

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)

NC Republican Incumbents Lead Narrowly in November Contests for Governor and United States Senator;
Trump, Clinton Favored to Win POTUS Primaries; Kasich Runs Strongest in Nov Head-To-Head Match-Ups:

Using voter-list sample, provided by Aristotle of Washington DC, of past North Carolina voters, High Point University interviewed 1,600 North Carolinians 03/09/16 and 03/10/16. All interviews were completed after results of the 03/08/16 primary contests in Michigan and Mississippi were known, but before the CNN Republican Presidential debate in Miami on 03/10/16. Half of the interviews were completed before the 03/09/16 Univision Democratic debate; half were completed after.

Among the key findings:

* Donald Trump leads Ted Cruz 48% to 28% in the NC Republican Primary for President of the United States. Among voters who say "experience" is most important in a candidate, Cruz leads Trump by 24 points. Among voters who say "new ideas" are most important in a candidate, Trump leads Cruz by 44 points. Among voters who have confidence in the public's ability to make intelligent decisions, Trump leads by 39 points. Among voters who have little or no confidence in the public's ability to make intelligent decisions, Trump leads by 5 points. Among voters who are "frustrated," Trump leads by 8 points. Among voters who are "angry," Trump leads by 30 points. Among evangelicals, Trump leads by 15. Among non-evangelicals, Trump leads by 28. Trump leads in every region of the state. Cruz runs second in every region of the state. John Kasich runs 3rd in a GOP Primary today, with 12%. Marco Rubio runs 4th, at 8%.

* Hillary Clinton leads Bernie Sanders 58% to 34% in the NC Democratic Primary for President of the United States. There is a gender gap: Clinton leads by 14 points among men, but leads by 32 points among women. There is an age gap. Sangers leads by 30 points among younger voters. Clinton leads by 43 points among seniors. Among voters looking for "new ideas," Sanders leads by 36 points. Among voters looking for "experience," Clinton leads by 53 points. Clinton leads Sanders by 5 points among white Democratic primary voters. Clinton leads Sanders by 65 points among African American primary voters.

* Incumbent Richard Burr leads challenger Greg Brannon 56% to 20% in the NC Republican Primary for United States Senator.

* Deborah Ross leads Kevin D. Griffin 52% to 9% in the NC Democratic Primary for United States Senator.

* Incumbent Pat McCrory leads challengers C. Robert Brawley and Charles Kenneth Moss 9:1 in the NC Republican Primary for Governor.

* Roy Cooper leads Ken Spaulding 64% to 18% in the NC Democratic Primary for Governor.

Looking ahead to the November general election for President, in hypothetical head-to-head matchups among likely November voters, High Point University finds:

* Kasich 15 points ahead of Clinton, 53% to 38%.
* Trump 7 points ahead of Clinton, 49% to 42%.
* Cruz 4 points ahead of Clinton, 47% to 43%.
* Rubio 2 points ahead of Clinton, 45% to 43%.

* Kasich 13 points ahead of Sanders, 52% to 39%.
* Trump 3 points ahead of Sanders, 47% to 44%.
* Cruz and Sanders tied, 45% each.
* Sanders 3 points ahead of Rubio, 46% to 43.

Looking ahead to the November general election for U.S. Senate , in a hypothetical head-to-head matchup today, Republican Burr leads Ross 48% to 41%. Burr leads among white voters by 22 points. Ross leads among African Americans by 70 points. Burr leads by 36 points among evangelical voters. Ross leads by 22 points among non-evangelicals.

Looking ahead to the November general election for Governor , in a hypothetical head-to-head matchup today, McCrory leads Cooper 47% to 45%. McCrory has a 16-point advantage among white voters. Cooper has a 71-point advantage among African American voters. McCrory leads among general election voters with a high-school education. Cooper leads among the most educated voters. McCrory runs ahead in greater Greensboro. Cooper runs far ahead in greater Raleigh. The contest is closer in greater Charlotte and in Southern and Coastal Carolina.

Filtering: To be eligible for inclusion in this survey, a North Carolinian of voting age needed to be one of the following: registered prior to the 2008 general election and to have voted in both the 2008 and 2012 general elections; or, registered between the 2008 and 2012 general elections and to have voted in the 2012 general election; or, registered between the 2012 and 2014 general elections and to have voted in either the 2014 primary or general election; or be registered after the 2014 general election. 734 voters have either already returned a Republican primary ballot or are likely to do so before polls close on 03/15/16. 699 voters have either already returned a Democratic primary ballot or are likely to do so before polls close on 03/15/16. Mitt Romney carried North Carolina 51% to 48% in 2012.

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1	If the Republican primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? John Kasich? Or one of the other candidates?																												
734 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump	352	191	161	26	72	94	160	98	254	7	341	329	14	279	73	81	271	182	160	323	28	115	220	42	301	69	147	89	47
Ted Cruz	205	108	97	18	40	65	82	58	147	7	197	189	4	153	52	49	156	62	140	182	23	92	105	95	93	45	67	54	40
Marco Rubio	60	30	30	6	16	20	19	21	38	2	58	59	0	50	9	9	51	19	39	47	12	41	16	28	28	8	22	22	8
John Kasich	87	49	38	7	11	34	35	18	69	2	83	82	1	65	22	10	77	30	54	79	8	51	28	53	29	12	22	33	20
Other	7	3	4	1	2	2	3	2	5	1	7	7	0	6	1	3	5	1	6	6	2	4	2	2	5	1	2	4	0
No Preference	4	3	2	0	0	3	1	0	4	0	4	4	0	4	0	0	4	1	3	4	0	3	1	0	1	1	1	1	1
Undecided	18	3	16	3	8	2	5	11	7	0	17	18	0	12	6	0	18	7	10	12	5	9	8	5	12	4	5	7	2
Total	734	386	347	60	148	221	304	208	525	20	707	688	19	570	163	152	581	303	414	652	78	316	380	223	468	140	266	210	118
Composition of Likely & Actual GOP	100%	53%	47%	8%	20%	30%	41%	28%	72%	3%	96%	94%	3%	78%	22%	21%	79%	41%	57%	89%	11%	43%	52%	31%	64%	19%	36%	29%	16%

1	If the Republican primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Donald Trump? Ted Cruz? Marco Rubio? John Kasich? Or one of the other candidates?																												
	734 Likely & Actual GOP Primary Vot	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-3.7 pct points	< \$25K		\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Donald Trump	352	42	88	78	46	59	225	114	134	104	79	26	4	2	0	138	144	54	8	2	242	108	67	285	145	75	84	47	
Ted Cruz	205	20	62	41	31	34	158	45	82	66	48	6	2	1	0	124	61	15	1	1	155	50	37	168	69	47	58	31	
Marco Rubio	60	9	18	14	7	10	35	25	14	23	19	2	1	0	0	19	26	13	1	0	37	23	20	39	20	16	16	8	
John Kasich	87	5	25	14	20	20	39	47	25	23	23	7	7	0	1	21	35	25	5	0	57	30	14	73	25	23	26	14	
Other	7	1	2	0	2	3	3	3	2	2	1	1	0	1	0	1	3	2	1	0	5	2	2	5	5	1	1	0	
No Preference	4	1	1	1	0	0	2	2	3	0	0	0	1	0	0	1	1	3	0	0	2	2	0	4	1	3	0	0	
Undecided	18	0	5	4	5	2	10	7	5	7	5	1	0	0	0	5	7	2	1	0	14	4	12	6	9	3	3	3	
Total	734	77	200	152	110	129	473	242	265	225	175	44	14	4	1	309	277	114	17	3	513	217	152	581	275	168	188	103	
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%	

2	If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Richard Burr? Greg Brannon? Larry Holmquist? Or Paul Wright?																												
734 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Richard Burr	409	222	187	28	80	108	193	108	301	11	393	385	8	330	79	97	312	181	222	367	42	191	193	125	265	82	149	117	61
Greg Brannon	148	87	61	12	29	52	55	41	107	4	144	132	6	116	32	28	120	60	84	141	7	46	100	49	93	23	52	48	25
Larry Holmquist	20	12	8	1	3	5	11	4	16	0	20	19	1	17	3	12	9	6	15	18	3	9	11	6	13	4	9	4	4
Paul Wright	34	20	14	5	4	15	10	9	25	0	34	32	1	22	12	6	28	15	18	30	4	14	16	7	23	8	6	11	9
Undecided	123	45	78	14	33	41	35	47	76	5	116	119	2	85	38	10	112	41	75	97	23	56	59	36	75	22	51	32	18
Total	734	386	347	60	148	221	304	208	525	20	707	688	19	570	163	152	581	303	414	652	78	316	380	223	468	140	266	210	118
Composition of Likely & Actual GOP	100%	53%	47%	8%	20%	30%	41%	28%	72%	3%	96%	94%	3%	78%	22%	21%	79%	41%	57%	89%	11%	43%	52%	31%	64%	19%	36%	29%	16%

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2 If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Richard Burr? Greg Brannon? Larry Holmquist? Or Paul Wright?

734 Likely & Actual GOP Primary Vot	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-3.7 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Richard Burr	409	44	113	88	51	77	275	125	166	136	83	12	5	3	0	171	157	66	5	1	288	118	74	334	144	106	96	62
Greg Brannon	148	15	39	28	27	24	102	42	56	34	48	10	1	0	0	82	49	15	0	1	105	43	26	122	54	33	48	13
Larry Holmquist	20	3	2	6	3	5	8	12	5	6	4	3	2	1	0	6	9	4	0	1	14	6	4	17	7	3	7	2
Paul Wright	34	2	11	5	6	6	16	17	9	6	11	6	3	0	0	12	12	6	4	0	22	12	5	29	15	6	8	4
Undecided	123	13	35	24	23	17	72	46	29	43	29	13	3	0	1	38	50	22	8	0	83	38	44	79	54	19	29	21
Total	734	77	200	152	110	129	473	242	265	225	175	44	14	4	1	309	277	114	17	3	513	217	152	581	275	168	188	103
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%

3 If the Republican Primary for North Carolina Governor were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Pat McCrory? C. Robert Brawley? Or Charles Kenneth Moss?

734 Likely & Actual GOP Primary Vot	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Pat McCrory	537	301	235	37	100	151	250	136	401	14	519	501	14	428	109	122	415	223	303	490	45	234	276	169	339	104	203	155	75
C. Robert Brawley	56	31	24	5	9	24	17	15	41	4	50	51	3	39	17	20	35	25	30	47	8	19	32	14	39	7	18	17	14
Charles Kenneth Moss	47	24	22	4	8	15	20	12	35	0	46	44	2	37	10	7	40	23	24	44	3	17	26	11	34	11	13	12	10
Undecided	95	29	66	15	31	32	17	46	49	2	92	93	0	67	27	4	91	32	57	71	22	46	45	30	57	18	32	26	19
Total	734	386	347	60	148	221	304	208	525	20	707	688	19	570	163	152	581	303	414	652	78	316	380	223	468	140	266	210	118
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3 If the Republican Primary for North Carolina Governor were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Pat McCrory? C. Robert Brawley? Or Charles Kenneth Moss?

734 Likely & Actual GOP Primary Vote	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Landline		Region			
Credibility Interval: +/-3.3 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republican	Indy Left	Indep	Indy Left	Democrat	Strong	Very C	Somewhat	Moderate	Somewhat	Very Left	Yes	No	Cell Phone	Landline	Charlotte	Greensboro	Raleigh	South
Pat McCrory	537	54	155	112	75	95	358	166	224	164	115	25	5	2	0	248	199	74	5	1	373	161	93	444	192	126	147	72
C. Robert Brawley	56	9	8	11	6	15	31	24	14	18	13	6	4	1	0	17	21	13	2	2	42	13	11	44	29	9	13	5
Charles Kenneth Moss	47	3	14	8	9	10	29	17	10	12	17	3	3	1	0	13	17	12	4	0	34	13	6	40	17	10	10	10
Undecided	95	11	23	21	20	10	55	35	17	31	30	10	3	0	1	31	40	15	6	0	63	31	42	53	37	23	18	16
Total	734	77	200	152	110	129	473	242	265	225	175	44	14	4	1	309	277	114	17	3	513	217	152	581	275	168	188	103
Composition of Likely & Actual GOP	100%	11%	27%	21%	15%	18%	65%	33%	36%	31%	24%	6%	2%	1%	0%	42%	38%	16%	2%	0%	70%	30%	21%	79%	37%	23%	26%	14%

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4	If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?																												
669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Hillary Clinton	390	155	235	17	48	134	192	65	326	14	373	202	157	313	78	129	261	154	225	297	86	182	60	307	55	74	121	106	88
Bernie Sanders	228	113	115	34	44	79	72	77	151	12	214	183	29	178	50	53	175	82	140	194	33	144	61	88	128	35	77	62	55
No Preference	19	8	11	2	3	6	7	5	13	0	18	15	3	16	3	5	14	7	11	13	5	9	6	6	11	7	4	7	1
Undecided	32	16	16	3	3	14	12	6	26	0	31	21	7	25	7	0	32	6	26	26	6	20	7	17	12	3	13	9	7
Total	669	292	377	56	97	233	283	153	516	26	635	423	196	532	137	187	483	249	402	530	130	356	134	417	206	119	214	184	150
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

4	If the Democratic Primary for President of the United States were today, and you were filling your Democratic primary ballot now, who would you vote for? (candidate names rotated) Hillary Clinton? Or Bernie Sanders?																												
669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
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Hillary Clinton	390	62	103	80	59	64	143	227	2	5	6	17	47	131	176	22	45	136	88	71	220	166	53	337	110	69	150	61	
Bernie Sanders	228	34	66	47	33	30	76	146	3	9	13	27	55	66	49	21	25	63	56	56	133	92	64	164	78	48	77	24	
No Preference	19	3	2	6	1	3	12	4	1	2	7	1	3	2	3	4	6	4	2	1	11	8	3	15	5	1	3	10	
Undecided	32	6	5	7	6	6	20	11	1	0	3	2	5	13	7	5	6	8	8	3	26	7	10	23	8	8	9	6	
Total	669	106	176	141	99	103	251	388	6	16	29	47	111	213	235	52	82	211	154	131	390	272	130	539	201	127	239	101	
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%	

5	If the Democratic Primary for United States Senator from North Carolina were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Kevin D. Griffin? Ernest T. Reeves? Chris Rey? Or Deborah Ross?																												
669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Kevin D. Griffin	61	31	29	7	10	20	23	17	43	4	56	43	11	47	14	21	40	18	41	50	10	33	13	30	30	16	24	14	7
Ernest T. Reeves	35	21	14	5	3	15	12	9	26	3	32	20	10	23	12	8	28	18	16	27	8	17	5	24	9	10	13	7	5
Chris Rey	45	19	25	5	8	12	19	13	31	2	43	30	13	34	11	18	27	11	32	36	8	25	9	29	14	6	17	14	6
Deborah Ross	351	158	194	12	40	132	166	52	299	11	336	216	111	295	56	120	232	140	205	290	60	179	74	243	88	39	118	110	82
Undecided	178	63	115	26	35	54	63	61	116	7	168	113	50	134	43	21	157	61	109	127	44	101	33	91	65	47	43	39	49
Total	669	292	377	56	97	233	283	153	516	26	635	423	196	532	137	187	483	249	402	530	130	356	134	417	206	119	214	184	150
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

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669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
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Kevin D. Griffin	61	11	13	13	9	10	27	30	2	1	6	8	9	19	15	7	10	17	11	9	34	27	13	48	22	13	12	13
Ernest T. Reeves	35	8	15	6	2	2	21	14	1	3	1	4	5	12	10	5	6	14	7	2	18	18	9	27	10	4	12	9
Chris Rey	45	1	15	13	8	6	18	26	0	1	4	2	5	18	15	3	7	14	12	7	26	18	12	33	11	9	12	12
Deborah Ross	351	47	79	83	56	61	110	226	1	9	10	20	54	102	151	17	37	107	91	78	211	135	39	312	97	62	154	39
Undecided	178	39	53	25	23	23	74	92	2	3	9	14	38	63	44	21	22	59	32	35	102	75	58	119	62	38	49	28
Total	669	106	176	141	99	103	251	388	6	16	29	47	111	213	235	52	82	211	154	131	390	272	130	539	201	127	239	101
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%

6 If the Democratic Primary for North Carolina Governor were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Roy Cooper? Or Ken Spaulding?

669 Likely & Actual Democratic Prim	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Roy Cooper	426	202	224	21	60	150	194	81	345	17	405	294	109	350	75	140	286	162	256	343	79	227	89	274	126	67	133	120	104
Ken Spaulding	119	49	69	8	12	47	52	20	99	4	115	54	50	97	22	39	80	48	66	102	15	57	25	85	32	21	39	37	21
Undecided	125	41	84	27	25	36	37	52	73	5	116	75	37	84	40	8	117	39	79	84	36	71	20	58	49	31	42	26	26
Total	669	292	377	56	97	233	283	153	516	26	635	423	196	532	137	187	483	249	402	530	130	356	134	417	206	119	214	184	150
Composition of Likely & Actual Demo	100%	44%	56%	8%	15%	35%	42%	23%	77%	4%	95%	63%	29%	79%	21%	28%	72%	38%	61%	80%	20%	54%	20%	63%	31%	18%	32%	28%	23%

6 If the Democratic Primary for North Carolina Governor were today, and you were filling out your Democratic primary ballot now, who would you vote for? (candidate names rotated) Roy Cooper? Or Ken Spaulding?

669 Likely & Actual Democratic Prim	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-3.7 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Roy Cooper	426	65	104	94	66	70	146	264	6	9	16	27	69	134	158	26	48	133	104	91	260	160	60	366	129	83	163	51	
Ken Spaulding	119	13	38	24	20	16	55	60	1	2	4	11	17	38	45	6	21	46	24	16	63	55	23	95	31	29	42	18	
Undecided	125	28	34	23	13	17	51	65	0	5	9	9	26	41	32	20	13	32	27	24	67	57	47	78	42	16	35	32	
Total	669	106	176	141	99	103	251	388	6	16	29	47	111	213	235	52	82	211	154	131	390	272	130	539	201	127	239	101	
Composition of Likely & Actual Demo	100%	16%	27%	21%	15%	15%	38%	58%	1%	2%	4%	7%	17%	32%	35%	8%	12%	32%	23%	20%	59%	41%	19%	81%	30%	19%	36%	15%	

7 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump (R)	764	413	352	62	136	238	328	198	567	21	737	708	29	606	159	145	577	328	422	671	93	304	429	181	552	157	298	196	113
Hillary Clinton (D)	663	278	385	62	117	230	254	179	484	25	632	431	186	508	155	175	447	245	403	515	144	365	104	456	161	102	202	193	163
Undecided	148	66	82	22	38	43	46	60	88	5	140	129	10	98	50	20	107	33	110	103	42	97	40	73	55	32	45	55	17
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)

7 If the November general election for President of the United States were today, and the only two candidates on the ballot were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Donald Trump (R)	764	94	220	153	104	122	495	244	252	201	187	68	22	18	3	312	289	119	18	5	521	238	148	616	283	174	182	125
Hillary Clinton (D)	663	98	159	146	97	122	206	426	4	19	21	64	124	193	228	26	72	230	168	129	380	275	146	517	206	122	252	84
Undecided	148	16	43	25	30	19	86	56	21	30	34	27	14	13	7	38	35	47	16	6	91	57	57	91	48	28	46	26
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

8 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Ted Cruz (R)	745	391	354	69	136	236	304	205	540	18	719	689	25	583	161	136	567	284	446	634	109	345	367	239	461	148	288	201	106
Hillary Clinton (D)	683	303	380	58	120	234	271	178	505	28	650	445	190	524	159	179	466	265	403	547	133	354	136	434	207	108	205	200	168
Undecided	148	63	85	20	33	41	53	54	94	5	140	133	10	104	44	24	99	56	85	108	37	66	70	36	99	36	51	43	19
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

8 What if the only two candidates were Republican Ted Cruz and Democrat Hillary Clinton ... who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Ted Cruz (R)	745	83	204	159	111	120	500	226	243	201	185	66	16	23	1	308	287	111	25	1	520	219	158	587	262	170	184	128
Hillary Clinton (D)	683	98	170	139	105	128	221	435	13	24	26	61	130	190	231	41	68	238	163	133	394	282	143	540	213	126	258	86
Undecided	148	26	47	26	16	16	67	64	21	25	30	33	14	11	6	27	42	47	14	6	78	68	50	98	61	28	38	21
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

9 What if the only two candidates were Republican Marco Rubio and Democrat Hillary Clinton?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Marco Rubio (R)	716	364	351	63	136	224	292	199	517	16	692	675	13	563	153	130	543	271	430	610	104	333	350	231	442	145	261	200	109
Hillary Clinton (D)	680	301	379	60	115	235	271	175	506	28	647	433	198	524	156	176	462	265	401	540	137	348	139	429	210	111	208	201	158
Undecided	180	91	89	24	39	51	65	63	117	7	170	160	14	124	55	33	126	70	104	139	38	84	85	50	115	35	75	43	27
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)

9 What if the only two candidates were Republican Marco Rubio and Democrat Hillary Clinton?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Marco Rubio (R)	716	86	192	143	104	123	470	231	234	195	169	63	21	22	1	289	265	124	21	2	498	214	156	560	259	170	175	111
Hillary Clinton (D)	680	100	168	144	107	119	231	421	16	26	24	59	124	190	232	42	78	222	167	131	389	283	143	537	213	119	255	94
Undecided	180	21	61	36	21	22	87	74	27	28	49	37	14	12	5	45	54	50	13	6	106	73	53	127	64	36	50	30
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

10 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
John Kasich (R)	841	447	394	66	152	264	359	218	624	19	813	798	17	662	179	156	631	323	502	735	106	385	417	269	524	155	298	244	145
Hillary Clinton (D)	598	249	349	51	104	207	236	154	443	27	567	362	187	457	140	165	399	231	353	465	129	307	109	392	167	104	196	161	134
Undecided	137	60	76	31	34	39	33	65	72	5	129	108	21	92	45	17	102	52	79	89	44	74	48	49	76	33	51	39	15
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

10 And what if the only two candidates were Republican John Kasich and Democrat Hillary Clinton?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Moder	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
John Kasich (R)	841	94	218	168	128	154	514	305	250	206	196	92	39	39	10	309	297	167	40	9	588	249	171	670	311	186	214	131
Hillary Clinton (D)	598	89	159	131	91	93	203	368	9	23	14	44	102	175	223	33	64	196	144	124	334	256	132	466	183	112	224	79
Undecided	137	24	44	24	13	16	70	53	18	21	32	24	18	10	5	34	35	33	18	6	70	65	48	88	42	27	42	24
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

11 Now, what if the only two names on the ballot were Republican Donald Trump and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Donald Trump (R)	738	395	343	50	133	236	319	182	555	14	717	681	30	589	148	145	552	314	409	656	80	293	415	186	520	147	283	195	113
Bernie Sanders (D)	691	297	394	82	126	234	250	207	483	29	657	464	177	521	170	173	471	241	436	533	155	398	117	444	199	112	218	203	157
Undecided	147	65	82	16	31	41	59	47	100	9	136	122	18	101	46	21	108	51	89	100	44	74	42	80	48	33	44	46	23
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)

11 Now, what if the only two names on the ballot were Republican Donald Trump and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Donald Trump (R)	738	84	203	152	100	125	484	231	253	193	179	58	13	19	8	308	284	107	18	3	513	218	136	601	265	171	181	121	
Bernie Sanders (D)	691	106	175	144	109	117	232	428	9	31	32	78	130	189	212	36	80	238	170	132	385	300	172	519	219	122	257	93	
Undecided	147	17	44	27	23	21	71	67	15	26	30	23	16	17	18	33	33	51	14	5	94	51	43	104	52	31	42	21	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

12 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Ted Cruz (R)	713	370	343	60	128	219	306	189	524	21	685	663	21	559	154	137	536	276	424	609	102	321	360	242	426	147	265	196	104
Bernie Sanders (D)	708	322	386	70	130	245	262	200	507	27	677	475	184	544	164	183	481	264	432	574	132	370	163	421	252	114	225	199	168
Undecided	155	65	90	16	32	47	60	48	107	3	148	129	20	109	46	18	114	66	78	106	45	74	51	47	90	31	55	49	21
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

12 What if it were Republican Ted Cruz and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Ted Cruz (R)	713	82	193	149	103	118	486	207	242	198	173	49	14	20	6	309	276	94	17	1	504	204	147	566	253	165	179	115
Bernie Sanders (D)	708	102	178	147	110	128	235	447	17	29	39	82	126	190	214	37	82	249	169	134	402	299	161	547	230	121	260	97
Undecided	155	23	51	27	19	17	67	72	18	23	29	28	19	14	18	31	39	53	16	5	86	66	44	111	53	39	41	23
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

13 What if it were Republican Marco Rubio and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Marco Rubio (R)	684	348	336	55	127	206	296	182	502	17	659	639	18	545	140	127	522	253	417	585	98	320	335	234	407	136	246	198	104
Bernie Sanders (D)	719	322	397	73	126	250	270	199	520	30	684	482	188	547	172	185	488	276	430	585	132	375	170	427	257	118	233	199	166
Undecided	172	86	86	19	37	54	62	56	117	3	166	146	19	120	53	28	122	76	87	119	49	70	69	49	103	37	66	46	24
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Counts (Frequencies)

13 What if it were Republican Marco Rubio and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther		
Marco Rubio (R)	684	79	181	141	95	126	452	216	233	189	164	48	14	22	6	293	259	96	19	1	481	199	135	549	236	164	174	109		
Bernie Sanders (D)	719	107	185	148	112	119	250	438	20	31	42	76	129	193	215	44	88	247	169	135	406	304	166	553	240	121	261	97		
Undecided	172	21	57	34	25	18	85	72	24	30	35	35	17	10	17	40	50	52	14	4	105	67	50	123	60	39	45	28		
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235		
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%		

14 And what if it were Republican John Kasich and Democrat Bernie Sanders?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
John Kasich (R)	812	437	374	55	137	250	370	192	620	20	785	759	25	644	168	165	598	312	486	717	94	360	403	287	478	144	285	242	140
Bernie Sanders (D)	615	260	354	67	121	213	214	188	427	28	581	394	174	469	146	156	422	232	371	483	131	334	127	366	215	111	198	166	136
Undecided	149	59	91	25	32	47	45	57	92	3	143	115	26	99	51	18	111	62	78	89	54	72	43	57	74	36	61	36	16
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

14 And what if it were Republican John Kasich and Democrat Bernie Sanders?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther		
John Kasich (R)	812	86	205	166	123	154	493	294	249	196	185	80	38	32	21	307	288	154	34	9	569	237	142	669	291	186	212	123		
Bernie Sanders (D)	615	98	167	128	93	94	216	374	11	28	28	52	105	178	201	39	70	194	153	128	345	263	159	456	202	107	227	79		
Undecided	149	23	50	30	15	14	79	58	16	27	28	27	15	14	17	31	39	47	15	3	78	70	51	99	44	31	42	33		
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235		
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%		

15 OK, let's shift our focus to the Senate election ... If the November general election for United States Senator were today, and the only two candidates on the ballot were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Richard Burr (R)	752	391	360	62	148	218	324	210	542	22	722	699	25	607	144	149	559	322	417	654	97	348	371	235	474	146	274	211	120
Deborah Ross (D)	646	281	365	43	94	237	272	137	509	21	620	420	182	499	146	171	440	234	400	532	111	335	140	411	202	102	199	190	153
Undecided	178	84	94	42	48	56	32	91	88	7	168	148	18	105	73	18	132	49	118	104	71	82	63	63	91	44	72	43	21
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Counts (Frequencies)

15 OK, let's shift our focus to the Senate election ... If the November general election for United States Senator were today, and the only two candidates on the ballot were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region			
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Richard Burr (R)	752	82	209	152	108	127	492	241	258	219	178	53	12	22	2	313	283	124	16	2	519	227	155	597	269	171	195	116
Deborah Ross (D)	646	93	156	135	104	116	215	400	9	11	30	55	124	181	224	37	72	206	160	134	381	257	113	532	202	116	244	84
Undecided	178	31	57	37	19	20	80	85	10	20	34	51	23	21	12	26	42	66	26	5	92	85	84	95	65	37	41	35
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

16 OK, let's shift our focus to the Gubernatorial election ... If the November election for Governor were today, and the only two candidates on the ballot were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Pat McCrory (R)	738	387	351	69	136	221	312	205	533	23	709	681	25	581	157	138	551	295	426	634	103	338	362	232	463	143	283	205	106
Roy Cooper (D)	710	310	400	49	115	257	289	164	546	25	679	485	184	557	153	187	480	271	429	581	126	374	162	436	237	116	214	205	173
Undecided	128	60	68	29	39	33	27	68	60	3	122	102	16	73	54	13	100	40	79	75	50	54	49	41	67	32	47	33	15
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

16 OK, let's shift our focus to the Gubernatorial election ... If the November election for Governor were today, and the only two candidates on the ballot were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Pat McCrory (R)	738	83	210	149	103	127	473	242	255	205	170	60	23	15	4	295	282	118	21	2	503	229	157	581	260	180	184	114	
Roy Cooper (D)	710	104	172	148	116	124	260	423	13	29	48	67	121	193	224	54	86	242	160	132	418	284	132	579	228	128	262	93	
Undecided	128	20	40	26	13	11	54	60	9	16	24	32	15	16	10	27	29	36	20	5	70	56	63	64	49	17	35	28	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
Release Date: 03/11/2016
Counts (Frequencies)

17	Now I am going to read a list of issues facing the country. Which ONE of these issues is the MOST important issue facing the country? National security? The budget deficit? Health care? Education? Immigration? The economy? Government ineffectiveness? Or something else?																													
	1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points	Male		Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua	
National Security	311	150	161	19	49	87	156	68	243	7	301	267	32	256	55	59	234	130	175	266	45	143	130	137	158	79	106	79	45	
Budget Deficit	159	86	73	17	24	41	77	41	118	2	154	138	15	118	41	28	124	52	106	136	21	74	69	58	89	25	61	52	22	
Health Care	226	95	131	17	41	83	86	57	169	10	213	175	38	183	44	57	150	91	134	171	54	98	71	126	89	51	82	58	36	
Education	121	47	74	21	20	42	37	42	80	6	116	80	35	88	33	24	93	52	68	93	29	61	23	78	34	14	33	41	33	
Immigration	106	60	47	9	25	38	34	34	72	5	101	88	11	79	27	25	72	49	56	97	10	31	67	33	70	17	47	27	15	
The Economy	331	168	163	37	75	109	110	112	219	9	317	259	52	250	81	77	232	131	192	261	70	194	95	140	171	51	110	100	71	
Government Ineffectiveness	233	108	125	15	40	81	96	55	178	6	225	196	22	177	55	48	168	80	147	198	34	123	96	99	123	27	81	71	54	
Something Else	46	23	23	7	12	17	10	19	27	2	44	36	6	32	14	10	32	10	33	43	3	25	12	22	17	11	12	9	14	
Not Sure	42	20	22	5	4	11	22	9	33	2	38	28	14	28	14	11	26	10	24	25	13	17	10	17	15	18	13	7	4	
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293	
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%	

17	Now I am going to read a list of issues facing the country. Which ONE of these issues is the MOST important issue facing the country? National security? The budget deficit? Health care? Education? Immigration? The economy? Government ineffectiveness? Or something else?																												
	1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points	< \$25K		\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
National Security	311	40	81	61	45	48	192	102	88	71	62	18	11	32	22	111	100	59	21	4	204	102	54	256	98	75	91	46	
Budget Deficit	159	15	48	34	17	32	89	62	33	31	38	15	13	14	9	49	56	31	12	1	101	57	34	125	50	39	46	24	
Health Care	226	43	73	37	28	31	107	109	26	28	21	24	30	50	44	28	50	68	40	29	141	84	54	172	87	40	66	33	
Education	121	14	25	38	18	20	40	78	4	5	8	15	16	30	43	9	13	34	36	29	69	51	31	90	35	25	38	23	
Immigration	106	10	30	19	23	14	61	41	29	17	27	9	7	9	4	41	28	21	10	2	73	31	16	90	37	26	31	12	
The Economy	331	47	93	60	57	55	147	178	55	55	42	31	38	50	58	71	77	96	43	36	195	136	95	237	120	59	107	45	
Government Ineffectiveness	233	26	47	55	36	48	112	115	31	34	34	38	33	25	35	47	57	67	30	25	154	78	50	183	77	48	67	41	
Something Else	46	3	9	10	7	11	16	26	7	2	5	5	7	8	10	11	5	13	6	10	30	14	10	36	16	6	21	2	
Not Sure	42	8	16	8	2	4	23	16	4	6	4	4	3	6	12	10	11	7	4	4	25	17	8	35	16	7	12	7	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)

18

Now I am going to read a list of issues facing the state of North Carolina. Which one of these issues is the most important facing North Carolina? Transportation and infrastructure? The size of the state budget? Taxes? Health care? Education? Immigration? The economy? Government ineffectiveness? Policing and law enforcement? Or something else?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Transportation And Infrastructure	132	84	48	10	26	34	63	36	96	6	127	108	16	107	25	35	90	48	82	116	16	76	42	58	67	22	46	46	18
Size Of The State Budget	72	40	32	6	15	23	28	21	51	1	70	56	10	55	18	13	54	24	48	52	18	31	35	26	41	19	23	15	15
Taxes	184	90	94	19	27	70	69	46	139	9	172	143	29	140	44	35	139	74	107	151	34	80	81	68	105	47	66	43	28
Health Care	264	110	154	23	49	81	110	72	192	8	251	197	50	206	58	67	181	119	142	209	54	114	81	143	105	71	91	62	38
Education	328	128	201	43	72	94	120	114	214	7	319	276	39	248	80	78	236	118	203	268	60	181	80	188	120	22	89	112	105
Immigration	123	61	62	4	17	39	63	21	102	3	119	110	6	97	26	26	91	56	64	111	12	38	83	27	91	23	54	30	16
Economy	259	137	122	25	56	94	84	81	178	12	247	213	38	207	52	43	192	91	163	221	37	145	98	103	138	47	91	81	41
Government Ineffectiveness	134	68	66	6	17	46	64	24	111	3	131	107	21	99	35	28	94	53	80	105	29	61	55	66	62	17	55	38	24
Policing And Law Enforcement	27	13	14	3	4	8	13	6	21	1	26	19	7	20	7	4	21	13	13	22	5	14	9	10	15	6	13	4	5
Something Else	15	7	7	2	3	9	1	4	10	0	15	13	0	10	4	3	11	1	13	14	1	9	4	5	8	5	3	4	2
Not Sure	37	18	19	6	4	13	13	11	26	1	33	25	8	23	14	7	25	8	20	21	13	18	5	17	15	12	15	9	1
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

18

Now I am going to read a list of issues facing the state of North Carolina. Which one of these issues is the most important facing North Carolina? Transportation and infrastructure? The size of the state budget? Taxes? Health care? Education? Immigration? The economy? Government ineffectiveness? Policing and law enforcement? Or something else?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther
Transportation And Infrastructure	132	9	37	26	16	32	48	80	26	24	17	10	14	17	22	27	32	38	21	10	88	44	23	109	54	19	27	31
Size Of The State Budget	72	13	22	13	10	9	43	23	16	16	20	7	3	3	5	32	18	11	4	4	40	32	16	56	21	16	23	12
Taxes	184	28	56	35	28	24	103	75	49	30	36	14	16	22	17	57	56	39	18	8	109	75	46	139	69	33	56	27
Health Care	264	50	84	49	29	32	145	100	44	34	29	19	29	51	48	57	54	65	47	22	153	105	61	203	85	52	86	42
Education	328	36	59	78	60	71	103	217	20	41	31	37	53	58	84	26	70	98	64	61	213	113	80	248	105	72	109	42
Immigration	123	17	38	25	19	14	84	35	41	24	31	12	5	6	0	64	37	13	3	1	81	39	15	108	41	30	40	12
Economy	259	29	65	57	44	49	153	100	53	47	48	26	16	42	25	66	82	68	17	19	177	81	69	190	83	55	81	39
Government Ineffectiveness	134	17	35	29	16	21	60	67	17	17	16	26	16	18	22	26	28	46	19	10	83	49	22	113	45	34	40	15
Policing And Law Enforcement	27	1	10	5	4	4	18	10	5	7	4	4	0	3	5	8	6	10	1	2	16	11	3	24	12	7	6	1
Something Else	15	1	3	5	0	3	9	6	3	3	1	2	2	1	3	6	2	3	2	2	10	5	5	10	8	4	3	0
Not Sure	37	5	13	4	4	5	22	13	4	7	8	2	5	2	8	8	12	5	5	1	22	15	12	25	13	3	9	12
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
Data Collected: 03/09/2016 - 03/10/2016
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Counts (Frequencies)

19	In general, how much trust and confidence do you have in the wisdom of the American people when it comes to making political decisions? A great deal? A good deal? Not very much? Or none at all?																												
1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Great Deal	172	89	82	8	21	64	79	29	143	6	163	139	26	143	28	39	125	172	0	160	12	44	96	52	117	38	67	47	18
Good Deal	434	202	232	38	85	124	187	123	311	14	416	347	66	330	104	91	317	434	0	367	66	227	127	209	207	77	145	119	93
Not Very Much	807	381	426	77	146	268	316	224	583	29	772	646	115	618	189	183	567	0	807	641	164	429	275	385	358	143	274	237	151
None At All	127	65	62	16	30	43	38	46	81	1	125	103	17	97	30	18	100	0	127	99	28	47	71	52	68	28	43	30	27
Not Sure	35	18	17	7	8	11	10	14	21	0	33	32	2	23	13	9	22	0	0	22	10	19	4	11	17	5	15	11	5
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Credibility Interval: +/-2.5 pct points																													
Great Deal	172	23	50	43	15	26	118	45	50	31	33	12	7	19	16	66	48	32	10	4	123	45	28	144	62	40	39	31	
Good Deal	434	50	120	92	63	68	202	212	71	72	67	32	48	64	77	78	122	122	56	47	269	164	93	341	147	95	129	63	
Not Very Much	807	113	209	159	128	145	399	380	127	123	121	93	81	120	124	187	195	207	115	67	502	296	183	624	267	161	267	112	
None At All	127	16	34	23	19	25	52	71	25	18	14	15	21	16	16	38	22	29	14	20	77	49	33	95	48	20	35	24	
Not Sure	35	5	9	6	7	0	16	17	4	6	7	7	3	4	4	7	9	6	6	2	20	15	15	20	12	8	11	4	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

20	Some people say they are content with the federal government, others say they are frustrated, and still others say they are angry. Which best describes how you feel?																												
1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Content	160	79	81	21	26	63	50	47	113	10	150	94	56	118	43	47	105	78	80	135	26	0	0	132	23	25	42	52	40
Frustrated	766	347	418	89	161	225	290	250	515	24	735	625	96	588	177	147	564	271	476	594	170	766	0	380	332	133	254	228	151
Angry	574	299	275	27	90	205	251	118	456	14	553	506	44	449	125	118	418	223	346	519	54	0	574	150	397	108	222	151	93
Not Sure	76	31	45	9	13	17	37	22	54	3	71	42	29	56	20	26	44	34	33	42	29	0	0	48	15	27	27	13	9
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
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Counts (Frequencies)

20

Some people say they are content with the federal government, others say they are frustrated, and still others say they are angry. Which best describes how you feel?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region				
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Content	160	19	41	32	27	38	64	91	7	9	6	9	26	38	64	12	18	58	39	25	93	66	41	119	41	30	69	20	
Frustrated	766	88	204	171	117	120	357	377	92	134	106	85	91	135	108	130	195	221	120	78	476	283	216	550	257	166	241	102	
Angry	574	83	146	111	82	98	330	226	174	101	124	56	36	30	44	224	170	91	38	29	393	176	73	500	217	109	147	100	
Not Sure	76	17	30	9	5	7	37	32	4	5	5	10	6	22	22	11	14	25	5	7	30	44	22	54	21	19	23	12	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

21

How much thought have you given to candidates who may be running for President in 2016? A lot? Some? Not much? Or none at all?

1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-1.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
A Lot	1289	632	657	85	214	433	557	299	991	36	1243	1063	162	1013	276	293	927	527	740	1289	0	594	519	577	647	221	448	359	260
Some	215	86	130	54	64	55	43	117	98	14	198	159	41	147	69	31	160	61	145	0	215	141	33	97	96	48	70	74	23
Not Much	52	29	23	4	12	19	16	17	35	0	51	35	15	40	12	9	35	12	39	0	52	24	19	25	19	14	19	9	10
None At All	12	8	4	1	0	3	8	1	11	0	12	7	3	9	3	5	4	5	7	0	12	5	2	9	3	5	5	2	0
Not Sure	7	1	6	3	0	0	4	3	4	0	5	4	3	3	4	1	6	1	3	0	0	1	1	1	2	4	3	0	0
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

21

How much thought have you given to candidates who may be running for President in 2016? A lot? Some? Not much? Or none at all?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation							Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-1.9 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther		
A Lot	1289	150	335	259	200	231	655	587	251	210	208	109	124	171	199	336	328	297	162	128	851	426	222	1068	447	277	384	182		
Some	215	33	72	48	28	25	101	104	21	32	26	38	28	42	21	31	49	77	34	10	105	109	110	106	68	40	67	41		
Not Much	52	14	12	13	3	5	19	29	3	7	4	11	6	9	11	4	16	19	5	2	28	22	16	35	17	5	23	7		
None At All	12	6	2	1	1	2	7	5	1	0	2	2	1	1	5	4	3	2	1	0	6	6	1	11	4	1	5	2		
Not Sure	7	5	1	1	0	0	4	0	0	1	1	0	0	2	2	1	0	1	0	0	1	6	3	4	0	3	2	2		
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235		
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%		

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample
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22	Which quality is more important to you in a presidential candidate? Experience and a proven record? Or new ideas and a different approach?																												
1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Experience And a Proven Record	709	319	391	72	116	230	292	187	522	26	679	515	142	535	174	164	501	262	437	577	131	380	150	709	0	123	217	210	156
New Ideas And a Different Approach	767	395	372	67	146	252	303	213	555	24	737	671	68	600	167	157	560	324	426	647	118	332	397	0	767	143	292	216	116
Not Sure	99	42	56	9	28	29	33	37	62	1	94	81	15	76	22	17	70	20	72	64	30	54	28	0	0	26	35	17	21
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

22

Which quality is more important to you in a presidential candidate? Experience and a proven record? Or new ideas and a different approach?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Experience And a Proven Record	709	97	184	142	101	138	312	368	86	82	69	55	91	140	173	124	129	212	124	88	427	275	149	561	208	138	260	103	
New Ideas And a Different Approach	767	93	213	163	116	112	422	317	177	157	150	95	54	73	49	231	247	150	68	47	501	260	177	590	289	164	195	119	
Not Sure	99	16	25	18	15	13	53	41	14	11	22	9	14	11	16	22	21	33	10	5	64	35	26	73	39	23	25	12	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

23	Compared to a year ago, would you say your family is better off financially? Worse off financially? Or, are you in about the same place as you were a year ago?																												
1576 Likely November Voters	All	Gender		Age				<50 / 50+		Hispanic		Race		Registered		Already Voted?		Confidence in V		Attention		Mood		Important		Education			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	White	Black	Before	After	Yes	No	Yes	No	A Lot	Less	Frustrat	Angry	Experie	New Id	High Sc	Some	4-year	Gradua
Better Off	261	135	126	49	55	96	60	105	156	13	247	176	73	186	75	67	179	99	155	202	59	132	52	159	87	31	77	102	50
Worse Off	524	255	269	28	83	169	244	111	413	11	506	460	33	423	101	99	383	221	296	458	65	202	295	154	337	112	209	130	72
Same Place	776	360	416	66	151	241	318	217	559	27	743	625	112	594	182	170	560	284	474	622	152	427	222	390	340	143	252	211	170
Not Sure	15	6	8	3	1	5	6	4	10	0	13	7	7	8	6	4	10	2	10	7	3	5	5	7	4	5	7	1	1
Total	1576	757	819	147	290	510	628	437	1139	51	1509	1268	225	1212	364	339	1131	606	935	1289	279	766	574	709	767	292	545	444	293
Composition of Likely November Vot	100%	48%	52%	9%	18%	32%	40%	28%	72%	3%	96%	80%	14%	77%	23%	22%	74%	38%	59%	82%	18%	49%	36%	45%	49%	19%	35%	28%	19%

23

Compared to a year ago, would you say your family is better off financially? Worse off financially? Or, are you in about the same place as you were a year ago?

1576 Likely November Voters	All	Income					Evangelical		Party Affiliation						Ideology					Married		Cell Phone / Lan		Region					
Credibility Interval: +/-2.5 pct points		< \$25K	\$25K -	\$50K -	\$75K -	\$100K	Yes	No	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	Yes	No	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	
Better Off	261	18	63	57	36	69	105	141	22	31	18	29	33	48	74	35	48	81	48	39	167	90	94	167	73	52	100	35	
Worse Off	524	102	160	94	68	46	324	184	145	91	113	54	42	35	32	193	154	102	37	20	342	178	87	437	213	107	130	74	
Same Place	776	83	195	169	127	147	351	397	108	126	108	76	83	135	130	146	193	211	116	79	477	292	167	609	247	163	245	121	
Not Sure	15	4	4	4	1	1	9	4	1	1	1	0	0	6	3	2	2	2	1	1	6	9	4	11	3	3	5	4	
Total	1576	207	422	323	232	263	787	726	277	250	241	159	159	224	238	376	397	396	202	140	992	570	352	1224	536	325	480	235	
Composition of Likely November Vot	100%	13%	27%	21%	15%	17%	50%	46%	18%	16%	15%	10%	10%	14%	15%	24%	25%	25%	13%	9%	64%	36%	22%	78%	34%	21%	30%	15%	

Results of SurveyUSA Election Poll #22758

Geography: NC RBS Sample

Data Collected: 03/09/2016 - 03/10/2016

Release Date: 03/11/2016

Counts (Frequencies)



Sponsor:
High Point University ()

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.