5%	
Taxes	12%	14%	13%	11%	12%	9%	13%	10%	18%	12%	15%	9%	10%	10%	7%	15%	14%	10%	9%	5%	11%	13%	13%	11%	13%	10%	12%	11%	
Health Care	17%	24%	20%	15%	12%	12%	18%	14%	16%	14%	12%	12%	19%	23%	20%	15%	14%	17%	23%	16%	15%	19%	17%	17%	16%	16%	18%	18%	
Education	21%	17%	14%	24%	26%	27%	13%	30%	7%	16%	13%	23%	34%	26%	35%	7%	18%	25%	32%	43%	21%	20%	23%	20%	20%	22%	23%	18%	
Immigration	8%	8%	9%	8%	8%	5%	11%	5%	15%	10%	13%	7%	3%	3%	0%	17%	9%	3%	1%	1%	8%	7%	4%	9%	8%	9%	8%	5%	
Economy	16%	14%	15%	18%	19%	19%	19%	14%	19%	19%	20%	16%	10%	19%	10%	18%	21%	17%	9%	14%	18%	14%	20%	15%	15%	17%	17%	17%	
Government Ineffectiveness	9%	8%	8%	9%	7%	8%	8%	9%	6%	7%	6%	16%	10%	8%	9%	7%	7%	12%	9%	7%	8%	9%	6%	9%	8%	11%	8%	7%	
Policing And Law Enforcement	2%	1%	2%	1%	2%	1%	2%	1%	2%	3%	2%	3%	0%	1%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	1%	
Something Else	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	
Not Sure	2%	2%	3%	1%	2%	2%	3%	2%	2%	3%	3%	1%	3%	1%	3%	2%	3%	1%	3%	1%	2%	3%	3%	2%	2%	1%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Percentaages

19 In general, how much trust and confidence do you have in the wisdom of the American people when it comes to making political decisions? A great deal? A good deal? Not very much? Or none at all?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Great Deal	11%	12%	10%	5%	7%	13%	13%	7%	13%	**	11%	11%	12%	12%	8%	11%	11%	28%	0%	12%	4%	6%	17%	7%	15%	13%	12%	10%	6%
Good Deal	28%	27%	28%	26%	29%	24%	30%	28%	27%	**	28%	27%	29%	27%	29%	27%	28%	72%	0%	28%	24%	30%	22%	30%	27%	27%	27%	27%	32%
Not Very Much	51%	50%	52%	53%	50%	52%	50%	51%	51%	**	51%	51%	51%	51%	52%	54%	50%	0%	86%	50%	59%	56%	48%	54%	47%	49%	50%	54%	51%
None At All	8%	9%	8%	11%	10%	8%	6%	11%	7%	**	8%	8%	7%	8%	8%	5%	9%	0%	14%	8%	10%	6%	12%	7%	9%	9%	8%	7%	9%
Not Sure	2%	2%	2%	5%	3%	2%	2%	3%	2%	**	2%	3%	1%	2%	3%	3%	2%	0%	0%	2%	4%	2%	1%	1%	2%	2%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

19 In general, how much trust and confidence do you have in the wisdom of the American people when it comes to making political decisions? A great deal? A good deal? Not very much? Or none at all?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Great Deal	11%	11%	12%	13%	6%	10%	15%	6%	18%	12%	14%	8%	4%	8%	7%	18%	12%	8%	5%	3%	12%	8%	8%	12%	11%	12%	8%	13%	
Good Deal	28%	24%	28%	28%	27%	26%	26%	29%	26%	29%	28%	20%	30%	29%	33%	21%	31%	31%	28%	34%	27%	29%	27%	28%	27%	29%	27%	27%	
Not Very Much	51%	55%	50%	49%	55%	55%	51%	52%	46%	49%	50%	58%	51%	54%	52%	50%	49%	52%	57%	48%	51%	52%	52%	51%	50%	50%	56%	48%	
None At All	8%	8%	8%	7%	8%	9%	7%	10%	9%	7%	6%	10%	13%	7%	7%	10%	6%	7%	7%	14%	8%	9%	9%	8%	9%	6%	7%	10%	
Not Sure	2%	2%	2%	2%	3%	0%	2%	2%	2%	2%	3%	5%	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%	4%	2%	2%	3%	2%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

20 Some people say they are content with the federal government, others say they are frustrated, and still others say they are angry. Which best describes how you feel?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Content	10%	10%	10%	14%	9%	12%	8%	11%	10%	**	10%	7%	25%	10%	12%	14%	9%	13%	9%	10%	9%	0%	0%	19%	3%	9%	8%	12%	14%
Frustrated	49%	46%	51%	61%	56%	44%	46%	57%	45%	**	49%	49%	43%	49%	49%	43%	50%	45%	51%	46%	61%	100%	0%	54%	43%	45%	47%	51%	52%
Angry	36%	40%	34%	19%	31%	40%	40%	27%	40%	**	37%	40%	19%	37%	34%	35%	37%	37%	37%	40%	19%	0%	100%	21%	52%	37%	41%	34%	32%
Not Sure	5%	4%	6%	6%	4%	3%	6%	5%	5%	**	5%	3%	13%	5%	5%	8%	4%	6%	4%	3%	11%	0%	0%	7%	2%	9%	5%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Percentaes

20

Some people say they are content with the federal government, others say they are frustrated, and still others say they are angry. Which best describes how you feel?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Content	10%	9%	10%	10%	12%	14%	8%	13%	3%	4%	2%	6%	16%	17%	27%	3%	4%	15%	19%	18%	9%	12%	12%	10%	8%	9%	14%	9%
Frustrated	49%	42%	48%	53%	51%	46%	45%	52%	33%	54%	44%	53%	57%	60%	45%	34%	49%	56%	60%	56%	48%	50%	61%	45%	48%	51%	50%	43%
Angry	36%	40%	35%	34%	35%	37%	42%	31%	63%	41%	51%	35%	22%	13%	18%	59%	43%	23%	19%	21%	40%	31%	21%	41%	41%	34%	31%	43%
Not Sure	5%	8%	7%	3%	2%	3%	5%	4%	1%	2%	2%	6%	4%	10%	9%	3%	4%	6%	2%	5%	3%	8%	6%	4%	4%	6%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

21

How much thought have you given to candidates who may be running for President in 2016? A lot? Some? Not much? Or none at all?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education				
Credibility Interval: +/-1.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua	
A Lot	82%	84%	80%	58%	74%	85%	89%	68%	87%	**	82%	84%	72%	84%	76%	86%	82%	87%	79%	100%	0%	78%	90%	81%	84%	76%	82%	81%	89%	
Some	14%	11%	16%	37%	22%	11%	7%	27%	9%	**	13%	13%	18%	12%	19%	9%	14%	10%	16%	0%	77%	18%	6%	14%	12%	16%	13%	17%	8%	
Not Much	3%	4%	3%	3%	4%	4%	3%	4%	3%	**	3%	3%	7%	3%	3%	3%	3%	2%	4%	0%	19%	3%	3%	4%	3%	5%	3%	2%	3%	
None At All	1%	1%	0%	1%	0%	1%	1%	0%	1%	**	1%	1%	1%	1%	1%	2%	0%	1%	1%	0%	4%	1%	0%	1%	0%	2%	1%	1%	0%	
Not Sure	0%	0%	1%	2%	0%	0%	1%	1%	0%	**	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%	

21

How much thought have you given to candidates who may be running for President in 2016? A lot? Some? Not much? Or none at all?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-1.9 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
A Lot	82%	72%	79%	80%	86%	88%	83%	81%	91%	84%	86%	68%	78%	76%	83%	89%	83%	75%	80%	91%	86%	75%	63%	87%	83%	85%	80%	78%
Some	14%	16%	17%	15%	12%	9%	13%	14%	8%	13%	11%	24%	18%	19%	9%	8%	12%	20%	17%	7%	11%	19%	31%	9%	13%	12%	14%	18%
Not Much	3%	7%	3%	4%	1%	2%	2%	4%	1%	3%	2%	7%	3%	4%	5%	1%	4%	5%	3%	2%	3%	4%	5%	3%	3%	1%	5%	3%
None At All	1%	3%	0%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%
Not Sure	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Percentaages

22 Which quality is more important to you in a presidential candidate? Experience and a proven record? Or new ideas and a different approach?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Experience And a Proven Record	45%	42%	48%	49%	40%	45%	47%	43%	46%	**	45%	41%	63%	44%	48%	48%	44%	43%	47%	45%	47%	50%	26%	100%	0%	42%	40%	47%	53%
New Ideas And a Different Approach	49%	52%	45%	45%	50%	49%	48%	49%	49%	**	49%	53%	30%	50%	46%	46%	49%	54%	46%	50%	42%	43%	69%	0%	100%	49%	54%	49%	40%
Not Sure	6%	6%	7%	6%	10%	6%	5%	8%	5%	**	6%	6%	7%	6%	6%	5%	6%	3%	8%	5%	11%	7%	5%	0%	0%	9%	7%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

22 Which quality is more important to you in a presidential candidate? Experience and a proven record? Or new ideas and a different approach?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region						
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther		
Experience And a Proven Record	45%	47%	44%	44%	43%	53%	40%	51%	31%	33%	29%	34%	57%	63%	73%	33%	32%	54%	61%	63%	43%	48%	42%	46%	39%	43%	54%	44%		
New Ideas And a Different Approach	49%	45%	51%	51%	50%	43%	54%	44%	64%	63%	62%	60%	34%	32%	21%	61%	62%	38%	34%	34%	51%	46%	50%	48%	54%	50%	41%	51%		
Not Sure	6%	8%	6%	5%	7%	5%	7%	6%	5%	4%	9%	6%	9%	5%	7%	6%	5%	8%	5%	4%	6%	6%	7%	6%	7%	7%	5%	5%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%		

23 Compared to a year ago, would you say your family is better off financially? Worse off financially? Or, are you in about the same place as you were a year ago?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Better Off	17%	18%	15%	34%	19%	19%	10%	24%	14%	**	16%	14%	33%	15%	21%	20%	16%	16%	17%	16%	21%	17%	9%	22%	11%	11%	14%	23%	17%
Worse Off	33%	34%	33%	19%	28%	33%	39%	25%	36%	**	34%	36%	15%	35%	28%	29%	34%	36%	32%	36%	23%	26%	51%	22%	44%	38%	38%	29%	25%
Same Place	49%	48%	51%	45%	52%	47%	51%	50%	49%	**	49%	49%	50%	49%	50%	50%	49%	47%	51%	48%	54%	56%	39%	55%	44%	49%	46%	48%	58%
Not Sure	1%	1%	1%	2%	0%	1%	1%	1%	1%	**	1%	1%	3%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	0%	2%	1%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

23 Compared to a year ago, would you say your family is better off financially? Worse off financially? Or, are you in about the same place as you were a year ago?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Better Off	17%	9%	15%	18%	16%	26%	13%	19%	8%	13%	8%	18%	21%	21%	31%	9%	12%	20%	24%	28%	17%	16%	27%	14%	14%	16%	21%	15%	
Worse Off	33%	49%	38%	29%	29%	17%	41%	25%	52%	37%	47%	34%	27%	15%	13%	51%	39%	26%	18%	15%	34%	31%	25%	36%	40%	33%	27%	32%	
Same Place	49%	40%	46%	52%	55%	56%	45%	55%	39%	50%	45%	48%	52%	60%	54%	39%	49%	53%	57%	57%	48%	51%	47%	50%	46%	50%	51%	51%	
Not Sure	1%	2%	1%	1%	0%	1%	1%	1%	0%	0%	0%	0%	0%	3%	1%	1%	0%	1%	0%	1%	1%	2%	1%	1%	0%	1%	1%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Percentages



Sponsor:
High Point University ()

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.